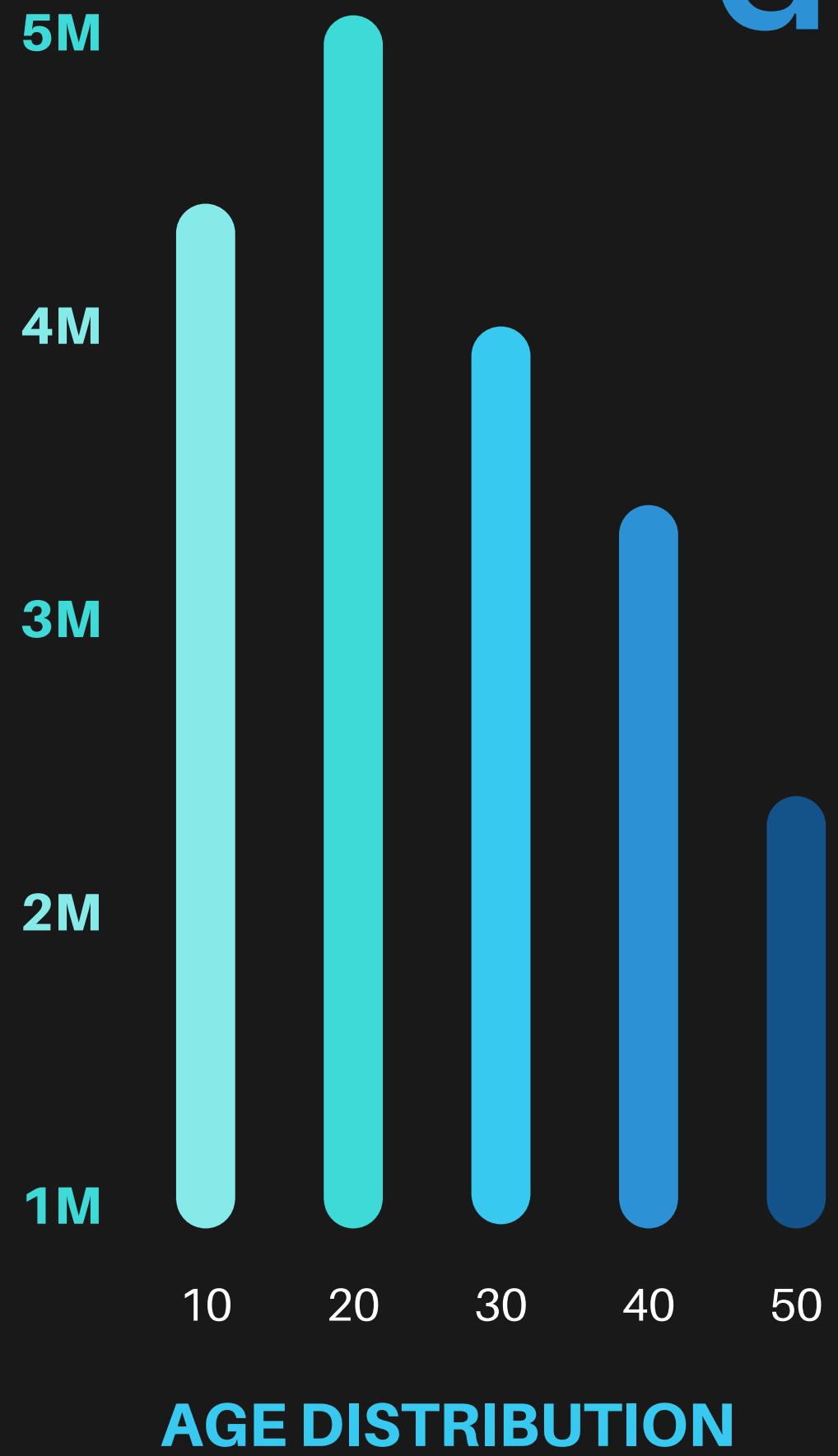


GROUP PROJECT



WORLD WIDE
STUDENT ANALYSIS

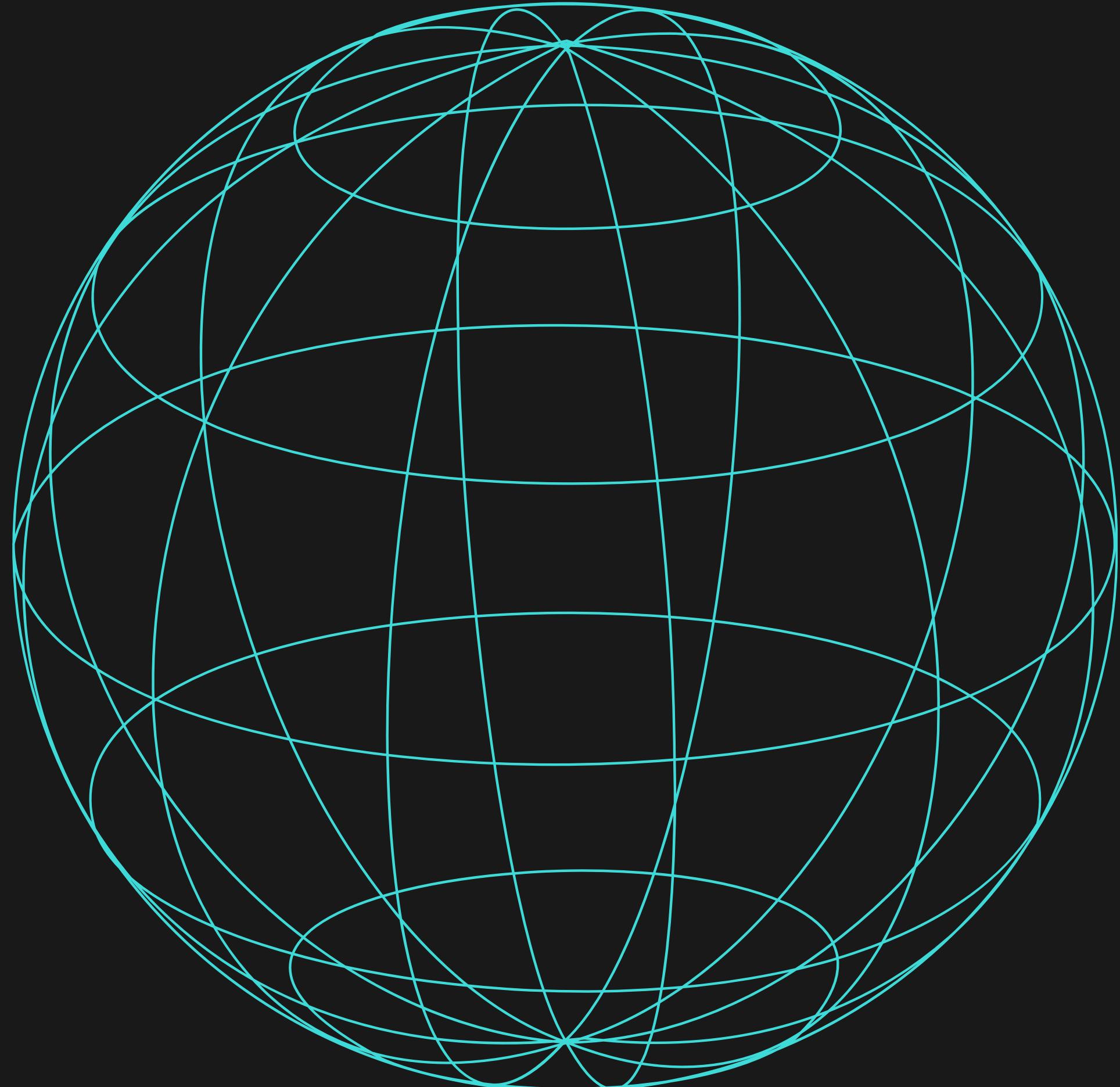
Member of Group

P.VINCENT DEVARAJ

S.DHANUSH

J.SHANMUGAM

S.M.KANNAGAEL



Introduction

POWER BI IS A COLLECTION OF SOFTWARE SERVICES, APPS, AND CONNECTORS THAT WORK TOGETHER TO TURN YOUR UNRELATED SOURCES OF DATA INTO COHERENT, VISUALLY IMMERSIVE, AND INTERACTIVE INSIGHTS. YOUR DATA MIGHT BE AN EXCEL SPREADSHEET, OR A COLLECTION OF CLOUD-BASED AND ON-PREMISES HYBRID DATA WAREHOUSES.

