



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Persona's name
Short summary of the persona



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

See an example

Many more things to go development to the company

My company is good skill eriented practical know ladeg

Whether You Are Looking For An Investment Property Or A Family Home

Dream Homes Realty is a real estate agency that specializes in helping individuals and families find their dream homes. They typically offer a range of services, including property listings, home buying assistance, and property management.

Dreams Home Realty is a real estate agency that specializes in helping individuals find their dream homes. They offer a wide range of services including property listings, home buying assistance, and property management.

Dreams Home Realty strives to make the home buying process as smooth

Dream Homes Realty is a real estate agency that specializes in helping people find their dream homes.

They aim to provide excellent customer service, personalized attention, and a wide range of property options to meet the needs of their clients.