



INFO

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ANUROOP REDDY

Product Designer

WORK EXPERIENCE

Kunato Inc
Apr 2023 - DEC 2023

Sr. Product Designer (Contract)

I successfully led the development of four innovative AI-driven products for real-time data analysis, adopting a Blue Ocean Strategy to create unique market value. My role included user-centric design, iterative development, and cross-functional collaboration

Line Financial
Jul 2022 -Jan 2023

Sr. Product Designer (Contract)

Designing for the fin-tech domain with the team to deliver experience for 1M users.

moEVing
SEP 2021 - MAY 2022

Design Manager

Manage across channels and teams to deliver the best results.

SEP 2021 - MAY 2022

Product Designer

Responsible for creating and implementing designs for the EV ecosystem.

Auzmor Inc
Mar 2020 - SEP 2021

UX, Product Designer

Responsible for the user experience of a product, usually taking direction on the business goals and objectives from product management with the visual/tactile aspects, the information architecture and system design of the product.

Lollypop Design
Jun 2019 - Mar 2020

User Experience Designer

Create sweet digital experience for products , websites and applications scratching from user research to creating high fidelity wireframes.

EDUCATION

SRM University
June 2015 - March 2019

B.Tech Computer Science

RMK Senior
Secondary School
March 2013 - April 2015

Computer Science

INTERESTS

Music

Painting

Travel

Gaming