

## **BALAJI P**

Innovative UI/UX designer with a strong foundation in computer science. Experienced in creating engaging user experiences and intuitive interfaces. Skilled in Figma, XD, Adobe and various programming languages.

#### **SPECIFIC SKILLS:**

User Interface (UI) Design, User Experience (UX) Design, Digital Creation, Marketing Asset Automation Design, Custom CSS and Styling, A/B Testing, Banner Design, Wireframing and Prototyping, Print Design, Graphic Design Software, Creative **ProblemSolving** 

#### **CONTACT DETAILS:**

**Email** 

uibalaji29@gmail.com



Portfolio
https://www.behance.net/balajip29



Phone

(+91) 9597088682

#### **SOCIAL MEDIA:**









### LANGUAGES:





Professional working proficiency

### **HOBBIES:**



Content Writing



Tamil Poetry



**Voice Recordings** 



Story Writing

## UI UX DESIGNER



## **EDUCATION**



Dhanalakshmi Srinivasan Engineering College, Perambalur -621 212

B.E (CSE) 2020-2024

**CGPA - 8.21%** 



Sathya Saai Matric Hr Sec School, Pasaar -606 304

**HSC** 

2019-2020

Percentage - 71.6%



Sathya Saai Matric Hr Sec School, Pasaar -606 304

**SSLC** 

2017-2018

Percentage - 89%



### **INTERNSHIP**

### Nandha InfoTech

Coimbatore



Duration: 15 days

#### **Zidio Development**

(M) Online



Duration: 15 days

#### LEARNING OBJECTIVES

Learn Basics in UI/UX Domain and Graphic Designing Tools, Explore New Tools that sparks idea about designing

ToolsDesigning

#### LEARNING OBJECTIVES

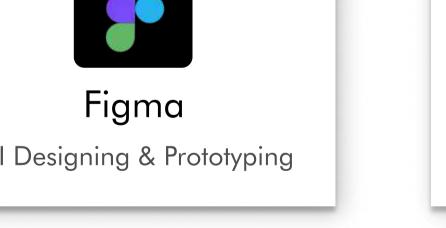
Learn Basics in UI/UX Functionalities, Prototyping, Wireframing and Learn Responsive Design, Project Requirements and so on

PrototypingWireframing

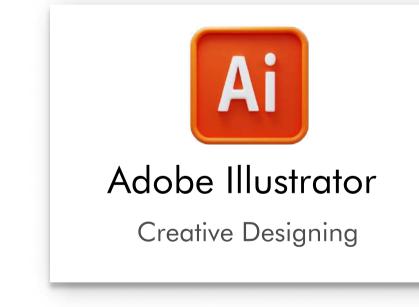


### **SOFTWARE & TECHNICAL SKILLS**











Information Architecture

- Task Flow
   User Flow
   Low & High Fidelity Wire Frame
   Prototype AnimationIllustrate

• User Interview • Customer Journey • Card Sorting • Story Boarding • Competitor Analysis

# **CERTIFICATIONS**



Figma Project Certificate coursera

Adobe Photoshop for Graphics Design ûdemy

Adobe Illustrator for Graphics Design

ûdemy



