Project - Online shopping website

About –
One of my friends runs casual market stalls in Hornsby Shopping Center occasionally and we have been thinking to sell Indian handicrafts online as well. So, I think making my own online shopping site will be a good idea.
This will also help me to understand the e-commerce system of my current company.

For now, I will just be building a basic website to allow users to order and pay online. I will be adding more ecommerce features (returns, stock management, shipping etc.) in the near future.

Features
- Register
- User Login
- Online catalogue
- Shopping Cart
- Checkout
- Emails (registration, password reset, order confirmation etc.)
- Terms and conditions
- About and contact us
- Twitter/Facebook share

Gems
- Bootstrap for frontend- https://rubygems.org/gems/twitter-bootstrap-rails/versions/3.2.0

- Devise for user registration and authentication https://rubygems.org/gems/devise

- Kaminari for pagination- https://rubygems.org/gems/kaminari

- Redis https://rubygems.org/gems/redis or might use active_cart https://rubygems.org/gems/active_cart for shopping cart

- ActiveMerchant for payment processing https://rubygems.org/gems/activemerchant

APIs
- Paypal integration