

# Semantic Technologies in IBM Watson™

Professor: Alfio Massimiliano Gliozzo

TA: Or Biran

Hands On: Siddharth Patwardhan



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## Lesson 1: The Jeopardy!™ grand challenge

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## A Grand Challenge Opportunity

- Capture the imagination
  - The Next *Deep Blue*
- Engage the scientific community
  - Envision new ways for computers to impact society & science
  - Drive important and measurable scientific advances
- Be Relevant to IBM Customers
  - Enable better, faster decision making over unstructured and structured content
  - Business Intelligence, Knowledge Discovery and Management, Government, Compliance, Publishing, Legal, Healthcare, Business Integrity, Customer Relationship Management, Web Self-Service, Product Support, etc.



## Real Language is Real Hard

### ■ Chess

- A finite, mathematically well-defined search space
- Limited number of moves and states
- Grounded in **explicit, unambiguous** mathematical rules



### ■ Human Language

- Ambiguous, contextual and implicit
- Grounded only in **human cognition**
- Seemingly infinite number of ways to express the same meaning



## Easy Questions?

$$\ln((12,546,798 * \pi)) ^ 2 / 34,567.46 = 0.00885$$

Select *Payment* where *Owner*=“David Jones” and *Type(Product)*=“Laptop”,

| Owner       | Serial Number |
|-------------|---------------|
| David Jones | 45322190-AK   |

| Invoice # | Vendor | Payment  |
|-----------|--------|----------|
| INV10895  | MyBuy  | \$104.56 |

| Serial Number | Type   | Invoice # |
|---------------|--------|-----------|
| 45322190-AK   | LapTop | INV10895  |

David Jones  
 ↓↓↓↓↓↓↓  
 David Jones

Dave Jones  
 ↓↓↓↓↓  
 David Jones      ≠

## Hard Questions?

Computer programs are natively **explicit, fast and exacting** in their calculation over numbers and symbols....But **Natural Language** is implicit, highly contextual, ambiguous and often imprecise.

| Person      | Birth Place |
|-------------|-------------|
| A. Einstein | ULM         |

Structured

Unstructured

- Where was X born?

*One day, from among his city views of Ulm, Otto chose a water color to send to Albert Einstein as a remembrance of Einstein's birthplace.*

| Person   | Organization |
|----------|--------------|
| J. Welch | GE           |

- X ran this?

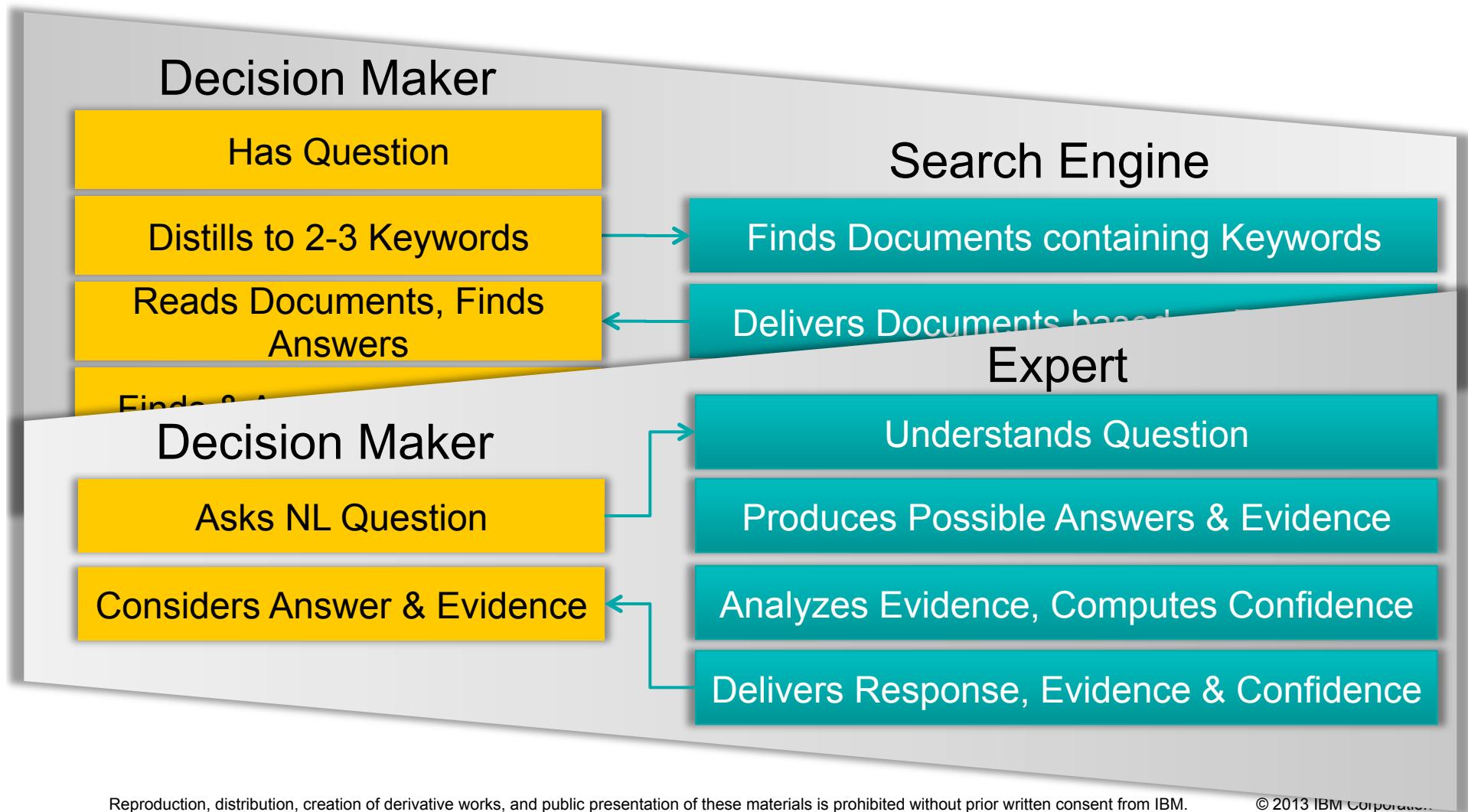
*If leadership is an art then surely Jack Welch has proved himself a master painter during his tenure at GE.*

## Automatic Open-Domain Question Answering

*A Long-Standing Challenge in Artificial Intelligence to emulate human expertise*

- Given
  - Rich **Natural Language Questions**
  - Over a **Broad Domain of Knowledge**
- Deliver
  - **Precise Answers:** Determine what is being asked & give precise response
  - **Accurate Confidences:** Determine likelihood answer is correct
  - **Consumable Justifications:** Explain why the answer is right
  - **Fast Response Time:** Precision & Confidence in <3 seconds

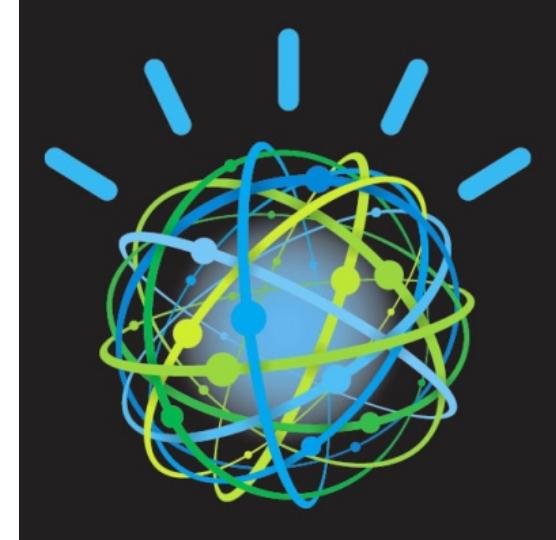
# Informed Decision Making: Search vs. Expert Q&A



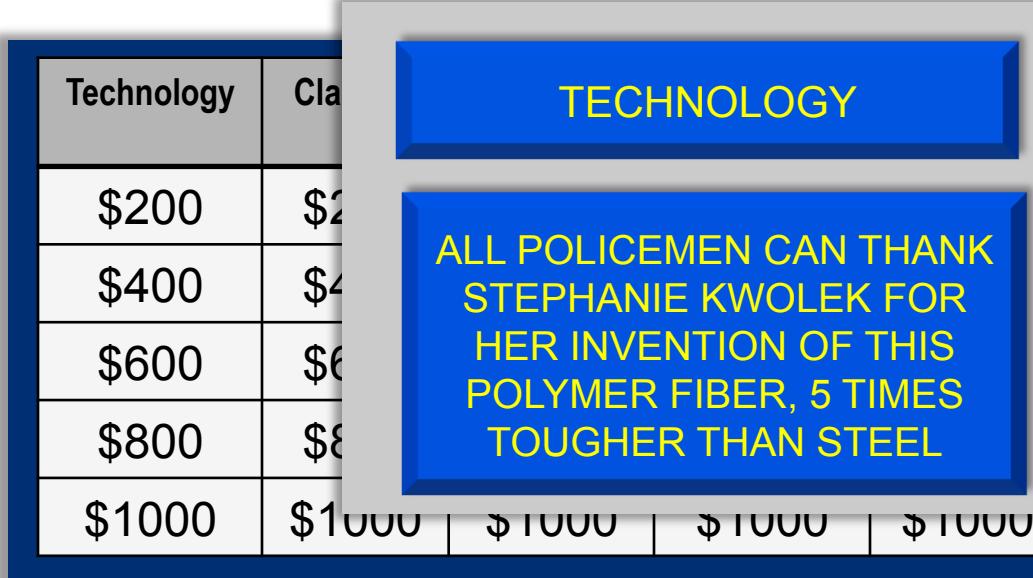
# What is Jeopardy?



- **Jeopardy!** is an American quiz show
  - 1964 – Today
- **answer-and-question** format
  - contestants are presented with clues in the form of answers
  - must phrase their responses in question form.
- Example
  - Category: General Science
  - Clue: When hit by electrons, a phosphor gives off electromagnetic energy in this **form**
  - Answer: What is light?

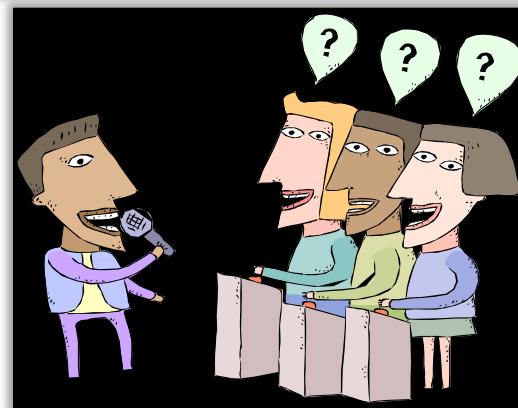


# Jeopardy! Game Play



The diagram illustrates the Jeopardy! game play interface. On the left is a grid with categories like Technology and Clues, and values from \$200 to \$1000. In the center is a blue box labeled "TECHNOLOGY" containing the clue: "ALL POLICEMEN CAN THANK STEPHANIE KWOLEK FOR HER INVENTION OF THIS POLYMER FIBER, 5 TIMES TOUGHER THAN STEEL". On the right is a vertical score box for "Before and After" with values \$200, \$400, \$600, \$800, and \$1000. To the right of the score box are two callout boxes: "6 Categories" pointing to the grid, and "5 Levels of Difficulty" pointing to the score box.

- 1 of 3 Players Selects a Clue
- Host reads Clue out loud
  
- All Players compete to answer
- 1<sup>st</sup> to buzz-in gets to answer



- Two Rounds Per Game + Final Question

- IF correct
  - earns \$ value
  - selects Next Clue
  
- IF wrong
  - loses \$ value
  - other players buzz again (rebounds)

## The Jeopardy! Challenge: A compelling and notable way to **drive** and measure the technology of automatic Question Answering along 5 Key Dimensions

Broad/Open Domain

Complex Language

High Precision

Accurate Confidence

High Speed

\$200

If you're standing, it's the direction you should look to check out the wainscoting.

What is down?

\$1000

The first person mentioned by name in 'The Man in the Iron Mask' is this hero of a previous book by the same author.

Who is D'Artagnan?

\$600

In cell division, mitosis splits the nucleus & cytokinesis splits this liquid *cushioning* the nucleus

What is cytoplasm?

\$2000

Of the 4 countries in the world that the U.S. does not have diplomatic relations with, the one that's farthest north

What is North Korea?

## Some Basic Jeopardy! Clues

- This **fish** was thought to be extinct millions of years ago until one was found off South Africa in 1938

- Category: ENDS IN "TH"
- Answer: **coelacanth**

The *type* of thing being asked for is often indicated but can go from specific to very vague

- When hit by electrons, a phosphor gives off electromagnetic energy in this **form**

- Category: General Science
- Answer: **light (or photons)**

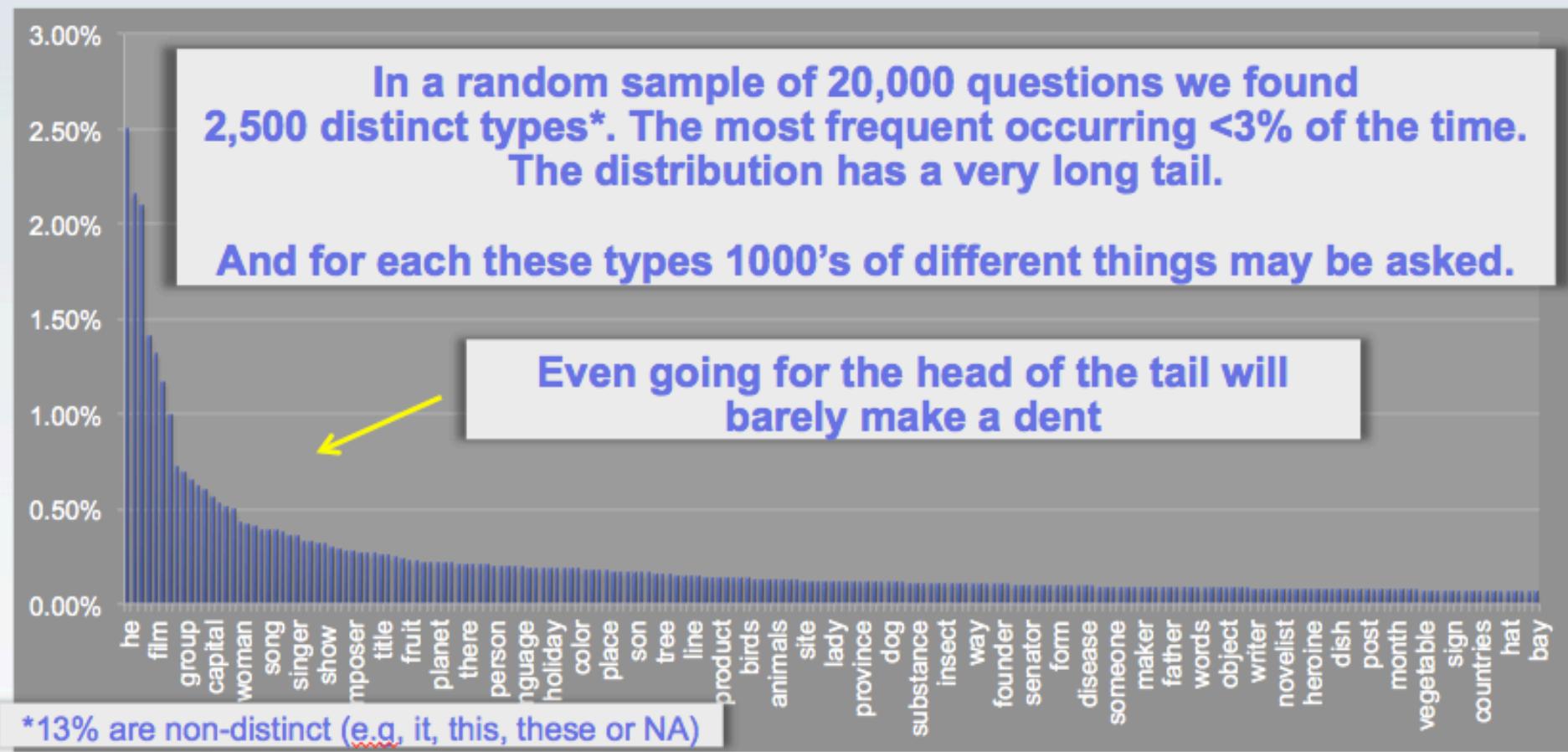
- Secy. Chase just submitted **this** to me for the third time--guess what, pal. This time I'm accepting **it**

- Category: Lincoln Blogs
- Answer: **his resignation**

## Broad Domain

We do NOT attempt to anticipate all questions and build databases.

We do NOT try to build a formal model of the world



Our Focus is on reusable NLP technology for analyzing vast volumes of *as-is* text. Structured sources (DBs and KBs) provide background knowledge for interpreting the text.

# Nested Decomposition Questions (Typical in Final Jeopardy!)



Must identify and solve  
sub-questions from different  
sources to answer  
the top level question

Lyndon B Johnson

In 1968

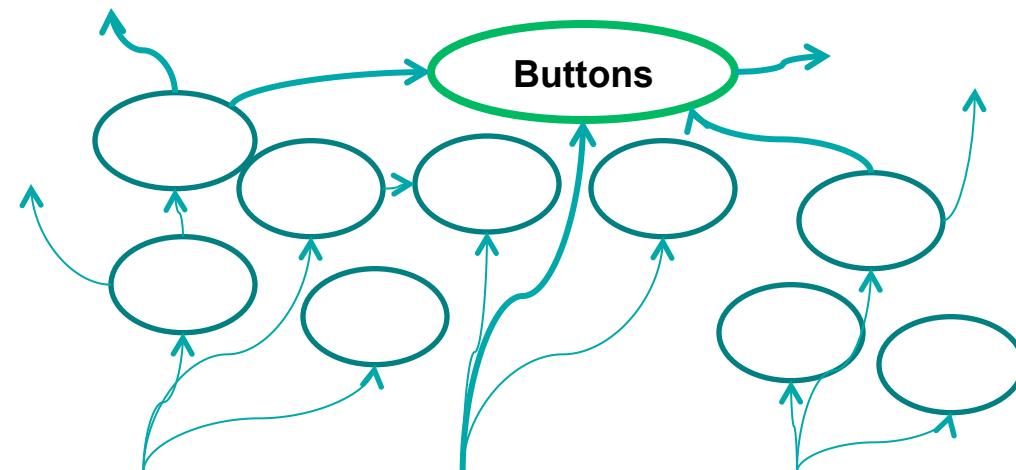
this man was U.S. president.

When "60 Minutes" premiered this man was U.S. president.

?

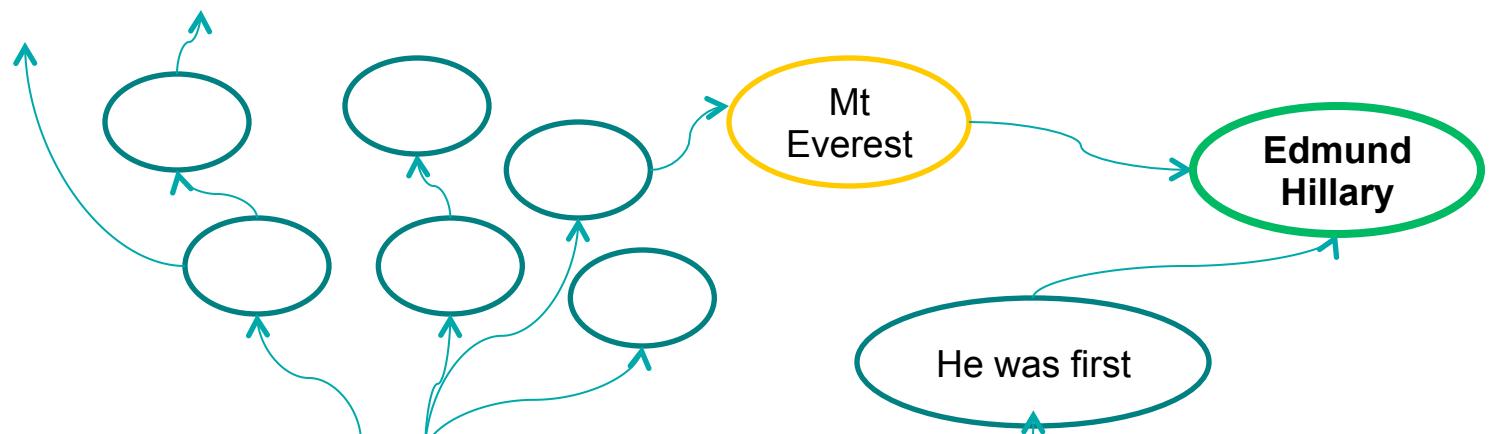
The DeepQA architecture attempts different *decompositions* and  
recursively applies the QA algorithms

## Challenging Questions: Missing Links



**Category: COMMON BONDS**

Shirts, TV remote controls, Telephones



On hearing of the discovery of George Mallory's body, he told reporters he still thinks he was first.

## Not Just for Fun

Category: Edible Rhyme Time

Some Questions require  
Decomposition and Synthesis

A long, tiresome speech delivered by a frothy pie topping

Diatribes

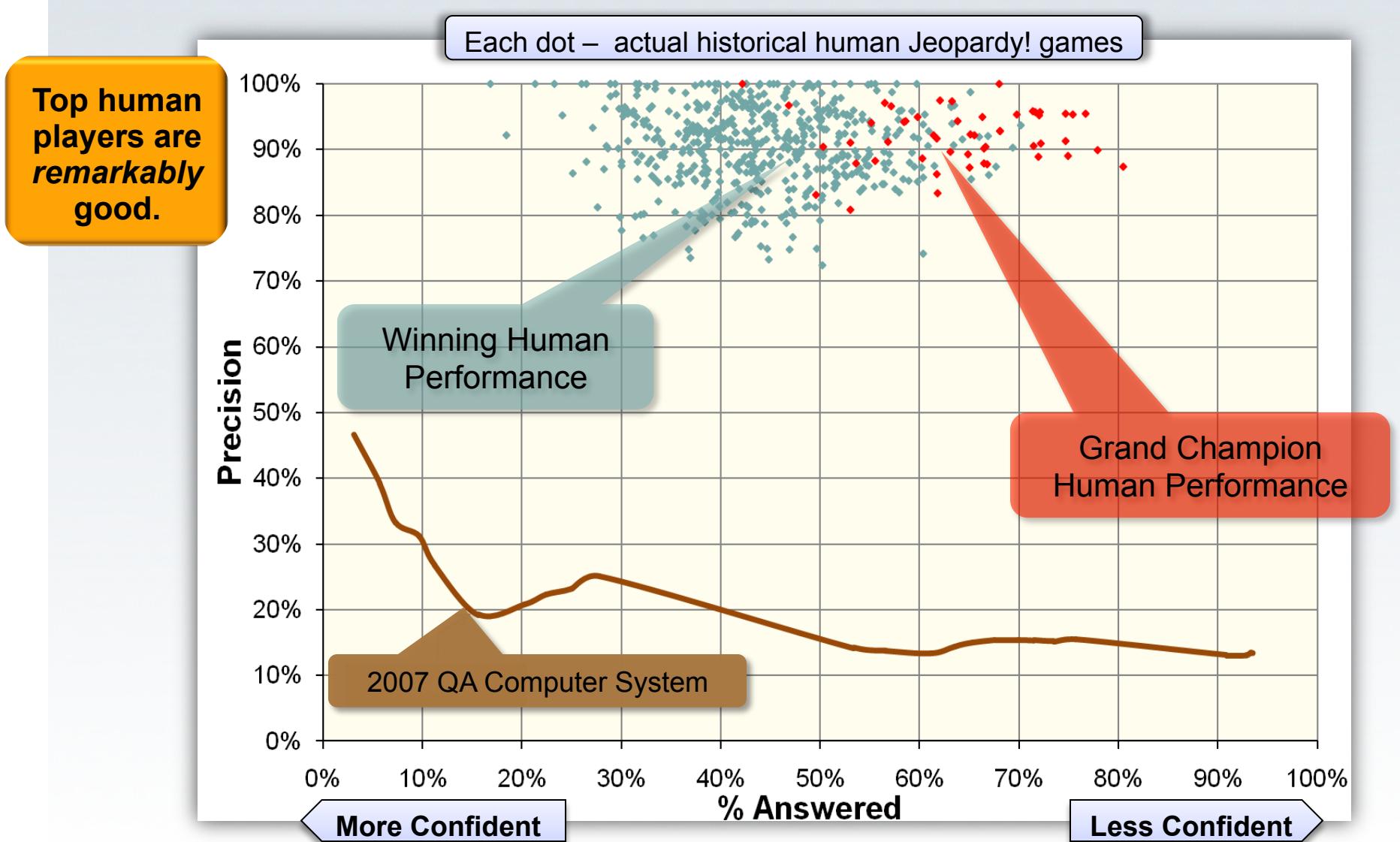
Harangue

Whipped Cream

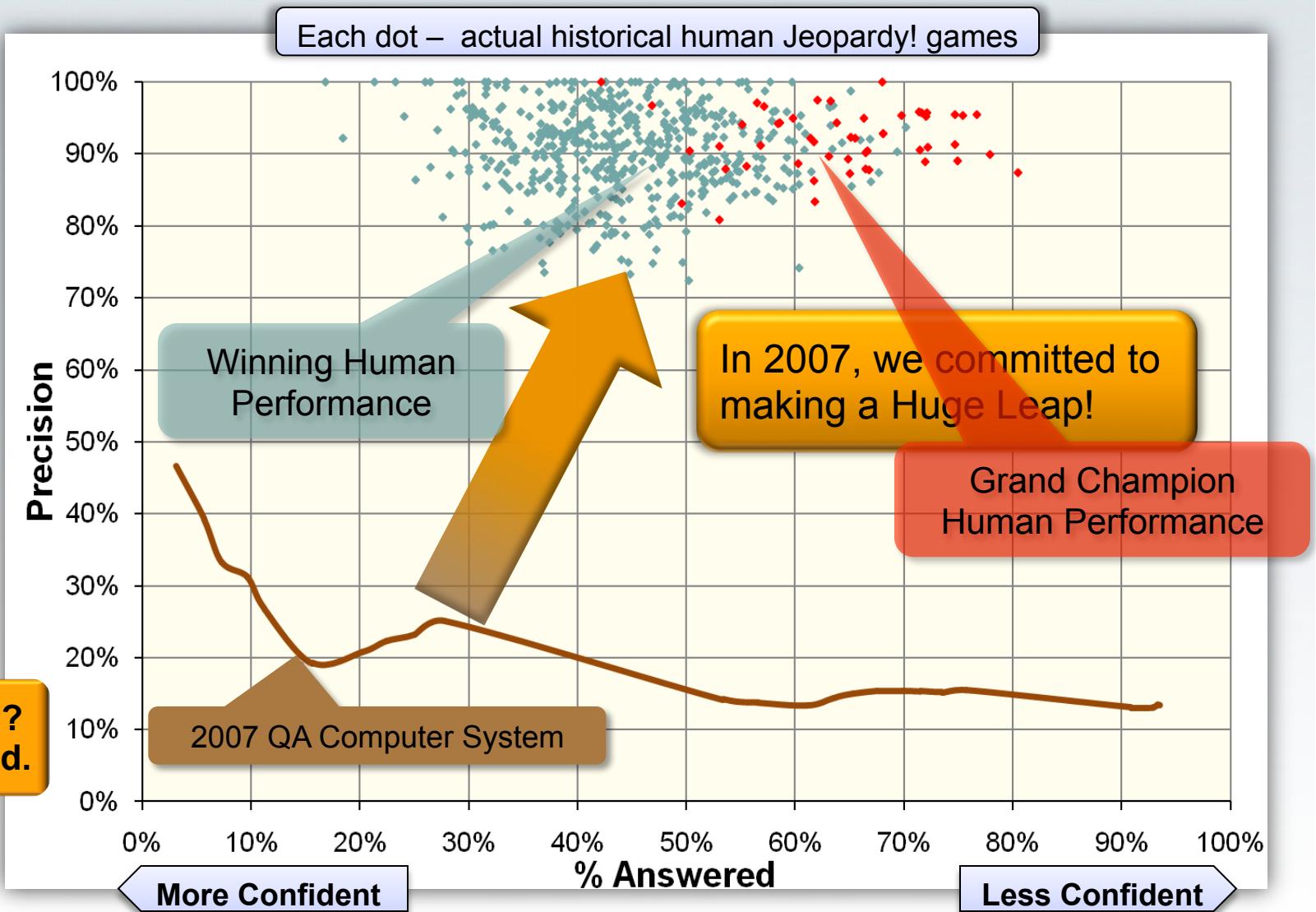
Meringue

Answer: Meringue      Harangue

## What It Takes to compete against Top Human Jeopardy! Players *Our Analysis Reveals the Winner's Cloud*



## What It Takes to compete against Top Human Jeopardy! Players Our Analysis Reveals the Winner's Cloud



## Goals of this course

- Learning about Watson and the Deep QA architecture
- Familiarize with the Watson technology (UIMA)
- Appreciate the role of semantic technology in information systems
- Perform a full research experience in the field of semantic technology

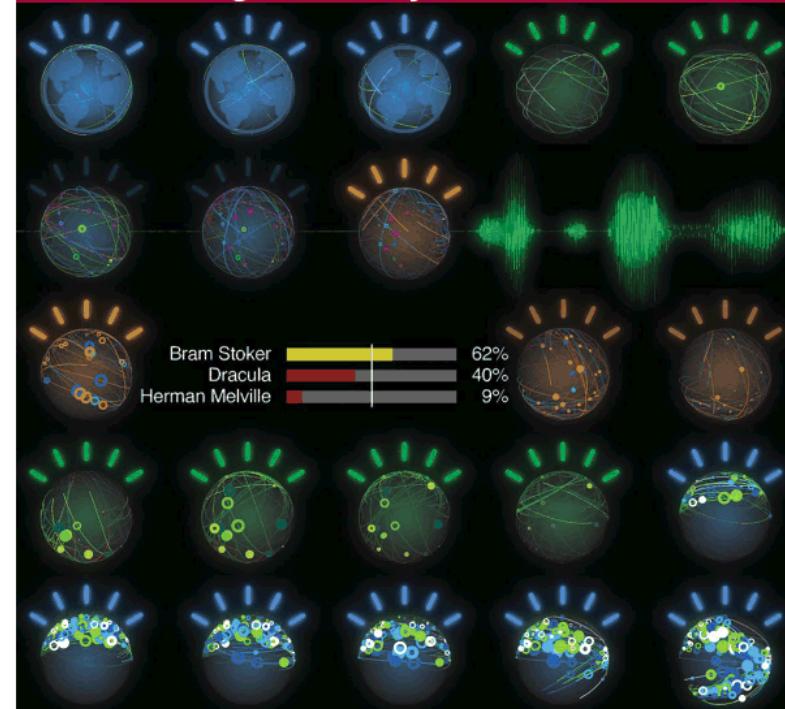
## References

- Ferrucci et al., **Building Watson: An Overview of the DeepQA Project**, AI Magazine, 2010
- Ferrucci et al., **Watson: Beyond Jeopardy!**, 2011 [RC25270](#), to appear in Artificial Intelligence Journal.
- Deep QA publications website
  - [http://researcher.ibm.com/  
view\\_grouppubs.php?grp=2099](http://researcher.ibm.com/view_grouppubs.php?grp=2099)
- Videos on Watson
  - [http://www-03.ibm.com/innovation/us/  
watson/index.html](http://www-03.ibm.com/innovation/us/watson/index.html)

VOLUME 56, NUMBER 3/4, MAY/JUL. 2012

# IBM Journal of Research and Development

Including IBM Systems Journal



This Is Watson

- [http://ieeexplore.ieee.org/xpl/  
tocresult.jsp?  
reload=true&isnumber=6177717](http://ieeexplore.ieee.org/xpl/tocresult.jsp?reload=true&isnumber=6177717)

## Class Project

- 100% of grade
  - 30% midterm workshop
  - 70% final workshop
- Goal: a full research experience in the field of semantic technology
- In teams of up to 3-4 people.
  - Teams with at least one advanced grad student encouraged
- One of two types:
  - A research paper, focused on scientific contribution and evaluation
  - A software contribution

## Class Project – Research Projects

- State of the art in a specific task (e.g. Word Sense Disambiguation)
- Identify an innovative approach (e.g. using Distributional Semantics)
- Implement system performing the task
  - Experimental prototype (No documentation)
- Evaluate the new approach
  - Find/develop an evaluation benchmark (e.g. Semeval)
  - Evaluate a baseline approach (e.g. most frequent sense)
  - Evaluate the proposed approach
- Present the research project at the student workshop
  - 10 – 20 minutes
- Scope similar to a workshop talk

## Class Project – Software Contribution

- More like a software engineering project
  - Possibly using UIMA
- Can be a contribution/improvement of existing Open Source Projects
  - JoBimText
  - Open NLP
  - ...
- Scope similar to a small open-source project
- Examples
  - Integrate a web crawler in the JobBimText project and train a Distributional Semantic model from downloaded content

# Semantic Technologies in IBM Watson

## Lesson 2 – The Deep QA architecture (1/2)

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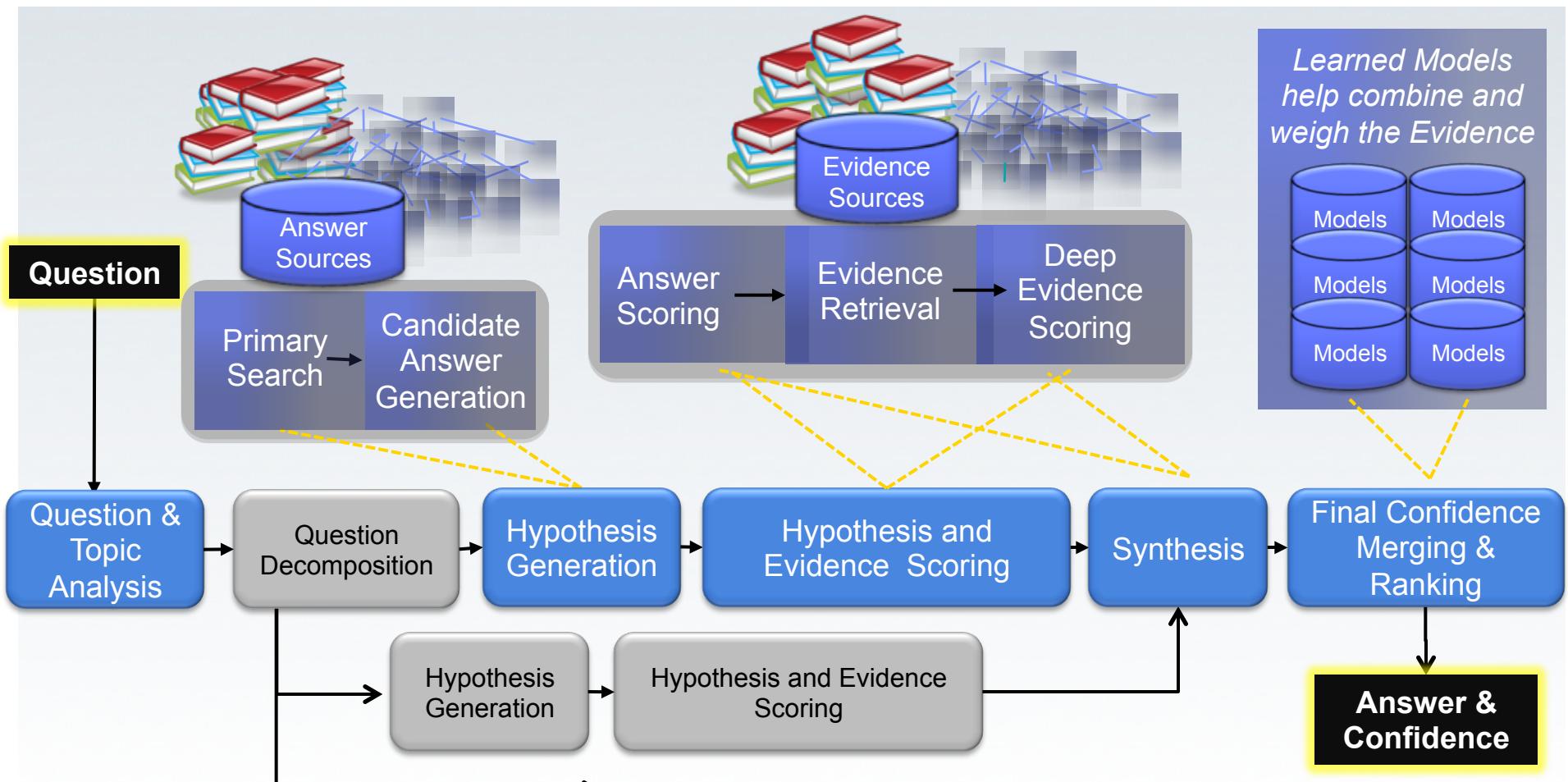


# DeepQA: The Technology Behind Watson



## Massively Parallel Probabilistic Evidence-Based Architecture

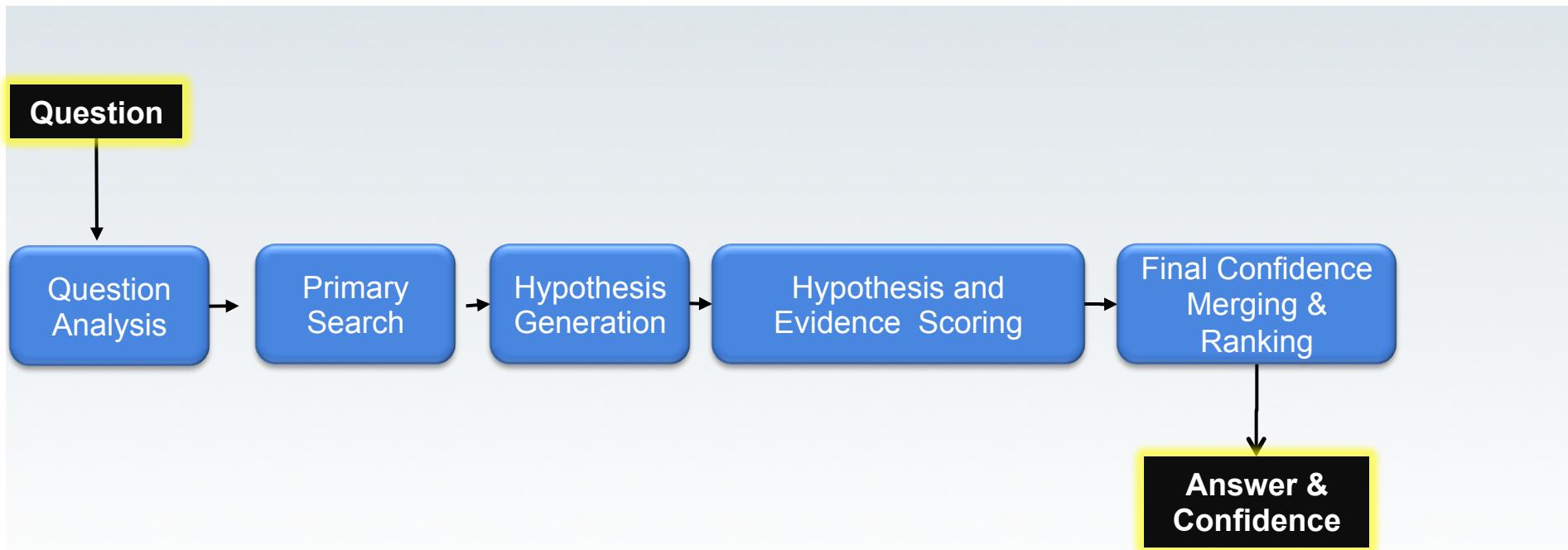
DeepQA generates and scores many hypotheses using an extensible collection of **Natural Language Processing, Machine Learning and Reasoning Algorithms**. These gather and weigh evidence over both unstructured and structured content to determine the answer with the best confidence.



## *"Minimal" Deep QA Pipeline*

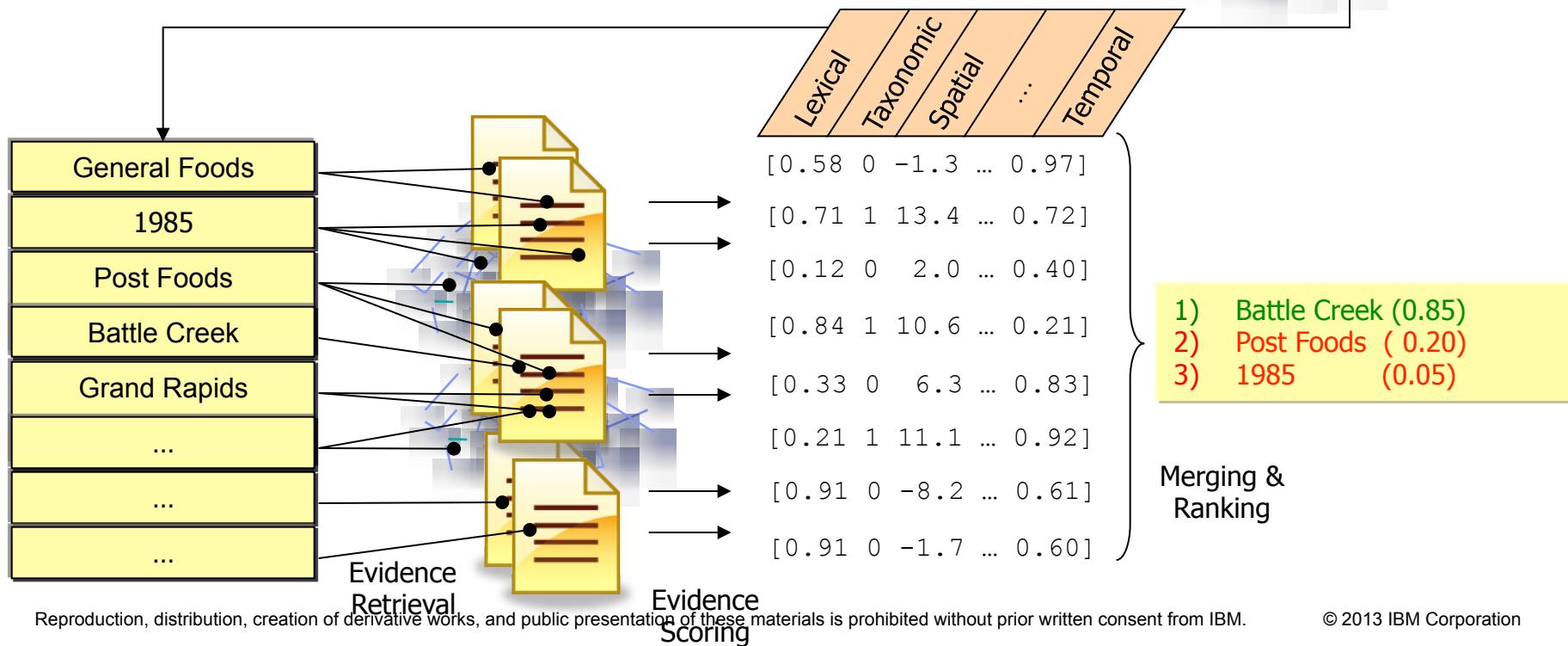
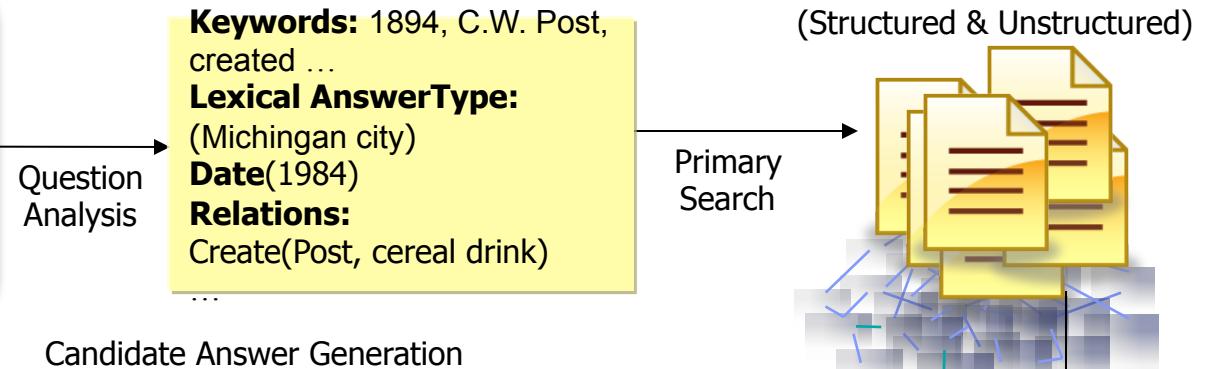
**Category: MICHIGAN MANIA**

**Clue: In 1894 C.W. Post created his warm cereal drink Postum in this Michigan city**



## Example Question

In 1894 C.W. Post created his warm cereal drink Postum in this Michigan city



*“Minimal” Deep QA Pipeline”*

**Category: MICHIGAN MANIA**

**Clue: In 1894 C.W. Post created his warm cereal drink Postum in this Michigan city**

**Question**

## *“Minimal” Deep QA Pipeline*

**Category: MICHIGAN MANIA**

**Clue: In 1894 C.W. Post created his warm cereal drink Postum in this Michigan city**



# Step 1: Question Analysis

**Category: MICHIGAN MANIA**

**Clue: In 1894 C.W. Post created his warm cereal drink Postum in this Michigan city**

**Focus: this Michigan city**

**LAT: Michigan city**

**Keywords**

**1894**

**C.W. Post**

**created**

**warm**

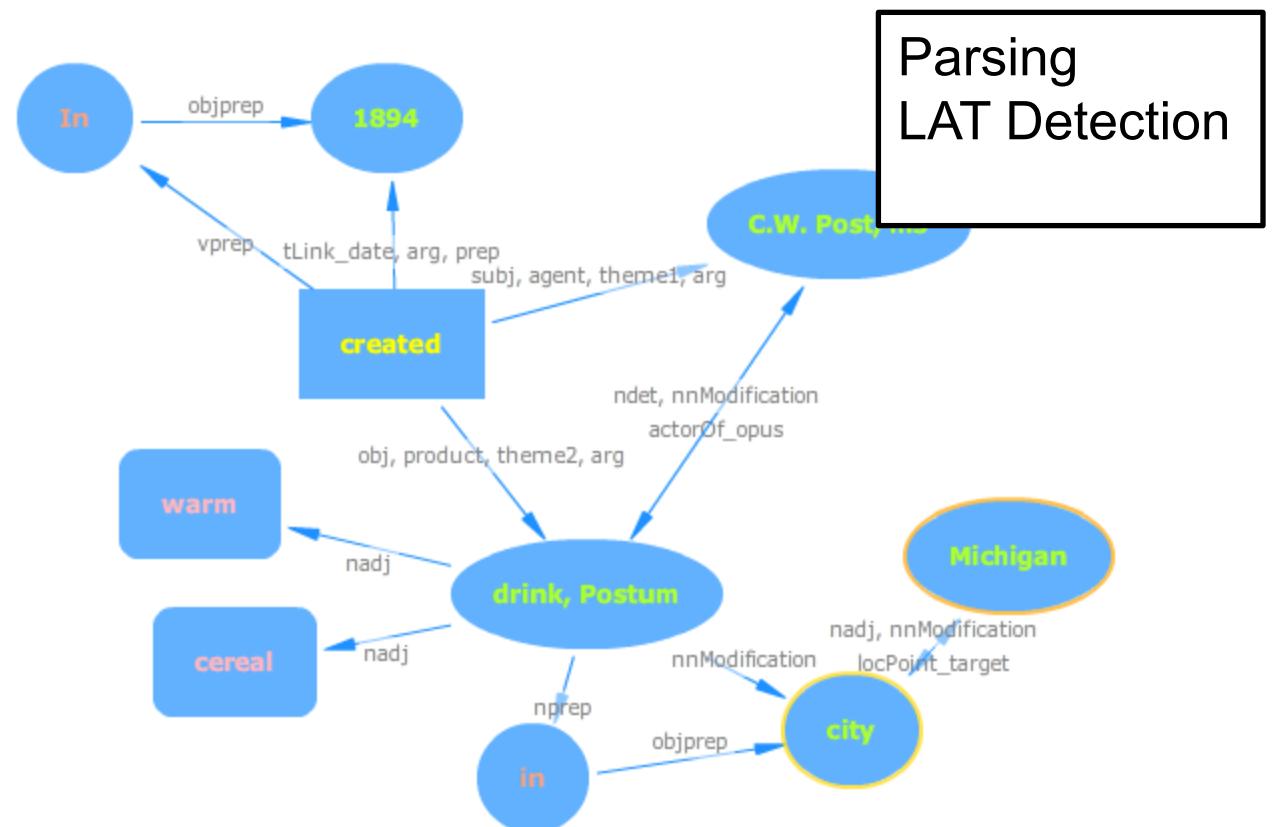
**cereal**

**drink,**

**Postum**

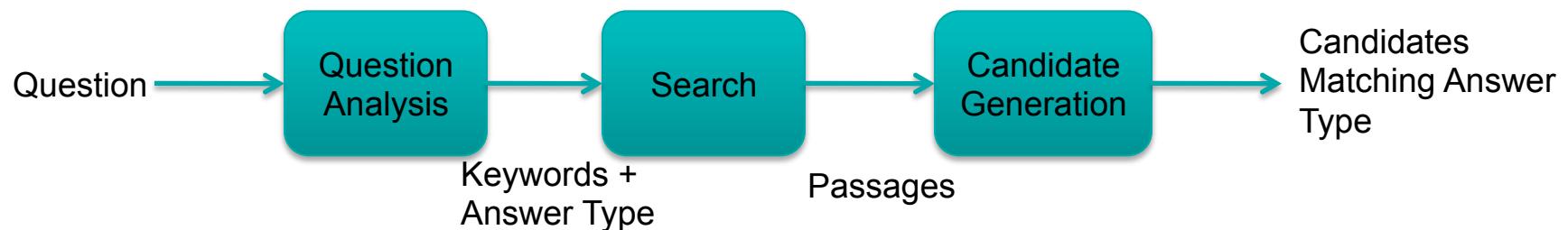
**Michigan**

**City**



## Brief History of Question Answering

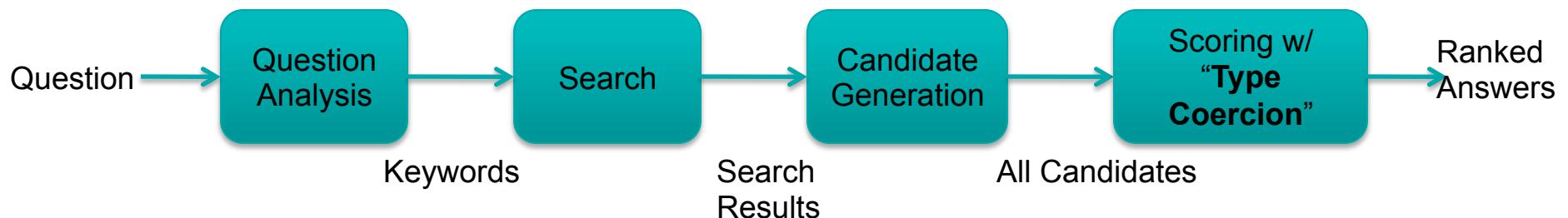
- Organized QA evaluation efforts since 1999: TREC, CLEF, & NTCIR
- Key focus in earlier years: “factoid questions”
  - What is the ***capital*** of Japan?
  - How ***high*** is Mount Everest?
  - Who was the 20<sup>th</sup> ***president*** of the United States?
- Canonical pipeline architecture for search and candidate generation  
[Prager et al, 2000, Moldovan et al, 2000, Clarke et al, 2002]



- Prerequisites for adopting a “type-and-generate” approach
  - Possible answer types must fall within a pre-defined type ontology
  - Must have effective strategies for
    - detecting answer type from question
    - identifying instances of given type in text

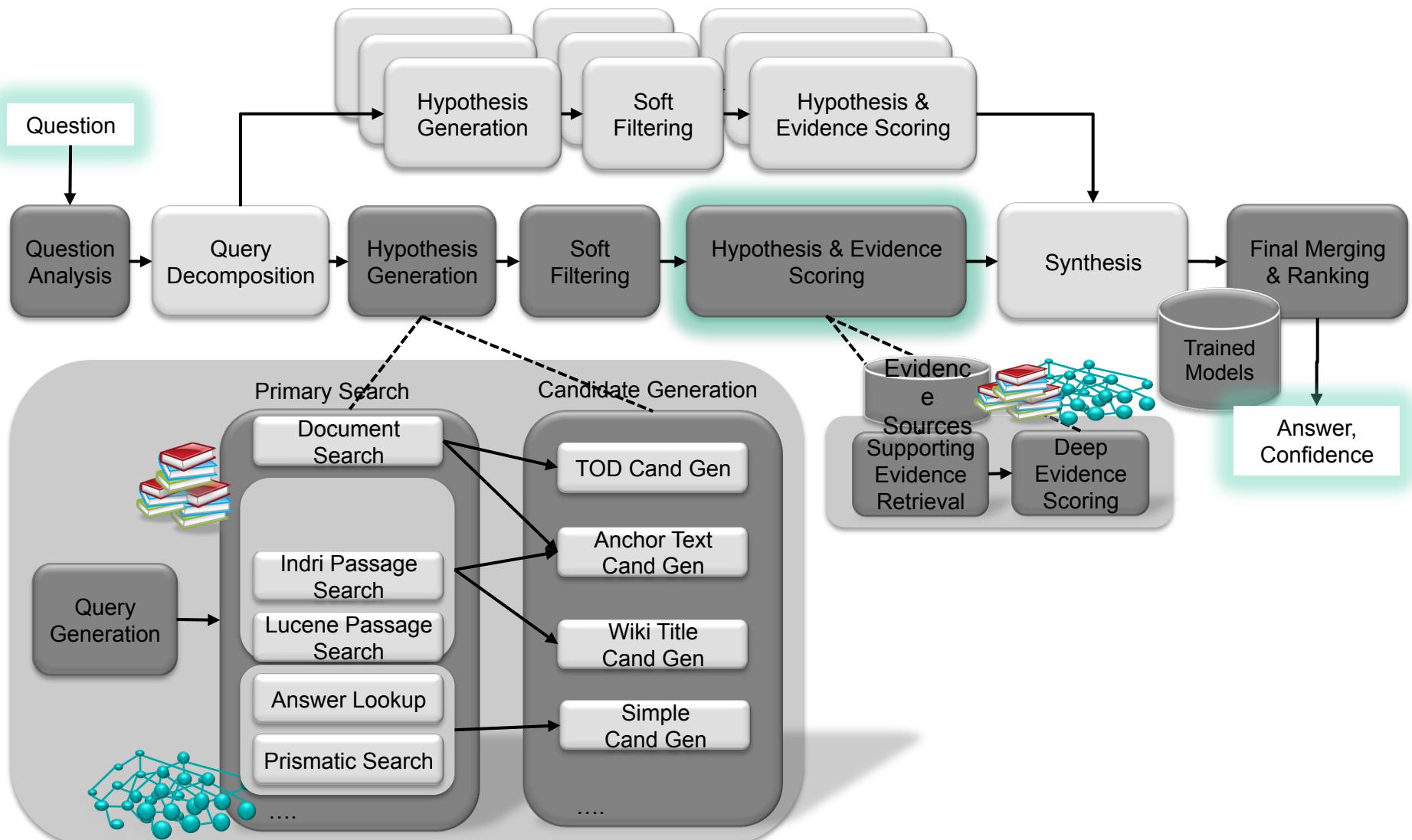
## A “Generate-and-Type” Approach to Question Answering

- “Generate-and-Type” QA pipeline [Ferrucci et al, 2010]



- Design principles
  - Cast a wide net during the search phase
  - Generate all plausible candidates from search results
  - Compute type match during scoring
- Challenges addressed in this talk
  - Search strategies for high search recall
  - Candidate generation strategies for high candidate recall
  - How title-oriented linked documents can be leveraged to increase recall

# Hypothesis Generation in Watson



Jennifer Chu-Carroll and James Fan, *Leveraging Wikipedia Characteristics for Search and Candidate Generation in Question Answering*, AAAI 2011

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## *“Minimal” Deep QA Pipeline*

**Category: MICHIGAN MANIA**

**Clue: In 1894 C.W. Post created his warm cereal drink Postum in this Michigan city**



## Step 2: Primary Search

The keywords (1894, C.W. Post, created, warm, cereal, drink, Postum, Michigan, city) are used to search over millions of documents to find relevant hits. 55 documents are found, and 30 passages are found.

|   |   |
|---|---|
| <b>General Foods</b><br>From Wikipedia, the free encyclopedia<br><br>General Foods Corporation was a company whose direct predecessor was the USA by Charles William Post as the Postum Cereal Company. General Foods was adopted in 1922 after several corporate acquisitions. General Foods was acquired by Philip Morris Companies (now Altria) in 1998 for \$1 billion, the largest non-oil acquisition to that time. In December, Kraft, Inc., and in 1999 combined the two food companies as Kraft-Post. "General Foods" was dropped from the corporate name in 1995, and a brand name for a flavored coffee-based beverage, General Foods.<br><br>Contents [hide]<br>1 History<br>2 Major acquisitions<br>2.1 Purchase of Birdseye<br>3 See also<br>4 Notes and references<br>5 Timeline of selected later events<br><br><b>History</b><br><small>[1] C.W. Post established his company in 1891, when he was a patient at an Asbury Park sanatorium, which he called "the best place in America". He was a patient there because he had a bowel condition. He was advised to eat more bran, which he did, and he developed a taste for it. He began to experiment with different types of bran and eventually came up with a cereal that he called "Postum". He sold it to a local grocery store, and it became very popular. In 1906, he founded the Kellogg Company, which is now one of the world's largest cereal manufacturers. In 1922, he sold his company to the General Foods Corporation, which became the Kraft-Post Company in 1999.</small> | <b>Will Keith Kellogg</b><br>Britannica Concise Encyclopedia: Will Keith Kellogg<br><a href="#">Home</a> > <a href="#">Library</a> > <a href="#">Miscellaneous</a> > <a href="#">Britannica Concise Encyclopedia</a><br><br>(born April 7, 1860, Battle Creek, Mich., U.S.—died Oct. 23, 1951, Battle Creek, Mich.) American food manufacturer and philanthropist. After working with his brother John, he founded (1906) the W.K. Kellogg Co. to manufacture cereals. Early years. It soon became a leading U.S. producer of cereals. In the early 20th century, its annual sales exceeded \$9 billion. The W.K. Kellogg Foundation, a charitable organization, was established by him in 1930 to support educational and charitable institutions.<br><br><i>For more information on Will Keith Kellogg, visit <a href="#">Britannica.com</a>.</i> |
| <b>Post Foods</b><br>From Wikipedia, the free encyclopedia<br><br>Post Foods, LLC, also known as Post Cereals (formerly Postum Cereals) was founded by C.W. Post. It began in 1895 with the first Postum, a "cereal beverage", developed by Post in Battle Creek, Michigan. The first cereal, Grape-Nuts, was developed in 1897. Post has its headquarters in the Bank of America Plaza in Downtown St. Louis, Missouri. [2] The Postum Cereals company, after acquiring Jell-O gelatin in 1925, Baker's chocolate in 1927, Maxwell House coffee in 1928, and other food brands, changed its name to General Foods Corporation in 1929. General Foods was acquired by Philip Morris Companies in 1985.<br><br><small>In 1989, Philip Morris merged General Foods with Kraft Foods, which it had acquired in 1987 to form the Kraft-General Foods division. The cereal brands of Nabisco were acquired in 1993. In 1995, Kraft General Foods was reorganized and renamed Kraft Foods. On November 15, 2007, Kraft announced that it would spin off Post Cereals and merge that business with Ralcorp Holdings. [3] That merger was completed August 4, 2008. [4] The official name of the company became Post Foods, LLC.</small>  | <br>Post Foods<br>Type: Subsidiary<br>Industry: Food products<br>Founded: 1895<br>Headquarters: St. Louis, Missouri<br>Key people: C. W. Post<br>Products: Breakfast cereals<br>Website: <a href="#">PostFoods.com</a>   |
| <b>Cereal brands – present cereals</b><br><ul style="list-style-type: none"> <li>• 100% Bran - Currently Only Available in Canada</li> <li>• Honey Bunches of Oats - with Real Strawberries</li> <li>• Selects Cranberry &amp; Orange</li> <li>• Selects Maple &amp; Brown Sugar</li> </ul>   |   |

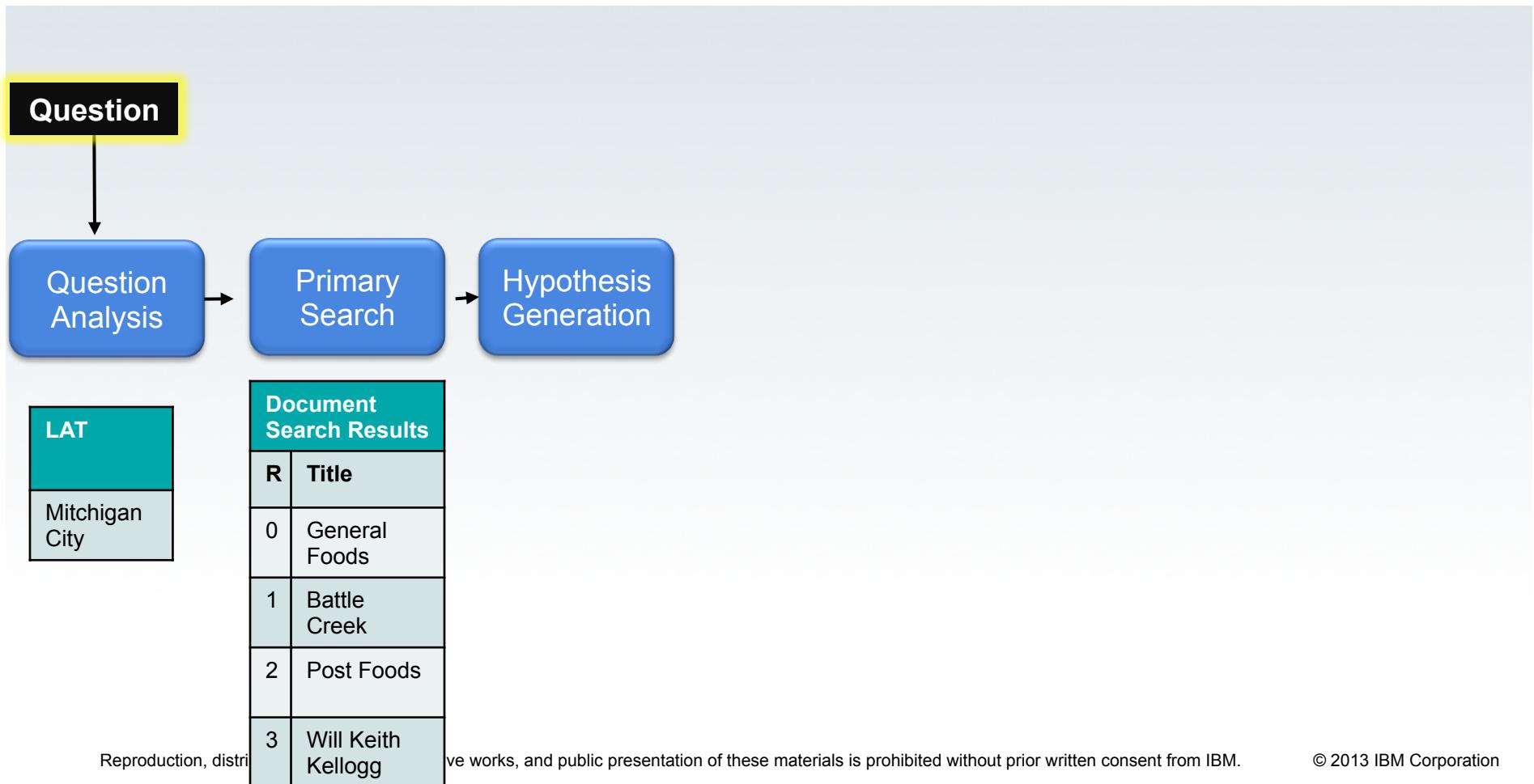
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| Indri Passage Search  |  | Passage Search Results |  |
|-----------------------|--|------------------------|--|
| Lucene Passage Search |  | Rank                   | Passage  |
|                       |  | 0                      | C.W. Post came to the Battle Creek sanitarium to cure his upset stomach. He later created Postum, a cereal-based coffee substitute   |
|                       |  | 1                      | The caffeine-free beverage mix was created by The Postum Cereal Company founder C. W. Post in 1895 and produced and marketed by Postum Cereal Company as a healthful alternative to coffee   |
|                       |  | 2                      | 1895: In Battle Creek, Michigan, C.W. Post made the first POSTUM, a cereal beverage. Post created GRAPE-NUTS cereal in 1897, and POST TOASTIES corn flakes in 1908   |
|                       |  | 3                      | 1854 C. W. Post (Charles William) was born. He founded the Postum Cereal Co. in 1895 (renamed General Foods Corp. in 1922) to manufacture Postum cereal beverage   |
|                       |  | 4                      | The company was incorporated in 1922, having developed from the earlier Postum Cereal Co. Ltd., founded by C.W. Post (1854-1914) in 1895 in Battle Creek, Mich. After a number of experiments, Post marketed his first product-the cereal beverage called Postum-in 1895 |
|                       |  | 5                      | ...  |

## *“Minimal” Deep QA Pipeline*

**Category: MICHIGAN MANIA**

**Clue: In 1894 C.W. Post created his warm cereal drink Postum in this Michigan city**



# Step 3: Candidate Hypothesis Generation

**Category: MICHIGAN MANIA**

**Clue: In 1894 C.W. Post created his warm cereal drink Postum in this**

Candidate Answers (possible answers to the question) are identified in the search results. They are found by looking at document titles (including a variety of title variants and expansions) and possible answers in the text of the documents and passages, such as *named entities*, noun phrases, anchor text, dates, etc. The Candidate Answers are get their first evidence feature scores from their corresponding document search rank and passage search rank.

General Foods

From Wikipedia, the free encyclopedia

General Foods Corporation was a company whose direct predecessor was established in the USA by Charles William Post as the Postum Cereal Company in 1895. The name General Foods was adopted in 1929, after several corporate acquisitions. In November, 1985 General Foods was acquired by Philip Morris Companies (now Altria Group, Inc.) for \$5.6 billion, the largest non-oil acquisition to that time. In December, 1988 Philip Morris acquired Kraft, Inc., and in 1990 combined the two food companies as Kraft General Foods (KGF). "General Foods" was dropped from the corporate name in 1995 and now exists only as part of a brand name for a flavored coffee-based beverage, General Foods International.

Contents [hide]

- 1 History
- 2 Major acquisitions
- 2.1 Purchase of Birdseye
- 3 See also
- 4 Notes and references
- 5 Timeline of selected later events

## History

[1] C.W. Post established his company in Battle Creek, Michigan, in 1891, when he was a patient at an holistic sanitarium operated by Dr. Kellogg.<sup>[2]</sup> Dr. Kellogg, with his brother W.K. Kellogg, had developed that was part of their patients' diet. Post's first product, introduced in however, but a roasted, cereal-based beverage, Postum. Having developed coffee during his time in the sanitarium, Post positioned Postum as a advertising slogan which he coined himself was "There's a Reason."



Will Keith Kellogg

Britannica Concise Encyclopedia: Will Keith Kellogg

Home > Library > Miscellaneous > Britannica Concise Encyclopedia

## Candidate Answers

## Evidence Feature Scores

| Doc Rank | Pass Rank |  |  |  |  |  |  |  |  |
|----------|-----------|--|--|--|--|--|--|--|--|
| 0        | 1         |  |  |  |  |  |  |  |  |

General Foods

Post Foods

Battle Creek

Will Keith Kellogg

Grand Rapids

1895

## Title Oriented Documents (TOD's)

- Documents:
  - Whose *Title* is a concept or named entity – (returned as an answer to a particular question) and
  - Whose *Body* is text that discusses the entity – (provides a rich search context for retrieving titles)
    - Examples are {*Web Pages, Encyclopedias, Dictionaries, etc...*}
  - We format/structure this content into documents we call TODs.
  - A *search index* is created for all TODs.
  - During Question Answering a search query is generated using “keywords” from the question
  - The *body* of these documents is searched - returns the document *title* which is a *candidate answer*

## Passage Search Documents

- Documents
  - Standard documents such as journals, magazines, books, encyclopedias, web data.
  - A *Search Index* is created for this content
  - A *Search Query* is generated using “keywords” from the question
  - The *body* of these documents is searched - returns a passage that may contain a *candidate answer*

## Structured Content

- Databases or Ontologies
  - Databases that can be searched
  - A search query (SQL, RDF, etc.) is generated from the question – returns a possible *candidate answer*
  - E.g. DBpedia, Freebase

## Leveraging Title-Oriented Collections for Search

- Examined relationship between title of an answer-justifying document (AJD) and question/answer pair
- Identified three possible relationships
  - Title of AJD is the answer
    - This country singer was imprisoned for robbery and in 1972 was pardoned by Ronald Reagan.

Every Man out of His Humour

Merle Haggard

From Wikipedia, the free encyclopedia

comedy written by English playwright Ben Jonson,

Aleksander Kwaśniewski

From Wikipedia, the free encyclopedia

(Redirected from Aleksander Kwasniewski)

Aleksander Kwaśniewski (Polish pronunciation: [ale'ksander kfaʂ'nɛfsk'i] (listen); born 15 November 1954) is a Polish politician who served as the President of Poland from 1995 to 2005.

He was born in Białogard, and during communist rule he was active in the Socialist Union of Polish Students and was the Minister for Sport in the communist government in the 1980s. After the fall of communism he became a leader of the left-wing Social Democracy of the Republic of Poland, successor to the former ruling Polish United Workers Party, and a co-founder of the Democratic Left Alliance.

Kwaśniewski was democratically elected president in 1995, defeating the incumbent, Lech Wałęsa. He was re-elected to a second and final term as president in 2000 in a decisive first-

**Merle Ronald Haggard** (born April 6, 1937) is an American country music singer, guitar player, songwriter, and actor. He was the president of this country in 1995

Kwaśniewski identifies himself as an atheist.<sup>[1][2][3][4]</sup>

first two songs Frazell allowed Haggard to sing at the concert. The audience enjoyed Haggard and he began working on a full-time music career. After he had earned a local reputation, Haggard's money problems caught up with him. He was arrested for attempting to rob a Bakersfield tavern in 1957<sup>[5]</sup> and was sent to the San Quentin state prison for three years.

While in prison, Haggard ran a gambling and brewing racket from his cell. During a time of solitary confinement, he encountered an

**Aleksander Kwaśniewski** (Polish pronunciation: [ale'ksander kfaʂ'nɛfsk'i] (listen); born 15 November 1954) is a Polish politician who served as the President of Poland from 1995 to 2005. **Obtain this object, with its motto "Non Sans Droit"**

whose crest features a " boar without a head, rampant - A boar without a head, that's very rare!" and the motto of Shakespeare's recently-granted family coat of arms was *Non Sans Droit*, "not without right."

The motto of Shakespeare's recently-granted family coat of arms was *Non Sans Droit*,

## Wikipedia Analysis

- High domain coverage: Wikipedia document titles cover
  - ~95% of Jeopardy! answers
  - ~98% of TREC answers (excluding numeric answers)
- Wikipedia contains “Title-Oriented Documents”
  - Document title is an entity/concept
  - Document content describes salient aspects of the title entity
  - Characteristics of general-purpose encyclopedic collections
- Wikipedia documents contain human generated meta data
  - Anchor texts represent salient concepts with respect to the document title
  - Characteristic of web and/or cross-referenced documents

## Candidate Generation using Document Meta Data

- Generate “plausible” candidates from search results without type information
- Humans have intuitions about what “plausible” candidates are
  - Neapolitan pizzas are made with ingredients like San Marzano tomatoes, which grow on the volcanic plains south of Mount Vesuvius and Mozzarella di Bufala Campana, made with milk from water buffalo raised in the marshlands of Campania and Lazio
- Wikipedia documents contain meta data that represent salient concepts in a document
  - Anchor texts: links to other relevant documents
    - Mozzarella di Bufala Campana -> Buffalo Mozzarella
  - Redirects: links to current document
    - Neapolitan pizza -> pizza

## Experimental Evaluation

- Corpus
  - August 2010 crawl of English Wikipedia., indexed with Indri
- Data
  - Jeopardy!: randomly selected set of 2000 Jeopardy! questions
  - TREC: 575 non-numeric factoid questions from TRECs 11 & 12
- Evaluation metric
  - Binary recall (BR): % of questions where the correct answer is included in the result list
  - Search BR: % of questions where the search results contain the correct answer
  - Candidate BR: % of questions where the correct answer is produced as a candidate answer
- Objective: maximize search and candidate binary recall

## Experimental Results

| Search Result | Candidate Generation Strategy | Jeopardy! Binary Recall |           | TREC Binary Recall |           |
|---------------|-------------------------------|-------------------------|-----------|--------------------|-----------|
|               |                               | Search                  | Candidate | Search             | Candidate |
| Document      | Doc Title + Anchor Text       | 66.5%                   | 63.6%     | 58.3%              | 55.7%     |
| Passage       | Anchor Text                   | 71.0%                   | 64.8%     | 71.7%              | 64.4%     |
| All           | All                           | 81.4%                   | 75.3%     | 80.5%              | 73.0%     |

- End-to-end QA accuracy
  - Jeopardy!: 59.3%
  - TREC: 49.4%

## Candidate Generation Evaluation

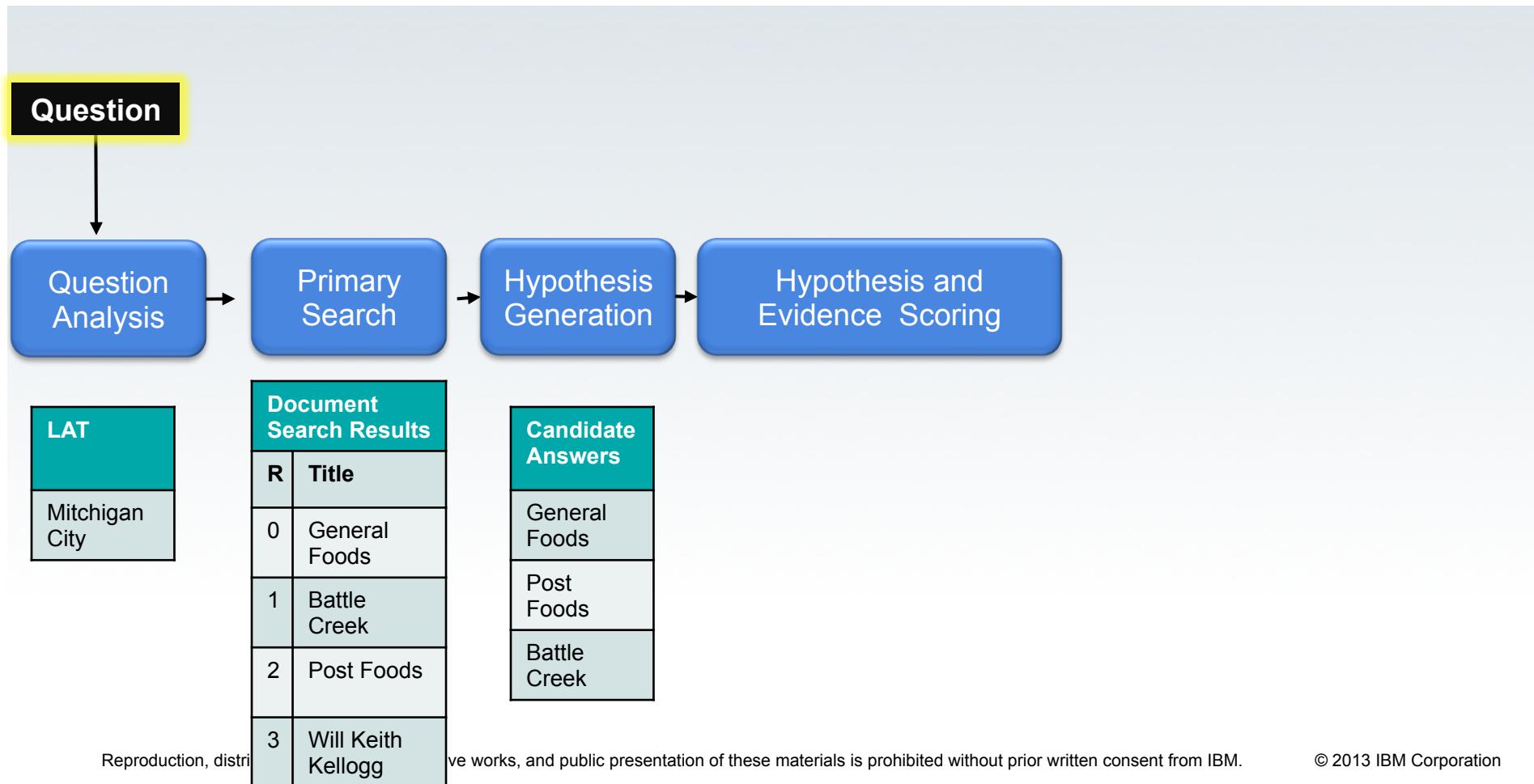
|                                     | Document Search | Passage Search | Answer Lookup | Prismatic Search | All    |
|-------------------------------------|-----------------|----------------|---------------|------------------|--------|
| <b>% Questions in Active Subset</b> | 99.07%          | 100.00%        | 13.64%        | 43.75%           | 100%   |
| <b># Answers/ Active Question</b>   | 90.55           | 162.47         | 15.11         | 11.57            | 216.53 |
| <b>Binary Recall*</b>               | 74.43%          | 79.40%         | 3.53%         | 8.31%            | 87.17% |
| <b>% Unique</b>                     | 7.24%           | 12.05%         | 0.03%         | 0.18%            | -      |
| <b>Accuracy</b>                     | 62.65%          | 62.74%         | 2.18%         | 5.65%            | 71.32% |

**\*Candidate binary recall :** percentage of questions for which the correct answer is generated as a candidate answer

## *“Minimal” Deep QA Pipeline*

**Category: MICHIGAN MANIA**

**Clue: In 1894 C.W. Post created his warm cereal drink Postum in this Michigan city**



# Step 4A: Hypothesis Scoring (Answer Scoring Features)

**Category: MICHIGAN MANIA**

**Clue: In 1894 C.W. Post created his warm cereal drink Postum in this Michigan city**

Other Answer Scorers can be applied depending on different relations or constraints detected in the question. For example, this question focus with modifiers is "Michigan city." Watson can detect this as a geospatial relation that indicates the correct answer must be a city spatially located within the state of Michigan.

Tycor  
Temporal  
Spatial  
Popularity

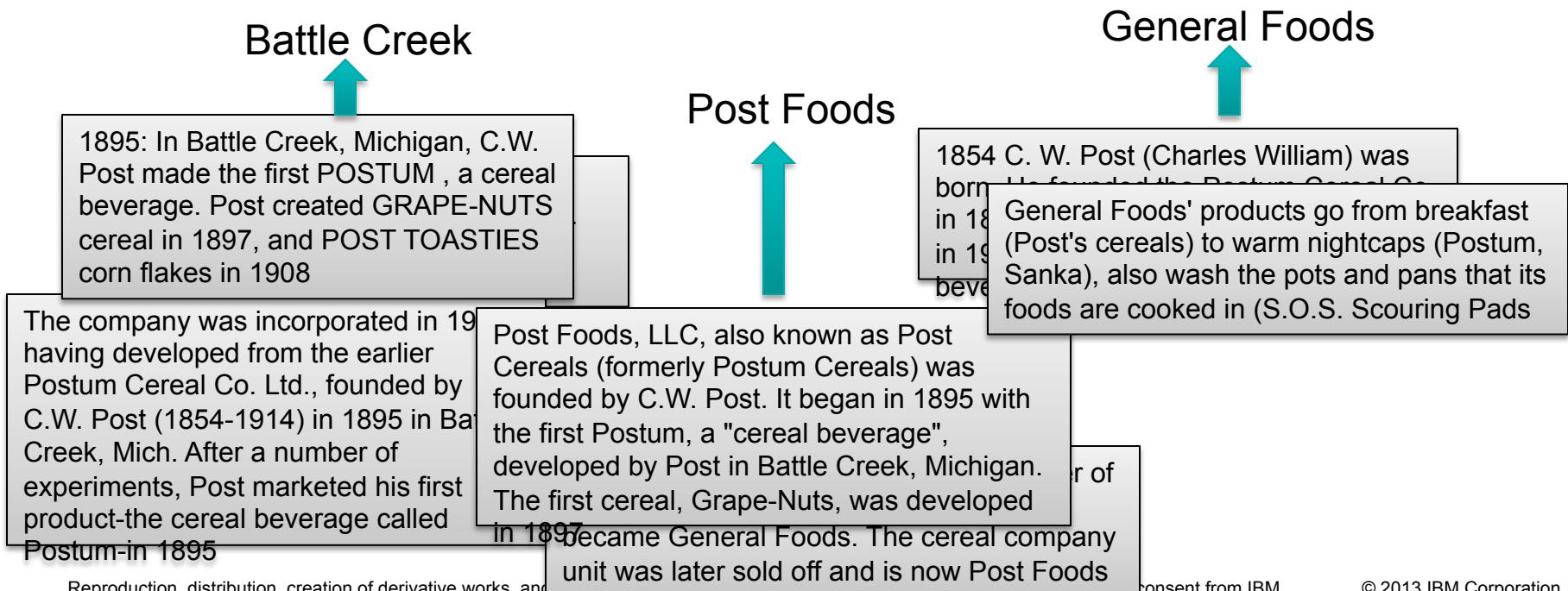
| Candidate Answers  | Evidence Feature Scores (Answer Scoring + Passage Scoring) |           |        |     |     |     |     |     |
|--------------------|--|-----------|--------|-----|-----|-----|-----|-----|
|                    | Doc Rank   | Pass Rank | Ty Cor | Geo | ... | ... | ... | ... |
| General Foods      | 0  | 1         | 0.1    | 0   |     |     |     |     |
| Post Foods         | 2  | 1         | 0.1    | 0   |     |     |     |     |
| Battle Creek       | 1  | 2         | 0.8    | 1   |     |     |     |     |
| Will Keith Kellogg | 3  |           | 0.1    | 0   |     |     |     |     |
| Grand Rapids       |  |           | 0.9    | 1   |     |     |     |     |
| 1895               |  | 0         | 0.0    | 0   |     |     |     |     |

# Step 4B: Hypothesis Scoring (Passage WATSON Scoring Features)

**Category: MICHIGAN MANIA**

**Clue: In 1894 C.W. Post created his warm cereal drink Postum in this Michigan city**

In Deep Evidence Scoring, Watson retrieves evidence for each candidate answer, then evaluates the evidence using a large number of deep evidence scoring analytics. The evidence for a candidate answer may come from the original document or passage where the candidate answer was generated, or it may come from an evidence retrieval search performed by taking the keyword search query from Step 2, replacing the focus terms with the candidate answer, and retrieving the relevant passages that are found. The passages, or "context" in which the candidate answer occurs are evaluated as evidence to support or refute the candidate answer as the correct answer for the question.



