# BAI WANG YEK

Front end web developer | UI/ UX Designer

## **PROFILE**

I am a front end web developer and UI/ UX designer. I have a passion for both the logic side of programming and the creative and usability side of design. I believe they are like fish and chips, with each being important to a successful digital strategy.

## **EDUCATION**

2012-2015 University of Auckland BSc Chemistry

## **WORK EXPERIENCE**

June 2017 - September 2017 Digital Arts Network Auckland Junior Experience Designer (3 months contract)

- I worked together with a Senior Experience Designer to redesign the entire website for an international telecommunication company based on the style guide provided by their main HQ while keeping most of the original IA and main content. We managed to finish this project ahead of time and the client was all praise with the result.
- I code and built a prototype website for a brand refresh using Nunjucks, SASS, Javascript, Node.js, Gulp.js, and Github. Agile methodology was used for this project and there was a strong collaboration between me and the designers. I participated in a series of user testing sessions to understand better how the user interacts with the website and what they think about the animations that I implemented.
- I designed, built and deployed a single webpage to promote a new service feature. The page was built from an existing HTML template but it was heavily customised to fit the company's brand and content.
- I updated and tidied up the sketch files of an existing project from another designer and created a style guide from that. I used the symbols feature extensively to future proof the file for the client.

## **TECHNOLOGIES**

HTML5 Ejs Firebase SASS CSS3 **AWS** Javascript JQuery MongoDB Node.js Github Photoshop Express JS Socket.io Sketch app Google App Nunjucks Axure Engine

## **PORTFOLIO**

http://baiwang.design

## CONTACT

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#### REFEREES

References on request