Item 2
42%

Item 1
58%

DATA MINING PROCESS



PROJECT ABSTRACT



THE PURPOSE OF THIS PAPER IS TO EXPLORE A CONCEPT THAT IMPROVES THE SUCCESS RATE OF BUSINESS INTELLIGENCE PROJECTS BY LOOKING AT IT AS AN ECOSYSTEM RATHER THAN STANDALONE PROJECT. THIS PAPER DISCUSSES THE IMPORTANCE ON BUSINESS INTELLIGENCE (BI) INITIATIVES AND TODAY'S CHALLENGES IN IMPLEMENTING THEM. THE CONCENTRATION IS ON USING PROVEN PRACTICES OF PROJECT MANAGEMENT TO REDUCE THE FAILURE RATES OF THE BUSINESS INTELLIGENCE PROJECTS BY EVALUATING CURRENTLY EXISTING INFORMATION TECHNOLOGY (IT) PROJECT PROCESS, BUSINESS INTELLIGENCE FRAMEWORKS AND A PROJECT VULNERABILITY PROCESS IN ORDER TO ADOPT SOME OF THE BEST PROJECT MANAGEMENT PRACTICES THAT WORKS FOR BUSINESS INTELLIGENCE PROJECTS. THE PAPER STUDIES CURRENTLY EXISTING PROCESSES AND INTRODUCES A NEW CONCEPT WHICH HENCEFORTH WILL BE TERMED AS 'UNIFIED BUSINESS INTELLIGENCE ECOSYSTEM' FRAMEWORK (UBIE). THIS RESEARCH IS BASED ON VARIOUS PROJECT MANAGEMENT FRAMEWORKS, THOSE ARE PROVEN TO INCREASE THE EFFICIENCY OF PROJECTS, AND FAR-RANGING SOURCES OF RESEARCH ON NATURE OF BUSINESS INTELLIGENCE PROJECTS, PERSONAL OBSERVATIONS AND REAL-WORLD BUSINESS INTELLIGENCE CONSULTING EXPERIENCE..

