



Kubernetes
Community Days
Indonesia 2021

Sponsorship Prospectus

Kubernetes Community Days Indonesia 2021

Indonesia, November 21, 2021

Organized by Kubernetes & Cloud Native Community Indonesia



Table of contents

- Table of Content
- About Kubernetes Community Days Indonesia 2021
- Kubernetes Community Days Indonesia 2021 Overview
- Event Program Details
 - Topics
- Sponsorship Tier
- Other Marketing Opportunities
- Important Dates
- Sponsorship Process
- Reach Us!



Kubernetes Community Days is an event bringing together the Cloud Native Community to learn, build networks, collaborate and share about various Cloud Native projects. **Kubernetes Community Days is supported by Cloud Native Computing Foundation (CNCF)** and organized by the region community group or community group leaders.

Kubernetes & Cloud Native Indonesia Community wants to be the initiator of Kubernetes Community Days from CNCF as there has never been one yet in **Indonesia**, and there is no cloud/infra conference yet apart from Open Infra from OpenStack. Our community wants to facilitate Indonesian infra engineers / enthusiasts (can be students) across the country to **share, network, learn**, and help grow the tech community to **the next level**.

This year, Kubernetes Community Days will be held for the very first time in Indonesia on **November 27, 2021 virtually** due to COVID-19 situation. This event is organized by the Kubernetes & Cloud Native Indonesia Community. This will be a one day conference with multiple session tracks, lightning talks, keynote, and invited guest speakers. We targeted around **500 people** to join the conference.



CLOUD NATIVE
COMPUTING FOUNDATION

Kubernetes Community Days 2021 Indonesia Overview



Event name	: Kubernetes Community Days Indonesia 2021
Dates & venue	: November 27th, 2021 - Bevy Virtual Conference
Host community	: Kubernetes & Cloud Native Indonesia Community
Content & sessions	: Keynote speeches, Lightning talks, Sponsored talks, Multitrack sessions, and Guest speakers.

Event Program Details: Topics

- **101**
- **Community**
- **Networking**
- **Performance**
- **Serverless**
- **Application & Development**
- **Customizing & Extending Kubernetes**
- **Observability**
- **Runtimes**
- **Service Mesh**
- **CI/CD**
- **Machine Learning & Data**
- **Operations**
- **Security, Identity & Policy**
- **Storage**



Sponsorship Tier

Packages name	Platinum	Gold	Silver
Amount (excl. Tax)	IDR 15.000.000	IDR 10.000.000	IDR 5.000.000
Number of availability	2	4	~
Logo size	Large	Medium	Small
Benefits			
Logo placement	Bevy platform, Video or Event Bumper, Slide	Bevy platform, Slide	Bevy platform
Ad-lips MC	✓	✓	✓
Interactive virtual booth	✓	✓	✓
2-min Ad video	✓	✓	
50-min monthly meetup session	✓	✓	
20-min sponsored talk	✓		
Post-event report	✓		

Note: 2-min Ad video will be played during **Registration & Break sessions**.

Other Marketing Opportunities


This marketing opportunity is available as an **add-on to a sponsorship package, in the form of an outside sponsorship package**, or an **option other than the funds that need to be provided in the sponsorship package**.

- Exclusive T-shirt
 - Exclusive T-shirt as merchandise for lucky attendees with your logo on the back side.
 - **IDR 7.500.000,- for 50pcs/attendee**
- Exclusive LED Tumblr
 - Exclusive LED tumblr for lucky attendees with your design or logo printed on the tumblr body area.
 - **IDR 5.000.000,- for 50pcs/attendee**
- Etc.
 - For example:
 - Exam vouchers
 - Company swag
 - Goodie bag
 - For lucky attendees.
 - Please contact us for details or discussion.

Benefits?

The benefits can be discussed with Organizers or will be decided depending on the number of packages.

Important Dates



06/08/2021	CALL FOR PROPOSALS
09/08/2021	CALL FOR SPONSORSHIPS
15/09/2021	CALL FOR PROPOSALS DEADLINE
06/10/2021	CALL FOR SPONSORSHIP DEADLINE
08/10/2021	CFP ANNOUNCEMENT
15/10/2021	DEPOSIT DEADLINE
27/11/2021	KUBERNETES COMMUNITY DAYS 2021

Sponsorship Process

This is a process applying for sponsorship. Other information will be provided by e-mail.

1. Companies apply for sponsoring the event through the email:
 - sartika.lestari@kubernetesdays.id
 - bachril.qirom@kubernetesdays.id
2. Organizer will check for missing or incorrect information provided by the sponsor.
3. After reviewing the sponsorship application, organizer will guide you to the account to send deposit of the sponsorship amount*.
4. Please note the deposit deadline attach in [Important Dates](#)

Note:

*Sponsorship amount shown does not include tax.

Reach Us!

- E-mail:
 - Tika <sartika.lestari@kubernetesdays.id>
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- WhatsApp [+62-899-9377-212](tel:+62-899-9377-212) (Tika)
- Twitter https://twitter.com/kubernetes_days
- Website <https://kubernetesdays.id>



Thank you