

# Impact of Wildfire Smoke on National Park Tourism in California

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## CALIFORNIA National Parks





# Key Questions

- Does wildfire smoke influence visitor counts in California's national parks?
- Which parks show resilience or vulnerability to smoke events?
- Can we predict future trends in visitor counts under increasing smoke conditions?





# Data Overview



**Wildfire Data:** Combined Wildland Fire Datasets, US Geological Survey (1964–2020)



**Tourism Data:** National Park Service Visitor Use Statistics (Focused on 10 national parks within 650 miles from Palmdale, CA)



# Methodology

## Data Collection

**Wildfire Data**

**National Park  
Visitor Statistics**

## Data Analysis

**Smoke  
Estimation**

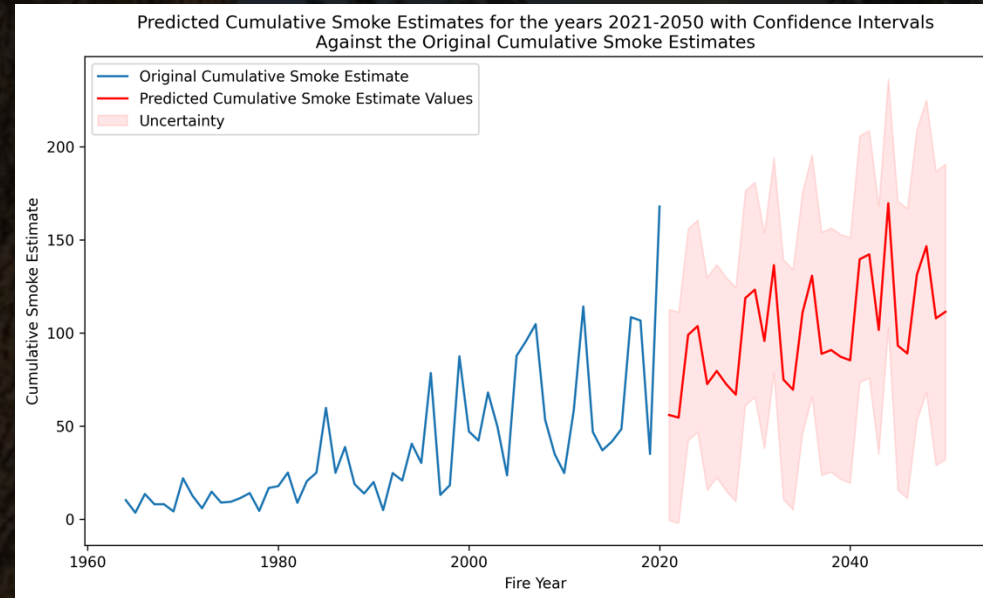
**Visitor trend  
analysis**

## Predictive Modeling

**Forecasting  
smoke estimate**

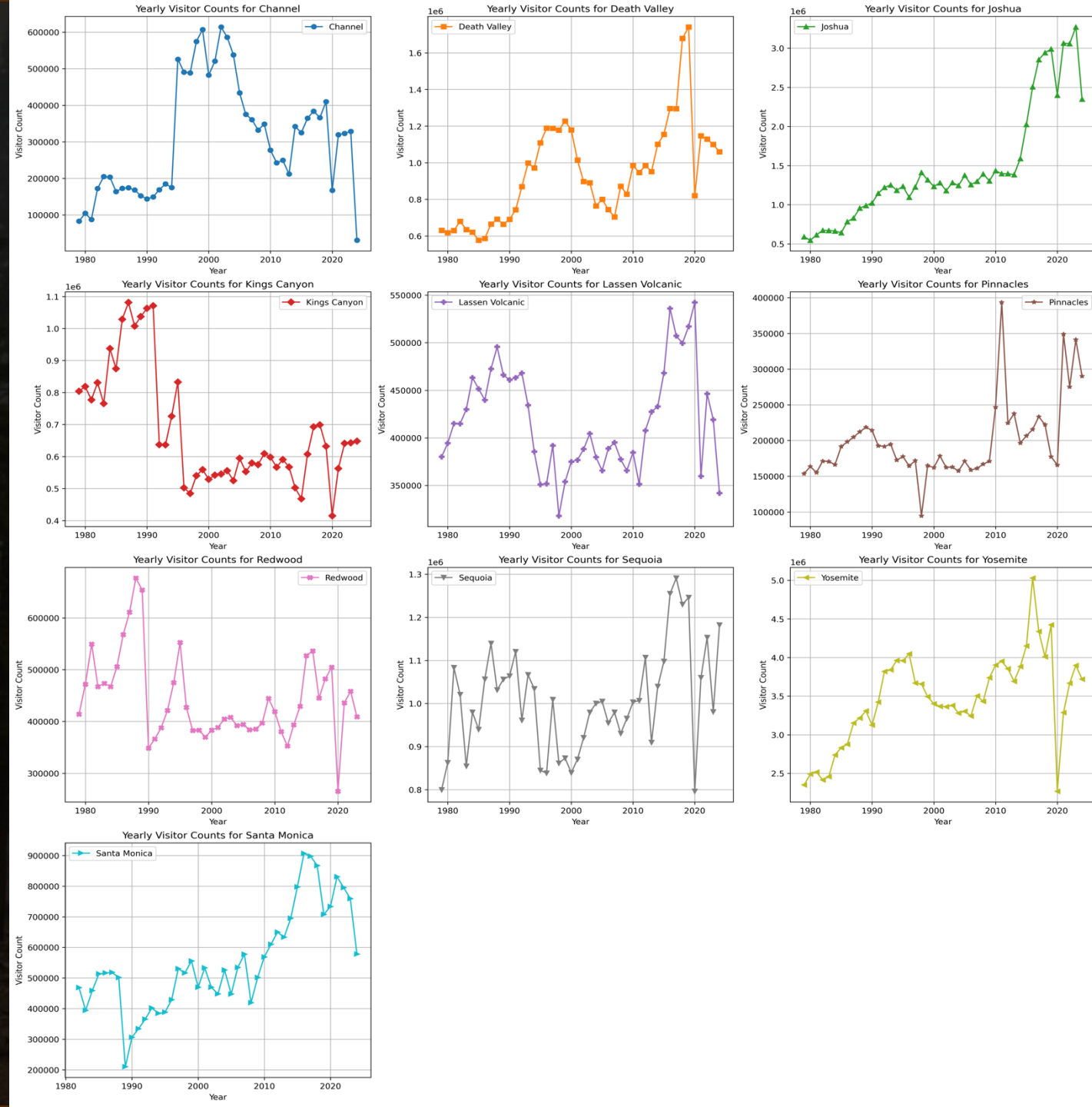
**Visitor count  
prediction**

# Smoke and Visitor Trends



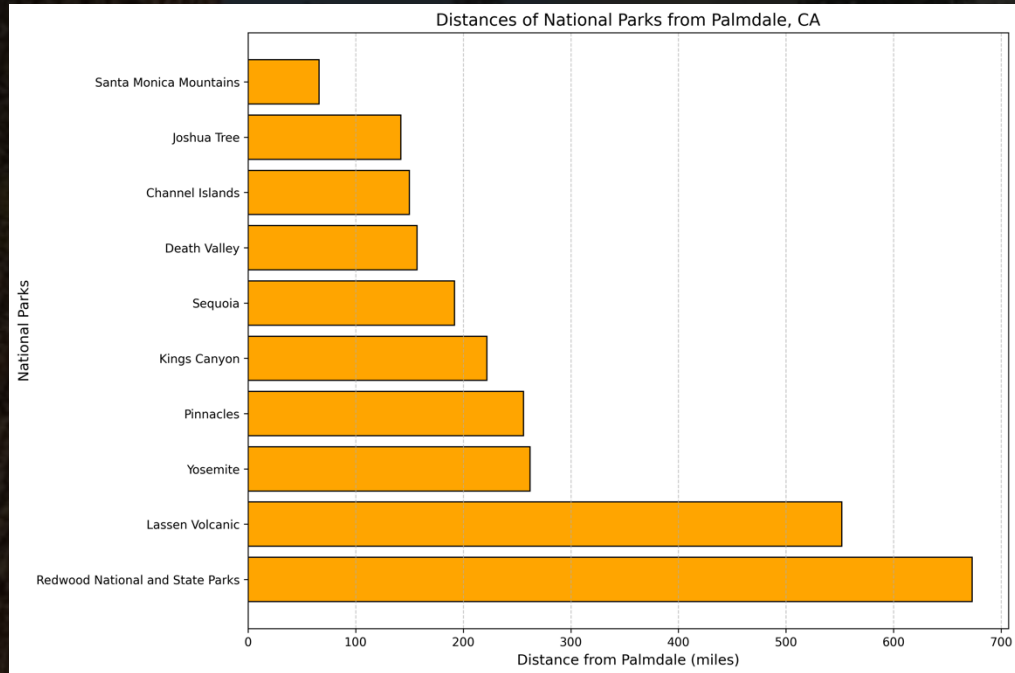
- Visitor counts remained robust during high-smoke periods for some parks.

- Parks like Kings Canyon, Redwood, Channel showed notable dips during intense wildfire years