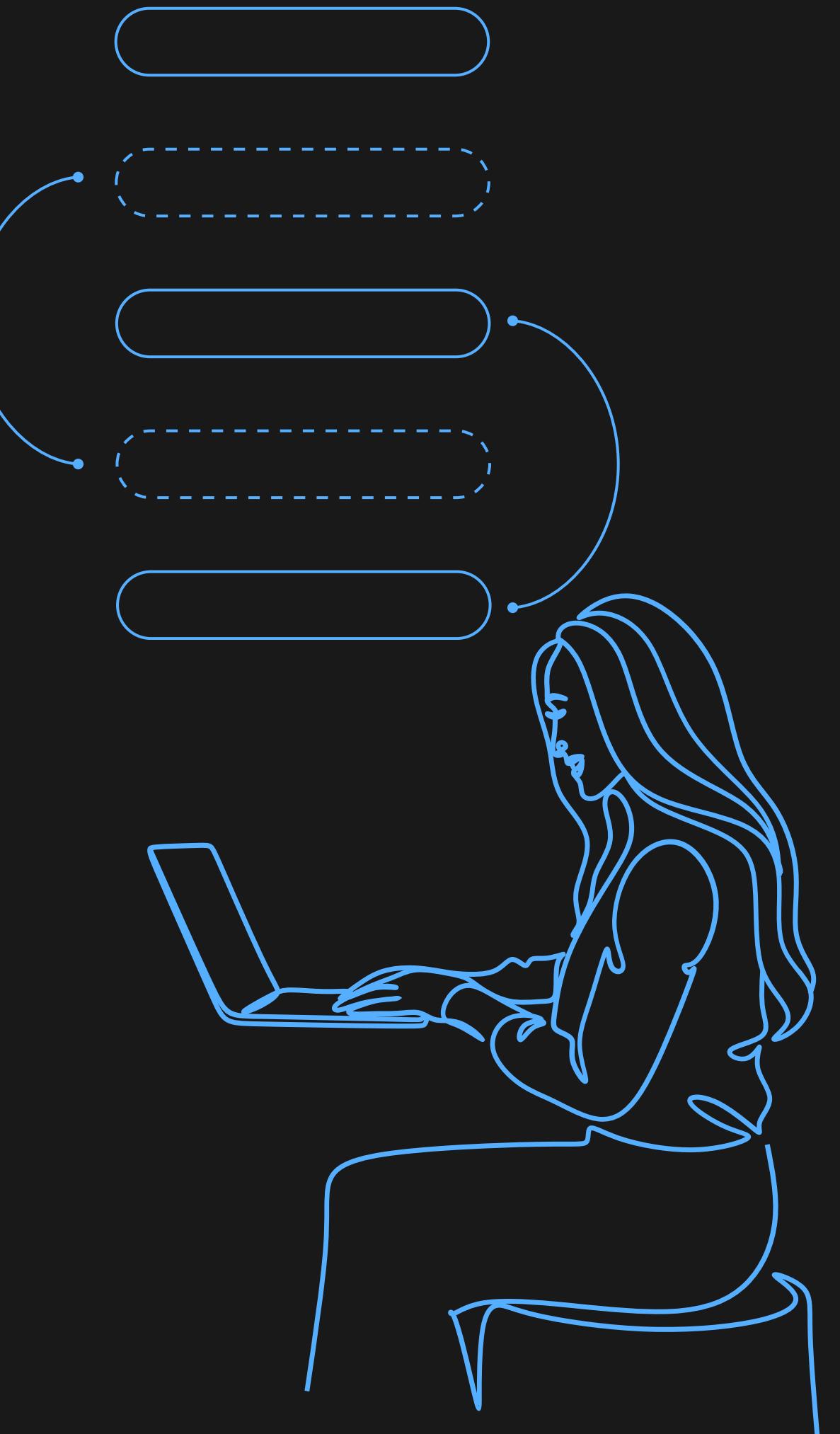
Project Goals

01

DATA INTEGRATION: INTEGRATE DATA FROM VARIOUS SOURCES SUCH AS DATABASES, SPREADSHEETS, CLOUD SERVICES, AND WEB APIs INTO POWER BI. GOALS MAY INCLUDE ESTABLISHING SEAMLESS DATA CONNECTIONS AND AUTOMATING DATA REFRESH PROCESSES TO ENSURE THAT INSIGHTS ARE BASED ON THE LATEST INFORMATION

