

Ideation Phase

Brainstorm & Idea Prioritization Template

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| Date | 12 February 2026 |
| Team ID | LTVIP2026TMIDS35306 |
| Project Name | Measuring the Pulse of prosperity: An index of economic freedom analysis |
| Maximum Marks | 4 Marks |

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-I: Team Gathering, Collaboration and Select the Problem Statement



Define your A little bit of your session. Here's the focus of your brainstorm.

Brainstorm

& idea prioritization

Use this template in your

brainstorming sessions so your team can unleash their imagination and if you're not sitting in the same room, the

2-8 Superpowers to run a happy and

10 minutes to prepare

1 hour to rate

people recommended

Before you collaborate
A little bit of preparation goes a long way

10 minutes

problem statement
preparation goes a long way

What you need to do to get

5 minutes

A Team gathering
Define who should participate. Share relevant info

B Set the goal
Think about the problem you want to solve. Who should participate in the

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and effective session.

Open article

with this What problem are we trying to solve? Frame the problem as a How Might We statement. This will be

Send an email with the relevant information ahead of time

statement)?

on solving it

Key rules Of brainstorming
To run a smooth and effective session

- Stay in the room
- Encourage Wild ideas.
- Defer Listen to others
- GO for possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm
Write down any ideas come up

10 minutes

mind that address your problem statement.

TIP
You can select a sticky note and hit the pencil (pencil) icon to start drawing!

10 minutes

3

Group ideas
Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

Person 3

Person 4

Person 5

Person 6

Person 7

Person 8

Step-3: Idea Prioritization

Prioritize
Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

