

MOSTAFA BAKHOUYA

Web Developer

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PROFESSIONAL SUMMARY

An ambitious and passionate individual who develops innovative and practical web solutions, with a diverse educational background combining law and programming, along with strong professional skills. I strive to build web solutions that deliver a seamless and efficient user experience, supported by a strong ability to quickly learn and adapt to new technologies, with an unwavering focus on delivering high-quality work.

EDUCATIONAL QUALIFICATIONS

Alx program – alx morocco (en cours) **May 2025 – January 2026**
Basic Professional Skills and Back-end Web Development Course.

Moulay Ismail University – Meknes **July 2020**
Bachelor's degree in Moroccan Private Law.

Google – En ligne **June 2025 – July 2025**
Fundamentals of Digital Marketing.

PROFESSIONAL EXPERIENCE

Local e-commerce project (cash on delivery) **2022 - 2024**

- I managed local e-commerce operations using a cash-on-delivery model, achieving a sales growth of **30%** over 8 months by launching **Y** effective advertising campaigns and creating engaging marketing content.
- I analyzed key e-commerce challenges and implemented tailored strategies that reduced the return rate by **40%** and improved customer communication.
- I directly handled logistics and deliveries to customers, ensuring high service quality and a smooth.

Sales Representative **September 2023 - December 2023**

Bim Store – retail store

- I managed cashier operations with a high level of accuracy and maintained inventory control to ensure consistent product availability.
- I applied principles of precision and efficiency across all tasks, contributing to the smooth and organized flow of daily store operations.
- I delivered excellent in-store customer service and built strong, positive relationships with customers.

Restaurant employee **2021 - 2022**

Restaurants – (Al-Habayeb, Yalanji, Lapiz)

- I prepared food efficiently, fulfilling **70** orders per hour during peak times.
- I communicated effectively with over **75** customers daily, enhancing their experience and satisfaction.
- I managed the cashier and delivered orders efficiently under pressure, achieving **99%** accuracy in transactions.

TECHNICAL PROJECTS

Restaurant Management System

- I analyzed restaurant management challenges and gathered and processed data to design an integrated management system.
- designed and implemented a flexible and visually appealing admin interface (with Dark/Light Mode) using HTML, SASS, and jQuery, improving user experience by **80%**.
- I developed the back end using Laravel and Livewire, building a platform that handles orders, manages users and costs, and supports complex operations such as real-time filtering and one-click control of multiple elements—reducing administrative time by **60%**.

Chat platform (real-time communication)

- I developed a real-time messaging platform that allows users to send and receive messages (text and multiple images) with high responsiveness.
- implemented advanced features such as one-sided and two-sided message deletion, as well as message recovery, while ensuring smooth control and a modern, flexible design using HTML, SASS, jQuery, Laravel, and Livewire enhancing user privacy and control flexibility.

Participation in the "Wasla" Job Platform Project

- I contributed as a team member in identifying the problem, analyzing it, and proposing initial solutions for the "Wasla" recruitment platform.
- As a UX/UI designer and UX researcher, I designed the application prototype using Figma and developed the front-end interface with React, focusing on delivering an intuitive and engaging user experience.
- I prepared the final project presentation, highlighting the platform's key features and core functionalities to attract potential investors and partners.

News Platform Design (Three Pages)

- I designed a front-end interface for a news platform consisting of three pages (Home, Article, and Login) using HTML, SASS, jQuery, and JavaScript, aiming to enhance the reading experience and provide a modern Arabic-language user interface.

Front-End Design for a Cosmetics E-Commerce Store

- I designed a clean and elegant front-end interface for a cosmetics e-commerce store using HTML, SASS, and jQuery, focusing on delivering a smooth and intuitive shopping experience to increase potential conversion rates.

Facebook Front-End Clone (Modern and Innovative)

- I replicated and enhanced the Facebook front-end interface with a modern and innovative design using HTML, CSS, SASS, and jQuery, demonstrating strong ability to build interactive and visually appealing user interfaces

SKILLS

Technical Skills

- HTML, CSS, SASS, Bootstrap, Tailwind, jQuery, JavaScript (basic), PHP, Laravel, Livewire, API, JSON, SQL, Git, React (basic) .

Computer Skills

- Effective research, Canva, Google Workspace (Google Sheets, Google Docs, Google Slides)

Personal Skills

- Punctuality, energetic and proactive, teamwork, customer trust building, initiative, problem-solving.

Professional Skills

- Self-leadership, effective communication, team management, adaptability, flexibility under pressure.

Legal Skills

- Contract and agreement drafting, legal research.

LANGUAGES

Arabic (good)

Amazigh(good)

French(Beginner)

English(Intermediate)

INTERESTS

Marketing, programming, artificial intelligence, research, taking on challenges