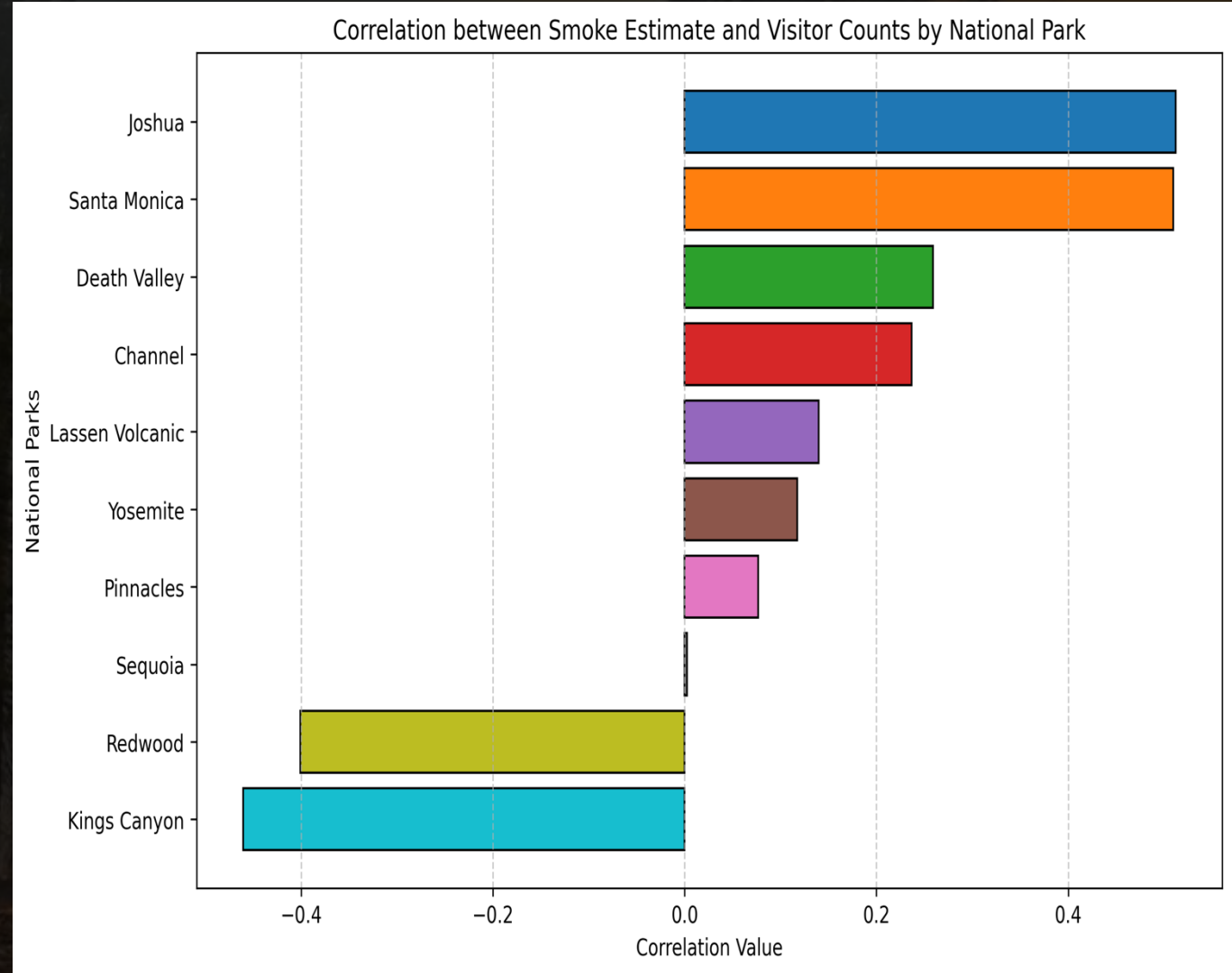




# Smoke Impact on Visitor Counts



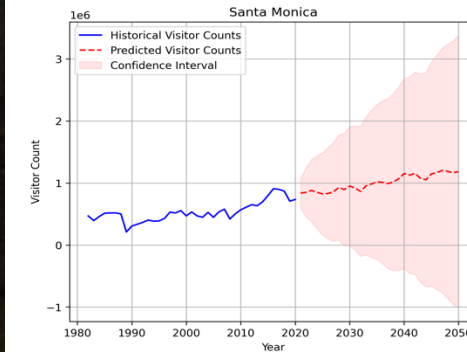
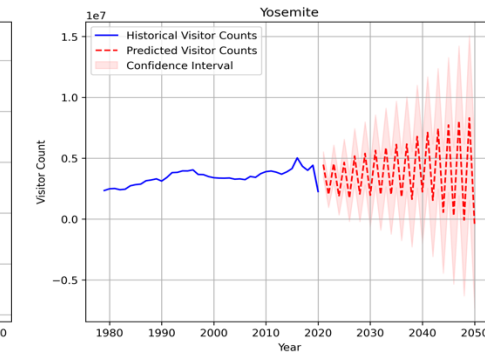
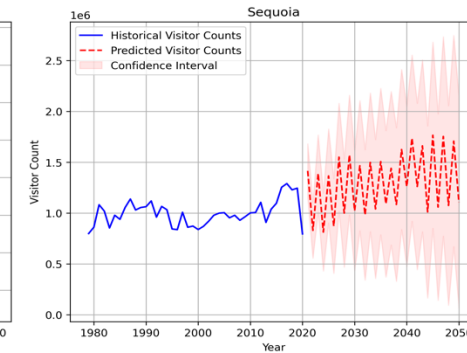
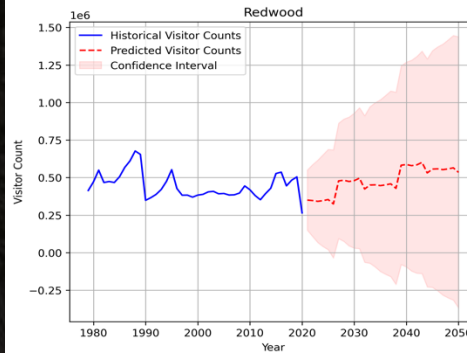
