

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	12 February 2026
Team ID	LTVIP2026TMIDS35306
Project Name	Measuring the Pulse of prosperity: An index of economic freedom analysis
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-I: Team Gathering, Collaboration and Select the Problem Statement



the focus of your brainstorm.

Define your
A little bit of
your session. Here's

Brainstorm

& idea prioritization

Use this template in your

brainstorming sessions so your team
can unleash their imagination and
if you're not sitting in the same room. the

2-8 Superpowers to run a happy and

10 minutes to prepare

hour to rate

people recommended



Before you collaborate

A little bit of preparation goes a long way
session. Here's what you

10 minutes

problem statement
preparation goes a long way
What you need to do to get

5 minutes



A Team gathering

Define who should participate
invite. Share relevant information



B Set the goal

Think about the problem you
the brainstorming session.



C Learn how to use the facilitation

Use the Facilitation Superpowers
productive session.

Open article →

gatherings should participate in the

own problem

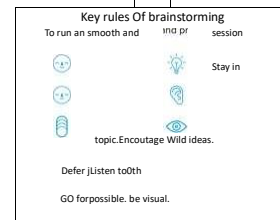
Think about the problem
be focusing
start shaping concepts even
facilitation tools

with this What problem are you trying to solve? Frame
going, problem as a How Might We statement. This will be

Send an
Share relevant information
ahead. How

statement)?

on solving in



Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm
Write down any
ideas that come to
mind that address your problem statement.

10 minutes

TIP

You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

3

Group ideas
Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is **bigger** than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

Amar

Yukesh

Person 3

Person 4

Person 5

Person 6

Person 7

Person 8

TIP

Add customisable legs to sticky notes to make it easier to find, browse, organise, and categorise important ideas as themes within your mural.

Step-3: Idea Prioritization

Prioritize
Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer, holding the R key on the keyboard.