

DEMOGRAPHIC CLASSIFICATION AND INCOME UTILIZATION

Active Customers

4000

Total Income

206.63M

Total Spending

₹530.90M

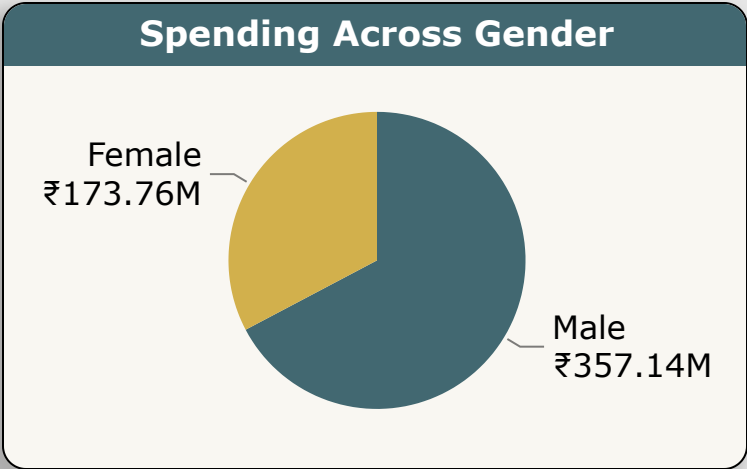
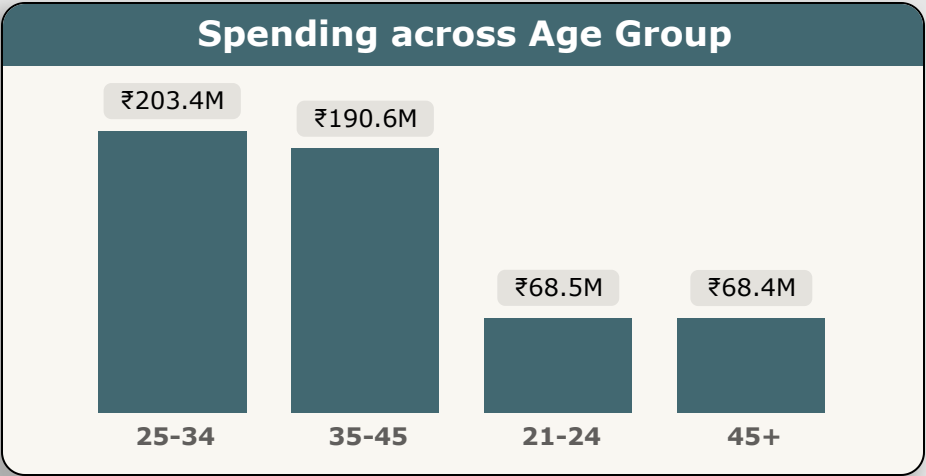
Income Utilization %