*DeepQA developers work under the hood with many fine-grained features corresponding to many evidence discovery and scoring algorithms.*

Question#95506

IT'S A BIT CHILE TODAY: Chile shares its longest land border with this country

Diff [Argentina , Bolivia]

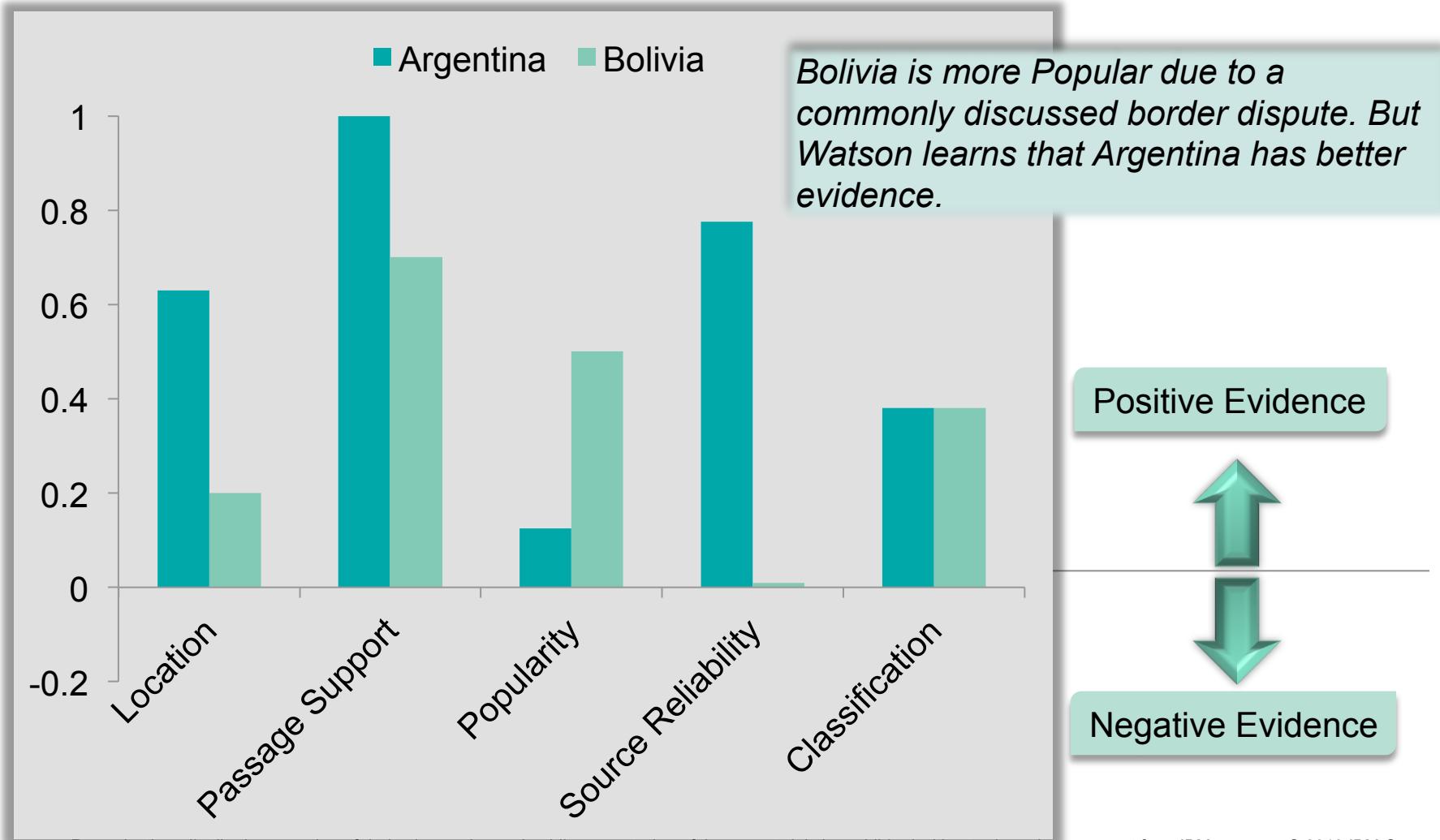
Compare "Argentina" and "Bolivia"

| Feature Groups/Features     | Diff Value Bar      | Diff Value | Argentina | Bolivia | Headroom |
|-----------------------------|---------------------|------------|-----------|---------|----------|
| Experiment Label            |                     |            | week52    | week52  |          |
| Final Score                 |                     |            | 0.332     | 0.121   |          |
| Weighted Features Sum       |                     | -0.104     | 0.572     | 0.676   |          |
| SpatialDistance             | Argentina   Bolivia | -0.020     | 0.007     | 0.028   | n/a      |
| SpatialDistance-Missing     |                     | -0.224     | 0         | 0.224   | n/a      |
| SpatialDistance-Std         |                     | 0.045      | 0.045     | -0.000  | n/a      |
| SpatialRelationSat-Std      |                     | 0.590      | 0.578     | -0.013  | n/a      |
| IndriDocumentEngine_RANK    |                     | 0.593      | -0.137    | -0.730  | n/a      |
| IndriDocument...ne_RANK-Std |                     | -0.369     | -0.578    | -0.208  | n/a      |
| IndriDocumentEngine_SCORE   |                     | -0.013     | 0.439     | 0.453   | n/a      |
| IndriDocume...e_SCORE-Std   |                     | 0.267      | 0.410     | 0.143   | n/a      |
| FractionOfTitleCovered      |                     | 0.300      | 1.173     | 0.873   | n/a      |
| FractionOfTitleCovered-Std  |                     | -0.227     | -0.436    | -0.209  | n/a      |
| DocTermMatchScore           |                     | 0.003      | 0.008     | 0.006   | n/a      |
| DocTermMatchScore-Std       |                     | 0.269      | 0.356     | 0.086   | n/a      |
| SkipBigramScore             |                     | -0.037     | -0.243    | -0.206  | n/a      |
| SkipBigramScore-Std         |                     | 0.229      | 1.378     | 1.149   | n/a      |
| LFACS_Pass...ALLOW+DEEP     |                     | -0.089     | 0         | 0.089   | n/a      |
| LFACS_Passa...OW+DEEP-Std   |                     | -0.560     | -0.018    | 0.543   | n/a      |
| TextualAlignment            |                     | -0.004     | 0.013     | 0.017   | n/a      |
| TextualAlignment-Std        |                     | -0.242     | 0.433     | 0.675   | n/a      |
| PassageTermMatch            |                     | -0.032     | 0.750     | 0.782   | n/a      |
| PassageTermMatch            |                     | -0.056     | 0.760     | 0.816   | n/a      |
| PassageTermMat              |                     | 0.039      | -0.103    | 0.362   | n/a      |

These fine-grained features are aggregated to produce higher-level Evidence Dimensions (Location, Temporal, Source Reliability, Popularity etc)

## Grouping features to produce Evidence Profiles

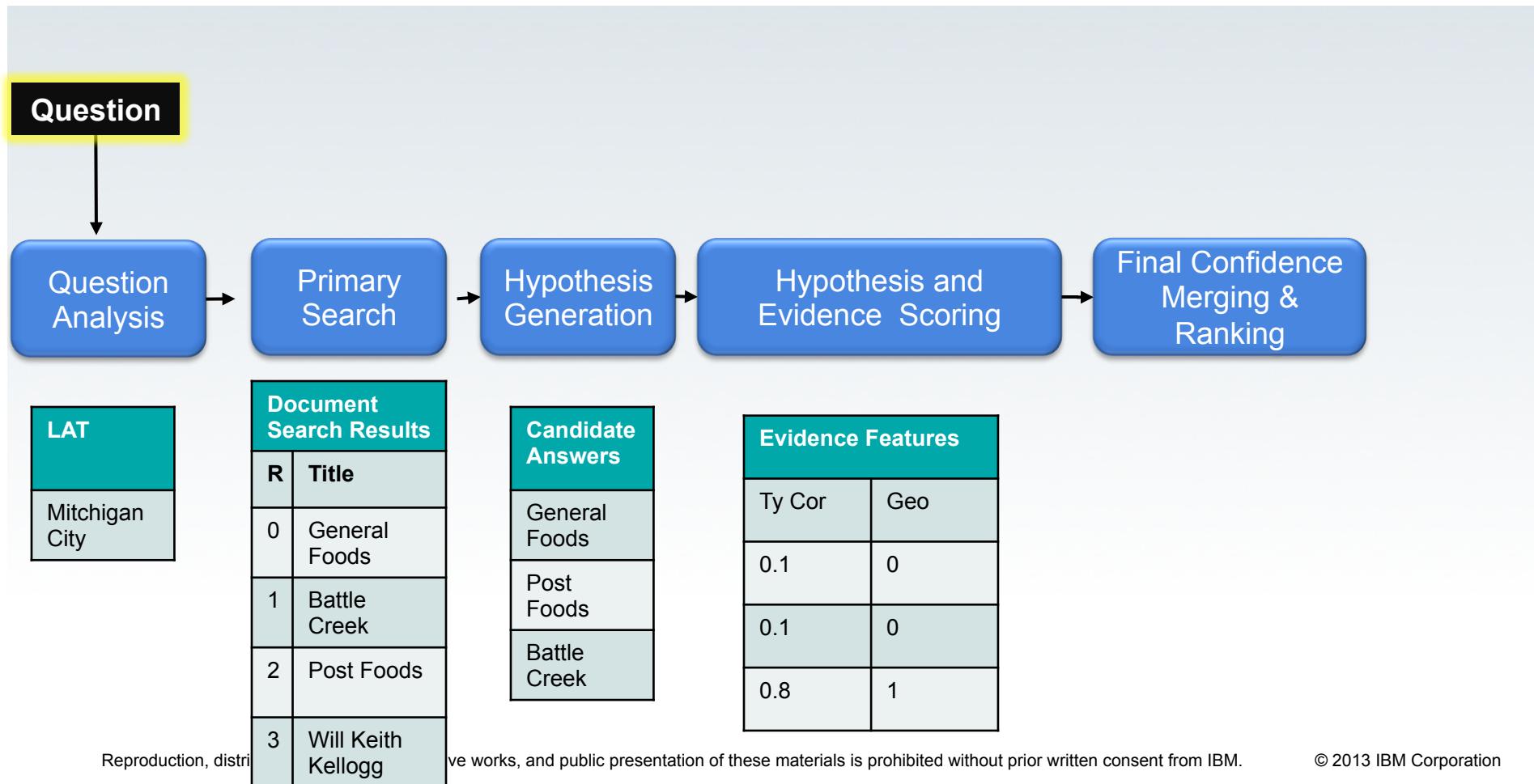
**Clue:** Chile shares its longest land border with this country.



*“Minimal” Deep QA Pipeline*

**Category: MICHIGAN MANIA**

**Clue: In 1894 C.W. Post created his warm cereal drink Postum in this Michigan city**



# Step 6: Merging Candidate Answers and Scoring the Confidence

**Category: MICHIGAN MANIA**

**Clue: In 1894 C.W. Post created his warm cereal drink Postum in this**

In the final processing step, Watson detects variants of the same answer and merges their feature scores together. Watson then computes the final confidence scores for the candidate answers by applying a series of Machine Learning models that weight all of the feature scores to produce the final confidence scores.

| Candidate Answers  | Evidence Feature Scores |           |        |     |       |            |          |
|--------------------|-------------------------|-----------|--------|-----|-------|------------|----------|
|                    | Doc Rank                | Pass Rank | Ty Cor | Geo | LFACS | Term Match | Temporal |
| General Foods      | 0                       | 1         | 0.1    | 0   | 0.2   | 22         | 1        |
| Post Foods         | 2                       | 1         | 0.1    | 0   | 0.4   | 41         | 1        |
| Battle Creek       | 1                       | 2         | 0.8    | 1   | 0.5   | 30         | 0.9      |
| Will Keith Kellogg | 3                       |           | 0.1    | 0   | 0     | 23         | 0.5      |
| Grand Rapids       |                         |           | 0.9    | 1   | 0     | 10         | 0.5      |
| 1895               |                         | 0         | 0.0    | 0   | 0     | 21         | 0.6      |

**Correct Answer**

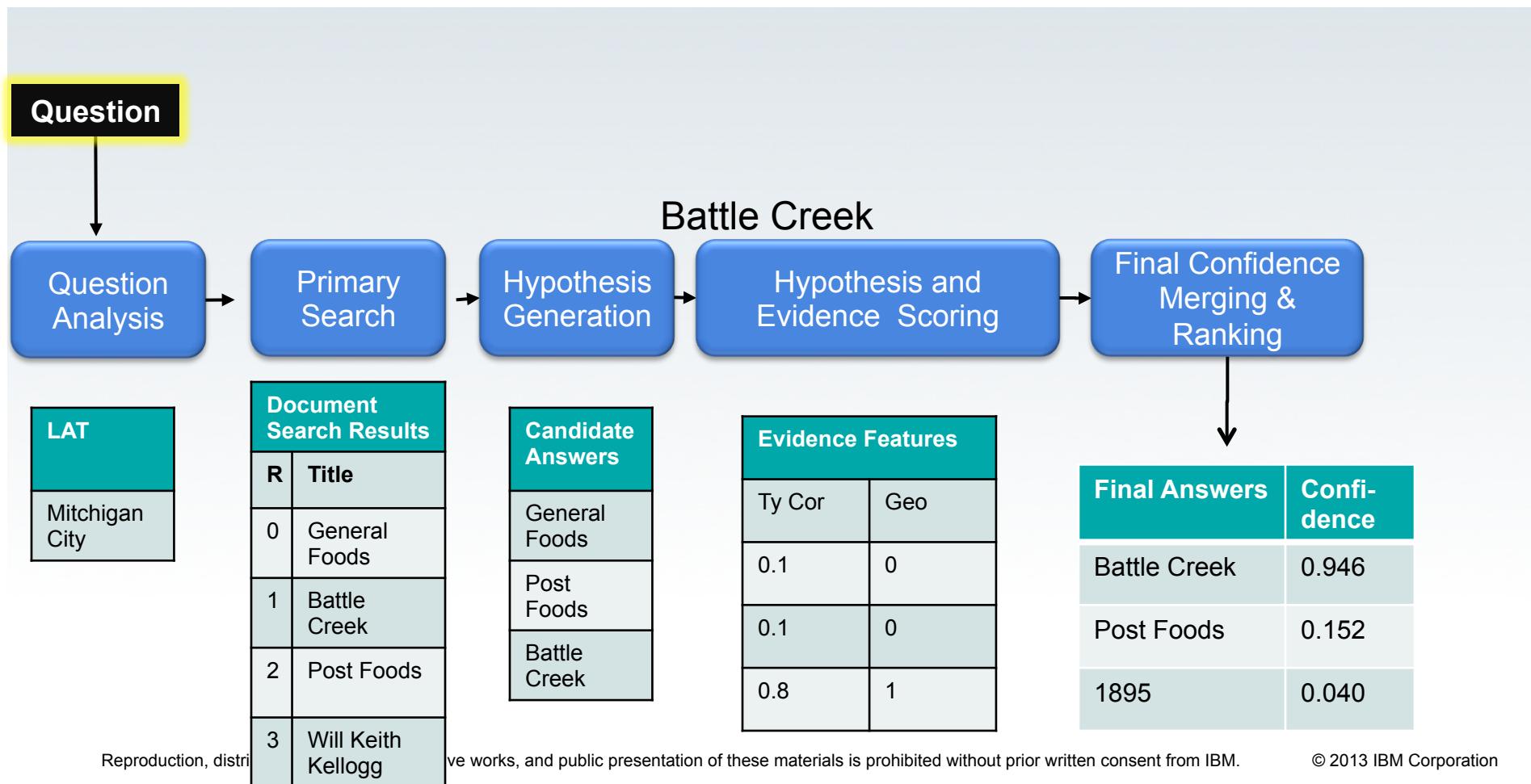
**Machine Learning Model Application**

| Final Answers | Confidence |
|---------------|------------|
| Battle Creek  | 0.946      |
| Post Foods    | 0.152      |
| 1895          | 0.040      |
| Grand Rapids  | 0.033      |
| General Foods | 0.014      |

## *“Minimal” Deep QA Pipeline*

**Category: MICHIGAN MANIA**

**Clue: In 1894 C.W. Post created his warm cereal drink Postum in this Michigan city**



# Semantic Technologies in IBM Watson™

## Lesson 3 – The Deep QA Architecture (2/2)

Professor: Alfio Massimiliano Gliozzo

TA: Or Biran



## Outline

- Unstructured Information Management Architecture (UIMA)
- The Development Cycle
- Why Semantics?

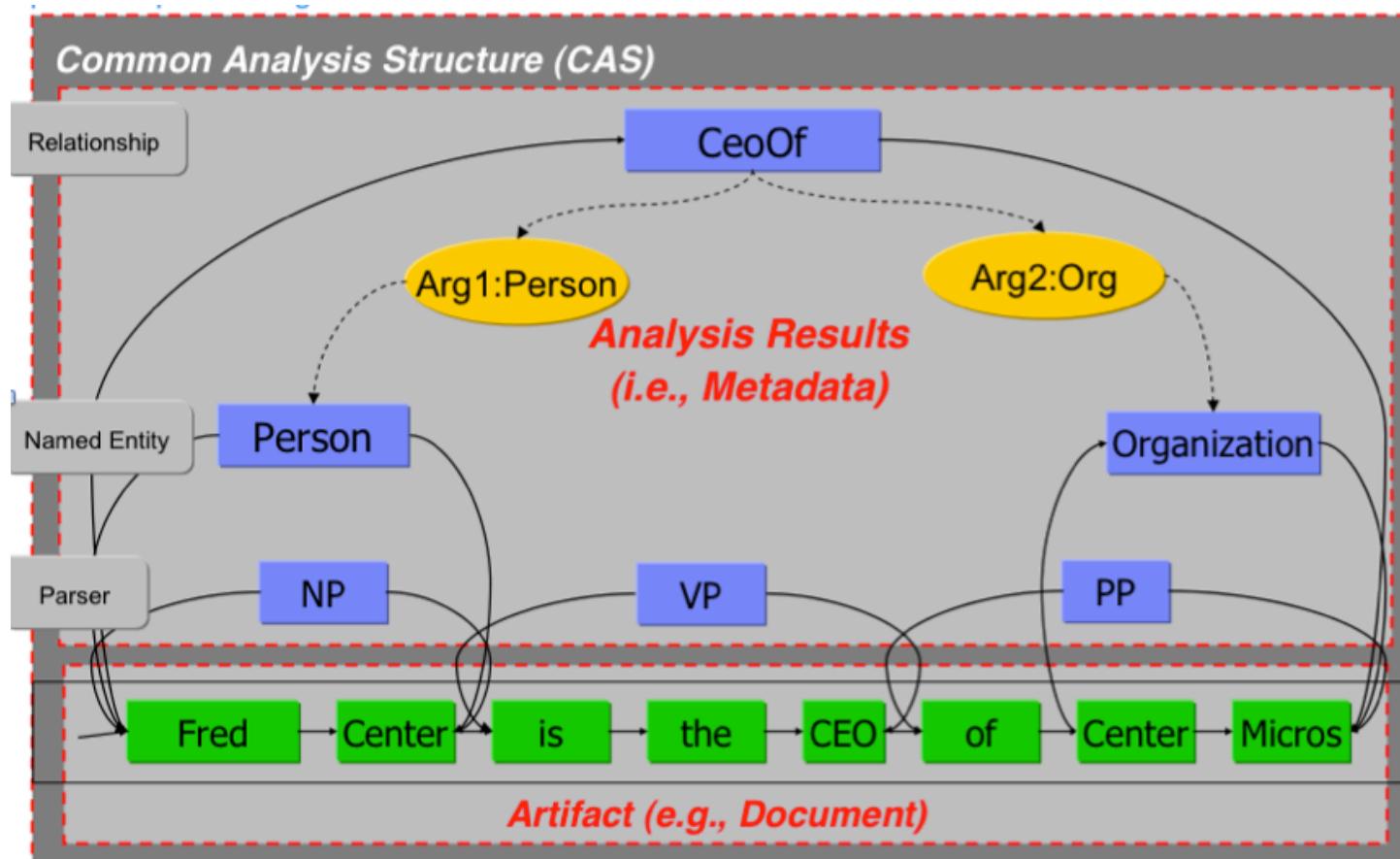
## Outline

- Unstructured Information Management Architecture (UIMA)
- The Development Cycle
- Why Semantics?

## UIMA : Unstructured Information Management Architecture

- An integrating framework and architecture, supporting

- Interoperability of Analytics over unstructured data
- Scaleout
- Open Source Apache project



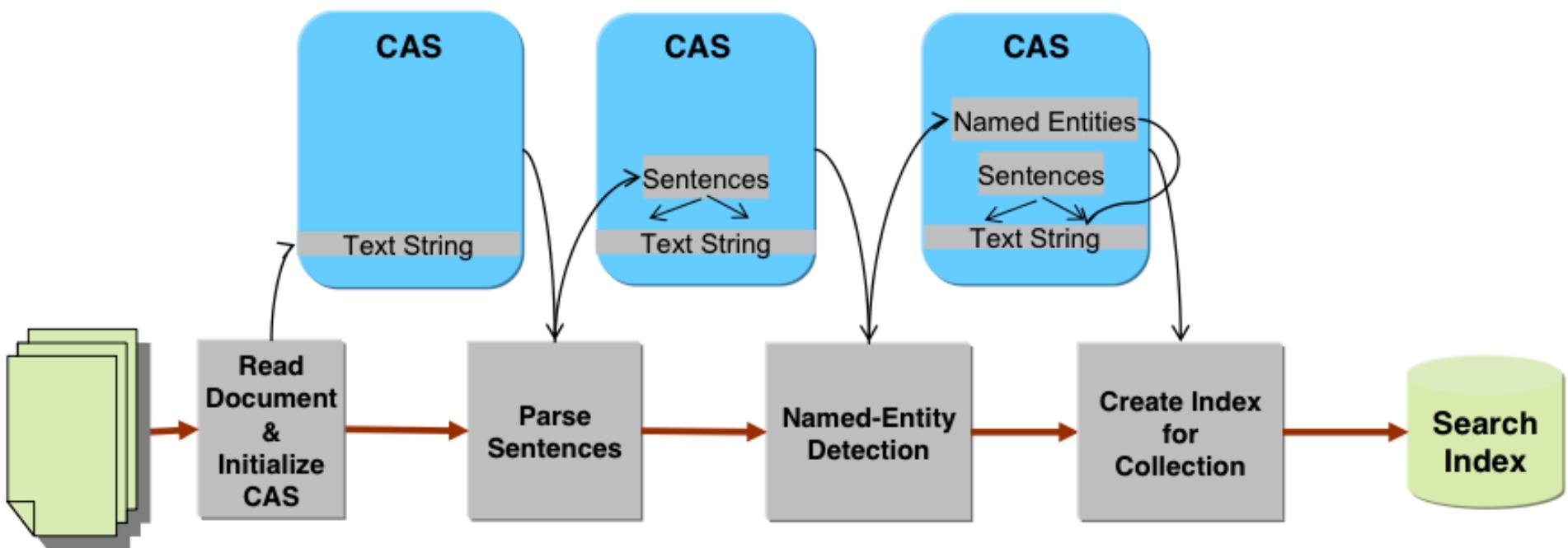
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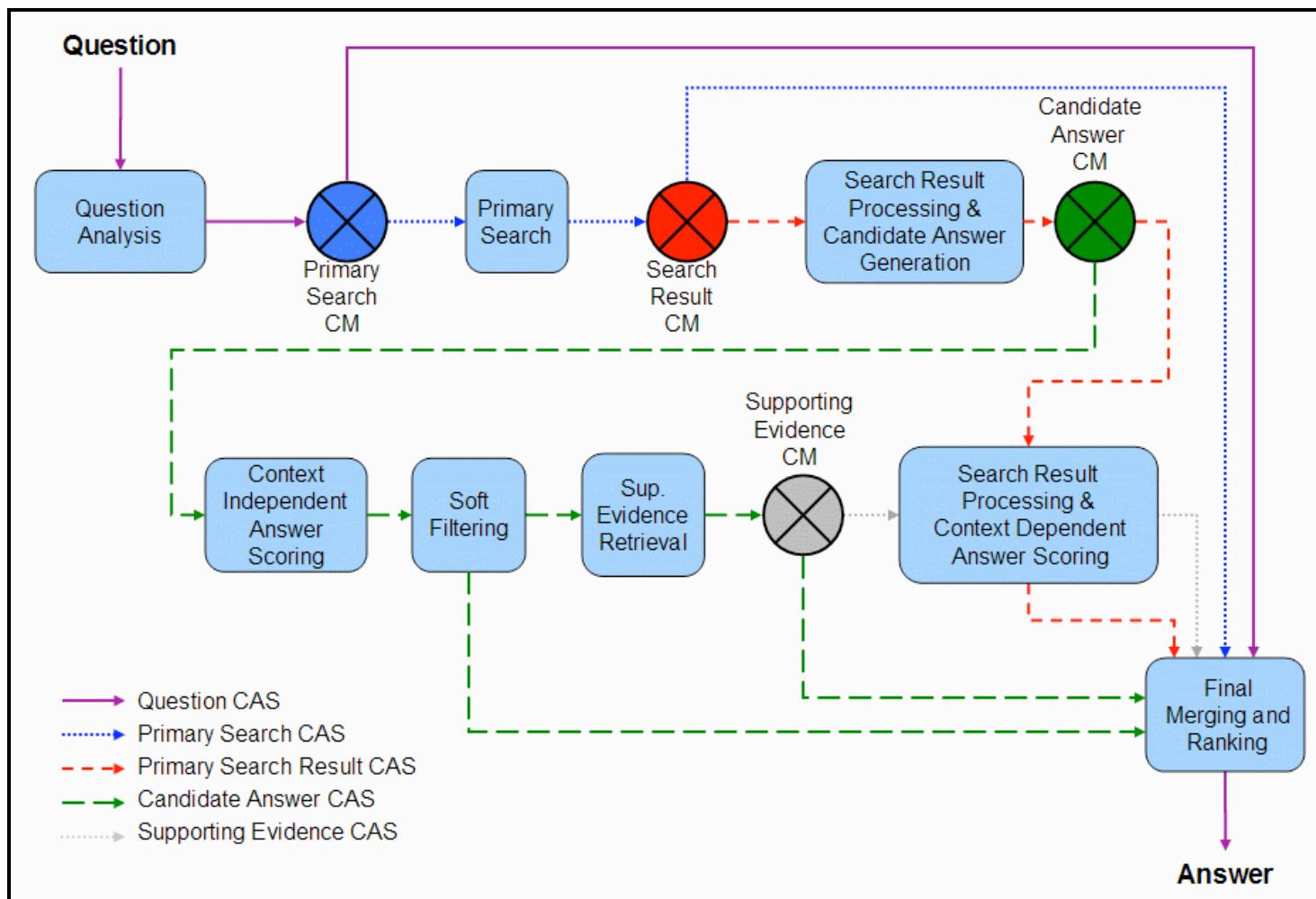
## Basic Concepts

- **Type System:** A declarative data model that defines the **Types** (classes) and their **Features** (properties). An instantiated Type is called a **Feature Structure**.
- **Common Analysis Structure (CAS):** A unit of work in UIMA which is passed from one component to another. A CAS encapsulates Feature Structures which are organized into Views.
- **Annotator:** Receives an input CAS, does analysis of its contents and typically modifies it (e.g. adds, deletes or modifies Feature Structures).
- **Flow Controller:** Determines how CASes move among a collection of UIMA components.
- **CAS Multiplier:** creates children of the input CAS containing just the data needed for specific subtasks
  - Allows concurrent processing
  - Minimizes the overhead of transferring data on other machines.

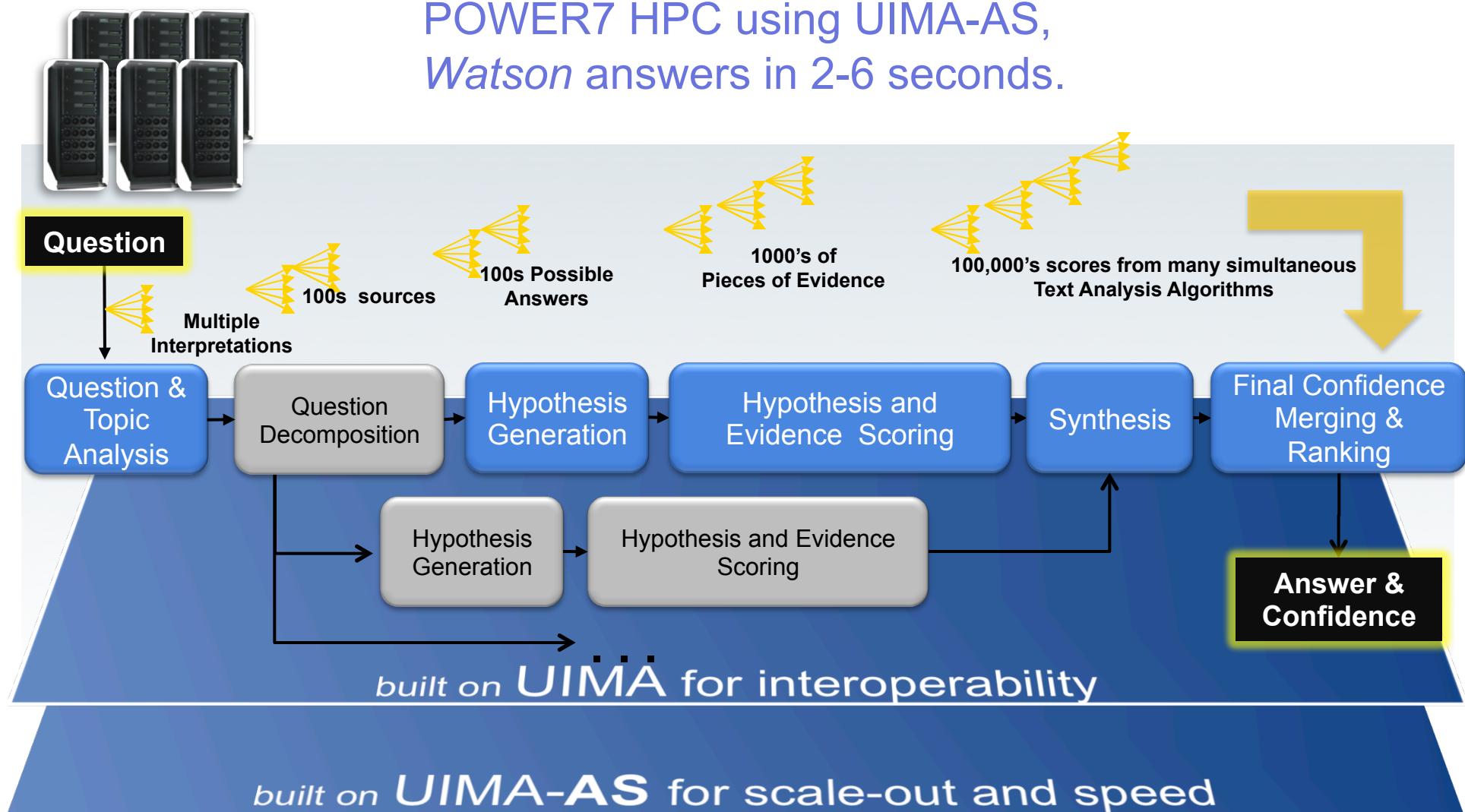
## Simple UIMA Processing Pipeline



## Deep QA UIMA architecture



One Jeopardy! question can take **2 hours on a single 2.6Ghz Core**  
 Optimized & Scaled out on 2880-Core IBM workload optimized  
 POWER7 HPC using UIMA-AS,  
*Watson answers in 2-6 seconds.*



## Watson – a Workload Optimized System

- 90 x IBM Power 750<sup>1</sup> servers
- 2880 POWER7 cores
- POWER7 3.55 GHz chip
- 500 GB per sec on-chip bandwidth
- 10 Gb Ethernet network
- 15 Terabytes of memory
- 20 Terabytes of disk, clustered
- Can operate at 80 Teraflops
- Runs IBM DeepQA software
- Scales out with and searches vast amounts of unstructured information with UIMA & Hadoop open source components
- Linux provides a scalable, open platform, optimized to exploit POWER7 performance
- 10 racks include servers, networking, shared disk system, cluster controllers

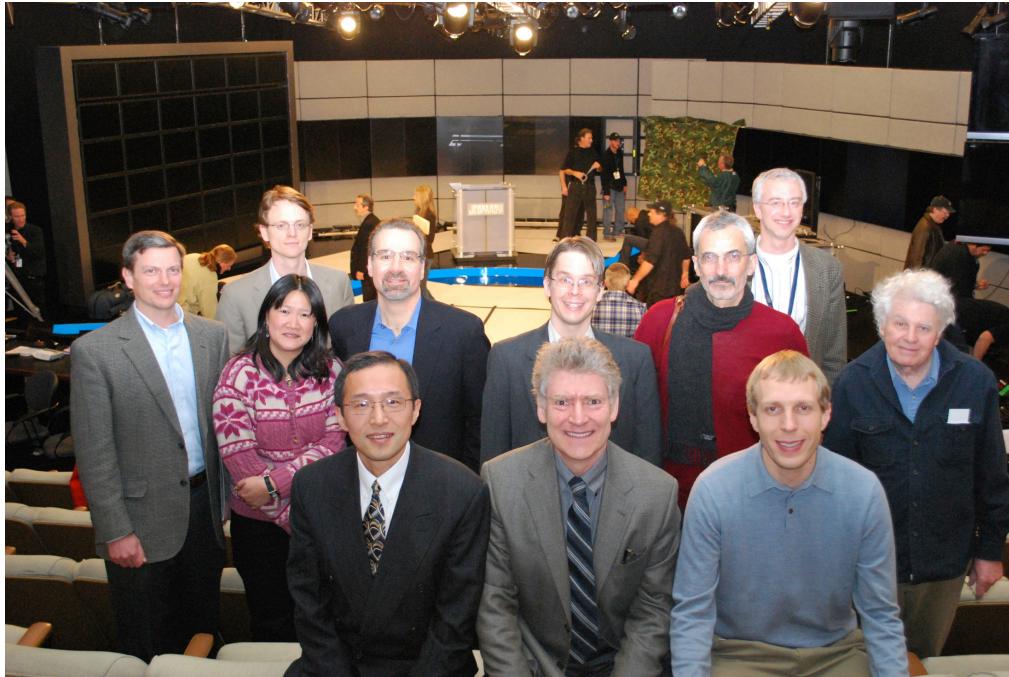


<sup>1</sup> Note that the Power 750 featuring POWER7 is a commercially available server that runs AIX, IBM i and Linux and has been in market since Feb 2010

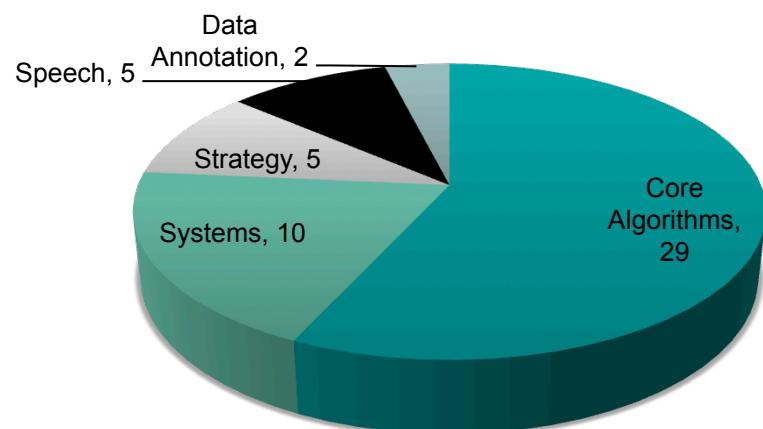
## Outline

- Unstructured Information Management Architecture (UIMA)
- **The Development Cycle**
- Why Semantics?

# The Core Team



**4 years  
12 -> 30 people**



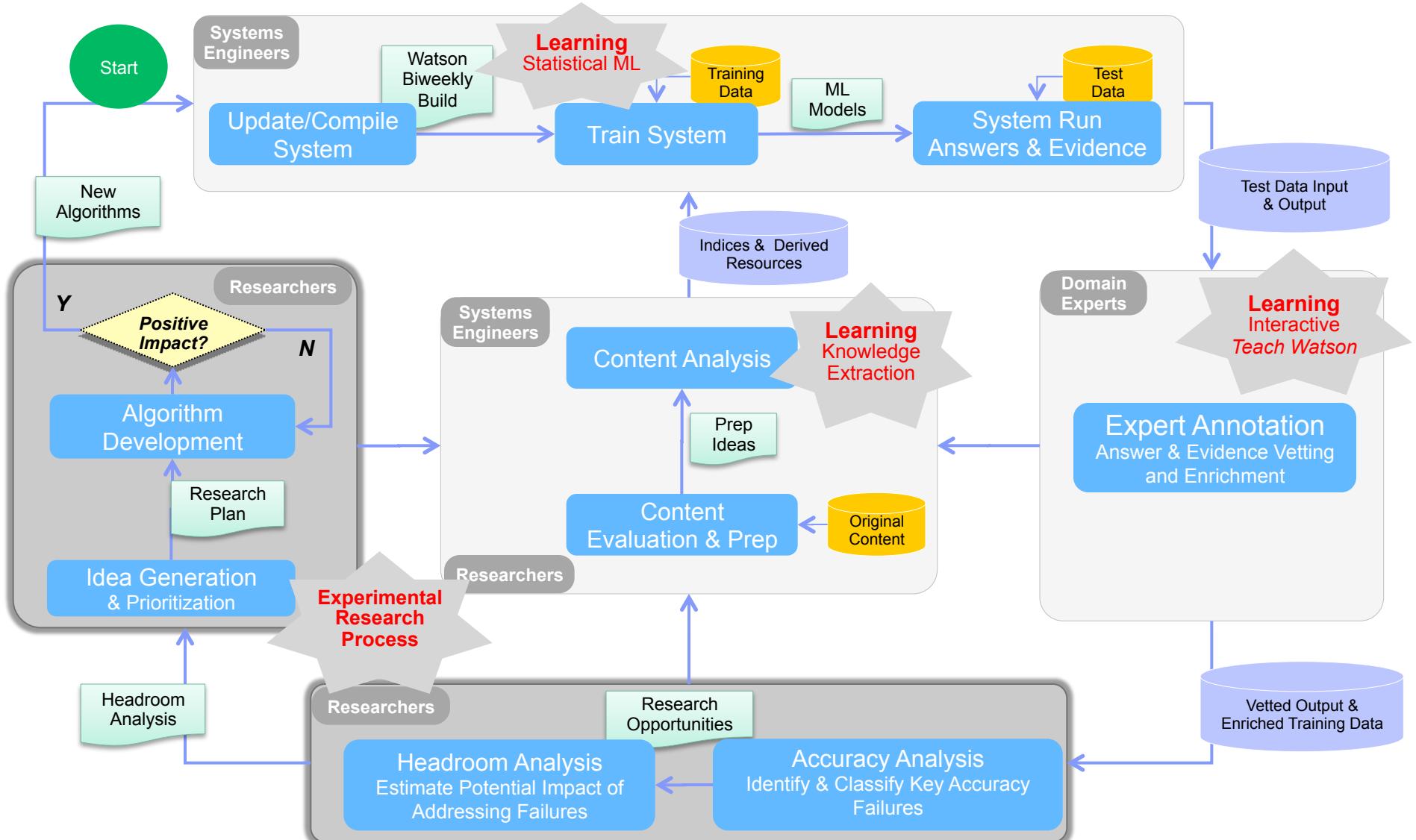
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# AdaptWatson Process Step

## Continuous Learning: Training and adapting Watson to new domains



## Development Tools

- Data Repository
  - Data resources include question sets, corpora, indices, models, annotated data
  - Support for resource documentation, meta-data, and versioning
  - Web browsing or programmatic access via a URI
- Job Scheduling and Management Tool
  - Allocate Machines to Users' Jobs
  - Load Balance User's Job Across Machines
  - Report Errors
- Error Analysis Tool
  - Browse Results of an Experiment
  - Compare Results between Experiments
- Feature Analysis Tool
  - View “Evidence Profiles” for Answers
  - Find out which features contribute to an answer’s (mis)ranking

# WEAT: Watson Error Analysis Tool

**WEAT: All Experiments - Mozilla Firefox**

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http://bluej558.watson.ibm.com:8080/bjea/report?reportName=experiments&expDate.lw=&expDate.uw=&expUser=&matchString=t20

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([bluej580](#), [bluej587](#), [bluej559](#), [bluej557](#))

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**All Experiments**

(14 msecs; 1 concurrent requests)

**Refine View**

Experiments Date (MM-DD-YYYY) From

To

Experiments User

Description includes this string:  t20

Check this box to display ALL Questions:

**Refine View**

| Action:                             | Compare Experiments   | Perform Selected Action |  |          |
|-------------------------------------|-----------------------|-------------------------|--|----------|
| Sel                                 | Experiment            | Experiment Date & Time  | Experiment Description   | User     |
| <input checked="" type="checkbox"/> | <a href="#">8618</a>  | Feb 28, 2011            | <a href="#">Baseline QA with new ESG, T20</a>                              | alally   |
| <input checked="" type="checkbox"/> | <a href="#">8608</a>  | Feb 22, 2011            | <a href="#">Baseline QA T20</a>  | alally   |
| <input type="checkbox"/>            | <a href="#">8594s</a> | Feb 10, 2011            | <a href="#">Weekly Run: Week 6, 2011 (Watson 1.0) -- T20</a>               | murdockj |
| <input type="checkbox"/>            | <a href="#">8281s</a> | Dec 20, 2010            | <a href="#">Weekly Run: Week 50, 2010 (ending on Dec 20, 2010) -- T20</a>  | murdockj |
| <input type="checkbox"/>            | <a href="#">8123s</a> | Dec 6, 2010             | <a href="#">Weekly Run: Week 48, 2010 (ending on Dec 6, 2010) -- T20</a>   | ewb      |
| <input type="checkbox"/>            | <a href="#">8061</a>  | Nov 23, 2010            | <a href="#">w44 T20 w/ alternative names max cap</a>                       | fanj     |
| <input type="checkbox"/>            | <a href="#">8042s</a> | Nov 21, 2010            | <a href="#">Weekly Run: Week 46, 2010 (ending on Nov 19, 2010) -- T20</a>  | jencc    |
| <input type="checkbox"/>            | <a href="#">7872s</a> | Nov 7, 2010             | <a href="#">Weekly Run: Week 44, 2010 (ending on Nov 5, 2010) -- T20</a>   | murdockj |
| <input type="checkbox"/>            | <a href="#">7481s</a> | Oct 9, 2010             | <a href="#">Weekly Run: Week 40, 2010 (ending on Oct 8, 2010) -- T20</a>   | alally   |
| <input type="checkbox"/>            | <a href="#">7295s</a> | Aug 29, 2010            | <a href="#">Weekly Run: Week 34, 2010 (ending on Aug 29, 2010) -- T20</a>  | ewb      |
| <input type="checkbox"/>            | <a href="#">7262s</a> | Aug 26, 2010            | <a href="#">T20 metadata upload</a>  | jencc    |
| <input type="checkbox"/>            | <a href="#">7001s</a> | Jul 30, 2010            | <a href="#">Weekly Run: Week 30, 2010 (ending on July 30, 2010) -- T20</a> | murdockj |

Done

Secure Search

McAfee

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## WEAT: View Answer Lists

WEAT: Experiments Question Detail - Mozilla Firefox

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http://bluej558.watson.ibm.com:8080/bjea/report?reportName=experimentDetail&expId=8594

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Experiments Question Detail

+ Question: *CRIME: Under English law, having relations with the king's wife (if you're not the king) constitutes this crime*

Correct Answer Pattern (Acceptable) ((W|^)((high treason)|(treason)))(W|\$)

| Exp 8594: Weekly Run: Week 6, 2011 (Watson 1.0) -- T20 |                        | Exp 8608: Baseline QA T20 |         |
|--|------------------------|---------------------------|---------|
| <b>Answer Selection</b>                                |                        | <b>Answer Selection</b>   |         |
| Version:   |                        | Version:                  |         |
| Rank   | Score<br>[0.000:0.997] | Answer                    | Correct |
| 1  | 0.623                  | Adultery                  | No      |
| 2  | 0.432                  | Treason                   | Yes     |
| 3  | 0.078                  | felony                    | No      |
| 4  | 0.065                  | Tort                      | No      |
| 5  | 0.042                  | High treason              | Yes     |
| 6  | 0.001                  | theft                     | No      |

| Exp 8594: Weekly Run: Week 6, 2011 (Watson 1.0) -- T20 |                         | Exp 8608: Baseline QA T20 |         |
|--|-------------------------|---------------------------|---------|
| <b>Answer Selection</b>                                |                         | <b>Answer Selection</b>   |         |
| Version:   |                         | Version:                  |         |
| Rank   | Score<br>[-1.000:0.995] | Answer                    | Correct |
| 1  | 0.785                   | Adultery                  | No      |
| 2  | 0.146                   | Treason                   | Yes     |
| 3  | 0.053                   | Tort                      | No      |
| 4  | 0.042                   | Common law                | No      |
| 5  | 0.030                   | High treason              | Yes     |
| 6  | -0.988                  | marry                     | No      |

Re Done

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# WEAT: Compare Experiments

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**Experiments Summary & Comparison**

+ Results Name  Save Results

| Exp 8594s: Weekly Run: Week 6, 2011 (Watson 1.0) -- T20 |                          | Exp 8608: Baseline QA T20         |                          |
|---|--------------------------|-----------------------------------|--------------------------|
| <u>System Configuration:</u>                            |                          | <u>System Configuration:</u>      |                          |
| Metric  | Value                    | Metric                            | Value                    |
| Question_count  | 3571                     | Question_count                    | 3571                     |
| Precision@70.0%   | 0.7948 [0.779...0.8106]  | Precision@70.0%                   | 0.6988 [0.6808...0.7168] |
| accuracy  | 0.6365 [0.6207...0.6523] | accuracy                          | 0.5433 [0.5269...0.5596] |
| answer_list_precision                                   | 0.0089                   | answer_list_precision             | 0.0085                   |
| answer_rank_evidence                                    | 1                        | answer_rank_evidence              | 1                        |
| average_precision                                       | 0.8461                   | average_precision                 | 0.7613                   |
| average_precision_lower_attempted                       | 0.2999                   | average_precision_lower_attempted | 0.2999                   |
| average_precision_upper_attempted                       | 0.8001                   | average_precision_upper_attempted | 0.8001                   |
| confidence_weighted_score                               | 0.8376                   | confidence_weighted_score         | 0.7637                   |
| correct_in_first  | 2273                     | correct_in_first                  | 1940                     |
| coryat_episode_available_count                          | 40                       | coryat_episode_available_count    | 40                       |
| coryat_episodes_in_place_1                              | 21                       | coryat_episodes_in_place_1        | 6                        |
| coryat_episodes_in_place_1_tied                         | 0                        | coryat_episodes_in_place_1_tied   | 0                        |
| coryat_episodes_in_place_2                              | 12                       | coryat_episodes_in_place_2        | 8                        |
| coryat_episodes_in_place_3                              | 3                        | coryat_episodes_in_place_3        | 9                        |

Done Secure Search McAfee

## WEAT: Compare Experiments

WEAT: Experiments Summary & Comparison - Mozilla Firefox

File Edit View History Bookmarks Tools Help

http://bluej558.watson.ibm.com:8080/bjea/report?reportName=experimentSummary&showAllQuestions=No&expId=

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WEAT: Experiments Summary & Com...

|  |   |  |                                   |   |       |     |   |                           |                             |       |     |   |
|--|---|--|-----------------------------------|---|-------|-----|---|---------------------------|-----------------------------|-------|-----|---|
|  | <a href="#">169789<br/>(Ep.<br/>4407)</a> | <a href="#">CLASSIC SITCOM<br/>EPISODES (800): "The<br/>one with Joey's New<br/>Brain"</a>   | <a href="#">classic / sitcom</a>  | <a href="#">Friends (friends<br/>series)</a>                        | 0.960 | Yes | 1 | <a href="#">one</a>       | <a href="#">Friends</a>     | 0.820 | Yes | 1 |
|  | <a href="#">169790<br/>(Ep.<br/>4407)</a> | <a href="#">CRIME (800): Under<br/>English law, having<br/>relations with the king's<br/>wife (if you're not the<br/>king) constitutes this crime</a>                                | <a href="#">crime</a>             | <a href="#">Adultery</a>  | 0.623 | No  | 2 | <a href="#">crime</a>     | <a href="#">Adultery</a>    | 0.785 | No  | 2 |
|  | <a href="#">169791<br/>(Ep.<br/>4407)</a> | <a href="#">BABYTALK MAG'S 10<br/>MOST FAMOUS<br/>BABIES (800): Babytalk<br/>called her son<br/>Jean-Baptiste<br/>Charbonneau "the first<br/>real tester of a baby<br/>backpack"</a> | <a href="#">she</a>               | <a href="#">Sacagawea</a>   | 0.901 | Yes | 1 | <a href="#">she</a>       | <a href="#">Sacagawea</a>   | 0.958 | Yes | 1 |
|  | <a href="#">169792<br/>(Ep.<br/>4407)</a> | <a href="#">JESSE (800): In a 1939<br/>film Henry Fonda played<br/>Frank &amp; Tyrone Power<br/>played this title character.<br/>Frank's brother</a>                                 | <a href="#">character / jesse</a> | <a href="#">Jesse James<br/>(The True Story<br/>of Jesse James)</a> | 0.961 | Yes | 1 | <a href="#">character</a> | <a href="#">Jesse James</a> | 0.958 | Yes | 1 |
|  | <a href="#">169793<br/>(Ep.<br/>4407)</a> | <a href="#">"V" (800): From the Latin<br/>for "evening", it's a service<br/>of Evening Worship</a>   | <a href="#">it / service</a>      | <a href="#">vesper</a>  | 0.934 | Yes | 1 | <a href="#">it</a>        | <a href="#">Vespers</a>     | 0.950 | Yes | 1 |
|  |   | <a href="#">HY-ER EDUCATION<br/>(1000) TBC</a>   |                                   |   |       |     |   |                           |                             |       |     |   |
|  |   |  |                                   |   |       |     |   |                           |                             |       |     |   |

Done

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## Feature Analysis Tool

Question#508175

LITERARY CHARACTER | APB: His victims include Charity Burbage, Mad Eye Moody & Severus Snape; he'd

Diff [Lord Voldemort , Harry Potter]

▼ Compare "Lord Voldemort" and "Harry Potter"

| Feature Groups/Features ▾ | Diff Value Bar  | Diff Value    | Lord ...mort   | Harry Potter   |
|---------------------------|---|---------------|----------------|----------------|
| Experiment Label          |   |               | exhibi...swers | exhibi...swers |
| Selected Model            |   |               | base           | base           |
| Final Score               |   |               | 0.444          | 0.622          |
| Weighted Features Sum     | <div style="width: 10px; background-color: orange;"></div> <div style="width: 234px; background-color: #e0e0e0;"></div> | -0.571        | 2.340          | 2.911          |
| <b>DOCUMENT_SUPPORT</b>   | Lord Voldemort   Harry Potter   | <b>-0.167</b> | <b>-0.797</b>  | <b>-0.631</b>  |
| <b>GENERIC_SPECIFIC</b>   | <div style="width: 10px; background-color: green;"></div> <div style="width: 234px; background-color: #e0e0e0;"></div>  | <b>0.113</b>  | <b>0.255</b>   | <b>0.142</b>   |
| <b>PASSAGE_SUPPORT</b>    | <div style="width: 10px; background-color: green;"></div> <div style="width: 234px; background-color: #e0e0e0;"></div>  | <b>0.775</b>  | <b>2.998</b>   | <b>2.223</b>   |
| <b>POPULARITY</b>         | <div style="width: 10px; background-color: orange;"></div> <div style="width: 234px; background-color: #e0e0e0;"></div> | <b>-0.411</b> | <b>1.245</b>   | <b>1.656</b>   |
| <b>SOURCE_RELIABILITY</b> | <div style="width: 10px; background-color: orange;"></div> <div style="width: 234px; background-color: #e0e0e0;"></div> | <b>-0.585</b> | <b>-0.127</b>  | <b>0.458</b>   |
| <b>TYPE_MATCH</b>         | <div style="width: 10px; background-color: green;"></div> <div style="width: 234px; background-color: #e0e0e0;"></div>  | <b>0.035</b>  | <b>0.196</b>   | <b>0.161</b>   |
| <b>WORD_ASSOCIATION</b>   | <div style="width: 10px; background-color: orange;"></div> <div style="width: 234px; background-color: #e0e0e0;"></div> | <b>-0.331</b> | <b>-1.430</b>  | <b>-1.099</b>  |

## Development cycle

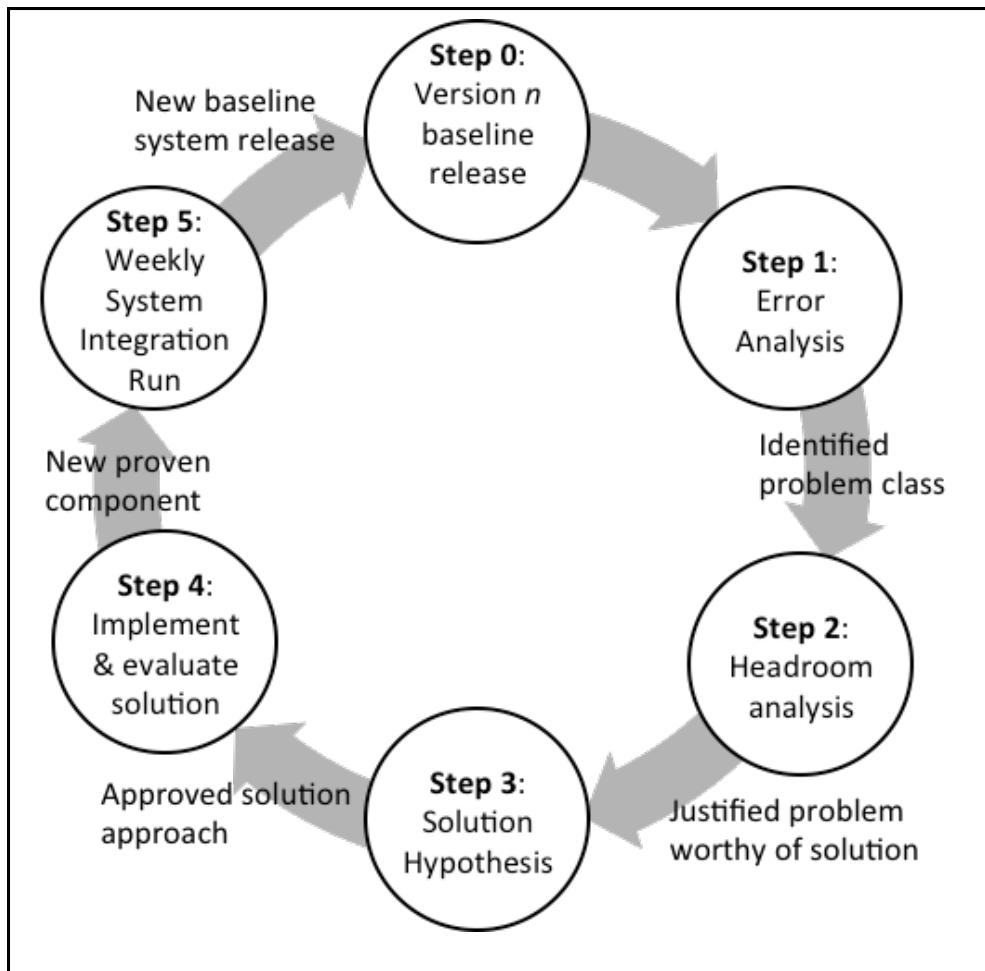
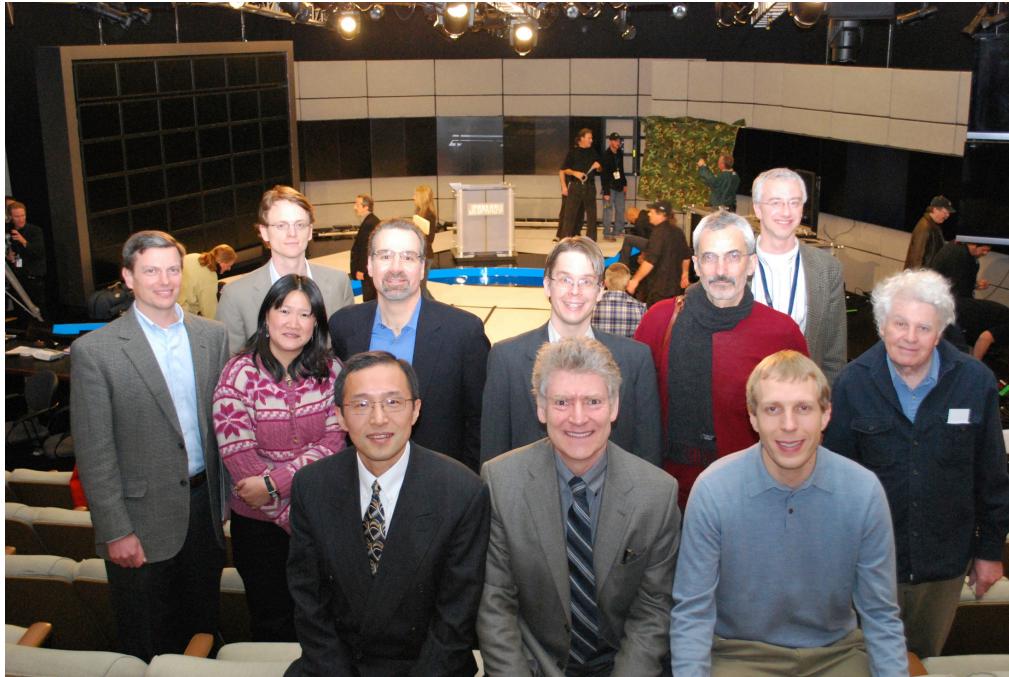


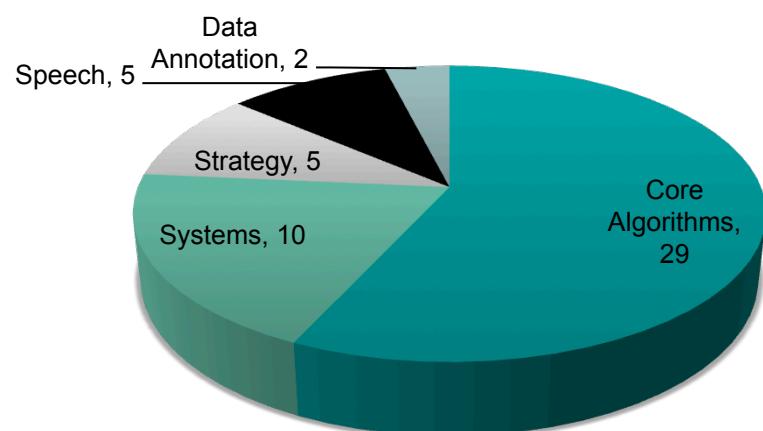
Figure 1 System development lifecycle.

- **4 years**
- **12 → 30 people**
- metrics-driven research
  - Component level
  - End-to-end system
- informative **error analysis**
- **High investment in Methodology and Tools**
  
- Step1: Tycor is weak in President Names
- Step2: Suppose Tycor is able to recognize all President Names in the system, what's the gain
- Step 3: if step 2 is significant

# The Core Team



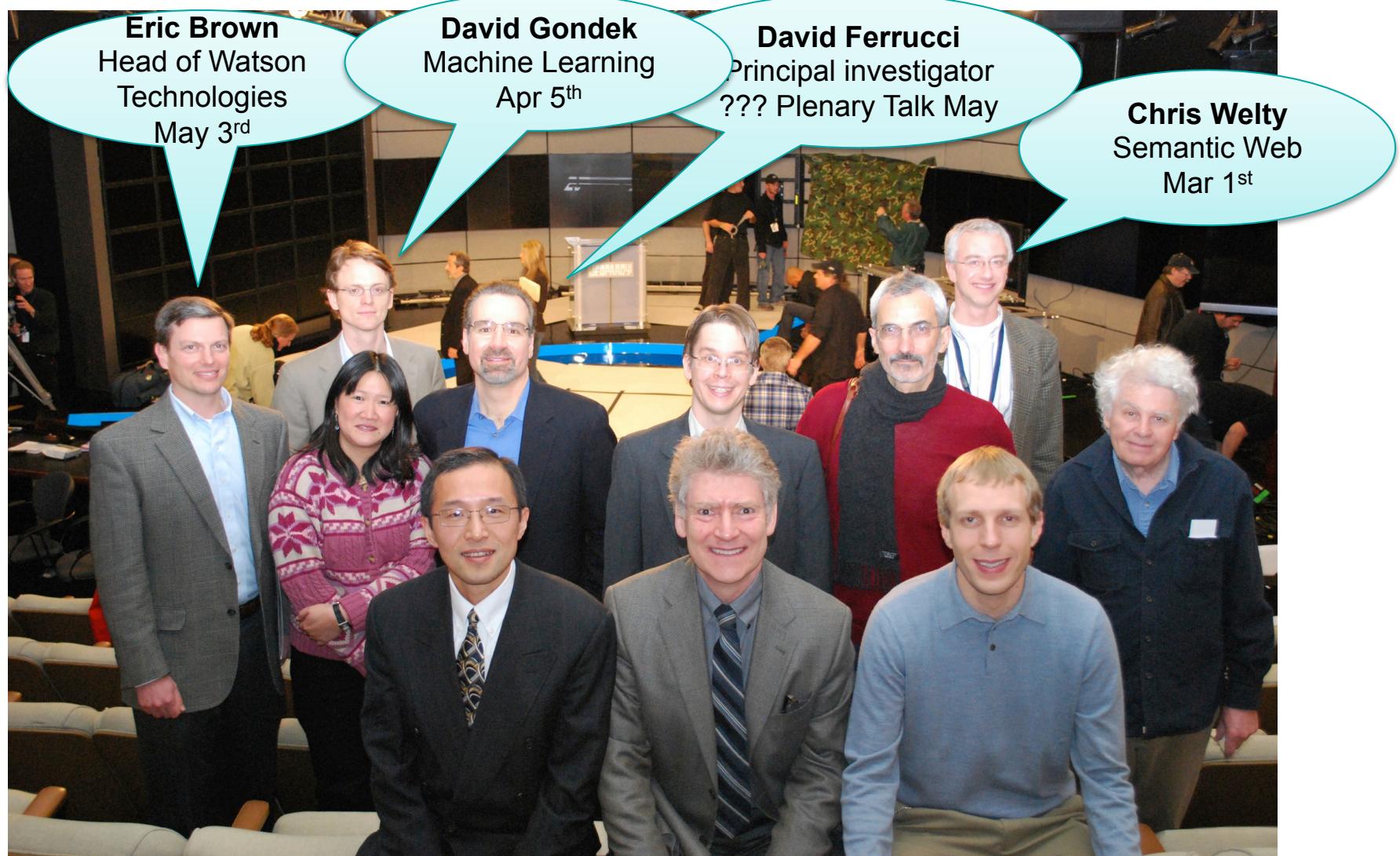
**4 years  
12 -> 30 people**



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## Guest Speakers



## Development Tools

- Data Repository
  - Data resources include question sets, corpora, indices, models, annotated data
  - Support for resource documentation, meta-data, and versioning
  - Web browsing or programmatic access via a URI
- Job Scheduling and Management Tool
  - Allocate Machines to Users' Jobs
  - Load Balance User's Job Across Machines
  - Report Errors
- Error Analysis Tool
  - Browse Results of an Experiment
  - Compare Results between Experiments
- Feature Analysis Tool
  - View “Evidence Profiles” for Answers
  - Find out which features contribute to an answer’s (mis)ranking

# WEAT: Watson Error Analysis Tool

WEAT: All Experiments - Mozilla Firefox

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http://bluej558.watson.ibm.com:8080/bjea/report?reportName=experiments&expDate.lw=&expDate.uw=&expUser=&matchString=t20

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WEAT: All Experiments

WEAT Home Views Upload Answer Key Editor Session Logon Help

Private WEAT (bluej558)  
(bluej580, bluej587, bluej559, bluej557)

All Experiments

(14 msecs; 1 concurrent requests)

Refine View

Experiments Date (MM-DD-YYYY) From:   
To:   
Experiments User:   
Description includes this string:  t20  
Check this box to display ALL Questions:

Action: Compare Experiments  Perform Selected Action

| Sel                                 | Experiment | Experiment Date & Time | Experiment Description                                     | User     |
|-------------------------------------|------------|------------------------|--|----------|
| <input checked="" type="checkbox"/> | 8618       | Feb 28, 2011           | Baseline QA with new ESG, T20                              | alally   |
| <input checked="" type="checkbox"/> | 8608       | Feb 22, 2011           | Baseline QA T20  | alally   |
| <input type="checkbox"/>            | 8594s      | Feb 10, 2011           | Weekly Run: Week 6, 2011 (Watson 1.0) -- T20               | murdockj |
| <input type="checkbox"/>            | 8281s      | Dec 20, 2010           | Weekly Run: Week 50, 2010 (ending on Dec 20, 2010) -- T20  | murdockj |
| <input type="checkbox"/>            | 8123s      | Dec 6, 2010            | Weekly Run: Week 48, 2010 (ending on Dec 6, 2010) -- T20   | ewb      |
| <input type="checkbox"/>            | 8061       | Nov 23, 2010           | w44 T20 w/ alternative names max cap                       | fanj     |
| <input type="checkbox"/>            | 8042s      | Nov 21, 2010           | Weekly Run: Week 46, 2010 (ending on Nov 19, 2010) -- T20  | jencc    |
| <input type="checkbox"/>            | 7872s      | Nov 7, 2010            | Weekly Run: Week 44, 2010 (ending on Nov 5, 2010) -- T20   | murdockj |
| <input type="checkbox"/>            | 7481s      | Oct 9, 2010            | Weekly Run: Week 40, 2010 (ending on Oct 8, 2010) -- T20   | alally   |
| <input type="checkbox"/>            | 7295s      | Aug 29, 2010           | Weekly Run: Week 34, 2010 (ending on Aug 29, 2010) -- T20  | ewb      |
| <input type="checkbox"/>            | 7262s      | Aug 26, 2010           | T20 metadata upload  | jencc    |
| <input type="checkbox"/>            | 7001s      | Jul 30, 2010           | Weekly Run: Week 30, 2010 (ending on July 30, 2010) -- T20 | murdockj |

Done

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## WEAT: View Answer Lists

WEAT: Experiments Question Detail - Mozilla Firefox

File Edit View History Bookmarks Tools Help

http://bluej558.watson.ibm.com:8080/bjea/report?reportName=experimentDetail&expId=8594

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WEAT: Experiments Question Detail

[WEAT Home](#) [Views](#) [Upload](#) [Answer Key Editor](#)

Private WEAT (bluej558)  
(bluej580, bluej587, bluej559, bluej557)

[Session Logon](#) [Help](#)

Experiments Question Detail

+ Question: *CRIME: Under English law, having relations with the king's wife (if you're not the king) constitutes this crime*

Correct Answer Pattern (Acceptable) ((W|^)((high treason)|(treason)))(W|\$)

| Exp 8594: Weekly Run: Week 6, 2011 (Watson 1.0) -- T20 |                        | Exp 8608: Baseline QA T20 |         |
|--|------------------------|---------------------------|---------|
| <b>Answer Selection</b>                                |                        | <b>Answer Selection</b>   |         |
| Version:   |                        | Version:                  |         |
| Rank   | Score<br>[0.000:0.997] | Answer                    | Correct |
| 1  | 0.623                  | Adultery                  | No      |
| 2  | 0.432                  | Treason                   | Yes     |
| 3  | 0.078                  | felony                    | No      |
| 4  | 0.065                  | Tort                      | No      |
| 5  | 0.042                  | High treason              | Yes     |
| 6  | 0.001                  | theft                     | No      |

| Exp 8594: Weekly Run: Week 6, 2011 (Watson 1.0) -- T20 |                         | Exp 8608: Baseline QA T20 |         |
|--|-------------------------|---------------------------|---------|
| <b>Answer Selection</b>                                |                         | <b>Answer Selection</b>   |         |
| Version:   |                         | Version:                  |         |
| Rank   | Score<br>[-1.000:0.995] | Answer                    | Correct |
| 1  | 0.785                   | Adultery                  | No      |
| 2  | 0.146                   | Treason                   | Yes     |
| 3  | 0.053                   | Tort                      | No      |
| 4  | 0.042                   | Common law                | No      |
| 5  | 0.030                   | High treason              | Yes     |
| 6  | -0.988                  | marry                     | No      |

Re Done Secure Search McAfee

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# WEAT: Compare Experiments

**WEAT: Experiments Summary & Comparison - Mozilla Firefox**

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http://bluej558.watson.ibm.com:8080/bjea/actionExps?allQuestions=false&Operation=Compare+Experiments&expId=8608&expId=85:

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WEAT: Experiments Summary & Comparison

[WEAT Home](#) [Views](#) [Upload](#) [Answer Key Editor](#) Private WEAT (bluej558) ([bluej580](#), [bluej587](#), [bluej559](#), [bluej557](#)) Session Logon Help

**Experiments Summary & Comparison**

+ Results Name  Save Results

| Exp 8594s: Weekly Run: Week 6, 2011 (Watson 1.0) -- T20 |                          | Exp 8608: Baseline QA T20         |                          |
|---|--------------------------|-----------------------------------|--------------------------|
| <u>System Configuration:</u>                            |                          |                                   |                          |
| Metric  | Value                    | Metric                            | Value                    |
| Question_count  | 3571                     | Question_count                    | 3571                     |
| Precision@70.0%   | 0.7948 [0.779...0.8106]  | Precision@70.0%                   | 0.6988 [0.6808...0.7168] |
| accuracy  | 0.6365 [0.6207...0.6523] | accuracy                          | 0.5433 [0.5269...0.5596] |
| answer_list_precision                                   | 0.0089                   | answer_list_precision             | 0.0085                   |
| answer_rank_evidence                                    | 1                        | answer_rank_evidence              | 1                        |
| average_precision                                       | 0.8461                   | average_precision                 | 0.7613                   |
| average_precision_lower_attempted                       | 0.2999                   | average_precision_lower_attempted | 0.2999                   |
| average_precision_upper_attempted                       | 0.8001                   | average_precision_upper_attempted | 0.8001                   |
| confidence_weighted_score                               | 0.8376                   | confidence_weighted_score         | 0.7637                   |
| correct_in_first  | 2273                     | correct_in_first                  | 1940                     |
| coryat_episode_available_count                          | 40                       | coryat_episode_available_count    | 40                       |
| coryat_episodes_in_place_1                              | 21                       | coryat_episodes_in_place_1        | 6                        |
| coryat_episodes_in_place_1_tied                         | 0                        | coryat_episodes_in_place_1_tied   | 0                        |
| coryat_episodes_in_place_2                              | 12                       | coryat_episodes_in_place_2        | 8                        |
| coryat_episodes_in_place_3                              | 3                        | coryat_episodes_in_place_3        | 9                        |

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## WEAT: Compare Experiments

WEAT: Experiments Summary & Comparison - Mozilla Firefox

File Edit View History Bookmarks Tools Help

http://bluej558.watson.ibm.com:8080/bjea/report?reportName=experimentSummary&showAllQuestions=No&expId=

Most Visited IBM Business Transfor... IBM Standard Softwar... IT Help Central Join World Community... Windows Marketplace

WEAT: Experiments Summary & Com...

|  |   |  |                                   |   |       |     |   |                           |                             |       |     |   |
|--|---|--|-----------------------------------|---|-------|-----|---|---------------------------|-----------------------------|-------|-----|---|
|  | <a href="#">169789<br/>(Ep.<br/>4407)</a> | <a href="#">CLASSIC SITCOM<br/>EPISODES (800): "The<br/>one with Joey's New<br/>Brain"</a>   | <a href="#">classic / sitcom</a>  | <a href="#">Friends (friends<br/>series)</a>                        | 0.960 | Yes | 1 | <a href="#">one</a>       | <a href="#">Friends</a>     | 0.820 | Yes | 1 |
|  | <a href="#">169790<br/>(Ep.<br/>4407)</a> | <a href="#">CRIME (800): Under<br/>English law, having<br/>relations with the king's<br/>wife (if you're not the<br/>king) constitutes this crime</a>                                | <a href="#">crime</a>             | <a href="#">Adultery</a>  | 0.623 | No  | 2 | <a href="#">crime</a>     | <a href="#">Adultery</a>    | 0.785 | No  | 2 |
|  | <a href="#">169791<br/>(Ep.<br/>4407)</a> | <a href="#">BABYTALK MAG'S 10<br/>MOST FAMOUS<br/>BABIES (800): Babytalk<br/>called her son<br/>Jean-Baptiste<br/>Charbonneau "the first<br/>real tester of a baby<br/>backpack"</a> | <a href="#">she</a>               | <a href="#">Sacagawea</a>   | 0.901 | Yes | 1 | <a href="#">she</a>       | <a href="#">Sacagawea</a>   | 0.958 | Yes | 1 |
|  | <a href="#">169792<br/>(Ep.<br/>4407)</a> | <a href="#">JESSE (800): In a 1939<br/>film Henry Fonda played<br/>Frank &amp; Tyrone Power<br/>played this title character.<br/>Frank's brother</a>                                 | <a href="#">character / jesse</a> | <a href="#">Jesse James<br/>(The True Story<br/>of Jesse James)</a> | 0.961 | Yes | 1 | <a href="#">character</a> | <a href="#">Jesse James</a> | 0.958 | Yes | 1 |
|  | <a href="#">169793<br/>(Ep.<br/>4407)</a> | <a href="#">"V" (800): From the Latin<br/>for "evening", it's a service<br/>of Evening Worship</a>   | <a href="#">it / service</a>      | <a href="#">vesper</a>  | 0.934 | Yes | 1 | <a href="#">it</a>        | <a href="#">Vespers</a>     | 0.950 | Yes | 1 |
|  |   | <a href="#">HY-ER EDUCATION<br/>(1000) TBC</a>   |                                   |   |       |     |   |                           |                             |       |     |   |
|  |   |  |                                   |   |       |     |   |                           |                             |       |     |   |

Done



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## Feature Analysis Tool

Question#508175

LITERARY CHARACTER | APB: His victims include Charity Burbage, Mad Eye Moody & Severus Snape; he'd

Diff [Lord Voldemort , Harry Potter]

▼ Compare "Lord Voldemort" and "Harry Potter"

| Feature Groups/Features ▾ | Diff Value Bar   | Diff Value    | Lord ...mort   | Harry Potter   |
|---------------------------|--|---------------|----------------|----------------|
| Experiment Label          |  |               | exhibi...swers | exhibi...swers |
| Selected Model            |  |               | base           | base           |
| Final Score               |  |               | 0.444          | 0.622          |
| Weighted Features Sum     | <div style="width: 10px; background-color: orange;"></div> <div style="width: 20px; background-color: white;"></div> | -0.571        | 2.340          | 2.911          |
| <b>DOCUMENT_SUPPORT</b>   | Lord Voldemort   Harry Potter  | <b>-0.167</b> | <b>-0.797</b>  | <b>-0.631</b>  |
| <b>GENERIC_SPECIFIC</b>   | <div style="width: 10px; background-color: green;"></div> <div style="width: 10px; background-color: white;"></div>  | <b>0.113</b>  | <b>0.255</b>   | <b>0.142</b>   |
| <b>PASSAGE_SUPPORT</b>    | <div style="width: 10px; background-color: green;"></div> <div style="width: 10px; background-color: white;"></div>  | <b>0.775</b>  | <b>2.998</b>   | <b>2.223</b>   |
| <b>POPULARITY</b>         | <div style="width: 10px; background-color: orange;"></div> <div style="width: 10px; background-color: white;"></div> | <b>-0.411</b> | <b>1.245</b>   | <b>1.656</b>   |
| <b>SOURCE_RELIABILITY</b> | <div style="width: 10px; background-color: orange;"></div> <div style="width: 10px; background-color: white;"></div> | <b>-0.585</b> | <b>-0.127</b>  | <b>0.458</b>   |
| <b>TYPE_MATCH</b>         | <div style="width: 10px; background-color: green;"></div> <div style="width: 10px; background-color: white;"></div>  | <b>0.035</b>  | <b>0.196</b>   | <b>0.161</b>   |
| <b>WORD_ASSOCIATION</b>   | <div style="width: 10px; background-color: orange;"></div> <div style="width: 10px; background-color: white;"></div> | <b>-0.331</b> | <b>-1.430</b>  | <b>-1.099</b>  |

## Development cycle

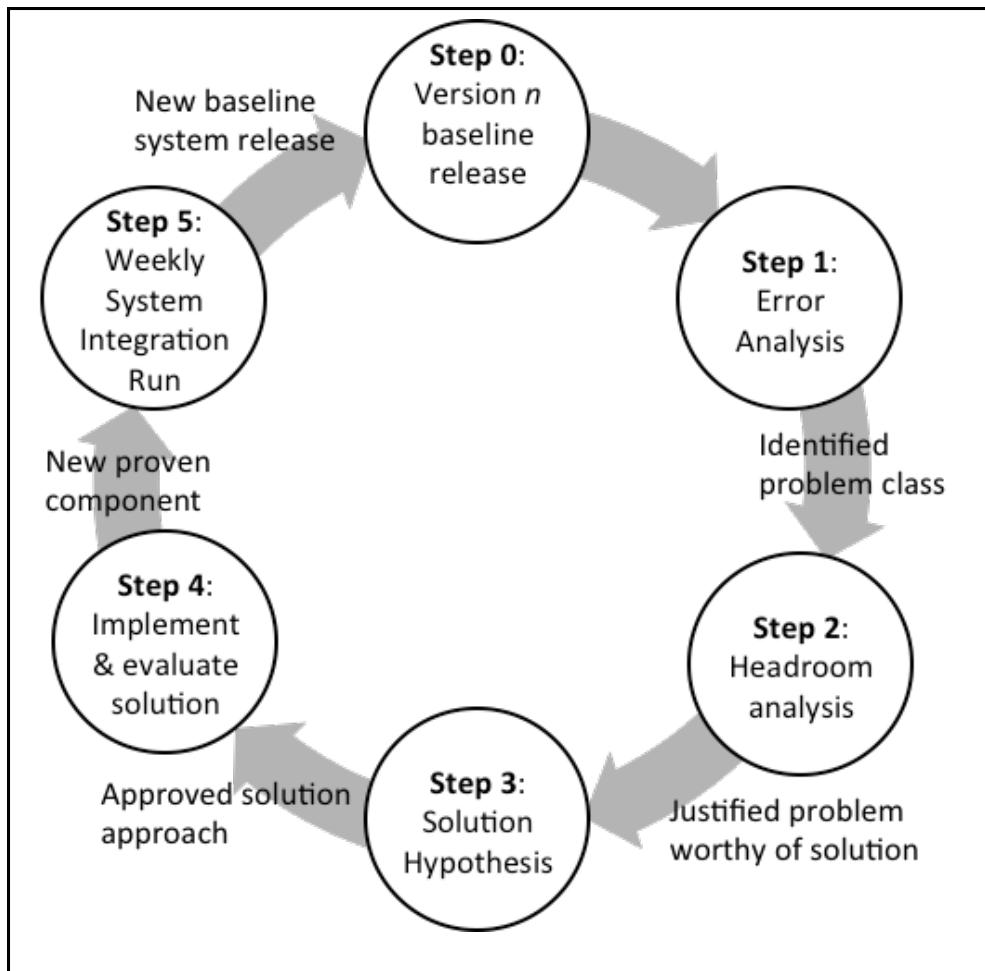
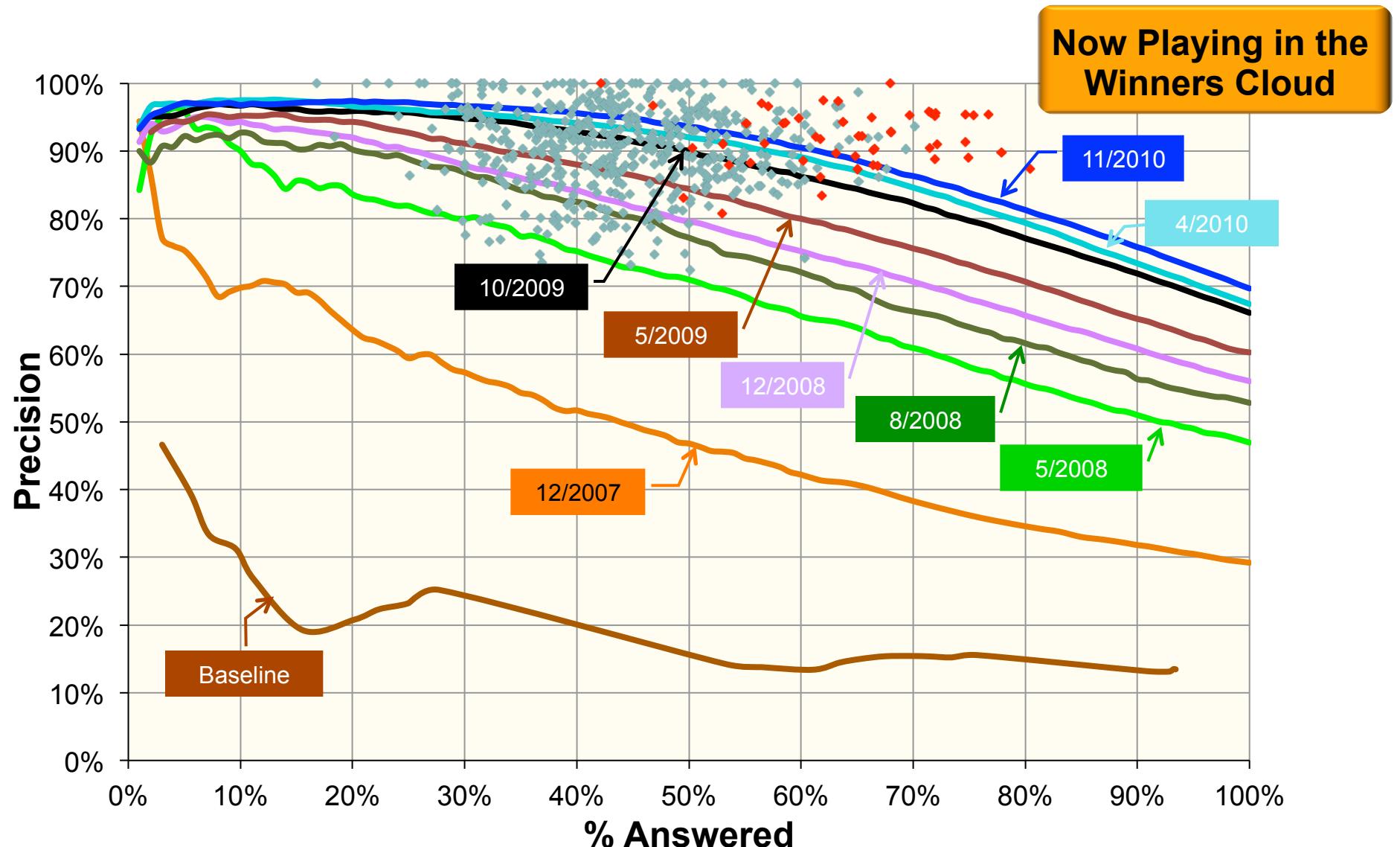


Figure 1 System development lifecycle.

- **4 years**
- **12 → 30 people**
- metrics-driven research
  - Component level
  - End-to-end system
- informative **error analysis**
- **High investment in Methodology and Tools**
  
- Step1: Tycor is weak in President Names
- Step2: Suppose Tycor is able to recognize all President Names in the system, what's the gain
- Step 3: if step 2 is significant

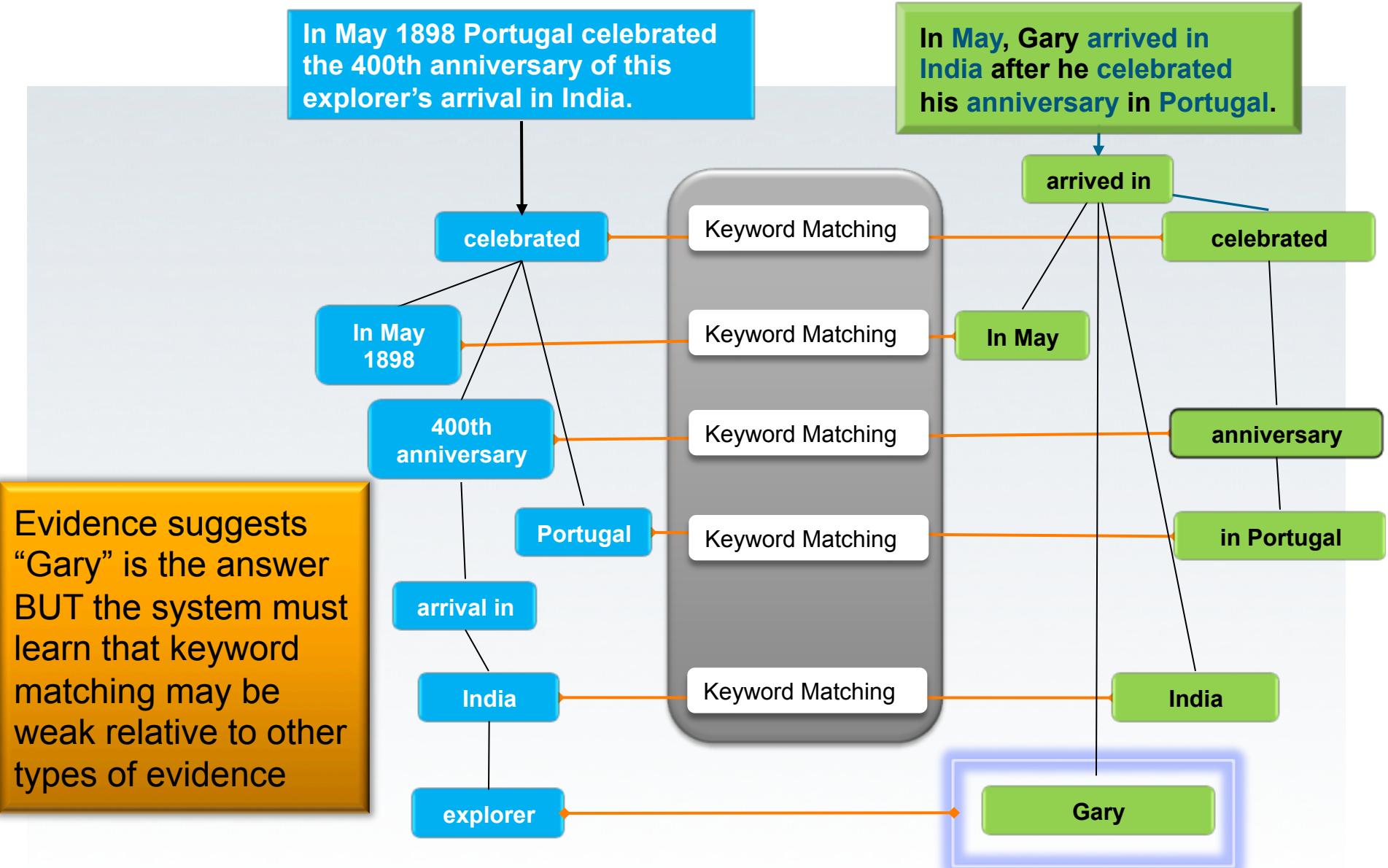
## Compare Experiments



## Outline

- More on Candidate Generation
- The Development Cycle
- Why Semantics?

## Keyword Evidence



## Why Semantics? Deeper Evidence

In May 1898 Portugal celebrated the 400th anniversary of this explorer's arrival in India.

celebrated

Portugal

May 1898

400th anniversary

arrival in

India

explorer

Stronger evidence can be much harder to find and score.

- Search Far and Wide
- Explore many hypotheses
- Find Judge Evidence
- Many inference algorithms

Temporal Reasoning

Statistical Paraphrasing

Geospatial Reasoning

On the 27<sup>th</sup> of May 1498, Vasco da Gama landed in Kappad Beach

landed in

27th May 1498

Kappad Beach

Vasco da Gama

The evidence is still not 100% certain.

# Semantic Technologies in IBM Watson™

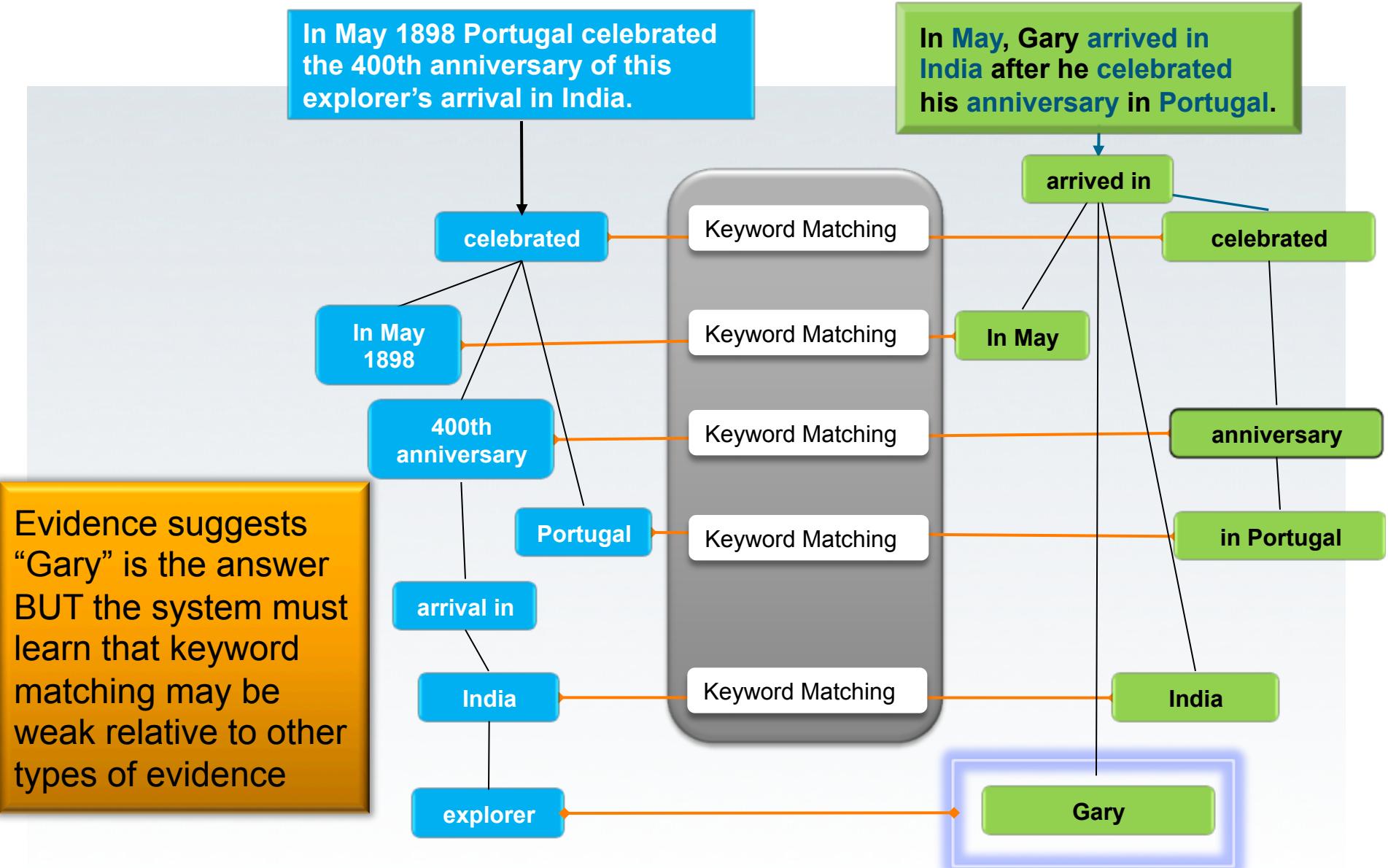
## Lesson 4 – Natural Language Processing

Professor: Alfio Massimiliano Gliozzo

TA: Or Biran



## Keyword Evidence



## Why Semantics? Deeper Evidence

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landed in

27th May 1498

Kappad Beach

Vasco da Gama

The evidence is still not 100% certain.

