Sales Analysis

12.62M
Total_sales

2.83M
Total_Profit

9.79M
Total_cost

8.83K
Average_Order_Value

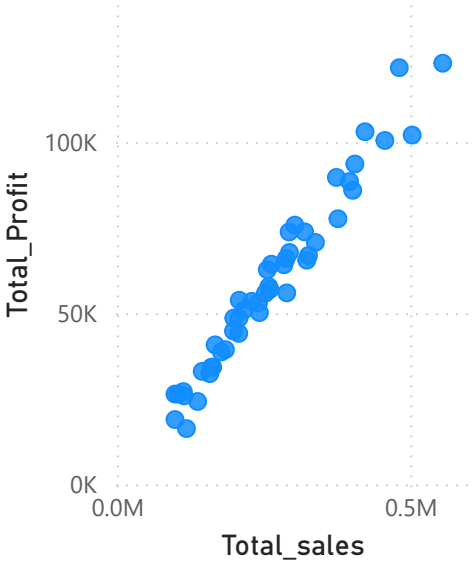### Sales and Profit Trend over Years
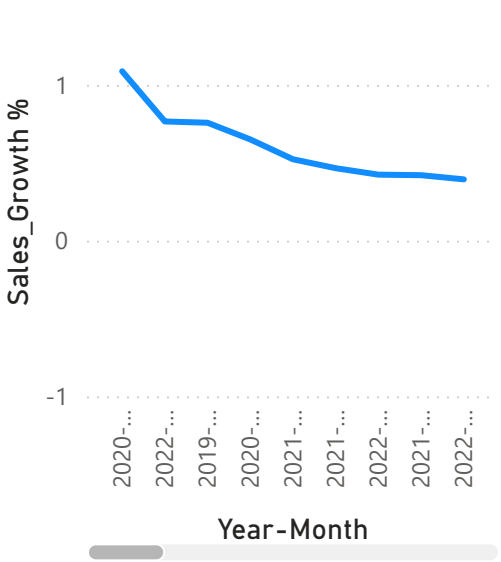
● Total_sales ● Total_Profit
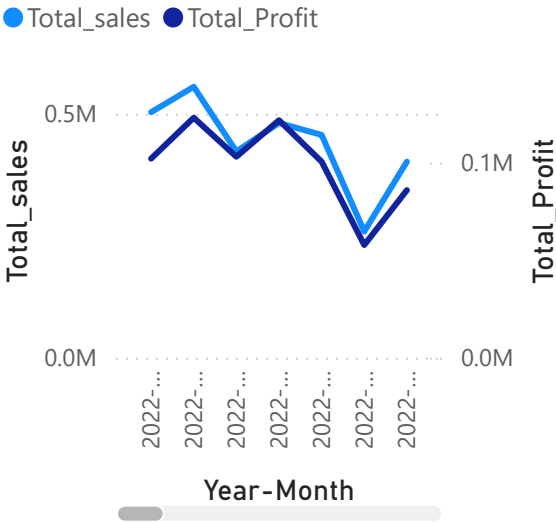
Sales by weekdays
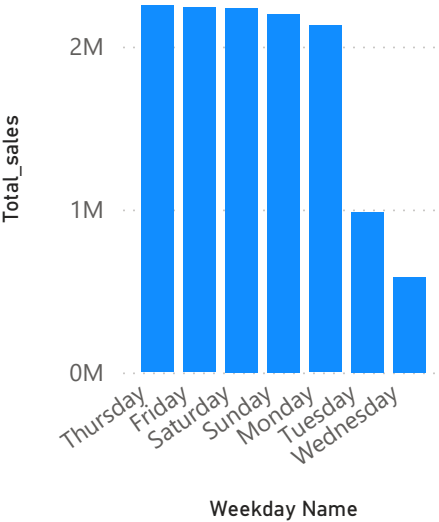
Sales and Profit trend over Years