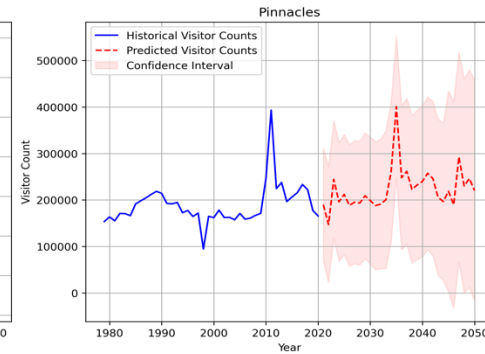
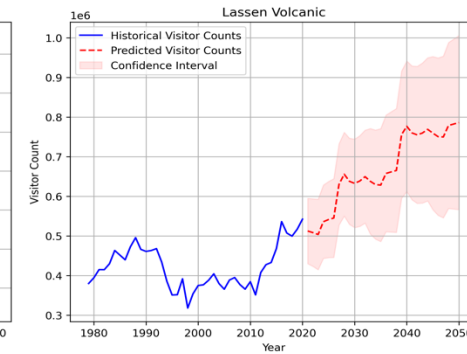
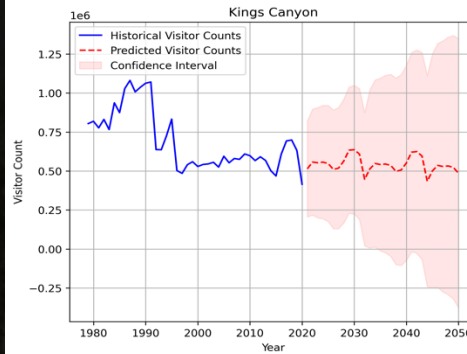
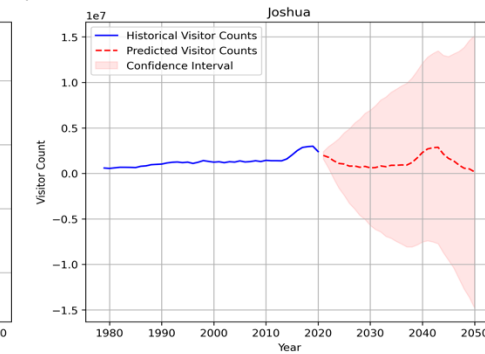
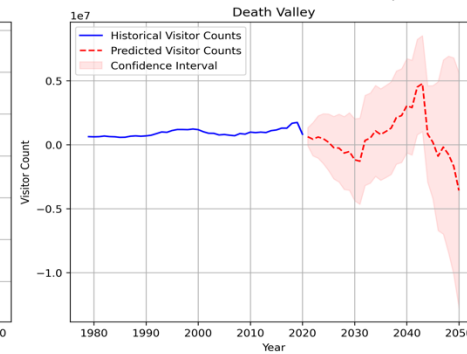
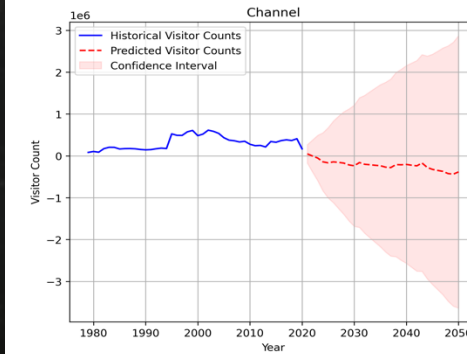
- Positive correlations for Joshua Tree and Santa Monica (Closest to Palmdale)
- Negative correlation for Kings Canyon and Redwood NP (Far away)



# Visitor Predictions

- Highlighted resilience for Joshua Tree and Santa Monica
- Potential declines for Death Valley and Channel