## Outline

- The NLP Stack
- Question Analysis
- Passage Scoring

## Outline

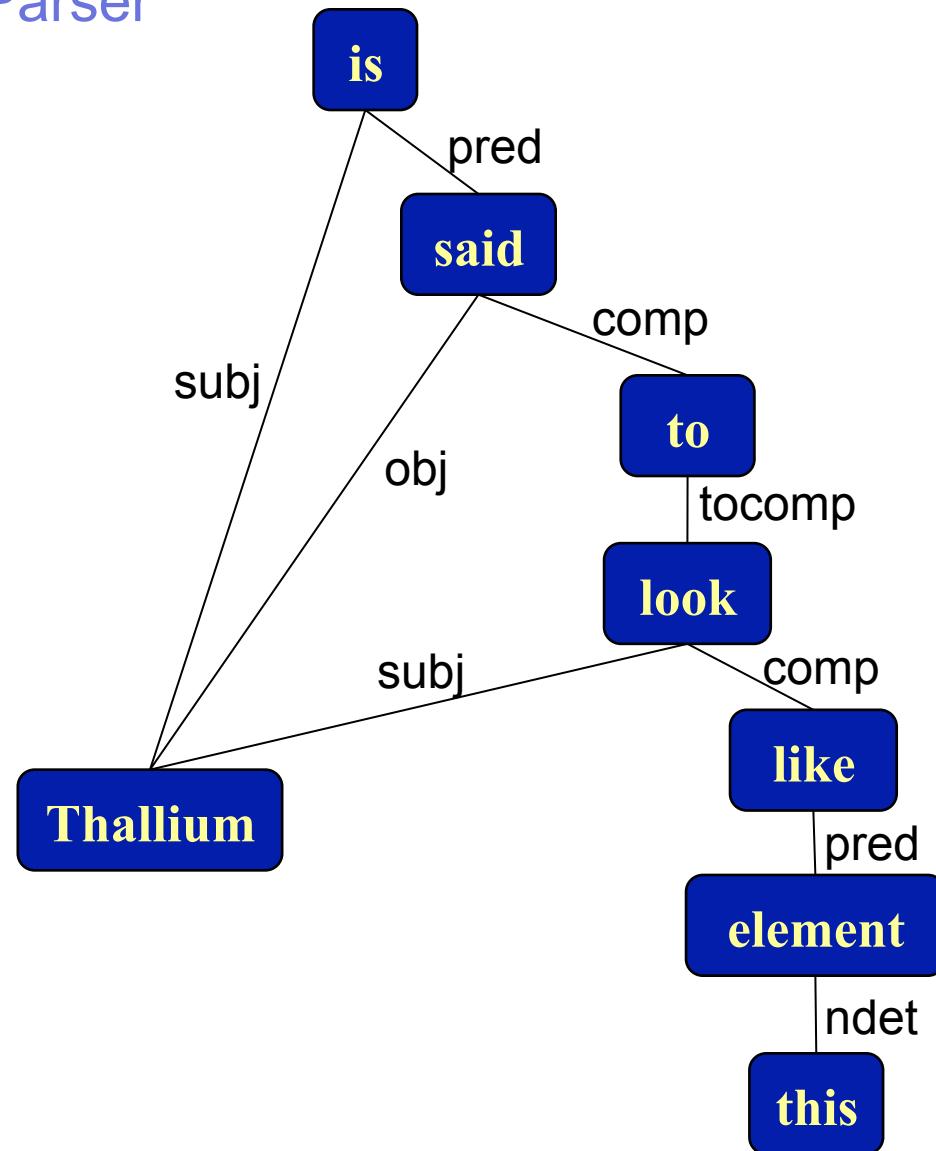
- The NLP Stack
- Question Analysis
- Passage Scoring

## NLP Stack

- ESG: English Slot Grammar Parser
- Predicate Argument Structure (simplified parse)
- Rule-Based Named Entity Detection
- Intra-Paragraph Anaphora Resolution
- Temporal Normalization
- Temporal Arithmetic
- Pattern-Based Semantic Relation Detection
- Statistical Semantic Relation Detection

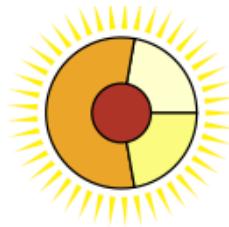
## ESG: English Slot Grammar Parser

Thallium is  
said to look  
like this  
element

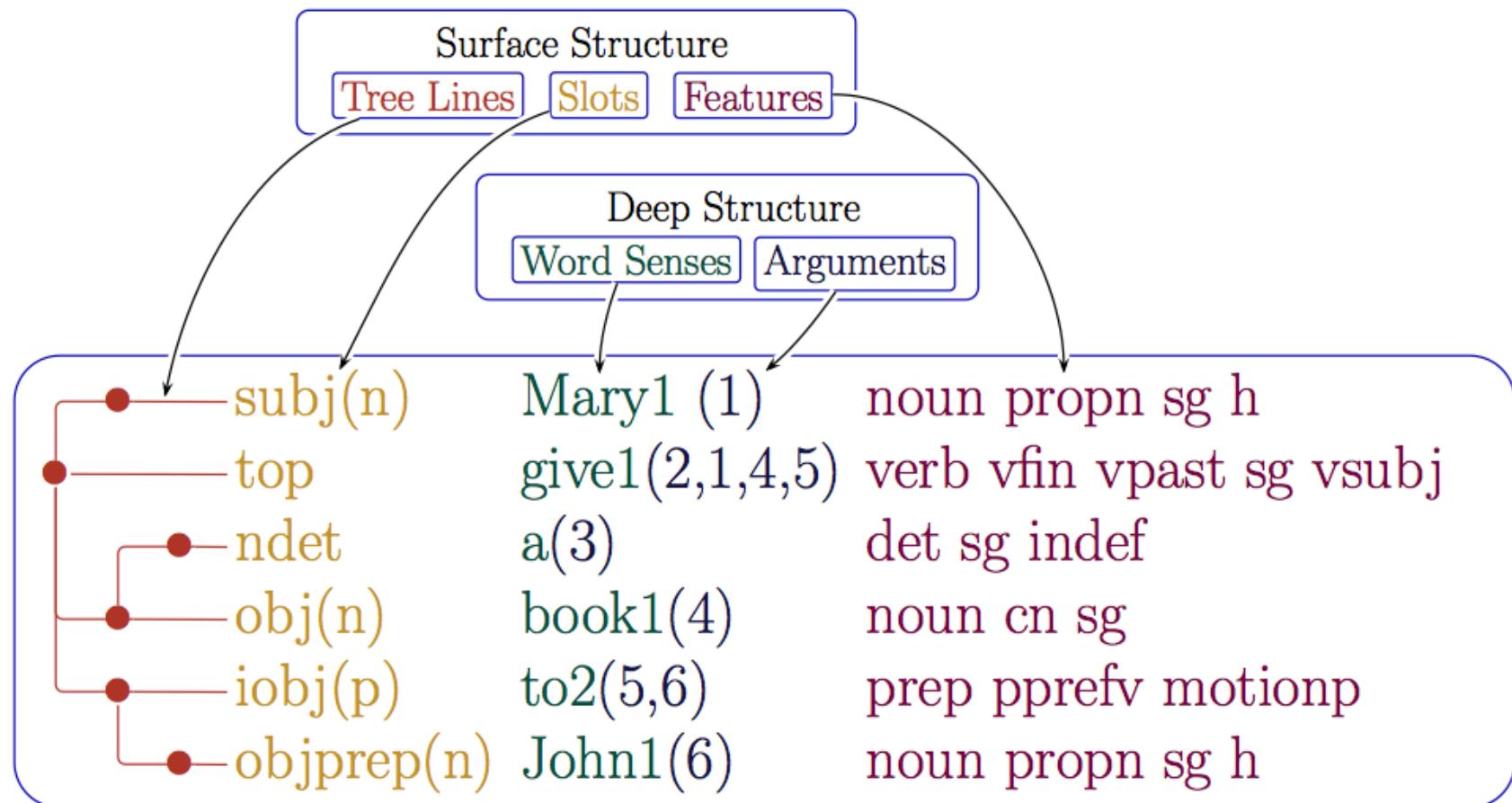


## Extended Slot Grammar (ESG) Parser

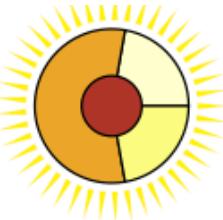
- The SG parser is a bottom-up, left-to-right chart parser.
- Rule-based (not statistical) – although it does use numerical scoring to arrive at most likely parses.
- SG can use multiple lexicons. There is always a main (base) lexicon, and there can be addendum lexicons
  - Easy domain adaptation
- The lexicons are indexed by citation forms (lemmas) of words. Morpholexical analysis.
- ESG base lexicon has about 88,000 entries, but many more word forms are recognized because of morphology and addendum lexicons.



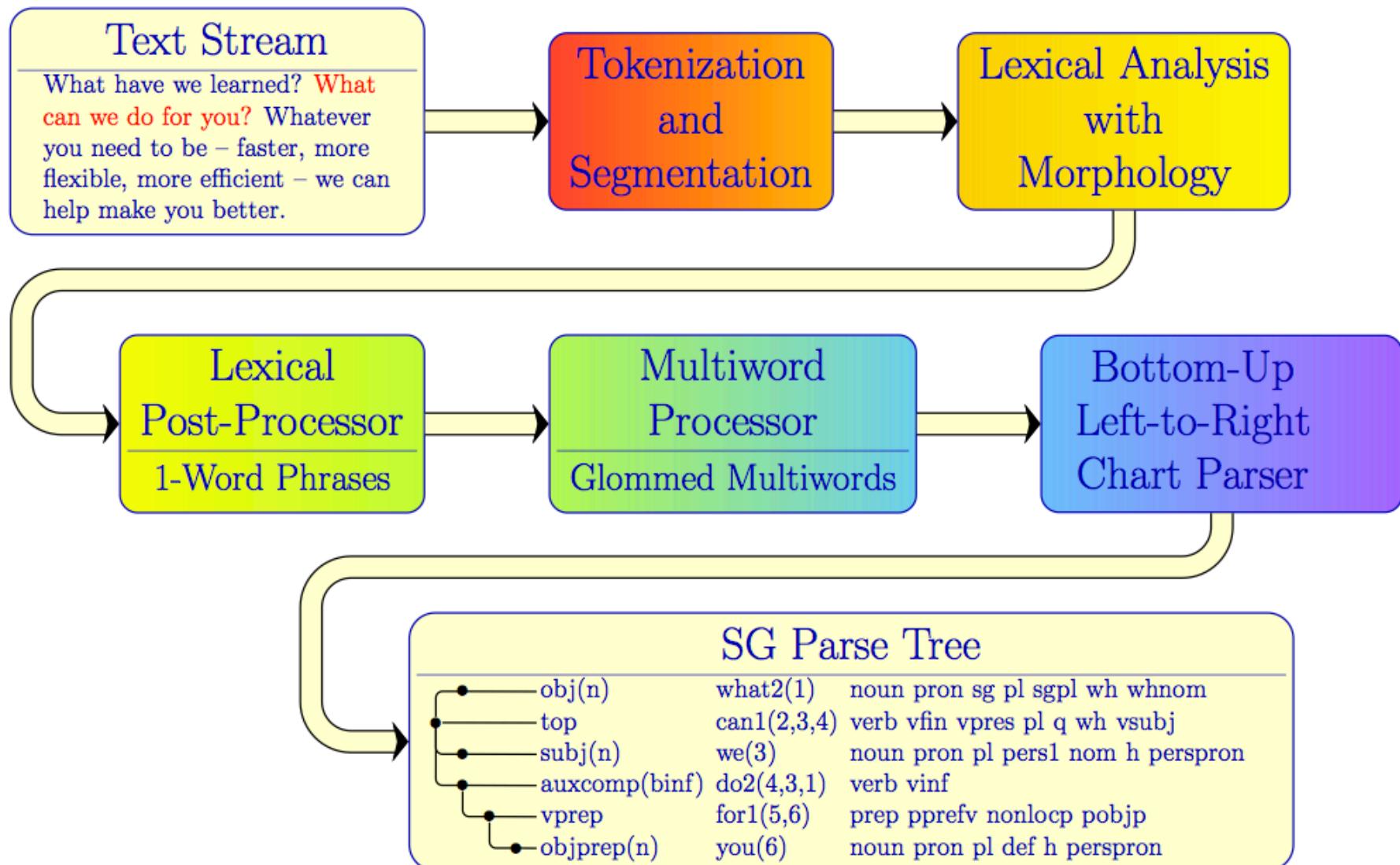
## Standard Slot Grammar Parse Display



Mary gave a book to John.



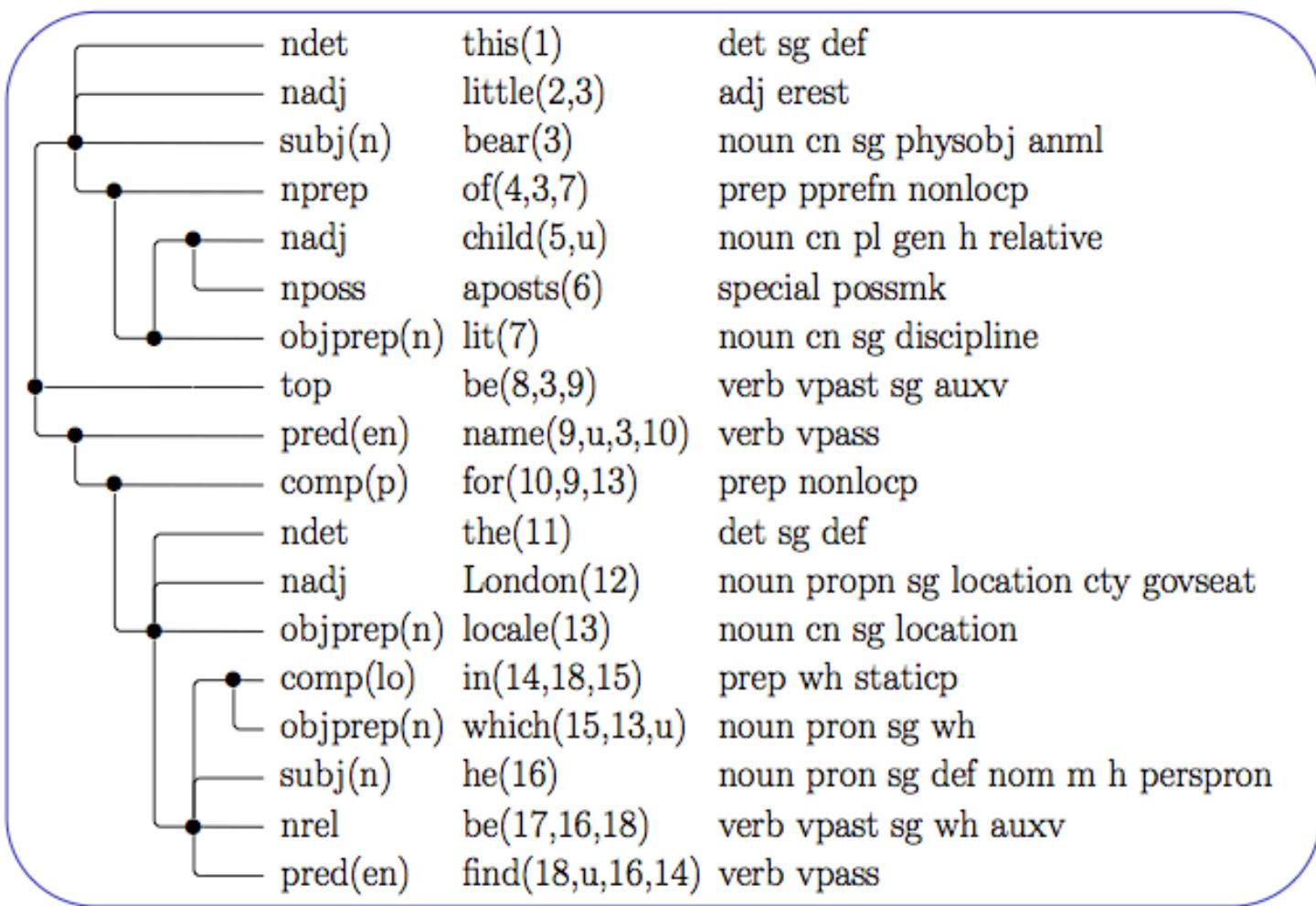
# Pipeline for SG Parsing





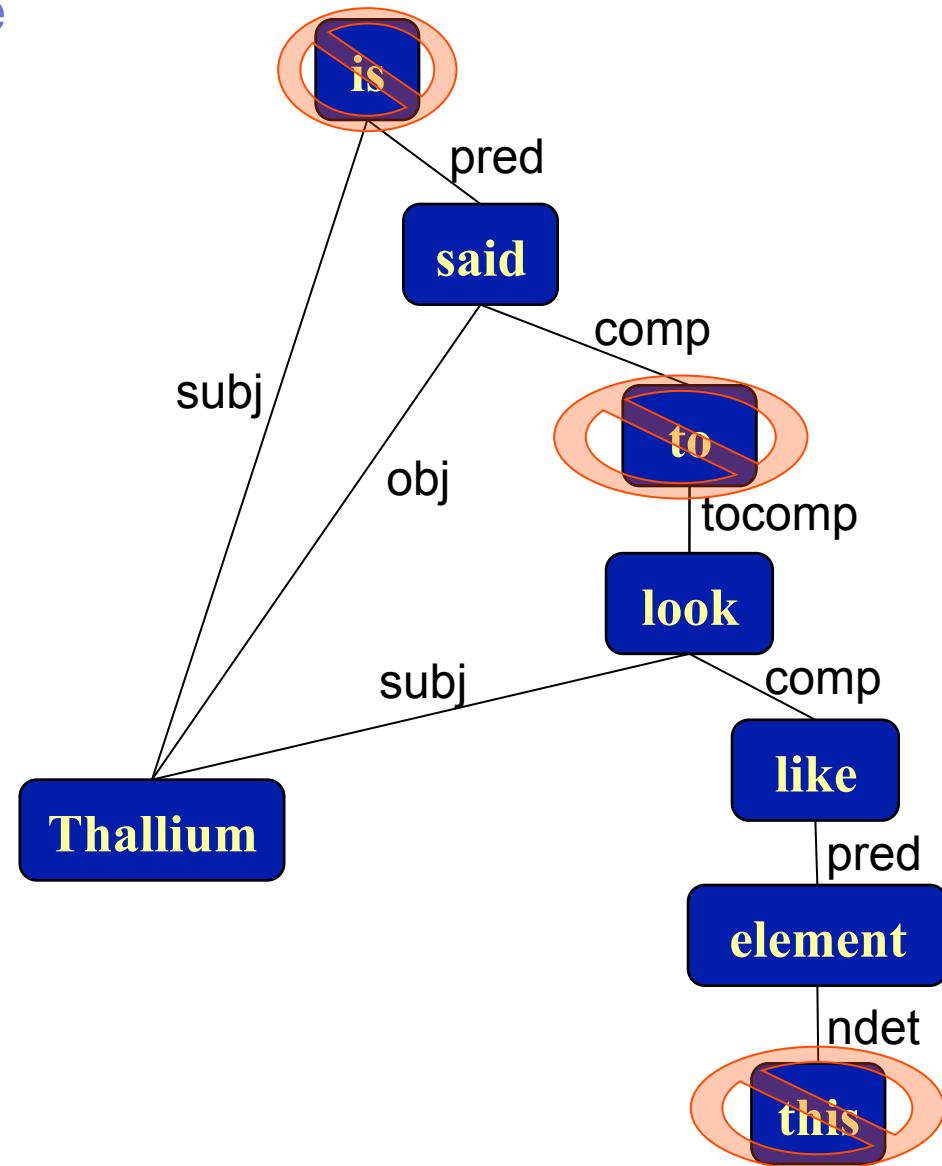
## Parse of Jeopardy! Clue

This little bear of children's lit was named for the London locale in which he was found.



## Predicate Argument Structure

Thallium is  
said to look  
like this  
element



## Predicate Argument Structure: A layer of abstraction

**Simplifies the ESG parse**

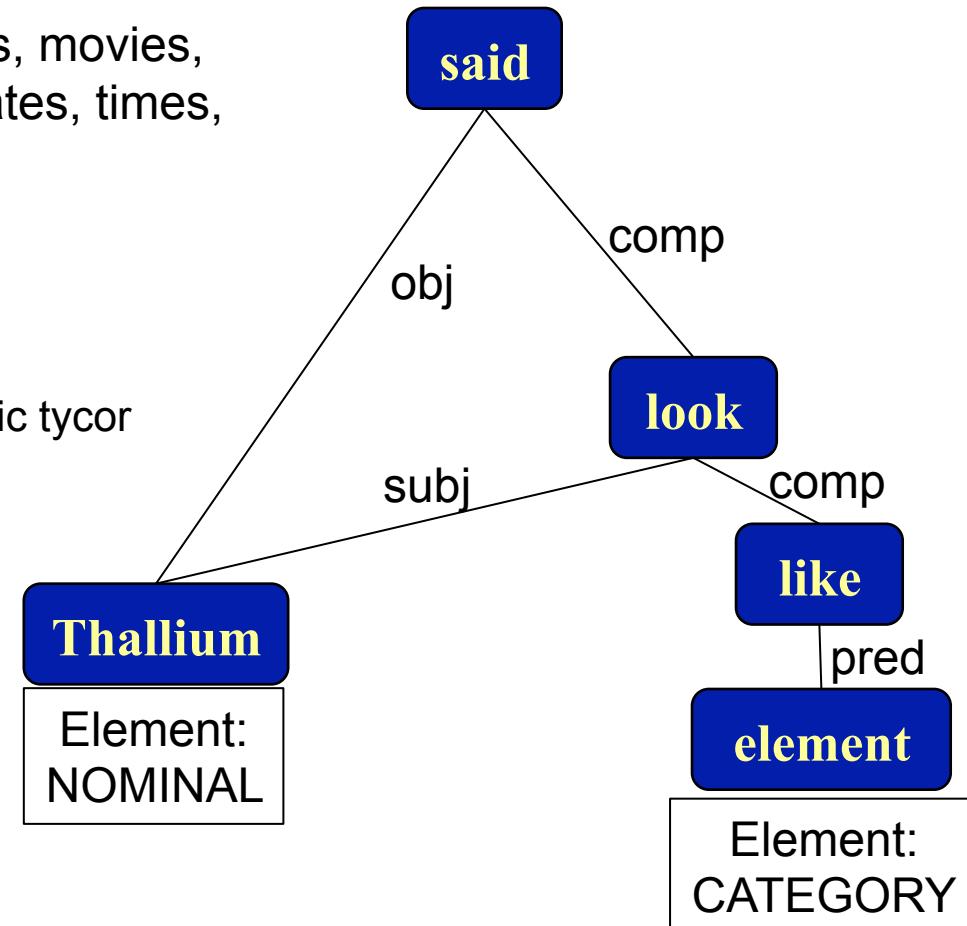
**Does not add any new analysis**

- Removes “unnecessary” nodes
- Simpler set of parts-of-speech
- Simplifies the encoding of lemma forms (no derivational morphology markers)
- Single dimension of links among parse nodes (no distinction between “deep” and “surface” structure)
- Both ESG and PAS have the usual suspects:
  - **noun**, **verb**, **adj** (adjective), **adv** (adverb), **prep** (preposition)
- ESG parse annotations have an `uninflectedWord` feature that corresponds roughly to the PAS `lemmaForm` feature

## Named-Entity Detection

- Hundreds of entity types
- E.g., people, nations, cities, books, movies, weapons, musical instruments, dates, times, food, tools, elements
- Used in
  - Relation Detection
  - Answer lookup
  - Answer typing (positive in a specific tycor component)

**Thallium is said to look like this element**



- Extensible, Domain-Independent Named Entity Recognizer
- UIMA-based
  - Is itself a multi-annotator aggregate
- Primarily targets HUTT type system
  - About 400 types, about 170 of which in R2
- Recognition by lists, patterns, or both
  - Simple pattern file syntax, somewhat like regex

## Relation Extraction

- Relation extraction: to classify the relation between two entity mentions into one of predefined relation classes locatedAt? customerOf? employedBy?

- Example:

– “**The New Jersey Devils** have signed **Adam Larsson** to a three-year, entry-level contract”

- Applications:

- Information extraction
- Database population
- Machine reading
- Question answering
- Etc ... ...

- Challenges

- Ambiguity: *Thomas Jefferson has signed the Declaration of Independence*
- Context: ... Nicole Kidman (1967) ... vs. ... Nicole Kidman (1990) ...
- Expressiveness of language:

## Rule Based

### Prolog Rules

```
authorOf(Author,Composition) :-  
    createVerb(Verb),  
    subject(Verb,Author),  
    author(Author),  
    object(Verb,Composition),  
    composition(Composition).
```

```
createVerb(Verb) :-  
    partOfSpeech(Verb,verb),  
    lemma(Verb,VerbLemma),  
    member(VerbLemma,[“write”, “publish”])
```

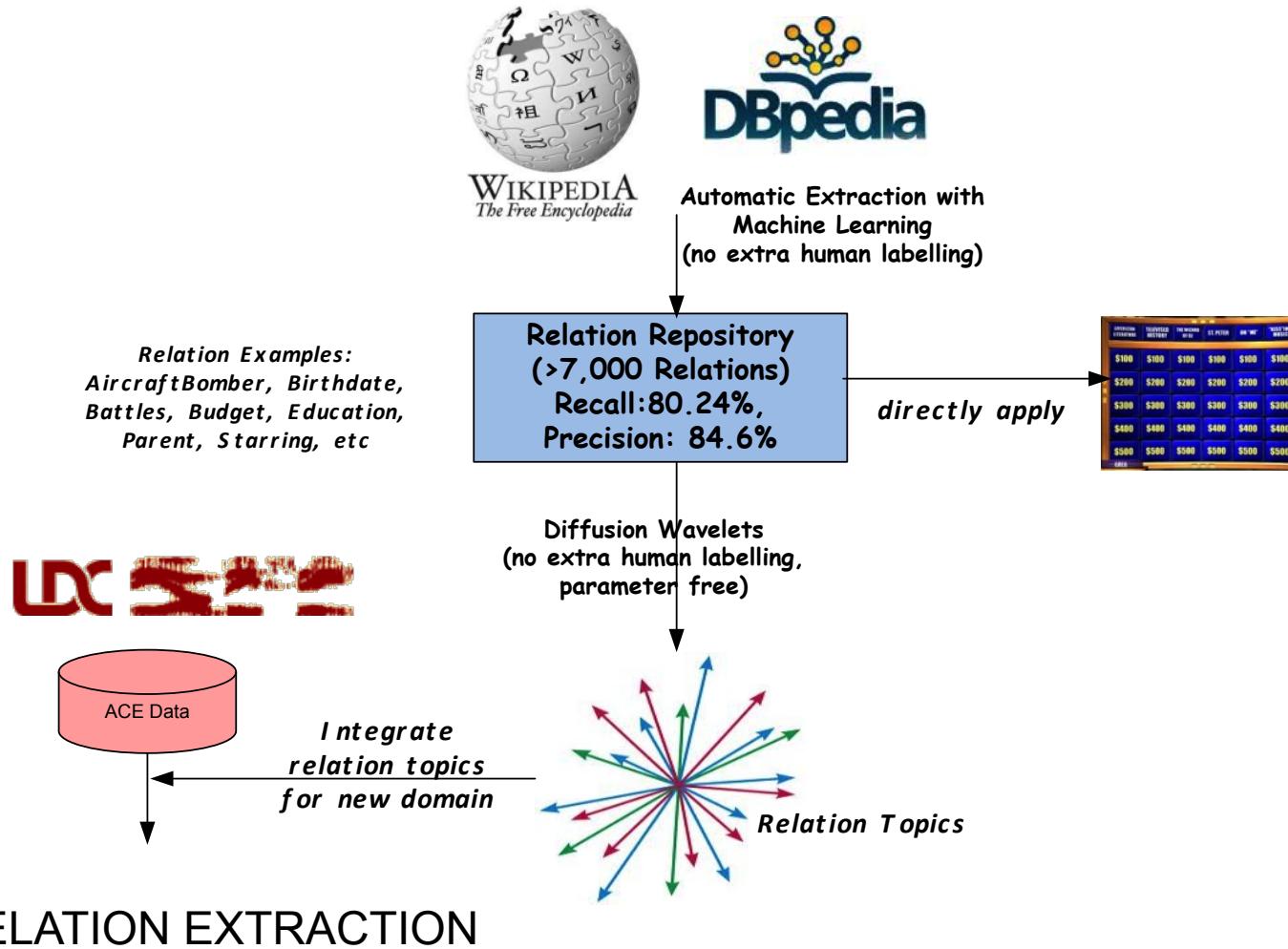
### Inferred

```
author(1)  
composition(3)  
authorOf(1,3)
```

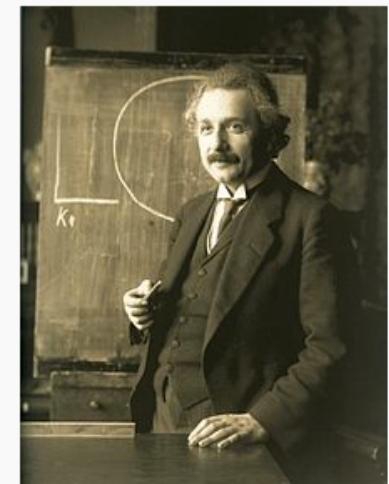
# Relation Extraction



## TWREX - Topicalized Wide Relation and Entity eXtraction



- Collecting training example from Wikipedia
- First occurrence heuristic on Dbpedia relations in Wikipedia,
  - For example, the Wikipedia page for “Albert Einstein” contains an infobox property “alma mater” with value “University of Zurich”, and the first sentence mentioning the arguments is the following: “Einstein was awarded a PhD by the University of Zurich”, which expresses the relation.



Albert Einstein in 1921

|             |   |
|-------------|---|
| Born        | 14 March 1879<br>Ulm, Kingdom of Württemberg, German Empire   |
| Died        | 18 April 1955 (aged 76)<br>Princeton, New Jersey, United States   |
| Residence   | Germany, Italy, Switzerland, Austria, Belgium, United Kingdom, United States  |
| Citizenship | Kingdom of Württemberg (1879–1896)<br>Stateless (1896–1901)<br>Switzerland (1901–1955)<br>Austria–Hungary (1911–1912)<br>German Empire (1914–1933)<br>United States (1940–1955) |

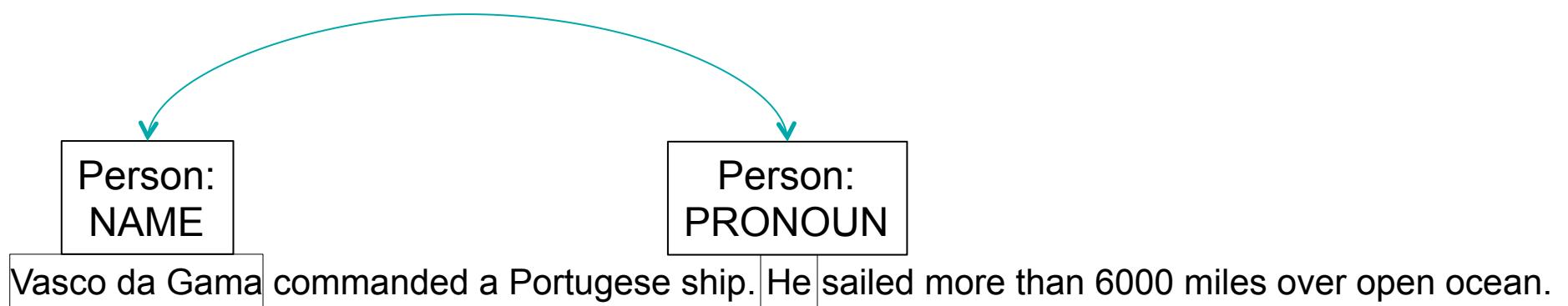
## Early life and education

See also: [Einstein family](#)

Albert Einstein was born in [Ulm](#), in the [Kingdom of Württemberg](#) in the German Empire on 14 March 1879.<sup>[10]</sup> His father was [Hermann Einstein](#), a salesman and engineer. His mother was [Pauline Einstein \(née Koch\)](#). In 1880, the family moved to [Munich](#), where his father and his uncle founded *Elektrotechnische Fabrik J. Einstein & Cie*, a company that manufactured electrical equipment based on [direct current](#).<sup>[10]</sup>

## Intra-Paragraph Anaphora Resolution (IPAR)

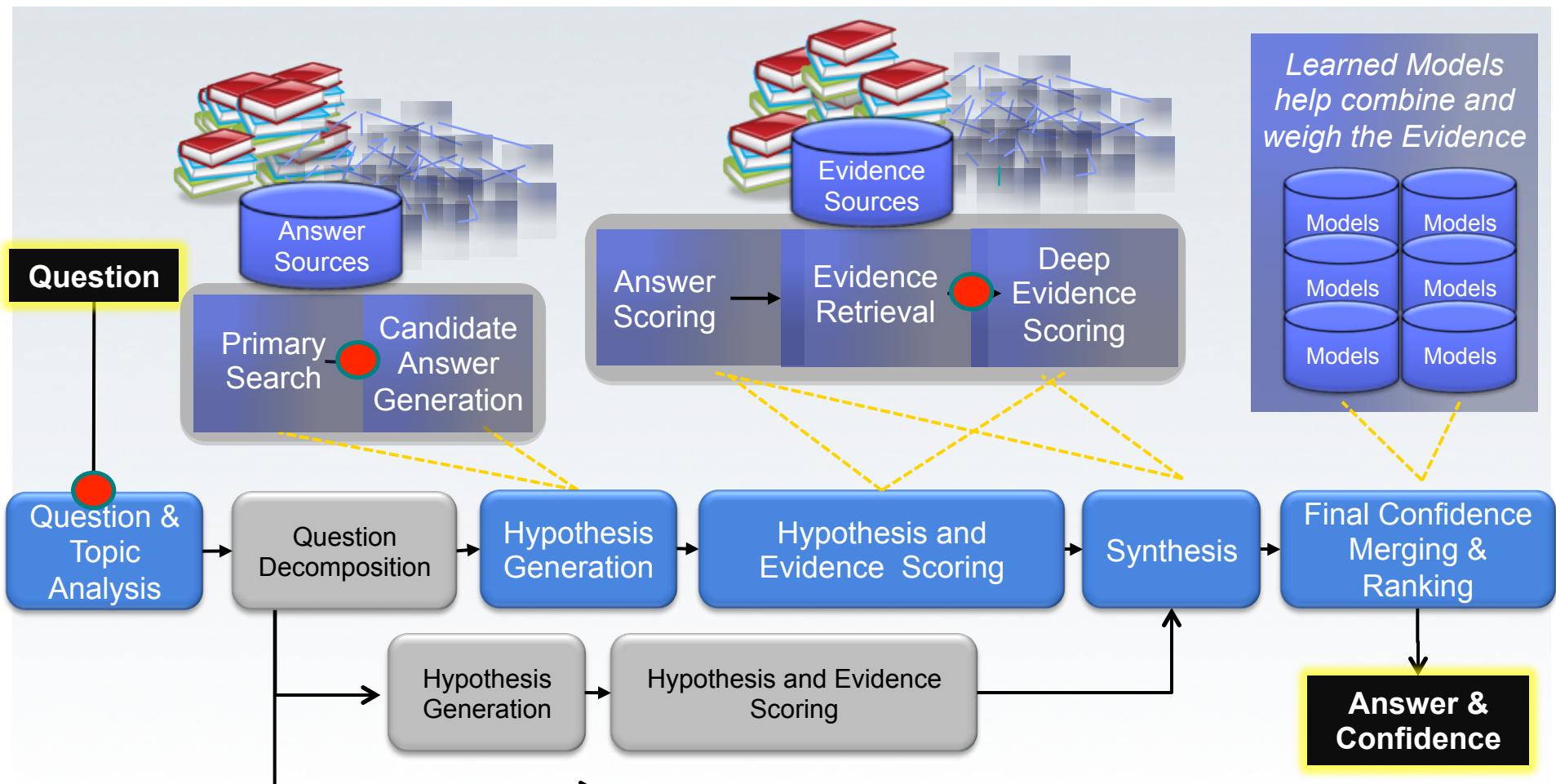
- Used in
  - Question Analysis to identify the Focus (and LATs)
  - Passage Scoring (LFACS, Skip Bigram)



- Creates Co-reference chains between entities with compatible Hutt annotations
- Moves left-to-right within paragraph, at each Hutt entity (source) checks for compatibility with any other Hutt entity (target) to its left.
- Co-reference link made iff:
  - Type of target  $\leq$  type of source
  - Gender of target = gender of source (if both known)
  - Number of target = number of source (if both known)
  - ...

## Where is the NLP stack run in the DeepQA pipeline?

- On questions, at the start of question analysis
- On primary search results, before candidate answer generation
- On supporting evidence, before deep evidence scoring



## Outline

- The NLP Stack
- Question Analysis
- Passage Scoring

## Question Analysis: what?

- ***POETS & POETRY:*** *He* was a bank *clerk* in the Yukon before he published "Songs of a Sourdough" in 1907
- ***Identify***
  - ***Focus:*** part of the question that is a reference to the answer
    - *E.g. He*
  - ***Lexical Answer Types:*** terms in the question that indicate what type of entity is being asked for
    - "He," "clerk," and "poet"
  - ***Question Classification:*** Factoid (Most Jeopardy Questions), Definition, Multiple-Choice, Puzzle, Common-Bonds, Fill-in-the-blanks, and Abbreviation.
    - *Factoid*

Focus

LAT

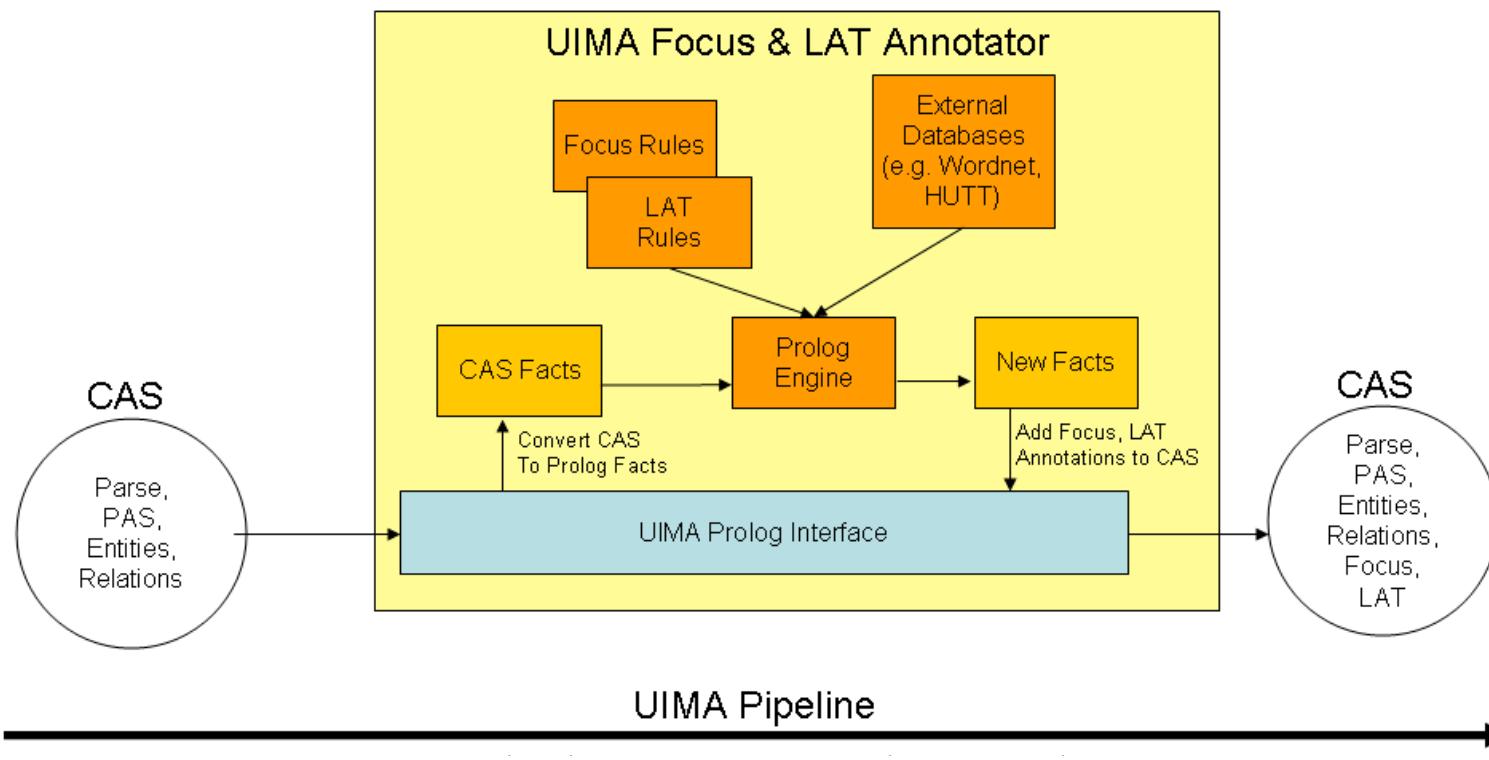
FACTOID

## Question Analysis



- Rule Based and statistical approaches over ESG Annotation
- Straightforward translation of CAS to Prolog facts
- *E.g. POETS & POETRY: He was a bank clerk in the Yukon before he published "Songs of a Sourdough" in 1907*

6000 prolog clauses



- A noun phrase with determiner “this” or “these”
  - THEATRE: A new play based on *this Sir Arthur Conan Doyle canine classic* opened on the London stage in 2007.
- “this” or “these” as a pronoun
  - '88: In April 1988 Northwest became the first U.S. air carrier to ban **this** on all domestic flights
- One of the pronouns “he/she/his/her/him/hers”
  - OUT WEST: **She** joined Buffalo Bill Cody's Wild West Show after meeting him at the Cotton Expo in New Orleans
- One of the pronouns “it/they/them/its/their”
  - ME "FIRST"!: **It** forbids Congress from interfering with a citizen's freedom of religion, speech, assembly or petition
- The pronoun “one”
  - 12-LETTER WORDS (200): Leavenworth, established in 1895, is a federal **one**
- When none of the above applies, the question may have no focus, as in:
  - MOVIE TITLE PAIRS: 1999: Jodie Foster & Chow Yun-Fat

Statistical approaches are used for LAT detection in combination with rules.

# Question Classes



Looked at a sample of 500 questions and refined over time

Factoid is the default class

Some QC have different ML model

Some QC have different Candidate Generation

Some QC have different pipelines

| QClass                   | Description  | Example Questions (correct answer in parentheses)  | Freq. |
|--------------------------|--|--|-------|
| <b>DEFINITION</b>        | A question that contains a definition of the answer  | CONSTRUCTION: It can be the slope of a roof, or the gunk used to waterproof it. (pitch)<br>CONSTRUCTION: The name of this large beam that supports the joists literally means "something that encircles". (a girder) | 14.2% |
| <b>CATEGORY-RELATION</b> | The answer has a semantic relation to the question, where the relation is specified in the category. | FORMER STATE GOVERNORS: Nelson A. Rockefeller. (New York)<br>COUNTRIES BY NEWSPAPER: Haaretz, Yedioth Ahronoth. (Israel)   | 7.2%  |
| <b>FITB</b>              | Fill-in-the-blank – question asks for completion of a phrase   | COMPLETE IT: Attributed to Lincoln: "The ___ is stronger than the bullet". (ballot)<br>SHAKESPEARE IN LOVE: "Not that I loved Caesar less", says Brutus, "but that I loved" this city "more" (Rome)                  | 3.8%  |
| <b>ABBREVIATION</b>      | The answer is an expansion of an abbreviation in the question  | MILITARY MATTERS: Abbreviated SAS, this elite British military unit is similar to the USA's Delta Force. (the Special Air Service)   | 2.9%  |
| <b>PUZZLE</b>            | A puzzle question - the answer requires derivation, synthesis, inference, etc.                       | BEFORE & AFTER: 13th Century Venetian traveler who's a Ralph Lauren short sleeve top with a collar. (Marco Polo shirt)<br>THE HIGHEST-SCORING SCRABBLE WORD: Zoom, quiz or heaven. (quiz)                            | 2.3%  |
| <b>ETYMOLOGY</b>         | A question asking for an English word derived from a foreign word having a given meaning             | ARE YOU A FOOD"E"? From the Spanish for "to bake in pastry", it's South America's equivalent of a calzone. (an empanada)   | 1.9%  |
| <b>VERB</b>              | Question asks for a verb   | THE NOT-SO-DEADLY SINS: To capitalize all text in an email is an abomination that signifies the person is doing this. (shouting)   | 1.5%  |
| <b>TRANSLATION</b>       | A question asking for translation of a word or phrase from one language to another.                  | FRUITS IN FRENCH: Pomme. (apple)   | 1.1%  |
| <b>NUMBER</b>            | The answer is a number   | YOU NEED TO CONVERT: One eighth of a circle equals this many degrees. (45)   | 1.0%  |
| <b>BOND</b>              | The question asks for what is in common between a set of entities                                    | EDIBLE COMMON BONDS: Mung, snap, string. (bean)  | 0.7%  |
| <b>MULTIPLE-CHOICE</b>   | The question contains multiple possible answers from which to choose the correct answer.             | THE SOUTHERNMOST CAPITAL CITY: Helsinki, Moscow, Bucharest. (Bucharest)<br>OSCAR, GRAMMY OR BOTH: Mickey Rooney. (Oscar)   | 0.5%  |
| <b>DATE</b>              | A question asking for a date or year   | THE TEENS: World War I ended in November of this year. (1918)  | 0.3%  |

## Question Analysis: Evaluation

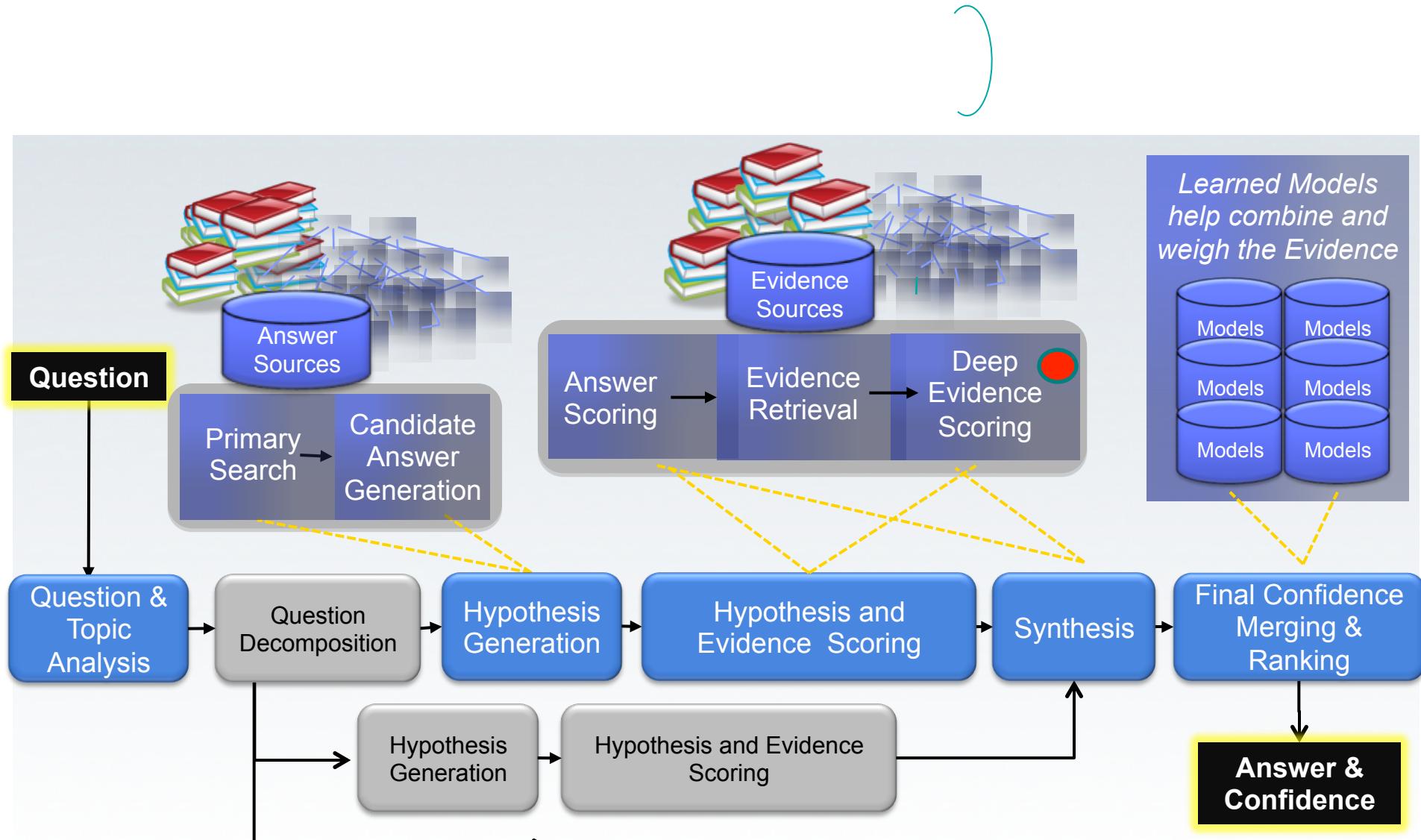
| Component Level Evaluation | LAT Detection |
|----------------------------|---------------|
| Precision                  | 0.829         |
| Recall                     | 0.766         |
| F1                         | 0.796         |
| Per Question Recall        | 0.905         |

| Question Classification | End To End Accuracy |
|-------------------------|---------------------|
| No                      | 68.1%               |
| Yes                     | 71.0%               |

## Outline

- The NLP Stack
- Question Analysis
- Passage Scoring

## Passage Scoring



# Supporting Passage Retrieval (SPR)



## Category: MICHIGAN MANIA

**Clue: In 1894 C.W. Post created his warm cereal drink Postum in this Michigan city**

In Deep Evidence Scoring, Watson retrieves evidence for each candidate answer, then evaluates the evidence using a large number of deep evidence scoring analytics. The evidence for a candidate answer may come from the original document or passage where the candidate answer was generated, or it may come from an evidence retrieval search performed by taking the keyword search query from Step 2, replacing the focus terms with the candidate answer, and retrieving the relevant passages that are found. The passages, or "context" in which the candidate answer occurs are evaluated as evidence to support or refute the candidate answer as the correct answer for the question.

Battle Creek

1895: In Battle Creek, Michigan, C.W. Post made the first POSTUM , a cereal beverage. Post created GRAPE-NUTS cereal in 1897, and POST TOASTIES corn flakes in 1908

The company was incorporated in 1914 having developed from the earlier Postum Cereal Co. Ltd., founded by C.W. Post (1854-1914) in 1895 in Battle Creek, Mich. After a number of experiments, Post marketed his first product-the cereal beverage called Postum-in 1895

Post Foods

Post Foods, LLC, also known as Post Cereals (formerly Postum Cereals) was founded by C.W. Post. It began in 1895 with the first Postum, a "cereal beverage", developed by Post in Battle Creek, Michigan. The first cereal, Grape-Nuts, was developed in 1897. In 1914, Post Foods became General Foods. The cereal company unit was later sold off and is now Post Foods

General Foods

1854 C. W. Post (Charles William) was born in 1854 in Canada. He moved to the United States in 1873 and settled in Battle Creek, Michigan. He invented Postum in 1895, a cereal beverage made from grain, coffee, and molasses. General Foods' products go from breakfast (Post's cereals) to warm nightcaps (Postum, Sanka), also wash the pots and pans that its foods are cooked in (S.O.S. Scouring Pads)

## Passage scoring as a textual entailment problem

- In May 1898 Portugal celebrated the 400th anniversary of **this explorer's** arrival in India.
- In May 1898 Portugal celebrated the 400th anniversary of **Vasco da Gama's** arrival in India <- On the 27<sup>th</sup> of May 1498, **Vasco da Gama** landed in Kappad Beach
- In May 1898 Portugal celebrated the 400th anniversary of **Gary's** arrival in India </- In May, **Gary arrived in India** after he **celebrated his anniversary in Portugal**.
- Textual Entailment is an open research issue
  - PASCAL Recognizing Textual Entailment Challenge (RTE-5) at TAC 2009
- State of the art approaches are still based on combining different similarity metrics
  - Kernel Methods
  - Edit distance
  - LSA similarity
  - Graph matching

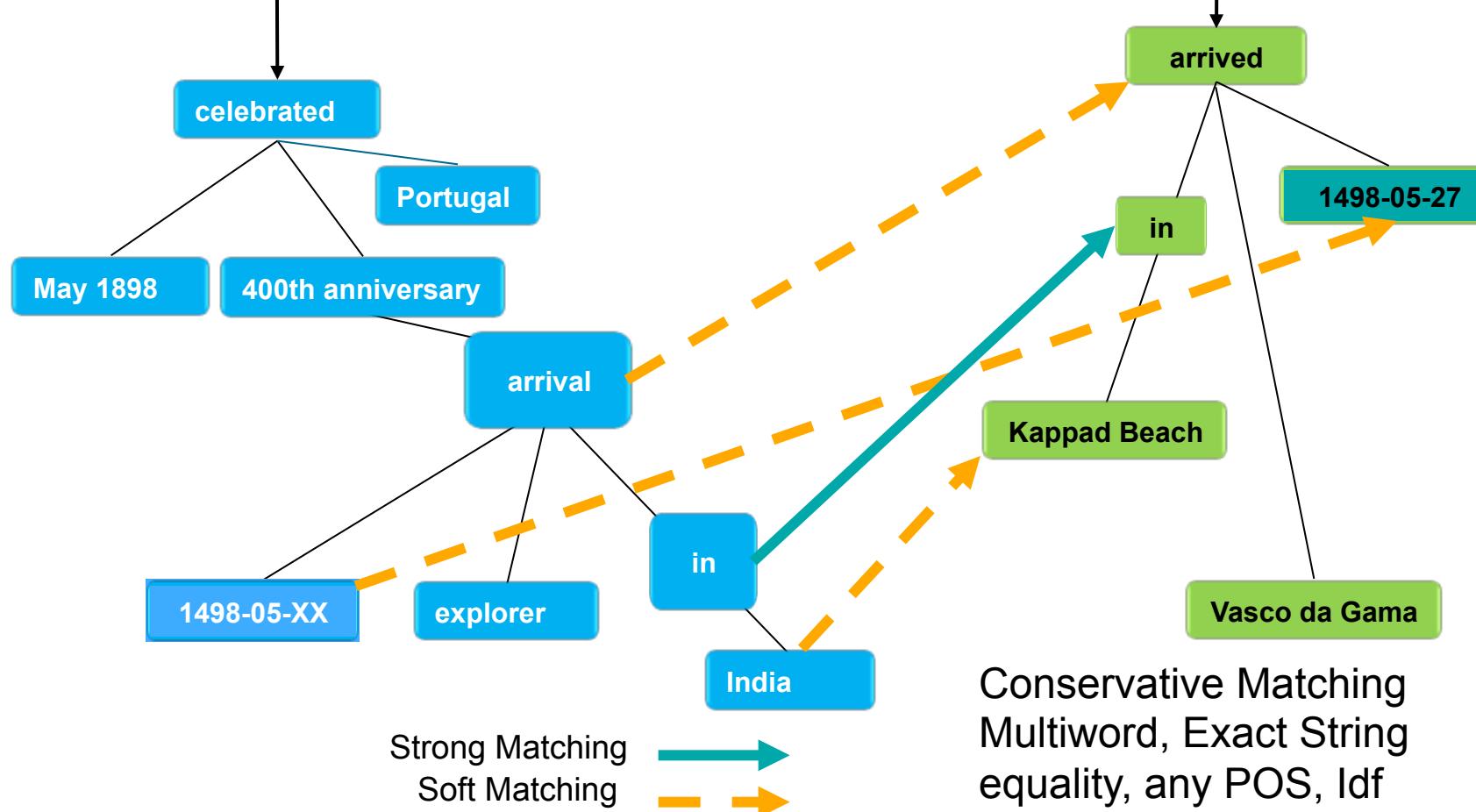
## Passage Scoring

- Apply multiple strategies to recognize textual entailment on SPR
- Passage Scoring Features
  - Passage Term Match
  - Textual Alignment
  - Skip Bigram
  - LFACS
  - LSA
  - String Kernel
- Feature are generated for each for each answer aggregating scores provided by passage scoring analytics
  - Average
  - Sum
  - Max
- Computationally expensive
  - 100 candidates per question = 2000 passages per question

# Passage Term Match



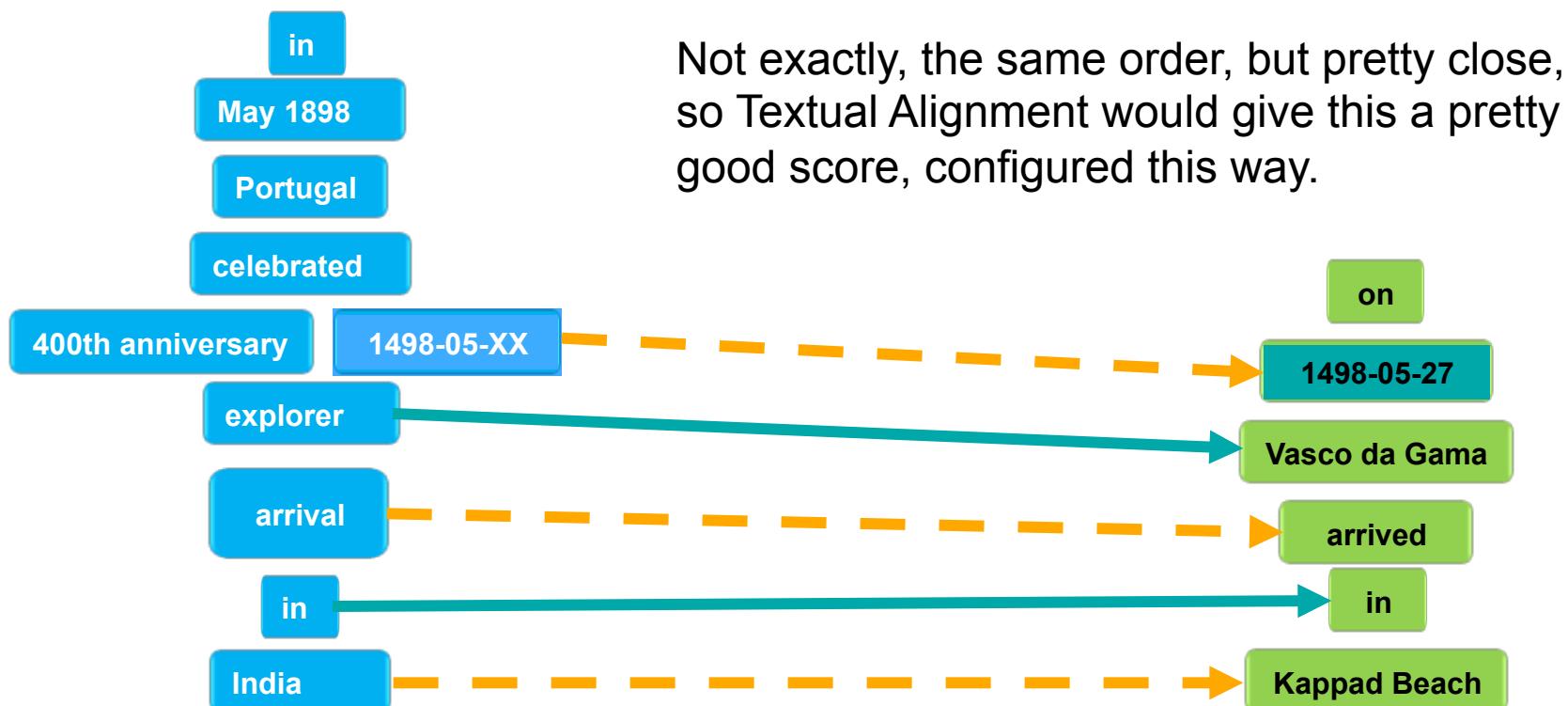
In May 1898 Portugal celebrated the 400th anniversary of this explorer's arrival in India.



Conservative Matching  
 Multiword, Exact String  
 equality, any POS, Idf  
 weighting on primary  
 search corpus

In May 1898 Portugal celebrated the 400th anniversary of this explorer's arrival in India.

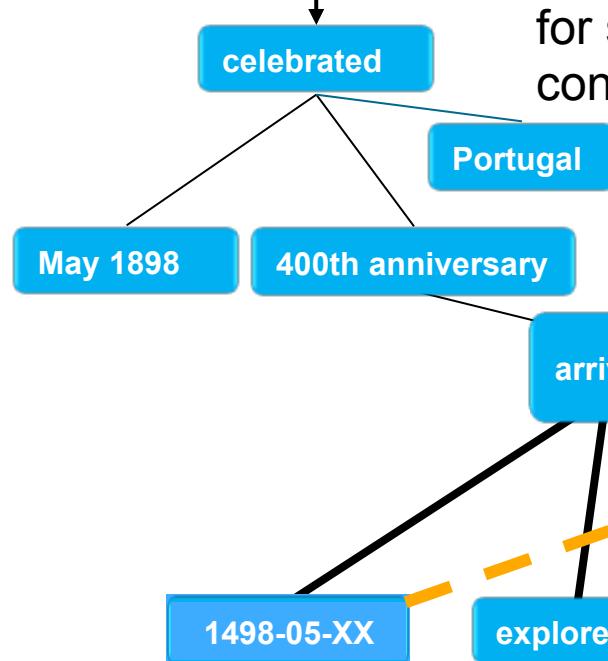
On the 27<sup>th</sup> of May 1498, Vasco da Gama arrived in Kappad Beach



Strong Matching  
Soft Matching

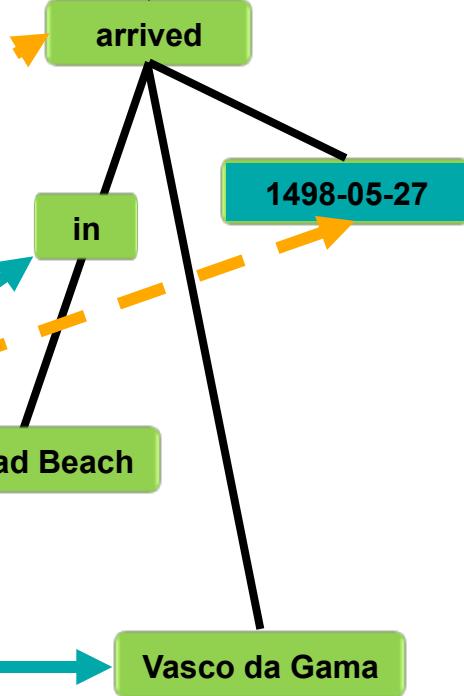
Order matters  
Algorithm originally developed for  
gene sequences  
Gap weighted score

In May 1898 Portugal celebrated the 400th anniversary of this explorer's arrival in India.



Similar graph topology would make this a very good match for skip bigrams, given this configuration.

On the 27<sup>th</sup> of May 1498, Vasco da Gama arrived in Kappad Beach

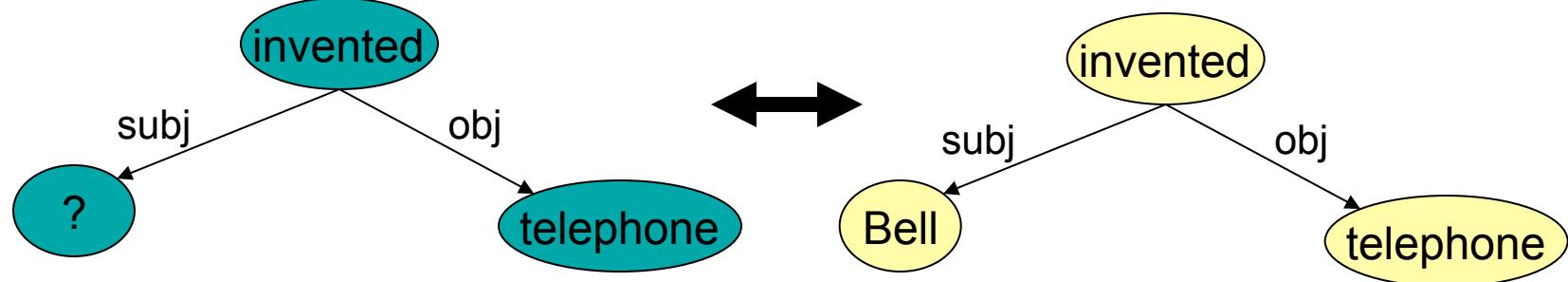


Strong Matching →  
Soft Matching →

Comparison with textual alignment  
Dependency graph vs sequences  
Gaps of length 1 vs Gap weighted

## Logical Form Answer Candidate Scorer (LFACS)

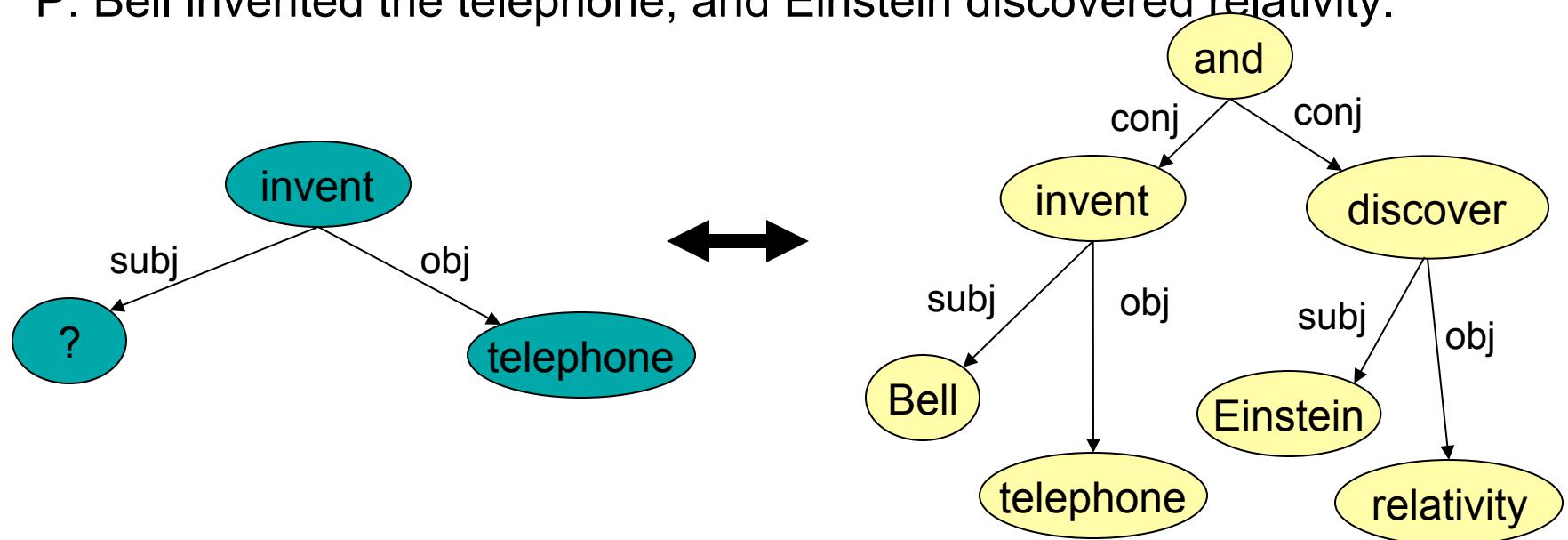
- LFACS tries to align a graph of the question to a graph of the passage:



- For complex domains (e.g., J!), there is virtually never a complete/perfect match.
- LFACS awards partial credit based on the extent to which it is able to align portions of the graph
- LFACS is part of a suite of four passage scoring algorithms (along with Passage Term Match, Textual Alignment, and Skip Bigram)

## LFACS: Focus Centered Subgraph Matching

- LFACS aligns the focus to a specified candidate answer:
- Q: Who invented the telephone?
- P: Bell invented the telephone, and Einstein discovered relativity.



- Given this pair and the candidate answer “Bell”, LFACS will give a high score (Bell is the subj of “invent” which has obj “telephone”).
- Given this pair and the candidate answer “Einstein”, LFACS will give a score of 0 because “Einstein” is not the subject of “invent”

## How is the LFACS score computed

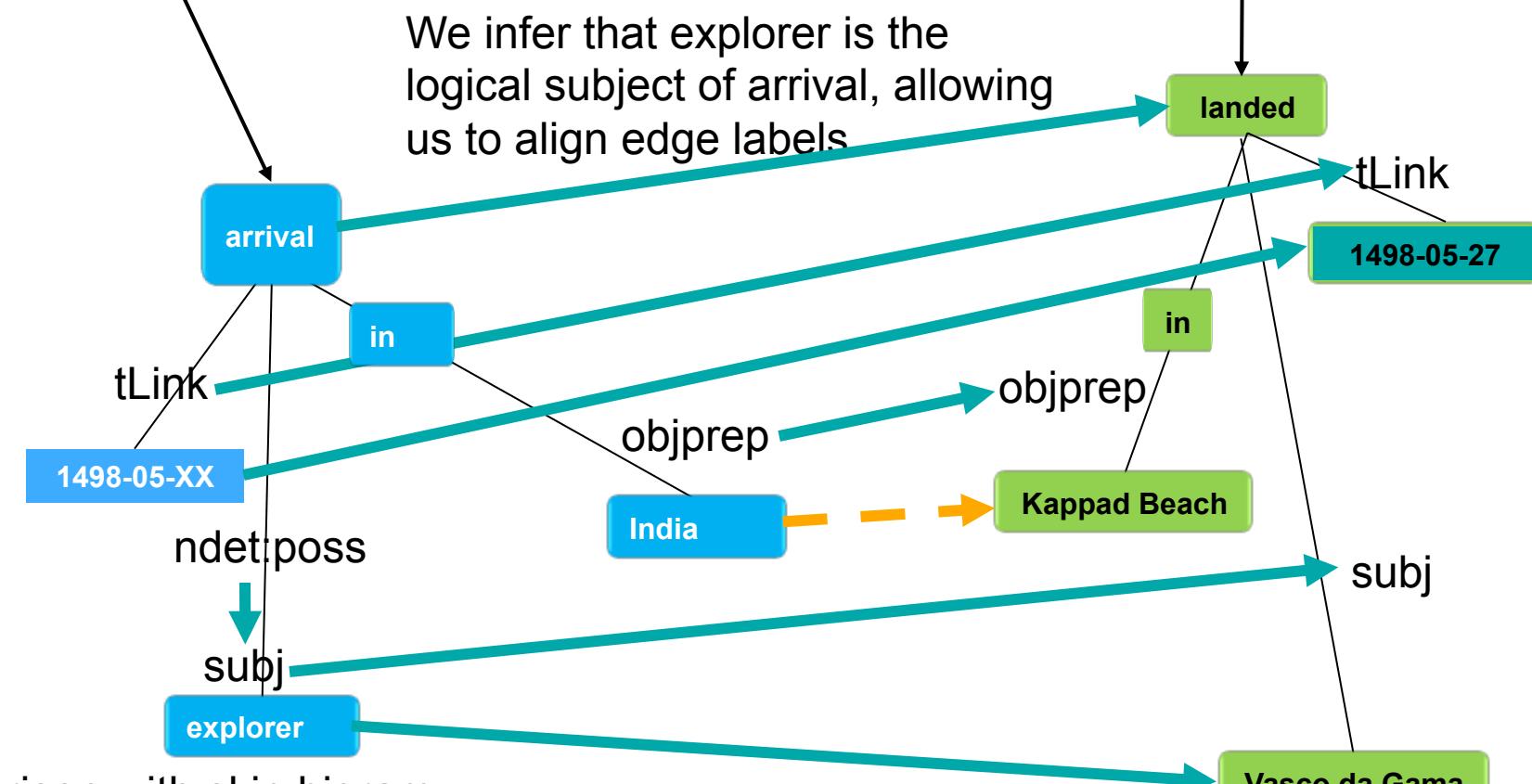
- Attempts to match the question graph to the passage graph with the restriction that the focus of the question align with the candidate the answer.
- Node matches are performed using a complex term matcher that can be configured with various matching resources, e.g., WordNet, Wikipedia redirects.
- Edge matches are performed using a simple edge matcher that has some sense of relations and subrelations.
- **LFACS score is the sum of the IDF values of the question nodes that matched some passage nodes, weighted by the degree of match**
- “Weighted by the degree of match” is a little complicated, because there are degree of match scores for edges and nodes and some nodes that match well are only connected via nodes that match poorly.

# LFACS Example



In May 1898 Portugal celebrated the 400th anniversary of this explorer's arrival in India.

On the 27<sup>th</sup> of May 1498, Vasco da Gama arrived in Kappad Beach



Comparison with skip bigram

Edges and nodes

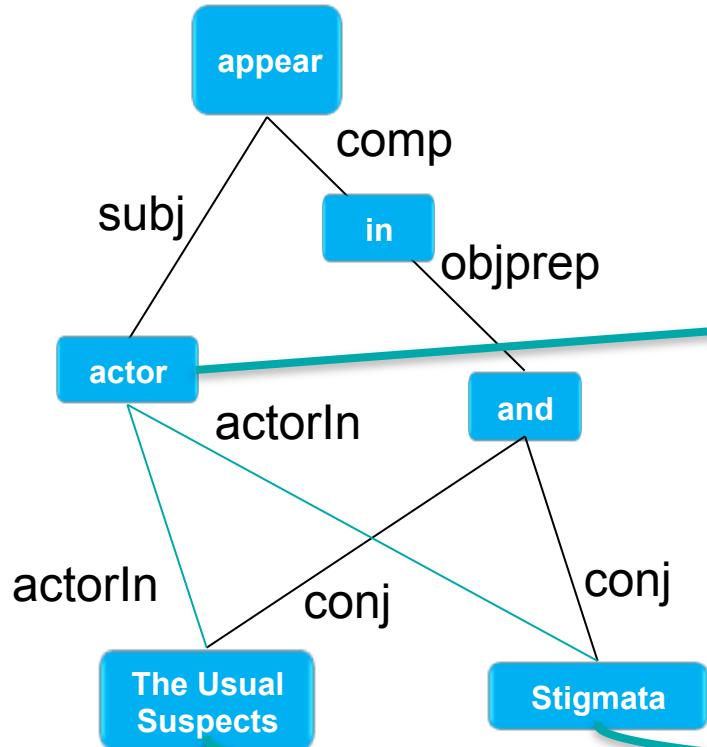
No gaps

Focus is required

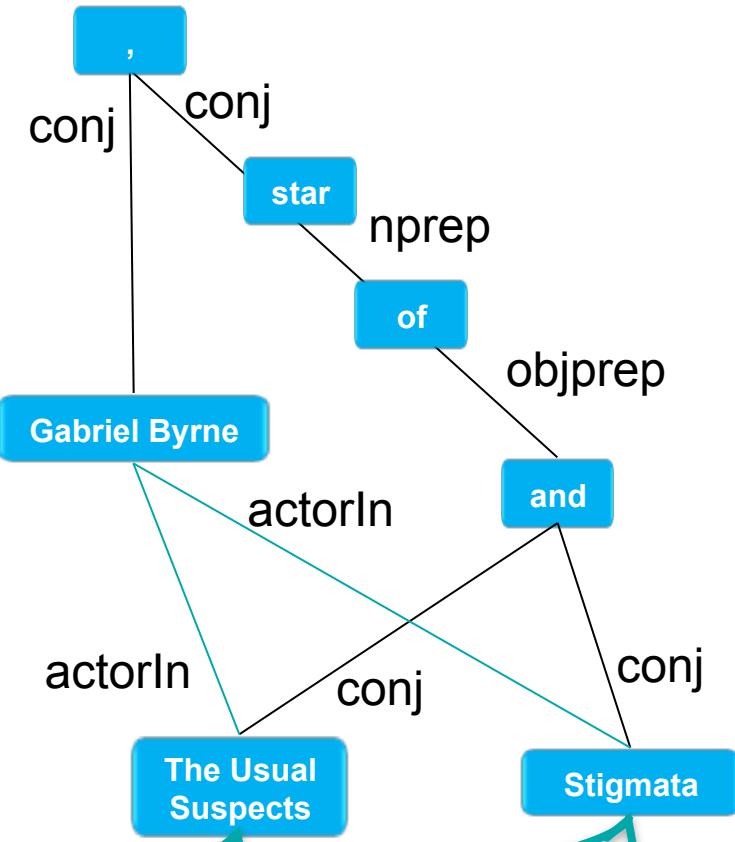
Strong Matching →  
Soft Matching →

## Semantic Relations in Logical Form Graphs

What actor appeared in “The Usual Suspects” and “Stigmata”?



Gabriel Byrne, star of "The Usual Suspects" and "Stigmata", ...



## Focus Centered Subgraph Matching is Precise but Brittle

- LFACS aligns the focus to a specified candidate answer:
- Q: Who invented the telephone?
- P: In later years, **Bell** described the **invention** of the **telephone** and linked it to his "dreaming place".
  - The passage doesn't say that Bell invented the telephone.
  - However, it is not a coincidence that the passage is talking about Bell, invention, and telephone.
  - It doesn't prove that Bell is the right answer, but it should be treated as **evidence** in favor of Bell being the right answer.
  - LFACS gives this passage a score of 0
- P: **Bell** is a famous **inventor**, best known for the **telephone**.
  - This passage does strongly imply that Bell invented the telephone.
  - However, "Bell" is still not the subject of the verb "invent" here. In fact there is no verb "invent"
  - LFACS gives this passage a score of 0
- P: **Bell invented** many devices including the **telephone**.
  - This passage states that Bell invented the telephone.
  - "Bell" is the subject of the verb "invent," but the object of "invent" is "devices"
  - LFACS gives this passage partial credit (for "invent" but not "telephone")

Kernels are similarity functions that can be applied to measure the similarity between two text

- Linear Kernel (BOW)
- Sequences (String Kernel, Word sequence kernel)
- Syntactic Structures (Tree Kernel)
- Similarity in a topic model (Domain Kernel, LSI)

A kernel is a function  $K : \mathcal{X} \times \mathcal{X} \rightarrow \mathbb{R}$  such that

$$(18) \quad K(x_i, x_j) = (\text{def}) \langle \Phi(x_i), \Phi(x_j) \rangle$$

where  $\Phi : \mathcal{X} \rightarrow \mathcal{K}$  is a feature mapping.

