

Empathy map

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.

Build empathy

The information you add here should be representative of the observations and research you've done about your users.

says

"I need an App can display and recomment me attractive tourisum place

"I need a tourism guide during travelling"

"I want promote business online"

Ask friends,who

visited to that

place, or asking

on a socialmedia

Values Cost

and time efficiency worth to visit

Doesn't trust certain tourism guide online without verification

Thinks

would most likely rely on other traveller reviews and feedback

Build an Employee Corporates

Travel approval application for

"Wasting of time and energy"

Looking for a travel website for easy access without download any software

Not Understandable language

Searching feedbacks and comments of traveelers from lot of website

Cannot get the very accurate result

Hear

Share template feedback











