

# 新加坡华文媒体对社会的影响力的调查与研究

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## 调查问卷范本（英文版）

4 08 2007

Hi! We are a group of students from Raffles Institution class 3Q, and we are conducting a survey which constitutes a major part of our Chinese research project. Subsequently, we are going to ask you a few questions based on the level of influence of Singapore's Chinese media. We sincerely hope that you can spend a few minutes on this survey, and we would definitely value your opinions! Your identity and answers are absolutely confidential!

To what extent is your knowledge on Singapore's Chinese media?

- A huge extent
- Quite a huge extent
- An average extent
- Quite a limited extent
- A limited extent
- Not sure

Through which media, the Chinese or English, do you most frequently retrieve the most updated news?

- Chinese media
- English media
- Both
- Not sure

Through which channel of the Chinese media do you most frequently retrieve the latest news?

Not applicable

Newspapers (Lianhe Zaobao, Xinmin Ribao, Lianhe Wanbao, My Paper, etc)

Television (Newscasts)

Computer (Internet, webpages, blogs, etc)

Radio/radio stations (FM 88.3, 93.3, 95.8, 100.3, etc)

Mobile Phone

Others: \_\_\_\_\_

Through which channel of the English media do you most frequently retrieve the latest news?

Not applicable

Newspapers (The Straits Times, Today, The Newspaper, etc)

Television (Newscasts)

Computer (Internet, webpages, blogs, etc)

Radio/radio stations (FM 91.3, 98.7, etc)

Handphone

Others: \_\_\_\_\_

In your opinion, which topic has the Chinese media been stressing on?

Gossipy news

Information and technology

Violence cases

Sexual issues

Politics

Others: \_\_\_\_\_

What do you think about the level of aptness of the information presented by the Chinese media?

Appropriate

Average

Not appropriate

Not sure

Do you think that the Chinese media of Singapore had been more open as compared to the previous years?

Yes

No

Not sure

Based on you opinions, is the long-term effect that the Chinese media has on the general population good or bad?

Good

So-so

Bad

Not sure

From your personal viewpoint, to what extent is the effect of which the Chinese media has on you?

A huge extent

Quite a huge extent

An average extent

Quite a limited extent

A limited extent

Unsure

Do you think that the Chinese media of Singapore has fulfilled its initial purpose-to provide people with the latest news?

Yes

No

Not sure

Do you have any other opinions with regards to Singapore’s Chinese media?

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End of survey- Thank you for your time and patience!

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