**Kernel trick:** equivalent (and more efficient) formulation in the instance space, avoid explicit feature mapping

it counts the number of common subsequences of length  $p$

$$(26) \quad \Phi_u^p(s) = |\{\mathbf{i} : u = s(\mathbf{i})\}|, u \in \Sigma^p$$

$$(27) \quad k_p(s, t) = \langle \Phi^p(s), \Phi^p(t) \rangle = \sum_{u \in \Sigma^p} \Phi_u^p(s) \Phi_u^p(t)$$

|                      | c-a | c-r | a-r | c-t | a-t | c-u | u-t |
|----------------------|-----|-----|-----|-----|-----|-----|-----|
| $\Phi^2(\text{car})$ | 1   | 1   | 1   | 0   | 0   | 0   | 0   |
| $\Phi^2(\text{cat})$ | 1   | 0   | 0   | 1   | 1   | 0   | 0   |
| $\Phi^2(\text{cut})$ | 0   | 0   | 0   | 1   | 0   | 1   | 1   |

## Gap Weighted Subsequence Kernel

It assigns different weights to sequences, according to how spread they are in the original strings

$$(28) \quad \Phi_u^p(s) = \sum_{\mathbf{i}: u=s(\mathbf{i})} \lambda^{l(\mathbf{i})}, u \in \Sigma^p$$

$\lambda \in [0, 1]$ : When  $\lambda = 1$  this kernel is equivalent to the fixed length subsequence kernel, if  $\lambda - > 0$  it approximates the p-spectrum kernel

|                    | c-a         | c-r         | a-r         | c-t         | a-t         | c-u         | u-t         |
|--------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| $\phi(\text{car})$ | $\lambda^2$ | $\lambda^3$ | $\lambda^2$ | 0           | 0           | 0           | 0           |
| $\phi(\text{cat})$ | $\lambda^2$ | 0           | 0           | $\lambda^3$ | $\lambda^2$ | 0           | 0           |
| $\phi(\text{cut})$ | 0           | 0           | 0           | $\lambda^3$ | 0           | $\lambda^2$ | $\lambda^2$ |

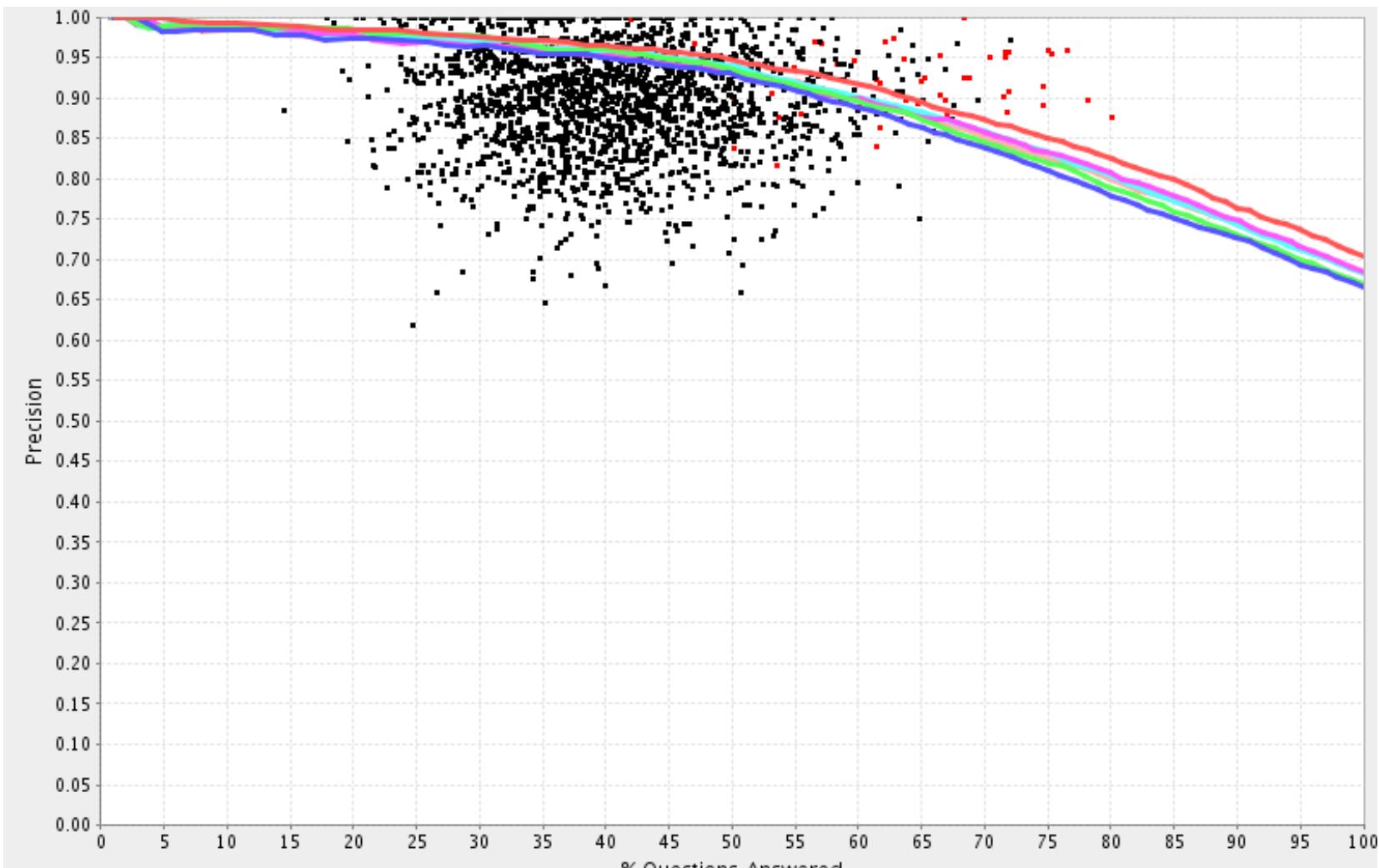
## String Kernel Passage Scorer

- Measure the similarity between question and supporting passage where both focus and the candidate answer are replaced with a placeholder (FOCUS)
- Word Sequence Kernel (words are used instead of letters)
- Using ngrams of length 2 and 3
- Optimization lambda pruning (do not consider subsequences of span > k)
- Lemmatized forms
  - Q Who invented the telephone?
  - P1 **Bell invented** many devices including the **telephone**
- sim (FOCUS invent the telephone, FOCUS invent many device include the telephone)
  - Match (FOCUS invent \_ telephone, FOCUS invent \_\_\_\_\_ telephone)

## LSA Passage Scorer

- Will be presented in Distributional Semantics Lesson

# Passage Scoring evaluation



- Exp Weekly Run: Week 6, 2011 (Watson 1.0) -- T20
- Exp 2011 W6 T20 Ablation: No passage scorers
- Exp 2011 W6 T20 Ablation: No passage scorers except LFACS
- Exp 2011 W6 T20 Ablation: No passage scorers except PTM
- Exp 2011 W6 T20 Ablation: No passage scorers except TACS
- Exp 2011 W6 T20 Ablation: No passage scorers except skip-bigram ▶ Winners Cloud
- Winners Cloud-KJ

Corporation

## Outline

- The NLP Stack
- Question Analysis
- Passage Scoring

# Semantic Technologies in IBM Watson™

## Lesson 5 – Structured Knowledge in Watson

Professor: Alfio Massimiliano Gliozzo

TA: Or Biran



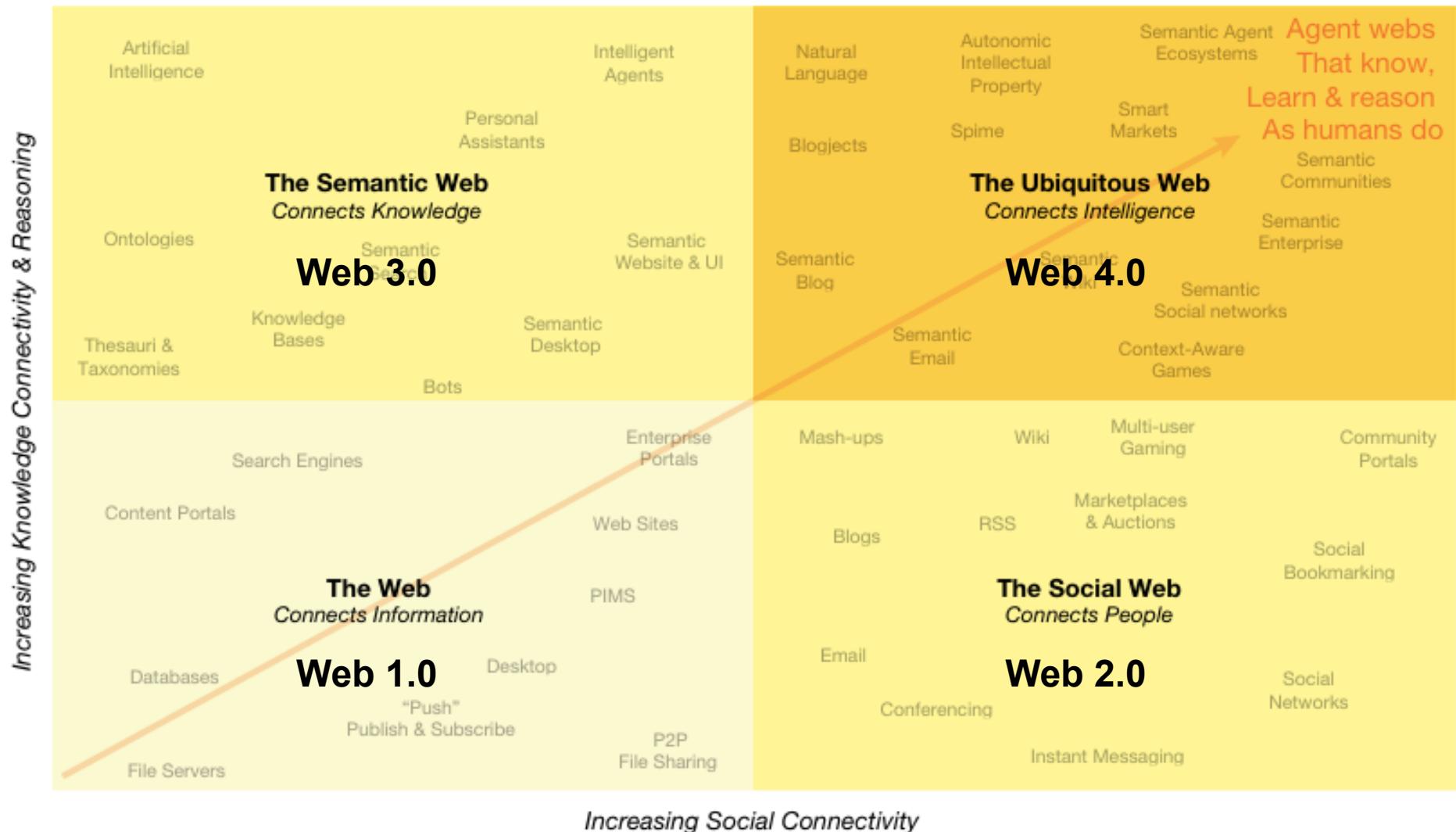
## Outline

- Introduction to the Semantic Web
- Linking Language to Knowledge in Watson
- Type Coercion
- Temporal and Spatial Reasoning
- Prismatic

## Outline

- Introduction to the Semantic Web
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- Temporal and Spatial Reasoning
- Prismatic

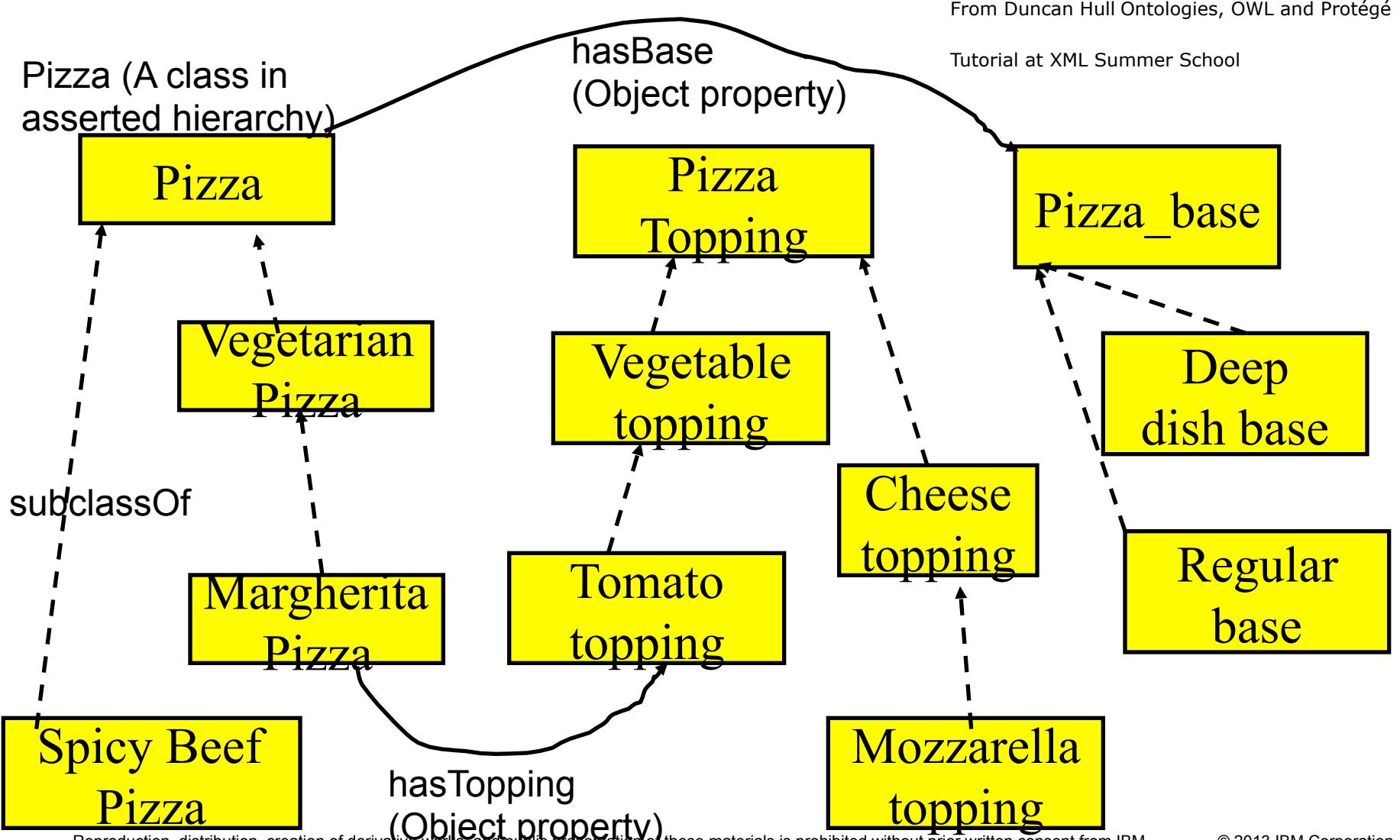
# Evolution of the WEB:



## Ontology in Computer science

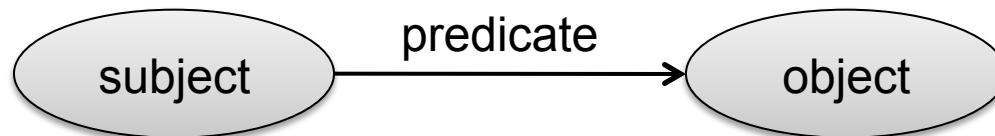
- “An ontology is a formal representation of a set of concepts within a domain and the relationships between those concepts. It is used to reason about the properties of that domain.”
- Tbox vs Abox
  - Assertions about Classes (terminology)
    - represented in the Tbox
    - similar to a database schema
    - E.g. City capital-of Country
  - Assertions about Instances
    - Represented in the Abox
    - Similar to data in a database
    - Italy instance-of Country
    - Rome capital-of Italy
- Knowledge Base = Abox + Tbox

## The Pizza Ontology



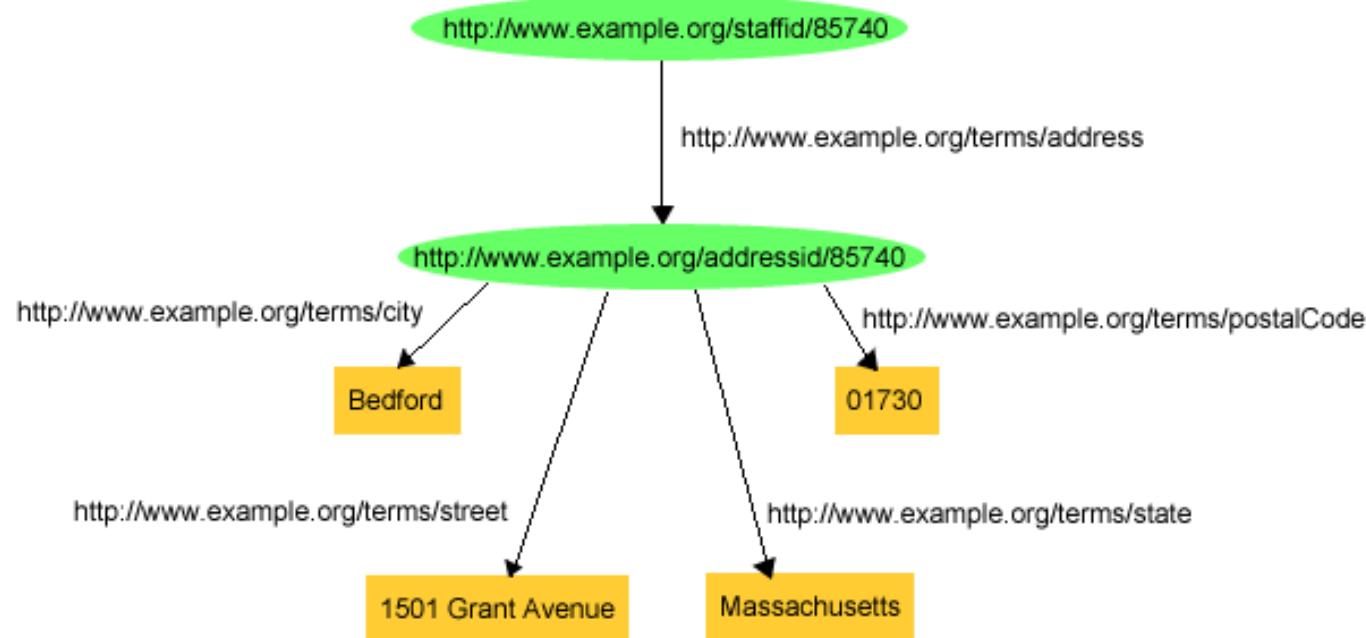
## Resource Description Framework (RDF)

- The data model of the Semantic Web.
- A schema-less data model that features unambiguous identifiers and named relations between pairs of resources.
- A labeled, directed graph of relations between resources and literal values.
  - RDF graphs are collections of triples (assertions)
  - Triples are made up of a subject (node), a predicate (property), and an object (node)
  - The direction of the arc is significant: it always points toward the object.
  - Resources and relationships are named with Unique Resource Identifiers (URIs)



- The RDF Specification consists of a suite of W3C Recommendations published in 2004.
  - <http://www.w3.org/TR/2004/REC-rdf-concepts-20040210/>
- Ontology Web Language (OWL) is a specification of RDF to represent knowledge bases Abox and TBox

## RDF Graph: example



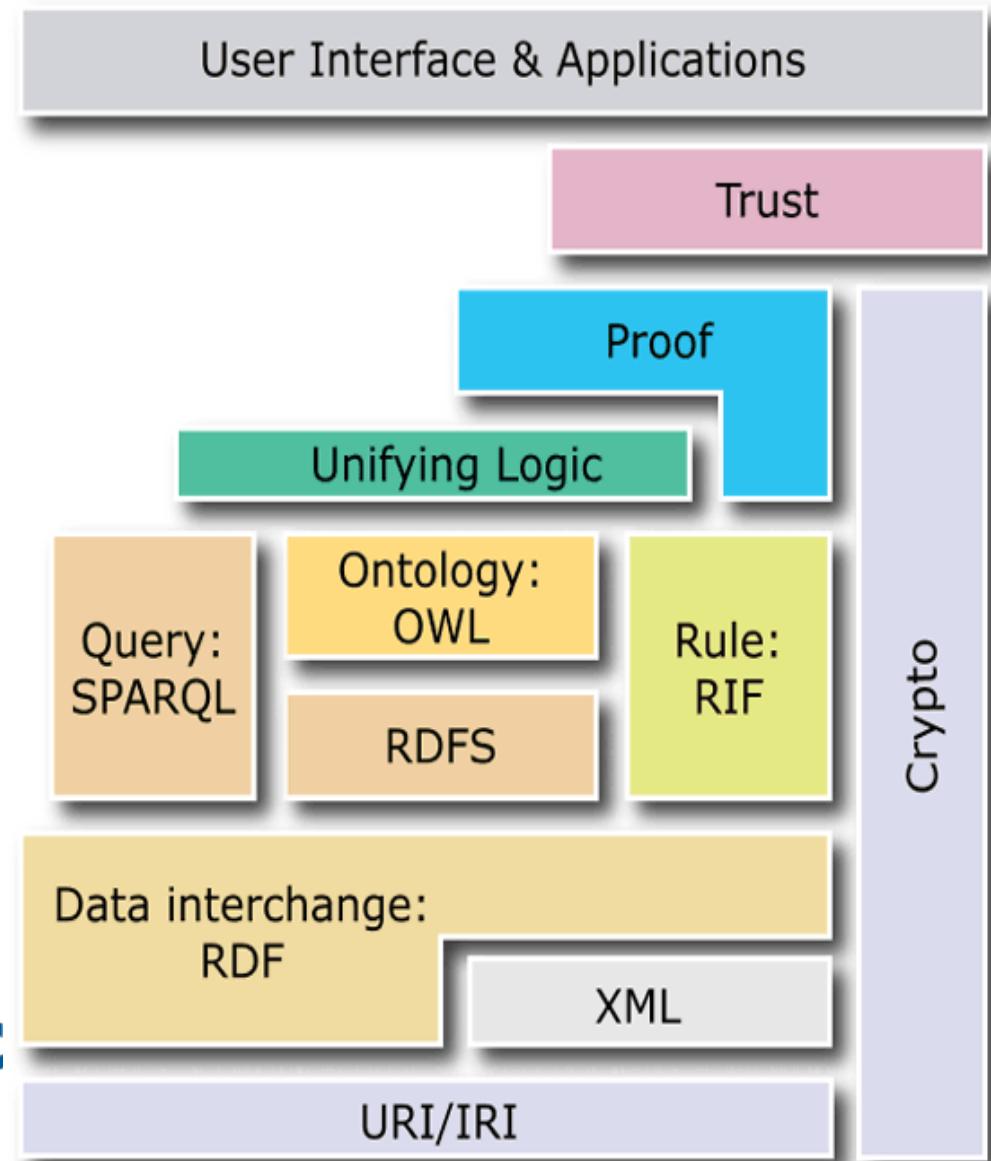
**exstaff:85740**  
**exaddressid:85740**  
**exaddressid:85740**  
**exaddressid:85740**  
**exaddressid:85740**

**exterms:address**  
**exterms:street**  
**exterms:city**  
**exterms:state**  
**exterms:postalCode**

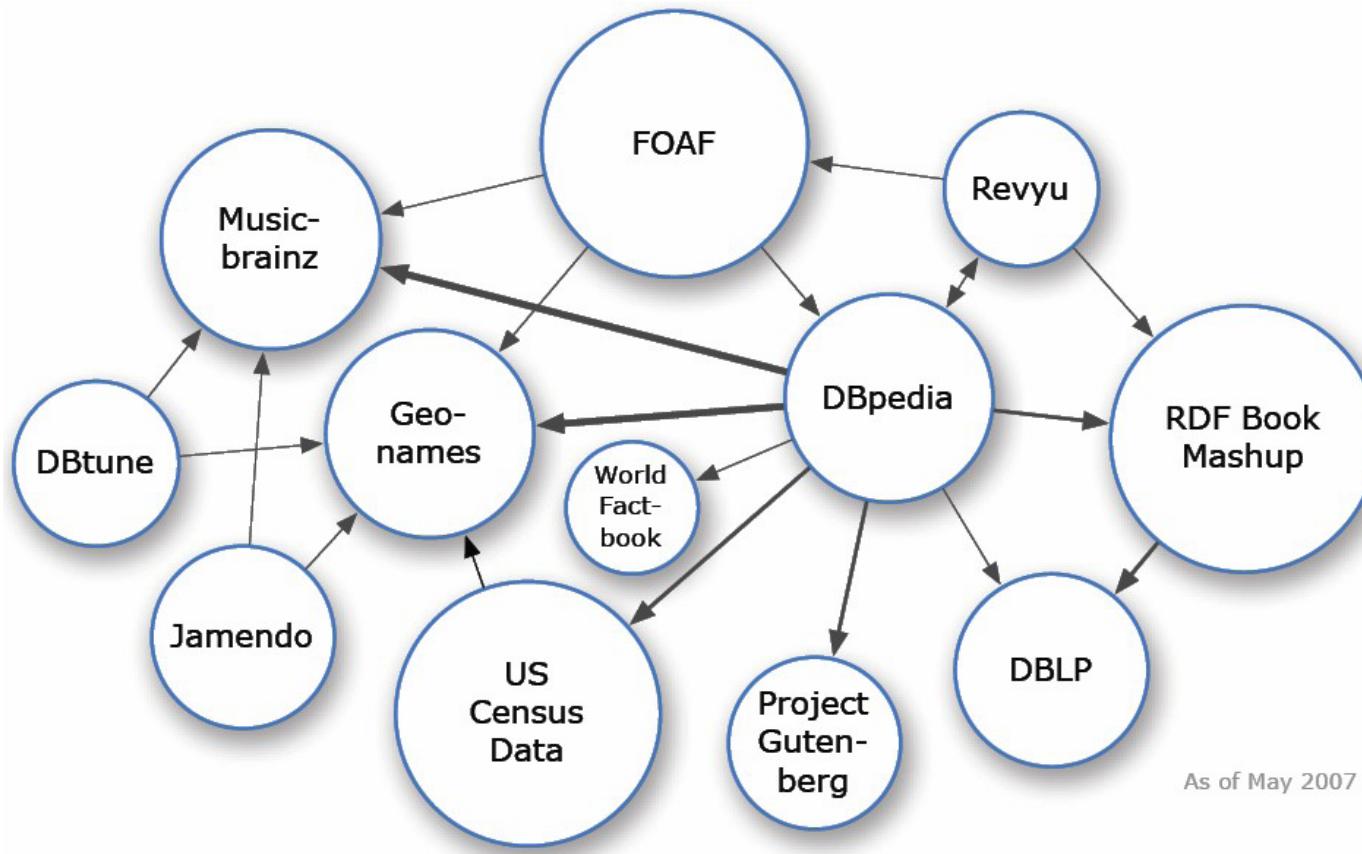
**exaddressid:85740** .  
**"1501 Grant Avenue"** .  
**"Bedford"** .  
**"Massachusetts"** .  
**"01730"** .

## The Semantic Web Stack

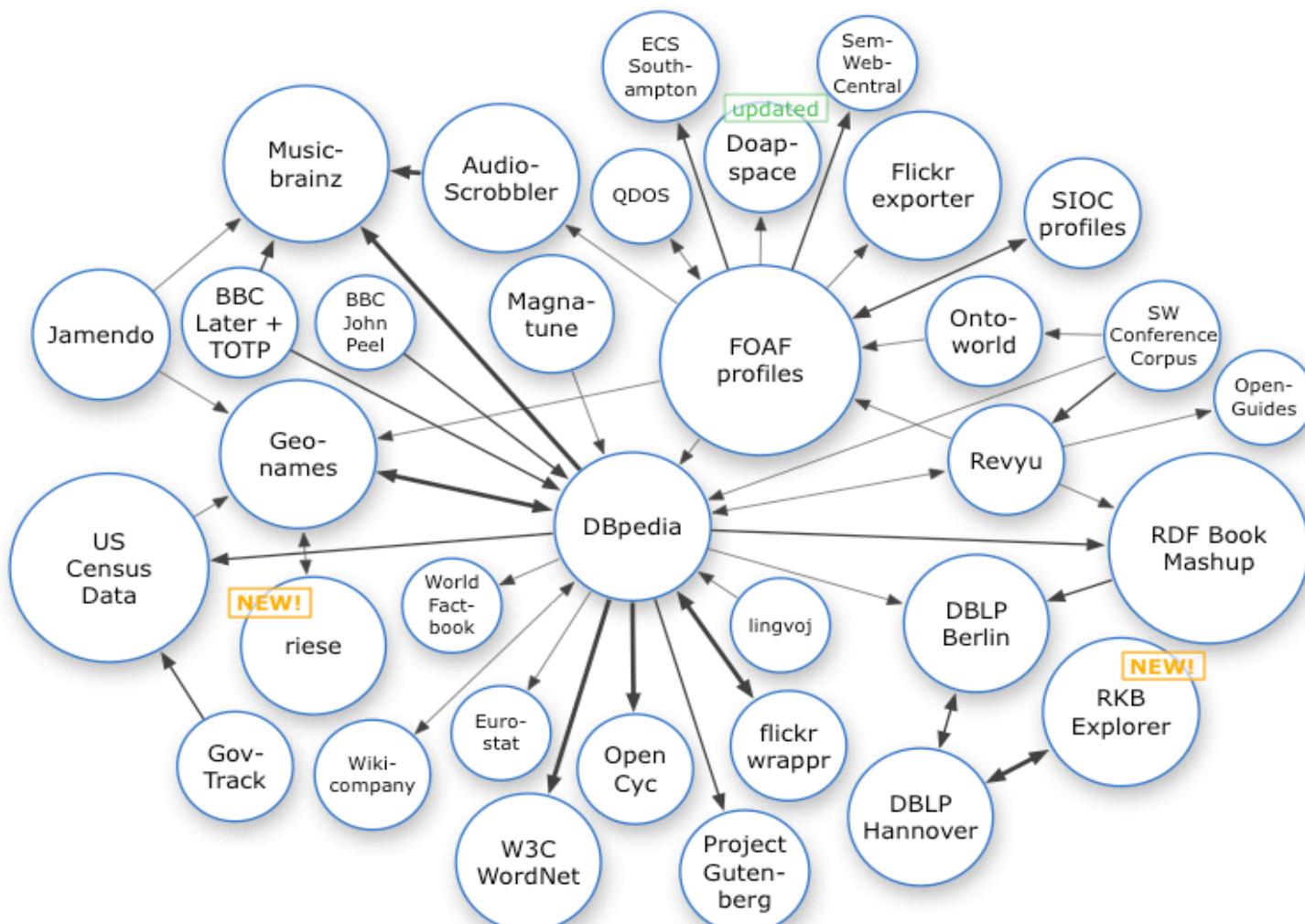
- Augments the World Wide Web with machine-readable semantic data
- Integrated family of technology standards
  - Flexible data model
  - Expressive ontology language
  - Distributed query language



## Linking Open Data (May 2007)

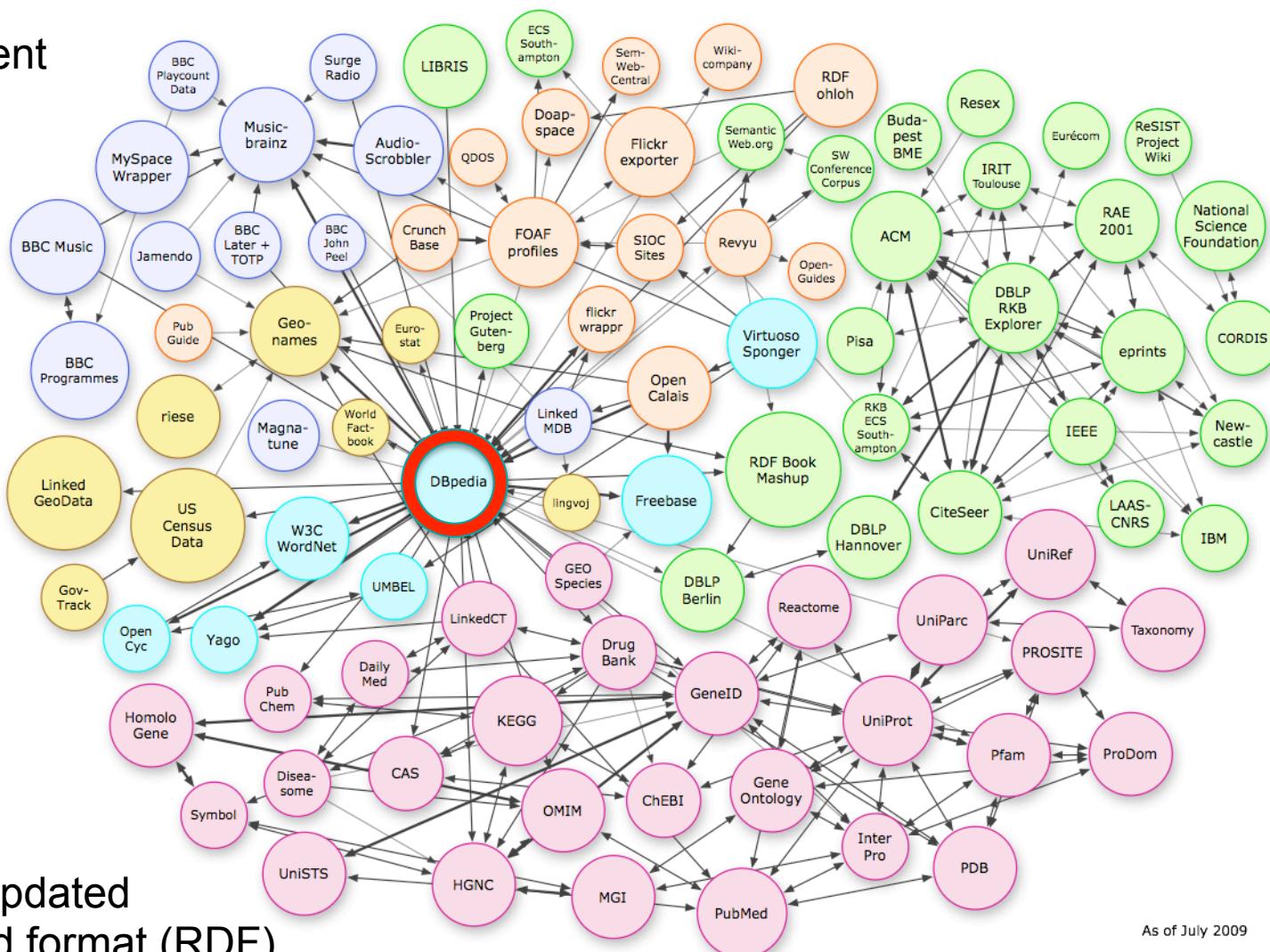


## Linking Open Data (April 2008)



## Linking Open Data (July 2009) DBPedia is the conceptual hub ...

- 100M hours of manual labor creating content



- Constantly updated
- Standardized format (RDF)

Reproduced under CC-BY

As of July 2009

## DBpedia is bridging text and knowledge

### Wikipedia Article

<http://en.wikipedia.org/wiki/Google>



### DBpedia Ontology

<http://dbpedia.org/page/Google>

**The Google headquarters, the Googleplex, is located in Mountain View, California.**

...

**Google was founded by Larry Page and Sergey Brin while they were students at Stanford University and the company was first incorporated as a privately held company on September 4, 1998.**

| Property                      | Value   |
|-------------------------------|---|
| dbpedia-owl:assets            | <ul style="list-style-type: none"> <li>▪ 31768000000</li> </ul>   |
| dbpedia-owl:equity            | <ul style="list-style-type: none"> <li>▪ 28239000000</li> </ul>   |
| dbpedia-owl:foundationdate    | <ul style="list-style-type: none"> <li>▪ 1998-09-04 (xsd:date)</li> </ul>   |
| dbpedia-owl:foundationperson  | <ul style="list-style-type: none"> <li>▪ dbpedia:Larry_Page</li> <li>▪ dbpedia:Sergey_Brin</li> </ul>   |
| dbpedia-owl:foundationplace   | <ul style="list-style-type: none"> <li>▪ dbpedia:California</li> <li>▪ dbpedia:Stanford_University</li> <li>▪ dbpedia:Menlo_Park%2C_California</li> </ul>                                   |
| dbpedia-owl:industry          | <ul style="list-style-type: none"> <li>▪ dbpedia:Computer_software</li> <li>▪ dbpedia:Internet</li> </ul>   |
| dbpedia-owl:keyPerson         | <ul style="list-style-type: none"> <li>▪ dbpedia:Larry_Page</li> <li>▪ dbpedia:Sergey_Brin</li> <li>▪ dbpedia:CEO</li> <li>▪ dbpedia:Eric_E._Schmidt</li> <li>▪ dbpedia:Chairman</li> </ul> |
| dbpedia-owl:keyPersonPosition | <ul style="list-style-type: none"> <li>▪ Eric E. Schmidt</li> <li>▪ Larry Page</li> <li>▪ Sergey Brin</li> </ul>  |
| dbpedia-owl:locationcity      | <ul style="list-style-type: none"> <li>▪ dbpedia:California</li> <li>▪ dbpedia:Googleplex</li> <li>▪ dbpedia:Mountain_View%2C_California</li> </ul>   |

# Text Enrichment

## Your content enhanced!

Designing a computer that can process and understand **natural language**.

**IBM** is working to build a computing system that can understand and answer complex questions with enough precision and speed to compete against some of the best **Jeopardy!** contestants out there.

This challenge is much more than a game. Jeopardy! demands knowledge of a broad range of topics including history, literature, **politics**, film, **pop culture** and science. What's more, Jeopardy! clues involve irony, riddles, analyzing subtle meaning and other complexities at which **humans** excel and **computers** traditionally do not. This, along with the speed at which contestants have to answer, makes Jeopardy! an enormous challenge for computing systems.

Code-named "**Watson**" after IBM founder **Thomas J. Watson**, the IBM computing system is designed to rival the **human mind**'s ability to understand the actual meaning behind words, distinguish between relevant and irrelevant content, and ultimately, demonstrate confidence to deliver precise final answers.

**IN-TEXT LINKS**

- [natural language](#)
- [pop culture](#)
- [Thomas J. Watson](#)
- [Jeopardy!](#)
- [IBM](#)
- [computers](#)
- [human mind](#)
- [Watson](#)
- [politics](#)
- [humans](#)

[APPLY ALL](#)

**TAGS** [APPLY ALL](#)

- [IBM](#)
- [Jeopardy](#)
- [Thomas J. Watson](#)
- [Natural language](#)
- [Watson](#)
- [Popular culture](#)
- [Mind](#)
- [Hardware](#)

IBM, Jeopardy, Thomas J. Watson, Natural language, Watson, Popular culture, Mind, Hardware

## Content recommendations

**Zemanta**

[REFINE](#) [UPDATE](#)

**MEDIA GALLERY**



**RELATED ARTICLES**

- IBM - Research: Jeopardy!**  
3 WEEKS AGO [RESEARCH.IBM.COM](#)
- This supercomputer plans to beat humans on Jeopardy!**  
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- IBM's in "Jeopardy"**  
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- IBM's Watson is really smart, will try to prove it**  
3 WEEKS AGO [ENGADGET.COM](#)
- IBM's 'Watson' Takes on Jeopardy! You Can**  
3 WEEKS AGO [SINGULARITYHUB.COM](#)

## Outline

- Introduction to the Semantic Web
- **Linking Language to Knowledge in Watson**
- Type Coercion
- Temporal and Spatial Reasoning
- Prismatic

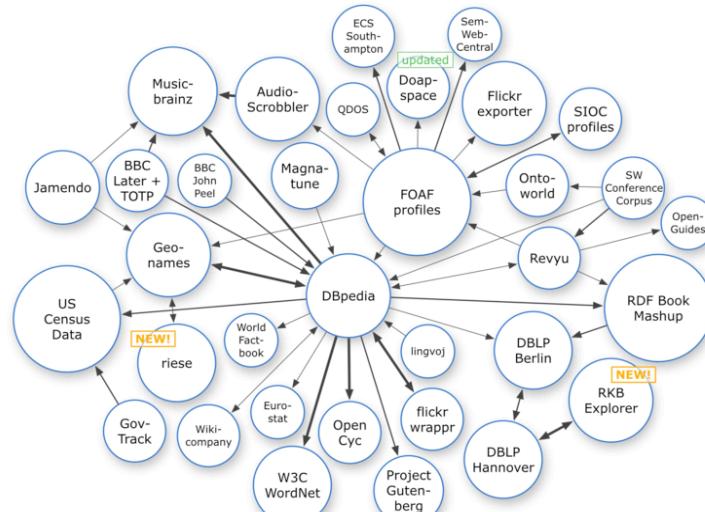
# Using Structured Evidence



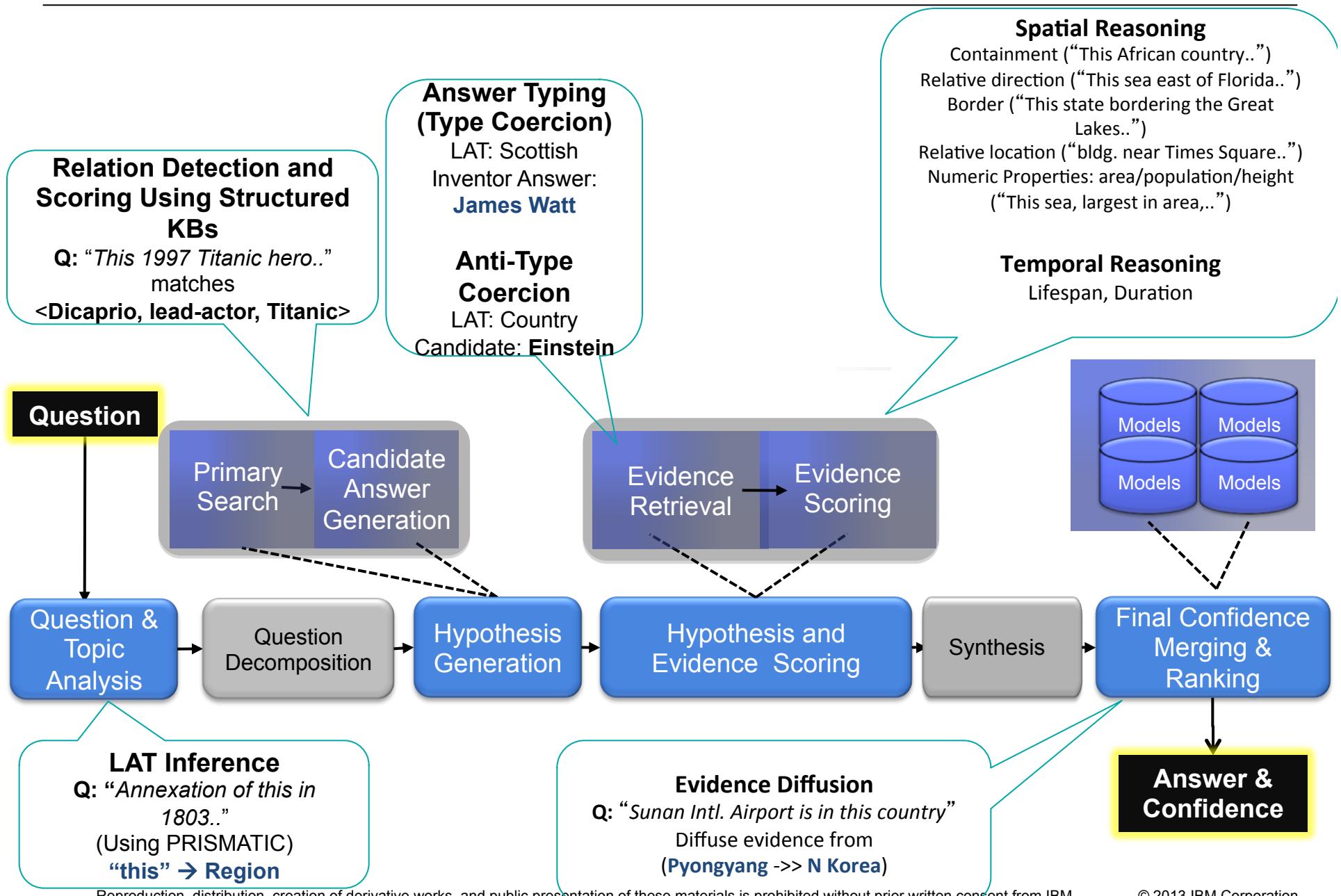
- Exploit wealth of freely available structured information
  - e.g. Linked Open Data (LOD)
  - Types, Relations, Links

- Complement results from unstructured text analysis

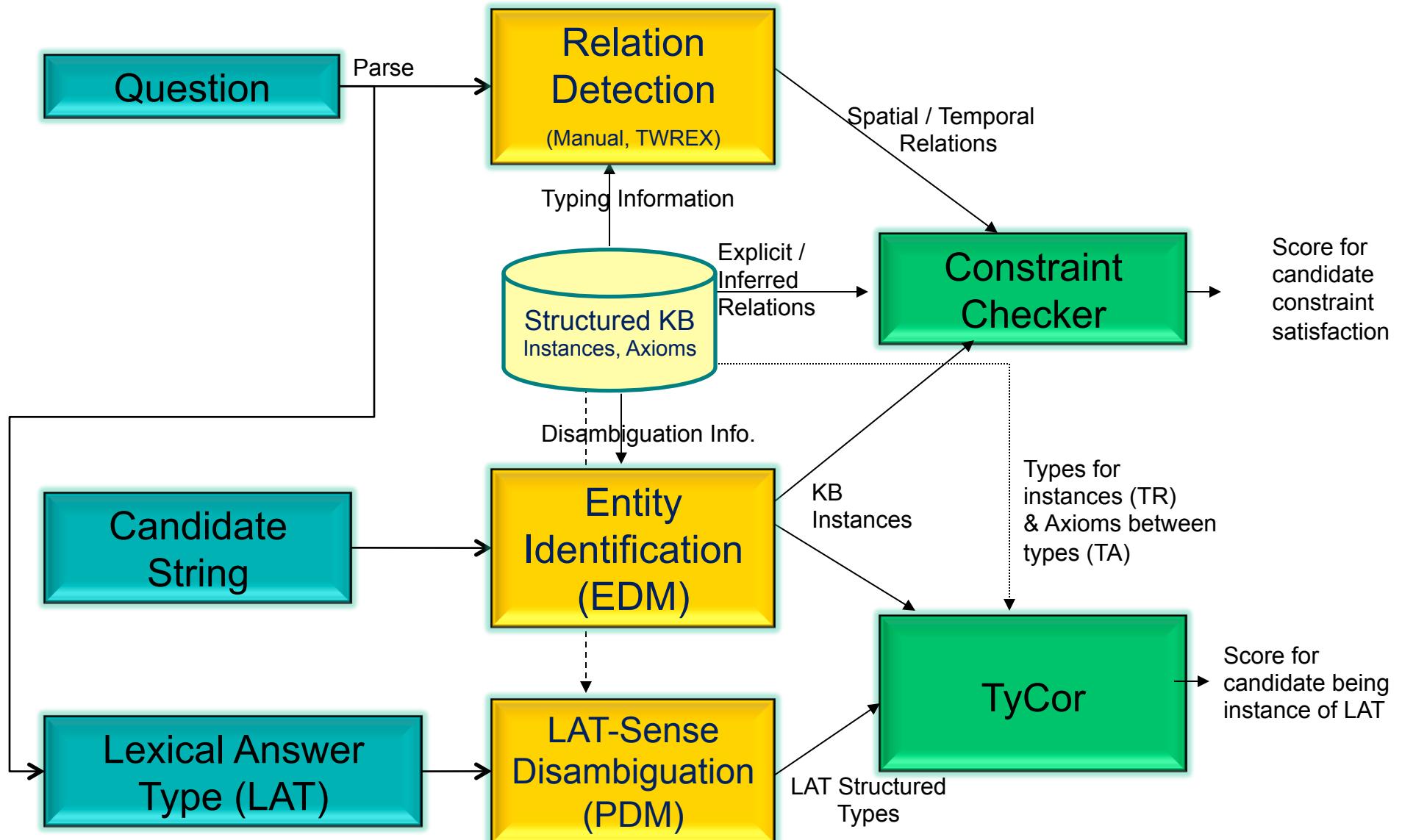
- Useful for explanation data
  - Precise and reliable evidence  
(e.g. spatial / temporal constraint match)



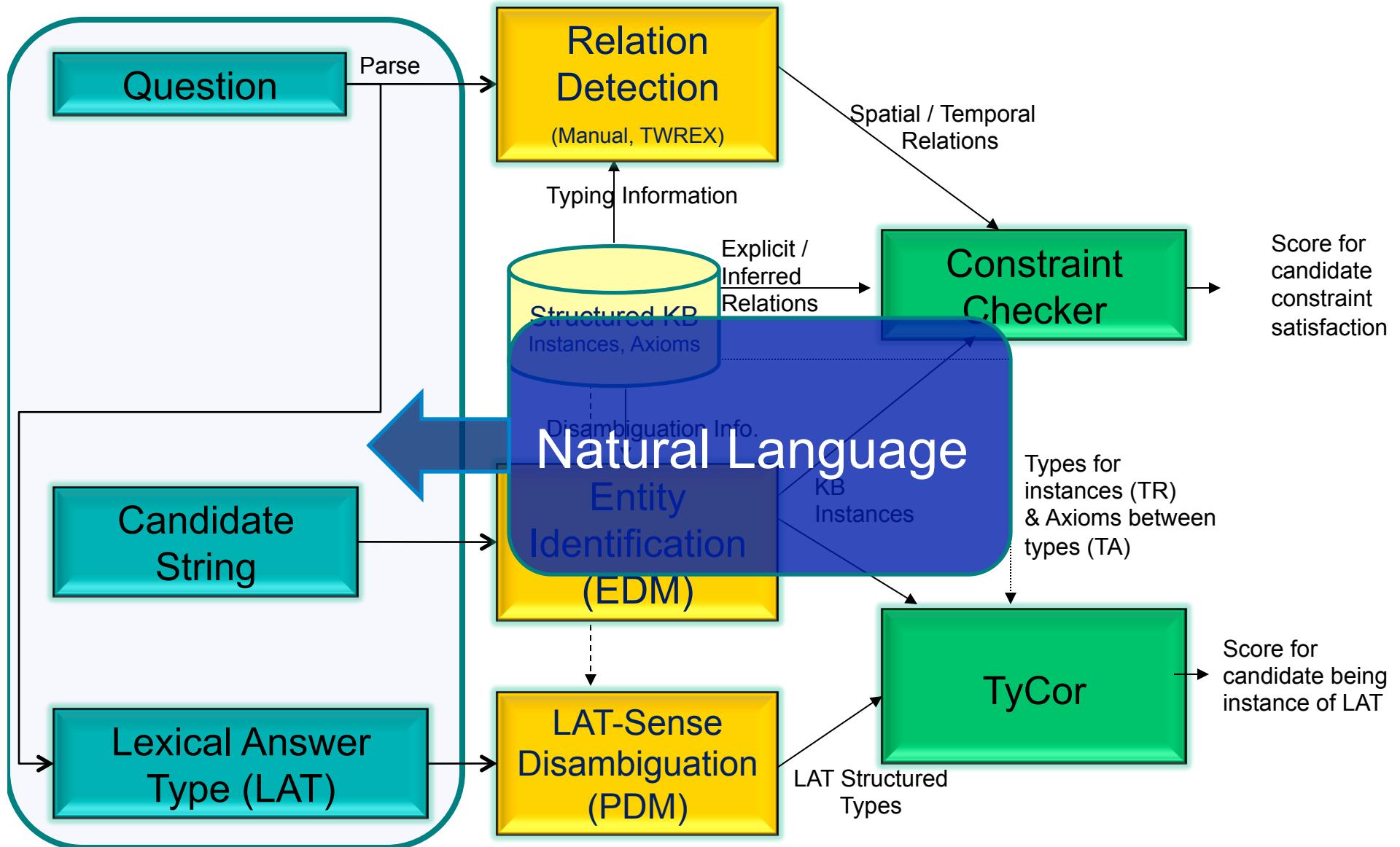
# Using Structured Data and Inference in Watson



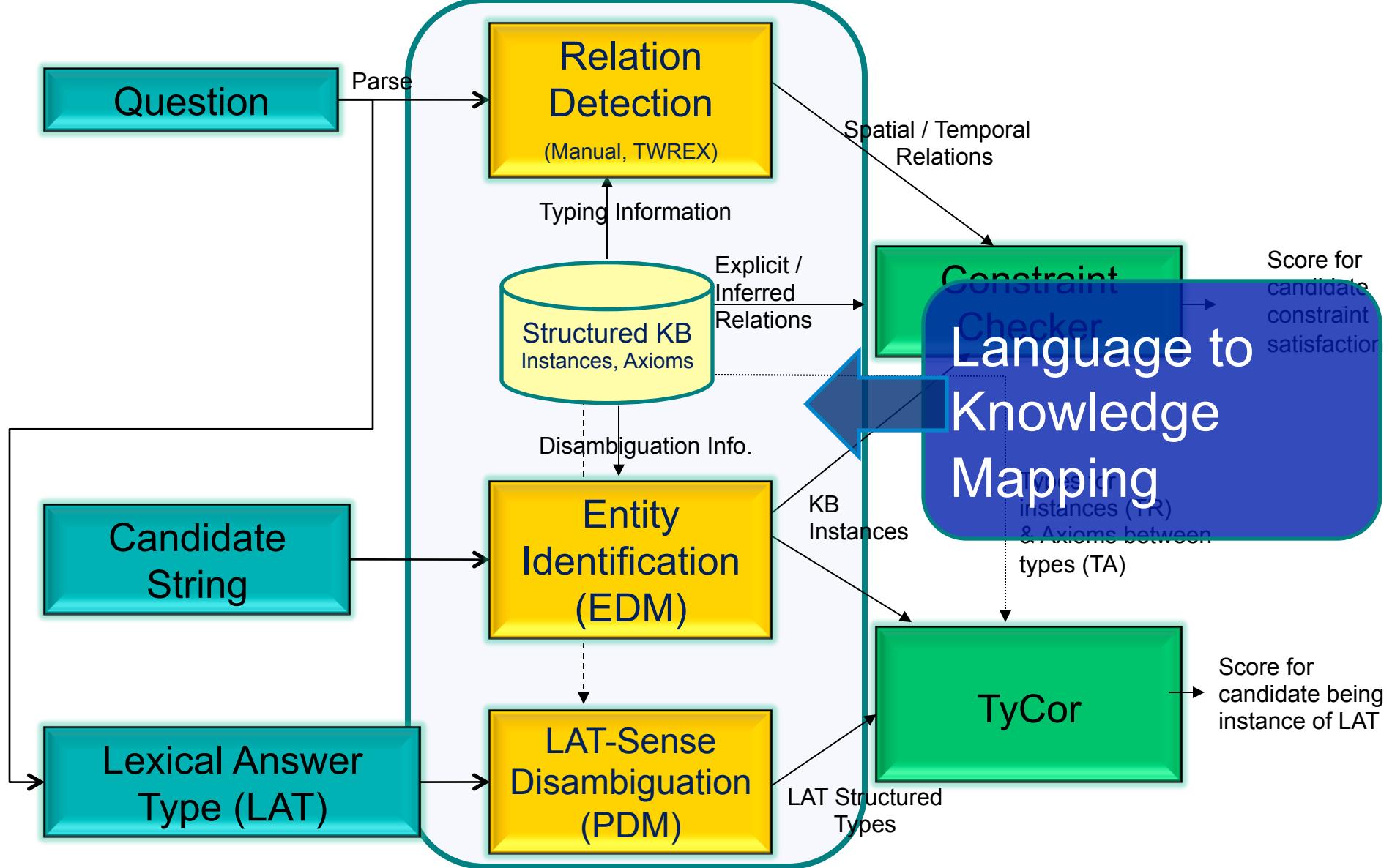
# Structured Inference Architecture



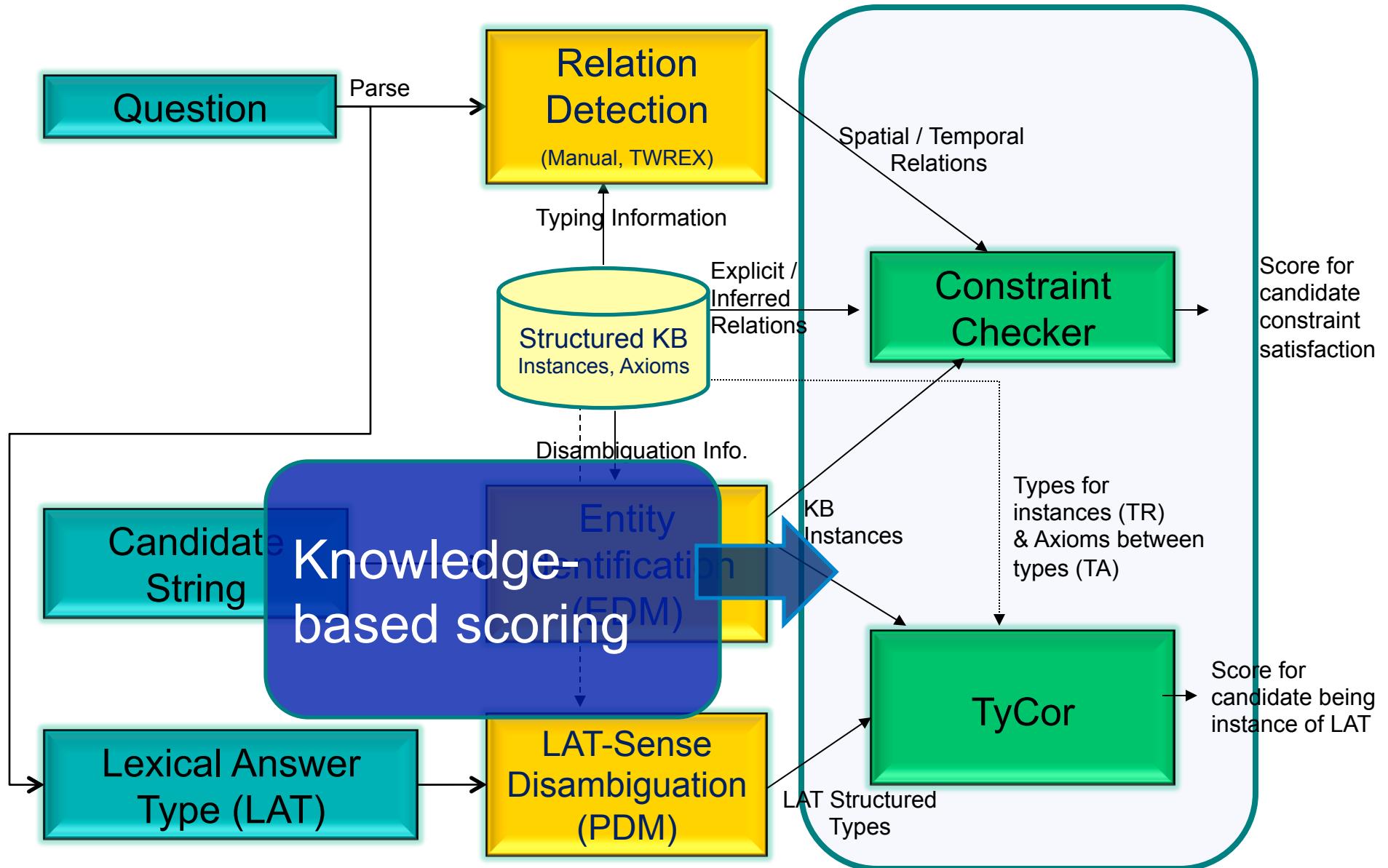
## Structured Inference Architecture



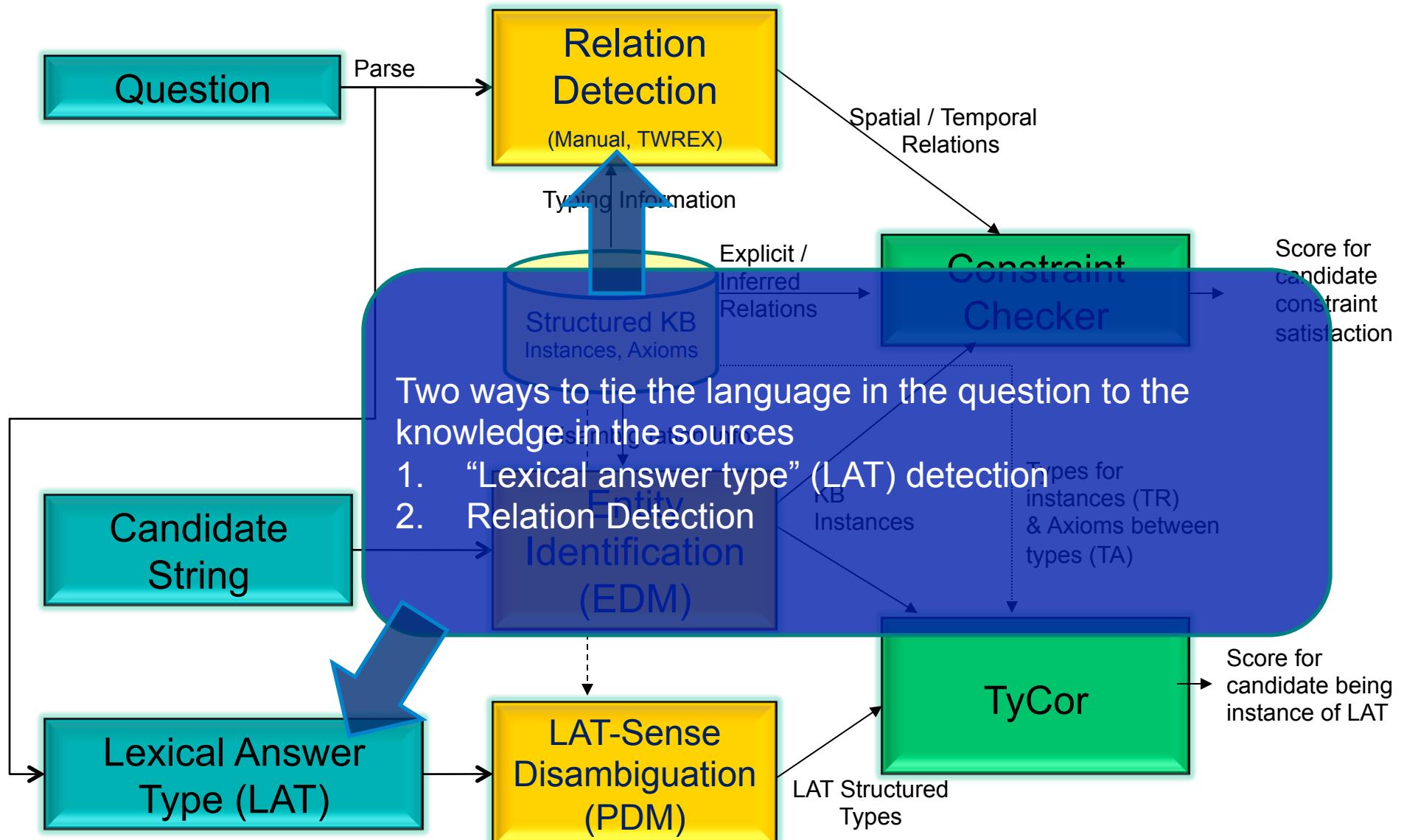
## Structured Inference Architecture



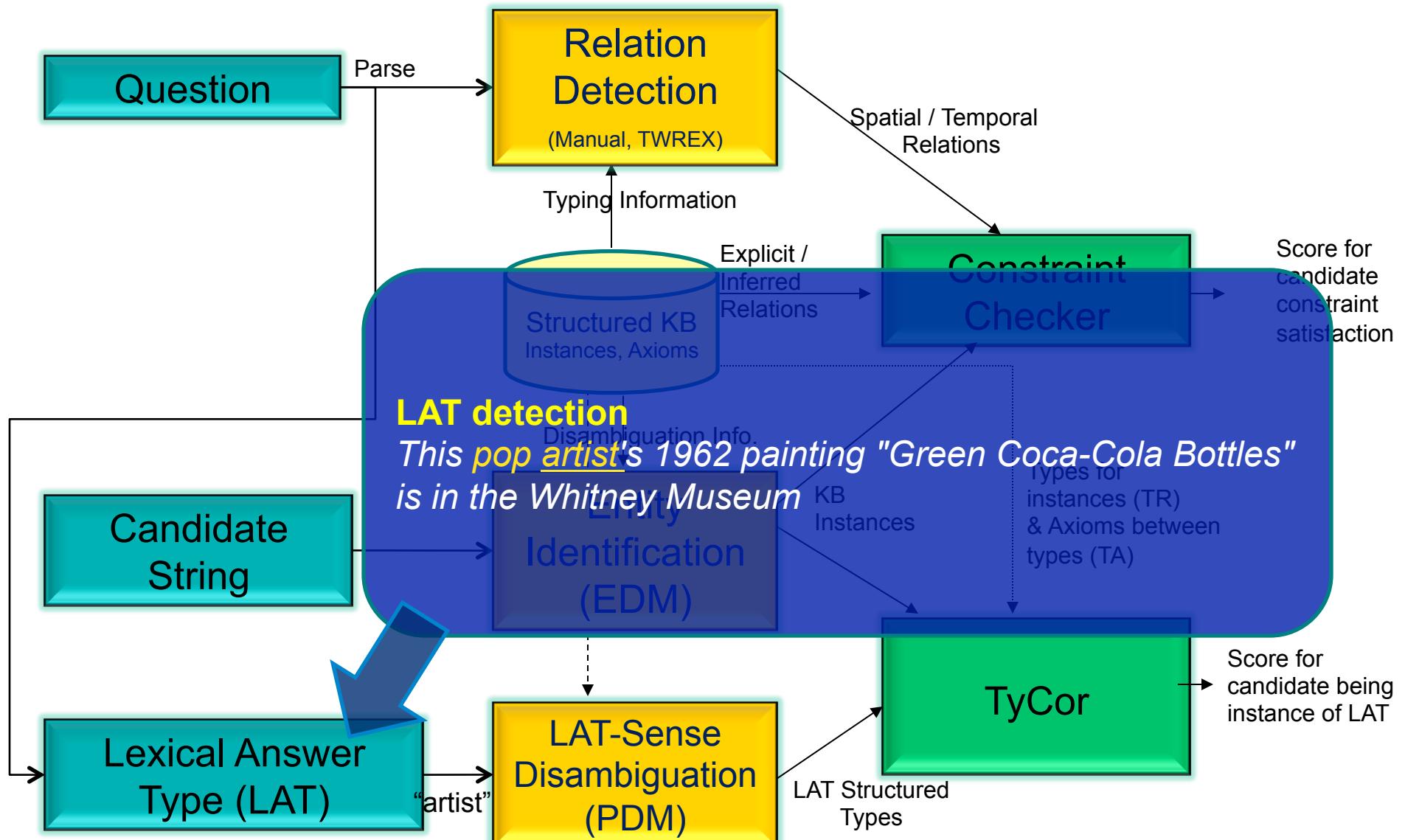
## Structured Inference Architecture



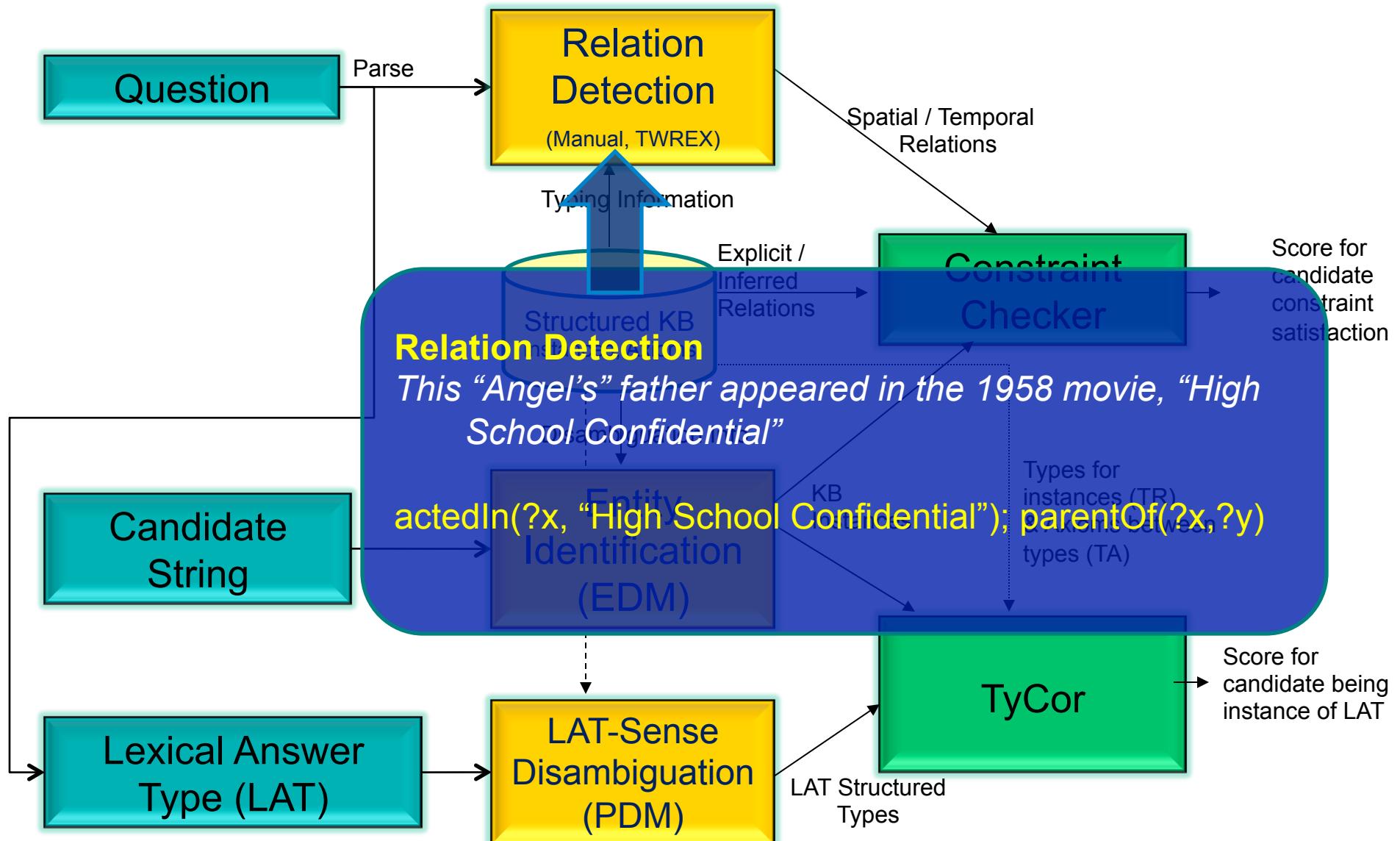
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## Structured Inference Architecture



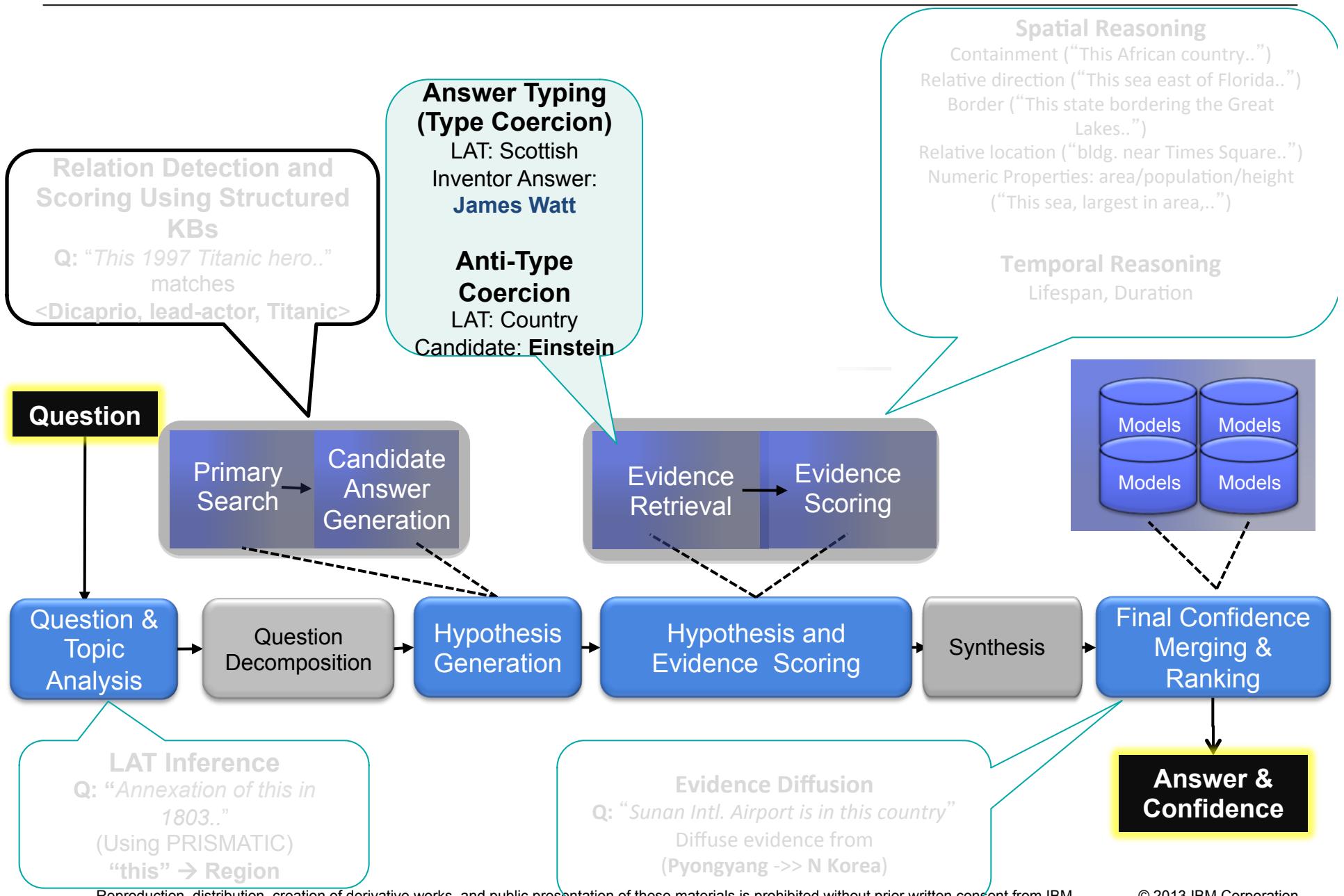
## Structured Inference Architecture



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- Linking Language to Knowledge in Watson
- **Type Coercion**
- Temporal and Spatial Reasoning
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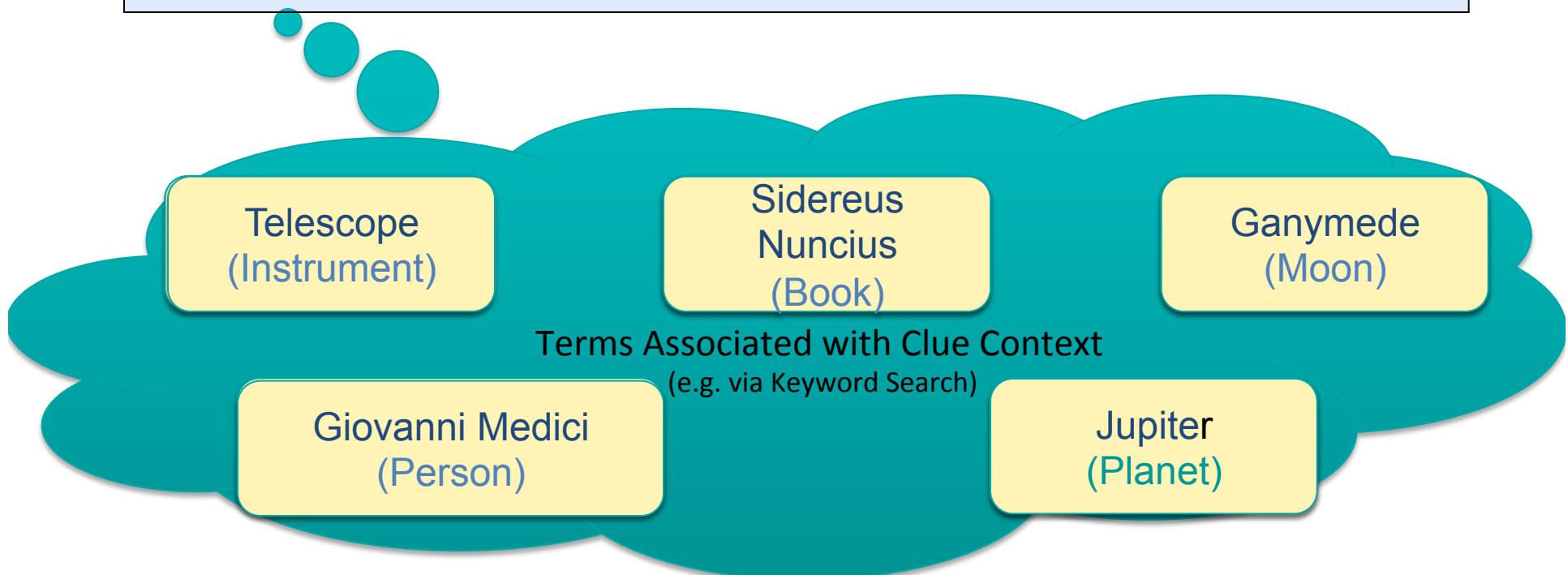
# Using Structured Data and Inference in Watson



## Role of Answer Typing in QA

- Type Information - a crucial hint to get the correct answer

ASTRONOMY: In 1610 Galileo named the moons of this planet for the Medici brothers



## Closed Domain Type Checking

- Used in Traditional QA Systems

### Based on “Type And Generate” Principle

- Focus on a pre-determined set of interesting types  
People, Places, Organizations, Dates
- For these types, run Named Entity Recognizers (NER) over text corpus
  - People: {"Einstein", "Sir I. Newton" ..}
  - Places: {"Germany", "UK" ..}
  - Dates: {"1885", "3<sup>rd</sup> April 1715" ..}
- At run-time, given a question, detect lexical answer type (LAT) and:  
Generate candidates from pre-compiled list of LAT instances

### Limitations

- Highly brittle – QA system breaks down if type not recognized
- Limited Coverage – need to enumerate all relevant types beforehand
- Dependent on quality of NERs used

## Closed Domain Typing for Jeopardy!?

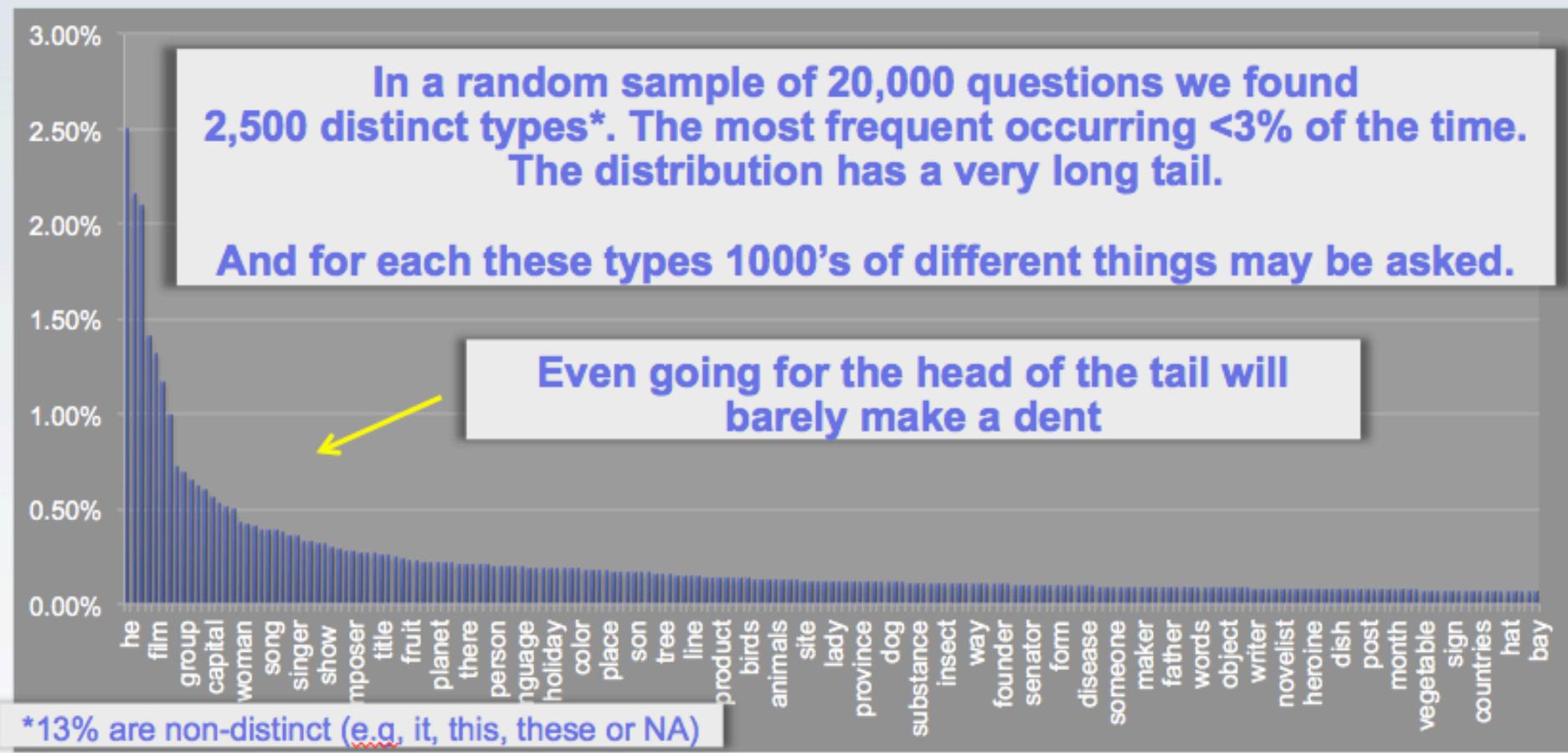
- This **fish** was thought to be extinct millions of years ago until one was found off South Africa in 1938
  - Category: ENDS IN "TH"
  - Answer: **coelacanth**
  
- When hit by electrons, a phosphor gives off electromagnetic energy in this **form**
  - Category: General Science
  - Answer: **light (or photons)**
  
- Secy. Chase just submitted **this** to me for the third time--guess what, pal. This time I'm accepting **it**
  - Category: Lincoln Blogs
  - Answer: **his resignation**

The **type** of thing being asked for is often indicated but can go from specific to very vague

## Broad Domain

We do NOT attempt to anticipate all questions and build databases.

We do NOT try to build a formal model of the world



Our Focus is on reusable NLP technology for analyzing vast volumes of *as-is* text. Structured sources (DBs and KBs) provide background knowledge for interpreting the text.

## Open Domain Type Coercion (TyCor)

- Approach taken in DeepQA
  - Based on “Generate-and-Type” Principle
    - Generate candidates without considering answer type (LAT)
    - Later check whether candidate can be coerced into LAT
    - Use a suite of Type-Coercion Algorithms
    - Use machine-learning to combine information from TyCors

### • Advantages

- More flexible as QA system does not break down if type is not detected or meaningful
- Much wider type coverage possible using a variety of sources and analytics for TyCor

## Open Domain Type Coercion (TyCor)

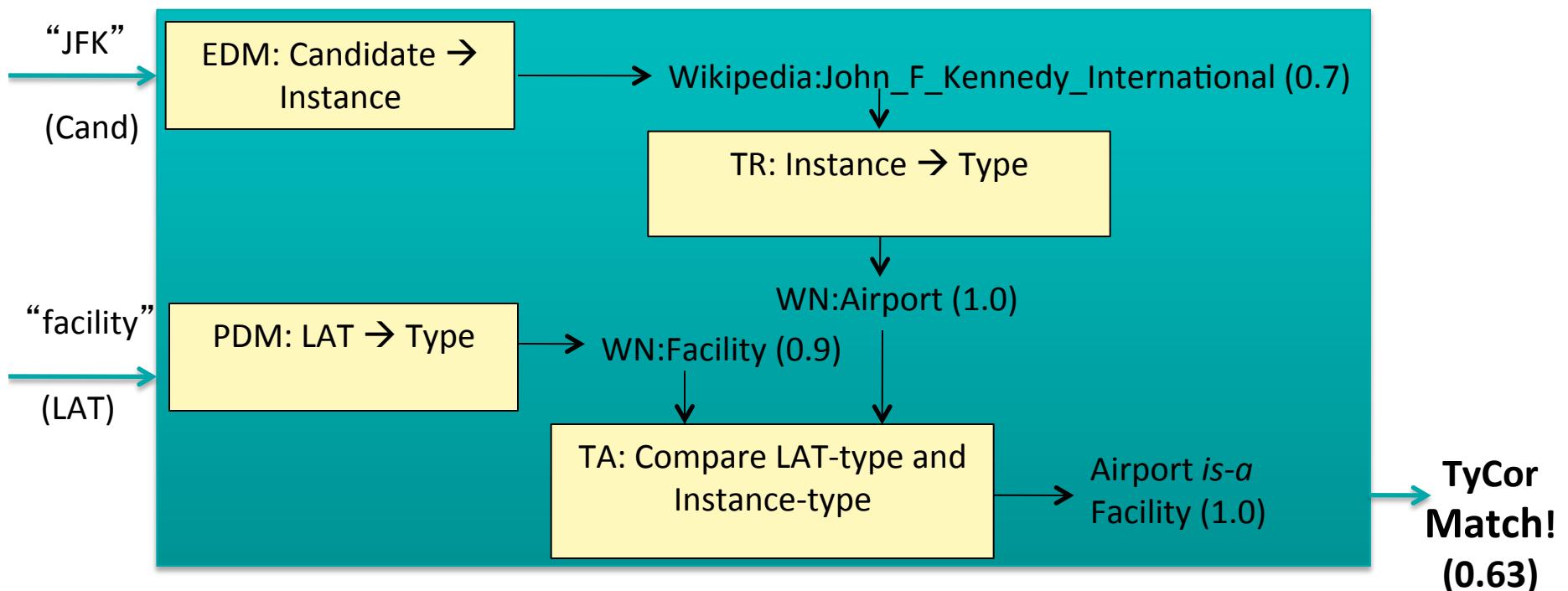
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## Type Coercion (TYCOR) Framework

- **Problem:** Compute type match for candidate w.r.t. LAT
  - Both candidate and LAT expressed as Strings
- **4 Steps:** EDM (Entity Disambiguation and Matching), PDM (Predicate Disambiguation and Matching), TR (Type Retrieval), TA (Type Alignment)

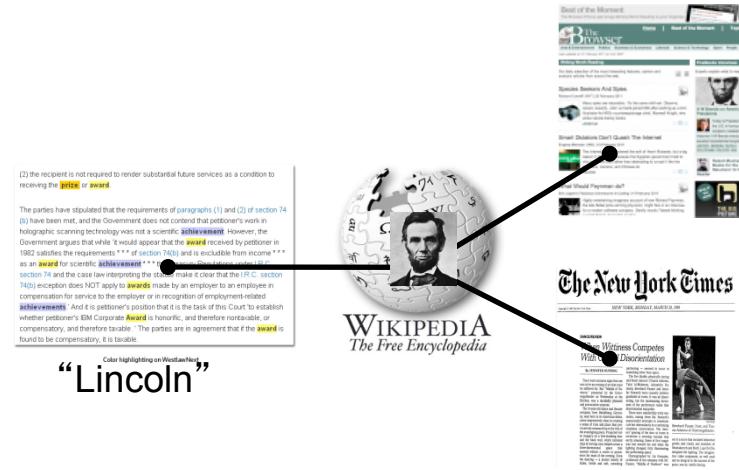


## Entity Disambiguation and Matching Problem

- Fundamental Task in NLP: Map entity string to meaningful reference

### Issue 1:

Many different ways to refer to the same entity  
(spellings, aliases,  
nicknames, abbreviations)



"Abe Lincoln"

"President Lincoln"

### Issue 2:

Sense Disambiguation  
depends on context



Gaddafi? Kadafi? Qaddafi? What's the correct spelling?

You say, Gaddafi, we say Qaddafi. Other variations on the leader of Libya include "Gathafi," "Kadafi," and "Gadafy," creating an unholy mess for newspaper editors.

Flight took off  
from JFK...

JFK was  
assassinated...

Film critics loved  
JFK...