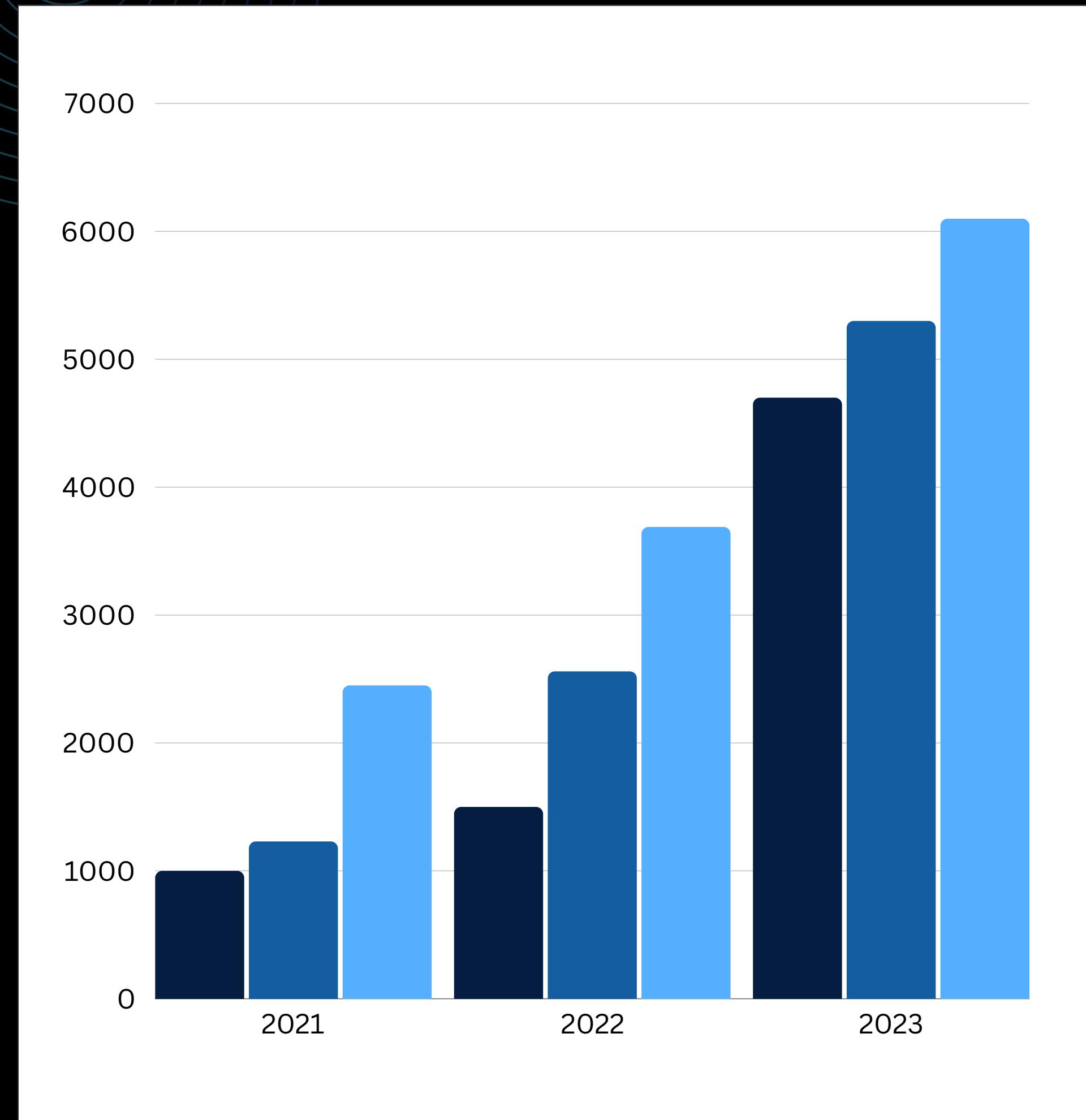
02

COLLABORATION AND SHARING: FOSTER COLLABORATION AMONG TEAMS BY SHARING REPORTS AND DASHBOARDS SECURELY WITHIN THE ORGANIZATION. GOALS MAY INCLUDE IMPLEMENTING ROLE-BASED ACCESS CONTROL, EMBEDDING REPORTS INTO OTHER APPLICATIONS, AND ENABLING COMMENTING AND ANNOTATION FEATURES.



Data

POWER BI IS A POWERFUL BUSINESS ANALYTICS TOOL BY MICROSOFT. IT ENABLES USERS TO VISUALIZE AND SHARE INSIGHTS FROM THEIR DATA. CREATE INTERACTIVE REPORTS AND DASHBOARDS EASILY.



RESULTS AND ACHIEVEMENTS

(01)

