**Home Instead IT Data Analyst Assessment Report**

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Git*:* <https://github.com/balaganesh99/Home_instead>

**Introduction**

The fictitious company ACME Corp is interested in understanding more about their business, and they have enlisted your services as a data analyst to help. You will be using a compressed CSV file that represents fictitious historical data from ACME Corp relating to appointments between its customers and service providers.

Dataset: <https://goo.gl/0vCT8p>

The data set is tuned per the required analysis with the following attributes.

Attributes

* ‘ID’ – The unique identifier for this appointment
* 'Start’– The UTC timestamp when the appointment began
* ‘End’ – The UTC timestamp when the appointment ended
* ‘PID’ – The unique identifier representing the service provider
* ‘CID’ – The unique identifier representing the customer
* ‘TD’ – Length if the appointment
* ‘hour’ – hour of the timestamp when the meeting begins
* ‘month’ – month of the timestamp when the meeting begins
* ‘year’ – year of the timestamp when the meeting begins

Description of the Dataset

RangeIndex: 14080599 entries, 0 to 14080598

Data columns (total 9 columns):

start datetime64[ns]

End datetime64[ns]

PID float64

CID float64

TD timedelta64[ns]

hour int64

month int64

day int64

year int64

**Methods**

The data set is preprocessed for null values and then divided the time stamp attributes to year, month and day as required for the analysis. All the attributes are grouped by and counted the number of instances for each unique value in the data set. From the initial preprocessing, the dataset is clean and ready for analysis.

**Initial Analysis of Data set**

No of appointments (based on appointment ID) = 14080599

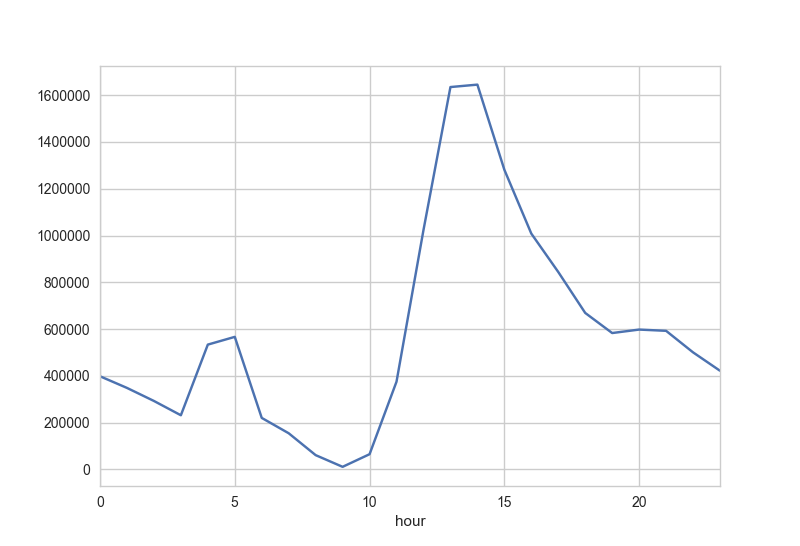
No of Customers (based on customer ID) = 179879

No of service providers (based on provider ID) = 137535

**Q1. How should ACME Corp think about its service provider staffing needs based on an**

**understanding of its current customer base**

As per the analysis, based on the customer data, the following are the outcomes of Providers based on Customer data and timestamps.

1. *Time of day when most number of customers handled*.