## More on EDM

### Resources Used In DeepQA: For Identification

- Wikipedia redirects ([Myanmar -> Burma](#))
- Synonyms / aliases extracted from text
  - “IBM’s distinctive culture and product branding has given it the nickname Big Blue”
- Anchor-Hyperlink Data



### For Disambiguation

- Wikipedia Disambiguation Pages (wide coverage)
  - ~150K disambiguation pages in 2008
  - E.g. “Java” has >50 different senses spanning >20 Distinct Types
- Do not need WordNet Synsets for Instances (poor coverage)

## EDM in DeepQA

- Basic EDM Algorithm

- **Input:** Entity String

- **Output:** Set of Wikipedia URIs ranked along following criteria

1. Exact Match to WP Page Title
  2. Redirect to WP Page
  3. {Disambiguations, Link Anchors, Mined Synonym Lists}
- Entities in (3) sorted by popularity

E.g. “Emerson” → <RW Emerson, 0.7>

<Emerson College, 0.2>  
<Emerson Radio, 0.1>



Relevance

- Limitations – currently working on this

- Use context to disambiguate entities

- Look at neighboring entities in the text (“IBM and Oracle..”)
  - Look at relations involving entity (“Emerson wrote poem” -> Emerson: Person)

-Note: component level improvements reach a cost/effect saturation

## Predicate Disambiguation and Matching (PDM)

(basically WSD)

–LAT: star

*In the northern hemisphere, latitude is equal to the angle above the horizon of this star, Alpha Ursae Minoris*

*This star of "The Practice" played Clint Eastwood's Secret Service partner in the film "In the Line of Fire"*

- Similar in principle to EDM
  - EDM – map named entity → instance
  - PDM – map generic noun → class/type

## Type Recognition (TR)

- Obtain Types for Instances
- Taxonomies Used In DeepQA:

- WordNet
- Yago Ontology (from DBpedia)
- Wikipedia Categories
- Auto-Mined Types from Text (Prismatic)

RECALL

PRECISION

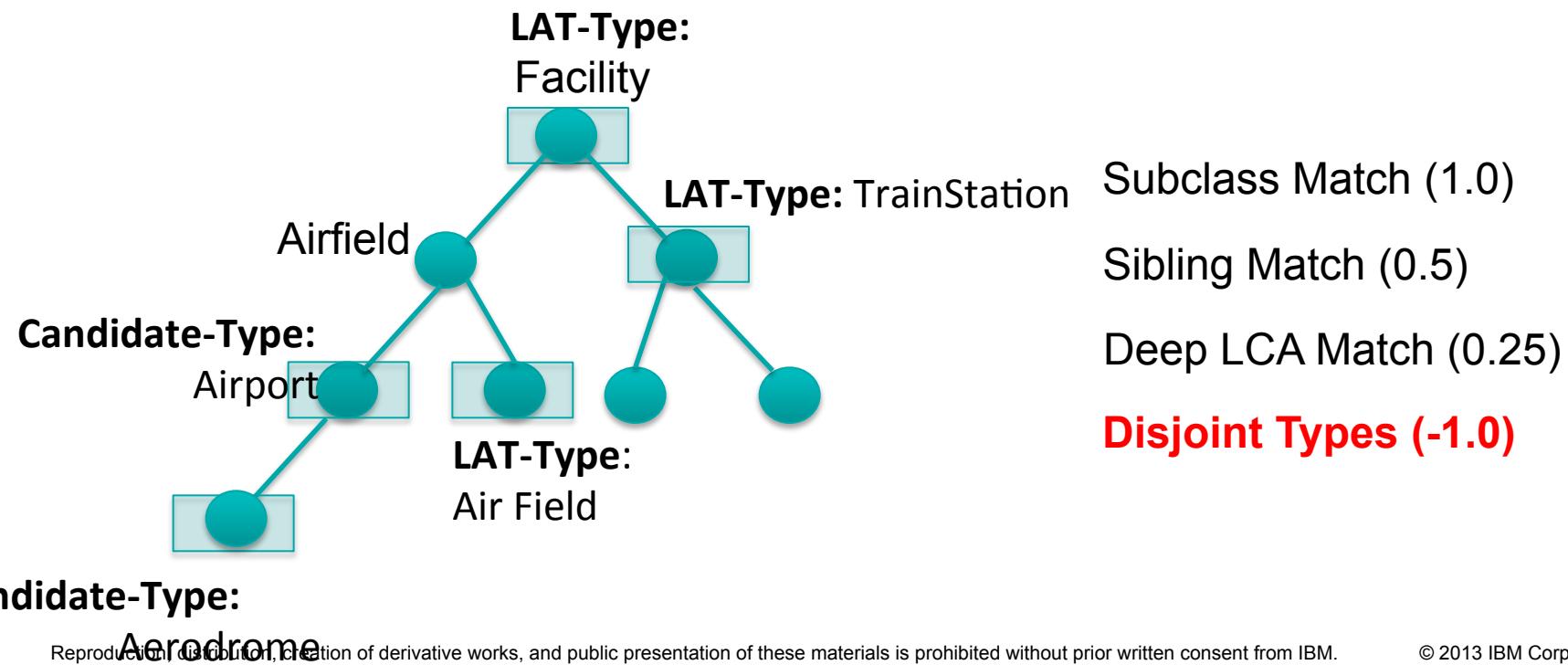


## Type Alignment (TA)

### ■ Type Matching/Alignment Problem

- Compare candidate types with LAT types
- Produce a score depending degree of Match

### ■ Various Types of Match Considered

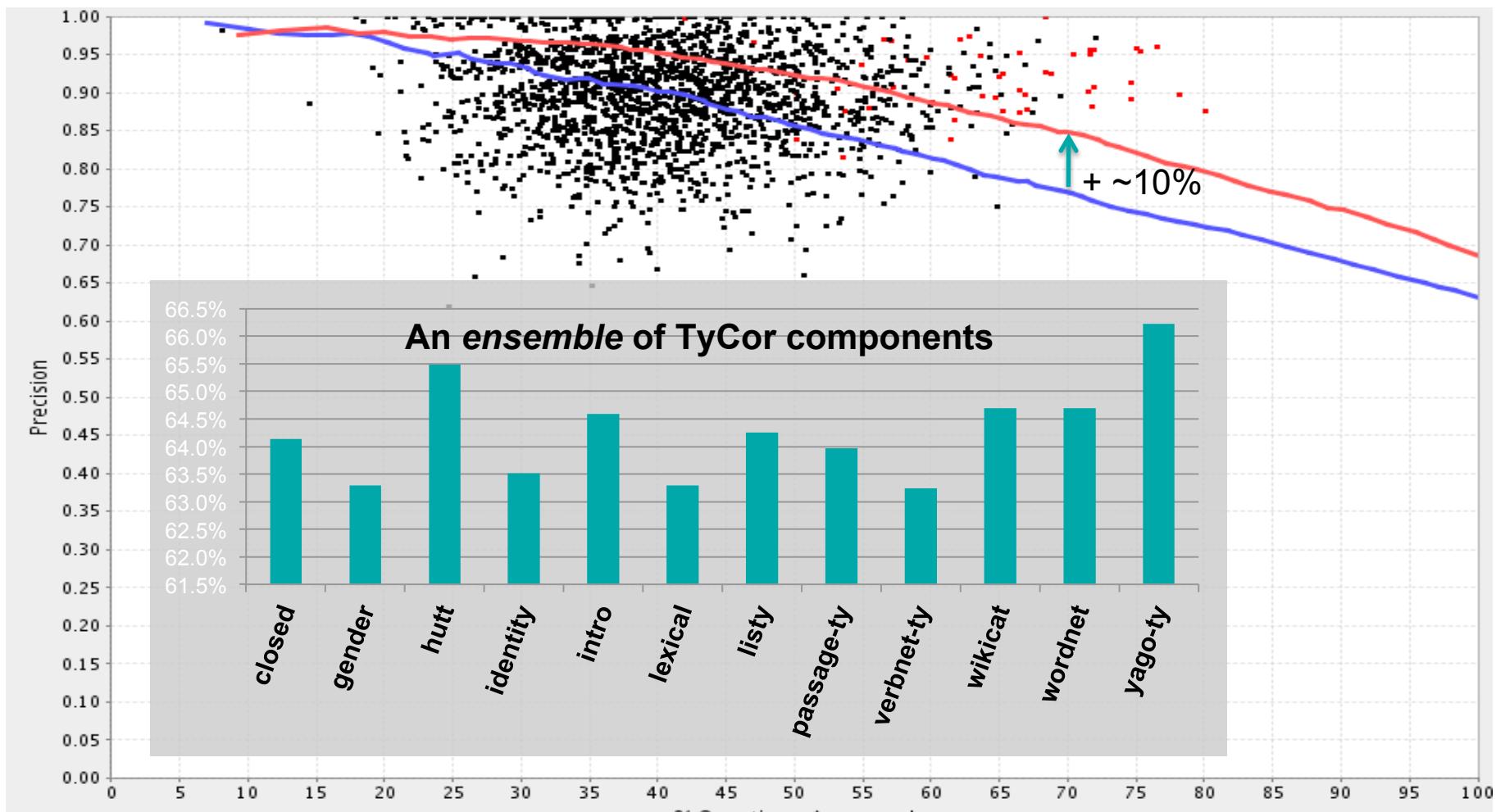


## Putting it all together

$$\blacksquare \text{TyCor Score} = \text{EDM} * \text{TR} * \text{PDM} * \text{TA}$$

- Intermediate Failure
  - If any step fails, Tycor Score = 0
- An-TyCor
  - When TA score is -1 (Disjoint Types) → AnTyCor Feature added to model
  - Strong negative signal against candidate
  - Helps rules out candidates of wrong type (e.g. LAT: Country, Candidate: Einstein)
- TyCor Algorithm Suite in DeepQA
  - 14 TyCors Developed
  - Each TyCor score is a separate feature in model
  - Model learns weights on diff. TyCors: balances/combines type information

## TyCor Impact in DeepQA



— Exp Weekly Run: Week 35, 2009 (ending on August 30, 2009) -- T12 — Exp W35 T12 All TyCor Ablated ▲ Winners Cloud

● Winners Cloud-KJ

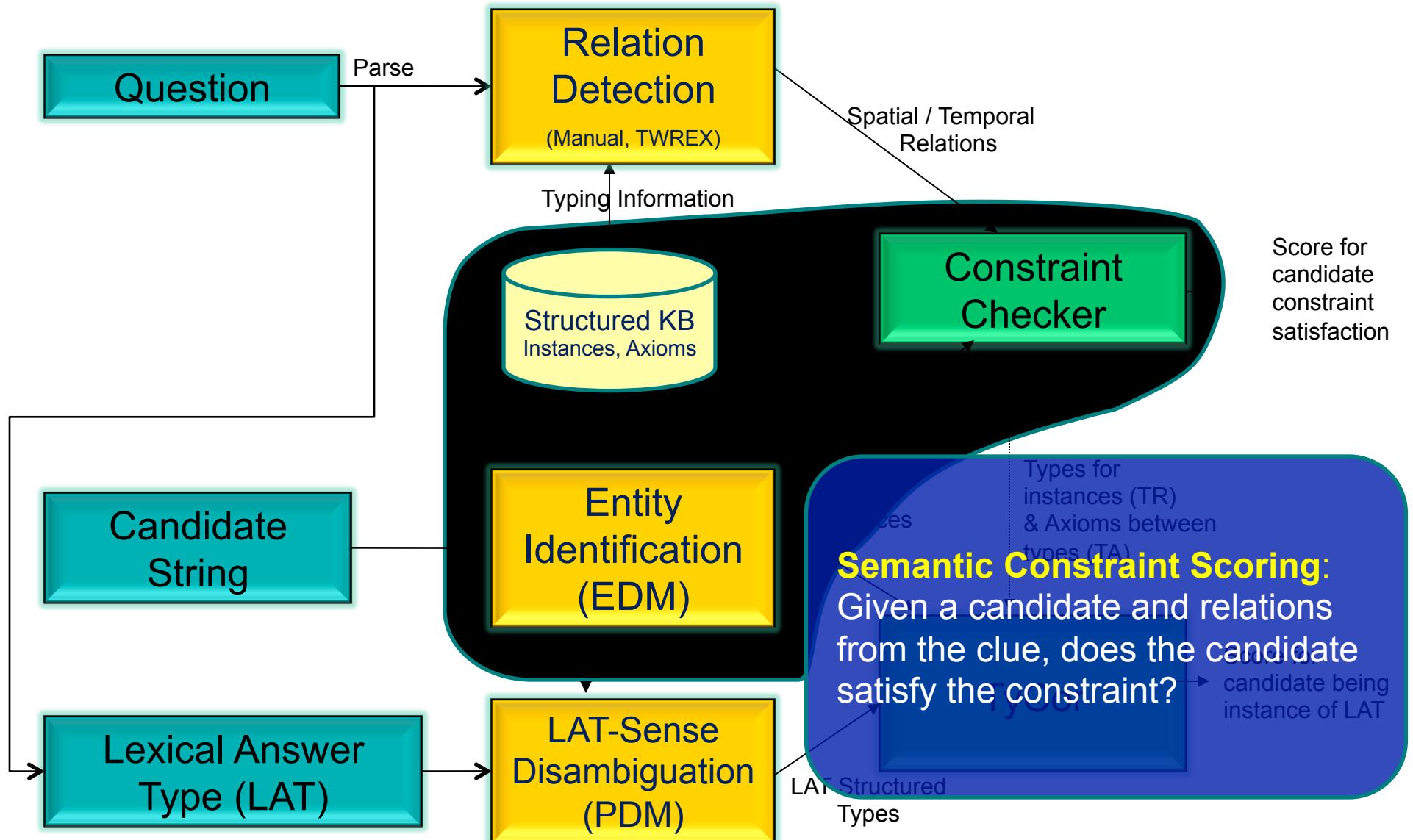
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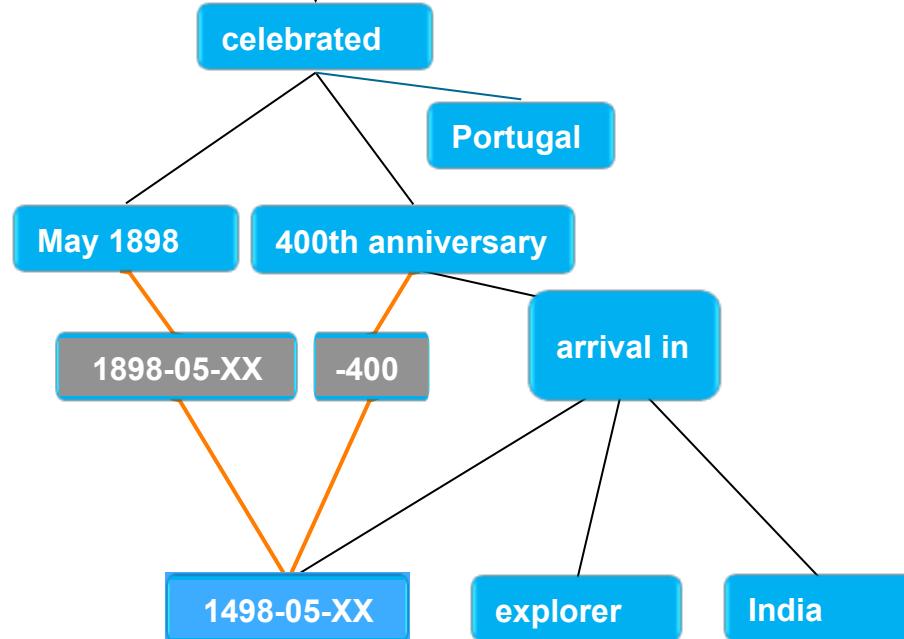
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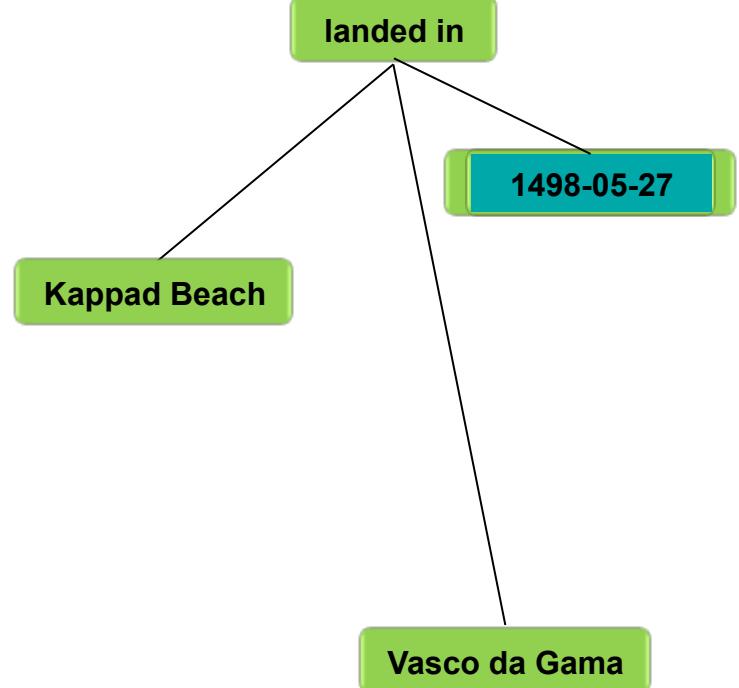
## Structured Inference Architecture



In May 1898 Portugal celebrated the 400th anniversary of this explorer's arrival in India.

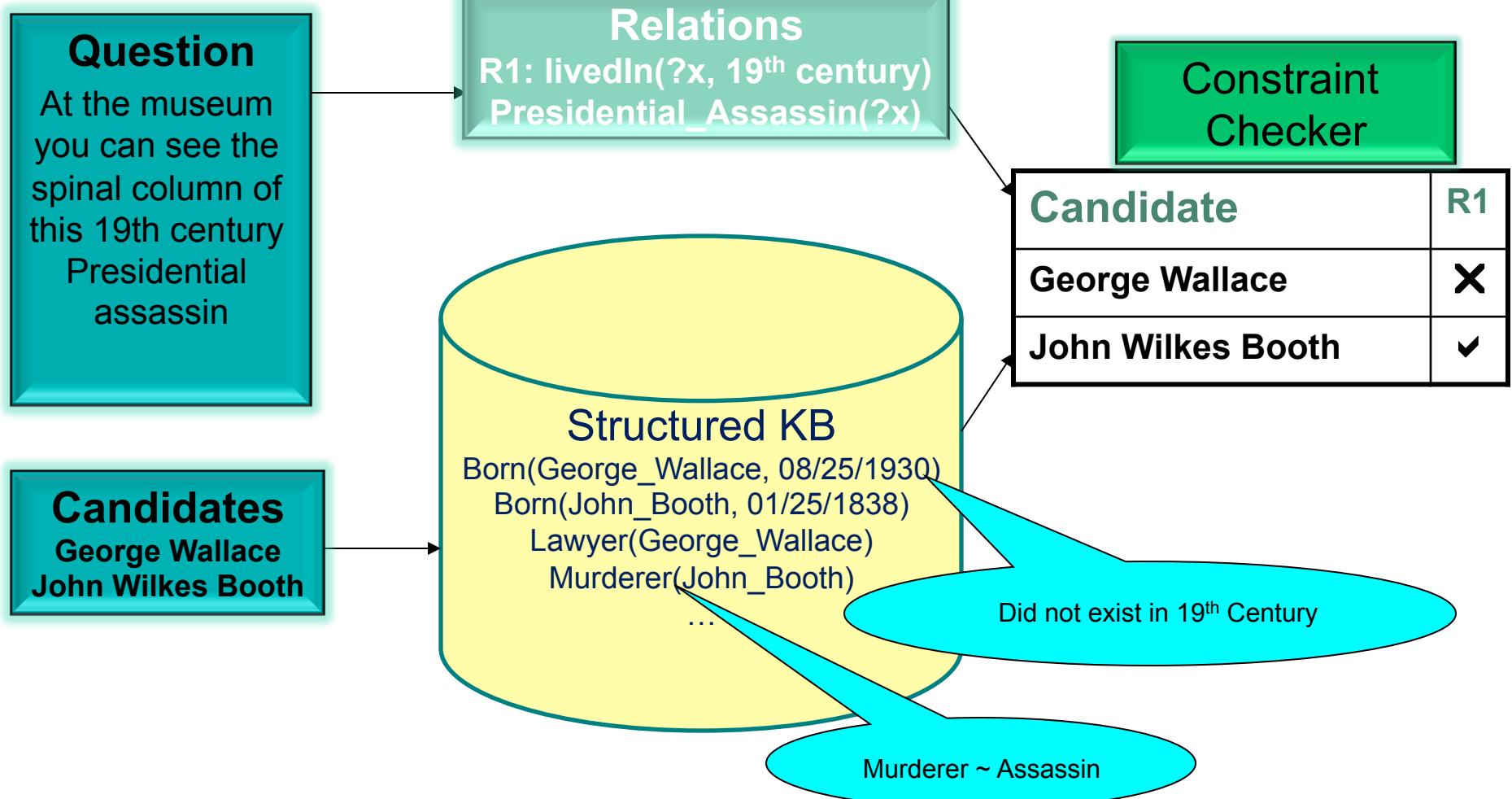


On the 27<sup>th</sup> of May 1498, Vasco da Gama landed in Kappad Beach

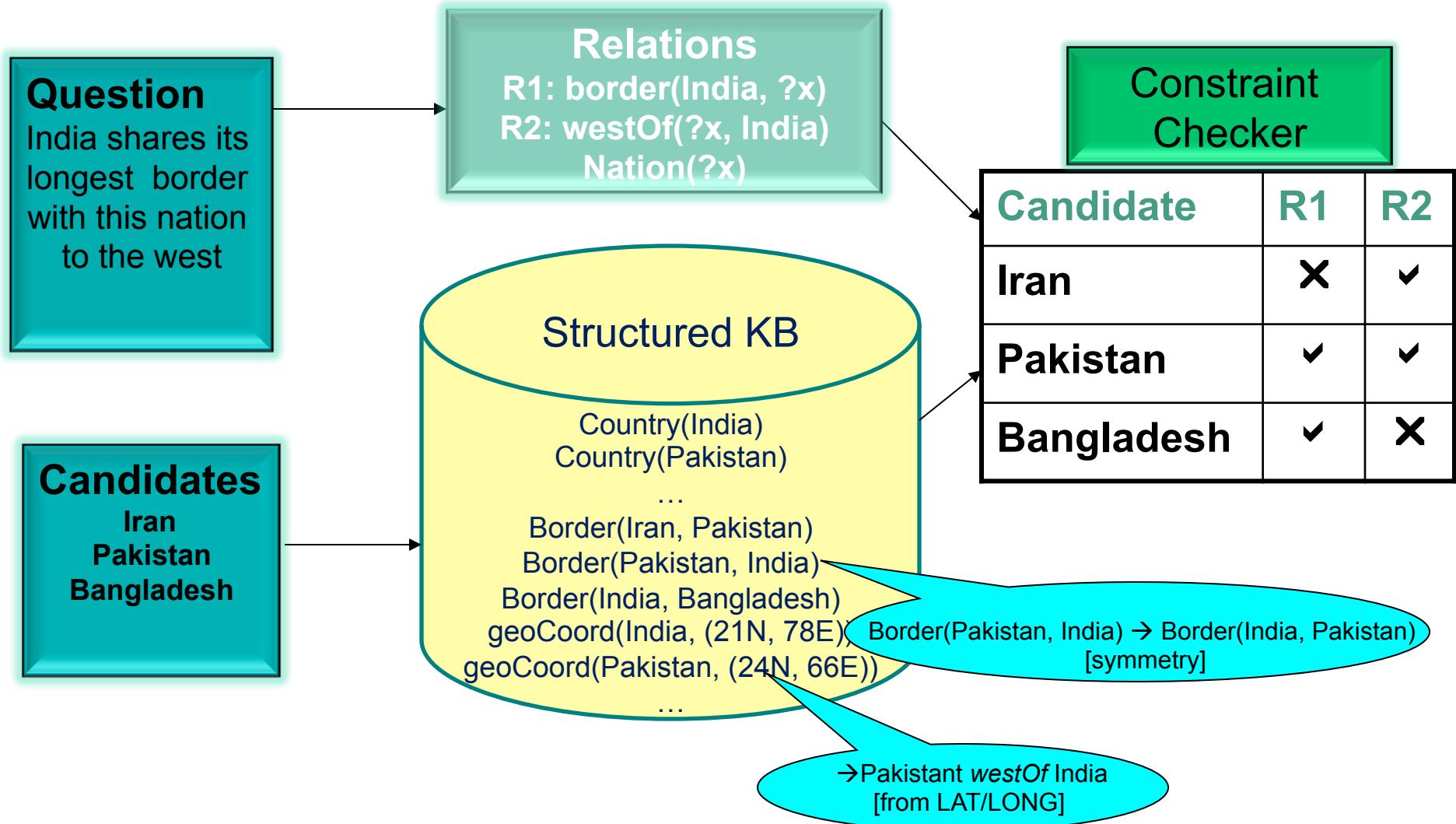


TimeStamps: TIMEX3 (normalized)  
 Rule Based anniversary detection system

## Temporal Reasoning



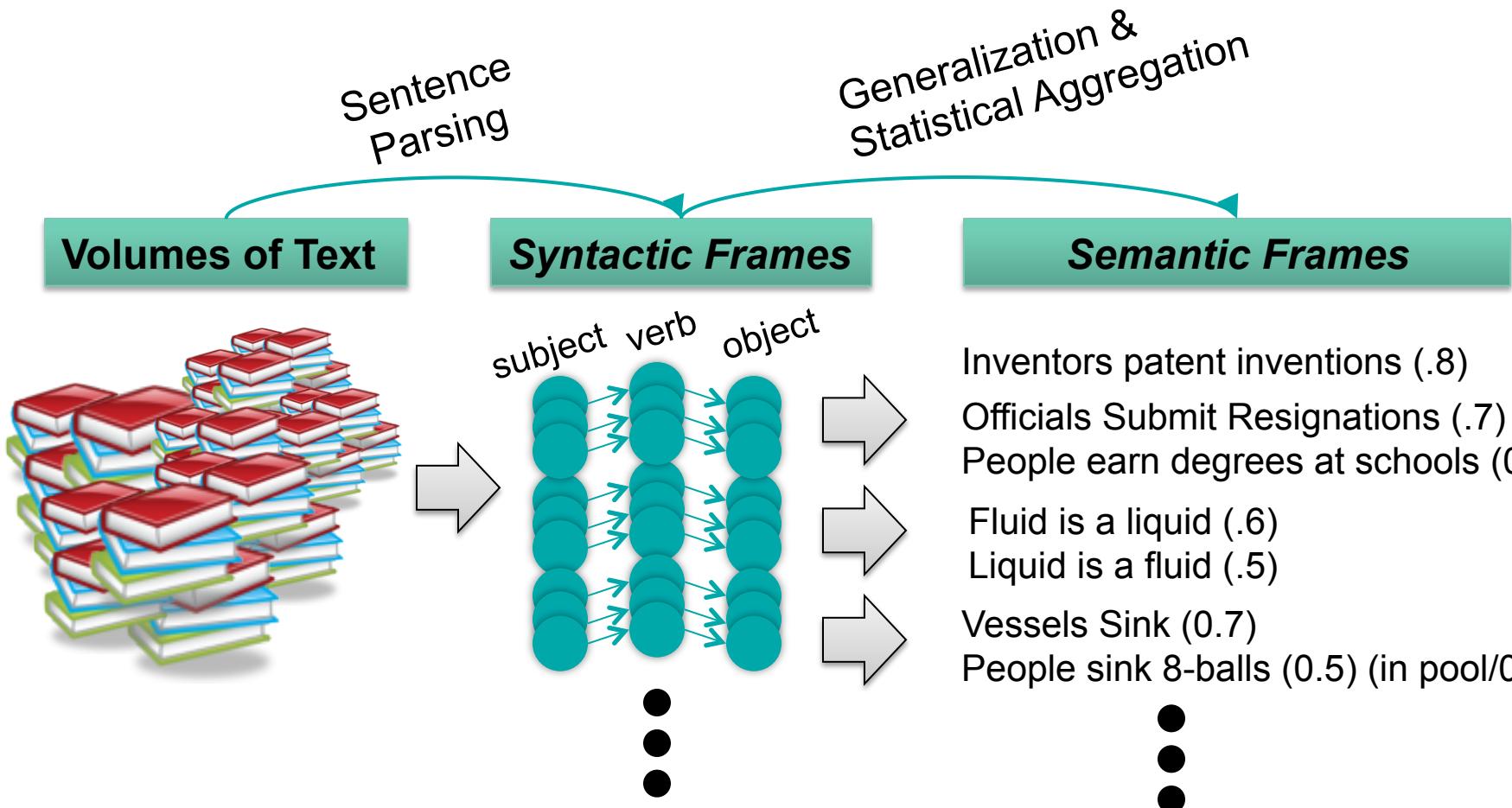
## Spatial Reasoning



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## Learning by “Reading”



## Motivations

- A large amount of unstructured sources
- A great variety of ways to express similar meanings:
- Can we explore the regularities and redundancy in large corpus?
  - *Thomas Edison was an American inventor, scientist, and businessman who developed many devices that greatly influenced life around the world, including the phonograph, the motion picture camera, and a long-lasting, practical electric light bulb.*
  - *Thomas Edison invented the light bulb and GE, a company that continues to bring science and commercial success together.*
  - *Thomas Edison invented the clear light bulb in 1879.*
  - ...

induct\_p\_20      In 2005, Marino was inducted to the Hall of Fame for his...  
 mod vprep obj mod vprep

| Frame Fragments (cuts)           | Total Count |
|----------------------------------|-------------|
| Marino induct in 2005            | 1           |
| Marino induct to Hall of<br>Fame | 1           |
| PERSON induct in YEAR            | 25          |
| PERSON induct to<br>PLACE        | 13          |
| Marino tenure in Miami           | 2           |
| PERSON tenure in<br>PLACE        | 32          |
| .....                            | .....       |

objprep  
 ↓  
 Miami\_p\_67

### Frame 1

- verb: *induct*
- obj: *Marino*
  - type: PERSON/PLAYER
- mod\_vprep: *in*
- objprep: *2005*
  - type: YEAR
- mod\_vprep: *to*
- objprep: *Hall of Fame*
  - type: PLACE

Cut  
on

### Frame 2

- noun: *tenure*
- mod\_ndet: *Marino/his*
  - type: PERSON/PLAYER
- mod\_nprep: *in*
- objprep: *Miami*
  - type: PLACE

KB  
on

## PRISMATIC Applications

- Named Entity Type Disambiguation:
  - *The Thunder outscored opponents by 8 points per game.*
  - Is *Thunder* a TEAM or a SOUND?
  - Hypothesis 1: Thunder is a TEAM
    - Frame: “TEAM outscore opponents” → 1182 occurrences
  - Hypothesis 2: Thunder is a SOUND
    - Frame “SOUND outscore opponents” → 0 occurrences

## PRISMATIC Applications

- Coreference resolution:

- *Dallas' last minute field goal at Lambeau field sent it to the NFC Championship game*
  - Is “it” Dallas or Lambeau field or field goal?
  - Hypothesis 1: “it” = Lambeau field
    - Frame: “send Lambeau field to game” → 0 occurrence in PRISMATIC
    - Frame: “send LOCATION to game” → 13 occurrence in PRISMATIC
  - Hypothesis 2: “it” = Dallas
    - Frame: “send Dallas to game” → 4 occurrences in PRISMATIC
    - Frame: “send TEAM to game” → 4711 occurrence in PRISMATIC
  - Hypothesis 3: “it” = field goal
    - Frame: “send field goal to game” → 0 occurrence in PRISMATIC
    - Frame: “send EVENT to game” → 0 occurrence in PRISMATIC

## PRISMATIC Applications

- Relation discovery: what are the common relations between PERSON and TEAM , between TEAM and TEAM?

| Frequency | Subj Type | Verb   | Obj Type |
|-----------|-----------|--------|----------|
| 1446      | TEAM      | play   | TEAM     |
| 1204      | TEAM      | beat   | TEAM     |
| 1115      | TEAM      | defeat | TEAM     |
| 556       | TEAM      | face   | TEAM     |
| 196       | TEAM      | host   | TEAM     |
| 192       | TEAM      | sweep  | TEAM     |

| Frequency | Subj Type | Verb  | Obj Type |
|-----------|-----------|-------|----------|
| 5168      | PERSON    | lead  | TEAM     |
| 2586      | PERSON    | coach | TEAM     |
| 2367      | PERSON    | join  | TEAM     |
| 2260      | TEAM      | sign  | PERSON   |
| 2212      | TEAM      | draft | PERSON   |
| 2096      | TEAM      | trade | PERSON   |

## Prismatic In Watson

- **Prismatic TyCor**
  - Determine Candidate Answer isa Lexical Answer Type: e.g. *vein* isa *vessel*
- **Prismatic Candidate Generation**
  - *Famous around the world, Morocco leather traditionally comes from this farm animal*

| Measure   | Value             |
|---|-------------------|
| Corpus size   | 30 GB             |
| Number of frames extracted                                      | 995 millions      |
| Number of frames per sentence                                   | 1.4               |
| Percent of named entities that are extracted as part of a frame | 94.4%             |
| Watson Improvement with Prismatic TyCor                         | +2.4% in accuracy |

## Outline

- Introduction to the Semantic Web
- Linking Language to Knowledge in Watson
- Type Coercion
- Temporal and Spatial Reasoning
- Prismatic

## References

- Murdock, J. W.; Kalyanpur, A.; Welty, C.; Fan, J.; Ferrucci, D. A.; Gondek, D. C.; Zhang, L.; Kanayama, H., **Typing candidate answers using type coercion**, IBM Journal of Research and Development, Volume: 56 , [Issue: 3.4](#)
- Kalyanpur, A.; Boguraev, B. K.; Patwardhan, S.; Murdock, J. W.; Lally, A.; Welty, C.; Prager, J. M.; Coppola, B.; Fokoue-Nkoutche, A.; Zhang, L.; Pan, Y.; Qiu, Z. M., **Structured data and inference in DeepQA**, IBM Journal of Research and Development, Volume: 56 , [Issue: 3.4](#)
- Fan, J.; Kalyanpur, A.; Gondek, D. C.; Ferrucci, D. A. **Automatic knowledge extraction from documents**, IBM Journal of Research and Development, Volume: 56 , [Issue: 3.4](#)
- <http://www.w3.org/RDF/>
- <http://www.w3.org/2004/OWL/>

# Semantic Technologies in IBM Watson™

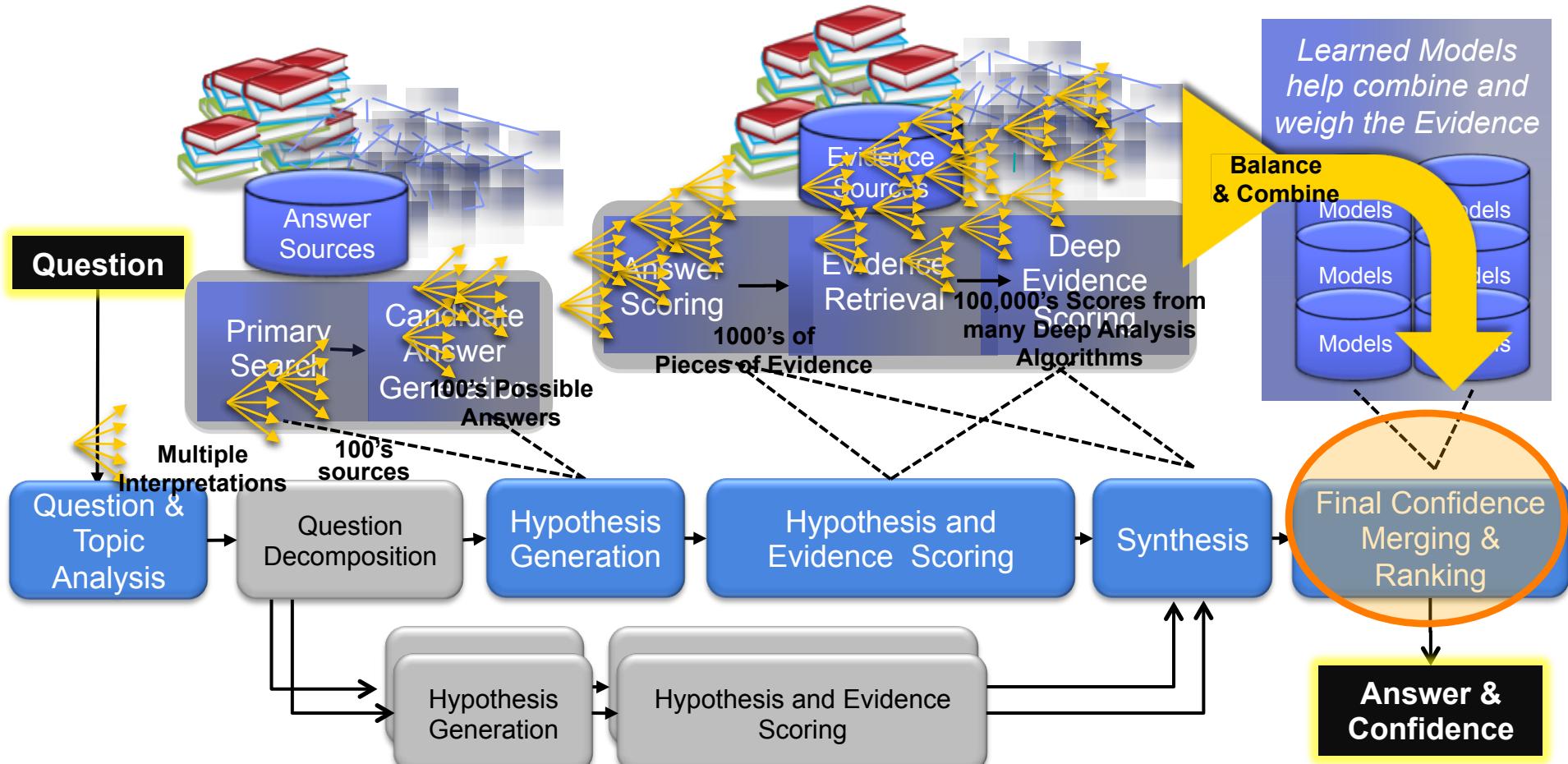
## Lesson 6 – Machine Learning in Watson

Guest Lecturer: David Gondek



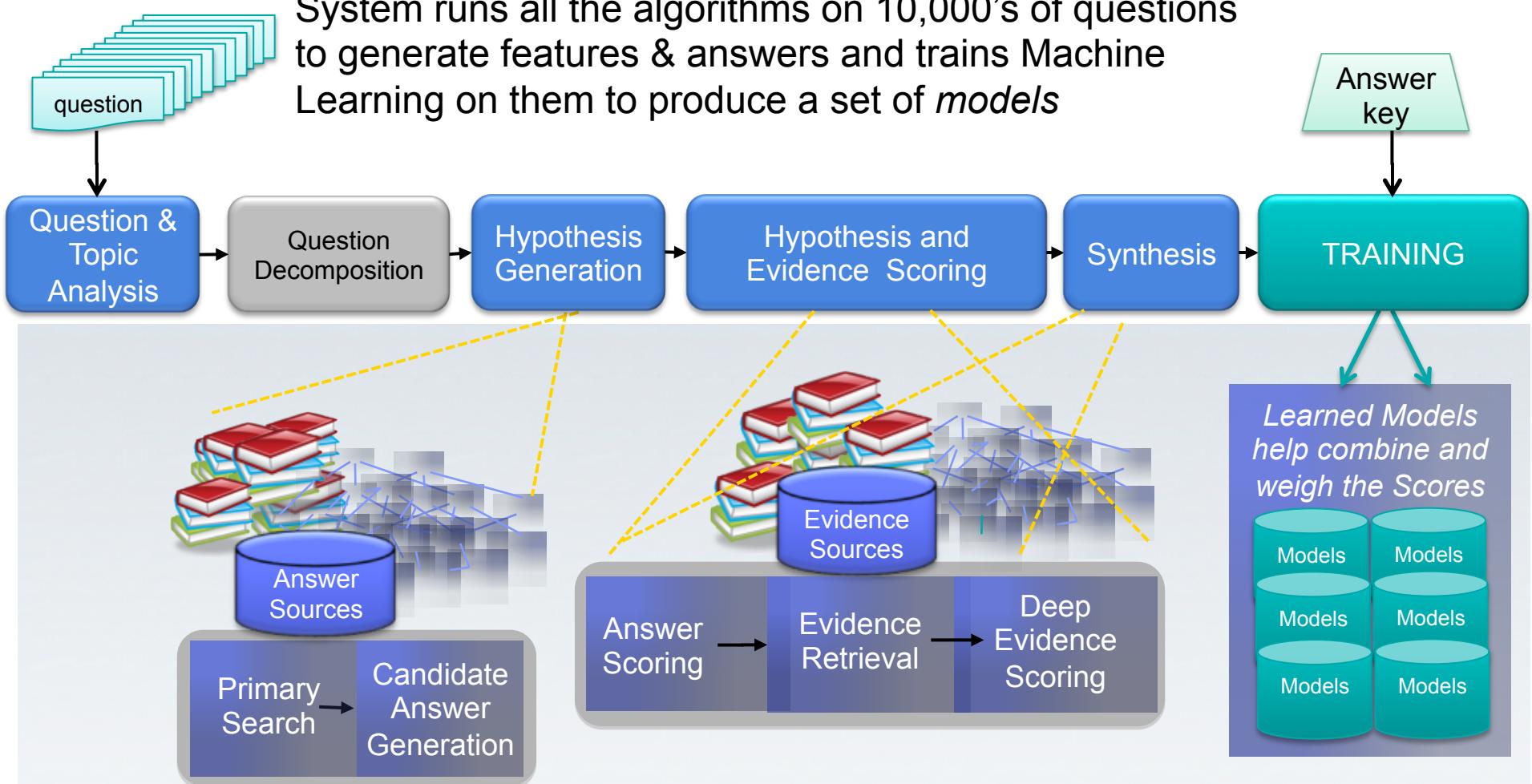
## Where is ranking and confidence estimation in the pipeline?

- End of the pipeline
- Potential chokepoint/bottleneck (merges parallel computation streams)



## Train Time

Train-time

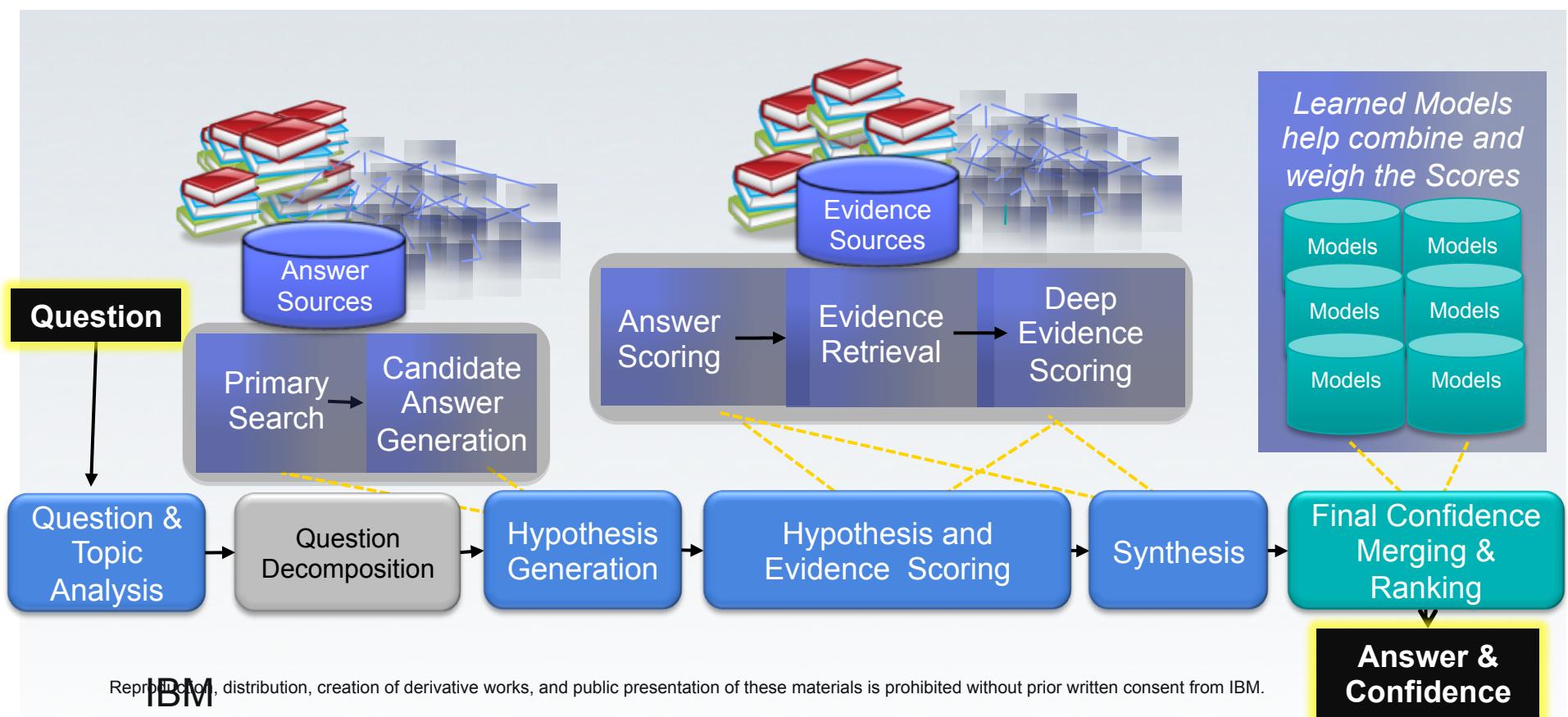


## Game Time (Apply Time)



System runs all the algorithms on a *single question* and applies models to the features they produce to select an answer with a confidence

### Game-time



## Ranking Problem:

- Given
  - Training Instances (features)  $X = \{x_0, x_1, \dots, x_N\}$
  - Training Labels  $Y = \{y_0, y_1, \dots, y_N\}$
  - Where label represents correctness:  $y_i = \{+1, -1\}$
- Develop a ranking technique to rank answers in order to maximize *accuracy* (percent of questions with correct answers in first place)
  - In practice we considered other metrics (incorporating confidence scores, etc)
- *Our Initial Solution:* We used logistic regression:
  - Rank according to  $y(x)$
  - Use  $y(x)$  as confidence score

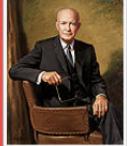
**Can you beat it?**

### Logistic Regression

$$y(x) = \frac{1}{1 + e^{-(\beta_0 + \beta_1 x_1 + \beta_2 x_2 + \dots)}}$$

## Answer Merging

- Is it really a matrix?
- Multiple answers may be equivalent:

| 35. |  | John F. Kennedy 1961-1963   |                   |  |            |                           |   |     |   |   |    |     |  |
|-----|--|---|-------------------|--|------------|---------------------------|---|-----|---|---|----|-----|--|
| 34  |   | Dwight D. Eisenhower<br>(1890–1969)<br>[107][108][109]  | January 20, 1953  | January 20, 1961<br>[n 11]   | Re         |                           |   |     |   |   |    |     |  |
| 35  |   | John F. Kennedy<br>(1917–1963)<br>[110][111][112]   | January 20, 1961  | November 22, 1963<br>[n 7]   | De         | JFK International Airport |   | 0.9 | 1 | 0 | 10 | 0.5 |  |
| 36  |  | Lyndon B. Johnson<br>November 22, 1963<br>was the 35th Presi  | November 22, 1963 | January 20, 1961 until his death in 1963.  | Democratic | Vice President            | 0 | 0.0 | 0 | 0 | 21 | 0.6 |  |
|     |  | After military service as commander of the Motor Torpedo Boats PT-109 and PT-59 during World War II in the South Pacific, Kennedy represented Massachusetts' 11th congressional district in the U.S. House of Representatives from 1947 to 1953 as a Democrat. Thereafter, he served in the U.S. Senate from 1953 until 1960. Kennedy defeated Vice President and Republican candidate Richard Nixon in |                   |  |            |                           |   |     |   |   |    |     |  |

| Candidate Answers         | Evidence Feature Scores |             |        |     |        |            |           |  |
|---------------------------|-------------------------|-------------|--------|-----|--------|------------|-----------|--|
|                           | Doc Rank                | Pas s Ran k | Ty Cor | Geo | LFAC S | Term Match | Temp oral |  |
| John F. Kennedy           | 0                       | 1           | 0.1    | 0   | 0.2    | 22         | 1         |  |
| John F. Kennedy           | 2                       | 1           | 0.1    | 0   | 0.4    | 41         | 1         |  |
| Kennedy                   | 1                       | 2           | 0.8    | 1   | 0.5    | 30         | 0.9       |  |
| J.F.K.                    | 3                       |             | 0.1    | 0   | 0      | 23         | 0.5       |  |
| JFK International Airport |                         |             | 0.9    | 1   | 0      | 10         | 0.5       |  |
| ..                        |                         | 0           | 0.0    | 0   | 0      | 21         | 0.6       |  |

Final Merger defines equivalency scorers and resources (e.g. Wikipedia redirects)  
 Answers identified as equivalent  
 What happens after merging?

# Feature Merging

- Features for equivalent answers are merged to single value
- E.g. for all equivalent answers,
  - Use the minimum Doc Rank score
  - Use the maximum TyCor score
- Standard aggregation functions:
  - min, max, mean, decaying sum:

$$decay(p_0, \dots, p_K) = \sum_{i=0}^K \frac{p_i}{2^i}$$

- How to pick merging policy?
  - Currently manually selected based on understanding of feature
- How to pick canonical form of merged answer?

| Candidate Answers                     | Evidence Feature Scores |             |        |     |        |            |           |  |
|---------------------------------------|-------------------------|-------------|--------|-----|--------|------------|-----------|--|
|                                       | Doc Rank                | Pas s Ran k | Ty Cor | Geo | LFAC S | Term Match | Temp oral |  |
| John F. Kennedy                       | 0                       | 1           | 0.1    | 0   | 0.2    | 22         | 1         |  |
| John F. Kennedy                       | 2                       | 1           | 0.1    | 0   | 0.4    | 41         | 1         |  |
| Kennedy                               | 1                       | 2           | 0.8    | 1   | 0.5    | 30         | 0.9       |  |
| J.F.K.                                | 3                       |             | 0.1    | 0   | 0      | 23         | 0.5       |  |
| John F. Kennedy International Airport |                         |             | 0.9    | 1   | 0      | 10         | 0.5       |  |
| ..                                    |                         | 0           | 0.0    | 0   | 0      | 21         | 0.6       |  |

| Candidate Answers | Evidence Feature Scores |             |        |     |        |            |           |  |
|-------------------|-------------------------|-------------|--------|-----|--------|------------|-----------|--|
|                   | Doc Rank                | Pas s Ran k | Ty Cor | Geo | LFAC S | Term Match | Temp oral |  |
| John F. Kennedy   | 0                       | 0           | 0.9    | 1   | 0.7    | 22         | 1         |  |

- In Question Answering, scorers may not fire, e.g.
  - no Puzzle-Rank for Definition question candidates,
  - no Document rank if candidate generated from KB
  - no TWREX-Lookup (semantic relation) score if no relation is identified
- How to handle missing values? 4,-7.192728,1,?,0,2.401191,...
- Default behavior: substitute with 6,-7.278166,1,?,0,4.590531,...  
set mean 8,-7.351214,1,?,0,2.708208,...
- More sophisticated missing value ?,?,1,?,1,2.241513,0.52262,...  
handling: ?,?,1,?,1,0.000046,0,0,0,0,...  
?,?,1,?,1,6.313291,1.272797,...
  - 1. Impute to per-question mean
  - 2. Allow user-defined rules to impute (use mean, max, 0, etc)
  - 3. Expand feature into feature-score, feature-missing flag

?,?,1,?,1,2.241513,0.52262,...  
↓  
6,true,-7.2736,true,1,false,0,true,1,false,2.241513,false,0.52262,false,...

Feature-missing flag *allows reasonable imputation to be learned by the classifier.*  
With feature-missing flag, selecting right imputation rule is not important [Lally]

## Enhancement: Sparse Filter to avoid Overfitting

- In Question Answering, scorers may fire too rarely to provide statistically significant information
  - Suppose a scorer fires once on a correct answer
  - Classifier can learn that it is sufficient for correctness, give very high weight
  - (e.g. sparse SATTACK features led to nearly **5%** drop on Useless questions)
- Existing solution: Implement a sufficient sample size filter
- Further research: Integrate with learning
  - Confidence-weighted learning, regularization, etc.

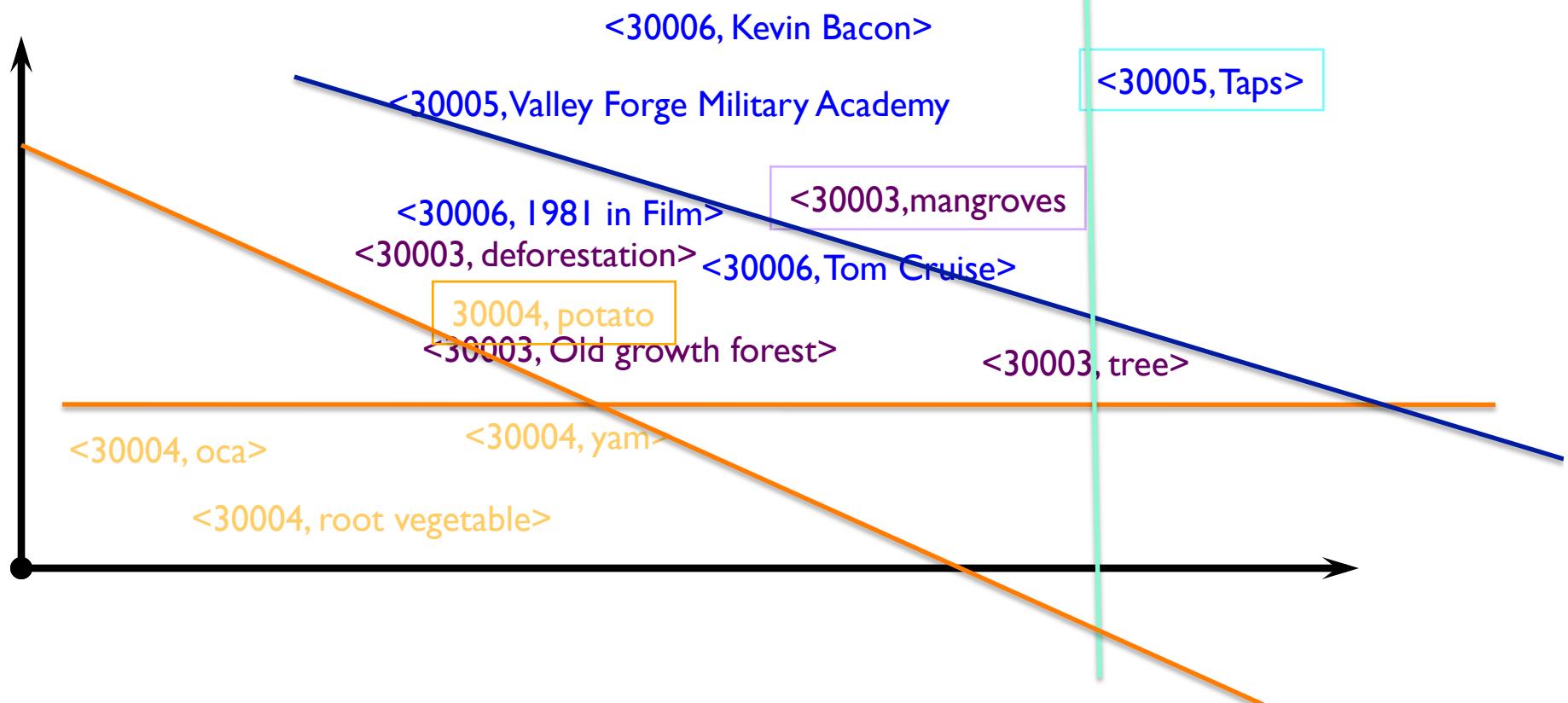
|   | <u>label</u> |
|---|--------------|
| 1,-7.192728,1,?,0,2.401191,...,         | true         |
| 0,-7.278166,1,?,0,4.590531,...,         | false        |
| ?, -7.351214,1,?,0,2.708208,...,        | false        |
| ?, ?, 1, ?, 1, 2.241513, 0.52262,...,   | false        |
| ?, ?, 1, ?, 1, 0.000046, 0, 0, 0.2,..., | false        |
| ?, ?, 1, ?, 1, 6.313291, 1.27279,...,   | false        |

## Examples: Per Query variation

30003: Forests of this tree supported by stiltslike, above-ground roots grow in Florida's coastal area

30006: Tom Cruise, Timothy Hutton, and Sean Penn played military cadets in this 1981 film

30005: In Dutch, these tuber vegetables are known as aardappelen

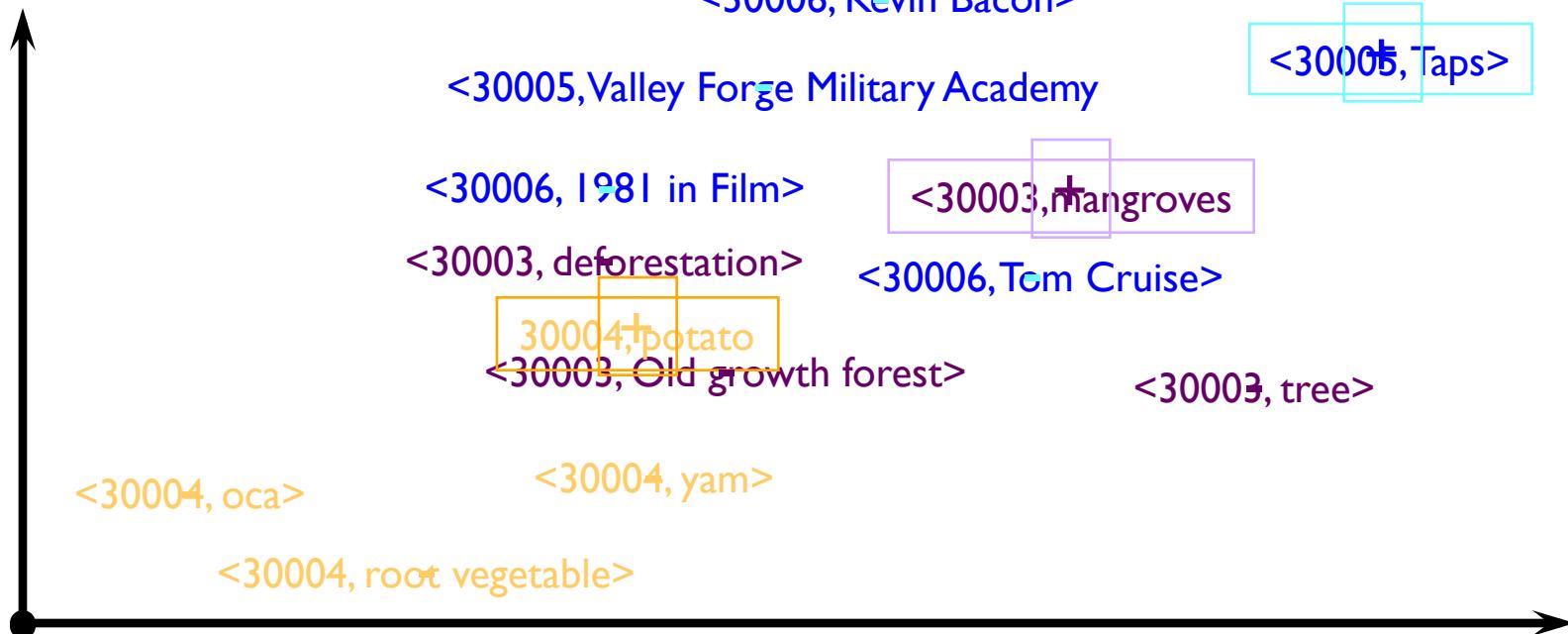


## Examples

30003: Forests of this tree supported by stiltlike, above-ground roots grow in Florida's coastal area

30006: Tom Cruise, Timothy Hutton, and Sean Penn played military cadets in this 1981 film

30005: In Dutch, these tuber vegetables are known as aardappelen



| 30003 Candidate   | Align | TyCor |
|-------------------|-------|-------|
| Deforestation     | 0.6   | 0.5   |
| Mangroves         | 0.7   | 0.7   |
| Old growth forest | 0.4   | 0.5   |
| Tree              | 0.07  | 1.0   |

| 30006 Candidate | Align | TyCor |
|-----------------|-------|-------|
| Kevin Bacon     | 1.2   | 0.7   |
| Taps            | 1.1   | 1.0   |
| Tom Cruise      | .75   | 0.7   |
| ...             |       |       |

| 30005 Candidate | Align | TyCor |
|-----------------|-------|-------|
| Potato          | 0.5   | 0.5   |
| Taps            | 0.3   | 0.5   |
| Tom Cruise      | 0.3   | 0.1   |
| Root vegetable  | 0.1   | 0.2   |

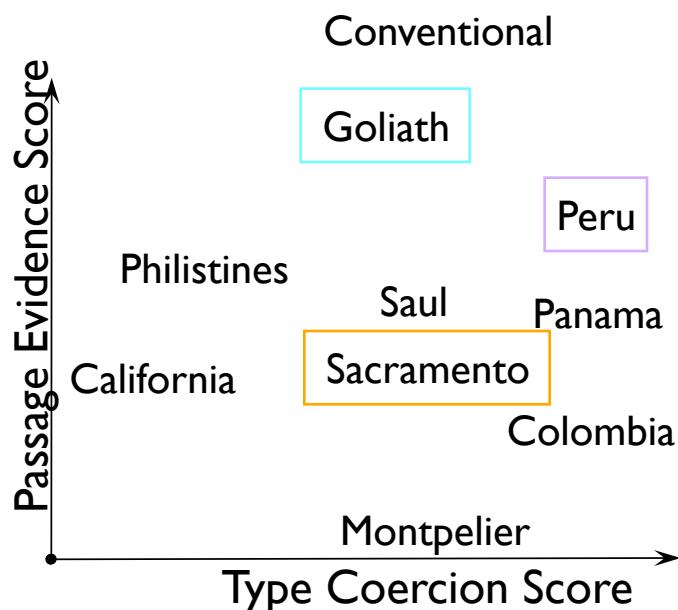
# Machine Learning - Improvements



## Per-Query Normalization

*Normalized Feature Representation:*

- Questions vary in difficulty
  - But we are training over all equally!
  - “Best” answer is relative *per question*

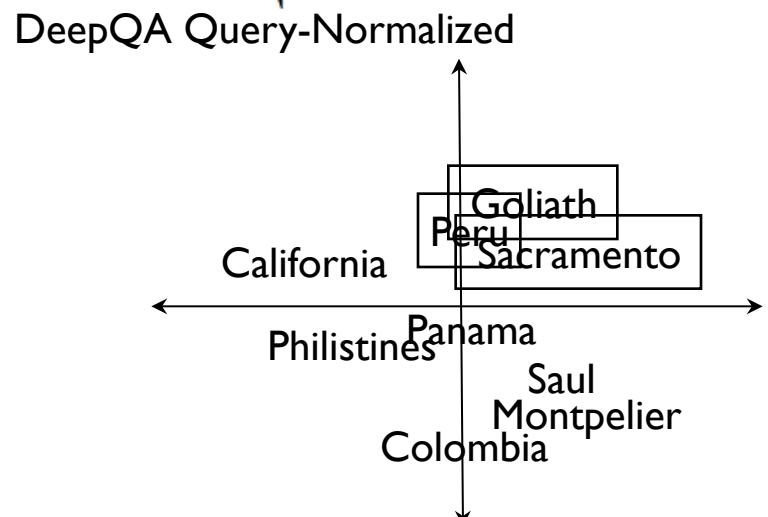


*Standardize each candidate set per query: scale and center at 0. (Motivated by [Cao et al. 2006])*

- *Objective can be shown mathematically similar to equivalent ranking objectives (e.g. RankSVM).*
- *Outperforms RankSVM [Hebrich 2000, Joachims 2002] by 20% relative*

$$x_{ij}^{\text{std}} = \frac{x_{ij} - \mu_j}{\sigma_j}, \quad \mu_j = \frac{1}{|Q|} \sum_{k=1}^{|Q|} x_{kj},$$

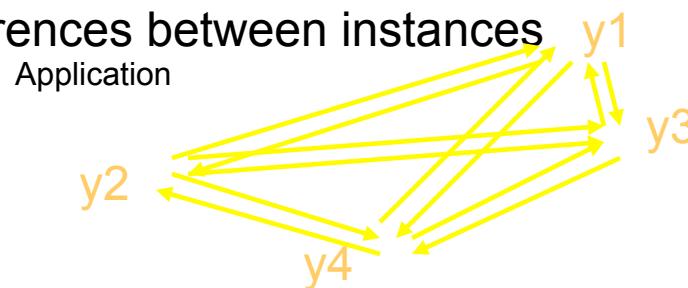
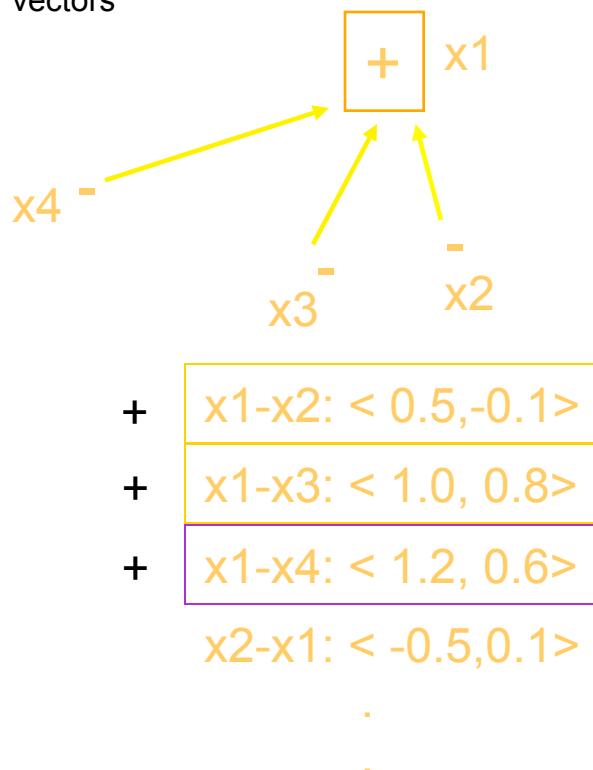
$$\sigma_j = \sqrt{\frac{1}{|Q|} \sum_{k=1}^{|Q|} (x_{kj} - \mu_j)^2}.$$



## Rank-inspired Approaches: Difference Learning

- Rank Learning: train based on differences between instances

Train on difference vectors



- Application

- Linear models (SVM, logistic) may be applied directly
- More sophisticated models:
  - Calculate difference vectors
  - Apply model
  - Resolve (vote/tournament)
- Did not show significant performance gains

Kernels are similarity functions that can be applied to measure the similarity between two text

- Linear Kernel
- Sequences (String Kernel, Word sequence kernel)
- Syntactic Structures (Tree Kernel)
- Similarity in a topic model (Domain Kernel, LSI)
- Polynomial, Radial Basis Function, etc.

A kernel is a function  $K : \mathcal{X} \times \mathcal{X} \rightarrow \mathbb{R}$  such that

$$(18) \quad K(x_i, x_j) = (\text{def}) \langle \Phi(x_i), \Phi(x_j) \rangle$$

where  $\Phi : \mathcal{X} \rightarrow \mathcal{K}$  is a feature mapping.

Experimented with different kernels for confidence estimation, ranking:

No significant gain.

SVM did not outperform logistic regression

## Final Combination



- Baseline: Logistic regression on base features

- Score provides sort-order
  - Use logistic score as confidence

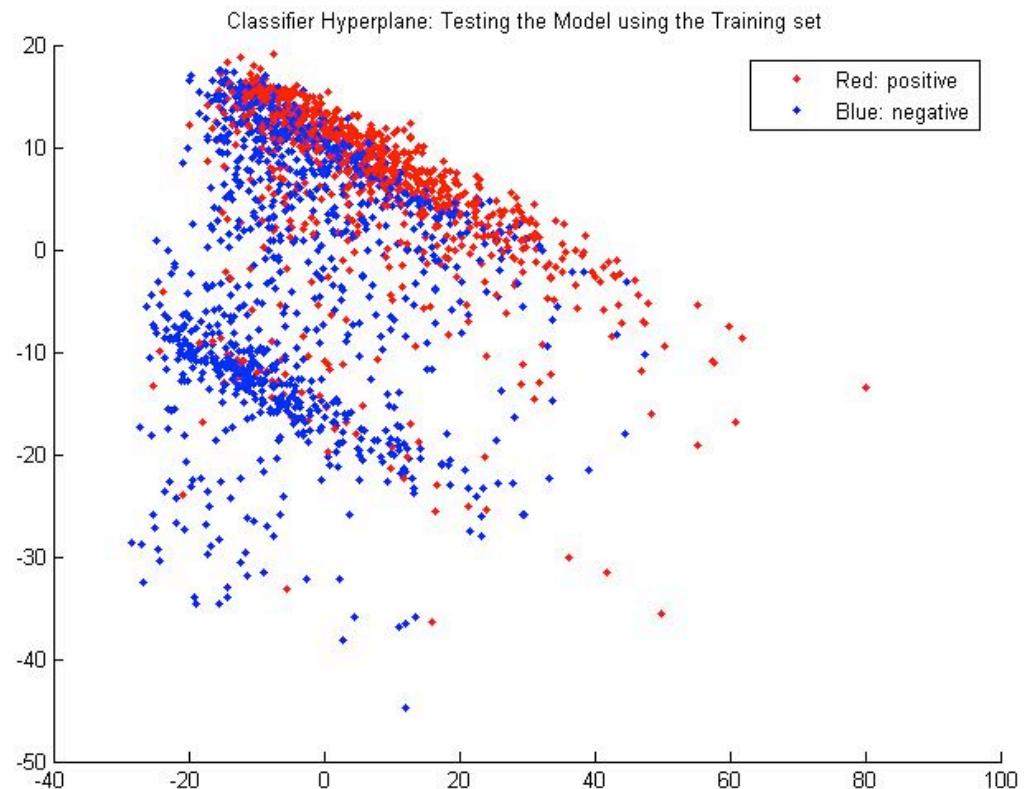
- Improvements:

|  | Improvement? |
|--|--------------|
| SVM  | No           |
| nonlinear kernels (rbf, poly, etc)         | No           |
| Neural Nets                                | No           |
| Decision trees, LMTs                       | No           |
| Class balancing (downsampling)             | No           |
| Cost-sensitive Learning                    | No           |
| Feature Space Dimensionality Reduction     | No           |
| Feature Selection (Information Gain Ratio) | No           |
| Separate rank/estimation models            | No           |

|                                    | Improvement in accuracy at discovery |
|------------------------------------|--------------------------------------|
| Basic (baseline)                   | +0.00%                               |
| Specialized Models                 | +1.0%                                |
| Standardization                    | +3.2%                                |
| Augmenting Basic with Standardized | +5.5%                                |
| Ranking Objective (Rank-SVM)       | +4.5%                                |
| Imputation (with missing flags)    | +1.7%                                |
|                                    |                                      |

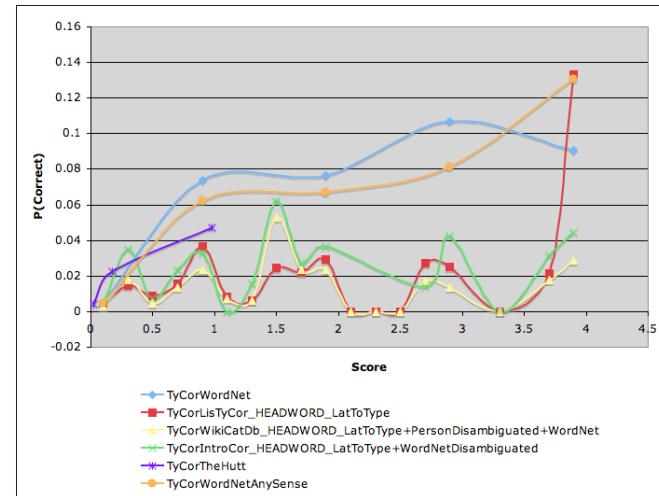
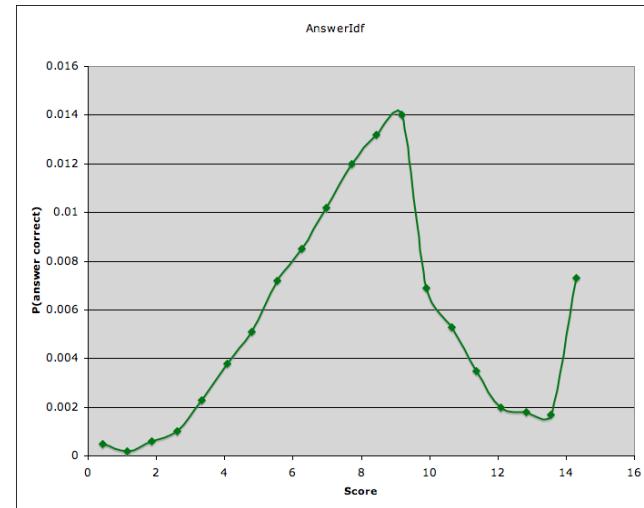
## Class Imbalance

- 94-to-1 Negative to Positive instances
- Experimented with *cost-sensitive learning, instance weighting*.
- Ultimately best results in Jeopardy! set were using instance weighting of 0.5 for negative instances. (note this is not consistent for other data sets)

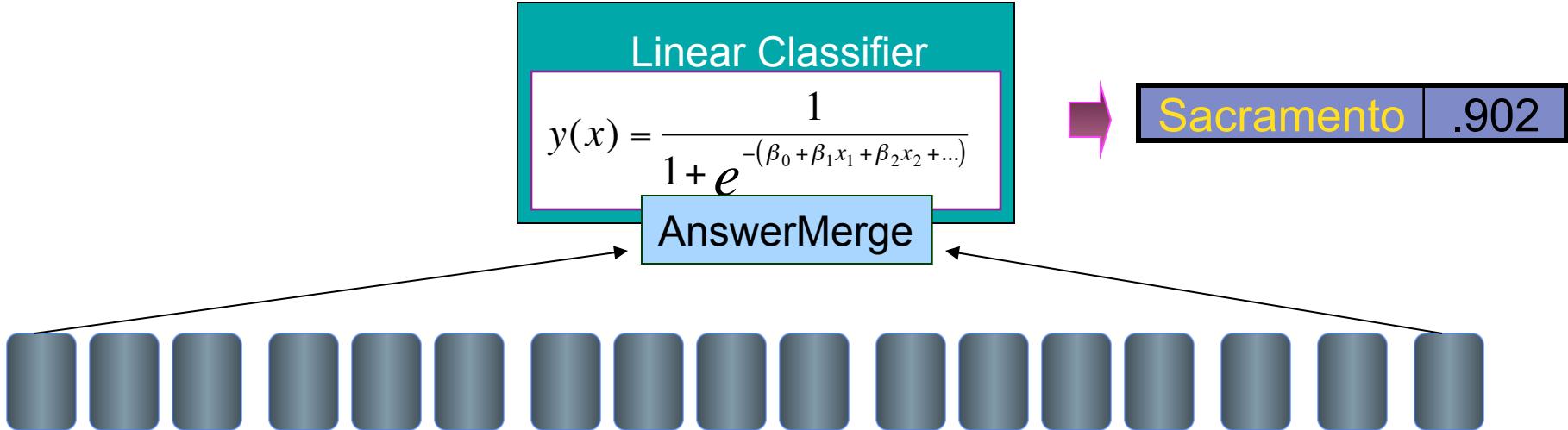


## Feature Engineering

- How to handle non-monotonic
  - Non-linear Kernel?
  - Binning?
    - These exist for AnswerIdf [Lally]
  - Scaling to probability [Prager]
  - Internal improvements to scorer

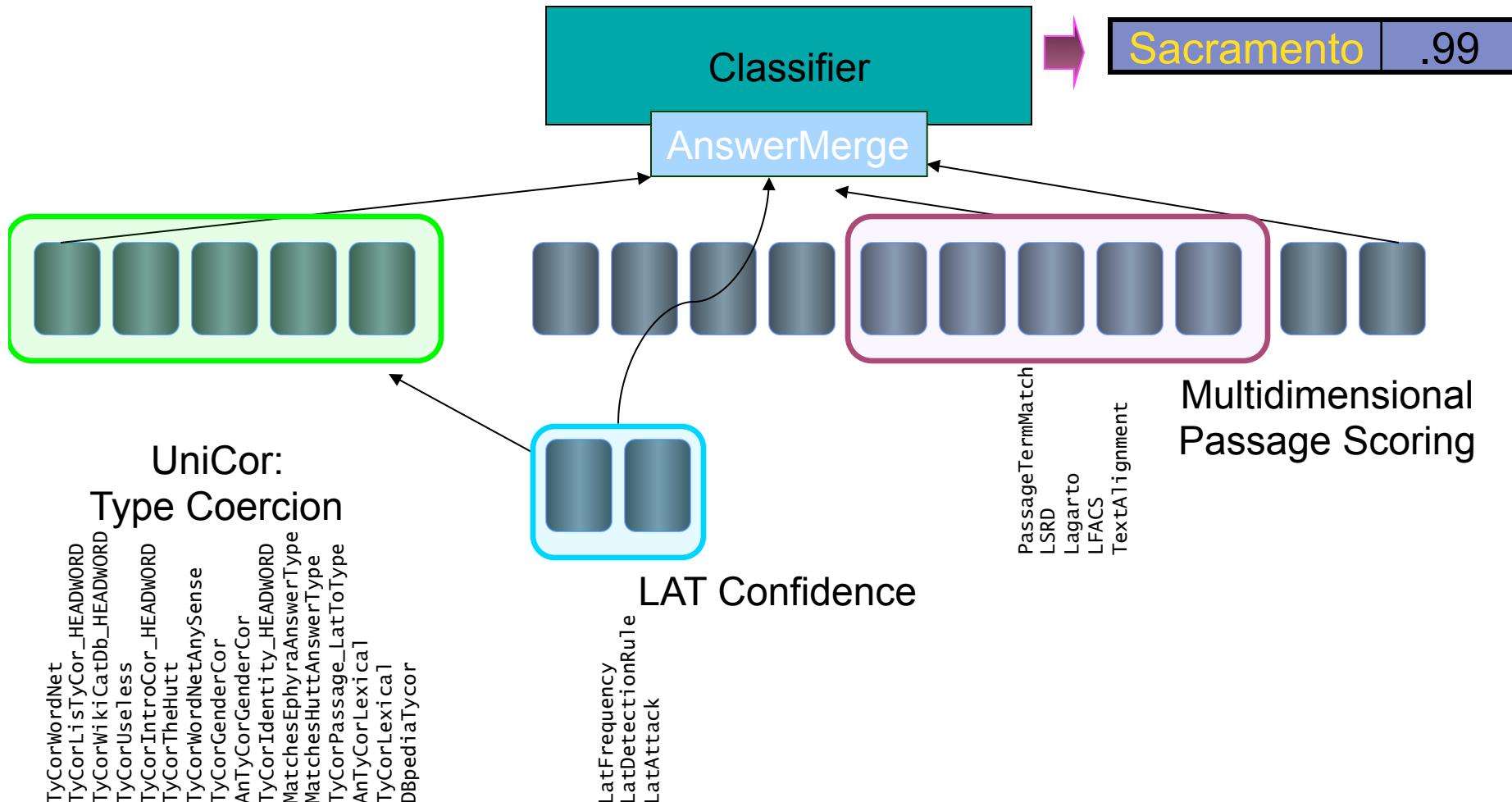


## Stacking: Linear classifier over all components (flat)



IndriDocumentEngine\_RANK  
 IndriDocumentEngine\_SCORE  
 TyCorWordNet  
 TyCorListTyCor\_HEADWORD\_LatToType  
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 TyCorWikiCatDb\_HEADWORD\_LatToType  
 +PersonDisambiguated+WordNet  
 TyCorUseless  
 TyCorIntroCor\_HEADWORD\_LatToType  
 +WordNetDisambiguated  
 TyCorTheHutt  
 TyCorWordNetAnySense  
 BackLink  
 BackLink\_CAD  
 TextualAlignment  
 PassageTermMatch  
 PassageTermMatchInFocus  
 PassageTermMatchOutsideFocus  
 LatAttack-country  
 LatAttack-city...  
 AnswerId  
 FractionOfTitleCovered  
 PassageEngine\_RANK  
 Def\_RANK  
 Def SCORE  
 Puzz\_RANK  
 Puzz SCORE  
 TyCorGenderCor  
 AntiTyCorGenderCor  
 Latreval-president\_SCORE  
 SATTACK\_WIKI  
 SATTACK\_MB...  
 CadPassageScore  
 AnswerLookupCG\_SCORE  
 DocTermMatchScore  
 TyCorIdentity\_HEADWORD\_LatToType  
 McAnswer  
 FitbSearch\_RANK  
 FitbSearch\_Boundary  
 MatchesEphyraAnswerType  
 MatchesHuttAnswerType  
 Filtered  
 ConstrainedOnAccepted  
 ConstrainedOnRejected  
 ConstrainedOff

## Stacking: Hierarchical ML



# Supporting Passage Retrieval (SPR)



## Category: MICHIGAN MANIA

**Clue: In 1894 C.W. Post created his warm cereal drink Postum in this Michigan city**

In Deep Evidence Scoring, Watson retrieves evidence for each candidate answer, then evaluates the evidence using a large number of deep evidence scoring analytics. The evidence for a candidate answer may come from the original document or passage where the candidate answer was generated, or it may come from an evidence retrieval search performed by taking the keyword search query from Step 2, replacing the focus terms with the candidate answer, and retrieving the relevant passages that are found. The passages, or "context" in which the candidate answer occurs are evaluated as evidence to support or refute the candidate answer as the correct answer for the question.

Battle Creek

1895: In Battle Creek, Michigan, C.W. Post made the first POSTUM , a cereal beverage. Post created GRAPE-NUTS cereal in 1897, and POST TOASTIES corn flakes in 1908

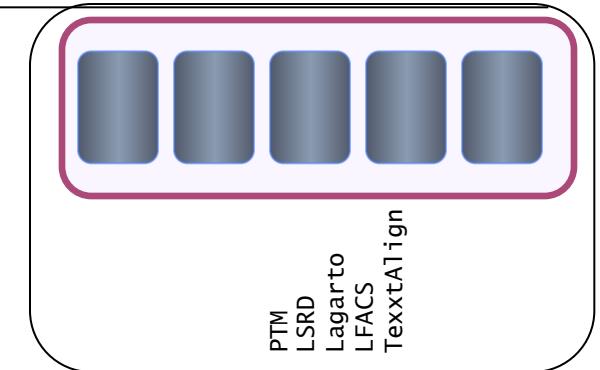
The company was incorporated in 1914 having developed from the earlier Postum Cereal Co. Ltd., founded by C.W. Post (1854-1914) in 1895 in Battle Creek, Mich. After a number of experiments, Post marketed his first product-the cereal beverage called Postum-in 1895

Post Foods

Post Foods, LLC, also known as Post Cereals (formerly Postum Cereals) was founded by C.W. Post. It began in 1895 with the first Postum, a "cereal beverage", developed by Post in Battle Creek, Michigan. The first cereal, Grape-Nuts, was developed in 1897. In 1914, Post Foods became General Foods. The cereal company unit was later sold off and is now Post Foods

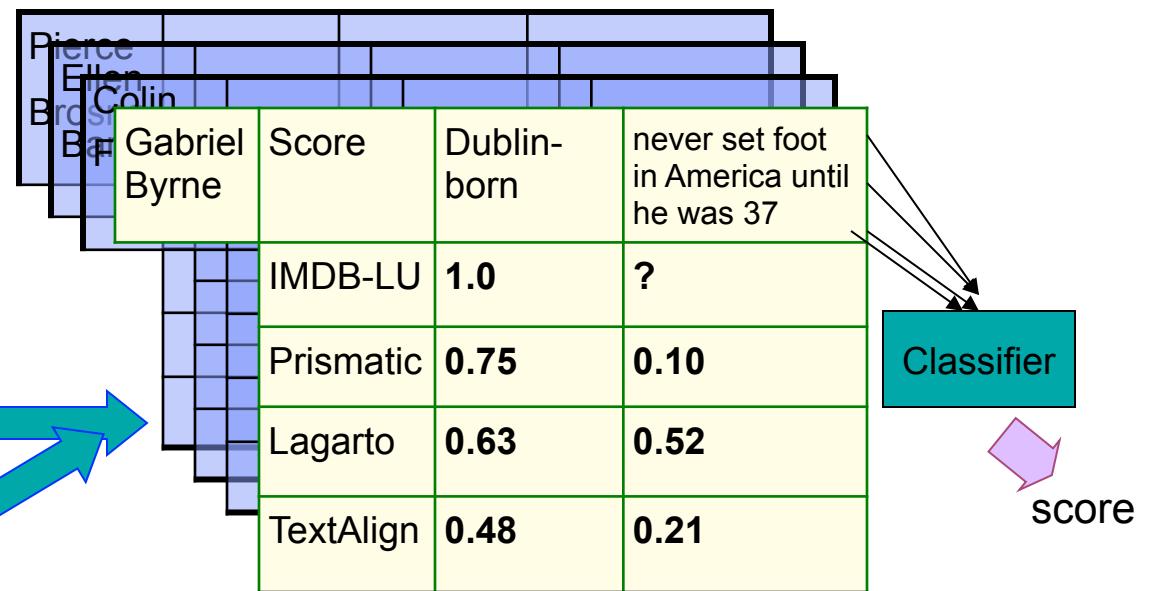
General Foods

1854 C. W. Post (Charles William) was born in 1854 in Canada. He moved to the United States in 1873 and settled in Battle Creek, Michigan. He invented Postum in 1895, a cereal beverage made from grain, coffee, and molasses. General Foods' products go from breakfast (Post's cereals) to warm nightcaps (Postum, Sanka), also wash the pots and pans that its foods are cooked in (S.O.S. Scouring Pads)



## Multiple Relations: Multidimensional Relation Scoring

- Question:
  - This **Dublin-born star** of “*The Usual Suspects*” never set foot in America until he was 37.



IMDb > Gabriel Byrne



**Gabriel Byrne** [More at IMDbPro »](#)

Photos (see all 88 | slideshow | add photos)



[add/change photo](#)

Add Resume

Shop at Amazon

for Gabriel Byrne products

**Overview**

Date of Birth: 12 May 1959 [Dublin, Ireland](#) [more»](#)

Contact: View [agent](#) and [publicist](#) contact info on IMDb

Mini Biography: Byrne was the first of six children, born in Dut

**Gabriel Byrne** started acting at the age of 29 and he went to **America** for the first time when he was 37

# Mixture of Experts: Question Classes

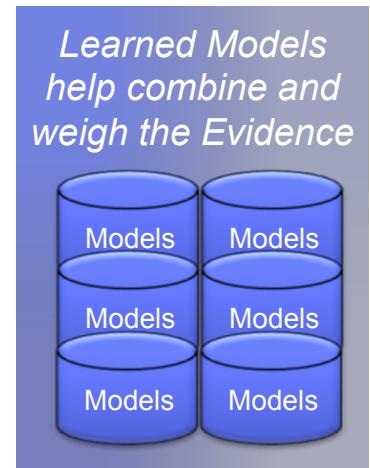


Different question classes weigh evidence differently

Statistical and rule-based classifiers identify question class

Partitioned Mixture of Experts trained for each question class

- Experimented with automatic techniques -
  - Decision trees
  - LMT (Logistic Model Trees [Landwehr et al.])
  - Mixture of Experts (Rong Yan)



**19<sup>th</sup> CENTURY PORTUGAL:** In May 1898 Portugal celebrated the 400th anniversary of this explorer's arrival in India.

