



Easy Chain

VoteEX

Website reputation and review service



People scan online reviews to make their decision to use business or not





“My review has been deleted”



There are some reviews, but there is no feedback form

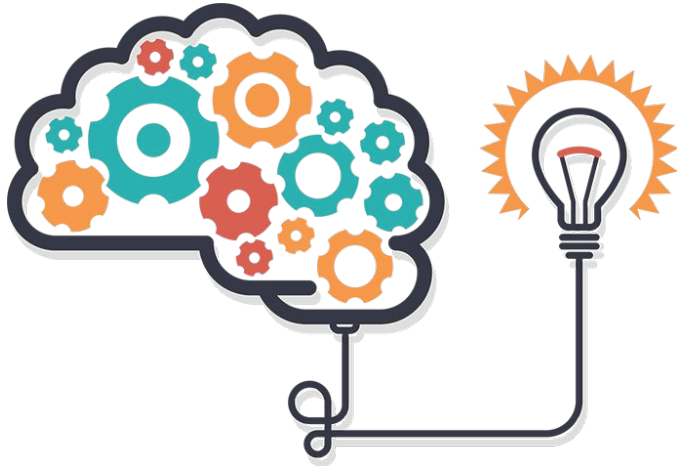







There is no reviews and no feedback form at all



Cheating

VoteEX - website reputation and review service



-  Chrome extension showing rating when open the website page in browser
-  Read reviews
-  Like or dislike reviews
-  Send your review
-  Immutable storage for reviews



Decentralized data storage keep data from deletion or editing



Possability for reviewing/viewing reviews any website



Ability to view feedbacks for every website



No need to go to the other review aggregation sites



Embedded rating view to google chrome search results

What we have **done**



We deployed Redis DB on Fluence cluster

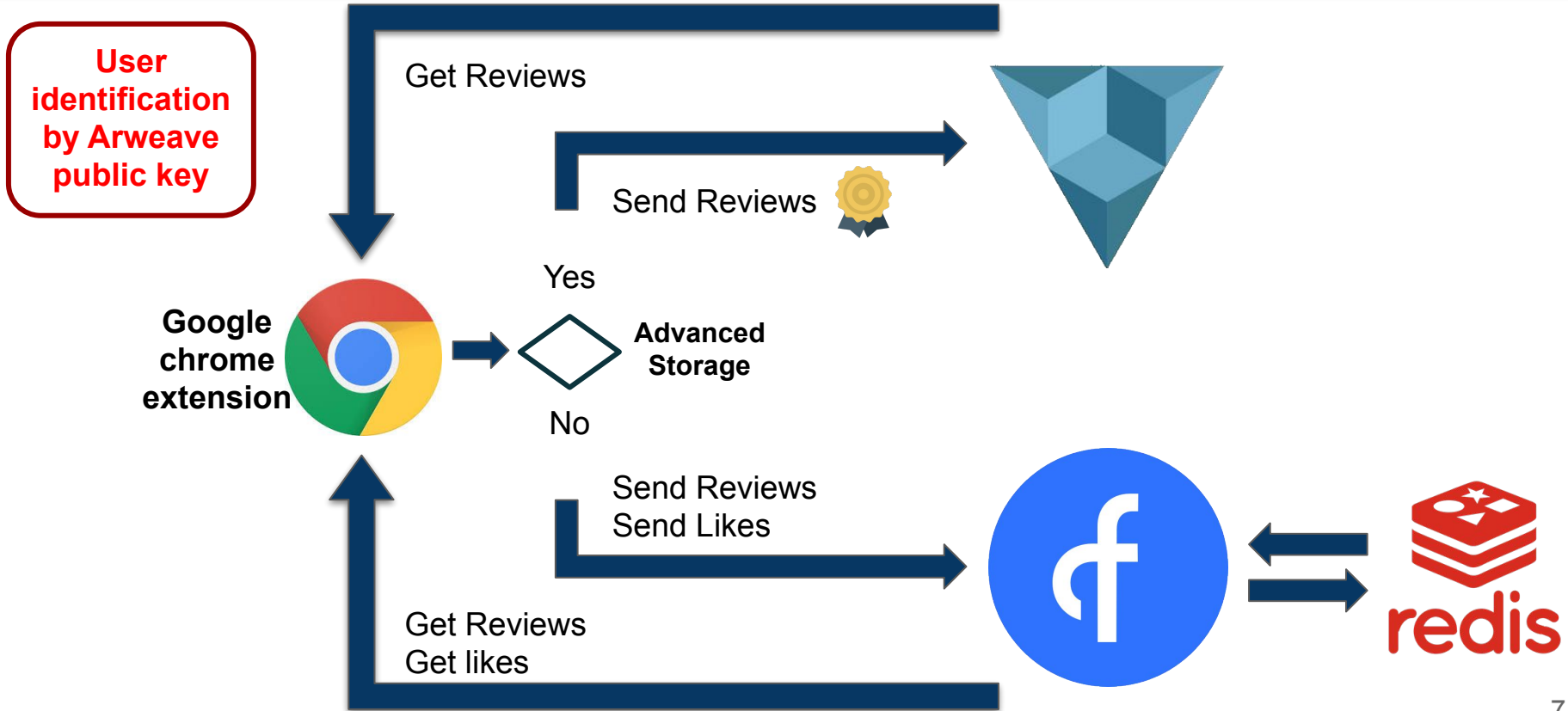


Integration with both Fluence/Arweave for read/write reviews

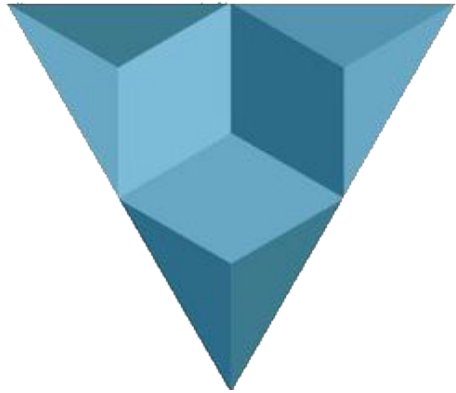


Google Chrome browser extension

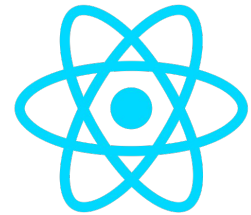
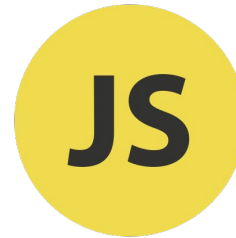
Solution Architecture



Technology used



Redux



Future work...



Anti cheating algorithms



User loyalty program for feedbacks



Additional fraud report



Web version for better surfing the feedbacks



Get the first reviews from competitors



Add reviews for full url instead of host names

Thanks!

Demo time! Q/A?

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