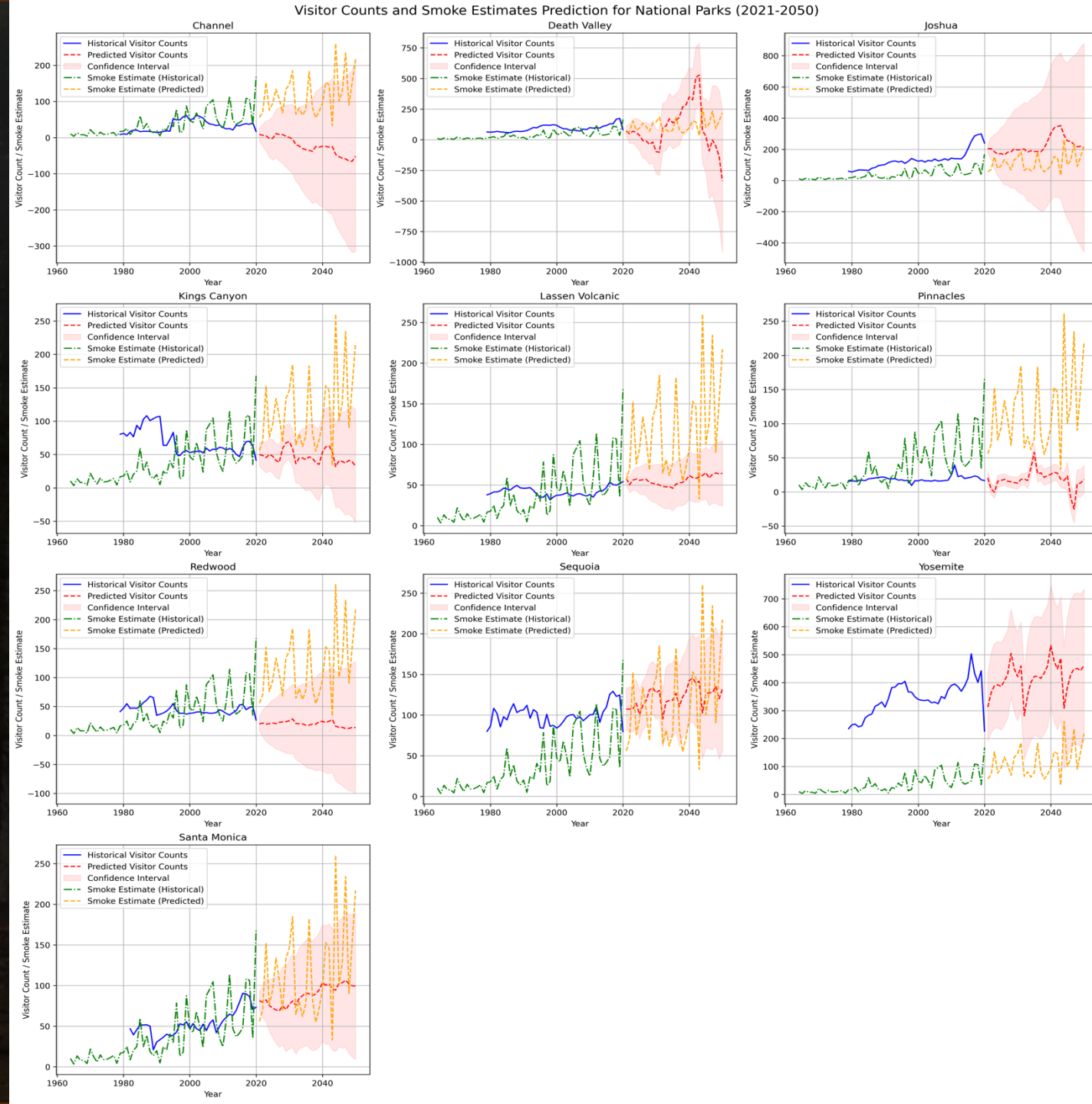
Visitor Counts Prediction for National Parks (2021-2050)