Sales Growth % by Year

Customer Analysis

Select Customer segment

- ○ Consumer
- ○ Corporate
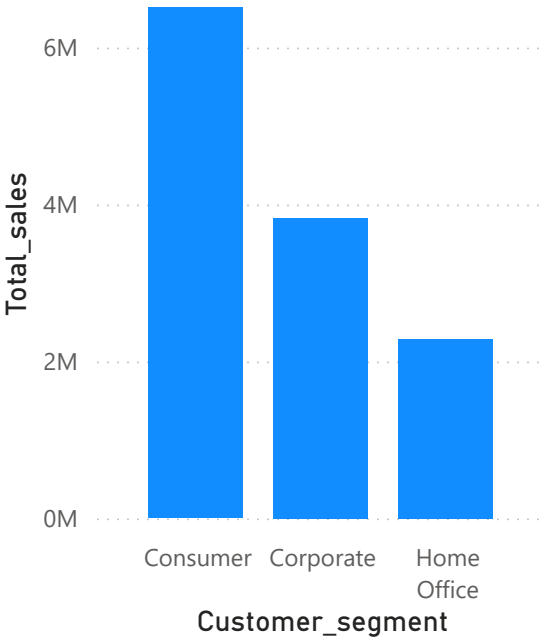- ○ Home Office

17K
Total_Customer

12K
New_Customers

5436
Repeat_Customers

724.66
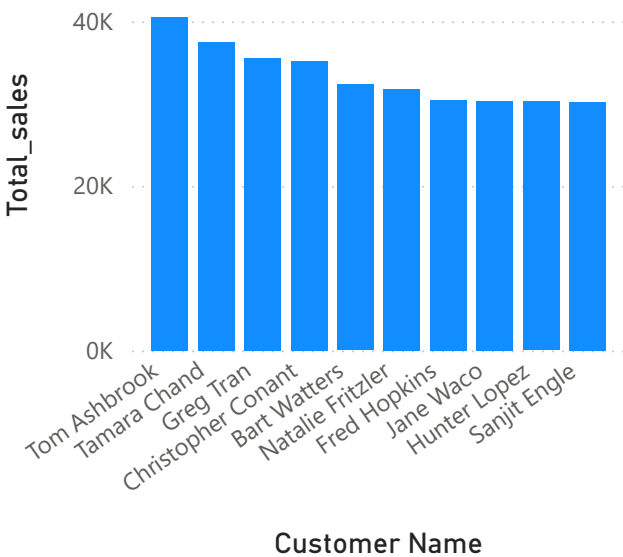Sales_per_customers

Sales Over Customer Segment

Select Month

Month Name

- ☐ January
- ☐ February
- ☐ March
- ☐ April
- ☐ May
- ☐ June
- ☐ July
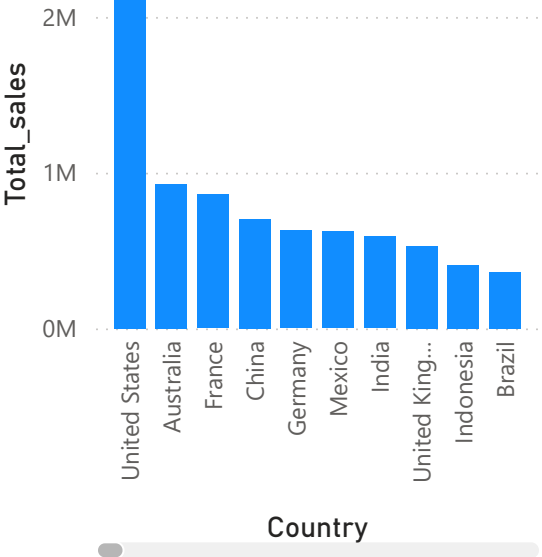- ☐ August
- ☐ September
- ☐ October
- ☐ November
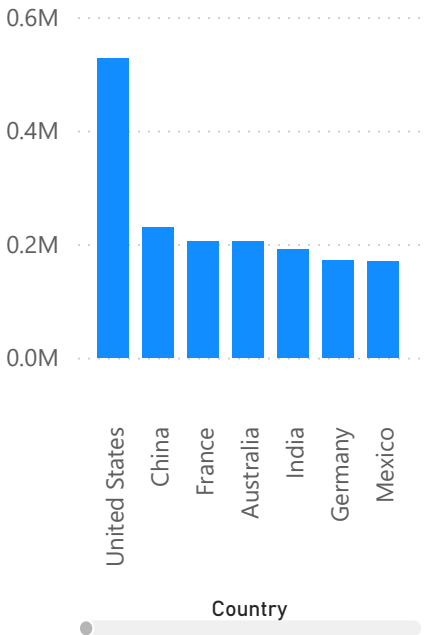- ☐ December

