

# MBAN Instructors Meeting

Meeting Date: August 22, 2019

## Minutes

**Present:** Tomas Beuzen, Elisabeth Chin, Gerard Cowan, Darren Dahl, Stuart Donald, Martha Essak, Simon Goring, Dharm Joshi, Harish Krishnan, Gene Lee, Wincy Liu, Teresa Pan, So-Eun Park, Yi Qian, Steven Shechter, Yanwen Wang, Elaine Williamson

**Regrets:** Perry Atwal, Whitney Friesen, Dale Griffin, Pam Nanson, Scott Sinclair, Hao Zhang

**Minutes taken by:** Wincy Liu

Item	Action
<p><b>Welcome &amp; Roundtable Introductions (All)</b></p> <p><b>Incoming Class Profile &amp; Program Updates (Elisabeth)</b></p> <ul style="list-style-type: none"> <li>• <b>Class Profile</b> <ul style="list-style-type: none"> <li>○ 47 students in the MBAN Class of 2020 cohort</li> <li>○ 53% male, 47% female</li> <li>○ 87% international, 10 countries represented including Canada</li> <li>○ Common educational backgrounds coming into the program: <ul style="list-style-type: none"> <li>▪ Business</li> <li>▪ Engineering</li> <li>▪ Economics</li> </ul> </li> <li>○ Average 3 years of work experience</li> </ul> </li> <li>• <b>Program Updates</b> <ul style="list-style-type: none"> <li>○ Opening Week begins Monday, August 26</li> <li>○ Internship is now required from this cohort onward. Two streams: <ul style="list-style-type: none"> <li>▪ COE Projects (same as previous two cohorts)</li> <li>▪ Traditional or industry direct projects</li> </ul> </li> <li>○ Students will apply for the internship, indicate their preferences then there will be a matching process</li> <li>○ Internship details are still being finalized</li> </ul> </li> <li>• <b>Discussion</b> <ul style="list-style-type: none"> <li>○ What level are students at in terms of programming? <ul style="list-style-type: none"> <li>▪ Similar to previous cohorts</li> <li>▪ Gene and Martha will update after sessions during Opening Week</li> </ul> </li> <li>○ Addressing Professionalism &amp; Expectations. What are expectations of MBAN students coming into the program? <ul style="list-style-type: none"> <li>▪ Expanded Excelling with Integrity content for Opening Week to ensure students understand academic integrity</li> </ul> </li> </ul> </li> </ul>	<p>Gene and Martha to send brief update after Opening Week teaching.</p>

- Added a Conflict Theatre style session about working in groups
- Leading Teams session with Wayne Rawcliffe and other team building activities during the week
- Inviting professional consultant to lead Equity and Inclusion session
- How can we encourage class participation? Last year it took a lot of encouragement to get students to participate.
  - Steven and Danielle van Jaarsveld will be participating during Opening Week to talk about tips for success
  - Consider using different options for participation (i.e. Canvas) to engage quieter students

### Storytelling and Communication Skills (Harish)

- Students need to improve communication skills and data driven storytelling. This has been expressed by both alumni and employers
- One of the concerns the past cohort raised is lack of opportunities to practice. Not a lot of presentation opportunities early in the program
- Students get lots of presentation practice during the COE internship
- Need to be explicit and tell students that you are giving them a chance to practice storytelling
- Career Development class will be putting more emphasis on storytelling. Will have session on enhancing presentation skills and behavioral interview storytelling.
- **Discussion/Brainstorm- Goal is to identify at least one course each Period where students will have an opportunity to present**
  - BAIT 508- Give students final project earlier on and have Pecha Kucha style activity early on
  - Time Constraints within 6 week course.
    - Is there room outside of regular lecture time where students can focus on presentations?
    - Can we dedicate a week long course similar to Strategic Management?
  - Idea: Require slide submission so that students have to be ready to present (but not everyone has to present due to time limitations)
  - BAMA 516- Share the cases early in the course. 5 min presentations from groups of 5 spread out throughout the course. Randomly pick a team each week to present before debriefing the case. Avoids having to budget large chunk of time to presentations
  - BAIT 508- Gene uses piazza to encourage participation. Each week has exercise questions and picks volunteer to come solve the problem. Other students are encouraged when they see peers struggling with same concepts

Instructors to continue to think about how storytelling/communication skills can be incorporated in their course.

Elisabeth to follow-up with instructors to determine at least 1 course per period where students have a chance to practice their presentation skills. RHL to also think about ways to teach storytelling outside of course content.

### Teaching Reminders (Darren)

- Academic Integrity and Professionalism
  - High incidence of academic misconduct in the RHL. Please let the RHL office know early on if you suspect anything
  - RHL Office has revamped how we speak about academic misconduct so that students have a better understanding
  - Enforce the Lids Down policy
  - Lateness/attendance needs to be addressed. Students like to see it enforced and role-modeled by Faculty.
  - Attendance sheets can be provided by RHL office – please request if this is something you would like to use.
    - Effective tactic is only allow students into the class during breaks
- **Group Work**
  - In November, there is a faculty session about best practices
  - Notice same trends: Lack of contributions, free riders, diversity in groups
  - RHL can help create groups for your course - recommend assigning groups in Periods 1 and 2
  - RHL can connect student groups that are struggling with a team coach
  - iPeer can be a helpful tool
- **Feedback & Assessments**
  - Students always request more feedback. Try to implement earlier in the course whenever possible so that students can utilize feedback
- **Grading**
  - Average should fall within 76-84% range

### Employment Data from Class of 2019 (Gerard)

- 30% hired (15 out of 50 students)
- Consulting and financial services are most popular industries
- Slides are attached which includes comparison to Class of 2018 at the same point in time

Wincy to add code plagiarism section into new course outline template