

# Anthony Vashevko

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## Positions

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<b>Assistant Professor of Organizational Behavior</b> <i>INSEAD</i>	<b>Singapore</b> <i>July 2019-</i>
<b>Postdoctoral Fellow, Department of Management</b> <i>ESSEC Business School</i>	<b>Singapore</b> <i>June 2018-July 2019</i>
<b>Postdoctoral Fellow at Global Production Network Centre/Sociology</b> <i>National University of Singapore</i>	<b>Singapore</b> <i>August 2017-June 2018</i>

## Education

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<b>Stanford University Graduate School of Business</b> <i>PhD, Organizational Behavior</i> Dissertation: "Strategic Responses to Categorization" Committee: Amir Goldberg (Primary Advisor), William Barnett, Glenn Carroll	<b>Stanford, CA</b> <i>June 2017</i>
<b>University of Chicago</b> <i>BS Applied Mathematics, BA Economics</i> Innovation, Categories, Social Network Theory	<b>Chicago, IL</b> <i>June 2011</i>

## Publications

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3. **Vashevko, A.** (2019), "Does the Middle Conform or Compete? Quality Thresholds Predict the Locus of Innovation." *Organization Science*. 4(1): 88-108.
2. Gemici, K., **A. Vashevko** (2018), "Visualizing Hierarchical Social Networks." *Socius*. 4: 1-12.
1. Foucault Welles, B., **A. Vashevko**, N. Bennett, and N. Contractor (2014), "Dynamic Models of Communication in an Online Friendship Network." *Communication Methods and Measures*. 8(4): 223-243.

## Work in Progress

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4. **Vashevko, A.**, "The Natural Emergence of Category Effects on Rugged Landscapes" (*under third round review, **Organization Science***)  
**Finalist, Best Proposal Award for Rigor in Research**  
SMS Competitive Strategy Interest Group  
*August 2022*

5. **Vashevko, A.**, "The Matthew Effect as Skill and Strategy" (*in preparation*)
6. Gemici, K., **A. Vashevko**, "Embeddedness and Structural Cohesion: A Comment and Correction on Cohesive Blocking" (*in preparation*)
7. Gemici, K., **A. Vashevko**, "Cohesive Blocking and Strength of Ties" (*in preparation*)
8. Chatterji, A., **A. Vashevko**, "Regional Variation: Do Leaders Matter?" (*data collection*)
9. **Vashevko, A.**, "Pay Attention: Object Consideration as a Mechanism of Network Diffusion" (*data collection*)
10. Goldberg, A., **A. Vashevko**, "Purity and Genre: Social Boundedness and Organizational Identity in the Feature Film Market" (*data collection*)
11. **Vashevko, A.**, "Multiplexity in complete network data" (*data collection*)

## Talks & Presentations

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**Vashevko, A.**, "Does the Middle Conform or Compete? Quality Thresholds Predict the Locus of Innovation."

Strategy Science Conference. <i>Philadelphia, PA</i>	<i>June 2018</i>
University of Hong Kong. <i>Hong Kong</i>	<i>March 2018</i>
Singapore Management University. <i>Singapore</i>	<i>November 2016</i>
Academy of Management. <i>Anaheim, CA</i>	<i>August 2016</i>
Society for the Advancement of Socio-Economics. <i>Berkeley, CA</i>	<i>June 2016</i>
Stanford/Berkeley OB Conference. <i>Stanford, CA</i>	<i>January 2016</i>

**Vashevko, A.**, "The Natural Emergence of Category Effects on Rugged Landscapes."

American Sociological Association. <i>Los Angeles, CA</i>	<i>August 2022</i>
International Conference on Computational Social Science. <i>Virtual</i>	<i>July 2021</i>
Strategy Science Conference. <i>Virtual</i>	<i>May 2020</i>
McMaster University. <i>Hamilton, ON</i>	<i>December 2018</i>
University of Illinois Urbana-Champaign. <i>Champaign, IL</i>	<i>December 2018</i>
INSEAD. <i>Singapore</i>	<i>November 2018</i>
Chinese University of Hong Kong. <i>Hong Kong</i>	<i>November 2018</i>
Bocconi University. <i>Milan, Italy</i>	<i>November 2018</i>
Society for the Advancement of Socio-Economics. <i>Kyoto, Japan</i>	<i>June 2018</i>
Academy of Management. <i>Anaheim, CA</i>	<i>August 2016</i>

**Vashevko, A., "The Matthew Effect as Skill and Strategy."**Strategic Management Society. *Virtual*

September 2021

Population Ecology Conference. *Virtual*

June 2020

**Vashevko, A., "Pay Attention: Object Consideration as a Mechanism of Network Diffusion."**Academy of Management. *Vancouver, BC*

August 2015

American Sociological Association. *Chicago, IL*

August 2015

Stanford/Berkeley OB Conference. *Berkeley, CA*

January 2015

**Goldberg, A., A. Vashevko, "Purity and Genre: Social Boundedness and Organizational Identity in the Feature Film Market."**American Sociological Association. *New York, NY*

August 2013

**Contractor, N., A. Vashevko, C. Chang, "Assembling teams for success: how research teams win funding."**Sunbelt XXXII, INSNA. *Redondo Beach, CA*

March 2012

Entrepreneurship, Social Network Analysis

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**Teaching****Organizational Behavior II:** INSEAD, Instructor 2019-22**Text Analysis:** INSEAD, Guest Instructor 2020**Leading Through Culture:** Stanford, Course Assistant for Glenn Carroll 2017**Strategic Leadership:** Stanford, Course Assistant for William Barnett 2016**Strategic Leadership:** Stanford, Course Assistant for Jesper Sørensen 2015**Strategic Leadership:** Stanford, Course Assistant for Amir Goldberg 2014**Data and Decisions:** Stanford, Course Assistant for Sharique Hasan 2013

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**Professional Activities and Service****Institutional Service**.....

OB Faculty Recruiting Committee 2019-20, 2022-23

OB PhD Recruiting Committee 2021-22

**Affiliations**.....**Strategic Management Society** 2021-**Academy of Management** 2014-**American Sociological Association** 2013-

**Reviewing** .....Reviewer, **Academy of Management Annual Meeting** 2015-Best Reviewer Award, **TIM Division** 2018Best Reviewer Award, **OMT Division** 2018

## Ad-Hoc Reviewing

Management Science

Strategy Science

Industrial &amp; Corporate Change

Cyberpsychology

**Etc.** .....Contributor, **Administrative Science Quarterly Blog** 2016Technical Skills

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R, Python, Stata, Pandoc/Markdown,  $\LaTeX$ , Haskell, Java, C#, MATLAB, HTML/JS/CSS, Git  
Organizations