

# BALAJI SUBRAMANI

## PERSONAL DETAILS



📍 Kaiser-Friedrich-Straße 135, 14469 Potsdam, Germany.  
☎ +49 151 435 81 299  
✉ [balag752@gmail.com](mailto:balag752@gmail.com)  
📅 Date of Birth : 31<sup>st</sup> March 1993  
🌐 Nationality : Indian

## EDUCATION

10/2018 – Present Masters in Data Science , University of Potsdam  
07/2016 – 05/2017 Post Graduate Diploma Business Analytics, LIBA, India  
07/2011 – 05/2014 Bachelor of Technology in Information Technology, Anna University, India  
06/2008 – 05/2011 Diploma in Information Technology, R.V.S Polytechnic College, India

## EXPERIENCE

09/2019 – Present Data Engineer, Magalooop, Germany  
04/2019 – 08/2019 Master Data Management, Weber Stephen Products GmbH, Germany  
12/2017 – 08/2018 Data Engineer, Softcrylic, India  
07/2014 – 11/2017 Data Engineer, Systech Solutions, India

## SKILLS

Analytics	Regression	<b>Machine Learning</b>	Clustering	<b>NLP</b>
Big data & language	<b>Spark</b>	Pig & Hive	Shell Script	<b>Python</b>
SQL & Databases	<b>AWS Redshift</b>	PL SQL	Netezza	Oracle
Reporting & ETL	<b>Tableau</b>	<b>Azure Data Factory</b>	Knime	<b>Informatica cloud</b>

## PROJECTS

**09/2019 – Present Data Engineer** Magalooop

- Designed Data model for B2B model.
- Data pruning and Data Modeling for different products in market.

**04/2019 – 08/2019 Master Data Management** Weber Stephen Products GmbH

- Define, implement and continuously enhance the global master data model and processes related to a global master data in close collaboration with business and functional units.

**01/2018 – 08/2018 Dentsu Microsoft (Data Analyst)** Softcrylic

- Analysis Data/Campaign availability for each source and resolve the issue.
- Automated testing in Azure Data Flow
- Examine the missing metric value in Azure Data Warehouse.

**01/2018 – 05/2018 Dentsu Aegis Data Lab (Data Engineer)** Softcrylic

- Designing the ETL Flow in Knime Tool.
- Prepared a complex SQL Script handling the business logics in AWS Redshift.

**08/2016 – 03/2017 21st Century Fox (ETL Developer)** Systech Solution

- Created ETL objects & Quality check.
- Performance tuning in Informatica & SQL.
- Worked Shell scripting to automate the manual process and migrating tables from Netezza to AWS Redshift.

**10/2014 – 09/2017 21st Century Fox (Data Analyst)** Systech Solution

- Interpret data, analyze results using statistical techniques and provide on-going reports.
- Clean and prune data to discard irrelevant information.
- Identify new opportunities for process improvement.
- Filter and “clean” data by reviewing reports and performance indicators to locate and correct code problems.
- Develop and implement databases, data collection systems, data analytics and other strategies that optimize statistical efficiency and quality.

## LANGUAGES

Tamil	Native or bilingual proficiency
English	Full professional proficiency
German	Elementary proficiency