**2-PART WORDS:** It's the name of the small hole in the sink, often just below the faucet, or what it may prevent

**EDIBLE RHYME TIME:** A long tiresome speech delivered by a frothy pie topping

**FETAL ATTRACTION:** From the Greek for "flat cake", this uterine wall organ connects to the fetus via the umbilical cord.



distribution, creation of derivative wo



resentation of these materials is pro



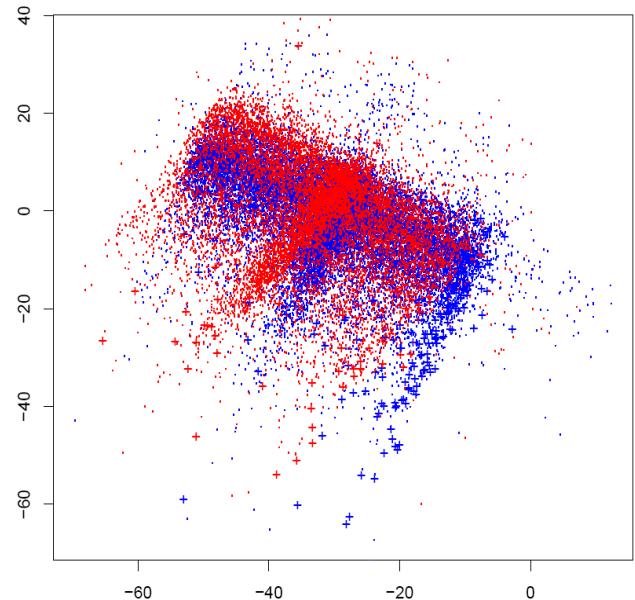
or written consent from IBM.



c Corporation

## Transfer Learning

- We may have large amounts of general training data (e.g. 100,000 Jeopardy Questions)
- But a small amount of training data for a target class (e.g. 100 etymology questions)
- *Transfer Learning* uses a large amount of auxiliary data and attempts to transfer “useful” part to target task

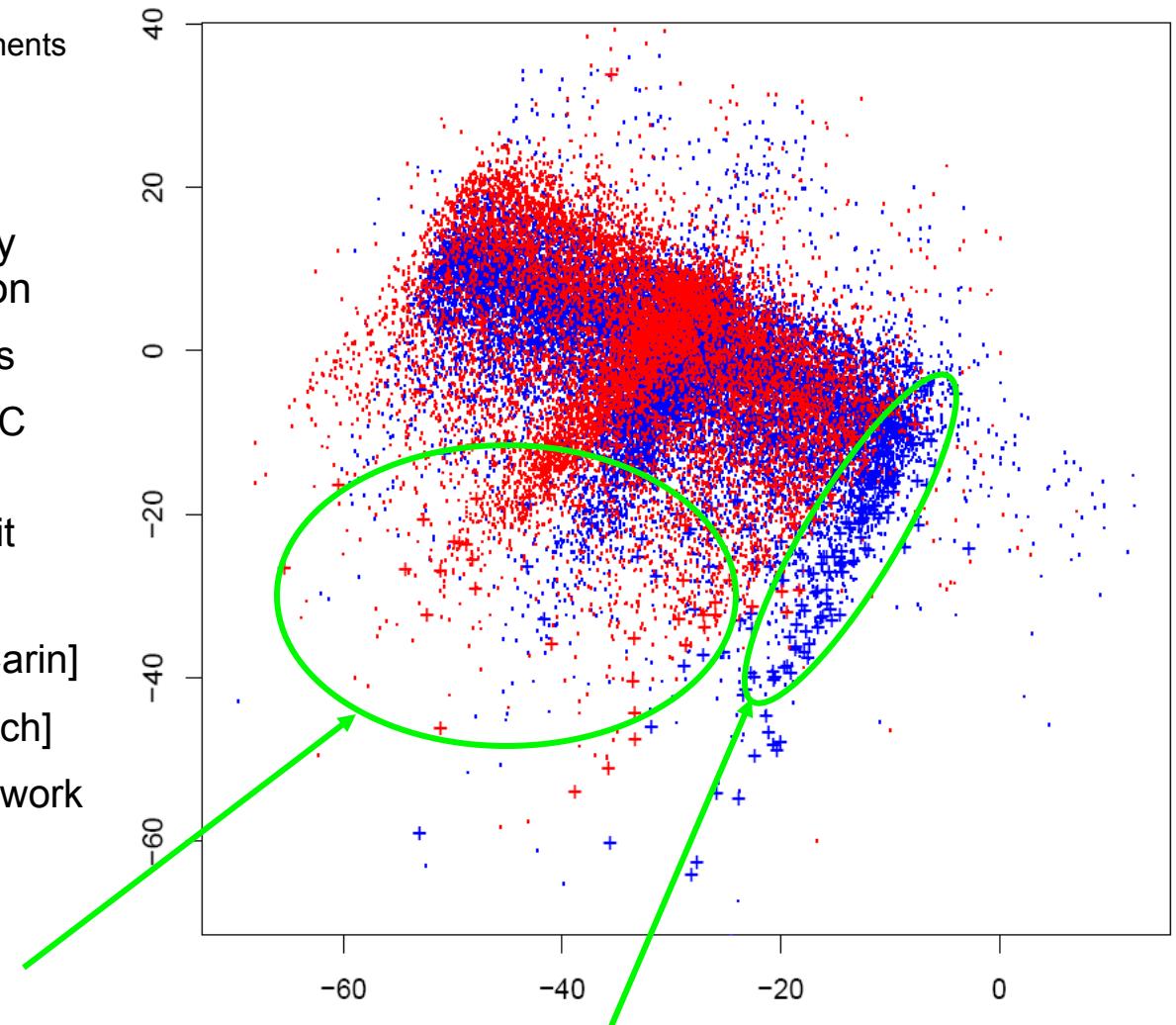


## Domain Adaptation in ML: Transfer Learning

- Visualization using top 2 principal components
  - blue Jeopardy
  - red TREC

Datasets share some similarity but are not same distribution

  - Slight skew in false instances
  - Positive instances from TREC have higher variance
  - Similar over all true/false split
- Adapt J! data in training with TREC
  - Migratory Logit [Liao, Xue, Carin]
  - Transfer SVM [Wu & Dietterich]
  - Semi-supervised CEM [joint work with CMU]



## Improving Confidence by Rescaling: Producing probabilities from confidence scores

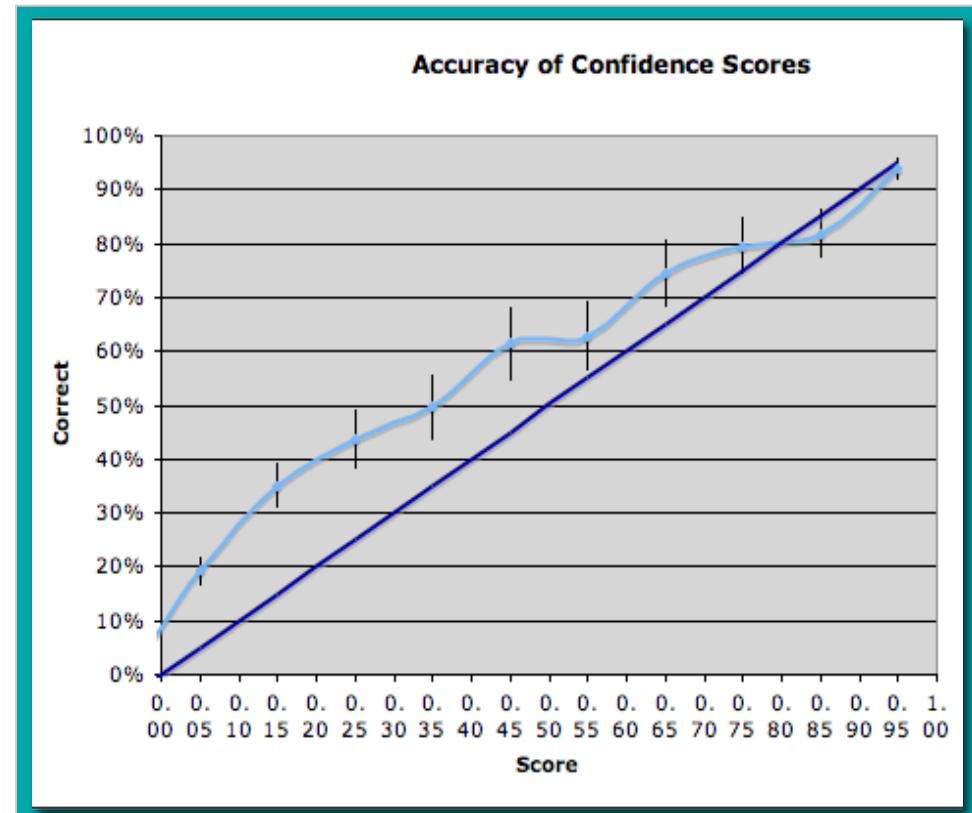
- Produce probabilities of correctness
  - Compare from multiple models
  - Compose answers probabilistically
- Accurate probabilities aid in combining answers:

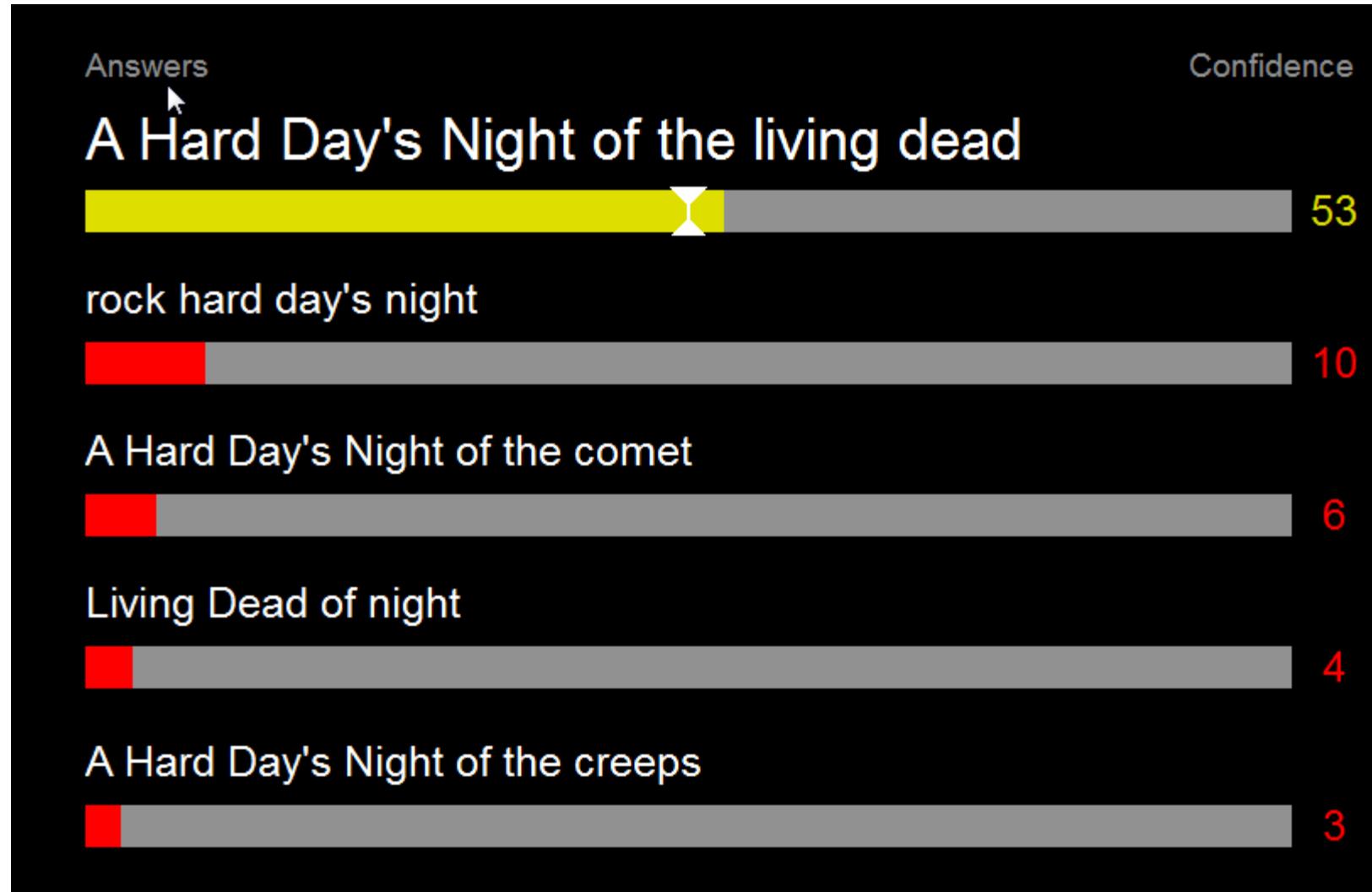
THIS AND THAT  
(1200): The 2 continents separated by the Dardanelles

[Europe and Asia](#)

INTERNATIONAL ROAD VEHICLE STICKERS (1600):2 West Indian islands, one republic: TT

[Trinidad and Tobago](#)

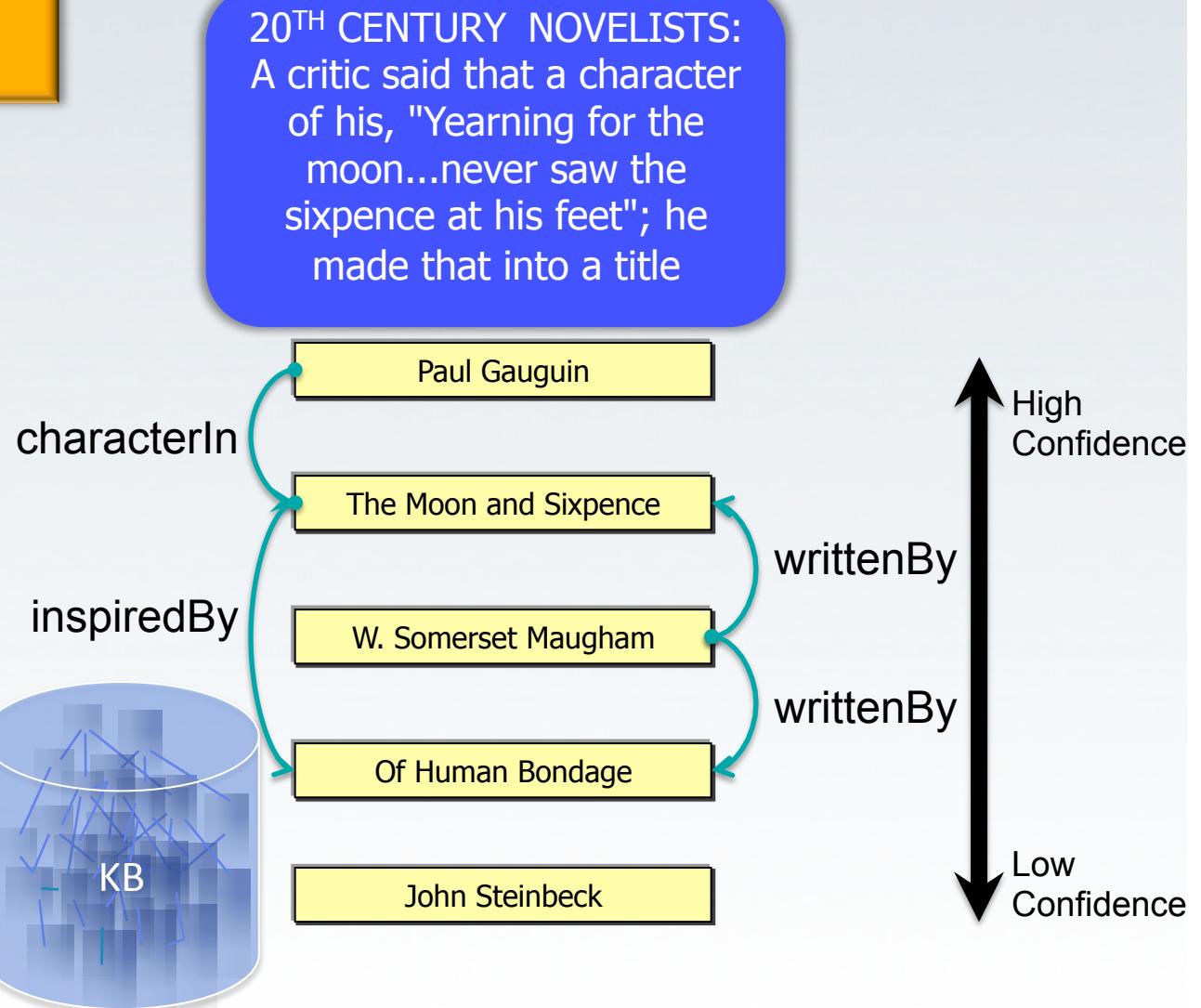




## Answers are related: Evidence Diffusion

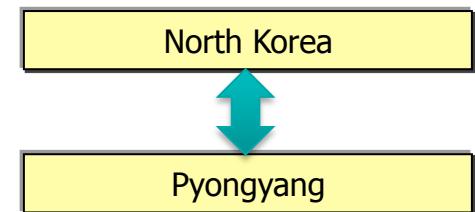
**Candidate Answers are not independent.**

**By sharing evidence based on the relationships between candidate answers we raise the score of the right answer**



## Evidence Diffusion

WORLD TRAVEL: If you want to visit this country, you can fly into Sunan International Airport or . . . or not visit this country



If two answers (source and target) meet following conditions:

1. The target meets the expected answer type (in this example, “country”).
2. There is a semantic relation between the two candidates (in this case, *located-in*).
3. The transitivity of the relation allows for meaningful diffusion given the question.



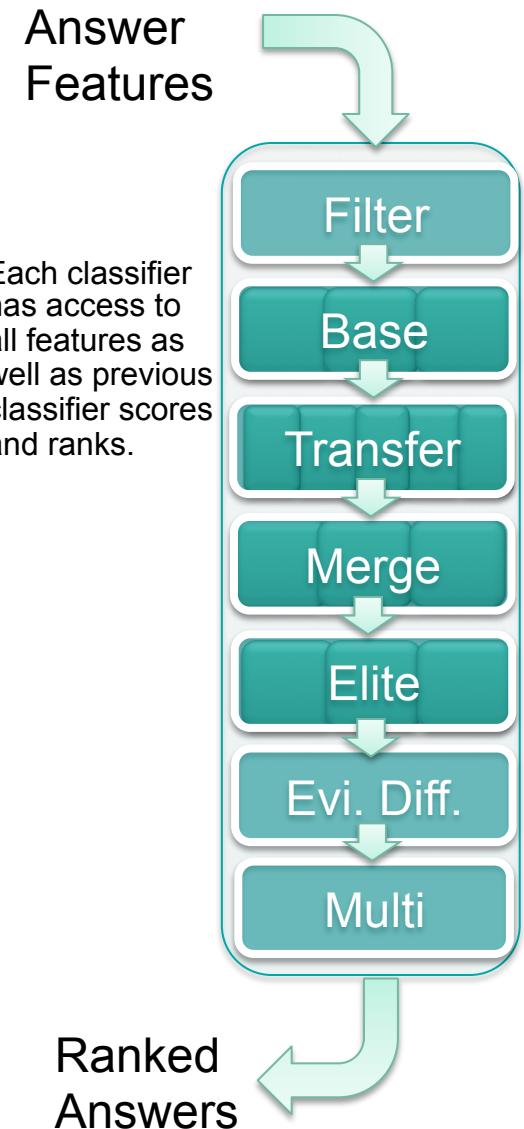
- Append transferred features  $x'_m$  to target answer

- Train a new classifier with original and transferred features

$$\begin{aligned}
 f'(x) &= \gamma_0 + \sum_m \gamma_m x'_m + \gamma_{M+1} f(x) \\
 &= \gamma_0 + \sum_m \gamma_m x'_m + \gamma_{M+1} \left( \beta_0 + \sum_m \beta_m x_m \right), \\
 &= \gamma_0 + \gamma_{M+1} \beta_0 + \sum_m \gamma_m x'_m + \gamma_{M+1} \beta_m x_m,
 \end{aligned}$$

## Final Ranking: Classifier Phases

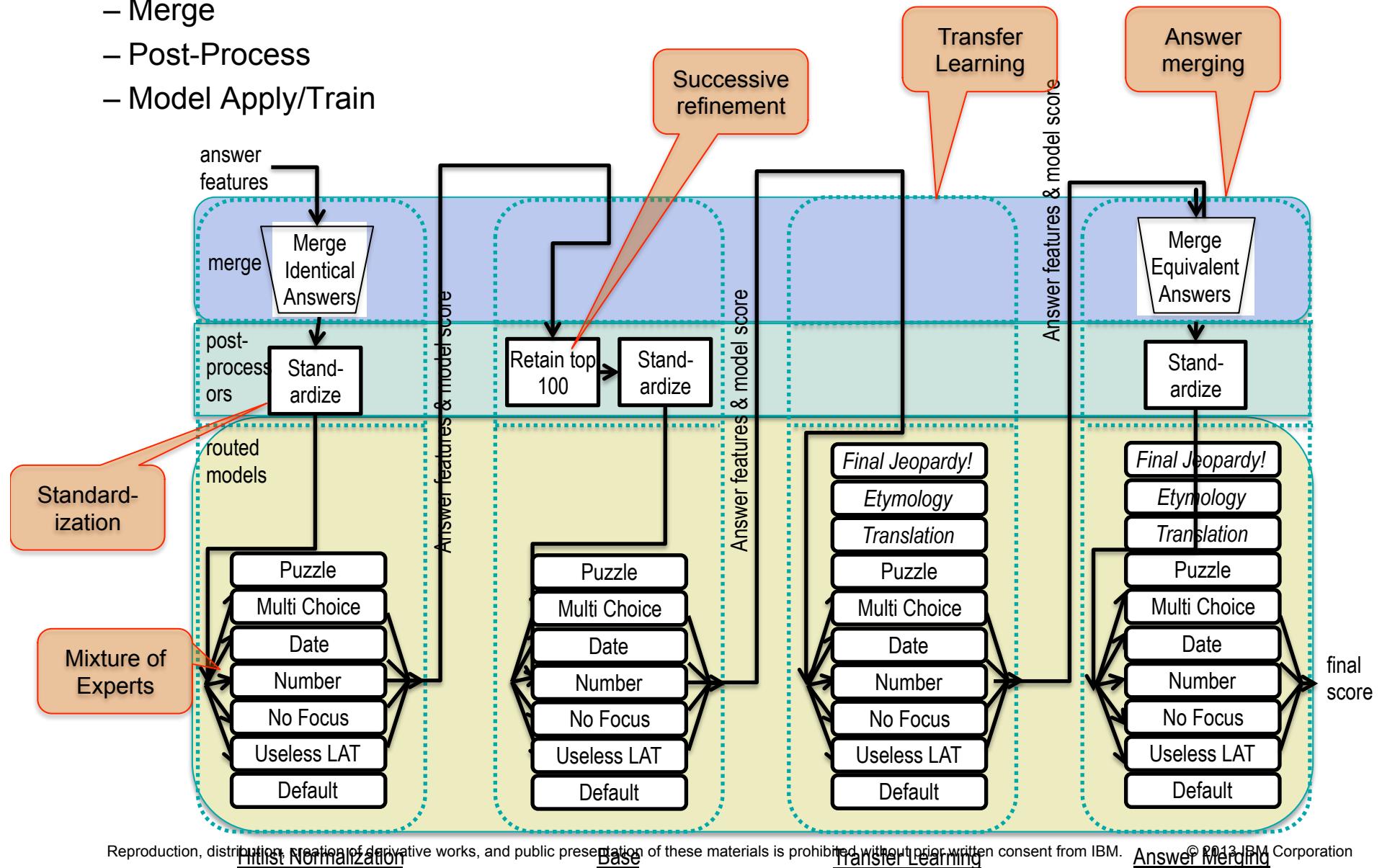
- **Final Ranking consists of successive application of a pipeline of classifiers.**
  - **Filter:** use light-weight features to select hypotheses for deeper analysis
  - **Base:** Initial ranking and confidence evaluation, specialized to main question types
  - **Transfer Learning:** Transfer-learning for special, rare question types
  - **Merge:** Merge equivalent hypotheses
  - **Elite:** Successive Refinement
  - **Evidence Diffusion:** Merge supporting hypotheses
  - **Multi-answers:** Join hypotheses for multiple-entity questions



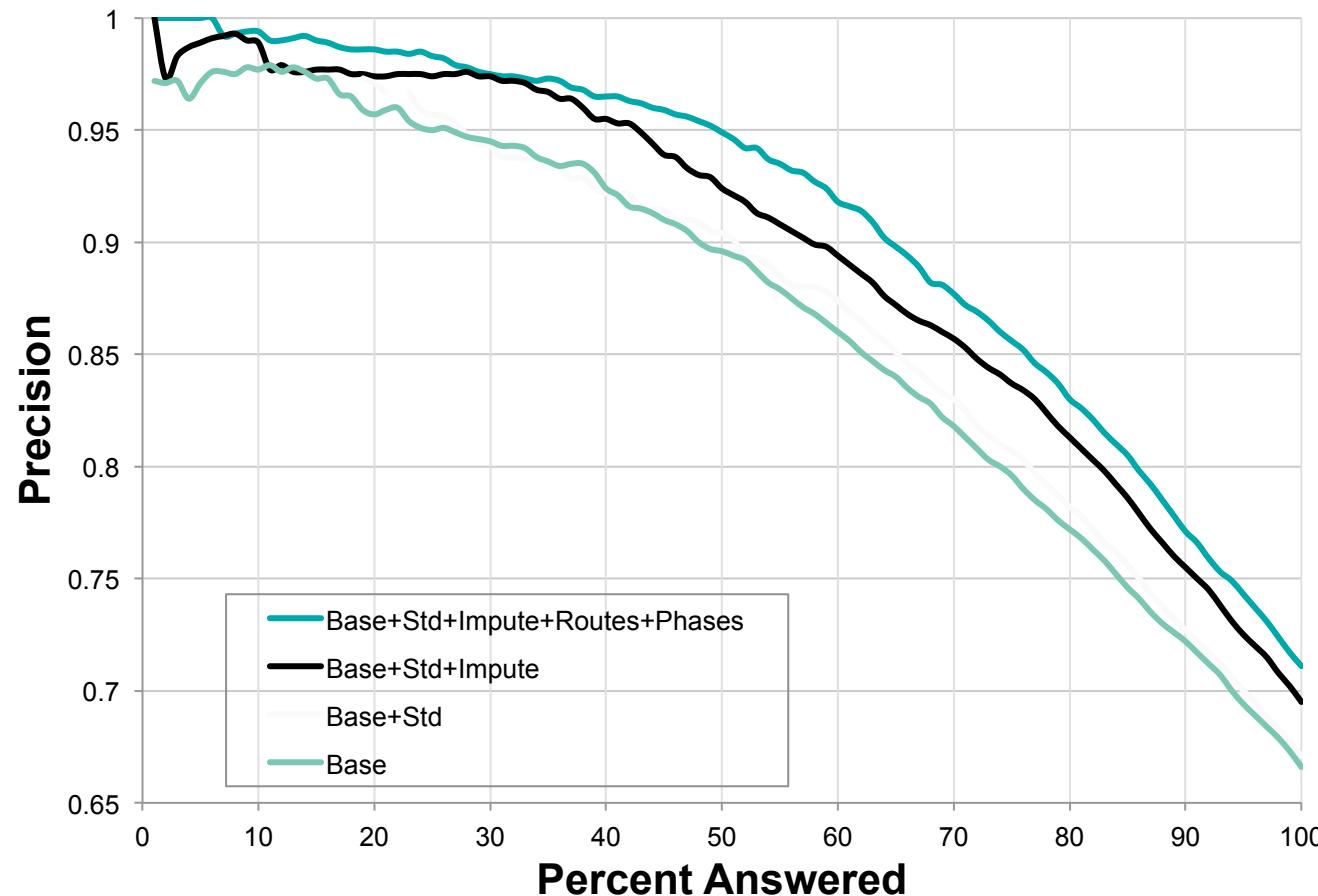
# Phase-based Architecture

## ▪ Architecture to implement techniques

- Merge
- Post-Process
- Model Apply/Train



# DeepQA ML Enhancements



## Working with a large, constantly adapting system

- Results may be inconsistent week-to-week (e.g. Multiple Models)
- Scorers are always changing (10,000s of experiments; each experiment requires training)
- Models changing : Meta-learning methodology
- Scorers added based on how they aid existing default ML technique
- General scorers mixed in with more specialized: scorers don't always fire
- Nondeterministic features
- Sources changing, other features changing, *answer keys* changing

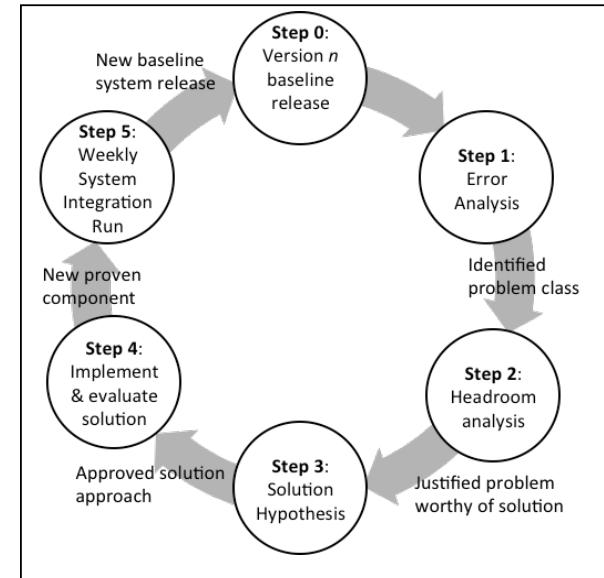


Figure 1 System development lifecycle.

Very different from setting where you have a ML expert to review each experiment

**Machine Learning must be as automatic as possible!**

# Semantic Technologies in IBM Watson™

## Lesson 7 – UIMA in Watson

Guest Lecturer: Siddharth Patwardhan

TA: Or Biran



# Objectives

- At the completion of our two sessions, you should be able to:
  - Explain need for UIMA in Watson
  - Develop and run a UIMA application
  - Explain UIMA architecture in Watson
  - Setup, run and explain the UIMA framework for the class project

# **UIMA: What, Why, How**

- What is UIMA: history and overview
- Why UIMA: why are we spending two lectures on this!
- How do I... : build a UIMA application from scratch?

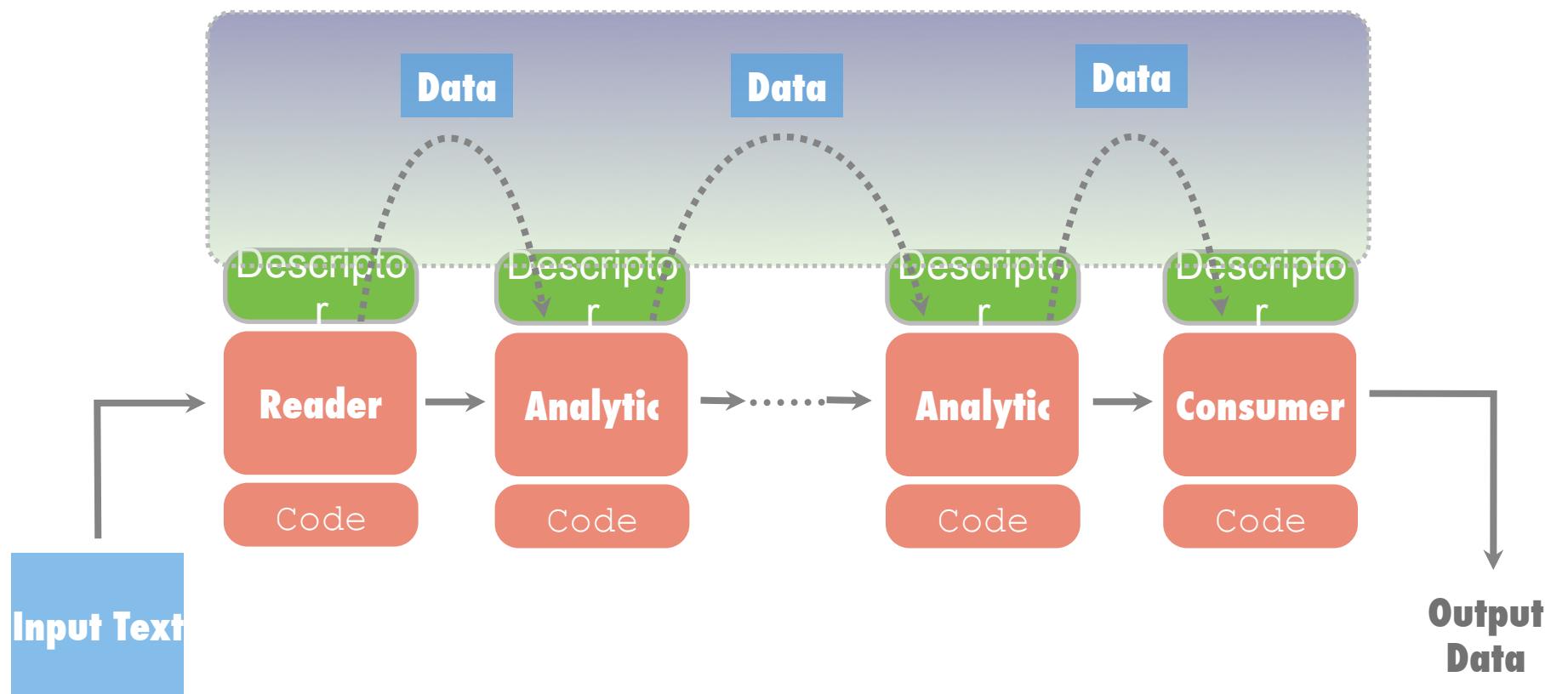
# What is UIMA

- UIMA: Unstructured Information Management Architecture
- Developed at IBM, now Apache open source project
- Actively developed by a community of open source contributors
- <http://uima.apache.org>

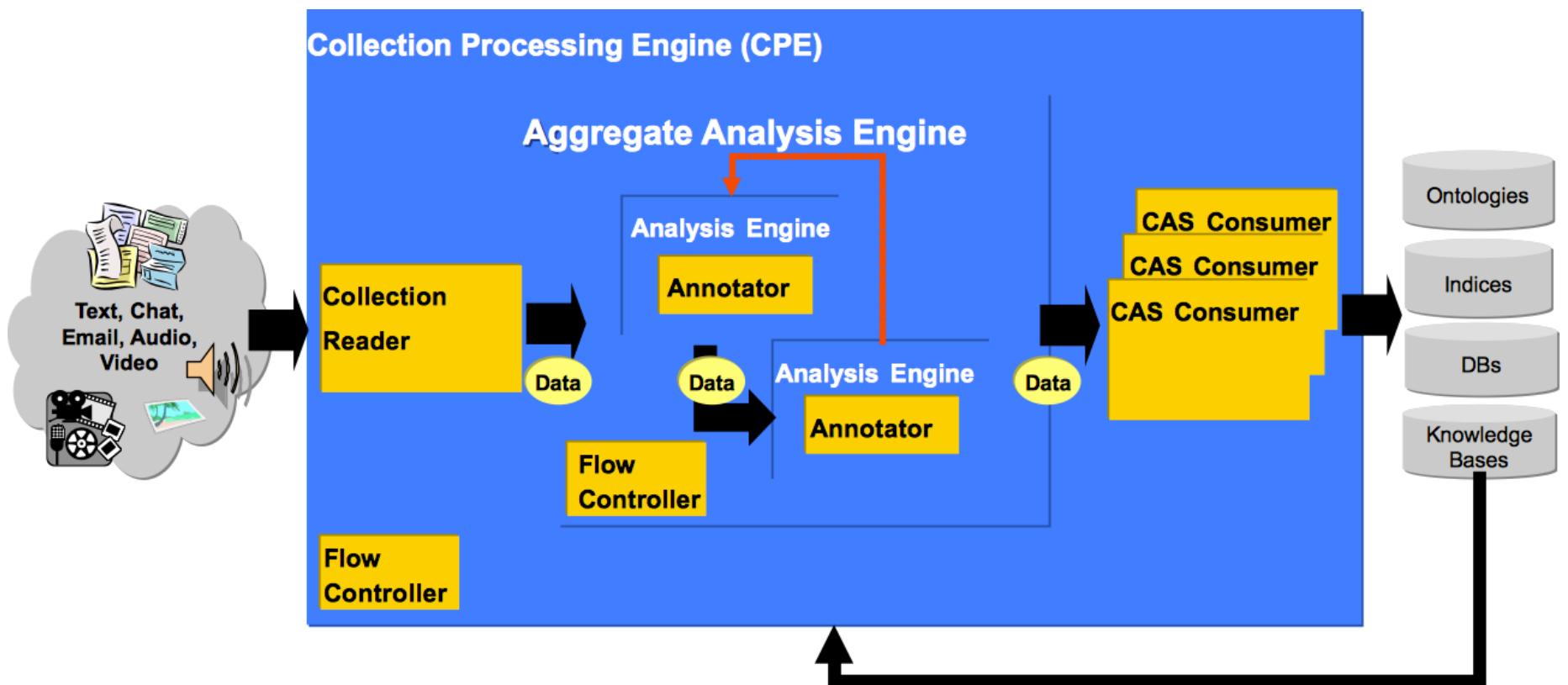
# What is UIMA

- A specification, framework and SDK
- Provides a “plugin” approach for unstructured information management
  - Manages data structs / book-keeping
  - Easy to add / remove components
- Provides many development tools

# The UIMA Framework

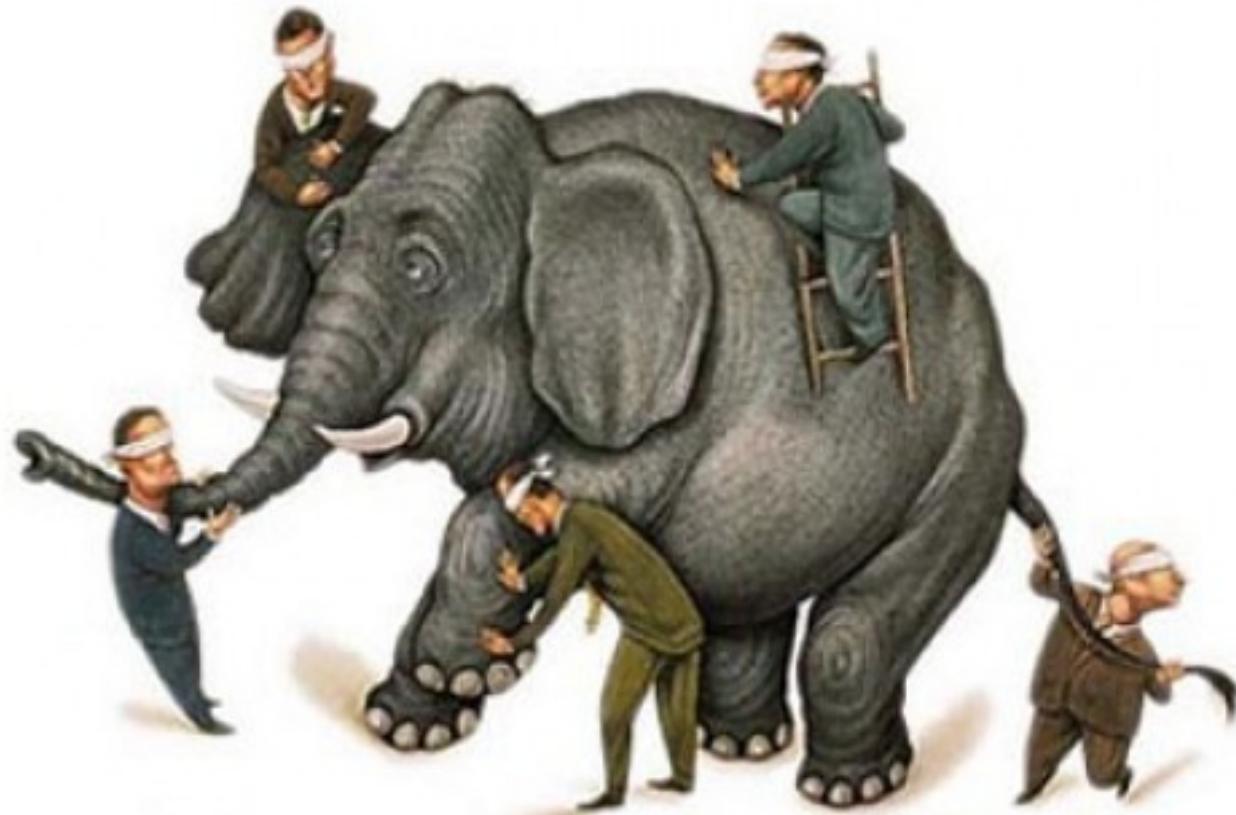


# The UIMA Framework



# Why UIMA

**Building complex systems is (maybe) like...**



# Why UIMA

## **Building complex systems...**

- Many different data representations
- Format/schema conversion costs
- Large overheads managing resources
- Steep learning curves

# Why UIMA

- Why did we use UIMA in Watson:
  - “Plugin” approach makes development easy
  - Managed component interaction enables rapid development
  - Common data format fosters collaboration
  - Support for massive scaleout and speed

**\*Of course, having the original developers of UIMA on the Watson team factored into the decision too!**

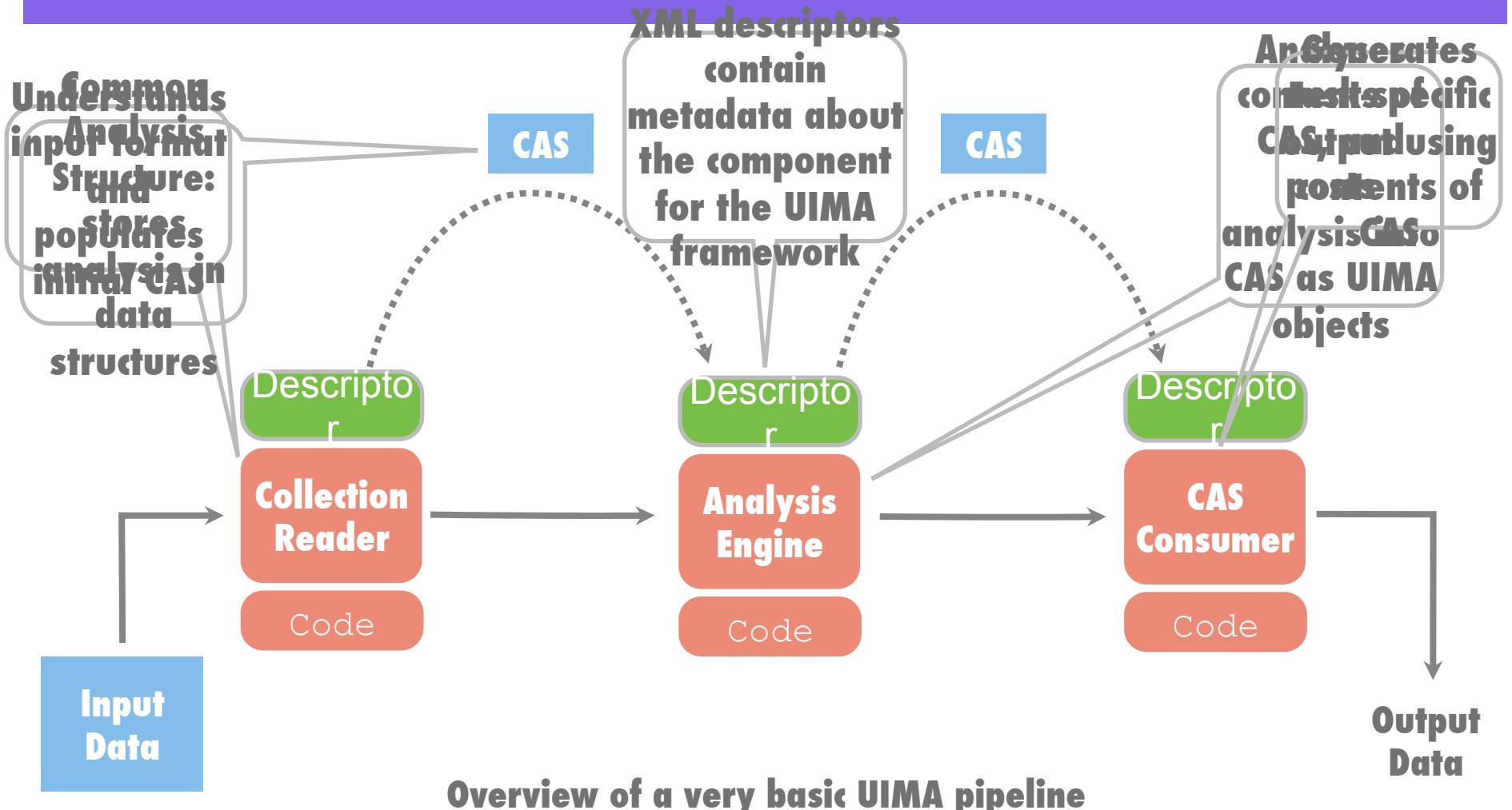
# Creating a UIMA App



# Creating a UIMA App

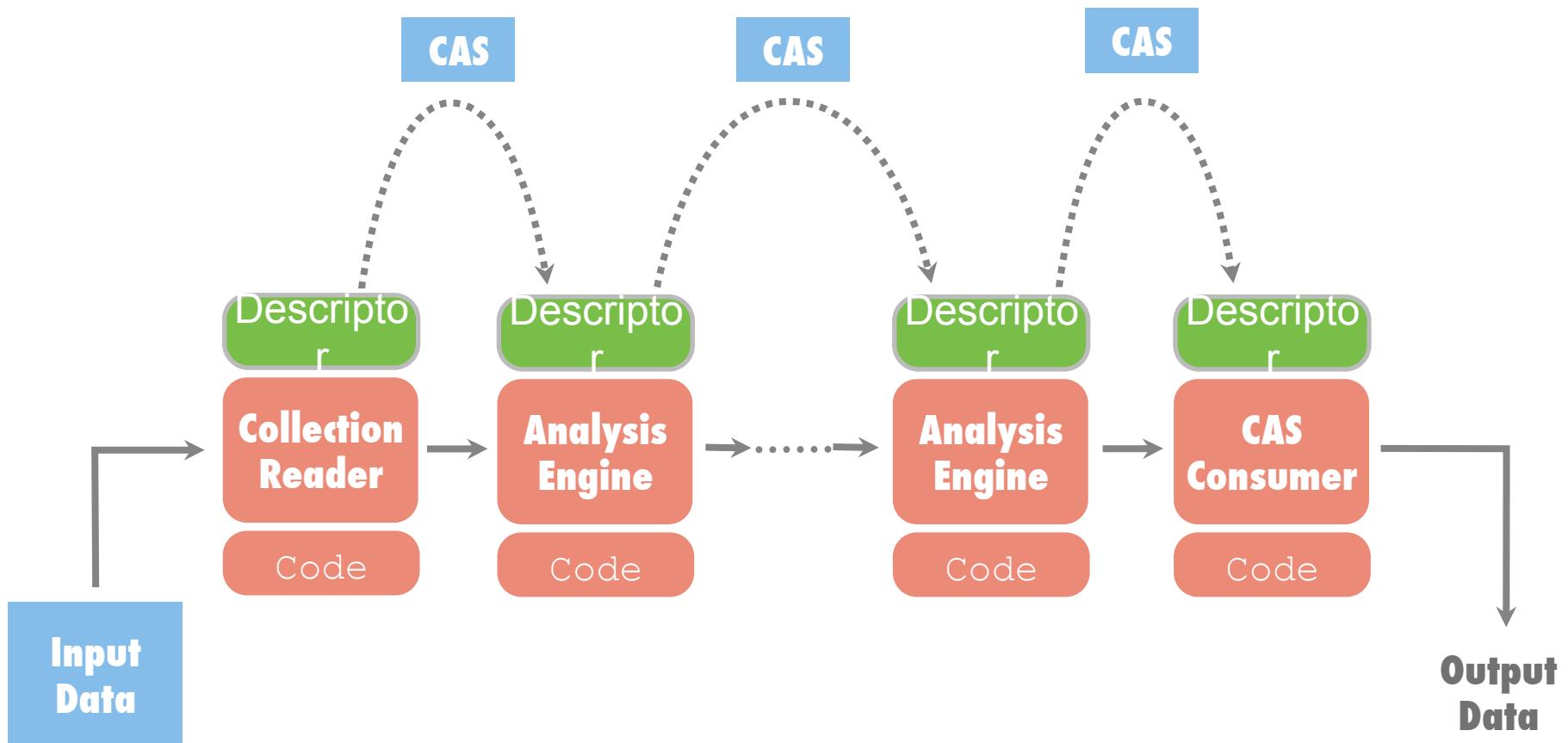
- Initial prep-work: UIMA SDK & Eclipse
- Defining the data types
- Writing the component code
- Defining the component properties
- Reading input and writing output
- Creating and running the pipeline

# Building a UIMA App

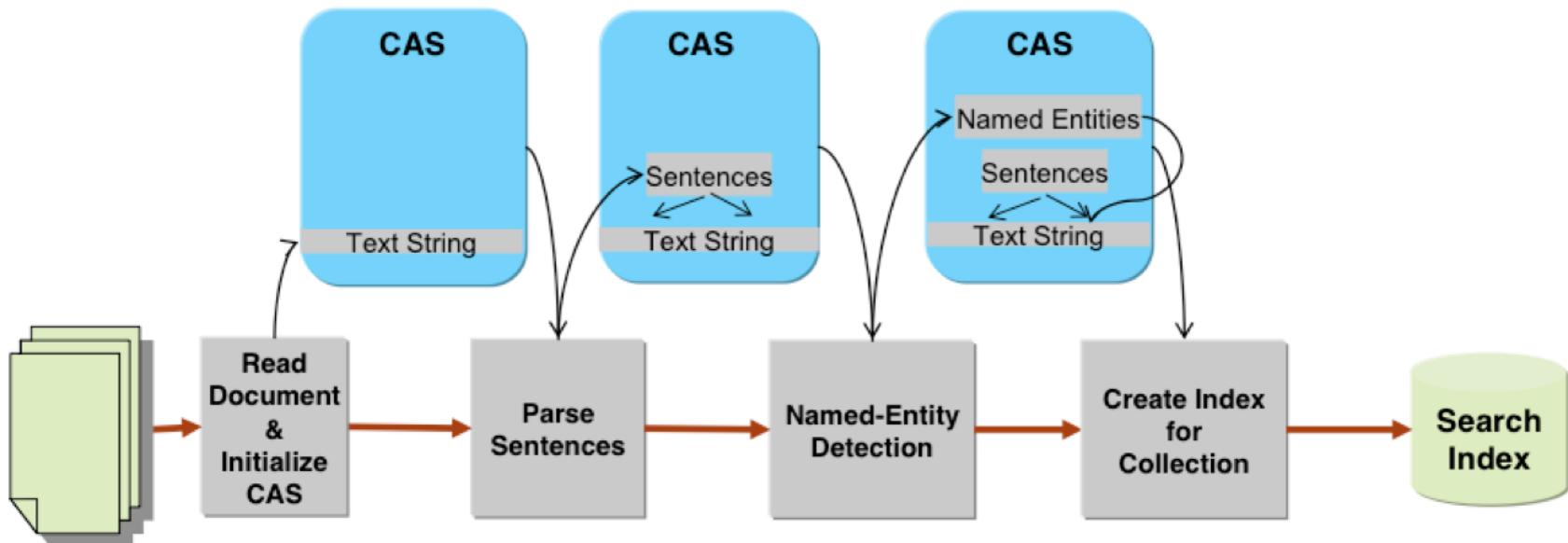


Overview of a very basic UIMA pipeline

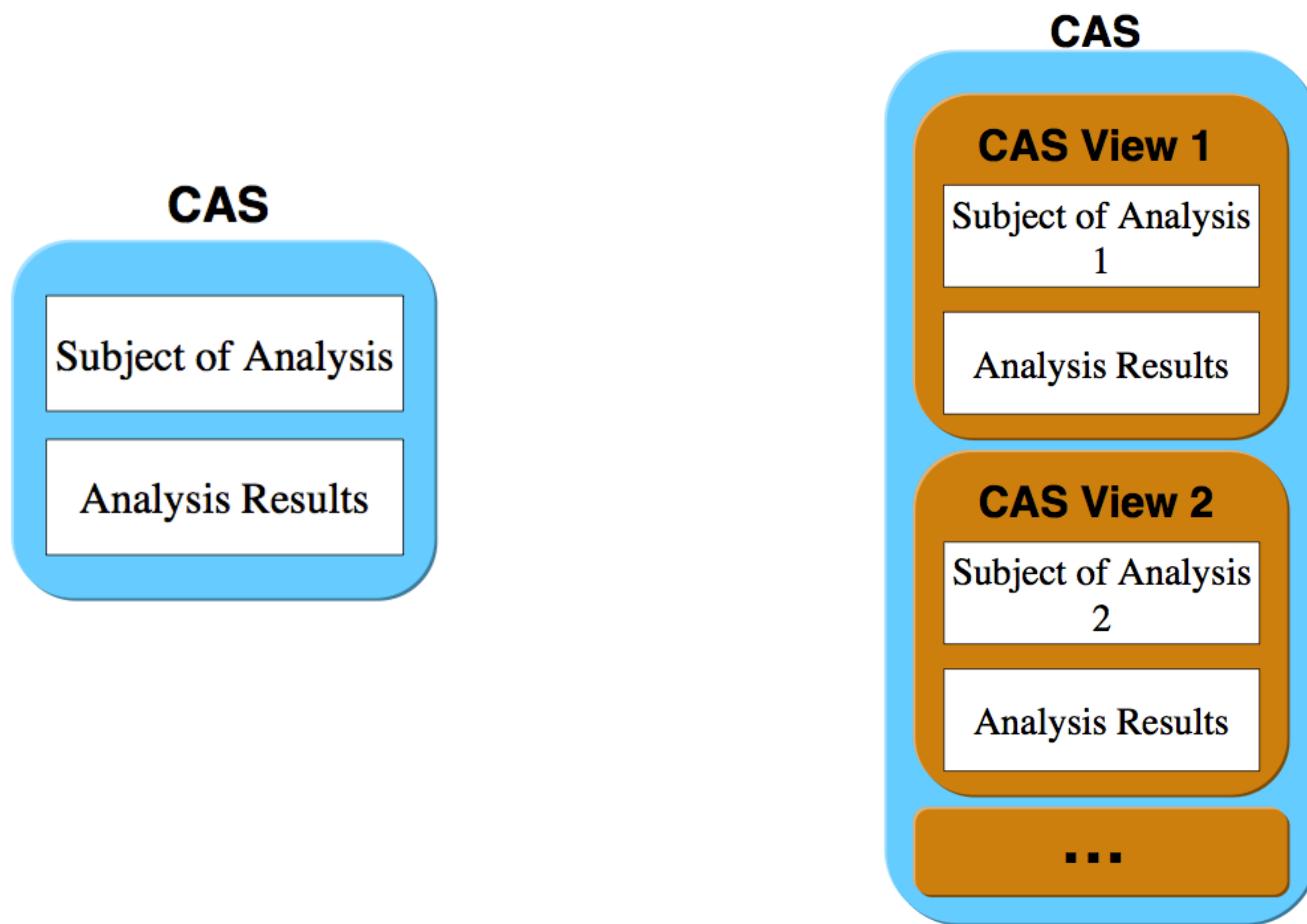
# Building a UIMA App



# An Example



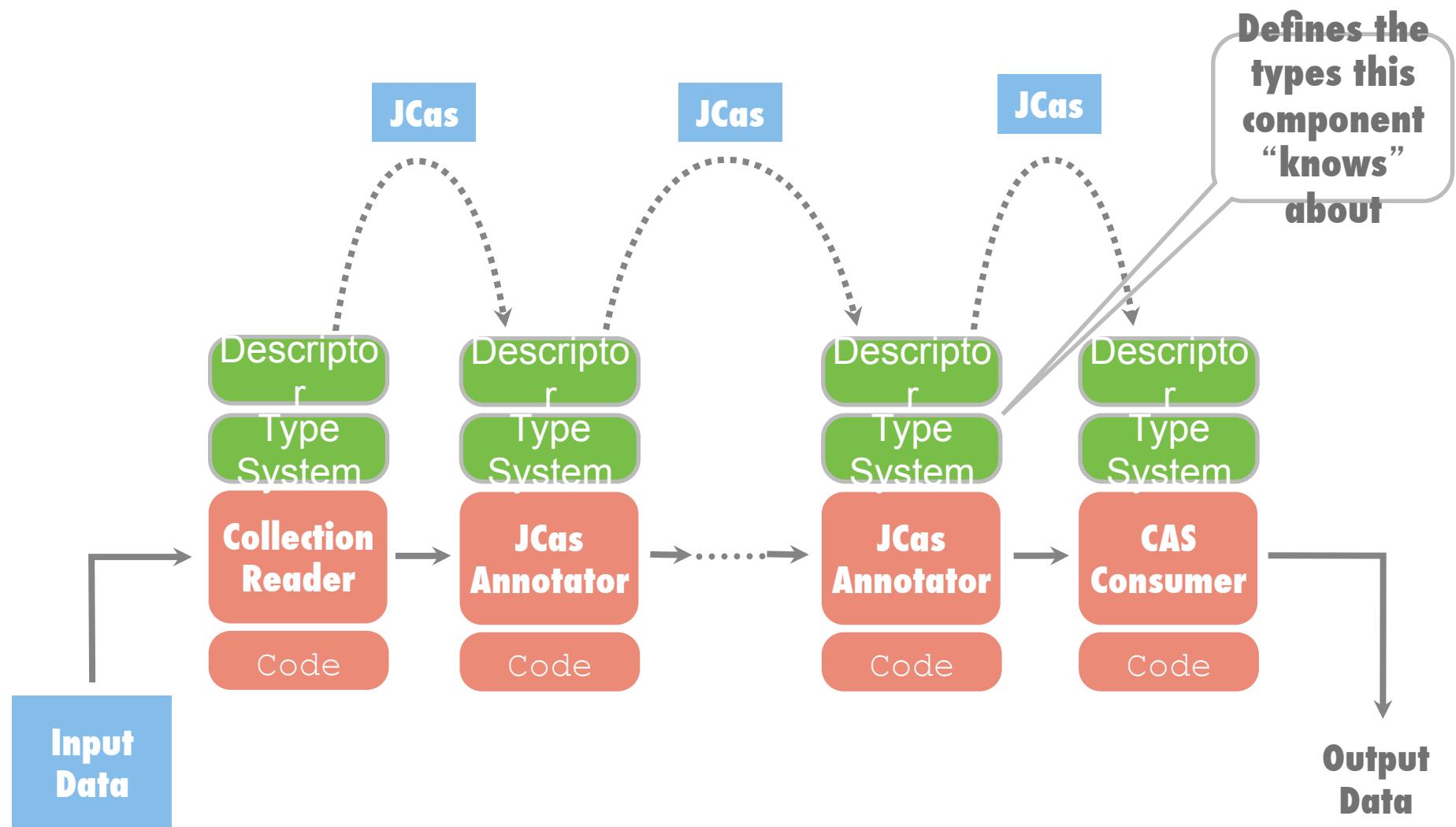
# CASes, Views and SofAs



# UIMA Java SDK

- UIMA SDK provides:
  - JCas object represents a CAS instance
  - interfaces for Collection Reader, Analysis Engine, CAS Consumer
- Application developer:
  - defines data types used in component
  - writes component code & descriptor

# The UIMA Type System



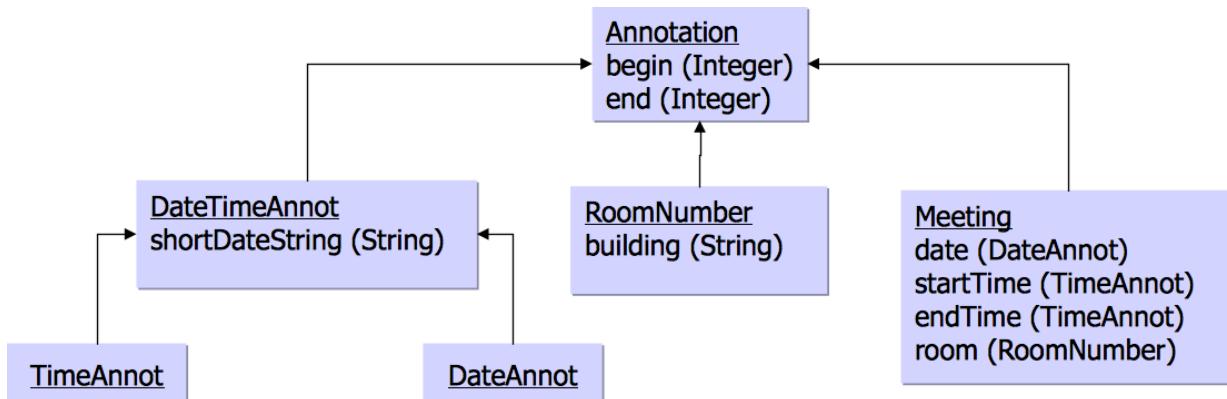
# Defining UIMA Types

- Create XML description of types
- Generate Java classes for the types

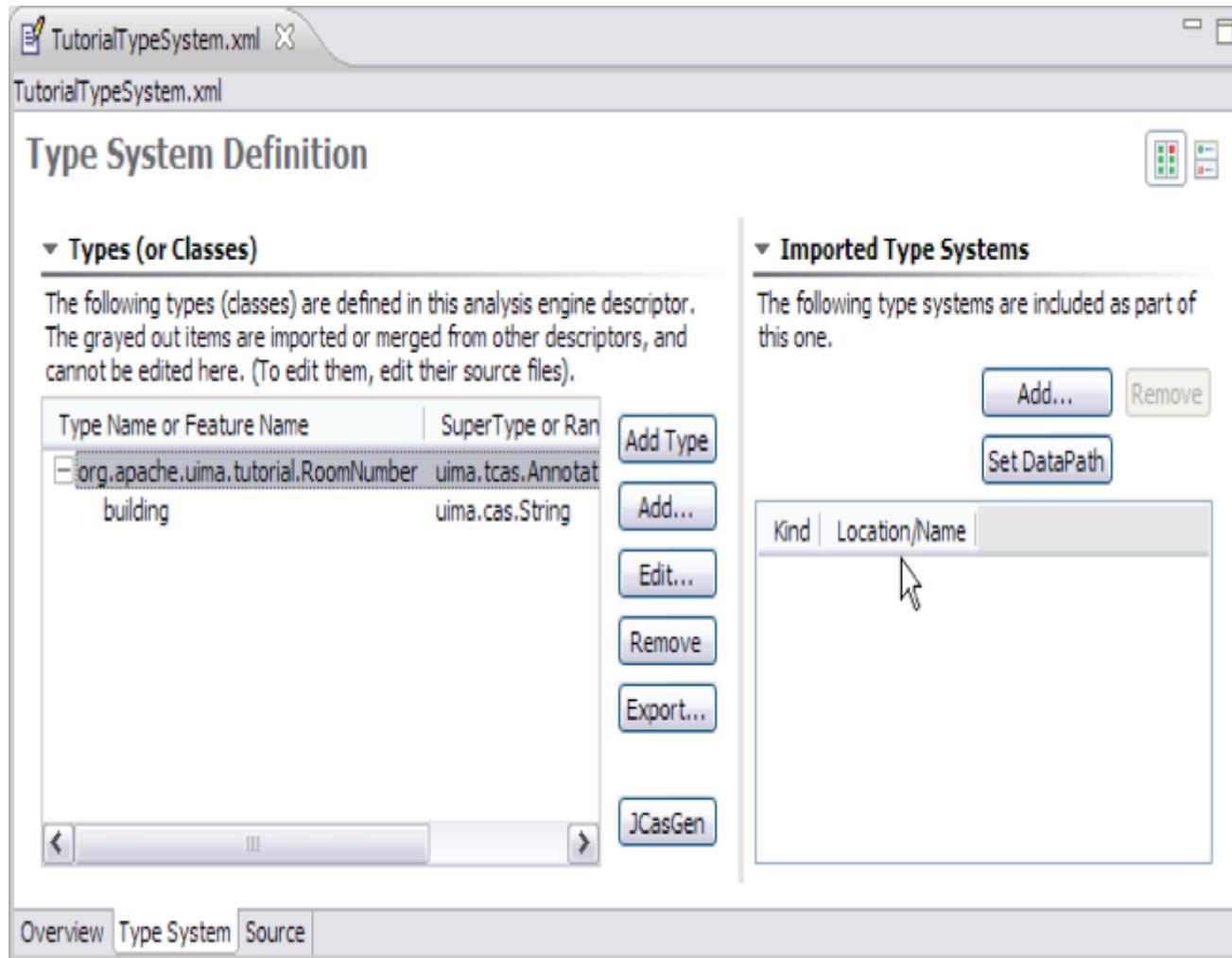
```
<typeDescription>
  <name>
    org.apache.uima.tutorial.RoomNumber
  </name>
  <supertypeName>
    uima.tcas.Annotation
  </supertypeName>
  <features>
    <featureDescription>
      <name>building</name>
      <description>
        Building containing this
        room
      </description>
      <rangeTypeName>
        uima.cas.String
      </rangeTypeName>
    </featureDescription>
  </features>
</typeDescription>
```

# Defining UIMA Types

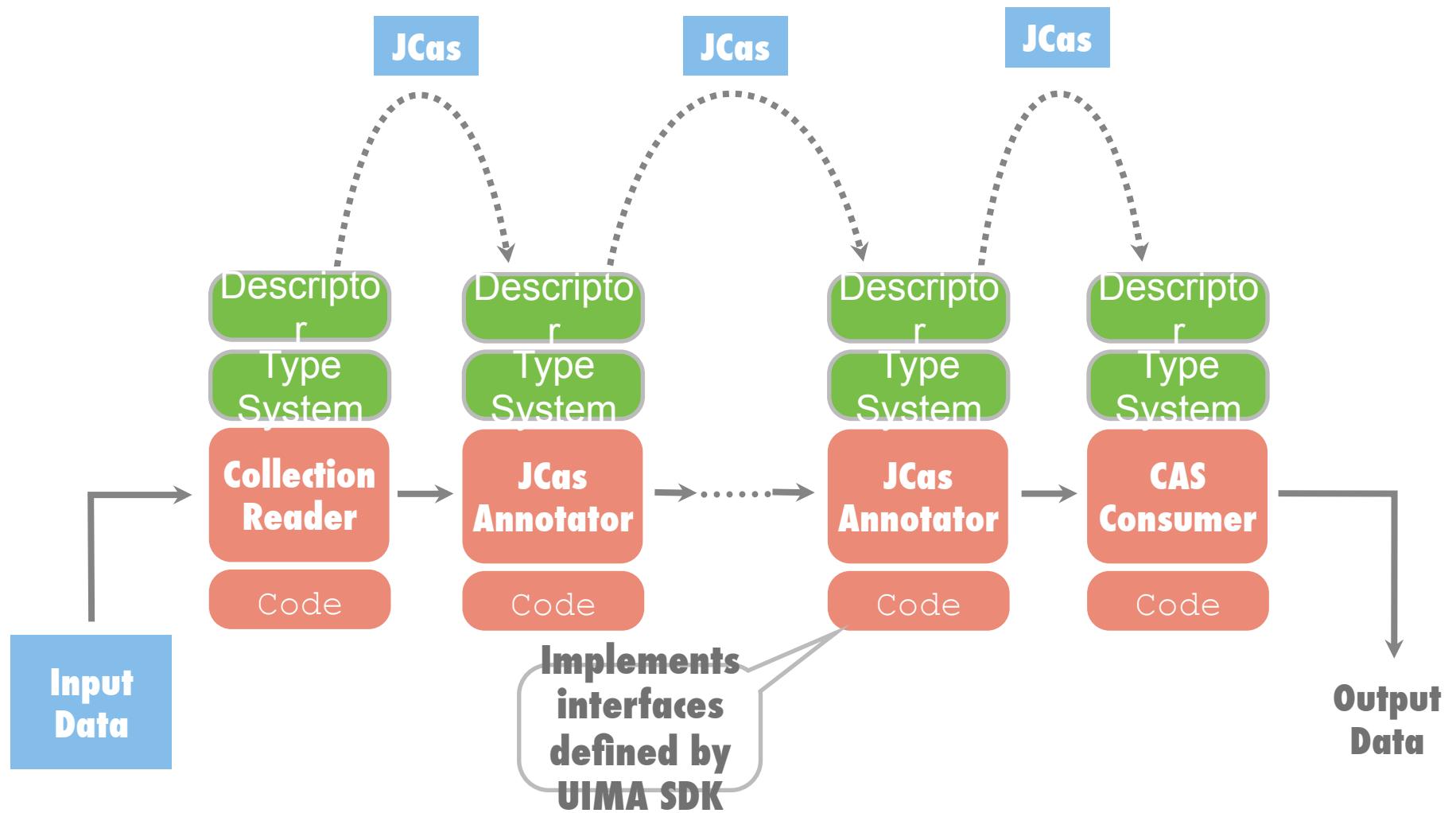
- UIMA types have inheritance just like java classes
- UIMA types contain “features”, similar to java class fields



# Defining UIMA Types



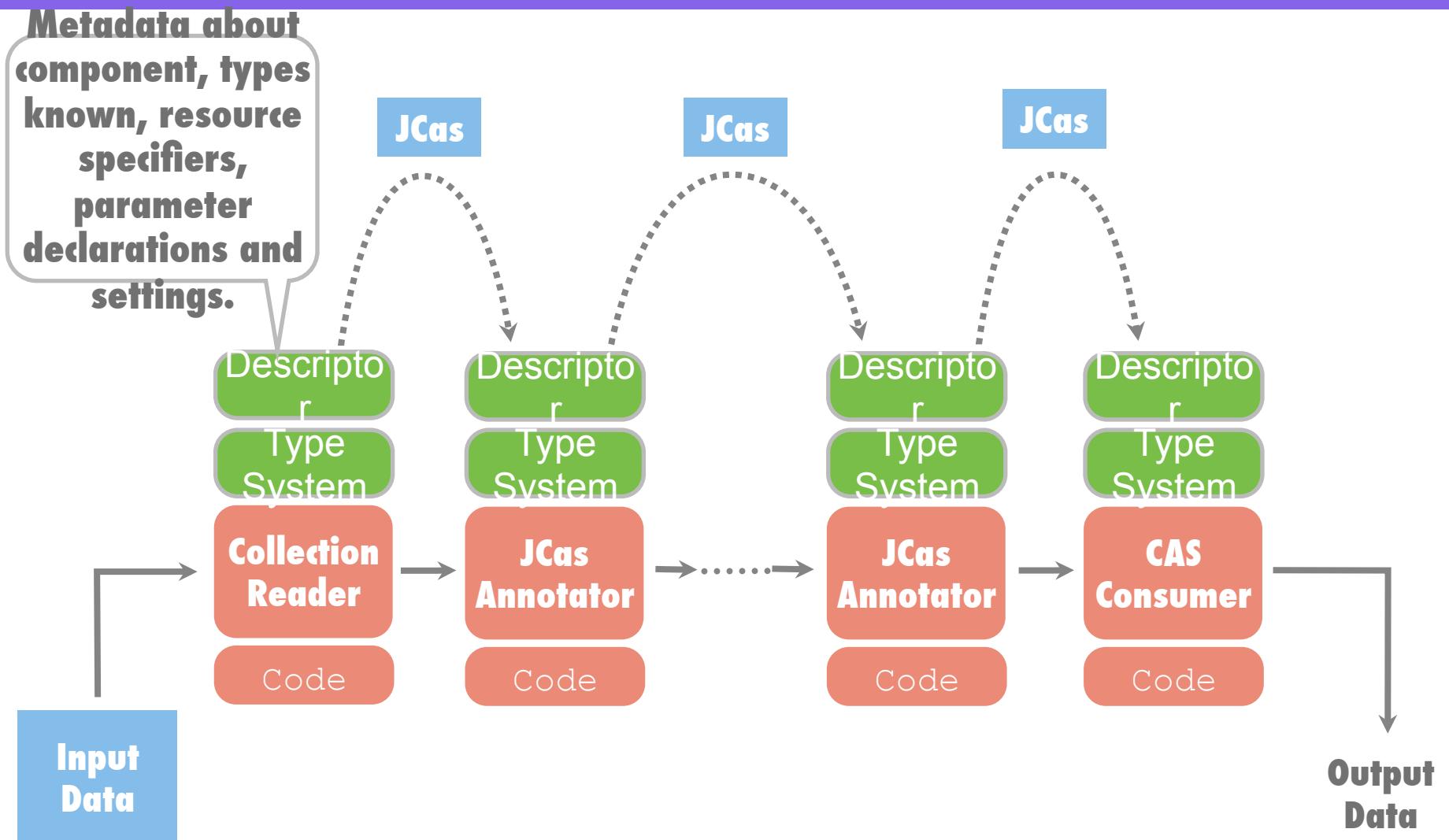
# Writing the Code



# Writing the Code

```
public class Tokenizer extends CasAnnotator_ImplBase  
{  
    Extend the Java abstract classes  
    defined in the UIMA SDK:  
  
    @Override  
    public void initialize(UimaContext aContext) throws  
ResourceInitializationException  
    { ... }  
  
    @Override  
    public void process(JCas cas) throws  
AnalysisEngineProcessException  
    { ... }  
  
    @Override  
    public void collectionProcessComplete() throws  
AnalysisEngineProcessException  
    { ... }
```

# Component Descriptor



# Component Descriptor

- Contains metadata information about component: name, description, pointer to java class, type system
- “Bridges” UIMA framework and the component code
- Contains parameter settings and resource specifiers

# Component Descriptor

SimpleTokenizer.xml

**Overview**

**Implementation Details**

Implementation Language  C/C++  Java

Engine Type  Primitive  Aggregate

**Runtime Information**

This section describes information about how to run this component

updates the CAS

multiple deployment allowed

Outputs new CASes

Name of the Java class file

**Overall Identification Information**

This section specifies the basic identification information for this descriptor

Name

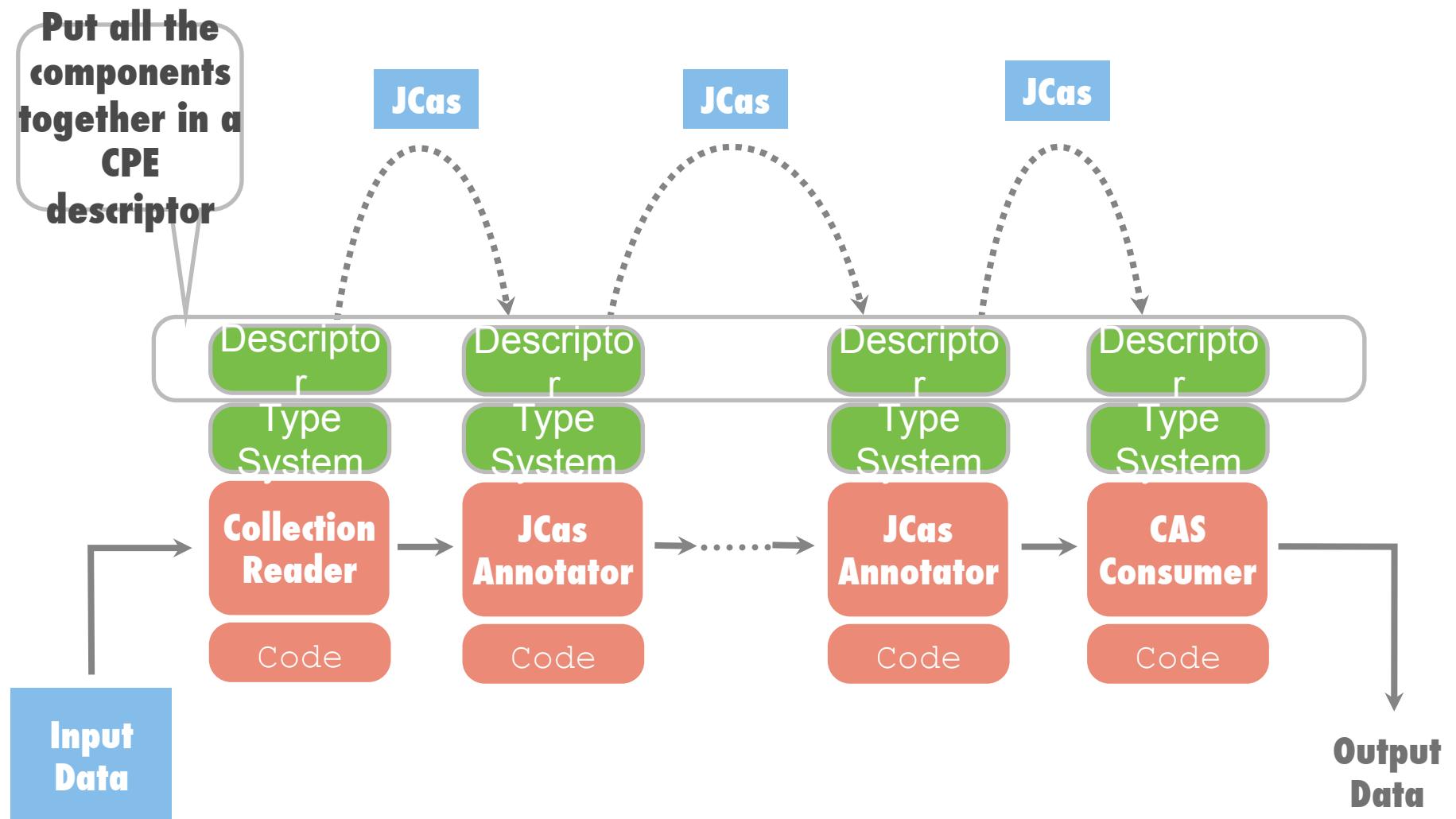
Version

Vendor

Description:

[Overview](#) [Aggregate](#) [Parameters](#) [Parameter Settings](#) [Type System](#) [Capabilities](#) [Indexes](#) [Resources](#) [Source](#)

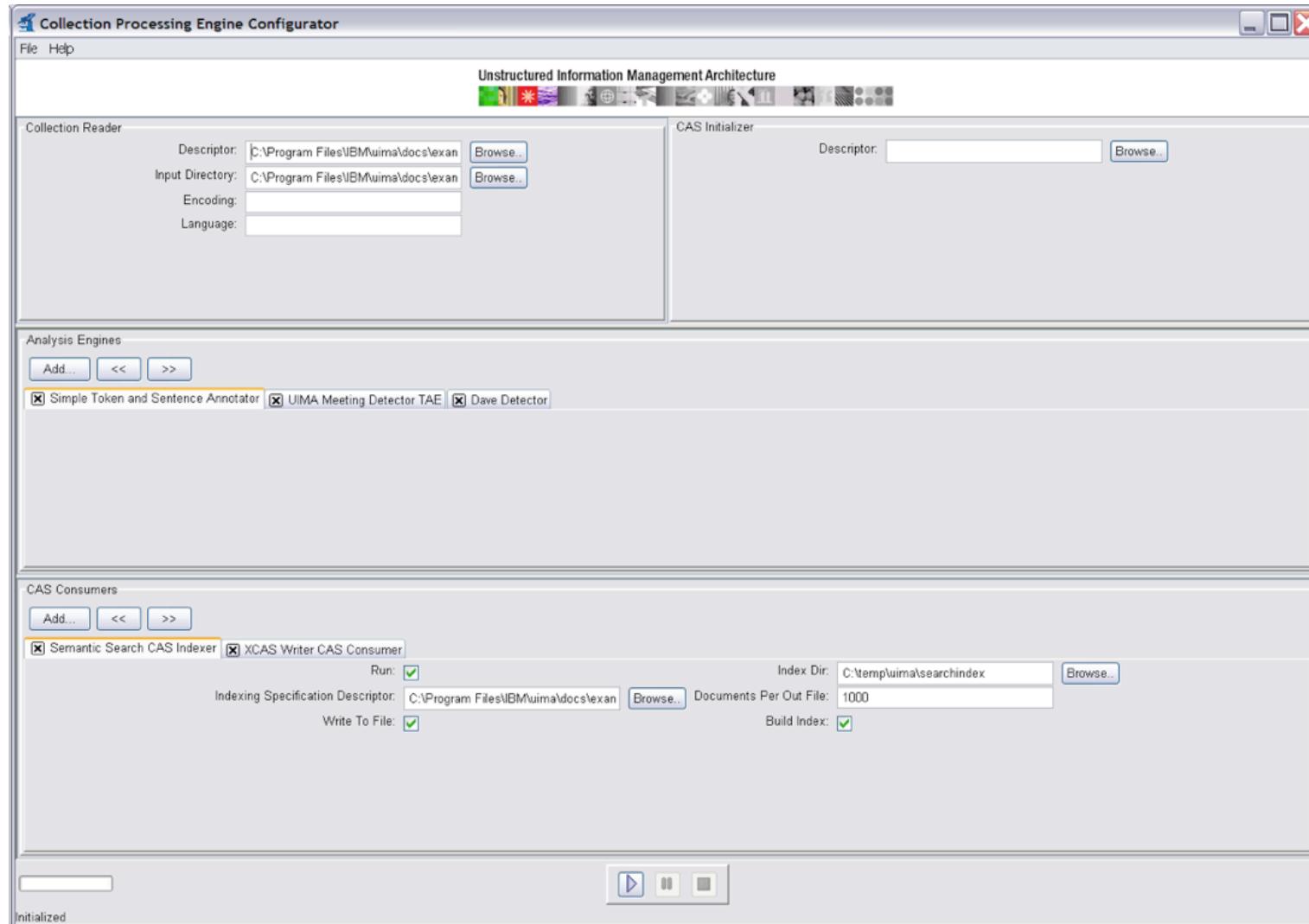
# Putting it all Together



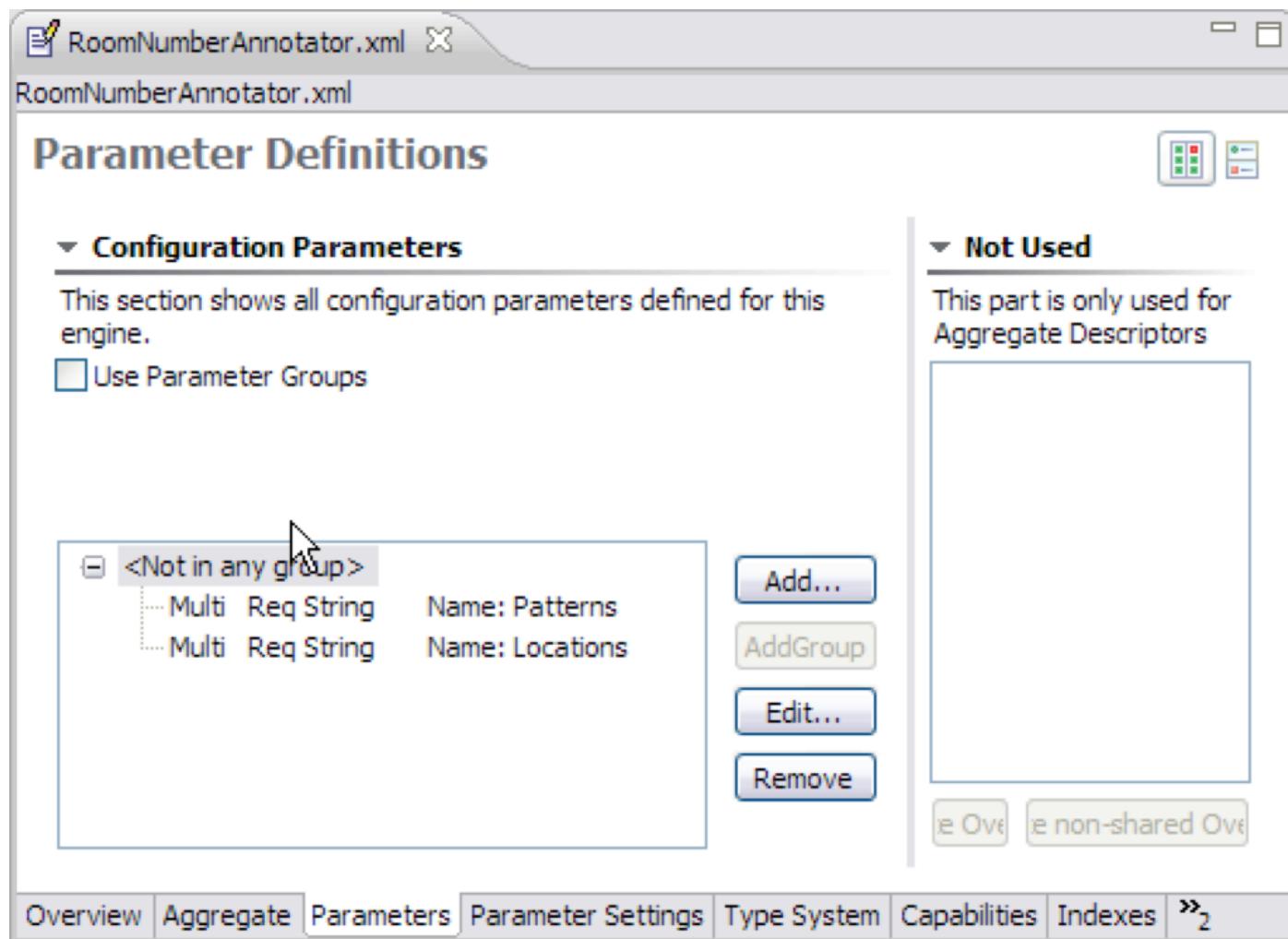
# Putting it all Together

- CPE descriptor (XML) describes a sequence of UIMA components:
  - Collection Reader
  - Analysis Engines
  - CAS Consumers
- Invoke the UIMA framework with the runCPE script or the CPE GUI

# Putting it all Together



# “Parameterizing” AEs



# “Parameterizing” AEs

**Parameters get passed to Java code  
through UimaContext in initialize()**

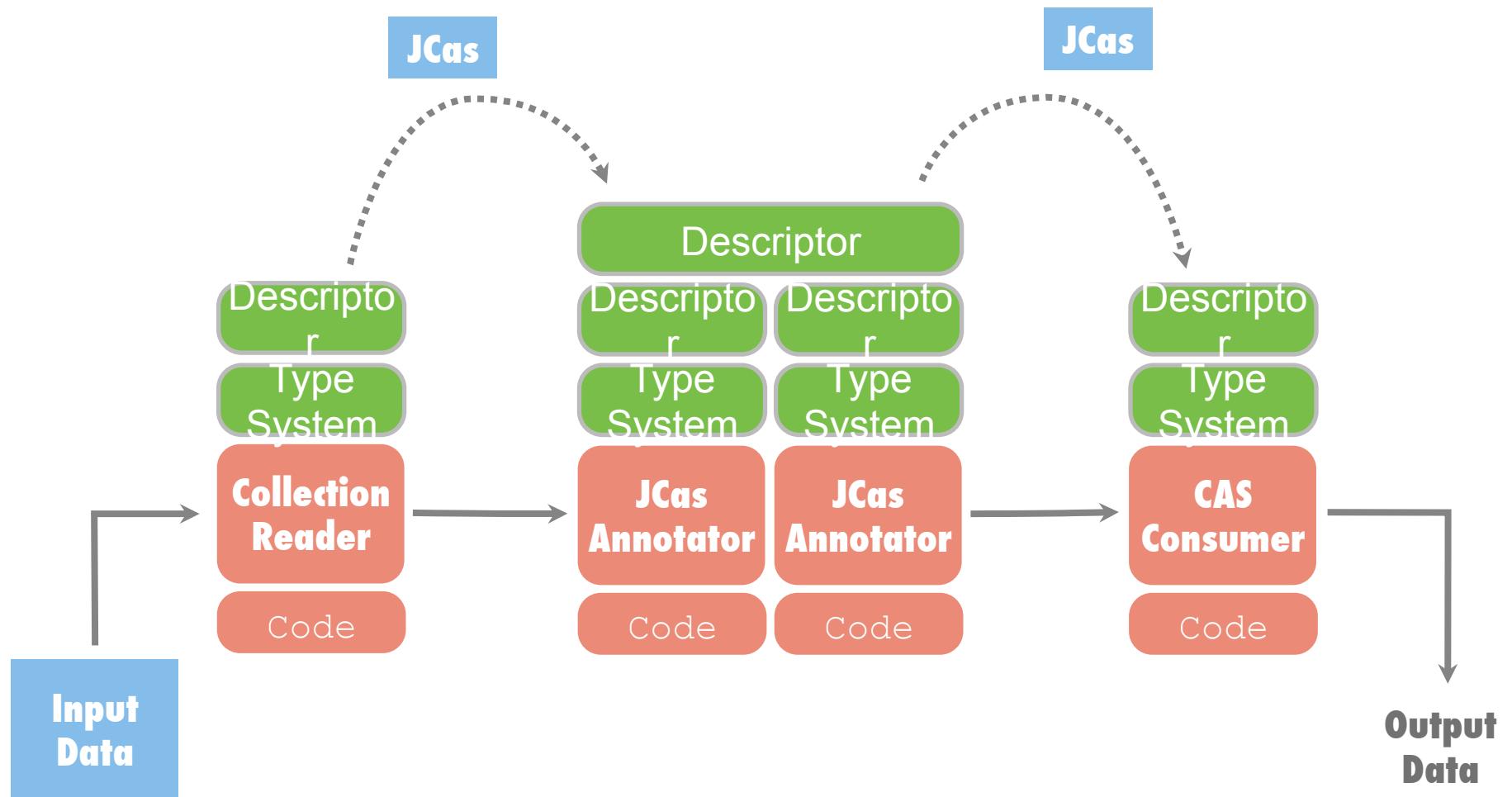
```
public class Tokenizer extends JCasAnnotator_ImplBase
{
    @Override
    public void initialize(UimaContext aContext) throws
ResourceInitializationException
    {
        String[ ] paramSetting = (String[ ])
aContext.getConfigParameterValue("Patterns");
    }

    ...
}
```

# “Aggregating” AEs

- Multiple Analysis Engines can be combined into single one by:
  - creating new “aggregate” Analysis Engine descriptor
  - adding delegate Analysis Engines to the descriptor

# “Aggregating” AEs



# “Aggregating” AEs

QueryExpansionComponents.xml

Overview

Implementation Details

Implementation Language:  C/C++  Java

Engine Type:  Primitive  Aggregate

Runtime Information

This section describes information about how to run this component

updates the CAS

multiple deployment allowed

Outputs new CASes

Name of the Java class file:

Overall Identification Information

This section specifies the basic identification information for this descriptor

Name: QueryExpansionComponents

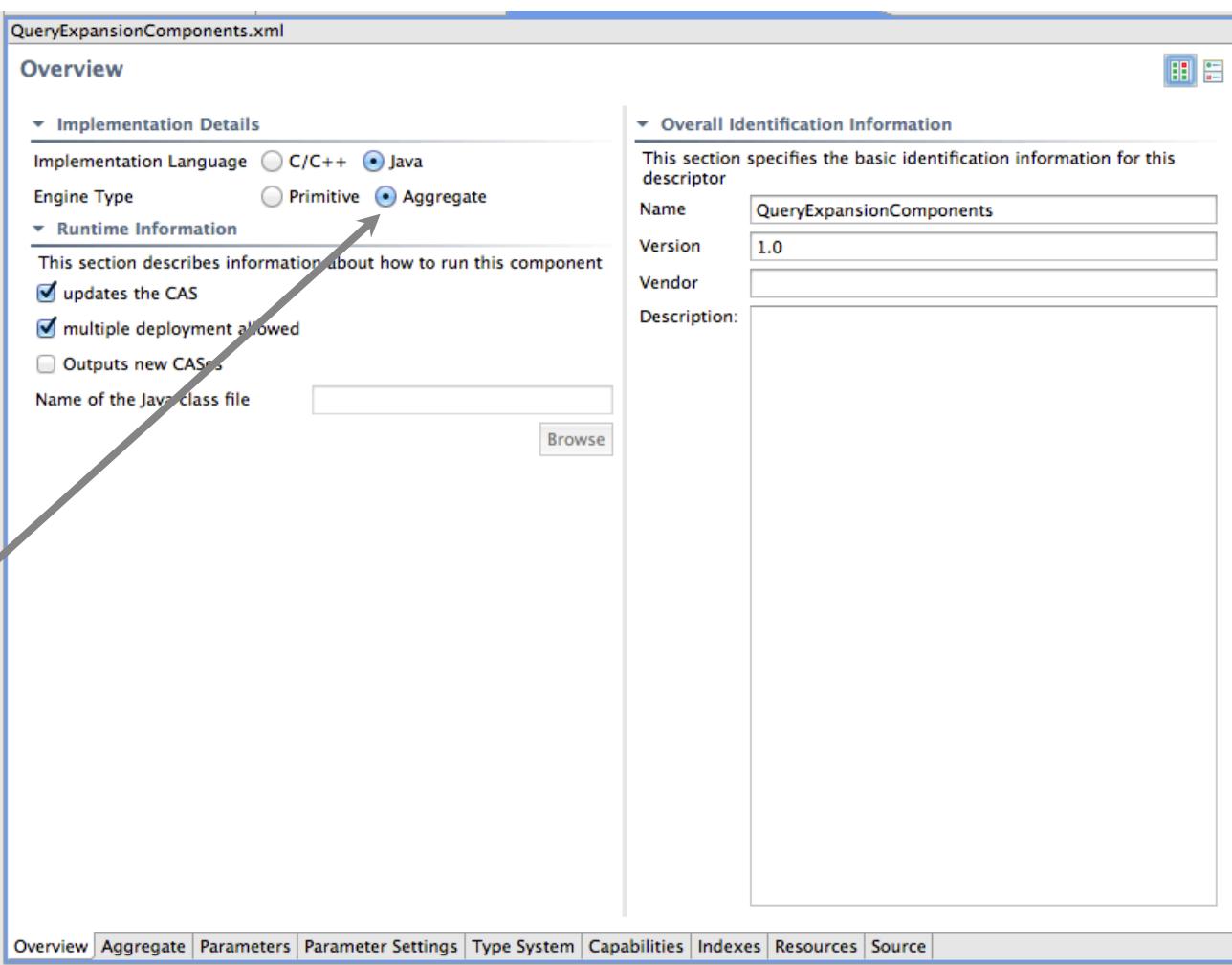
Version: 1.0

Vendor:

Description:

“aggregate” flag is set

Overview | Aggregate | Parameters | Parameter Settings | Type System | Capabilities | Indexes | Resources | Source



# “Aggregating” AEs

(RoomNumberAndDateTime.xml)

Aggregate Delegates and Flows

Component Engines

The following engines are included in this aggregate.

| Delegate                         | Key Name   |
|----------------------------------|------------|
| ..../ex2/RoomNumberAnnotator.xml | RoomNumber |
| TutorialDateTime.xml             | DateTime   |

Add... Remove >> << AddRemote Find AE

Component Engine Flow

Choose a flow type and describe the execution order of your engines.  
The table shows the delegates using their key names.

