



Says
What have we heard them say?
What can we imagine them saying?



Thinks
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



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lighter than air,
balloons,blimps,dirigibles.

heavier than air-
airplanes,helicopters,gliders.

aircraft are
airtransportation
vehivies. they
include lighter-
than-air or heavier
than air aircraft.

The faster and
most modern
means of
Transportation.

Useful for
transporting
costly and light-
weight
consighnmnts.

It is very
expensive
means of
transport.

More than 293
million
passengers travel
an average of
833 miles each
year.

It helps generate
trade,promote
tourism, and
create
employment
opportunities.

approximately 6.9 billion
ton miles of freight and
mail are carried per
year.

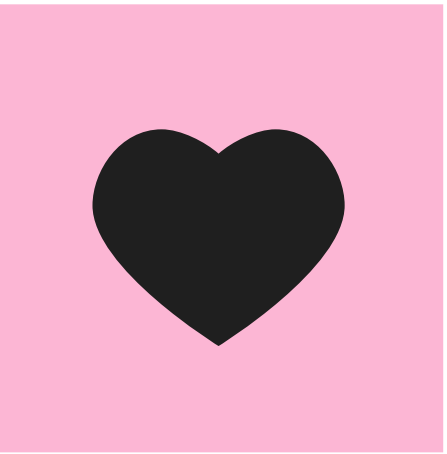
Economical for
long distances
transportationof
costly&light-
weight
consighnmnts.

Ideal trasportation in
emergency&calamities.

Connects
countries of
different
continents.



Does
What behavior have we observed?
What can we imagine them doing?



What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

Feels