

RAFIK'S KITCHEN ANALYSIS REPORT - 2022



Observed KPI'S

- **Total Revenue - ₹ 9.78M**
- **Total Expenses - ₹ 6.65M**
- **Total Profit - ₹ 3.13M**
- **Profit Margin – 31.97%**
- **Average Revenue Per Day - ₹ 28.34K**

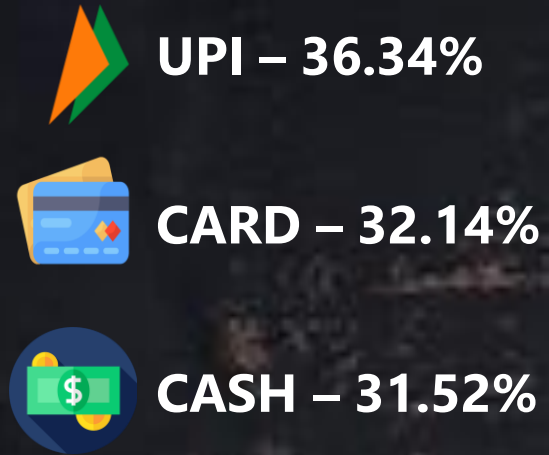




Monthly Revenue, Expenses & Profit

| MONTH | REVENUE | EXPENSES | PROFIT |
|-----------|---------|----------|--------|
| JANUARY | ₹ 907k | ₹ 606K | ₹ 301K |
| FEBUARY | ₹ 844k | ₹ 571K | ₹ 273K |
| MARCH | ₹ 934K | ₹ 622K | ₹ 312K |
| APRIL | ₹ 465K | ₹ 300K | ₹ 165K |
| MAY | ₹ 838K | ₹ 569K | ₹ 269K |
| JUNE | ₹ 853K | ₹ 584K | ₹ 269K |
| JULY | ₹ 825K | ₹ 566K | ₹ 259K |
| AUGUST | ₹ 871K | ₹ 589K | ₹ 282K |
| SEPTEMBER | ₹ 829K | ₹ 567K | ₹ 262K |
| OCTOBER | ₹ 808K | ₹ 556K | ₹ 252K |
| NOVEMBER | ₹ 783K | ₹ 554K | ₹ 229K |
| DECEMBER | ₹ 817K | ₹ 563K | ₹ 253K |

PAYMENT MODE OF SALES PERCENT



PERCENTAGE OF VEG & NON-VEG ORDERS



SALES BY CATEGORY

❖ Main Course – 13.55K



❖ Side Dish – 9.22K



❖ Starters – 9K

❖ Soft Drinks – 6.4K



Item-wise Sales with Quantities



Top 5 Best Selling Item

1. Chicken Fried Rice – 6872
2. Chicken Noodles – 6068
3. Coca Cola – 4682
4. Pepsi – 4480
5. Mojito(Blue) - 4344

Bottom 5 Worst Selling Items

1. Grilled Chicken Half (Garlic) – 659
2. Grilled Chicken Quarter (Pepper) – 629
3. Grilled Chicken Quarter (mint) – 478
4. Grilled Chicken Quarter – 439
5. Grilled Chicken Half (Mint) - 191

Item-Wise Sales Revenue

Top 5 High Revenue Generating Items

1. Grilled Chicken Full - ₹ 6,88,710
2. Chicken Fried Rice - ₹ 6,18,,480
3. Chicken Noodles - ₹ 5,46,300
4. Grilled Chicken Full (Mint) - ₹ 5,36,750
5. Grilled Chicken Full (Pepper) - ₹ 5,22,550



Item-Wise Sales Revenue

Bottom 5 Low Revenue Generating Items

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1. Chicken 65 - ₹ 61,600
 2. Grilled Chicken Quarter (Mint) – ₹ 57,360
 3. Egg Chilli Parotta - ₹ 55,350
 4. Grilled Chicken Quarter - ₹ 43,900
 5. Grilled Chicken Half (Mint) - ₹ 38,200

EXPENSES BY CATEGORY

| EXPENSES | FINAL AMOUNT |
|---------------------|--------------------|
| Daily Fresh chicken | ₹ 16,69,619 |
| Indian Stores | ₹ 9,97,481 |
| Salary | ₹ 7,61,020 |
| Ravi Essences | ₹ 6,91,068 |
| Gas | ₹ 5,73,540 |
| Mullai Veggies | ₹ 3,70,875 |
| Reliance Fresh | ₹ 3,38,663 |
| Reshman Mart | ₹ 3,21,135 |
| Ram Plastics | ₹ 2,59,591 |
| C.S Eggs | ₹ 2,19,343 |
| Rent | ₹ 1,80,000 |
| Bake Point | ₹ 1,15,581 |
| EB | ₹ 61,930 |
| Hotel Asha | ₹ 50,534 |
| Global Agro Traders | ₹ 34,500 |
| Misc. Ex | ₹ 7,200 |
| Total | ₹ 66,52,080 |

INSIGHTS FROM

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