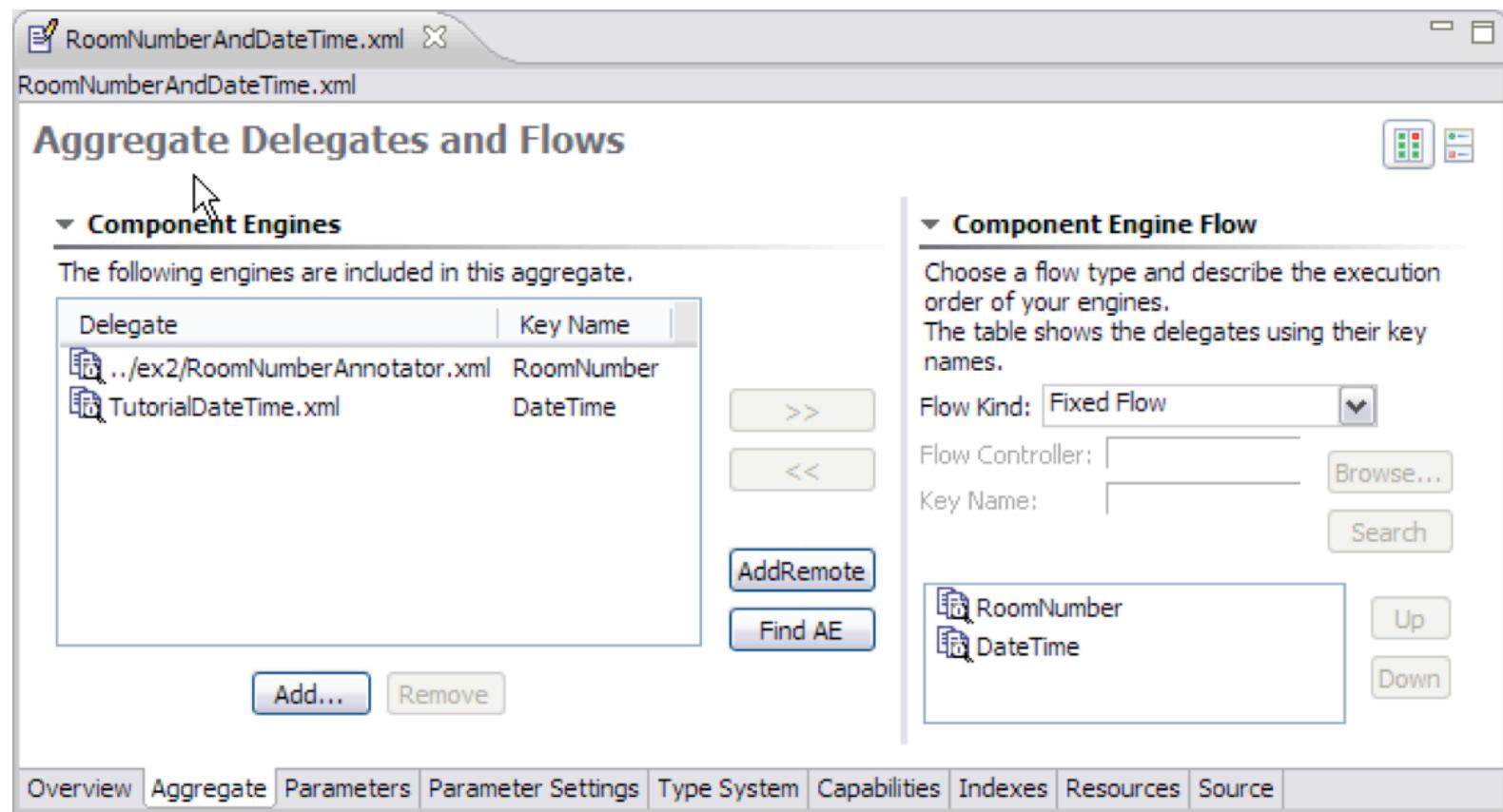
Flow Kind: Fixed Flow

Flow Controller:  Browse... Key Name:  Search

Up Down

|            |
|------------|
| RoomNumber |
| DateTime   |

Overview Aggregate Parameters Parameter Settings Type System Capabilities Indexes Resources Source



# Advanced Topics

- Flow controllers
- CAS multipliers
- UIMA-AS

# Flow Controllers

- “Fixed Flow” is the default for an aggregate AE
- Can be replaced with a user-defined flow, using a Flow Controller



# Flow Controllers

SemanticSearchApplicationDescriptor.xml

## Aggregate Delegates and Flows

**Component Engines**

The following engines are included in this aggregate.

| Delegate   |
|--|
| edu.columbia.cs.semantic.system.SecondaryDocumentSearch  |
| edu.columbia.cs.semantic.system.ExpandedQueryAnalysisC   |
| edu.columbia.cs.semantic.system.StructuredDataSearchCom  |
| edu.columbia.cs.semantic.system.QueryAnalysisComponent   |
| edu.columbia.cs.semantic.core.DocumentSearchCasMultiplic |
| edu.columbia.cs.semantic.system.PrimaryDocumentSearchC   |
| edu.columbia.cs.semantic.system.QueryExpansionComponen   |
| edu.columbia.cs.semantic.core.QueryExpansionCasMultiplic |

>> << AddRemote Find AE

**Component Engine Flow**

Choose a flow type and describe the execution order of your engines.  
The table shows the delegates using their key names.

Flow Kind: User-defined Flow

Flow Controller: edu.columbia.cs.semantic.cor

Key Name: SemanticSearchFlowController

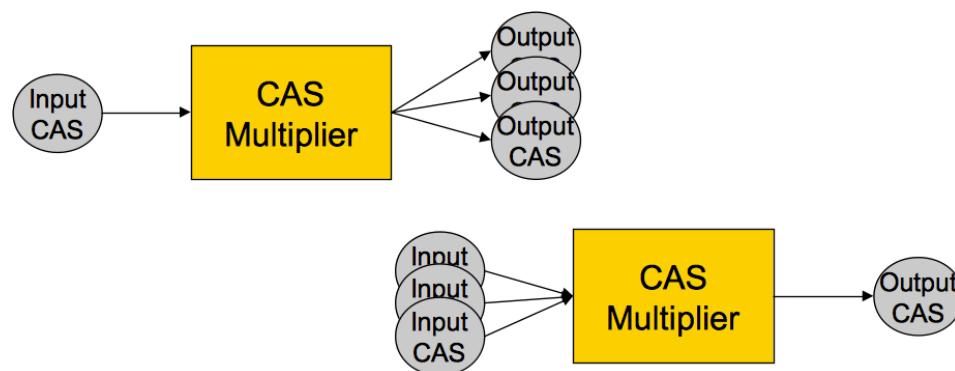
Browse... Search Up Down

Add... Remove

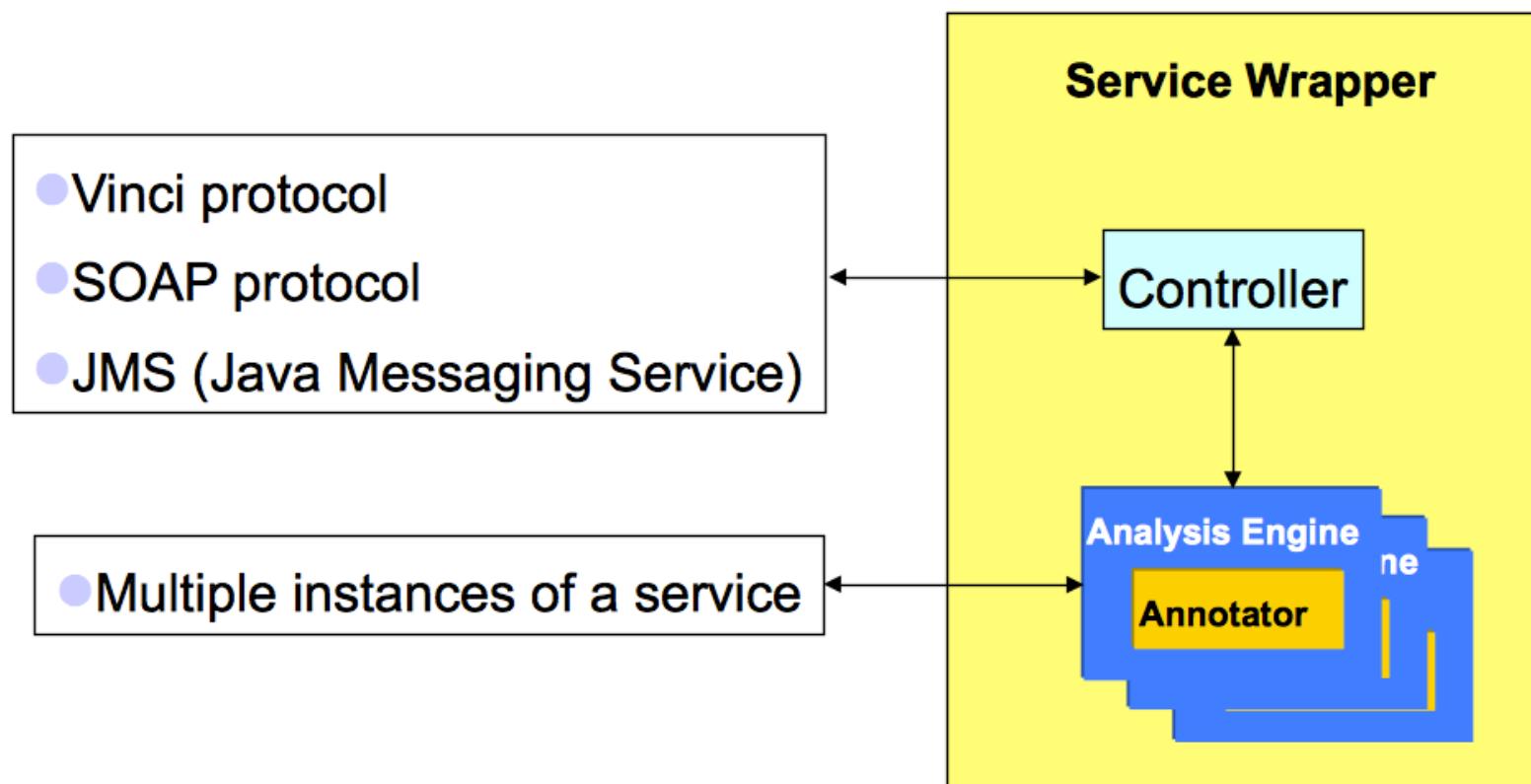
Overview Aggregate Parameters Parameter Settings Type System Capabilities Indexes Resources Source

# CAS Multipliers

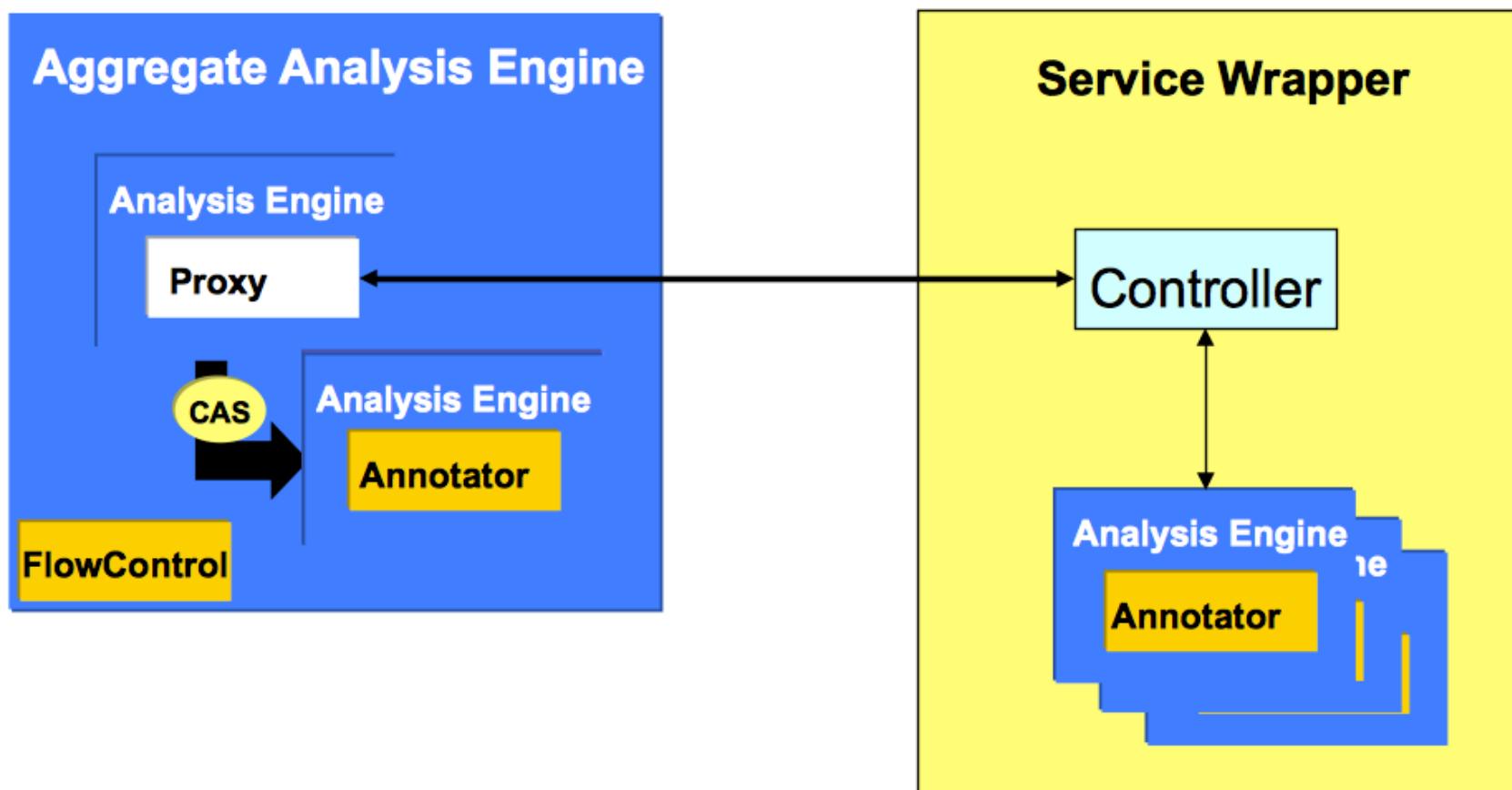
- Component that can produce new CASes
- Takes a “trigger” CAS as input
- Produces arbitrary number of CASes
- Anywhere in flow



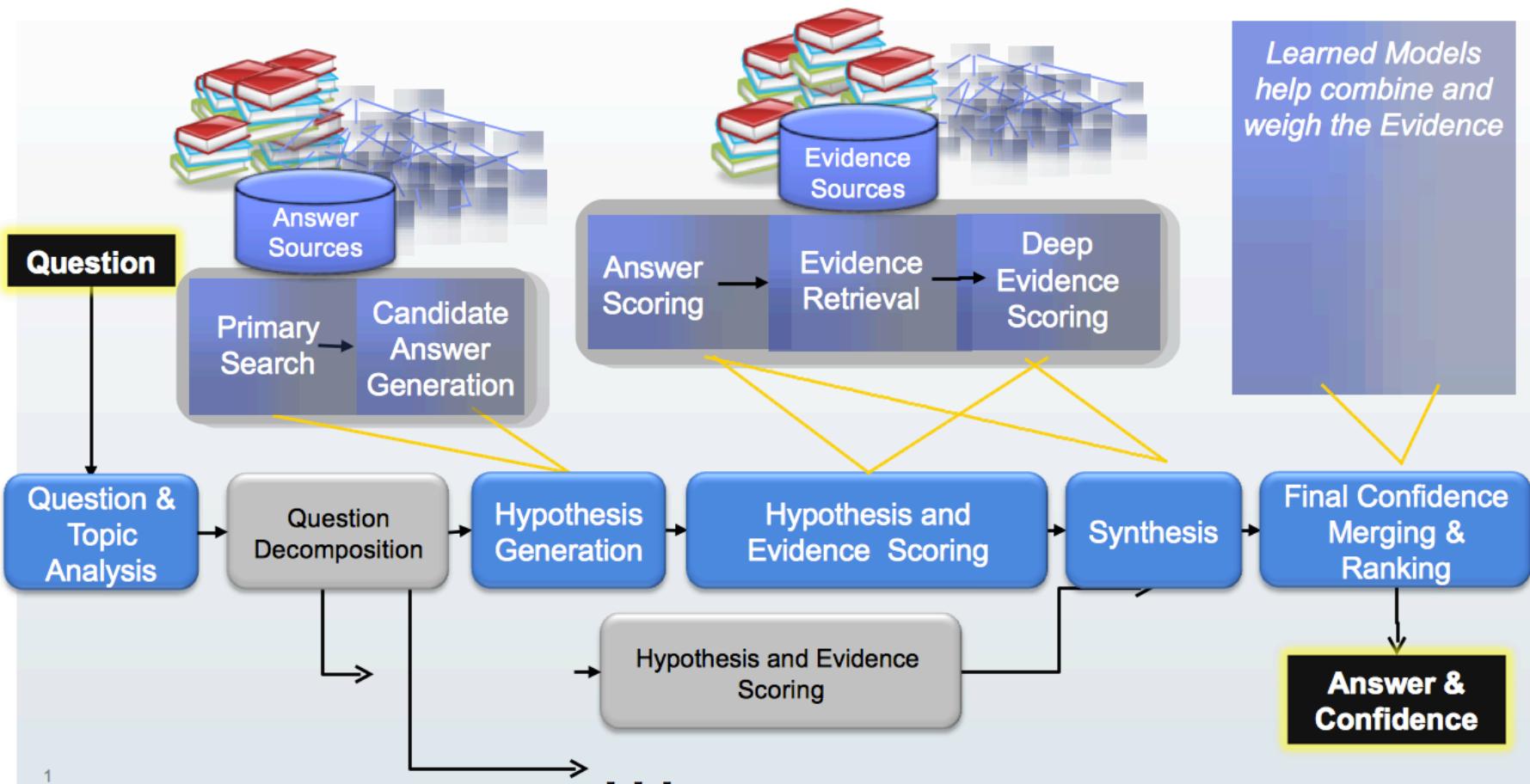
# UIMA-AS



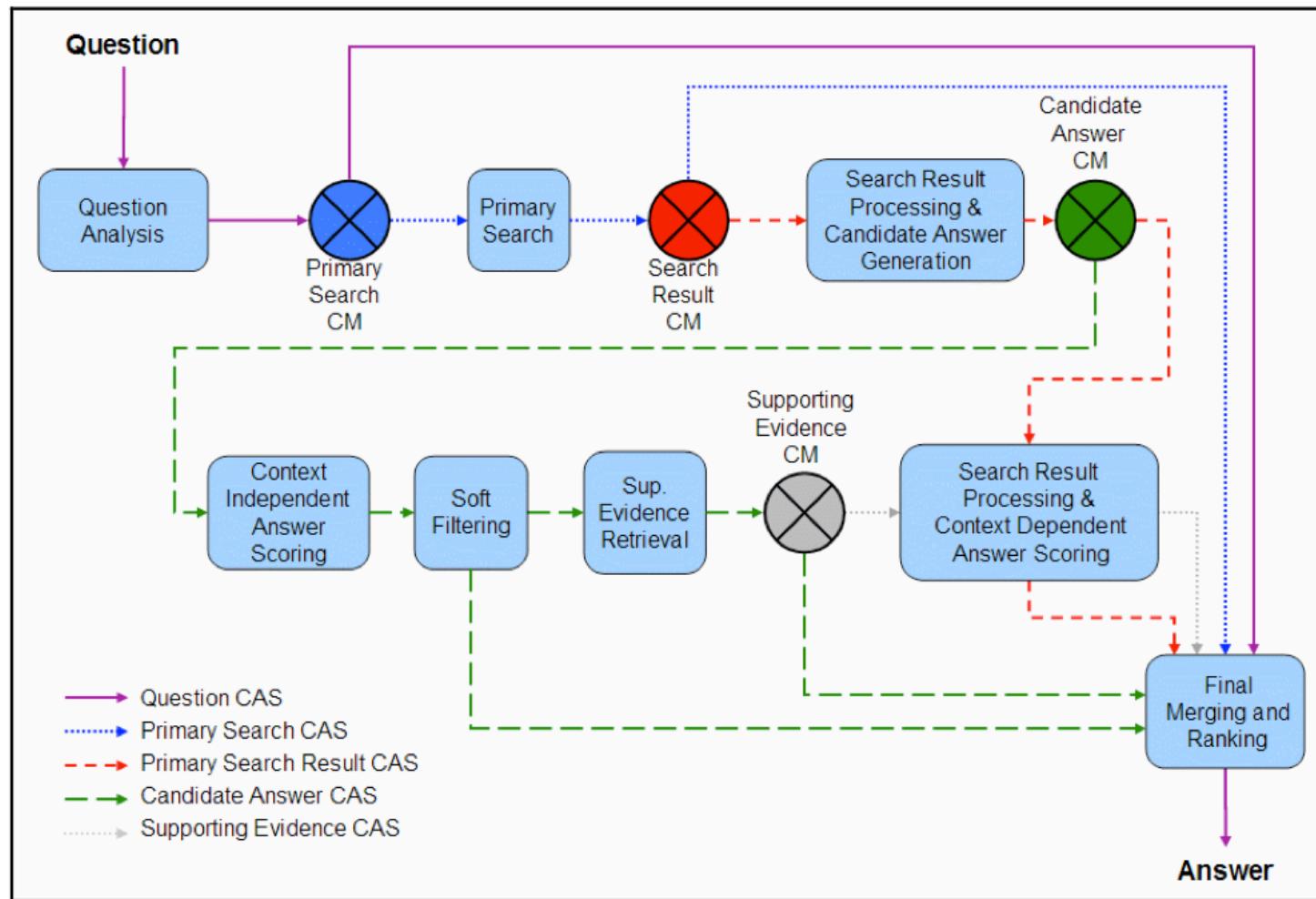
# UIMA-AS



# UIMA in Watson



# UIMA in Watson



# Class Project Setup

- Install Eclipse
- Download UIMA SDK
- Get the framework code for class project: Or will send details

# References

- <http://uima.apache.org/documentation.html>
  - Tutorial and Users' Guides
  - Overview and Setup
- E. Epstein, M. Schor, B. Iyer, A. Lally, E. Brown, J. Cwiklik. Making Watson Fast. IBM Journal of Research and Development. Volume 56 (3-4). 2012.

# Semantic Technologies in IBM Watson™

## Lesson 8 – UIMA hands on

Guest Lecturer: Siddharth Patwardhan

TA: Or Biran



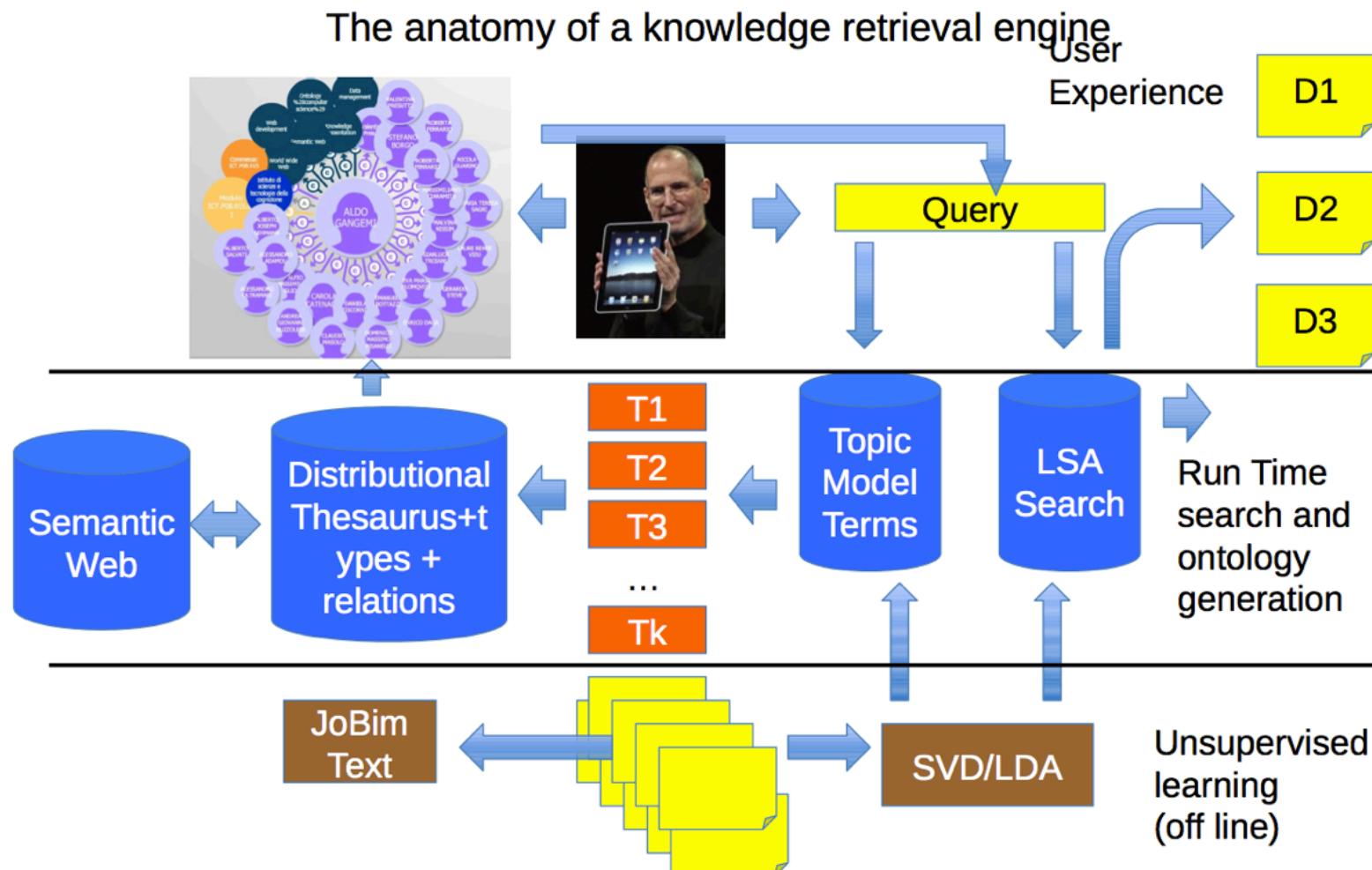
# Objectives

- At the completion of this class, you should be able to:
  - Explain the architecture of the class project pipeline
  - Download and install the source code
  - Develop and add a UIMA component to the pipeline

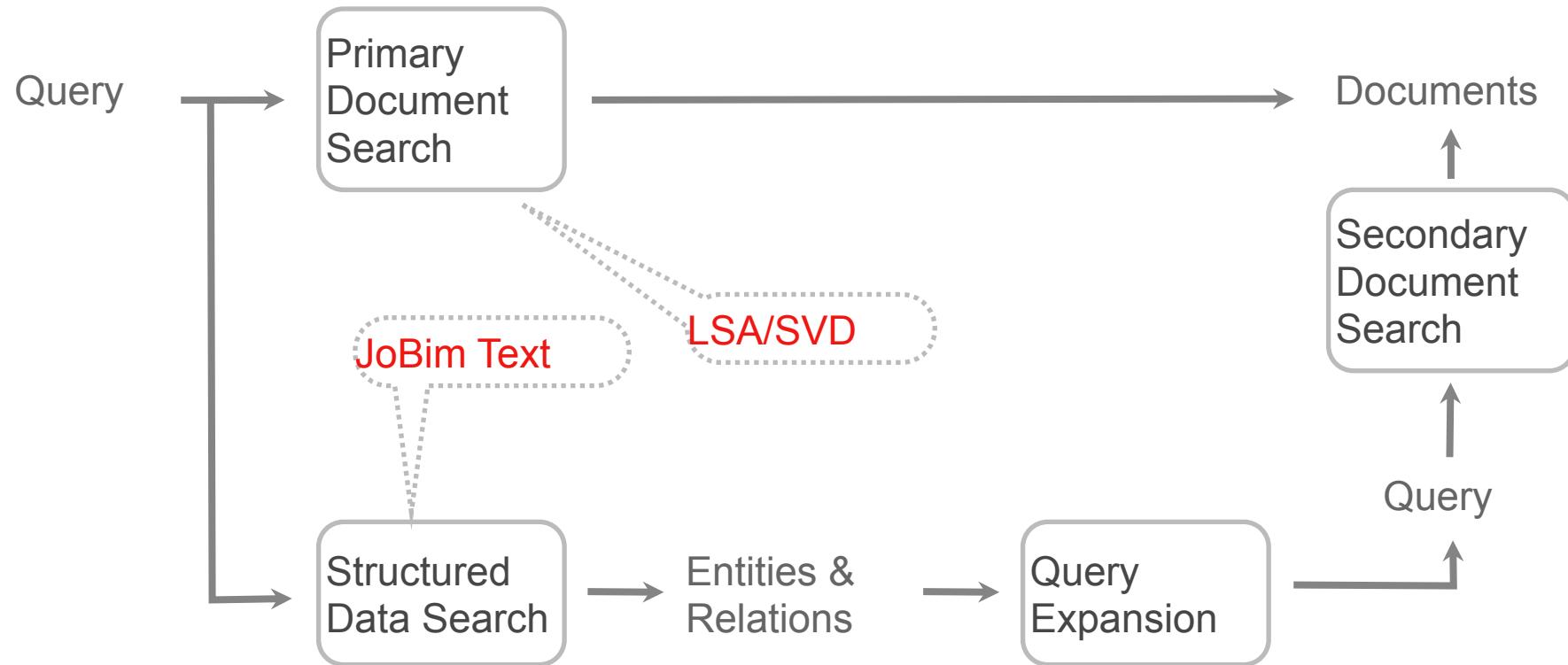
# Outline

- Overview of project framework
- Setup Eclipse and UIMA
- Download, compile and run code
- Code “orientation”
- Creating a new component
- Exploring the output

# Framework Overview



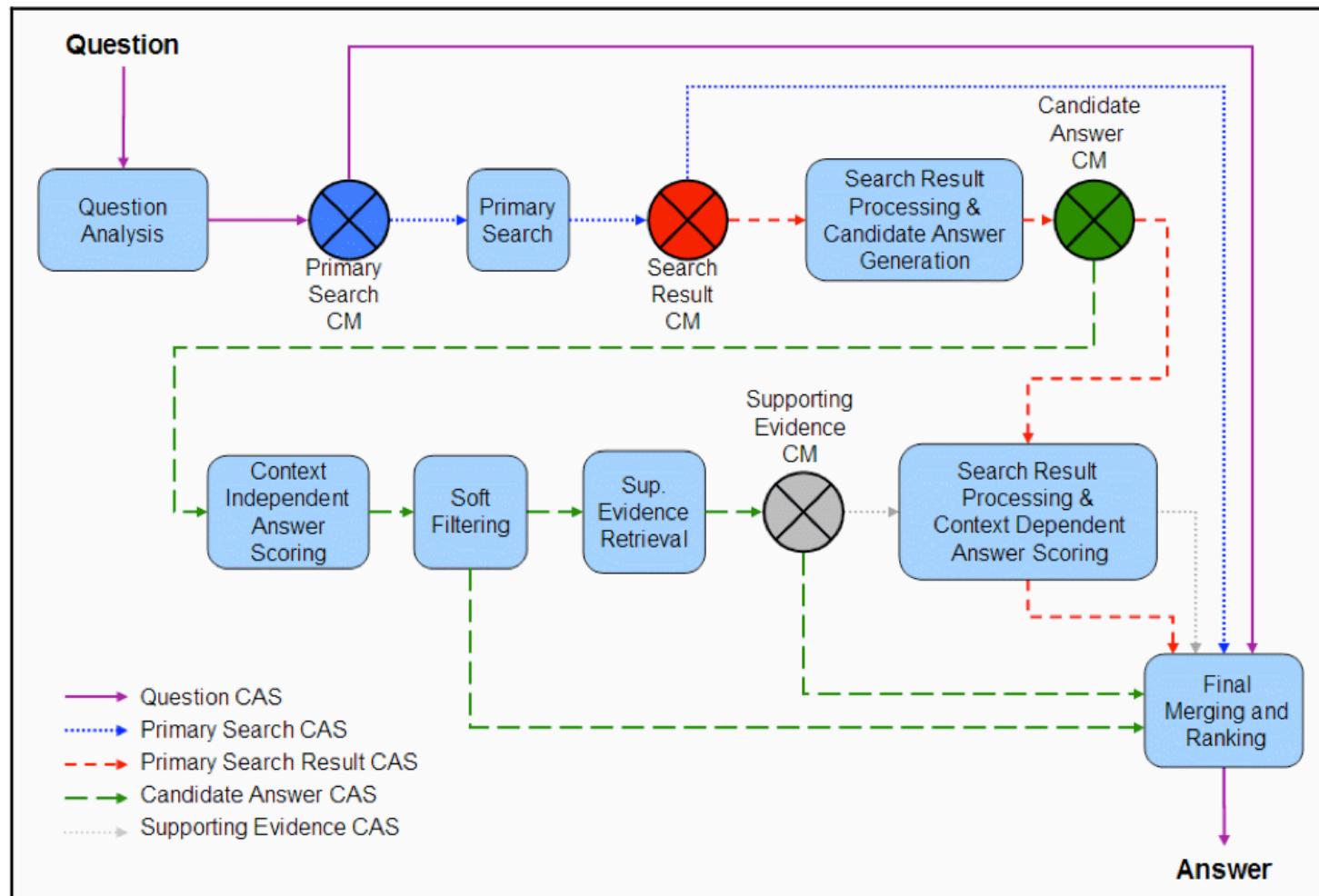
# Framework Overview



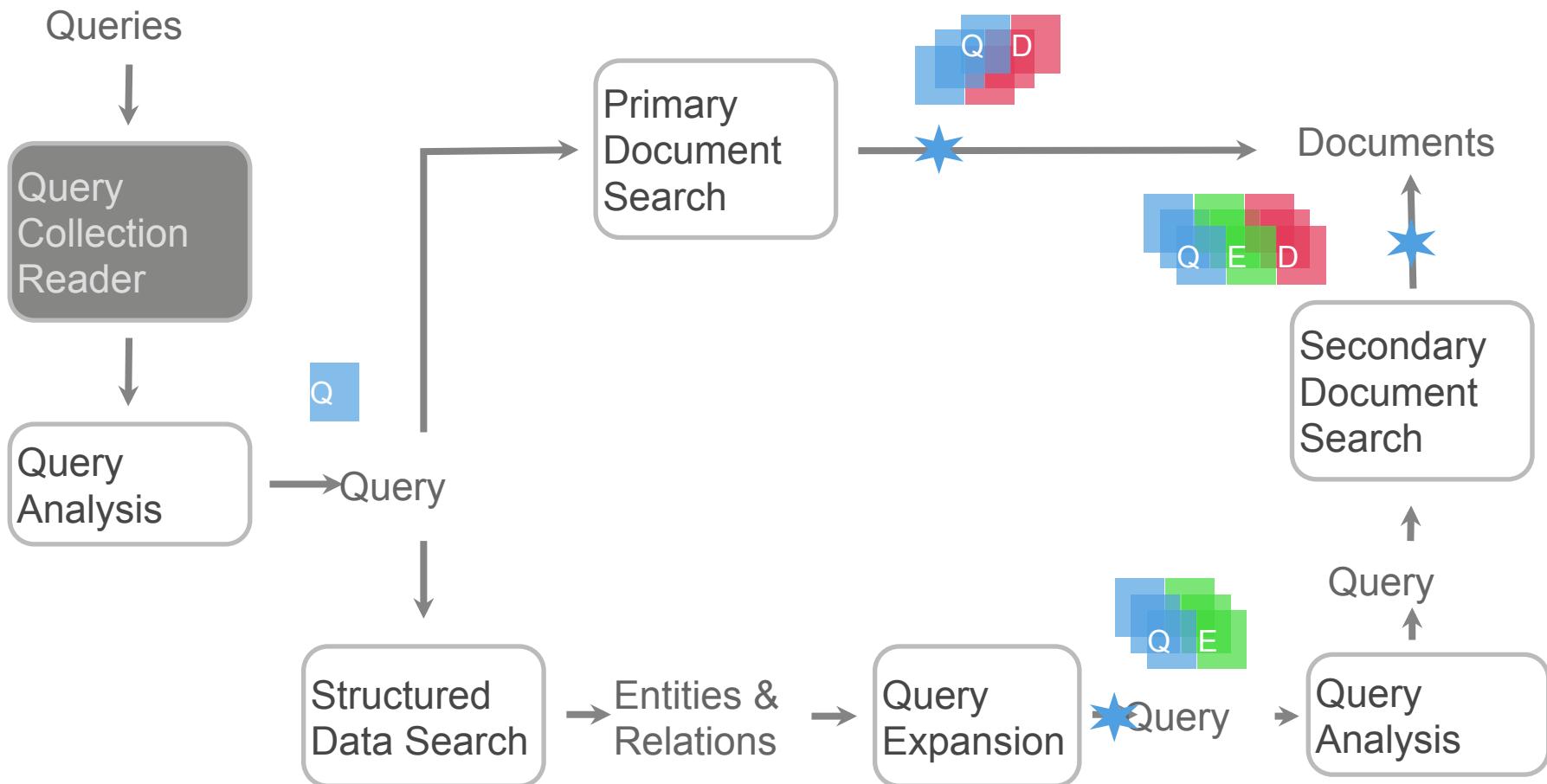
# Architectural Design

- Follow approach similar to Watson
  - Segment the pipeline into high-level modules
  - Multiple CASeS flow in parallel through pipeline
  - Components independently analyze CASeS at various stages of pipeline

# UIMA in Watson



# UIMA in Class Project



# Setup Eclipse and UIMA

- Get Eclipse
- Download UIMA
- Install UIMA plugins

# Get Eclipse

www.eclipse.org/downloads/

ECLIPSECON BOSTON 2013 March 25-28 Starts in 2 weeks Register Now

Visit other Eclipse Sites

Home Downloads Users Members Committers Resources Projects About Us Google™ Custom Search Search

## Eclipse Downloads

Packages Developer Builds Projects

Eclipse Juno (4.2) SR2 Packages for Mac OS X (Cocoa)

Mac OS X users please note: Eclipse requires Mac OS X 10.5 (Leopard) or greater.

|   |  |
|---|--|
|  <b>Eclipse IDE for Java EE Developers</b> , 227 MB<br>Downloaded 375,345 Times <a href="#">Details</a>                    |  <a href="#">Mac OS X 32 Bit</a><br><a href="#">Mac OS X 64 Bit</a> |
|  <b>Eclipse Classic 4.2.2</b> , 182 MB<br>Downloaded 242,080 Times <a href="#">Details</a> <a href="#">Other Downloads</a> |  <a href="#">Mac OS X 32 Bit</a><br><a href="#">Mac OS X 64 Bit</a> |
|  <b>Eclipse IDE for Java Developers</b> , 150 MB<br>Downloaded 157,675 Times <a href="#">Details</a>                       |  <a href="#">Mac OS X 32 Bit</a><br><a href="#">Mac OS X 64 Bit</a> |
|  <b>Eclipse IDE for C/C++ Developers</b> , 131 MB<br>Downloaded 74,378 Times <a href="#">Details</a>                       |  <a href="#">Mac OS X 32 Bit</a><br><a href="#">Mac OS X 64 Bit</a> |

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### Installing Eclipse

- Install Guide
- Compare/Combine Packages
- Known Issues
- Updating Eclipse

### Related Links

- Documentation
- Make a Donation
- Forums
- Eclipse Juno (4.2)
- Eclipse Indigo (3.7)
- Older Versions

# Get UIMA

uima.apache.org/downloads.cgi

IBM Imported From Firefox Saved Pages

Updating this website Other mirrors: http://apache.cs.utah.edu/ Change

---

Events and Conferences

[IKS 2009](#)  
[GSCL 2009](#)  
[LSM 2009](#)  
[LREC 2008](#)  
[GLDV 2007](#)

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## Latest Official Releases

Note: As of release 2.3.0, the CAS Editor and the Pear packaging maven plugin are now part of the UIMA Java framework and SDK.

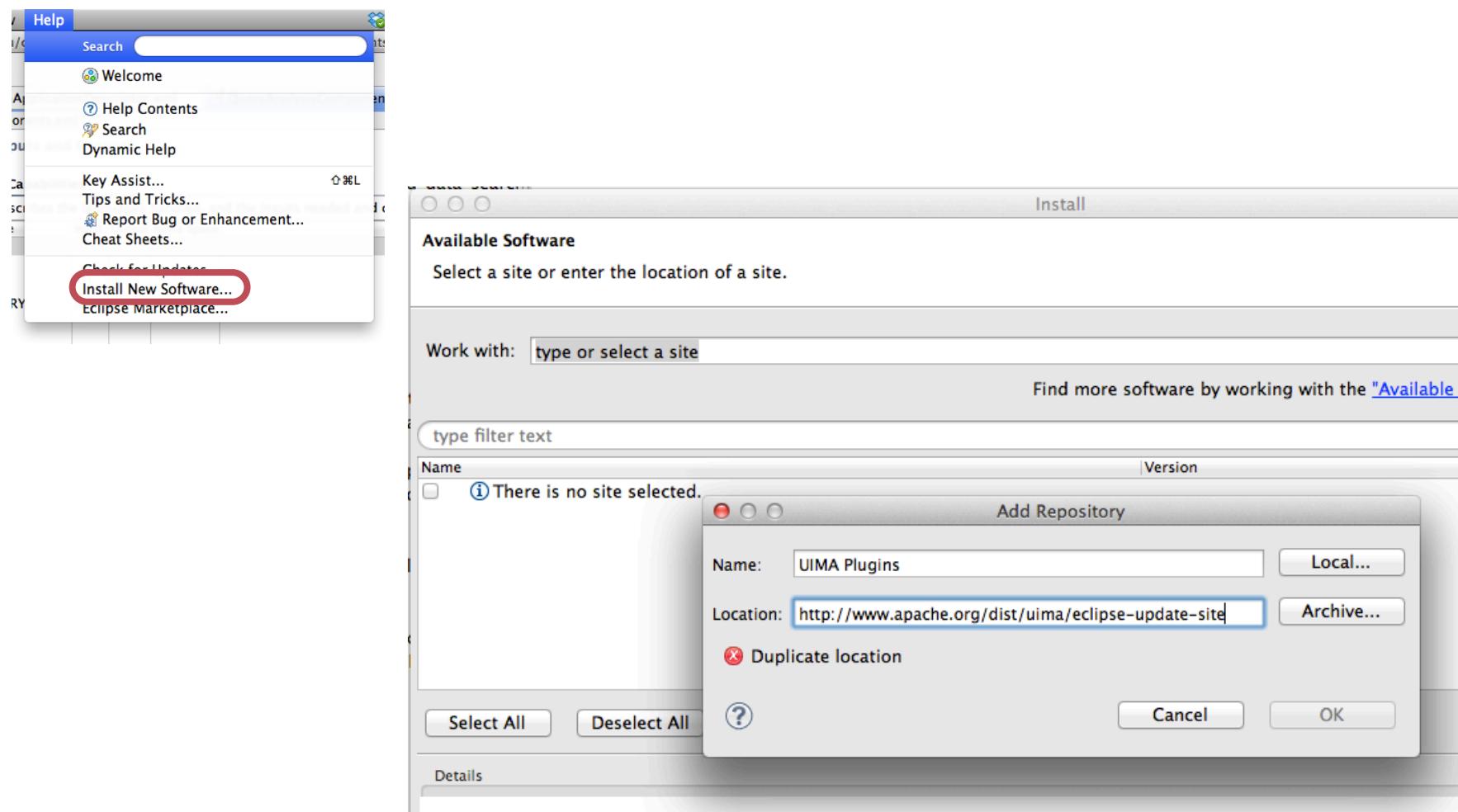
Note: So far, the base UIMA Java SDK and UIMA-AS have been released at the 2.4.0 level. As other components are released that go with this level, we'll add them here.

---

Apache UIMA Version 2.4.0 - Release Date: UIMA Java SDK 7-Dec-2011 UIMA-AS Version 2.4.0 Release Date: 15-Nov-2012 UIMA-C++ Version 2.4.0 Release Date: 15-Nov-2012

| Artifact                      | Release Notes        | Binary  | Source   |
|-------------------------------|----------------------|---|--|
| UIMA Java framework & SDK     | <a href="#">html</a> | <a href="#">zip</a> <a href="#">[asc]</a> <a href="#">[md5]</a> <a href="#">[sha1]</a><br><a href="#">tar.gz</a> <a href="#">[asc]</a> <a href="#">[md5]</a> <a href="#">[sha1]</a> | <a href="#">zip</a> <a href="#">[asc]</a> <a href="#">[md5]</a> <a href="#">[sha1]</a> |
| UIMA AS Asynchronous Scaleout | <a href="#">html</a> | <a href="#">zip</a> <a href="#">[asc]</a> <a href="#">[md5]</a> <a href="#">[sha1]</a><br><a href="#">tar.gz</a> <a href="#">[asc]</a> <a href="#">[md5]</a> <a href="#">[sha1]</a> | <a href="#">zip</a> <a href="#">[asc]</a> <a href="#">[md5]</a> <a href="#">[sha1]</a> |
| UIMA C++ framework & SDK      | <a href="#">html</a> | <a href="#">zip</a> <a href="#">[asc]</a> <a href="#">[md5]</a> <a href="#">[sha1]</a><br><a href="#">tar.gz</a> <a href="#">[asc]</a> <a href="#">[md5]</a> <a href="#">[sha1]</a> | <a href="#">zip</a> <a href="#">[asc]</a> <a href="#">[md5]</a> <a href="#">[sha1]</a> |

# UIMA Eclipse Plugins



# Source Code Setup

- Download
- Compile
- Run
- View output

# Get the Source Code

- [http://www.cs.columbia.edu/~orb/class\\_project.zip](http://www.cs.columbia.edu/~orb/class_project.zip)

# Setup the Workspace

- Create new workspace
- Import code into workspace
- Create run configuration: Driver
- Run with input data
- Create run configuration: Annotation Viewer
- Inspect output CASes

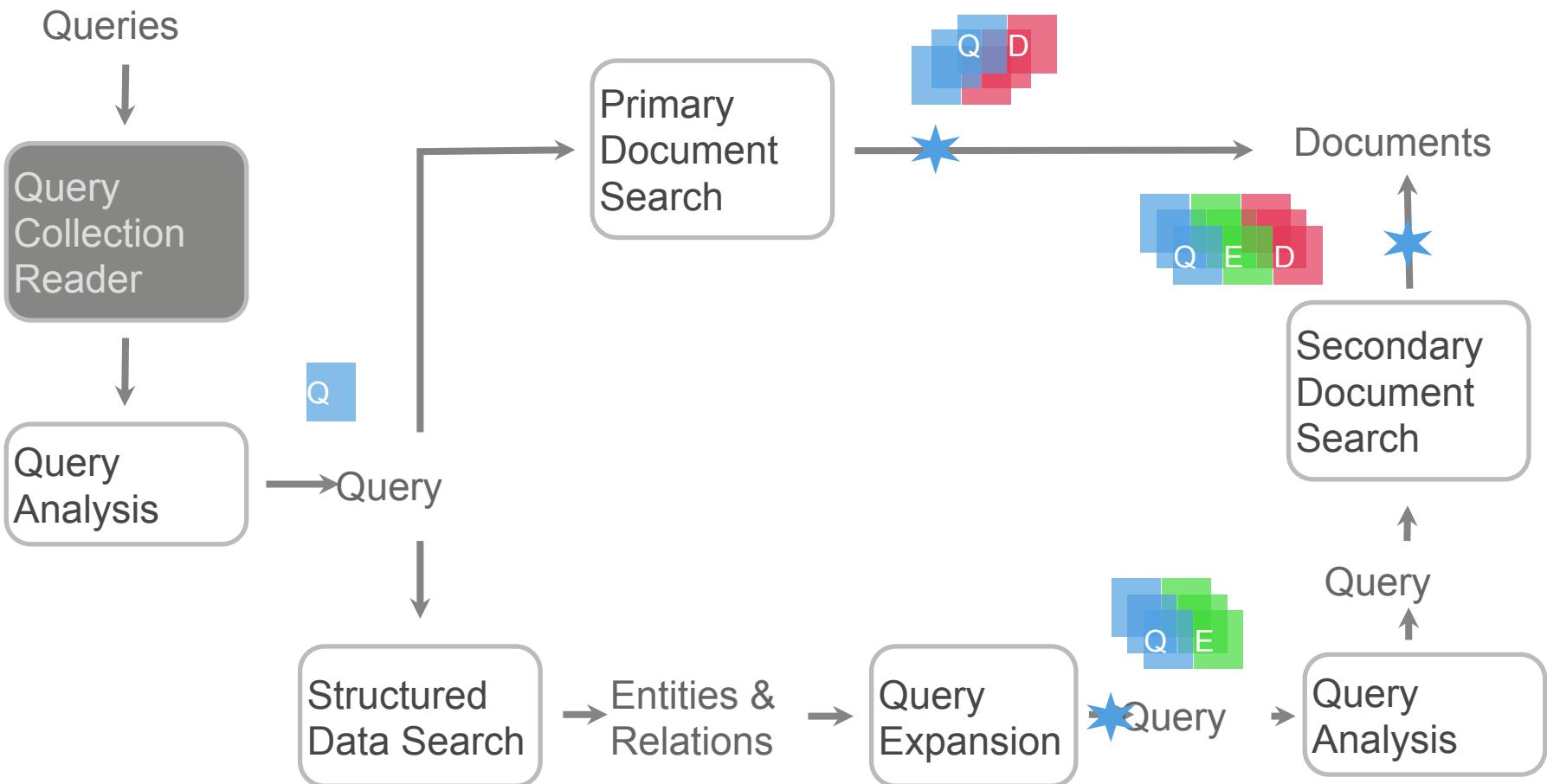
# Code Orientation

- Top-level organization: src, lib, etc.
- Source code organization
- Descriptor organization

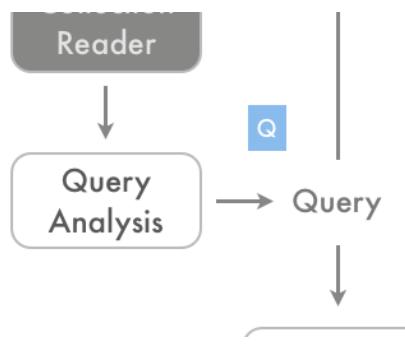
# Developing a Component

- Design your component
- Define types
- Create type system
- Implement the source code
- Create descriptors
- Plug into the framework, and run

# Stages of Pipeline



# QueryAnalysis

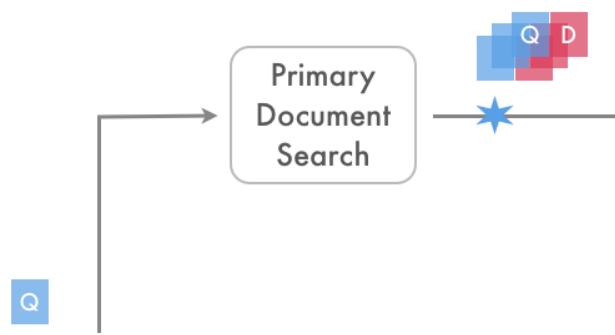


Input Views: QUERY

Input Annotations:  
QueryString

Output Annotations:  
-unspecified-

# PrimaryDocumentSearch

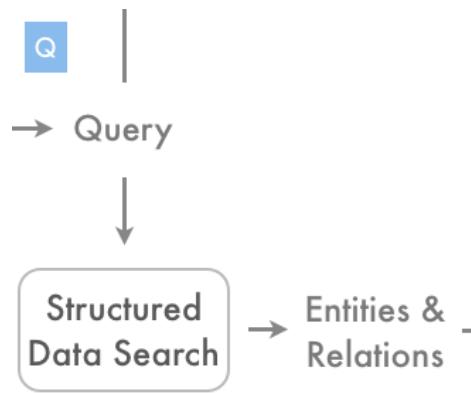


Input Views: QUERY

Input Annotations:  
QueryString

Output Annotations:  
SearchHitList  
SearchHit

# StructuredSearch



Input Views: QUERY

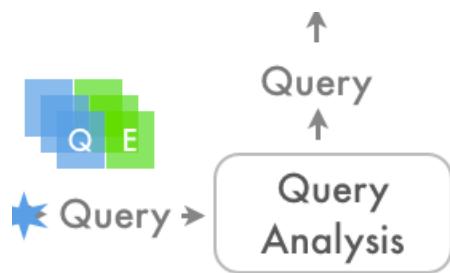
Input Annotations:  
QueryString

Output Annotations:  
StructuredLookupResult

# QueryExpansion



# ExpandedQueryAnalysis

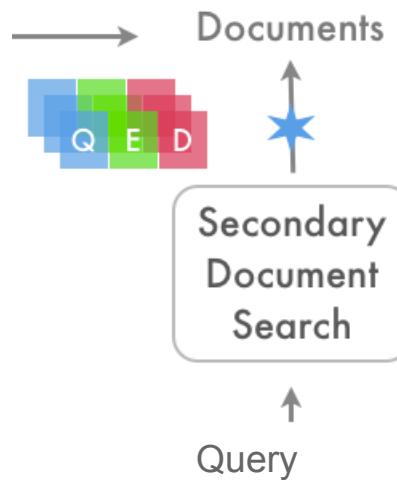


Input Views: QUERY, EXPANDED

Input Annotations:  
QueryString(EXPANDED)

Output Annotations:  
-unspecified-

# SecondarySearch



Input Views: QUERY, EXPANDED

Input Annotations (EXPANDED):  
QueryString

Output Annotations(EXPANDED):  
SearchHitList  
SearchHit

# Example Component

- Identify person and organization names
  - simple dictionary lookup strategy
  - can possibly train a model
  - use off-the-shelf components
- Perform primary document search using person/org names as query

# Implementation Strategy

- Query Analysis: detect person and organization names
- Primary Document Search: new search component uses detected named entities in queries

# New UIMA Types

- Define new types (on paper):
  - single type for named entities, or
  - separate person and org types
- Extend project type system
- Generate Java classes using JCasGen

# Named Entity Detector

- Implement the code for NE detector
  - create package
  - implement Java class
- Create descriptor for NE detector
- Add component to appropriate stage in project pipeline

# Primary NE Search

- Implement the code for NE search
  - create package
  - implement Java class
- Create descriptor for component
- Add component to appropriate stage in project pipeline

# Inspect the Output

- Observe different types of CASes
- Open CASes in Annotation Viewer
  - Inspect annotations and features
  - Observe different views
- Open CASes in CAS Visual Debugger
  - Inspect non-annotation UIMA structures

# Off-the-Shelf Components

- Can easily use off-the-shelf UIMA code
- Example use case: apply OpenNLP to query analysis

# OpenNLP Example

1. Download OpenNLP libraries
2. Download the trained models
3. Copy jar files into workspace (into the ‘lib’ project)
4. Add jars to the library path
5. Create new package under ‘descriptors’
6. Copy OpenNLP descriptors into the package
7. Add one or more OpenNLP components to QueryAnalysisComponents
  - a. SofA-map to QUERY view
  - b. ensure multiple deployment is not allowed
8. Ensure that resource bindings are appropriately set (to location of models)
9. Run the pipeline!
10. ???
11. Profit?

# Summary

- We learned about...
  - Architecture of class project pipeline
  - Source code organization
  - Designing and developing a UIMA component for the project

# References

- <http://www.eclipse.org/documentation>
- <http://uima.apache.org/documentation.html>
  - Tutorial and Users' Guides
  - Overview and Setup
- E. Epstein, M. Schor, B. Iyer, A. Lally, E. Brown, J. Cwiklik. Making Watson Fast. IBM Journal of Research and Development. Volume 56 (3-4). 2012.

# Semantic Technologies in IBM Watson™

## Lesson 9 – Domain Adaptation

Professor: Alfio Massimiliano Gliozzo

TA: Or Biran



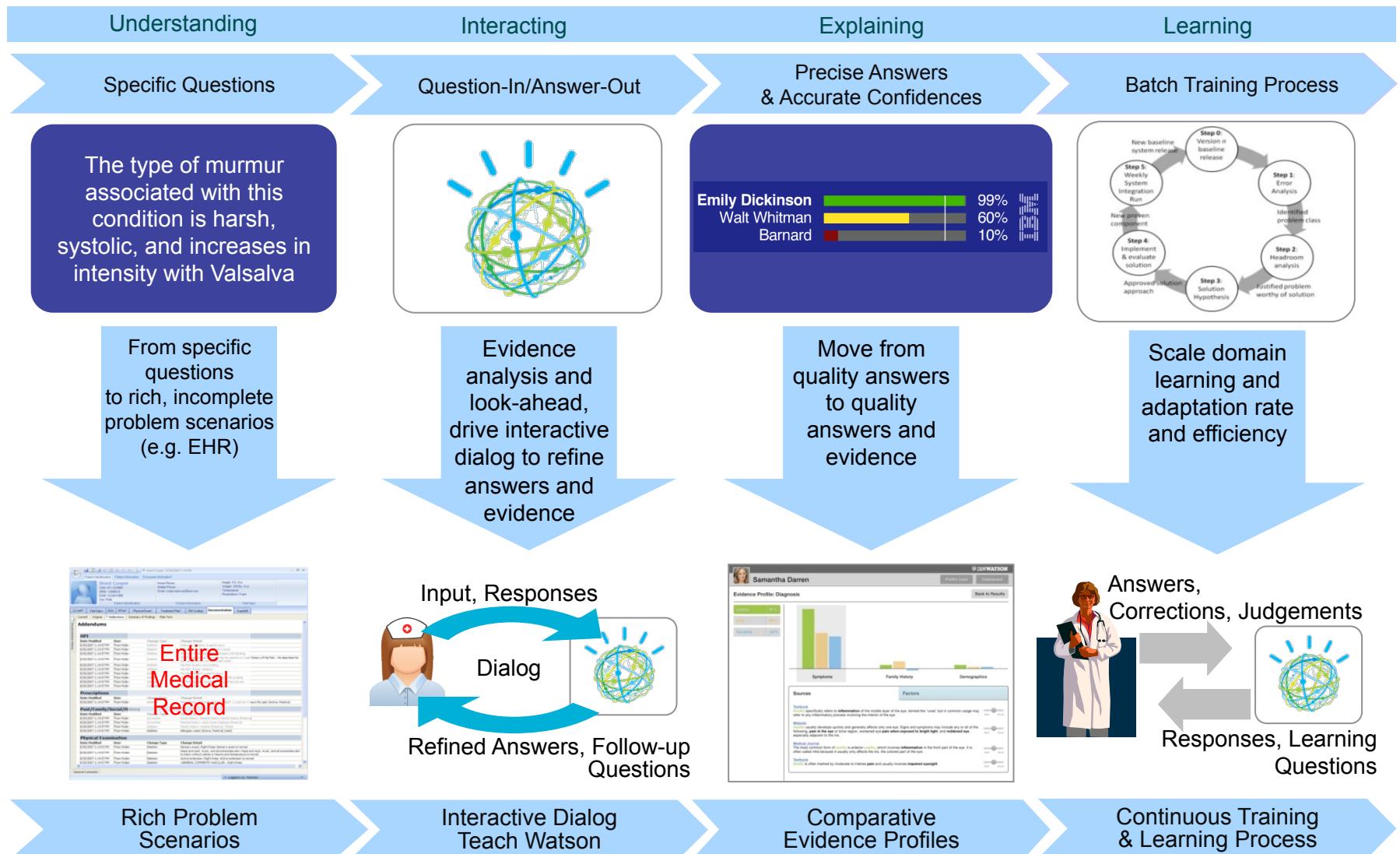
## Outline

- Domain Adaptation Methodology
- Content Adaptation
- Training Adaptation
- Functional Adaptation

## Outline

- Domain Adaptation Methodology
- Content Adaptation
- Training Adaptation
- Functional Adaptation

## Taking Watson beyond Jeopardy!



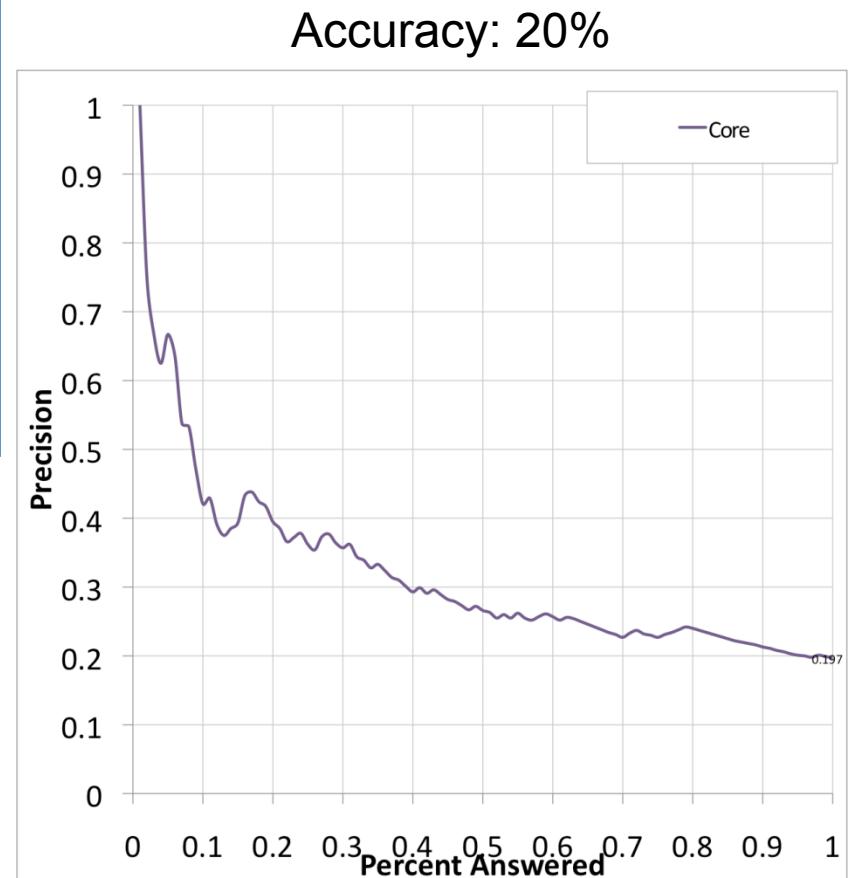
## Medical Adaptation – The Beginning – Doctor's Dilemma

- American College of Physician's Doctors Dilemma Questions
  - Jeopardy-like questions for medical residents
  - Question has “single answer”
  - All and only relevant information given
- We ran Jeopardy system (out of the box) on 188 unseen diagnosis questions

***The syndrome characterized by narrowing of the extra-hepatic bile duct from mechanical compression by a gallstone impacted in the cystic duct***

***This inflammation is characterized by nasal mucosal atrophy and foul-smelling crusts in the nasal passages***

***Skin rash associated with Lyme Disease***



## Development cycle

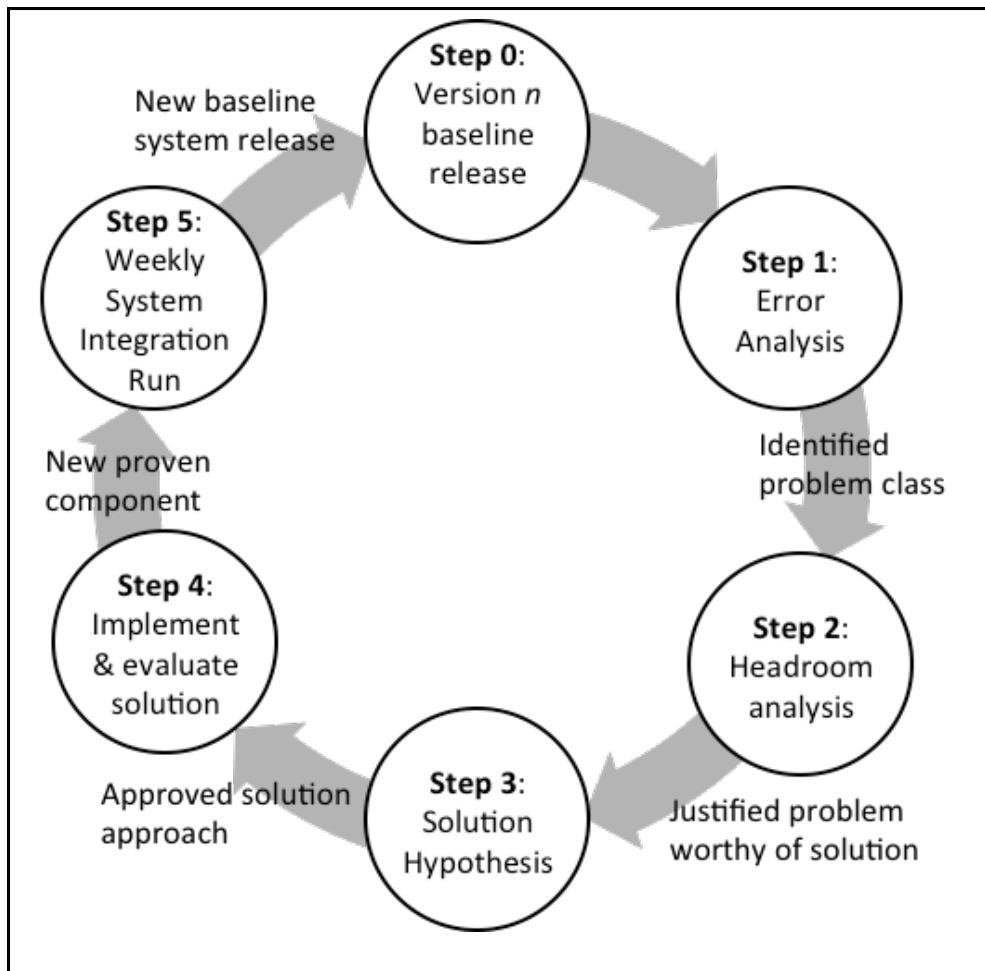
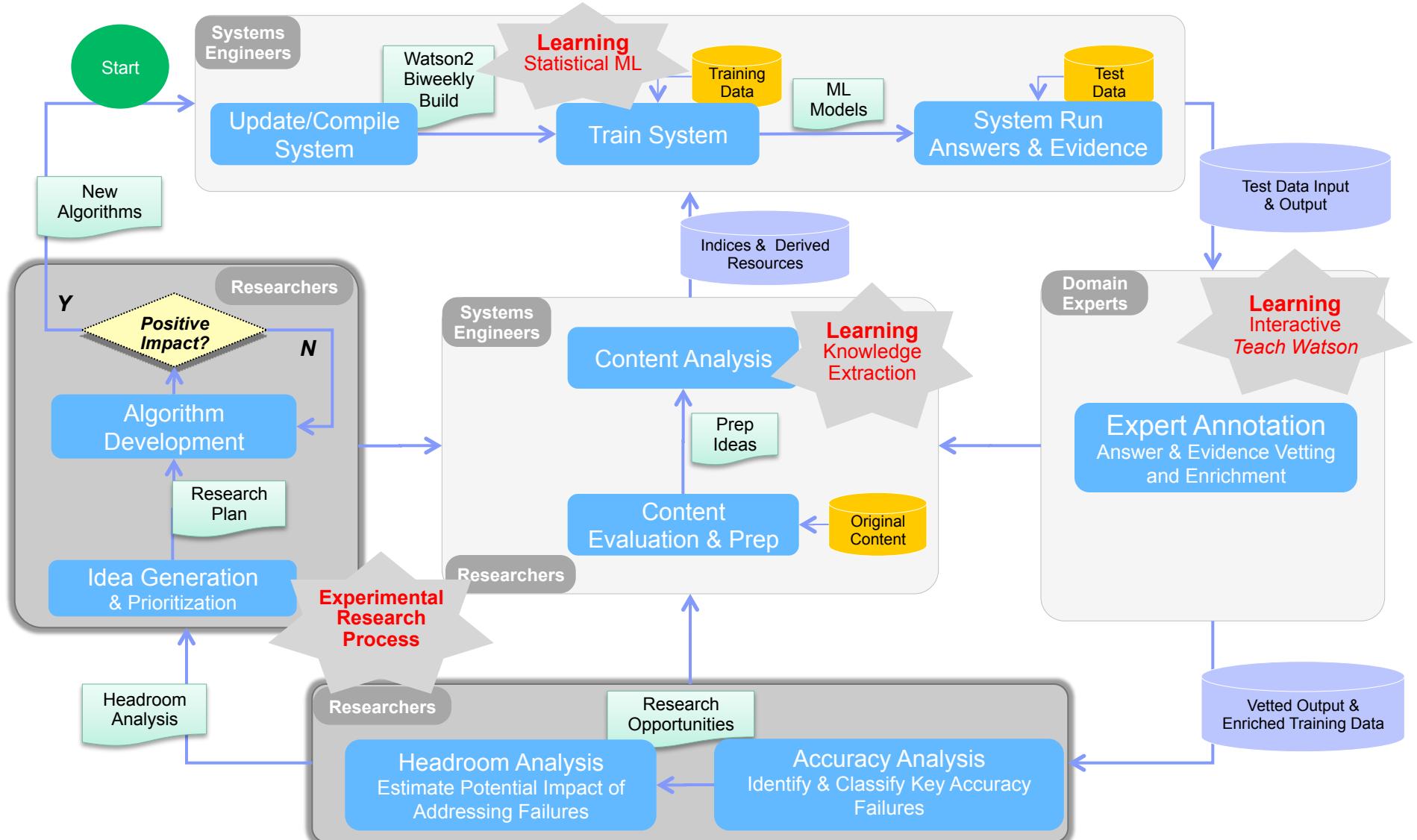


Figure 1 System development lifecycle.

- **4 years**
- **12 → 30 people**
- metrics-driven research
  - Component level
  - End-to-end system
- informative **error analysis**
- **High investment in Methodology and Tools**
  
- Step1: Tycor is weak in President Names
- Step2: Suppose Tycor is able to recognize all President Names in the system, what's the gain
- Step 3: if step 2 is significant

## Domain Adaptation: Training and adapting Watson to new domains



## Adaptation: What do we have in a new domain?

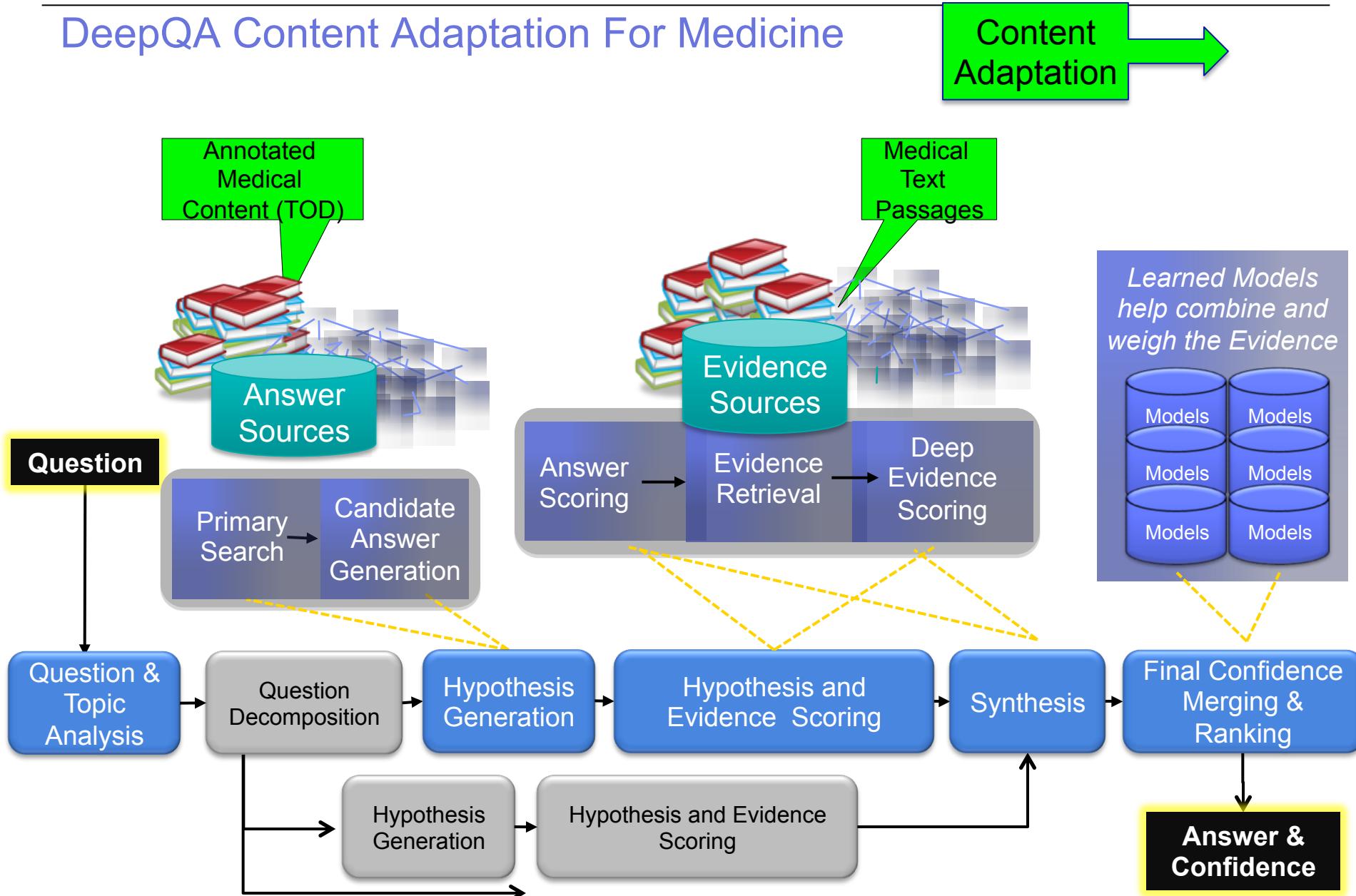
New Text Content

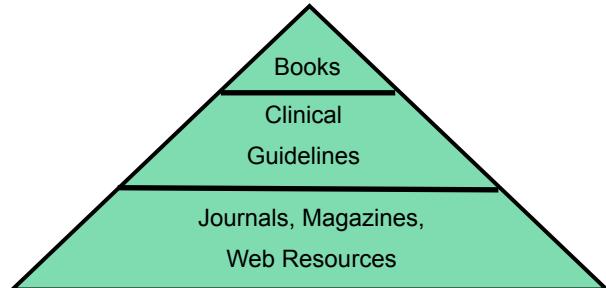
Content  
Adaptation

*Structure and ingest text content*



## DeepQA Content Adaptation For Medicine





# Content Forms of Evidence

|                              |  |
|------------------------------|--|
| <b>Internal Medicine:</b>    | Harrison's, Cecil's, ACP, MERCK                  |
| <b>Medical Dictionaries:</b> | Stedman's, Taber's, Jablonski's                  |
| <b>General Resource:</b>     | National Guidelines Clearinghouse, UMLS          |
| <b>Specific Resources:</b>   | American Heart Ass., National Heart Lung & Blood |
| <b>Journals, Magazines:</b>  | NEJM, JAMA, BJM, Nature Medicine, Lancet         |
| <b>Web Resources:</b>        | NIH, NIM, Wikipedia, WWW                         |

## Unstructured Sources

When **frequent urination** is accompanied by **fever**, an urgent need to urinate, and **pain or discomfort** in the abdomen, you may have a urinary tract infection.

### Cranberries

Many women get Urinary Tract Infections (UTI), also known as bladder infections. It is said that if you drink cranberry juice when you feel a UTI coming on that the UTI may go away.

**Urinary Tract Infection**  
The most common symptoms of a bladder infection are **burning** with urination, **frequency of urination**, an urge to urinate, **without** vaginal discharge or significant pain. [4] An upper urinary tract infection or pyelonephritis may additionally present with flank pain and a **fever**. Healthy women have an average of 5 days of symptoms.[4] The symptoms of urinary tract infections may vary with age and the part of the urinary system that was affected. In young children, urinary tract infection symptoms may include **diarrhea**, loss of appetite, **nausea** and **vomiting**, fever and **excessive crying** that cannot be resolved by typical measures. [5] [6]

**Cystitis**  
**Symptoms:**

- Sudden onset
- Dysuria (painful urination)
- Nocturia
- Low back pain
- Pneumaturia

**Diagnosis:**

- Urianalysis
- Urine culture

## Content Organization



## Medical TODs



## General TODs



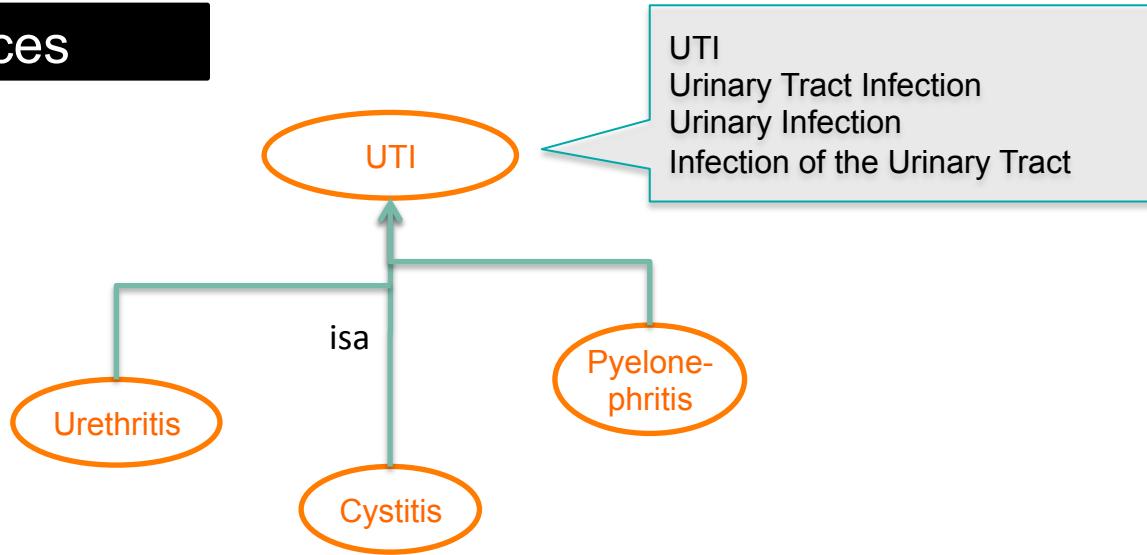
## Non TODs



# Content Forms of Evidence

## Structured Sources

NLM UMLS  
(Unified Medical Language System)

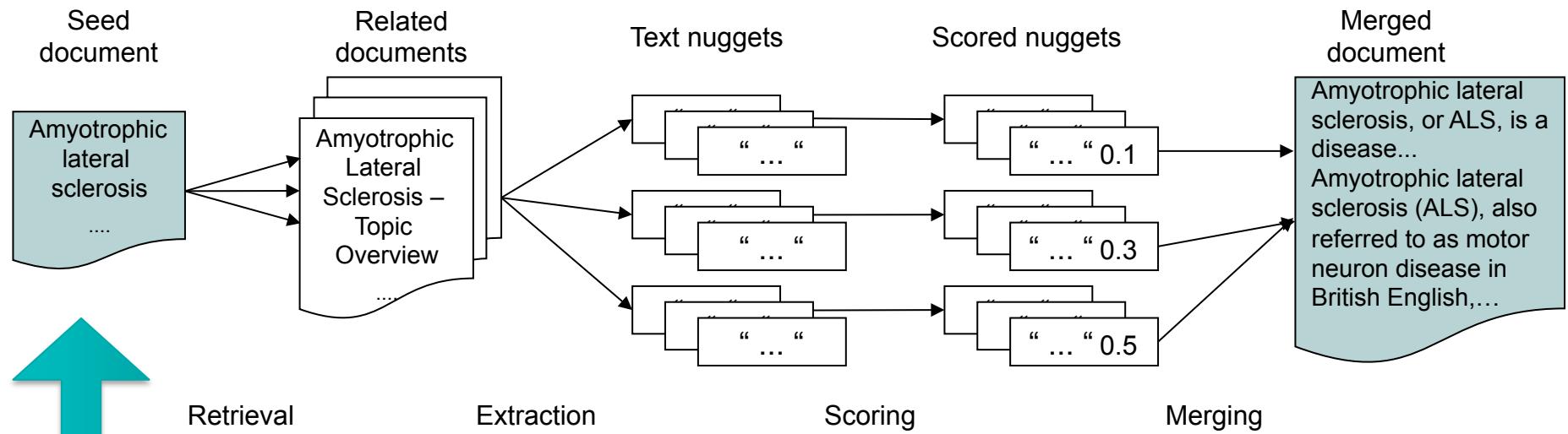


UTI  
Urinary Tract Infection  
Urinary Infection  
Infection of the Urinary Tract

## Hypothesis Generation

A **harsh, late-peaking, basal murmur** radiating to the **carotid arteries** suggests **aortic stenosis**; a **systolic murmur** that increases with the **Valsalva maneuver** and disappears with **squatting** suggests **hypertrophic cardiomyopathy**. A **systolic click** followed by a **flowing systolic murmur** that moves closer to the **1<sup>st</sup> heart sound** on standing suggests **mitral valve prolapse** (suggesting the cause is an **arrhythmia**).

## Corpus Expansion: Focused Augmentation of Existing Content



### Using Structured Sources in Corpus Expansion

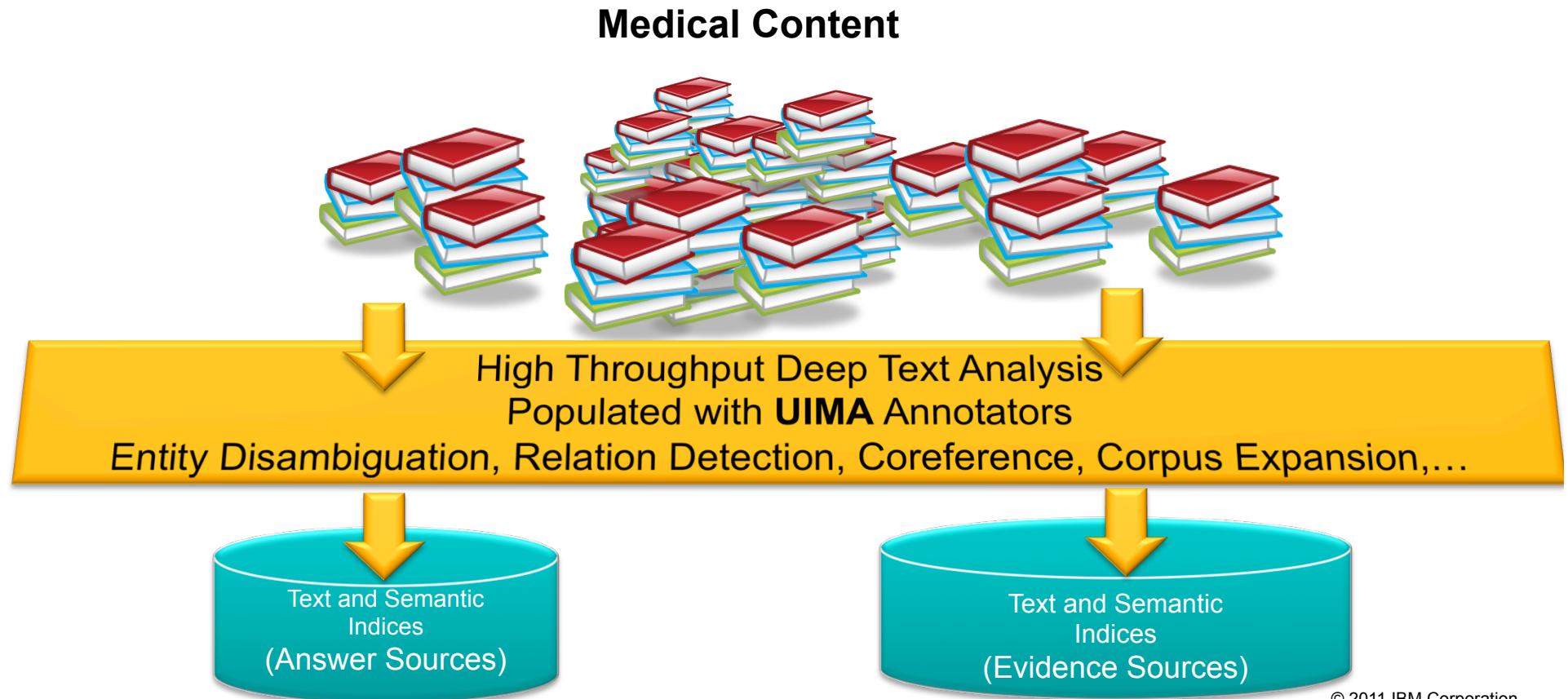
Amyotrophic  
Lateral  
Sclerosis

Amyotrophic Lateral Sclerosis  
ALS  
Lou Gehrig Disease  
Lou Gehrig's Disease  
Motor Neuron Disease  
...