**Fig 1: No of customers per hour**

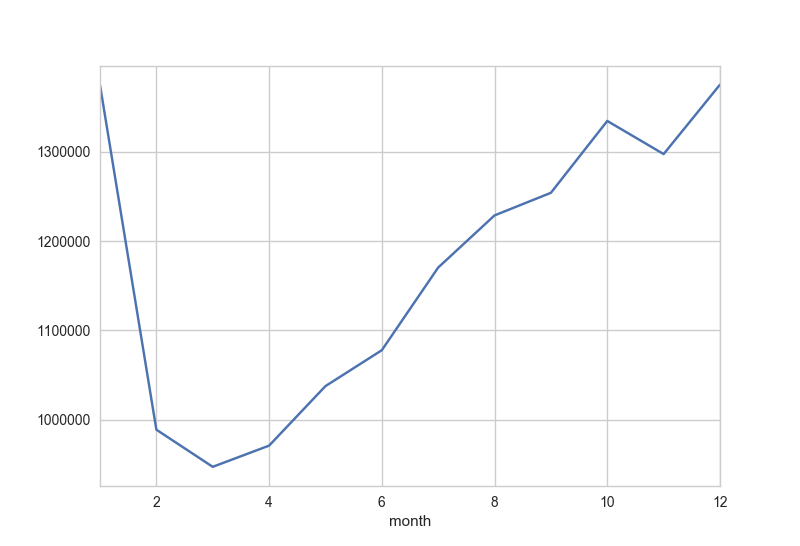
![C:\Users\Balaganesh\AppData\Local\Microsoft\Windows\INetCache\Content.Word\heat_map[day,hour](PID).png](data:image/png;base64,)

**Fig 2: The heatmap of the hour of day when the appointment begins**

**Ref: {'Mon',1:'Tue',2:'Wed',3:'Thu',4:'Fri',5:'Sat',6:'Sun'}**

* Most number of customers are handled by the providers in the afternoon.
* The ideal time when most of the appointments are set is between 1:00 pm – 3.30pm.
* The ACME corp. should consider appointing more number of service providers during the DAY shift.

1. *Months of the year when most appointments are started.*



**Fig 3: No of customers per month**

![C:\Users\Balaganesh\AppData\Local\Microsoft\Windows\INetCache\Content.Word\heat_map[month,day](PID).png](data:image/png;base64,)

**Fig 4: Heat map of the day of the month when the appointments begin**

**Ref: {'Mon',1:'Tue',2:'Wed',3:'Thu',4:'Fri',5:'Sat',6:'Sun'}**

* Most number of customers are handled during the 2,3,4 quarters of the year.
* The ideal time of the year when most of the appointments are set is between JULY and DEC of each year.
* The most number of appointment set is the in months of OCT, NOV, DEC which is the 4th quarter of the year.

Recommendation from the analysis

* The ACME corp. should appoint more number of service providers between JULY to NOV, hiring more number of service providers during OCT to DEC to serve most number of customers.

**Q2 What appointment length is ideal considering a constrained pool of service providers and a normal eight‐hour workday**

1. *After the analysis of the data given, the number of customers are more than the number of providers. As per the observation of timestamps of all the years, below is the analysis of the data given*.

Average time per appointment for 1st quartile is 0 days 01:34:52.669383

Average time per appointment for 2nd quartile is 0 days 03:25:08.716847

Average time per appointment for 3rd quartile is 0 days 05:17:46.152983

Average time per appointment for 4th quartile is 0 days 09:13:09.705868

After the ideal observation of the data below are the metrics of the timestamps give. The data below is the length of the time of the appointment.

1. *Description of the TD (TIME DIFFERENCE) attribute*.

