



6 Courses

Introduction to User  
Experience Principles and  
Processes

Understanding User Needs

Evaluating Designs with  
Users

UX Design: From Concept to  
Prototype

UX Research at Scale:  
Surveys, Analytics, Online  
Testing

UX (User Experience)  
Capstone



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## Đinh Quốc Chương

has successfully completed the online, non-credit Specialization

# User Experience Research and Design

Integrate UX Research and UX Design to create great products through understanding user needs, rapidly generating prototypes, and evaluating design concepts. Learners will gain hands-on experience with taking a product from initial concept, through user research, ideation and refinement, formal analysis, prototyping, and user testing, applying perspectives and methods to ensure a great user experience at every step.

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

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