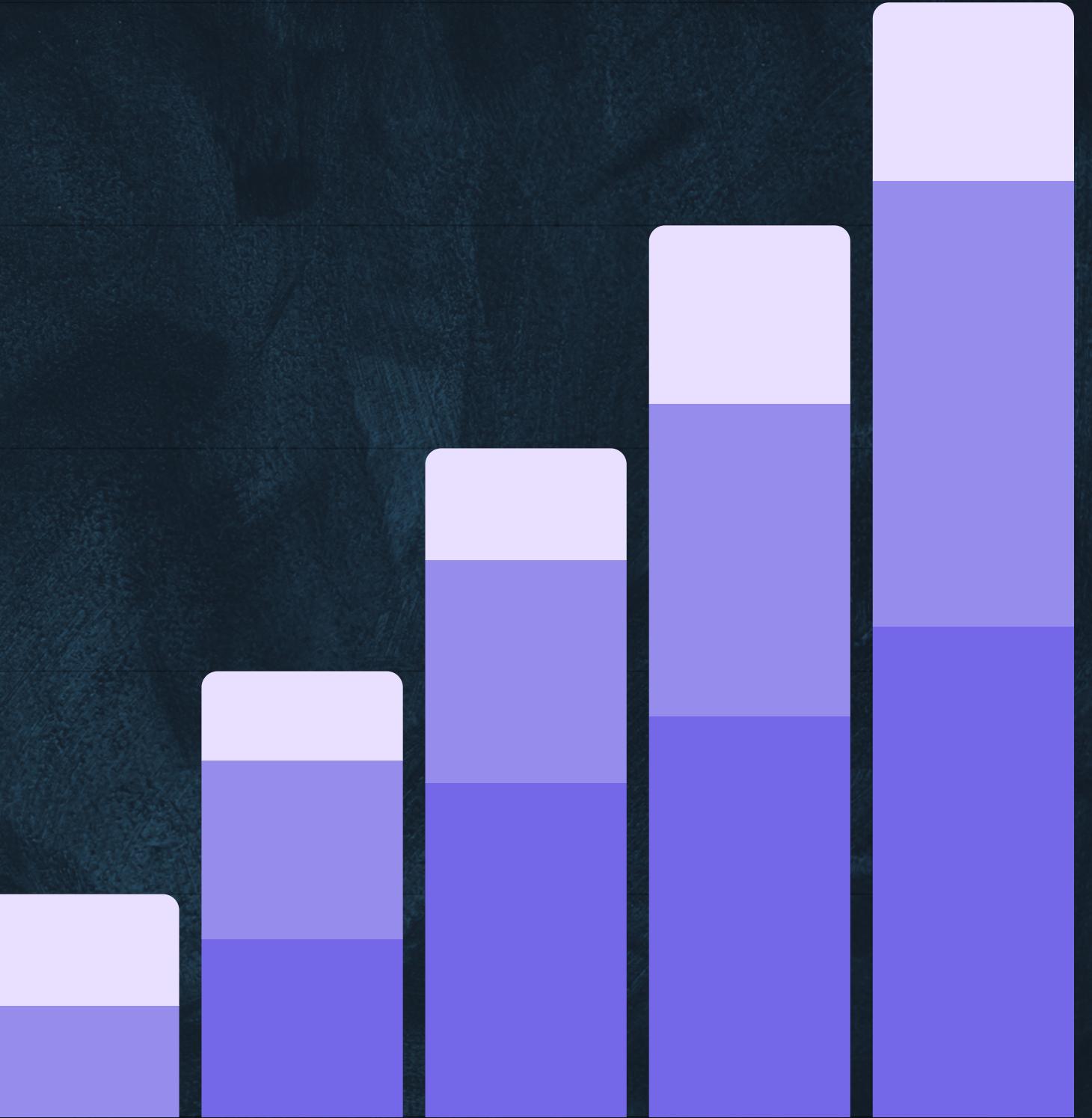
INTERACTIVE POWER BI DASHBOARD ANALYZING SALES PERFORMANCE.
INSIGHTS ON SALES TRENDS, PRODUCT CATEGORIES, AND REGIONAL
PERFORMANCE.

(02)

ACTIONABLE RECOMMENDATIONS FOR IMPROVING SALES STRATEGIES.
COMPREHENSIVE DOCUMENTATION ACCOMPANYING THE
DASHBOARD.

Conclusion

IT VISUALIZES INSIGHTS.
INTEGRATION IS SEAMLESS.
ANALYTICS ARE ADVANCED.
ACCESS IS EASY.
COLLABORATION IS KEY.
SCALABILITY IS FLEXIBLE.
COSTS ARE COMPETITIVE.
DECISIONS ARE DATA-DRIVEN.
SUCCESS IS ACHIEVABLE.



THANK YOU

For watching this presentation



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