count 14080599

**mean 0 days 04:37:54.981054**

stud 0 days 04:43:44.085738

min 0 days 00:00:00

25% 0 days 02:55:00

50% 0 days 04:00:00

75% 0 days 06:00:00

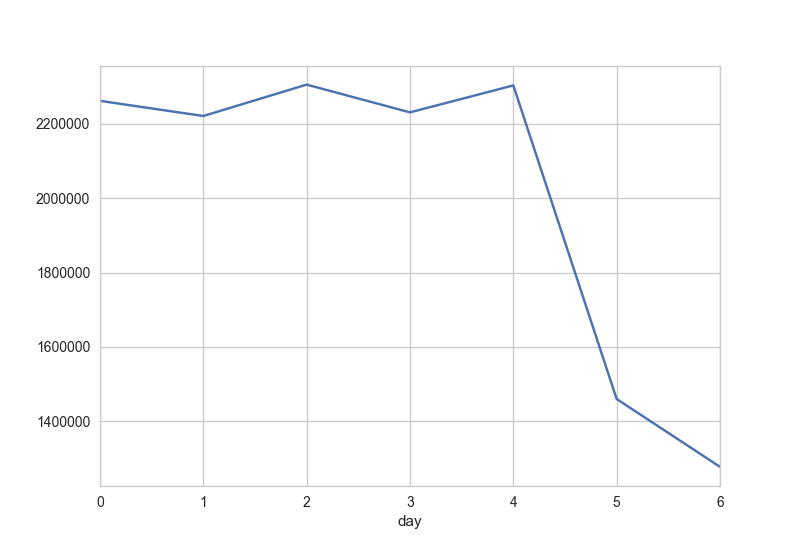
max 430 days 1

* **Average time per appointment for all the quarters – 4.30 mins.**
* **After careful observation of each quarter and the analysis from the dataset the ideal time of the appointment is 4.30 hours.**

**Additional Findings/ Recommendations**

After reviewing each aspect of time and count of the service providers here are the additional finding and recommendation to the ACME corp.

1. *Days of the week when more number of appointments begin.*



**Fig 5: No of Customers per day in a week.**

**Ref: {'Mon',1:'Tue',2:'Wed',3:'Thu',4:'Fri',5:'Sat',6:'Sun'}**

* From the analysis using the data from all the years, we can conclude that more number of customers are starting their appointments during the 5 Day period. There are few appointments on the weekends too.
* The ACME corp should appoint more number of service providers during WED to FRI

1. *Number of appointments per year.*

![C:\Users\Balaganesh\AppData\Local\Microsoft\Windows\INetCache\Content.Word\heat_map[year,month](PID).png](data:image/png;base64,)

Fig 6 : Heat map of the year and month from the data

* From the data and analysis, each year the number of appointments are increasing for ACME corp.
* ACME corp has more number of appointments scheduled in the year 2016.
* As each year, the number of customers are growing the ACME corp should appoint more number of service providers to handle more number of customers.

1. The ideal time of the appointment is 4.30 hrs. in a normal 8-hour workday. The ACME corp can improve its number of customers if the ideal time of the appointment is cut to **3hrs – 2hrs /day.**

year: 2010, No of Appointment: 2

year: 2011, No of Appointment: 0

year: 2012, No of Appointment: 19

year: 2013, No of Appointment: 574

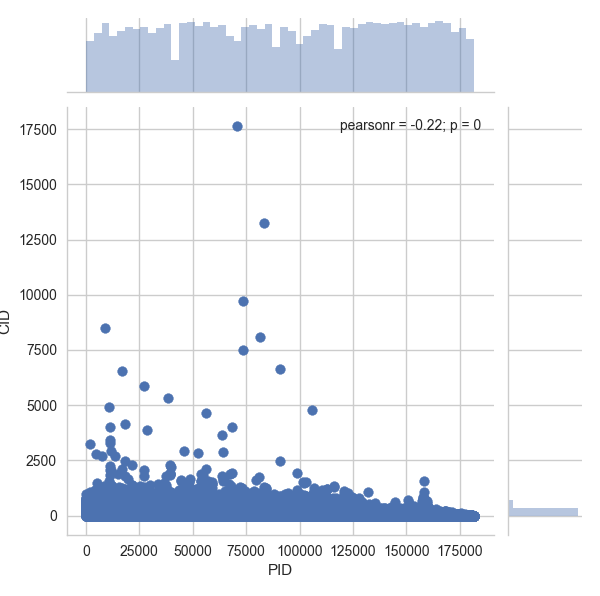
year: 2014, No of Appointment: 2090732

year: 2015, No of Appointment: 5270953

year: 2016, No of Appointment: 6037031

year: 2017, No of Appointment: 664775

**Additional Graphs**



**Fig 7: Joint plot of provider id vs customer id counts.**

* The above plot describes the number of customers handled by each service provider and the linear regression line is perfectly distributed equally for all the service provider.