

Sponsorship Prospectus

Kubernetes Community Days Indonesia 2021

Indonesia, November 21, 2021

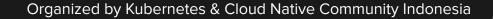


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Kubernetes Community Days is an event bringing together the Cloud Native Community to learn, build networks, collaborate and share about various Cloud Native projects. **Kubernetes Community Days is supported by Cloud Native Computing Foundation (CNCF)** and organized by the region community group or community group leaders.

Kubernetes & Cloud Native Indonesia Community wants to be the initiator of Kubernetes Community Days from CNCF as there has never been one yet in **Indonesia**, and there is no cloud/infra conference yet apart from Open Infra from OpenStack. Our community wants to facilitate Indonesian infra engineers / enthusiasts (can be students) across the country to **share**, **network**, **learn**, and help grow the tech community to **the next level**.

This year, Kubernetes Community Days will be held for the very first time in Indonesia on **November 27, 2021 virtually** due to COVID-19 situation. This event is organized by the Kubernetes & Cloud Native Indonesia Community. This will be a one day conference with multiple session tracks, lightning talks, keynote, and invited guest speakers. We targeted around **500 people** to join the conference.



Kubernetes Community Days 2021 Indonesia Overview

Event name	: Kubernetes Community Days Indonesia 2021
Dates & venue	: November 27th, 2021 - <u>Bevy Virtual Conference</u>
Host community	: Kubernetes & Cloud Native Indonesia Community
Content & sessions	: Keynote speeches, Lightning talks, Sponsored talks, Multitrack sessions, and Guest speakers.

Event Program Details: Topics

- 101 - Application & Development - CI/CD

- Community - Customizing & Extending - Machine Learning & Data

- Networking - Observability - Operations

Performance - Runtimes - Security, Identity & Policy

- Serverless - Service Mesh - Storage

Sponsorship Tier

Packages name	Platinum	Gold	Silver
Amount (excl. Tax)	IDR 15.000.000	IDR 10.000.000	IDR 5.000.000
Number of availability	2	4	~
Logo size	Large	Medium	Small
Benefits			
Logo placement	Bevy platform, Video or Event Bumper, Slide	Bevy platform, Slide	Bevy platform
Ad-lips MC	✓	√	✓
Interactive virtual booth	✓	✓	✓
2-min Ad video	✓	√	
50-min monthly meetup session	✓	✓	
20-min sponsored talk	✓		
Post-event report	✓		

Note: 2-min Ad video will be played during **Registration & Break sessions.**

Other Marketing Opportunities

This marketing opportunity is available as an **add-on to a sponsorship package**, in the form of an outside sponsorship package, or an option other than the funds that need to be provided in the sponsorship package.

- Exclusive T-shirt
 - Exclusive T-shirt as merchandise for lucky attendees with your logo on the back side.
 - IDR 7.500.000,- for 50pcs/attendee
- Exclusive LED Tumblr
 - Exclusive LED tumblr for lucky attendees with your design or logo printed on the tumblr body area.
 - IDR 5.000.000,- for 50pcs/attendee
- Etc.
 - o For example:
 - Exam vouchers
 - Company swag
 - Goodie bag
 - For lucky attendees.
 - Please contact us for details or discussion.

Benefits?

The benefits can be discussed with Organizers or will be decided depending on the number of packages.

Important Dates

06/08/2021	CALL FOR PROPOSALS
09/08/2021	CALL FOR SPONSORSHIPS
15/09/2021	CALL FOR PROPOSALS DEADLINE
06/10/2021	CALL FOR SPONSORSHIP DEADLINE
08/10/2021	CFP ANNOUNCEMENT
15/10/2021	DEPOSIT DEADLINE
27/11/2021	KUBERNETES COMMUNITY DAYS 2021

Sponsorship Process

This is a process applying for sponsorship. Other information will be provided by e-mail.

- 1. Companies apply for sponsoring the event through the email:
 - sartika.lestari@kubernetesdays.id
 - <u>bachril.girom@kubernetesdays.id</u>
- 2. Organizer will check for missing or incorrect information provided by the sponsor.
- 3. After reviewing the sponsorship application, organizer will guide you to the account to send deposit of the sponsorship amount*.
- 4. Please note the deposit deadline attach in <u>Important Dates</u>

Note:

*Sponsorship amount shown does not include tax.

Reach Us!

- E-mail:
 - Tika <<u>sartika.lestari@kubernetesdays.id</u>>
 - o Bachril Qirom < <u>bachril.qirom@kubernetesdays.id</u>>
- WhatsApp +62-899-9377-212 (Tika)
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