# Future Smoke Scenarios

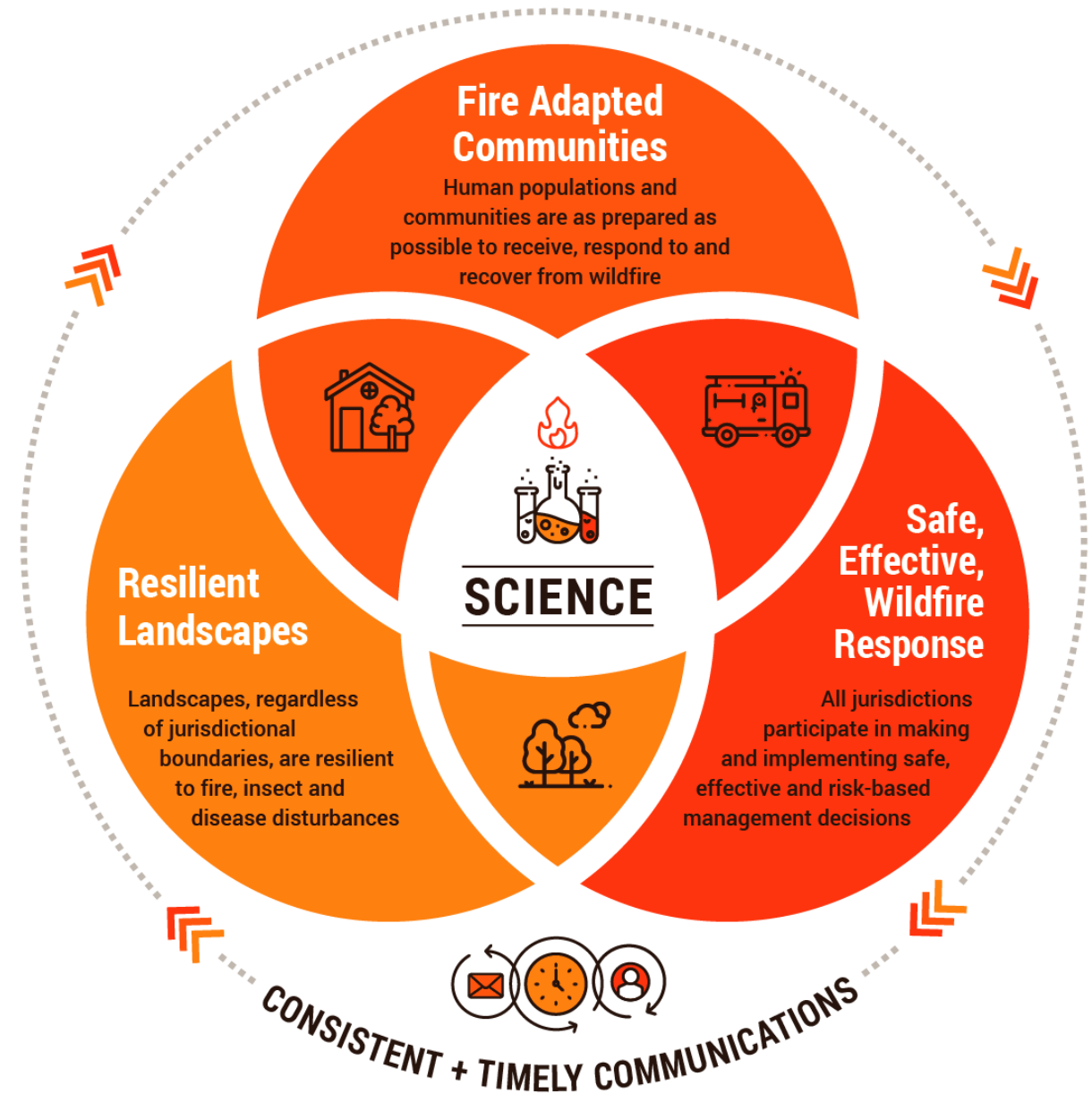
- Smoke estimates show an increasing trend through 2050
- Need for mitigation strategies to protect park visitation





# Policy Implications

- Insights can help park managers prepare for smoke-related disruptions
- Strategies: Visitor engagement during high-smoke periods, air quality monitoring
- Economic planning for at-risk parks like Kings Canyon.





# Key Takeaways

- Tourism is resilient in some parks but vulnerable in others
- Next Steps: Collaboration with policymakers and park management for data-driven solutions.