Sales Over Customer Segment — bar chart of Total_sales by Customer_segment (Consumer, Corporate, Home Office)

Top Performing Customers

Top Performing Customers — Total_sales by Customer Name (Tom Ashbrook, Tamara Chand, Greg Tran, Christopher Conant, Bart Watters, Natalie Fritzler, Fred Hopkins, Jane Waco, Hunter Lopez, Sanjit Engle)

Sales trend over country

Sales trend over country — Total_sales by Country (United States, Australia, France, China, Germany, Mexico, India, United King..., Indonesia, Brazil)

Profits trend over Country

Profits trend over Country — by Country (United States, China, France, Australia, India, Germany, Mexico)

Product Analysis

Select Category
- ◯ Furniture
- ◯ Office Supplies
- ◯ Technology

3787
Total_Products

3
Total_categories

17
Total_product_sub-categories

12.62M
Total_sales

Select the month
- ☐ Select all
- ☐ January
- ☐ February
- ☐ March
- ☐ April
- ☐ May
- ☐ June
- ☐ July

Sales by Category

Sales by Sub-Category
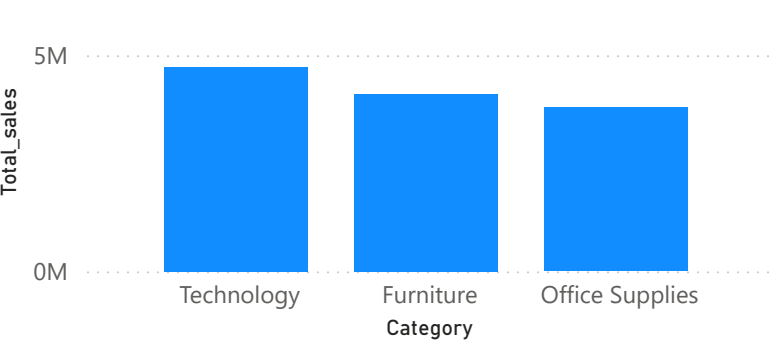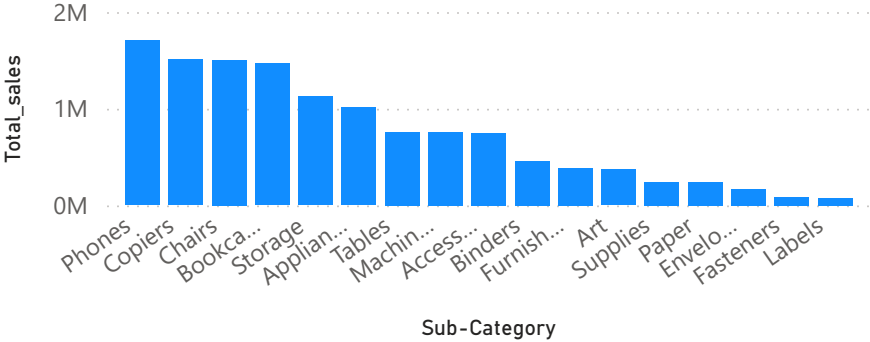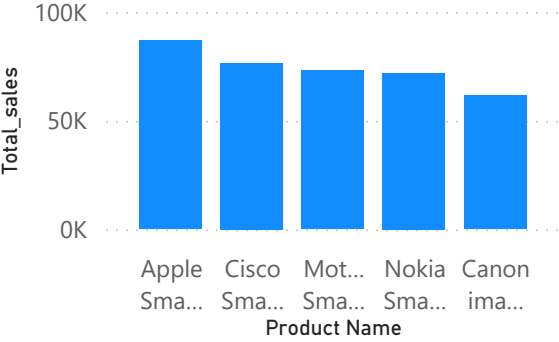

Top Sold Out Products

Top Ordered Products