

## INFO

Name Anuroop Reddy

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#### SOCIAL

## Linkedin Anuroop adala

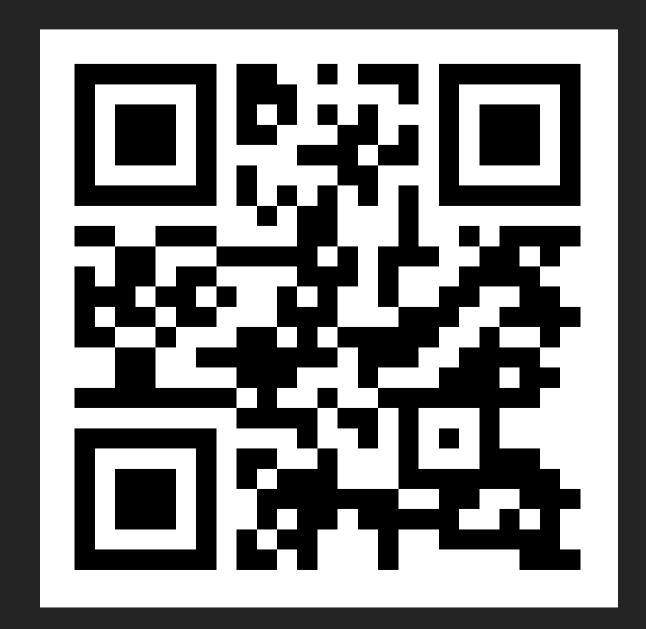
#### Facebook facebook.com/anuroop.reddy.18

Instagram anuroop\_ad

## Portfolio

## Website

https://www.anuroopreddy.com/



# ANUROOP REDDY

Product Designer

#### WORK EXPERIENCE

#### **Kunato Inc**

Apr 2023 - DEC 2023

## Sr. Product Designer (Contract)

I successfully led the development of four innovative AIdriven products for real-time data analysis, adopting a Blue Ocean Strategy to create unique market value. My role included user-centric design, iterative development, and cross-functional collaboration

#### Line Financial

Jul 2022 - Jan 2023

## Sr. Product Designer (Contract)

Designing for the fin-tech domain with the team to deliver experience for 1M users.

#### moEVing

SEP 2021 - MAY 2022

## Design Manager

Manage across channels and teams to deliver the best results.

SEP 2021 - MAY 2022

## **Product Designer**

Responsible for creating and implementing designs for the EV ecosystem.

#### **Auzmor Inc**

Mar 2020 - SEP 2021

## **UX, Product Designer**

Responsible for the user experience of a product, usually taking direction on the business goals and objectives from product management with the visual/tactile aspects, the information architecture and system design of the product.

## Lollypop Design

Jun 2019 - Mar 2020

## User Experience Designer

Create sweet digital experience for products, websites and applications scratching from user research to creating high fidelity wireframes.

## **EDUCATION**

#### **SRM University**

June 2015 - March 2019

## **B.Tech Computer Science**

# **RMK Senior Secondary School**

March 2013 - April 2015

## **Computer Science**

### INTERESTS

Music

Painting

Travel

Gaming