38.92%

Gender

All

→

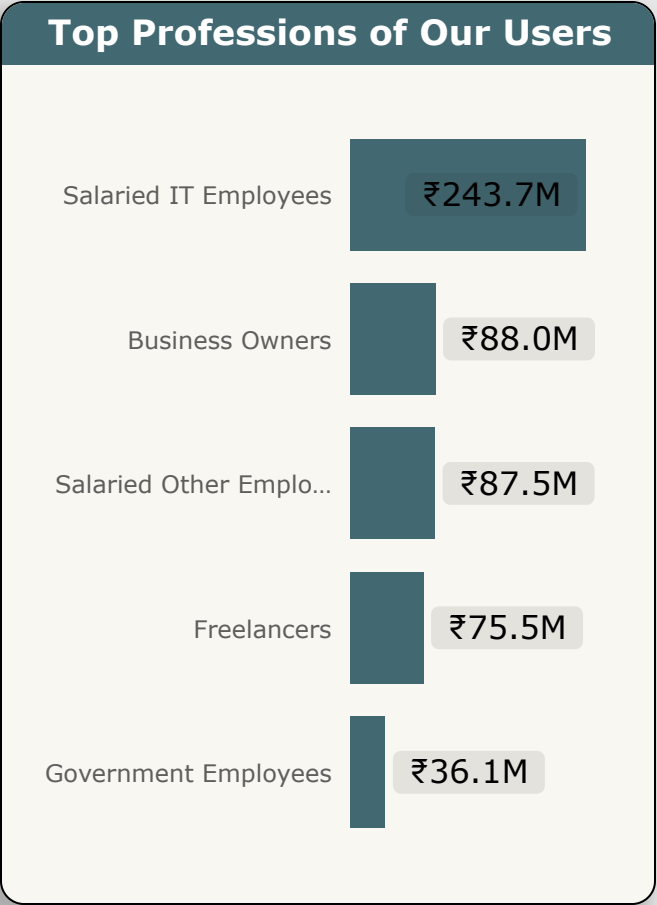
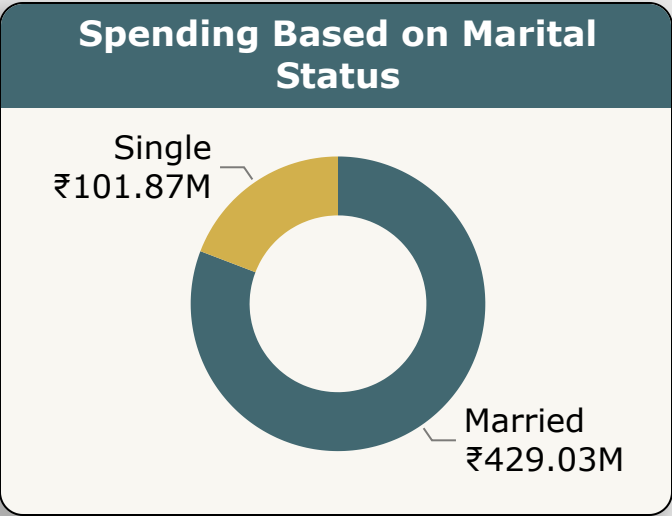
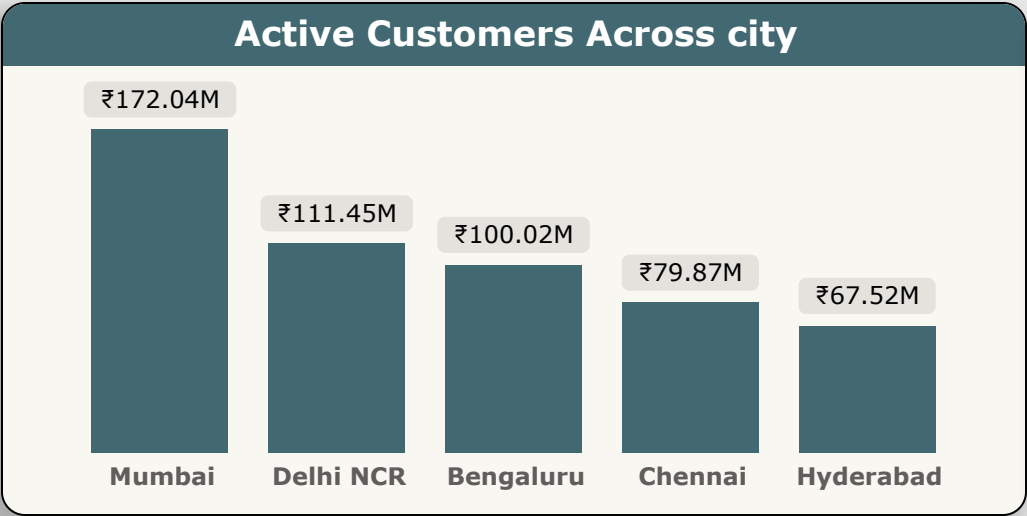


