Production Access Questionnaire

Testers Community

The objective of this report is to provide comprehensive answers that our clients can use to fill the production access form. You can use the answers directly or can make changes based on how you improved the app. After 14 days of testing, users will be prompted to fill a form on closed testing to get access to production. This document can be helpful in answering those questions.

App Name: காட்டு நாயக்கன் Matrimony

App URL:
https://play.google.com/store/apps/details?id=com.kattu.nayakkan.matrimony

Production Access Questionnaire

1) How did you recruit users for your closed test? For example, did you ask friends and family, or use a paid testing provider?

I reached out to our community through social media and forums dedicated to matrimony services, recruiting users who are familiar with similar apps. Additionally, I engaged with diverse target groups to gather valuable insights, enhancing the testing process and app functionality.

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2) How easy was it to recruit testers for your app?

Answer: Easy

(You can select your own answer).

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3) Describe the engagement you received from testers during your closed test

Testers were proactive in sharing their experiences, focusing on login functionality, UI enhancements, and error handling. Their suggestions led to

critical improvements in the app's performance, boosting user confidence and satisfaction with the overall usability.

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4) Provide a summary of the feedback that you received from testers. Include how you collected the feedback.

Testers highlighted the need for ASO optimization, dynamic walkthroughs, enriched screenshots, and resolving OTP errors. Feedback was collected via detailed surveys and direct discussions, enabling us to prioritize improvements effectively and enhance user experience.

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5) Who is the intended audience for your app?

This app is designed for individuals seeking marriage in the Tamil community, catering to users from diverse backgrounds looking for a platform that facilitates meaningful connections and relationships tailored to cultural values and preferences.

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6) Describe how your app provides value to the users.

Our app simplifies the matrimony process by connecting users based on shared values, preferences, and interests, while optimizing user experience

through enhanced features. It aims to facilitate meaningful relationships, offering convenience and support in finding suitable partners.

7) How many installs do you expect your app to have in your first year?

Answer: 10k - 100k
(You can select your own answer).

8) What changes did you make to your app based on what you learned during your closed test?

Informed by user feedback, we prioritized optimizing the app description for ASO, implemented a dynamic user walkthrough, enhanced screenshots to reflect core features, and resolved the OTP error, significantly improving app functionality and user navigation.

9) How did you decide that your app is ready for production?

After thorough evaluation, continuous iterations based on tester feedback, and resolving critical usability issues, we ensured the app meets stability and accessibility standards. These improvements empower us to confidently submit for production access on Google Play.

10) What did you do differently this time?

This time, I emphasized comprehensive user testing, soliciting diverse feedback focused on app usability and performance. We also enhanced our communication strategy to address user concerns promptly, leading to a more refined and user-friendly app ready for launch.

You can use the above answers or add your personal touch to those answers to make them more natural and meaningful. Don't forget that this form plays the most important role in the entire process of getting production access. If you have any more questions, please feel free to contact us.

Best regards,
Testers Community Team