



Crossroads Thrift Shop
in San Francisco, CA



Flintstone House
in Hillsborough, CA

voices

cultural immersion through personal stories



Golden Gate Bridge
in San Francisco, CA



Palace of Fine Arts
in San Francisco, CA

Problem
people desire
authentic, personal
perspectives on new
cultures, but face a
barrier in connecting
directly with locals



Explore
cultures from
around the world



Listen
to local voices and
authentic perspectives



Share
your own stories
and experiences

Needfinding



Experience Prototyping



Low-Fi Prototyping