Age Group

All

City

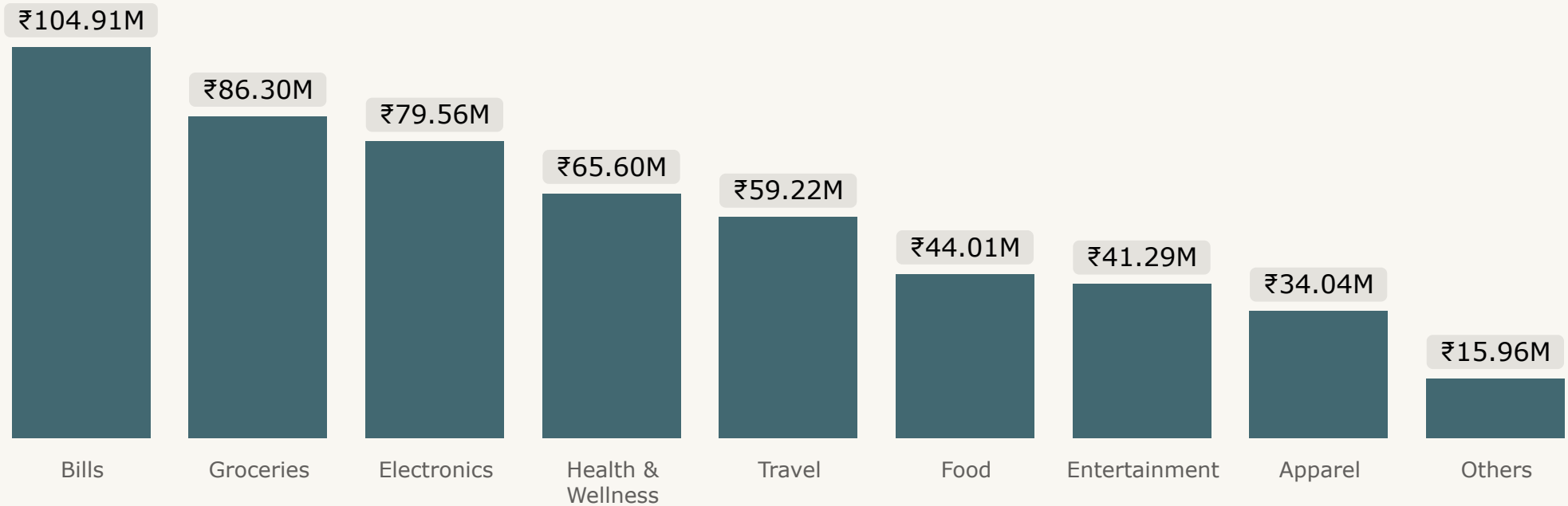
All



SPENDING BEHAVIOR



Spending based on Category



Age Group

All

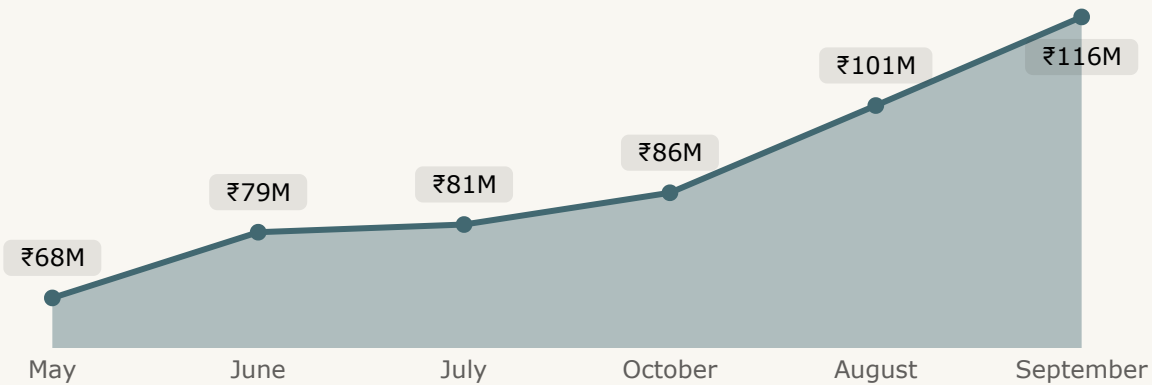
Gender

All

City

All

Spending Across Month



Spending Based on Payment Mode