## Before Runtime: Content Ingestion

- Content Ingestion

- Format and preprocessing (XML parsing, tokenization, special characters)
- Structuring (Organizing by condition / treatment / etc.)
- Extending (Corpus Expansion)



## Medical Adaptation – Content (Feb 2012 results)

### ▪ Content Ingestion

- Format and preprocessing (XML parsing, tokenization, special characters)
- Structuring (Organizing by condition)
- Extending (Corpus Expansion)

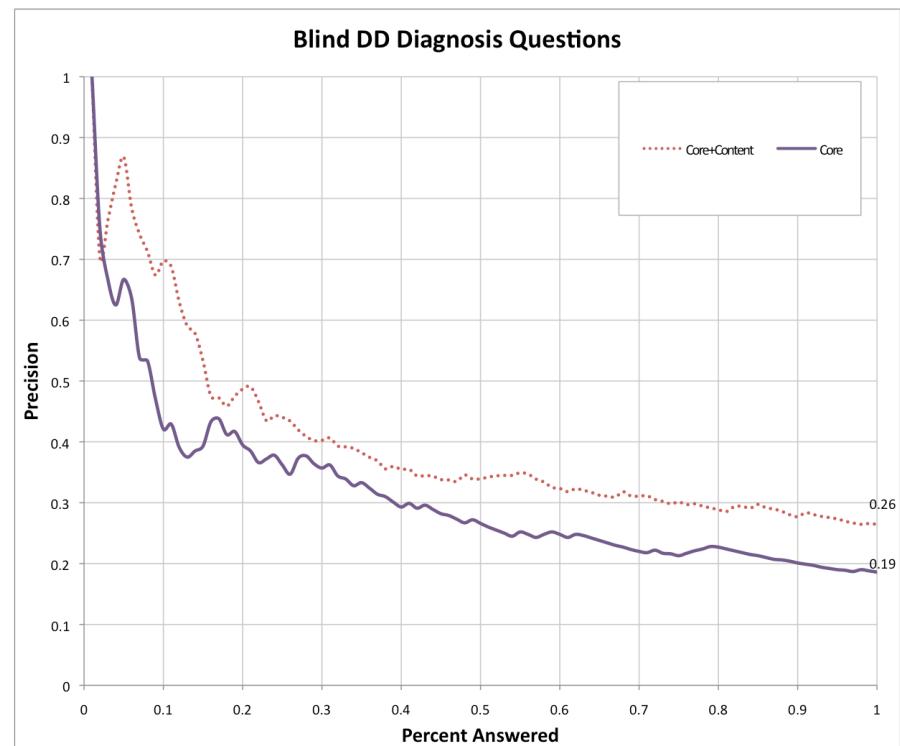
Accuracy: 26%

### ▪ Performance graph excludes

- New content acquired since 2/2012
- Hypothesis generation using structured medical source

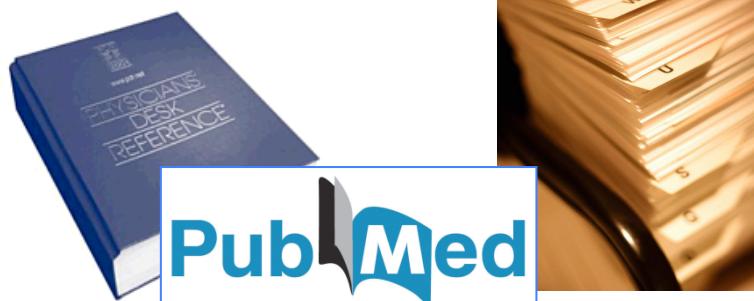
### ▪ Work in progress

- Medical focused corpus expansion
- Seedless corpus expansion



## Adaptation: What do we have in a new domain?

New Text Content  
*Structure and ingest text content*



Content Adaptation

New “Questions”

*Train the system on target scenarios*

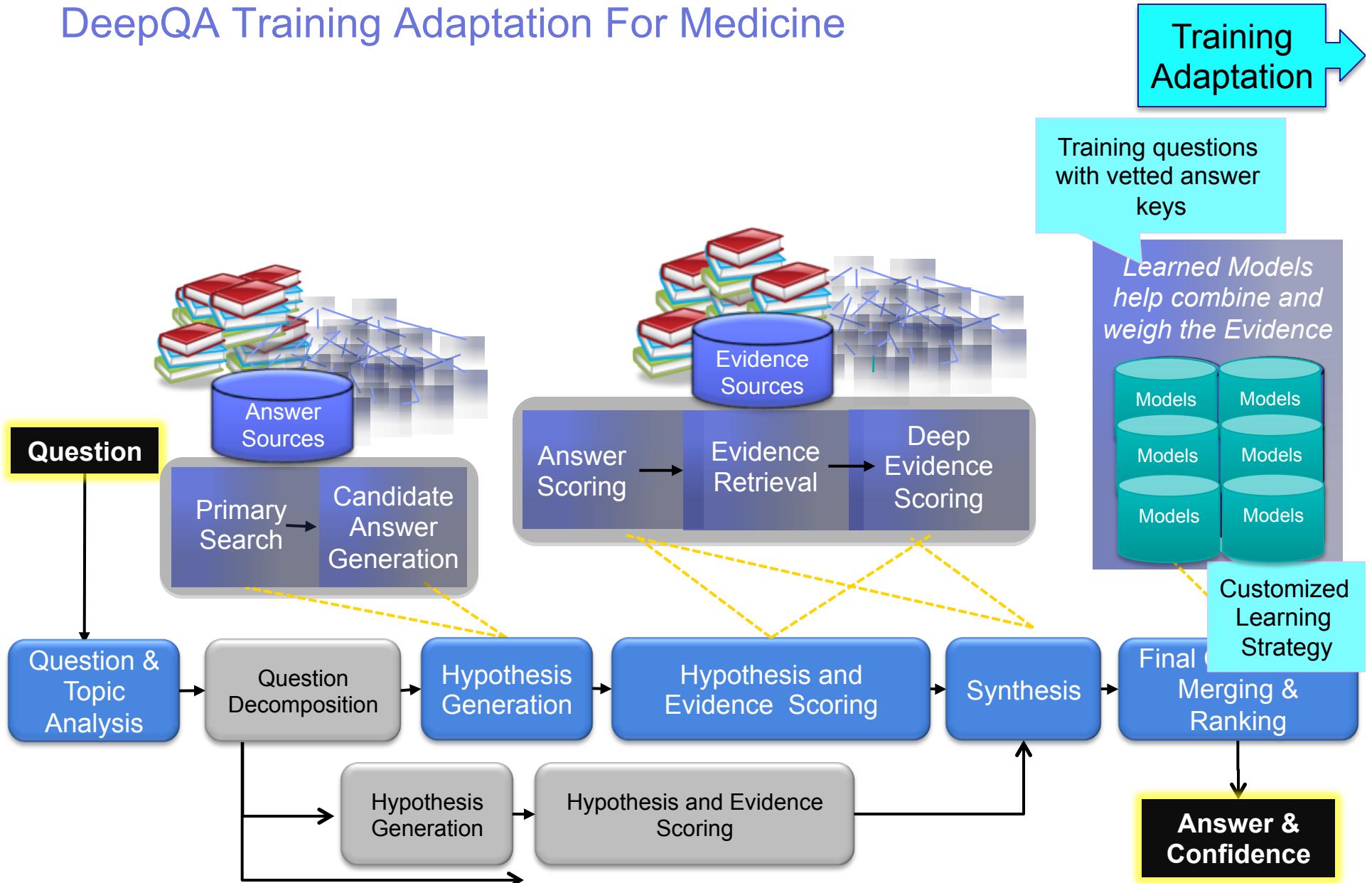
Training Adaptation

58-year-old woman presenting to her primary care physician after several days of dizziness, anorexia, dry mouth, increased thirst, and polyuria.

She had also had a 10-day history of nasal congestion. She would “get stuck” while breathing through her nose. She reported no pain in her nose, no headache, no cough, shortness of breath, or fever. Her family history included hypertension and diabetes in her mother, Graves’ disease in her father, and a brother with a heart attack at age 45.

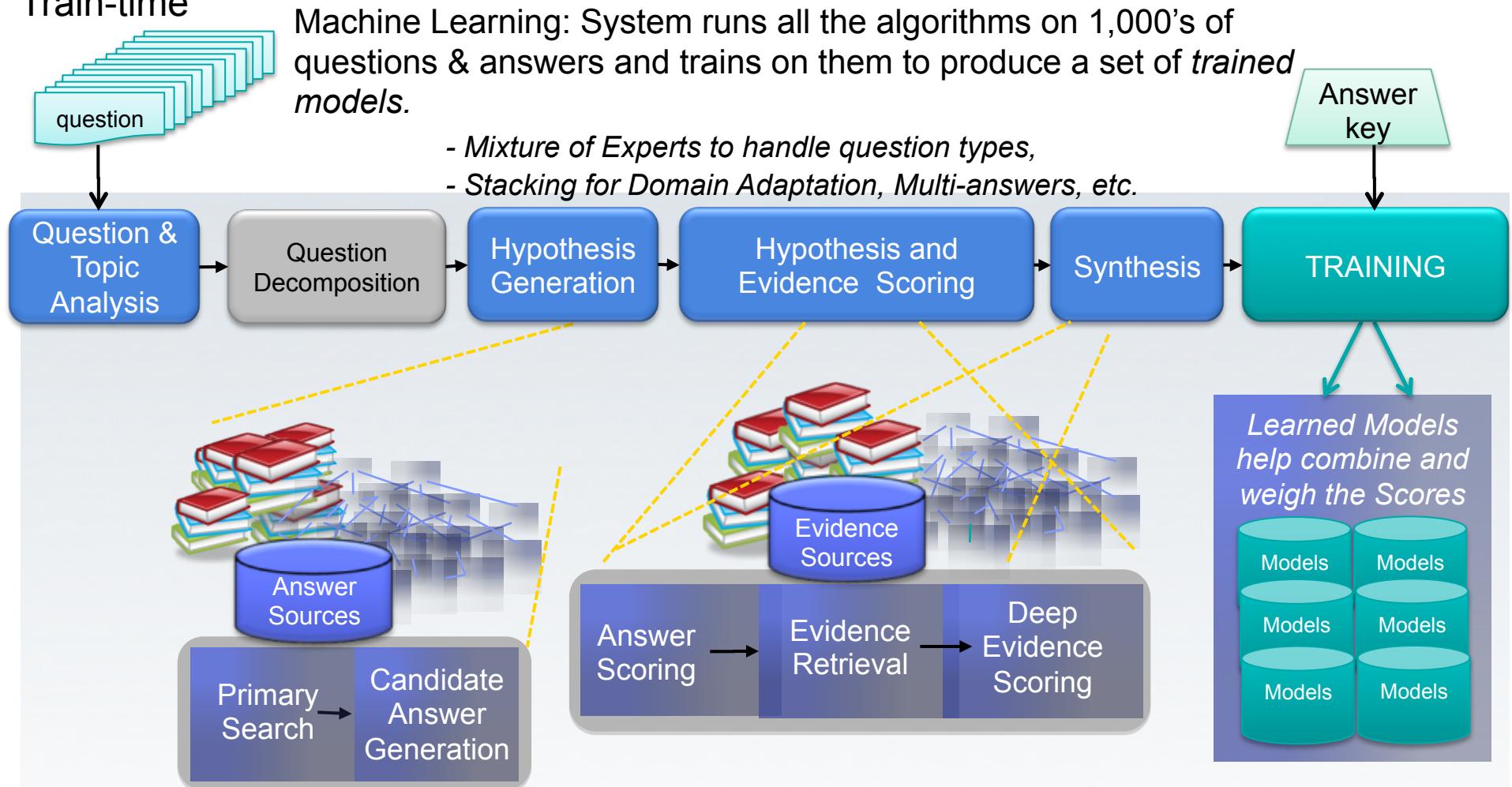
***What inflammation is characterized by nasal mucosal atrophy and foul-smelling crusts in the nasal passages?***

## DeepQA Training Adaptation For Medicine



## Before Runtime: Machine Learning

Train-time

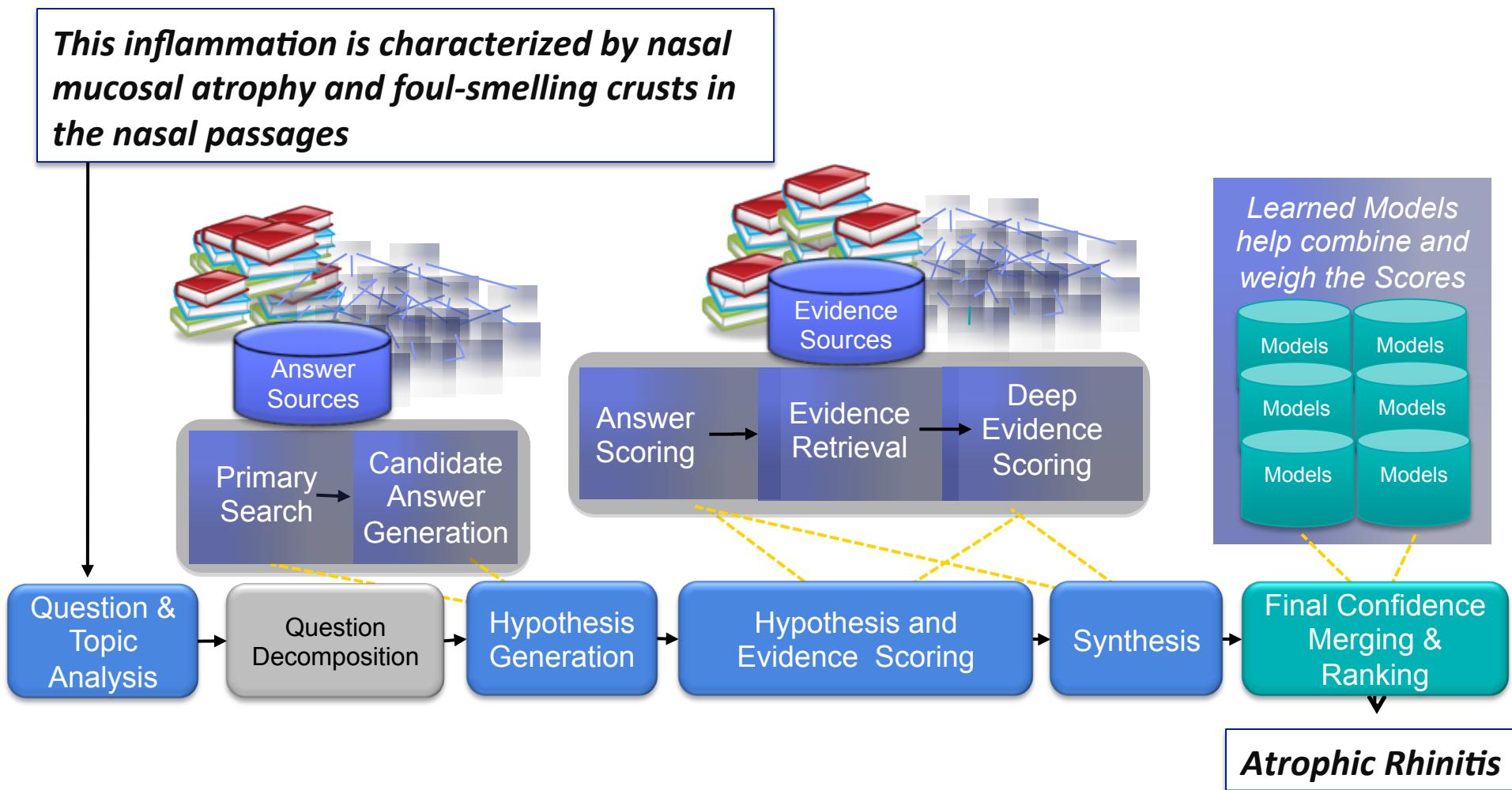


*In 4 years DeepQA has trained for over 10,000 recorded experiments*

## Runtime Time

Apply-time

System runs all the algorithms on a *single question* and applies models to the features they produce to select an answer with a confidence



## Doctors Dilemma Answer Vetting

Watson finds  
more acceptable  
answers

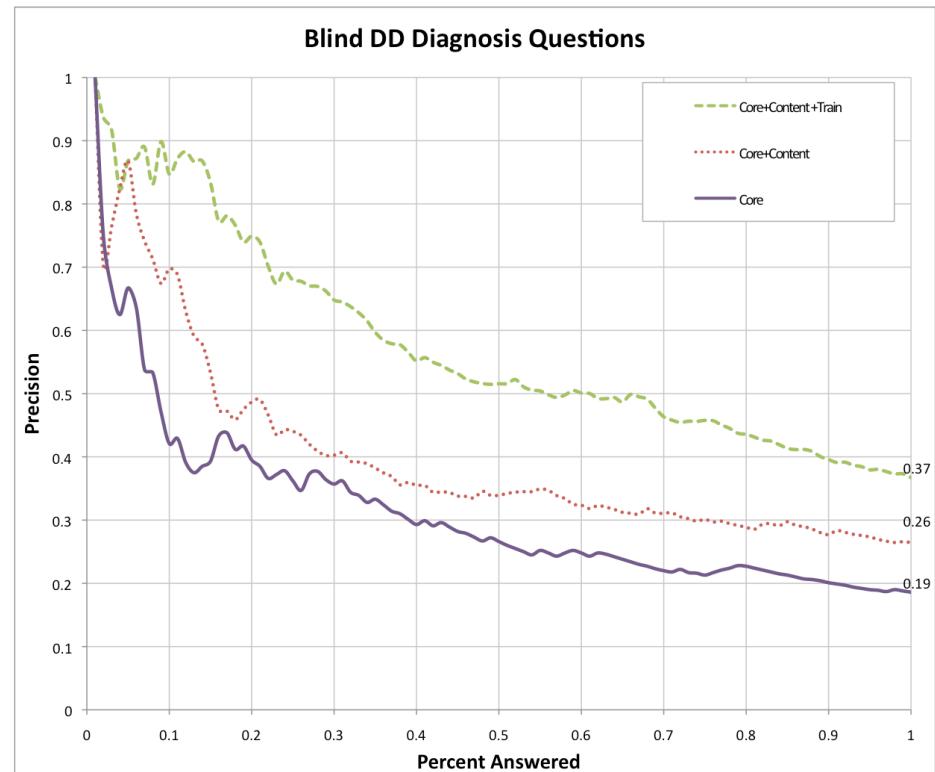
|  |  |                         |
|--|--|-------------------------|
| <p><b>Condition characterized by hypertension and unprovoked hypokalemia</b></p> <p>(Answer: Apparent mineralocorticoid excess syndrome)</p> |  |                         |
| 0.777  | Hyperaldosteronism                         | Incorrect<br>Acceptable |
| 0.511  | Primary aldosteronism                      | Incorrect<br>Acceptable |
| 0.277  | Liddle's syndrome                          | Incorrect<br>Acceptable |
| 0.069  | Metabolic Alkalosis                        | No                      |
| 0.055  | Bartter syndrome                           | No                      |
| 0.049  | aldosterone                                | No                      |
| 0.028  | Apparent mineralocorticoid excess syndrome | Correct                 |

|  |                        |                      |
|--|------------------------|----------------------|
| <p><b>In non-STEMI, addition of this antithrombotic agent is superior to heparin alone</b></p> <p>(Answer: IIb / Ila receptor inhibitor)</p> |                        |                      |
| 0.254  | Bivalirudin            | Incorrect            |
| 0.168  | IIb receptor inhibitor | Correct              |
| 0.125  | Warfarin               | Incorrect            |
| 0.123  | Clopidogrel            | Incorrect<br>Correct |
| 0.076  | Aspirin                | Incorrect            |
| 0.042  | Ila receptor inhibitor | Correct              |
| 0.039  | tirofiban              | Incorrect<br>Correct |
| 0.019  | LMWH                   | Incorrect            |

## Medical Adaptation – Training

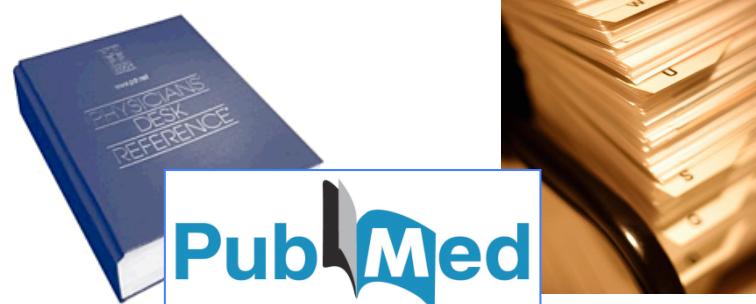
- Trained on 1322 DD questions
- Tuned ML technique...
- And had medical experts vet the top 50 answers for 1322 training questions  
(66,100 answers vetted)

Accuracy: 37 %



## Adaptation: What do we have in a new domain?

New Text Content  
*Structure and ingest text content*



Content Adaptation

New “Questions”  
*Train the system on target scenarios*

Training Adaptation

58-year-old woman presenting to her primary care physician after several days of dizziness, anorexia, dry mouth, increased thirst, and fatigue. She had also had a few episodes of blurred vision. She would “get stuck” while walking and had difficulty breathing. She reported no pain in her head or neck, but had a nonproductive cough, shortness of breath, and chest pain. Her family history included hypertension and hyperthyroidism in her mother, Graves disease.

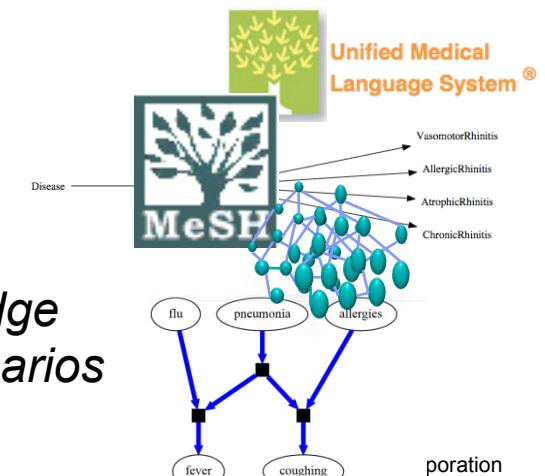
***What inflammation is characterized by nasal mucosal atrophy and foul-smelling crusts in the nasal passages?***

New Concepts / Reasoning / Discourse

*Enhance the functional capabilities with domain-specific*

- Concepts: entities, relations from domain modeling
- Reasoning: domain axioms and background knowledge
- Discourse: algorithms for domain text / problem scenarios

Functional Adaptation



# Functional Adaptation

## Information Extraction: Identifying important concepts in text

*Which medications have been used for neuropathic pain for this patient?*

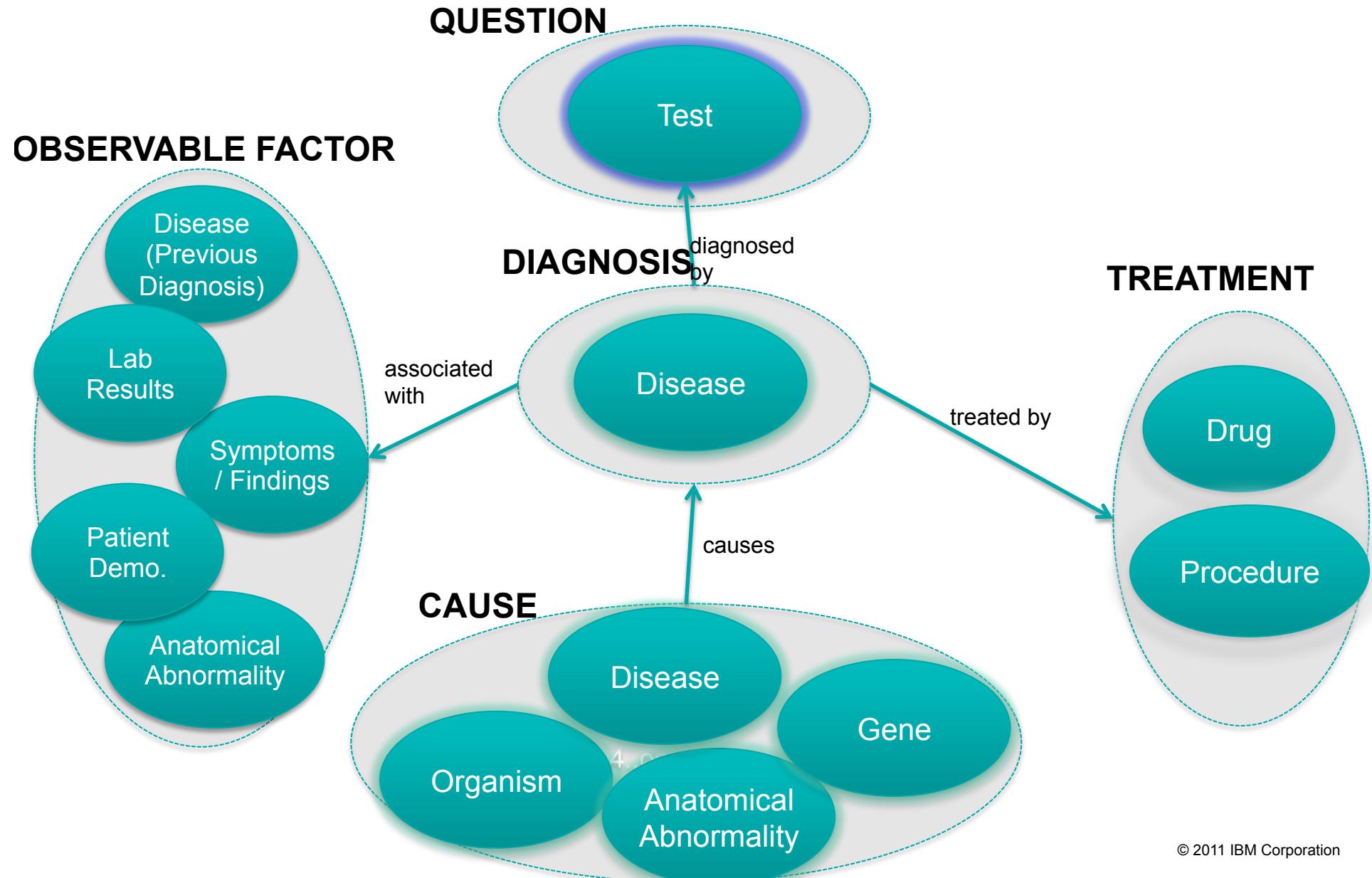
Information Extraction: what's there?



Semantic Analysis: how does it relate to what you need?

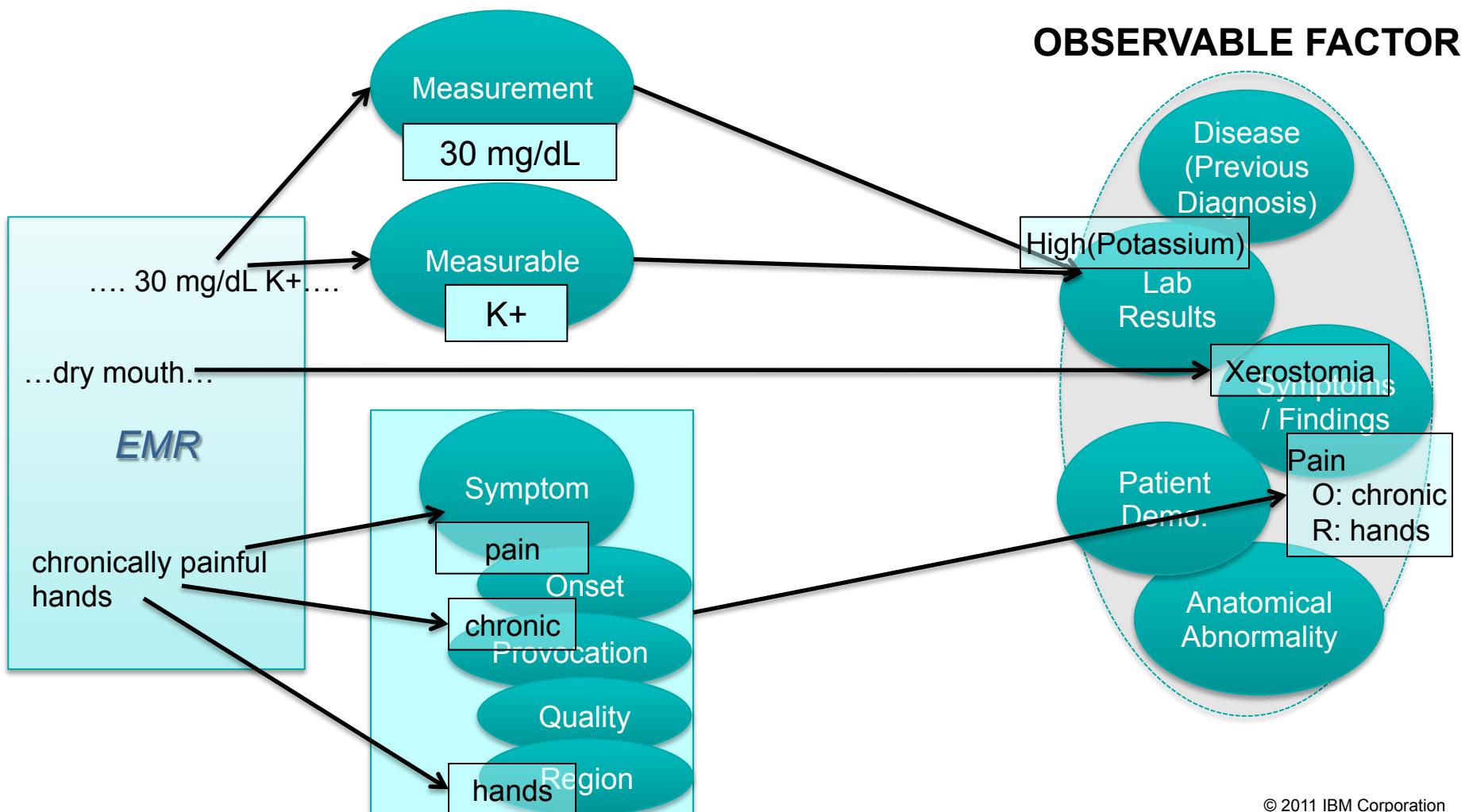
- Matching / Textual Entailment
- Background Knowledge





Mapping from language to knowledge

Beyond simple keywords...



## Identifying Signs or Symptoms



|  |   |
|--|---|
| Patient presenting with <b>polyuria, polydipsia, weight loss</b> x 2wks  | Straightforward, duration ( <b>x 2wks</b> )                                       |
| <b>Head NC/AT, PERRLA, EOMI, anicteric, MMM, no oral lesions</b>   | Abbreviations, negation   |
| <b>syncope unlikely to be of neurogenic origin; no witnessed seizures;</b>   | "unlikely to be neurogenic", "no witnessed"= not present, but not fully negated   |
| <b>EKG normal, placed patient on tele to monitor for dysrhythmias</b>  | <b>dysrhythmias</b> in text but not observed or negated                           |
| <b>Interval slight enlargement of previously seen mediastinal lymph nodes.</b>   | Must associate <b>enlargement with mediastinal lymph nodes</b> , previously noted |
| She has <b>pain with straight leg raise , left</b> greater than <b>right</b> and 5/5 strength in right quads compared to 4/5 on the left | Have to associate <b>pain with straight leg raise, left</b> greater               |
| <b>Findings compatible with chronic interstitial lung disease.</b>   | Class of symptoms, "compatible with"  |
| <b>No findings consistent with ischemic colitis.</b>   | Class of symptoms, "consistent with"  |

# NEJM Medical Concept Annotations



IBM WATSON

Diseases

Symptoms

**Relations**

causeOf  
modifierOf  
negationOf  
partOf  
remedyOf  
resultOf

- 1 Chamarthi, Bindu; Morris, Charles A.; Kaiser, Ursula B.; Katz, Joel T.; Loscalzo, Joseph
- 2 Stalking the Diagnosis
- 3 362/9/834
- 4 [http://content.nejm.org/cgi/content/full/362/9/834</citation\\_fulltext\\_html\\_url>](http://content.nejm.org/cgi/content/full/362/9/834</citation_fulltext_html_url>)

A 58-year-old woman presented to her primary care physician after several days of dizziness, anorexia, dry mouth, increased thirst, and frequent urination. She had also had a fever and reported that food would "get stuck" when she was swallowing. She reported no pain in her abdomen, back, or flank and no cough, shortness of breath, diarrhea, or dysuria. Her history was notable for cutaneous lupus, hyperlipidemia, osteoporosis, frequent urinary tract infections, three uncomplicated cesarean sections, a left oophorectomy for a benign cyst, and primary hypothyroidism, which had been diagnosed a year earlier. Her medications were levothyroxine, hydroxychloroquine, pravastatin, and alendronate. She lived with her husband and had three healthy adult children. She had a 20-pack-year history of smoking but had quit 3 weeks before presentation. She reported no alcohol or drug abuse and no exposure to tuberculosis. Her family history included oral and bladder cancer in her mother, Graves' disease in two sisters, hemochromatosis in one sister, and idiopathic thrombocytopenic purpura in one sister.

Medications

| Entity Types / Roles     |
|--------------------------|
| FAMILY-DISEASE           |
| FAMILY-SUBSTANCE-ABUSE   |
| FINDING-BLOODPRESSURE    |
| FINDING-GENERIC          |
| FINDING-HEARTRATE        |
| FINDING-HEIGHT           |
| FINDING-OXYGEN-SATURATIO |
| FINDING-RESPIRATORYRATE  |
| FINDING-TEMPERATURE      |
| FINDING-WEIGHT           |
| MODIFIER-ANATOMY         |
| MODIFIER-GENERIC         |
| MODIFIER-NEGATION        |
| MODIFIER-TIME            |
| PATIENT-ACTIVITY-EVENT   |
| PATIENT-AGE              |
| PATIENT-ALLERGY          |
| PATIENT-FEMALE           |
| PATIENT-HAZARD-EXPOSURE  |
| PATIENT-HEALTHSTATE      |
| PATIENT-LOCATION         |
| PATIENT-MALE             |
| PATIENT-NAME             |
| PATIENT-OCCUPATION       |

## Extraction Headroom on 1700 NEJM Findings

### Sample of UMLS Misses

parasternal heave

bilateral breath sounds,

tonsillar pillars were red

jugular veins were distended

hands and feet were warm, dry, and nonedematous.

hemorrhages in the nail beds of both hands and the left foot

cardiac examination revealed a sustained point of maximal impulse, a regular rate and rhythm, and the absence of a murmur, rub, or gallop.

site of entry of a right subclavian dialysis catheter appeared unremarkable.

- Percent of gold standard Finding+Regions which do **NOT fall under some CUI by UMLS: 76.6%**
- Percent of gold standard Findings which do **NOT fall under a Finding CUI: 36.7%**
- Percent of gold standard Regions which do **NOT fall under a Region CUI: 43.9%**

- Use syntactic parses to map phrases to known medical concepts

|   | Additional concepts w/ parse        |
|---|-------------------------------------|
| heart sounds were distant                 | Distant heart sounds                |
| pain in the abdomen                       | Abdominal pain                      |
| nasal and respiratory tract chondritis    | Nasal chondritis                    |
| both wrists and the left knee were tender | Tender wrists, Tender knee          |
| leg pain and swelling                     | leg swelling                        |
| developmental language delay              | developmental delay, language delay |

- Use syntactic parses to hypothesize unknown medical concepts

| Acute gastrointestinal pain        | Likely a type of “gastrointestinal pain” |
|------------------------------------|--|
| Generalized onset seizure disorder | Likely a type of “seizure disorder”      |

His electrolytes are **normal**

Text description

The patient's liver function tests are **all out of whack**

Text description

Albumin, serum **3.5-5.5 g/dL (35-55 g/L)**

Range (two units)

His AST 349, ALT 186, alk-phos 138

abbreviation

Oxygen saturation **95% or greater**

“or” greater than

Red Blood Cell Count (RBC) Normal Value: Male:  
**4.3-6.2x10<sup>6</sup>/ul**

Range, conditional

Hemoglobin threshold (g/dl) Children **11.5** Teens **12.0**  
Women, pregnant **11.0**

Conditional (implied greater than)

The patient's BUN and creatinine yesterday were **23 and 2.1 respectively**

“respectively”

H&H of **17.7 and 51.6**

Abbreviation, respectively

| No breathing   | “No”                                   |
|--|--|
| Generally not itchy.   | “Generally”                            |
| non-viral hepatitis  | “non-”, class                          |
| the absence of the rash  | “absence of”                           |
| No CT evidence of <b>intra-abdominal or intra-pelvic adenopathy, masses or obstruction</b>   | Negation distributes over “or”         |
| Breathing problems, including <b>no breathing, shortness of breath, or rapid breathing.</b>  | Negation does not distribute over “or” |
| Hearing loss, with or without <b>dizziness</b>   | negation or presence                   |
| Aneurysms usually cause no <b>symptoms</b> unless they rupture and cause <b>bleeding</b> into the brain  | “unless”                               |
| <b>acute bronchitis</b> has cleared  | “has cleared”                          |
| ALS does not affect the senses ( <b>sight, smell, taste, hearing, touch</b> ), <b>bladder</b> or <b>bowel function</b> , or a person's <b>ability to think</b> | Classes of symptoms                    |

With aortic stenosis, the **murmur** is systolic, beginning after S1 and ending at or before aortic valve closure. **It's** harsh and grating, medium-pitched, and crescendo-decrescendo

The diagnosis is confirmed with positive findings on **Finkelstein's test**. To perform **this test**, the patient places the thumb...

This test = Finkelstein's test

**Elevation in the serum total bilirubin and alkaline phosphatase concentrations** are not common in uncomplicated cholecystitis, since biliary obstruction is limited to the gallbladder; if present, **they** should raise concerns about complicating conditions such as...

They = elev in serum total bilirubin concentration + elev in alkaline phosphatase concentration

**Collagenous colitis** and **lymphocytic colitis** are distinguished by the presence or absence of a thickened subepithelial collagen layer. The cause of **microscopic colitis** syndrome is uncertain.

Microscopic colitis = collagenous colitis + lymphocytic colitis

A 5-year-old boy has **papular and pustular lesions** on his face. A **serous honey-colored fluid** exudes from **the lesions**. A Gram stain of **the pus** reveals many neutrophils and **Gram-positive cocci** in chains. **The organism** is non-

The lesion = lesions  
The pus = fluid  
The organism = cocci

## Specificity

|   |                             |  |       |
|---|-----------------------------|--|-------|
| <a href="#">Cardiology (400): Most common congenital abnormality associated with coarctation of the aorta</a> | <a href="#">abnormality</a> | <a href="#">heart defect (Congenital heart defect)</a> | 0.182 |
|---|-----------------------------|--|-------|

**Question: CARDIOLOGY: Most common congenital abnormality associated with coarctation of the aorta**

Correct Answer Pattern (Acceptable) (\W|^)((Bicuspid aortic valve))(\W|\\$)

Exp 8599: DD Week51 DD base model (w/SPR)

### Answer Selection

Version:

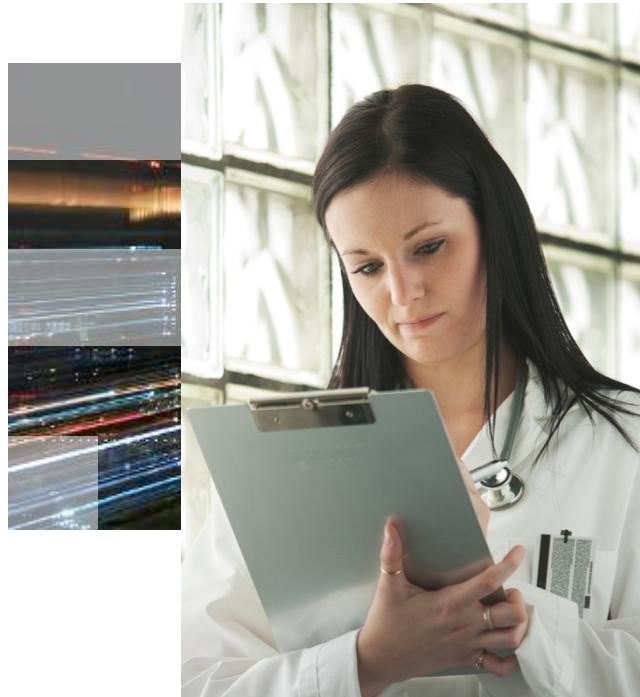
| Rank | Score<br>[0.000:1.000] | Answer                                    | Correct |
|------|------------------------|---|---------|
| 1    | 0.182                  | <a href="#">heart defect</a>              | No      |
| 2    | 0.172                  | <a href="#">Patent ductus arteriosus</a>  | No      |
| 3    | 0.148                  | <a href="#">Turner syndrome</a>           | No      |
| 4    | 0.104                  | <a href="#">Bicuspid aortic valve</a>     | Yes     |
| 5    | 0.059                  | <a href="#">Congenital heart disease</a>  | No      |
| 6    | 0.048                  | <a href="#">Ventricular septal defect</a> | No      |
| 7    | 0.032                  | <a href="#">Atrial septal defect</a>      | No      |
| 8    | 0.022                  | <a href="#">Double aortic arch</a>        | No      |
| 9    | 0.020                  | <a href="#">monosomy</a>                  | No      |
| 10   | 0.018                  | <a href="#">malformations</a>             | No      |

# Functional Adaptation

## Semantic Analysis: Matching equivalent/related concepts

*Which medications have been used for neuropathic pain for this patient?*

Information Extraction: what's there?



Semantic Analysis: how does it relate to what you need?

- Matching
- Background Knowledge

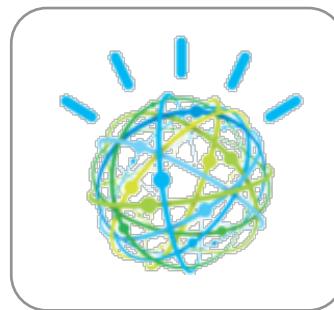


*Watson uses an ensemble of NLP techniques justify an answer*



*Watson considers...*

What neurological condition  
contraindicates the use of  
bupropion?



contraindicate

neurological  
condition

use

of

Bupropion  
(C0085208)

#### NLP Stack

Tokenize /Lemmatize  
Named Entity Detection  
Dependency Parsing  
Coreference Detection  
Negation Detection  
Relation Detection  
Frame Extraction  
Topic Detection

334

contraindicated  
\_drug (X,  
bupropion)

**Structured**

**Content**

UMLS

IBM  
Prismatic  
TWREX  
KB

## Relation Inventory

**Structured Content**

UMLS

6% of diseases have a **treatment** identified in UMLS

| Relation                   | KB            | Count   | IBM Automatic Extension    |
|----------------------------|---------------|---------|----------------------------|
| <b>isa</b> (hyponymy)      | MeSH / SNOMED | 1345388 | Hyponymy rules (Prismatic) |
| <b>partOf</b> (meronymy)   | UMLS          | 19436   | TWREX                      |
| <b>disease_has_finding</b> | UMLS          | 17540   | TWREX, SKB                 |
| <b>may_treat</b>           | UMLS          | 43780   | TWREX, SKB                 |
| <b>causes</b>              | UMLS          | 3569    | TWREX, SKB                 |
| <b>prevented_by</b>        | UMLS          | 5823    | TWREX, SKB                 |
| <b>diagnosed_by</b>        | UMLS          | 937     | TWREX, SKB                 |
| <b>location_of</b>         | UMLS          | 15277   | TWREX, SKB                 |
| <b>contraindicated</b>     | UMLS          | 71018   | TWREX, SKB                 |

*Watson uses an ensemble of NLP techniques justify an answer*



What neurological condition  
contraindicates the use of  
bupropion?

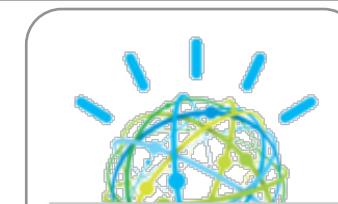
contraindicate

neurological  
condition

use

of

Bupropion  
(C0085208)



Wellbutrin - noradrenergic  
antidepressant. **contraindicate**  
in adults with **seizure disorders**  
due to possible lowering of  
seizure threshold

**Watson considers...  
Unstructured Content**

Bupropion is **contraindicated** in  
**epilepsy, seizure disorder**;  
anorexia/bulimia (eating disorders),  
patients' use of antidepressant  
drugs (MAO inhibitors) within 14  
days,

next

contraindicate

in

epilepsy

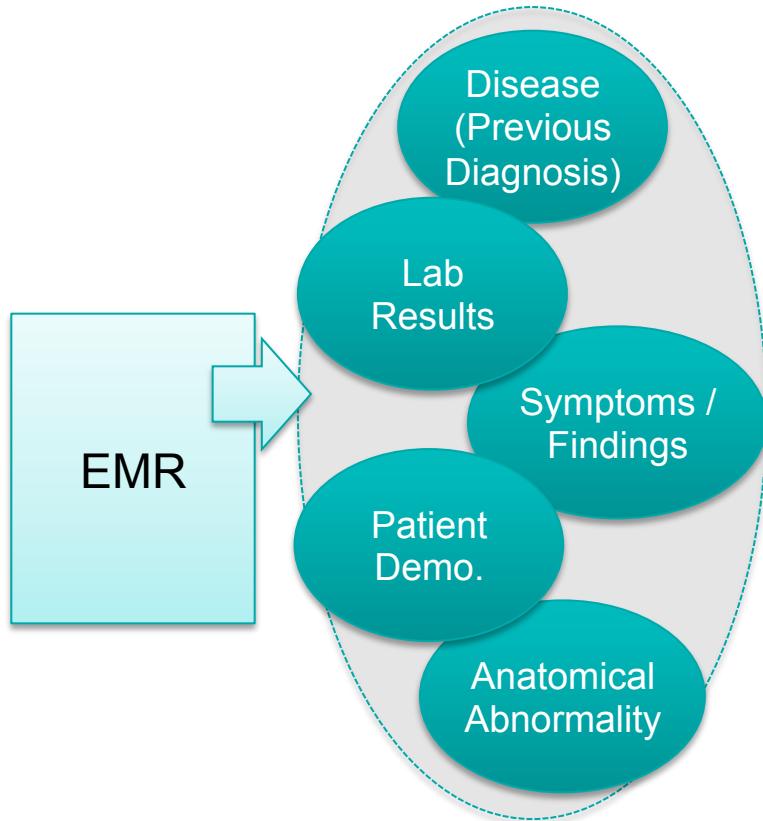
Patients with preexisting **seizure**  
**disorder** **should not use**  
bupropion due to a higher-than-  
proportional increase in the  
possibility of seizure as the dose  
is increased.

**NLP Stack**  
Tokenize /Lemmatize  
Named Entity Detection  
Dependency Parsing  
Coreference Detection  
Negation Detection  
Relation Detection  
Frame Extraction  
Topic Detection

Matching Framework

**NLP Stack**  
Tokenize /Lemmatize  
Named Entity Detection  
Dependency Parsing  
Coreference Detection  
Negation Detection  
Relation Detection  
Frame Extraction  
Topic Detection

## OBSERVABLE FACTOR

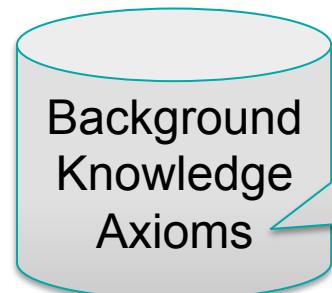
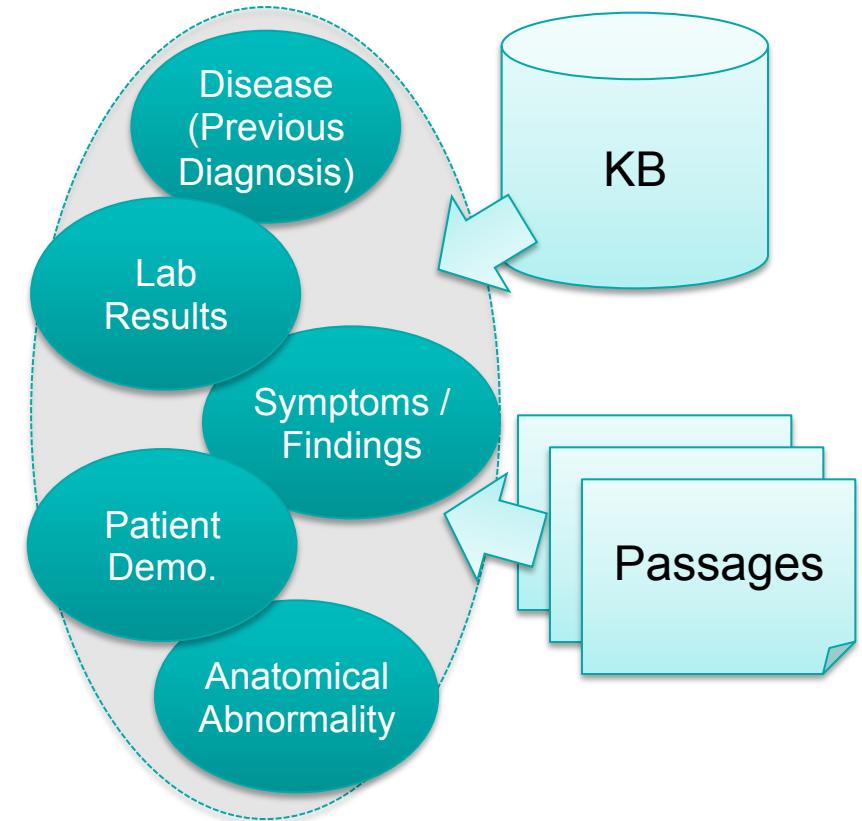


?

Concept Match Type

Equivalent  
Compatible  
Contradict  
Unrelated

## OBSERVABLE FACTOR



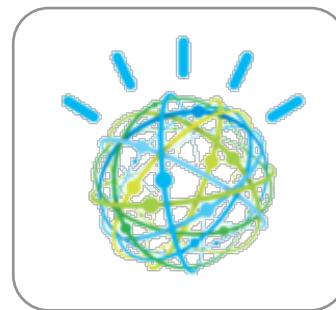
...

Hyperkalemia = High(Potassium)  
High(x) **contradicts** Low(x)  
High(x)  $\rightarrow$  Abnormal(x)  
Abnormal(x) = {High(x) or Low(x)}  
Not(High) = {Low or Normal}

*Watson uses an ensemble of NLP techniques justify an answer*

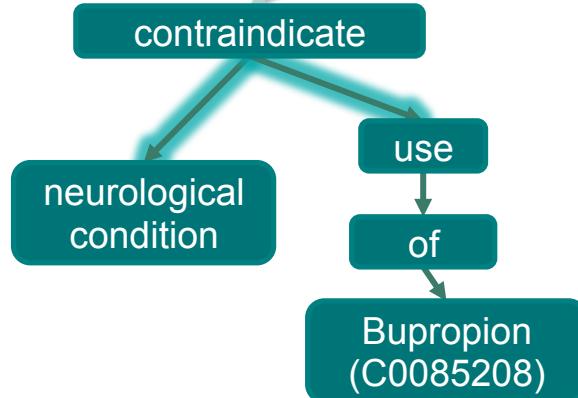


What neurological condition  
**contraindicates the use of**  
bupropion?



*Watson considers...  
**Unstructured Content***

Bupropion is **contraindicated** in **epilepsy, seizure disorder;** **anorexia/bulimia** (eating disorders), patients' use of antidepressant drugs (MAO inhibitors) within 14 days,



**NLP Stack**  
Tokenize /Lemmatize  
Named Entity Detection  
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Topic Detection

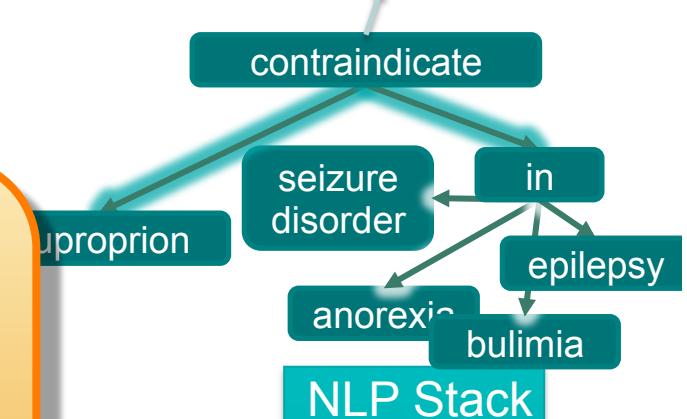
Need to consider the type (“**neurological condition**”) of the answer for possible candidates:

- Epilepsy
- Seizure disorder
- Anorexia
- Bulimia

**Structured Content**

UMLS

Prismatic  
mined  
KB



**NLP Stack**

Tokenize /Lemmatize  
Named Entity Detection  
Dependency Parsing  
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Topic Detection

*Watson uses an ensemble of NLP techniques justify an answer*



What neurological condition  
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contraindicate

neurological  
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use

of

Bupropion  
(C0085208)

Watson considers...  
**Unstructured Content**



Wellbutrin - noradrenergic  
antidepressant. **contraindicated**  
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seizure threshold

NLP Stack

Tokenize /Lemmatize  
Named Entity Detection  
Dependency Parsing  
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Negation Detection  
Relation Detection  
Frame Extraction  
Topic Detection

Use background medical  
knowledge (**Wellbutrin** is  
a brand name of  
**bupropion**)

NLP Stack

Tokenize /Lemmatize  
Named Entity Detection  
Dependency Parsing  
Coreference Detection  
Negation Detection  
Relation Detection  
Frame Extraction  
Topic Detection

**Structured  
Content**

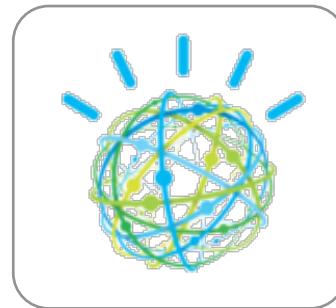
UMLS

Prismatic  
mined  
KB

*Watson uses an ensemble of NLP techniques justify an answer*



What neurological condition  
**contraindicates the use of**  
bupropion?



contraindicate

neurological  
condition

use

of

Bupropion  
(C0085208)

Patients with preexisting  
*seizure disorder* **should not**  
**use** bupropion due to a  
higher-than-proportional  
increase in the possibility of  
seizure as the dose is  
increased.

#### NLP Stack

Tokenize /Lemmatize  
Named Entity Detection  
Dependency Parsing  
Coreference Detection  
Negation Detection  
Relation Detection  
Frame Extraction  
Topic Detection

Consider paraphrases in medical  
language:  
**(should not use = contraindicate)**

**Structured  
Content**  
UMLS

Prismatic  
mined  
KB

#### NLP Stack

Tokenize /Lemmatize  
Named Entity Detection  
Dependency Parsing  
Coreference Detection  
Negation Detection  
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Topic Detection

*Watson uses an ensemble of NLP techniques justify an answer*



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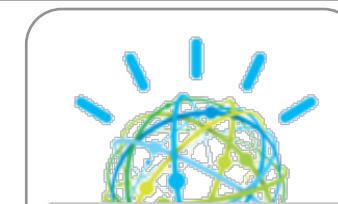
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Bupropion  
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contraindicate

in

epilepsy

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Matching Framework

**NLP Stack**  
Tokenize /Lemmatize  
Named Entity Detection  
Dependency Parsing  
Coreference Detection  
Negation Detection  
Relation Detection  
Frame Extraction  
Topic Detection

# Passage

## Justification



Neurological condition that contraindicates the use of bupropion

Patients with preexisting seizure disorder **should not use** bupropion due to a higher-than-proportional increase in the possibility of seizure as the dose is increased

The most common first manifestation of bladder cancer

Because patients typically present with symptoms suggestive of urinary tract infection, interstitial cystitis, or prostatitis, the diagnosis of bladder cancer is often delayed. **The most common presenting symptom is hematuria**, which is frequently macroscopic.

Attacks of Meniere's disease are precipitated by this dietary indiscretion

For treating Meniere's disease, treatment includes use of antibiotics and dietary changes. **A low salt diet might also help in alleviating** the symptoms of tinnitus and Meniere's disease to some extent

Drug treatment for nerve gas exposure that reactivates acetylcholinesterase

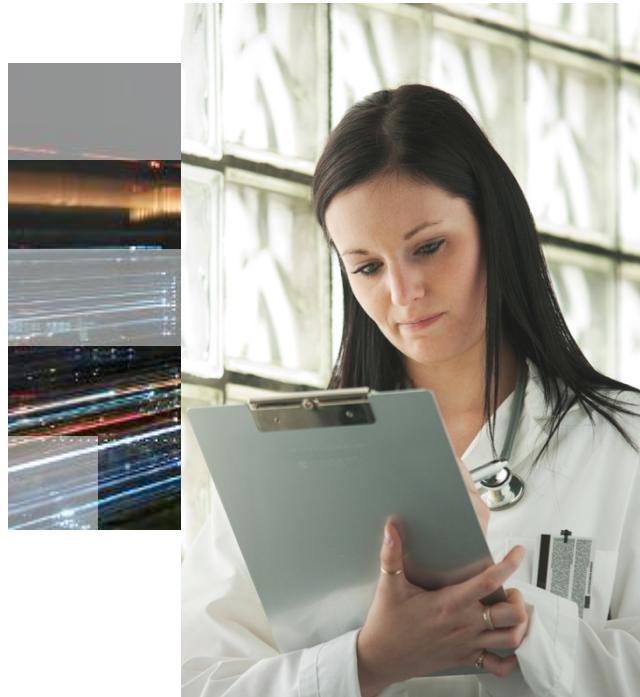
Some of the nerve agents attack and destroy acetylcholinesterase by phosphorylation, so the action of acetylcholine becomes prolonged, pralidoxime (2-PAM) is the cure for organophosphate poisoning because it can cleave this phosphorylation

# Functional Adaptation

## Semantic Analysis: Leveraging Background Knowledge

*Which medications have been used for neuropathic pain for this patient?*

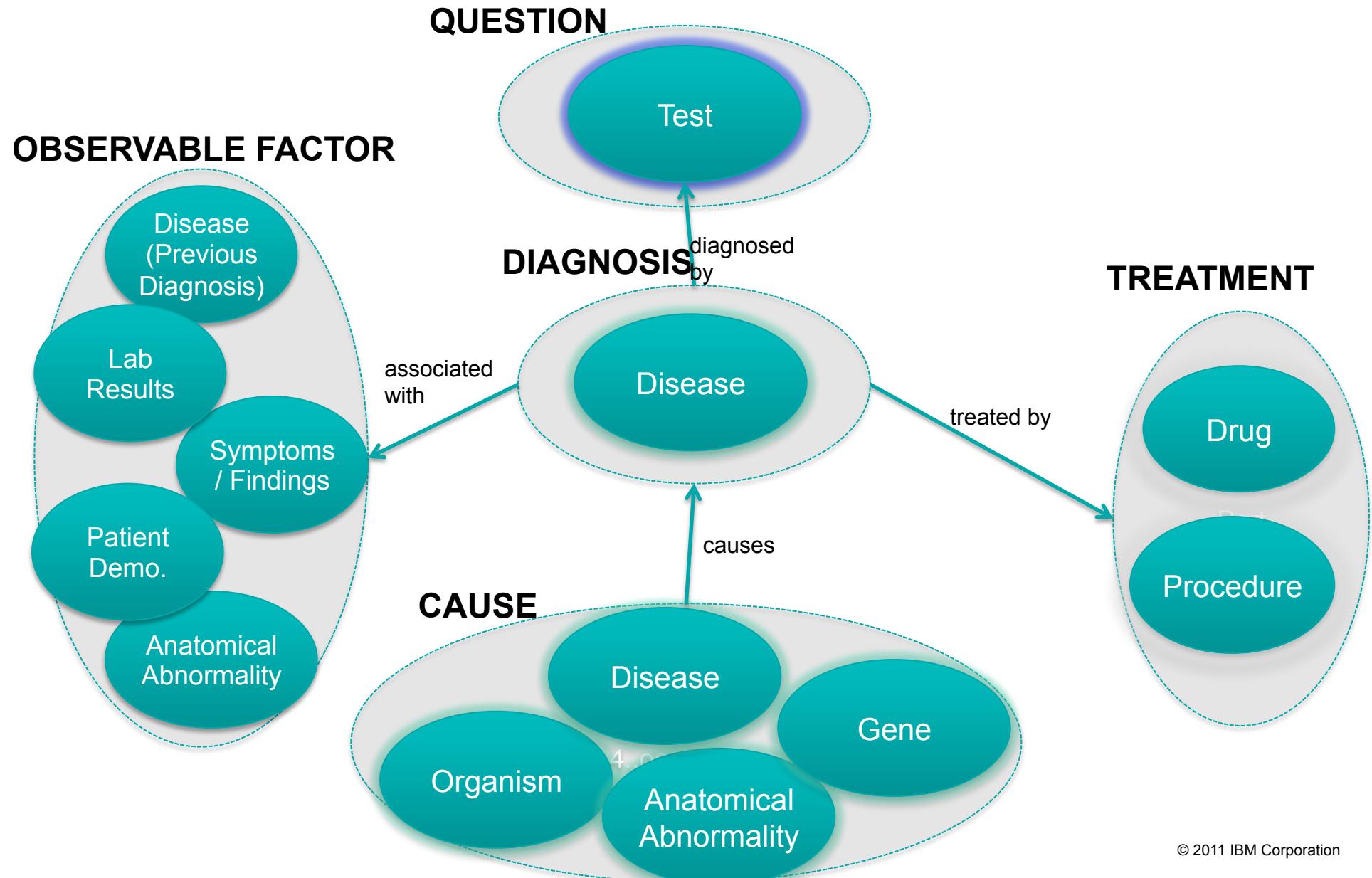
Information Extraction: what's there?



Semantic Analysis: how does it relate to what you need?

- Matching / Textual Entailment
- Background Knowledge





## Relation Inventory

**Structured Content**

UMLS

6% of diseases have a **treatment** identified in UMLS

| Relation                   | KB            | Count   | IBM Automatic Extension    |
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| <b>location_of</b>         | UMLS          | 15277   | TWREX, SKB                 |
| <b>contraindicated</b>     | UMLS          | 71018   | TWREX, SKB                 |

## Collecting *may\_treat*: Running relation detection over NLM Medline article abstracts

### Extractions for **may\_treat**

|   |   |
|---|---|
| Fosinopril thus offers an effective and well tolerated option for the treatment of hypertension in adult and elderly patients, including those with renal or hepatic impairment | <b>may_treat(hypertension,Fosinopril)</b> |
| Fosinopril represents a clinically useful agent for the treatment of hypertension   | <b>may_treat(hypertension,Fosinopril)</b> |
| He received treatment for this congestive cardiac failure and hypertension with enalapril, nifedipine and furosemide  | <b>may_treat(hypertension,fursemide)</b>  |
| These results suggest that guanabenz is safe and effective for initial and sole therapy of hypertension   | <b>may_treat(hypertension,guanabenz)</b>  |
| Since eight of the nine patients had mild hypertension, they may have responded maximally to the lower guanabenz doses, precluding larger decreases with the 24 and 32 mg doses | <b>may_treat(hypertension,guanabenz)</b>  |
| In light of the efficacy without severe side effects, guanadrel may be an agent for step II therapy of hypertension   | <b>may_treat(hypertension,guanadrel)</b>  |
| Guanadrel was found to be an effective antihypertensive agent for all levels of hypertension  | <b>may_treat(hypertension,Guanadrel)</b>  |
| Our conclusion is that guanadrel is an effective, well-tolerated medication for treatment of hypertension in the elderly  | <b>may_treat(hypertension,guanadrel)</b>  |

# Inducing Meaning: is\_a relations:

As with other NSAIDs, ibuprofen may be useful in the treatment of severe orthostatic hypotension

Lasix (furosemide), a diuretic, and ibuprofen, an NSAID, can be taken together

[Log in / create account](#)

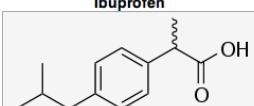
Article Discussion Read Edit View history Search

**Ibuprofen**

From Wikipedia, the free encyclopedia

**Ibuprofen** (INN) (/ɪbjuːprofɛn/ or /aɪbjuːprofɛn/ /eɪ-bew-prōfən-fən/; from the now-outdated nomenclature iso-butyl-propanoic-phenolic acid) is a nonsteroidal anti-inflammatory drug (NSAID) used for relief of symptoms of arthritis, fever,<sup>[1]</sup> as an analgesic for pain, especially where there is an inflammatory component, and dysmenorrhea.

Ibuprofen is known to have an antiplatelet effect, though it is relatively mild and short-lived when compared with aspirin or other better-known antiplatelet



Systematic (IUPAC) name  
(*RS*)-2-(4-(2-methylpropyl)phenyl)propanoic acid

Identifiers

CAS number 15687-27-1  
ATC code M01AE01  
PubChem CID 3672  
DrugBank DB01050

Rule-based relation detector identifies hyponymy relations in text

**Ibuprofen isa NSAID**

**Lasix isa diuretic**

**NSAID isa drug**

| Frame01 |           |
|---------|-----------|
| subj    | Ibuprofen |
| type    | NSAID     |

| Frame02 |          |
|---------|----------|
| subj    | Lasix    |
| type    | diuretic |

| Frame03 |       |
|---------|-------|
| subj    | NSAID |
| type    | drug  |

|  | LAT           | Answer                          |
|--|---------------|---------------------------------|
| <u>Patient initiated maneuver to differentiate thyroid from neck mass</u>  | maneuver      | Swallowing                      |
| <u>Relative leukocyte alkaline phosphatase level in leukomoid reaction</u>                                       | level         | High                            |
| <u>Treatment strategy responsible for reducing the incidence of HIV-associated Kaposi's sarcoma</u>              | strategy      | HAART                           |
| <u>The most common 2 sites for lumbar disk herniations</u>   | sites         | L5-S1                           |
| <u>Most common anatomical location of Wegener's granulomatosis</u>   | location      | Upper Airway                    |
| <u>Changes in LDL concentration in patients treated for subclinical hypothyroidism (normal T4, elevated TSH)</u> | changes       | Reduction in LDL / Improved LDL |
| <u>Most common manifestation of Multiple Endocrine Neoplasia type 1 (MEN-1)</u>                                  | manifestation | hyperparathyroidism             |

## LSA 2.0: Factors related to suicide

- UMLS-enhanced LSA can identify related factors

“Suicide”

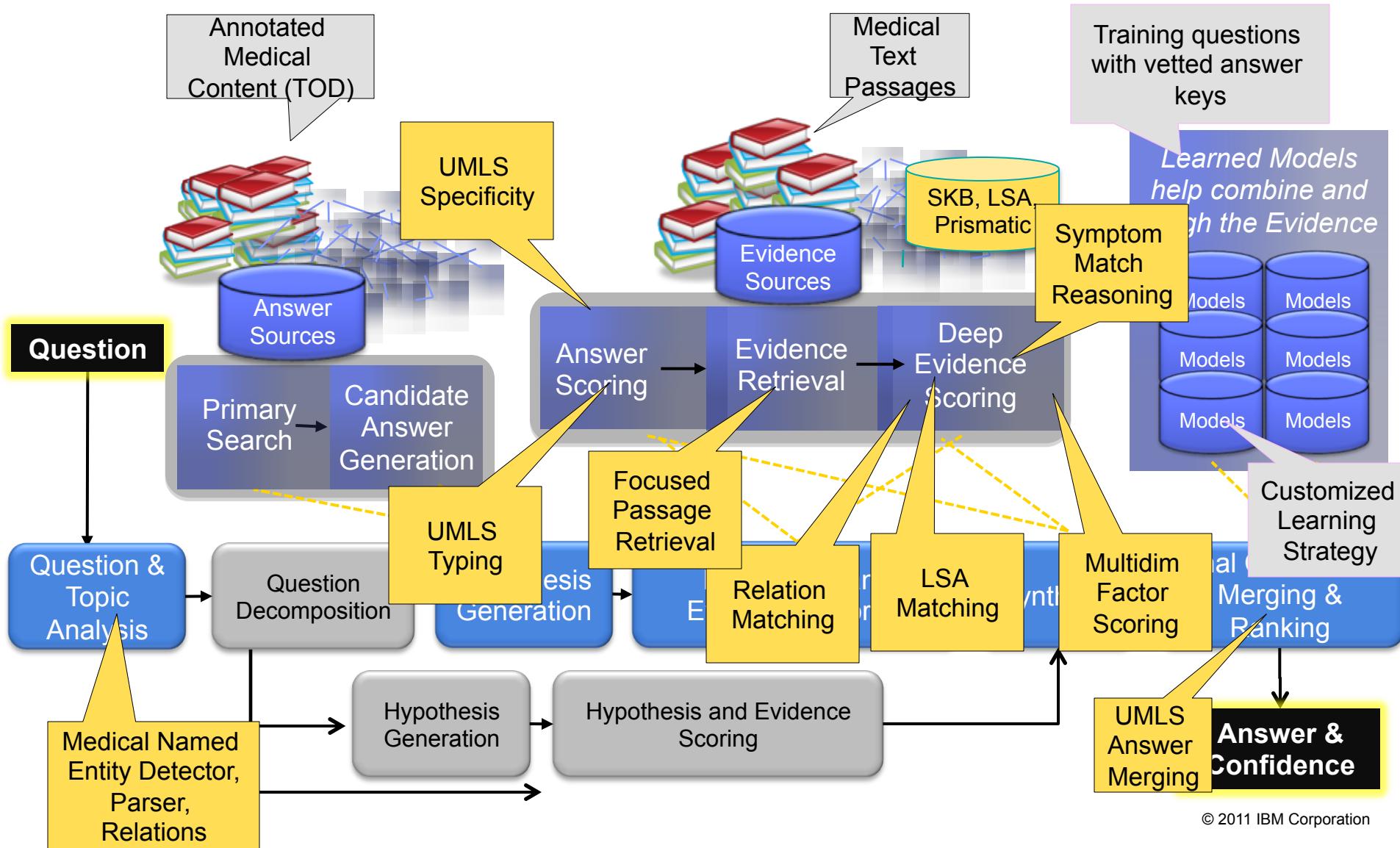
|   |            |  |            |
|---|------------|--|------------|
| DANGER OF HARM TO SELF                            | 0.94843552 | Feeling hopeless                             | 0.69763276 |
| Depressive Symptoms                               | 0.85787663 | CYCLOTHYMIC REACTION                         | 0.6956163  |
| marked mood shift                                 | 0.83171128 | Mental health counselor                      | 0.6916423  |
| loss of interest in activity                      | 0.83171128 | Demoralization                               | 0.68469489 |
| Other mood affective disorders                    | 0.80852182 | Ability to maintain self-esteem              | 0.67854127 |
| Mood Disorders                                    | 0.80852182 | Normal mood                                  | 0.67817024 |
| Bipolar affective disorder, current episode manic | 0.79134531 | Despondency                                  | 0.67736145 |
| Depressive disorder NEC in SNOMEDCT               | 0.78274978 | Other and unspecified episodic mood disorder | 0.67540516 |
| change in self-esteem                             | 0.77332301 | Loss of interest                             | 0.67413379 |
| (Depression: [episode, unspecified] or [NOS (& i  | 0.76803559 | Suicidal                                     | 0.67144792 |
| Self Esteem                                       | 0.72473412 | pleasurable emotion                          | 0.67024476 |
| self-esteem as an AODC                            | 0.7247341  | Mood (psychological function)                | 0.67023923 |
| AODE on self-esteem                               | 0.7247341  | Mood:-:Point in time:^Patient:-              | 0.66983514 |
|   |            | Suicidal behavior                            | 0.6680896  |
|   |            | Adjustment disorder with depressed mood      | 0.6555974  |
|   |            | Depression aggravated                        | 0.6528632  |
|   |            | Coping with Chronic Illness Topics           | 0.64542571 |
|   |            | Mental Health and Behavior                   | 0.6454257  |
|   |            | Recurrent depression                         | 0.64434724 |
|   |            | Other specified episodic mood disorder       | 0.64310002 |
|   |            | Melancholia                                  | 0.64063775 |
|   |            | Mild recurrent major depression              | 0.63696897 |

LSA 2.0

## Learning NLP Axioms and Common Sense Knowledge

| Question Text   | Passage Text  | Learned Axiom  |
|---|---|--|
| Murmur associated with this condition is harsh, systolic, diamond-shaped, and increases in intensity with Valsalva                        | A systolic murmur that increases with the valsalva maneuver and disappears with squatting suggests hypertrophic cardiomyopathy                        | X suggests Y<br>=> X associated with Y   |
| Class of drugs causing regression of polyposis in familial adenomatous polyposis  | NSAIDs have been shown to induce adenoma regression in patients with familial adenomatous polyposis   | X has been shown to induce Y<br>=> X causes Y                                  |
| Intravenous treatment for cyanide poisoning   | Antidotes for cyanide poisoning include amyl nitrate, sodium nitrate, and intravenous sodium thiosulfate.   | Antidotes for X include Y<br>=> Y is treatment for X                           |
| Syndrome characterized by narrowing of the extra-hepatic bile duct from mechanical compression by a gallstone impacted in the cystic duct | Mirizzi's syndrome, a rare condition in which a gallstone impacting the cystic duct obstructs the common bile duct by edema and extrinsic compression | X obstructs Y<br>=> narrowing of Y by X  |
| Preferred corrective treatment for acute episodes of angioedema in patients with hereditary angioedema                                    | For acute episodes of angioedema in hereditary angioedema, administer intravenous, purified, nanofiltered C1-INH concentrate as first-line therapy    | For X, administer Y as first-line therapy<br>=> Y is preferred treatment for X |

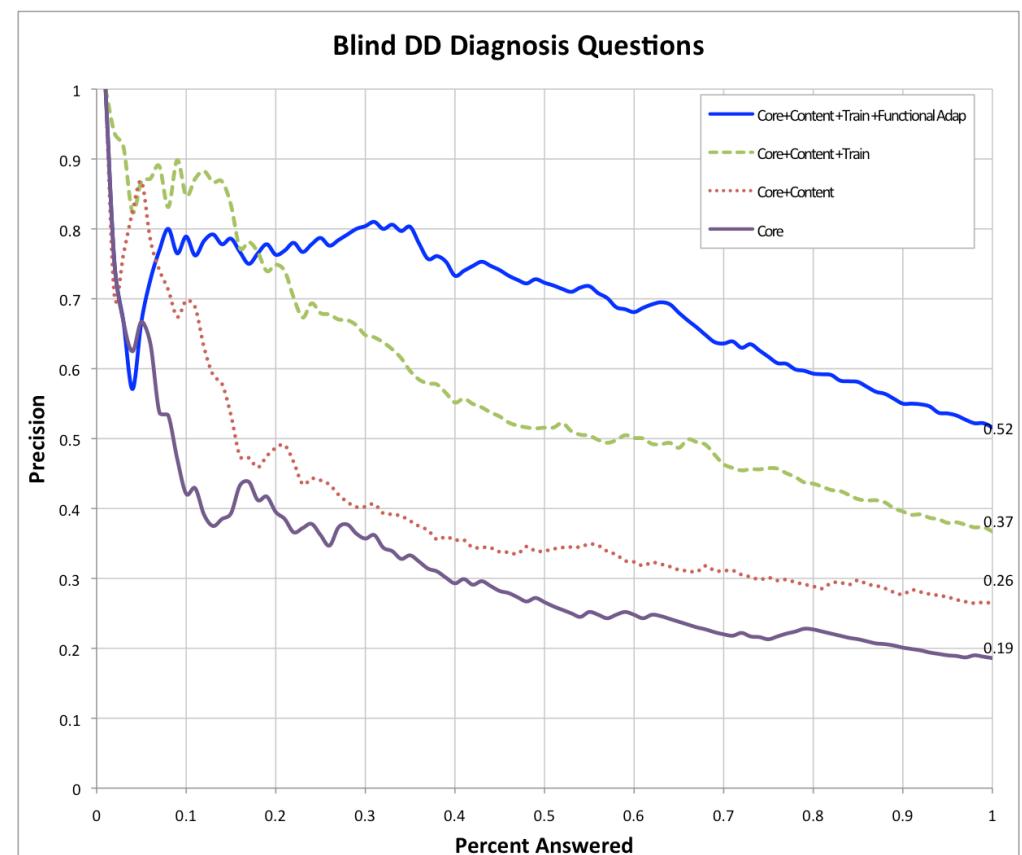
## DeepQA Functional Adaptation For Medicine



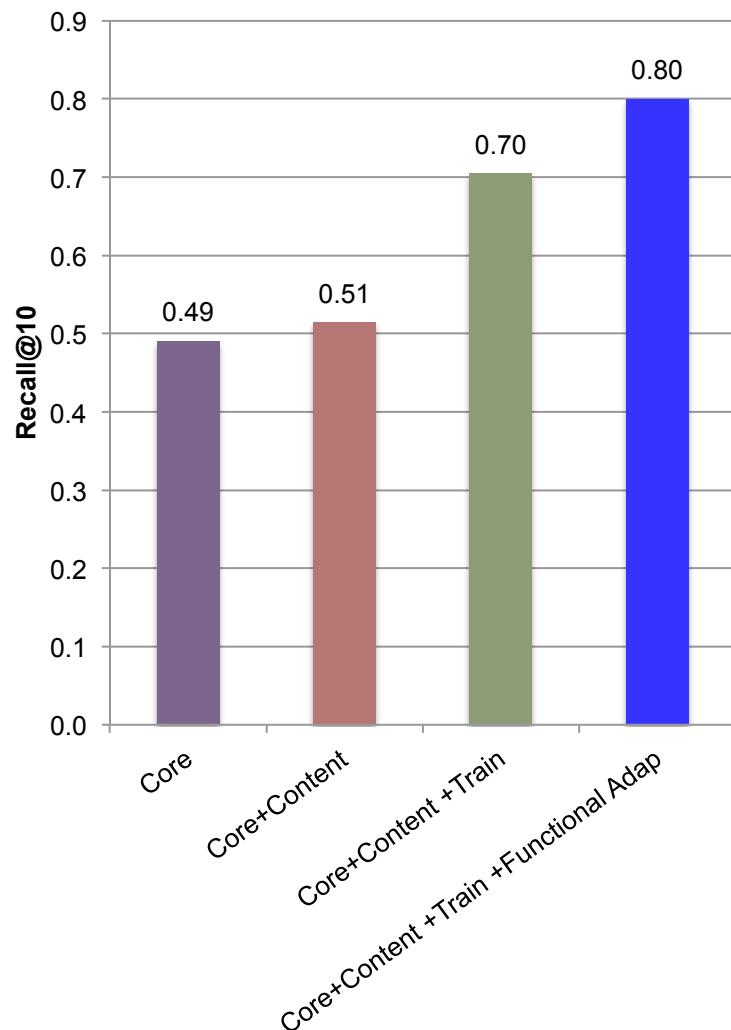
## Medical Adaptation – Functional Adaptation

- NLP stack
  - Named Entity Detection
  - Relation Detection
  - Coreference
- Medical Reasoning
  - Symptom matching / contradiction
  - Negation
  - Anatomical Reasoning
- Mined Resources
  - Prismatic linguistic patterns
  - Symptom Association KB
  - LSA

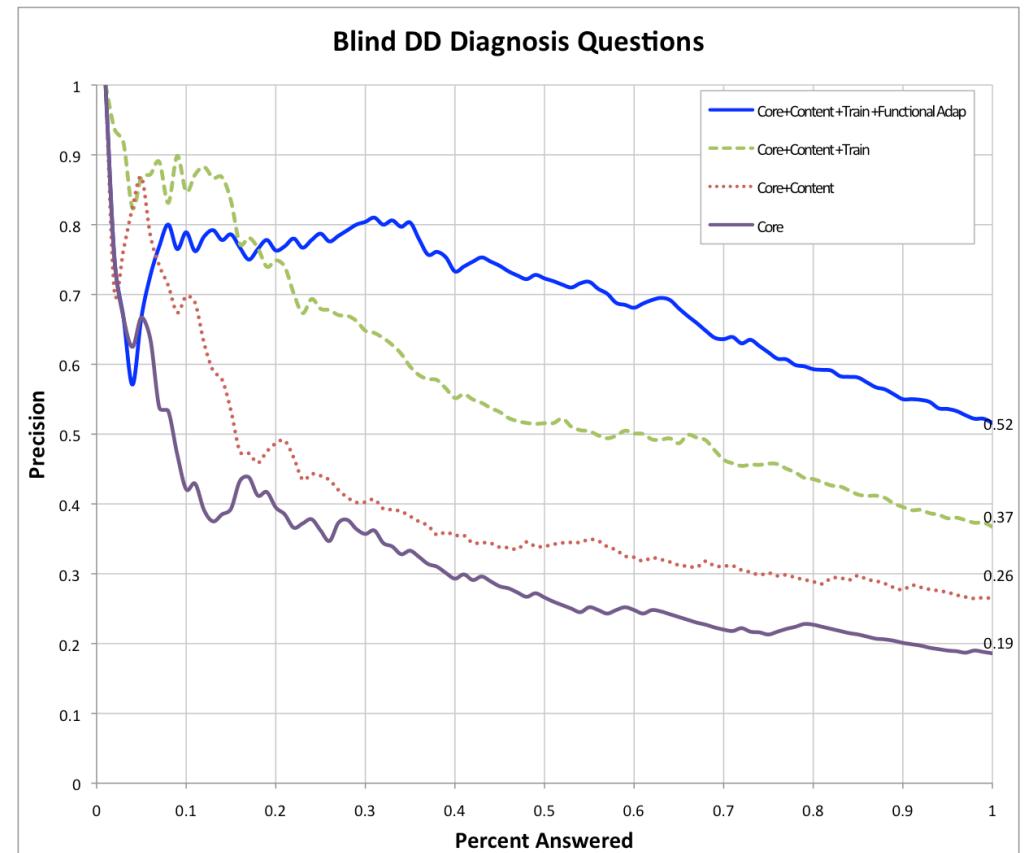
Accuracy: 52%



## Medical Adaptation - Results



Accuracy: 52%



- Functional Adaptation is difficult!
- Requires:
  - Deeply skilled research team across all the key disciplines (ML, NLP, IR, KR)
  - Domain Experts (Doctors) for annotation/vetting and design reasoning strategies
  - Collaboration between the two groups !
  - Background knowledge for new domains (e.g. UMLS) and analytics exploiting that
  - Rigorous methodological discipline (e.g. blind test!)
  - ...
- Future Challenge: Scalable and cost effective functional adaptation process
  - Unsupervised Domain Adaptation Process for
    - Semantic Search (Topic Models – LSA, query expansion by distributional thesauri)
    - Tycor (Taxonomy induction)
    - Passage Scoring (Statistical Paraphrasing)
    - EDM/PDM(Sense Induction/ Unsupervised WSD)
    - ...
  - Using the same analytics across domains
- We call it Distributional Semantics!

## Outline

- Domain Adaptation Methodology
- Content Adaptation
- Training Adaptation
- Functional Adaptation

# Semantic Technologies in IBM Watson™

## Lesson 10 – Distributional Semantics

Professor: Alfio Massimiliano Gliozzo

TA: Or Biran



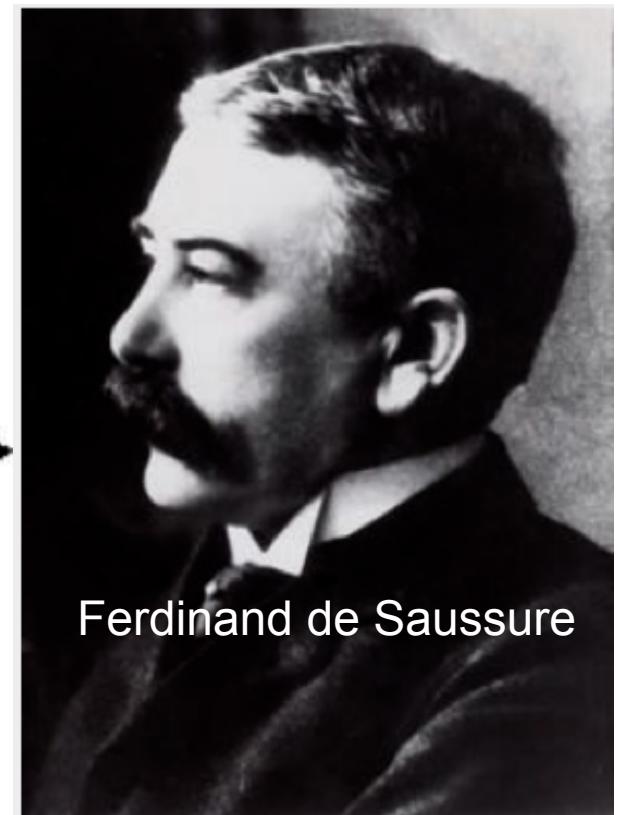
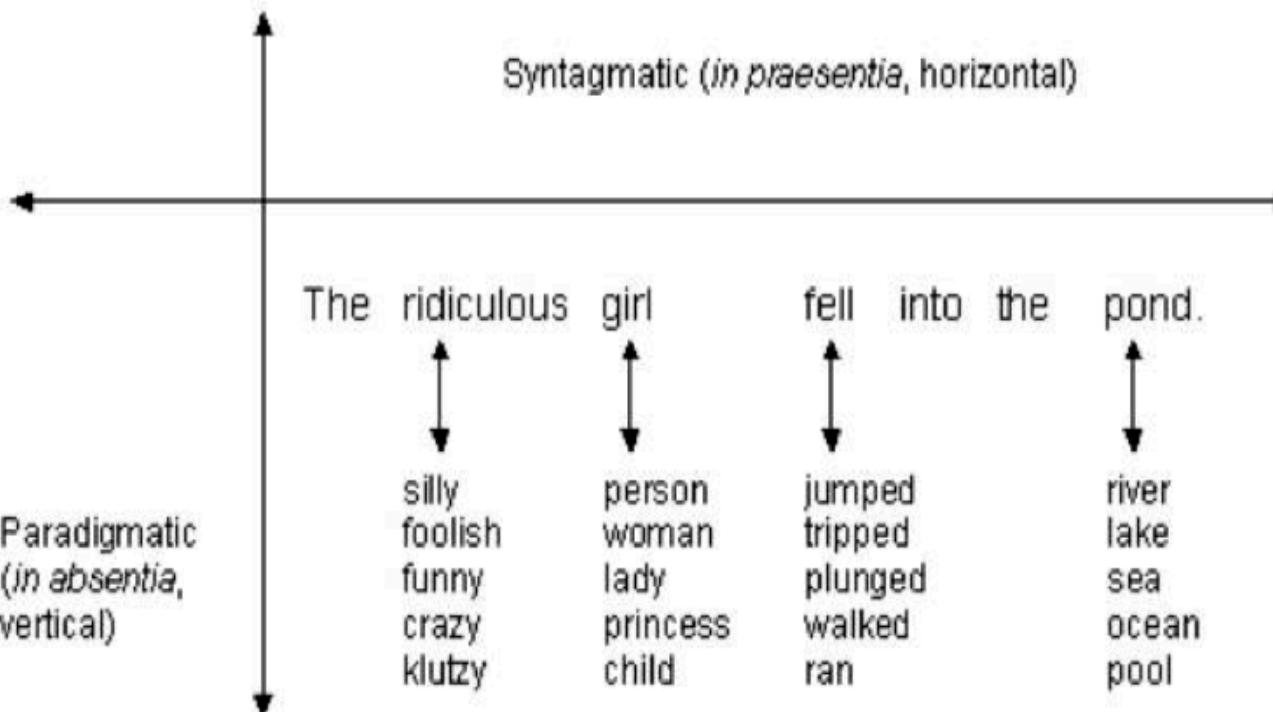
## Outline

- Semantic Domains and LSA
- Semantic Domains in NLP
- LSA in Watson
- Distributional Semantics
- Inducing Meaning and Linking to Knowledge
- JoBimText and its application to Watson

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## Syntagmatic vs. Paradigmatic Relations

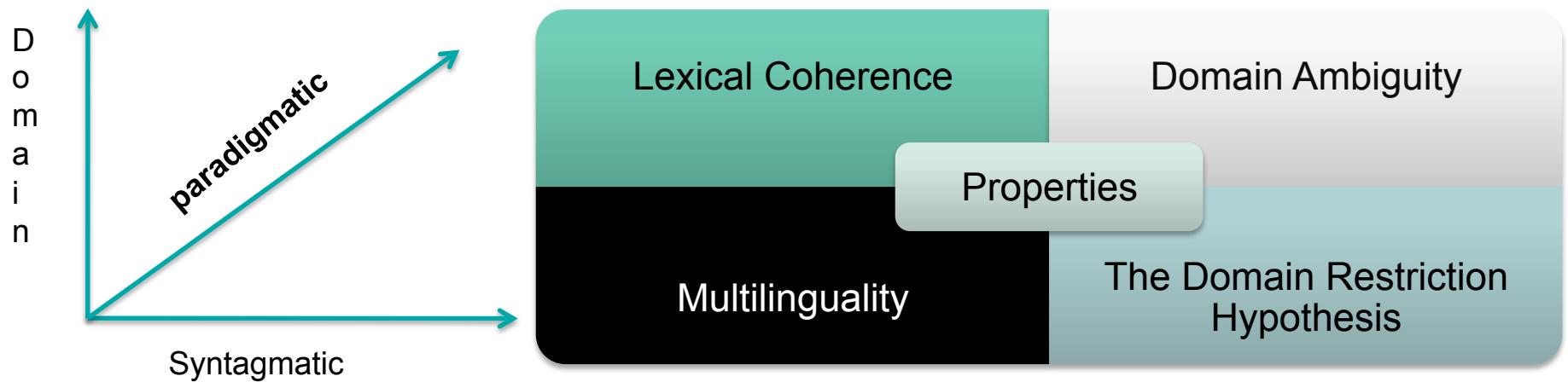


<http://courses.nus.edu.sg/course/elltankw/history/Vocab/B.htm>

- Syntagmatic Relations: syntactic constraints in the context
- Paradigmatic Relations: associations, semantic constraints

## Semantic Domains

“a set of concepts that covers a whole spectrum of phenomena, a domain” (Trier, 1931)



# Domain Ambiguity

(Magnini, Strapparava, Pezzulo, Gliozzo, JNLE  
2001)

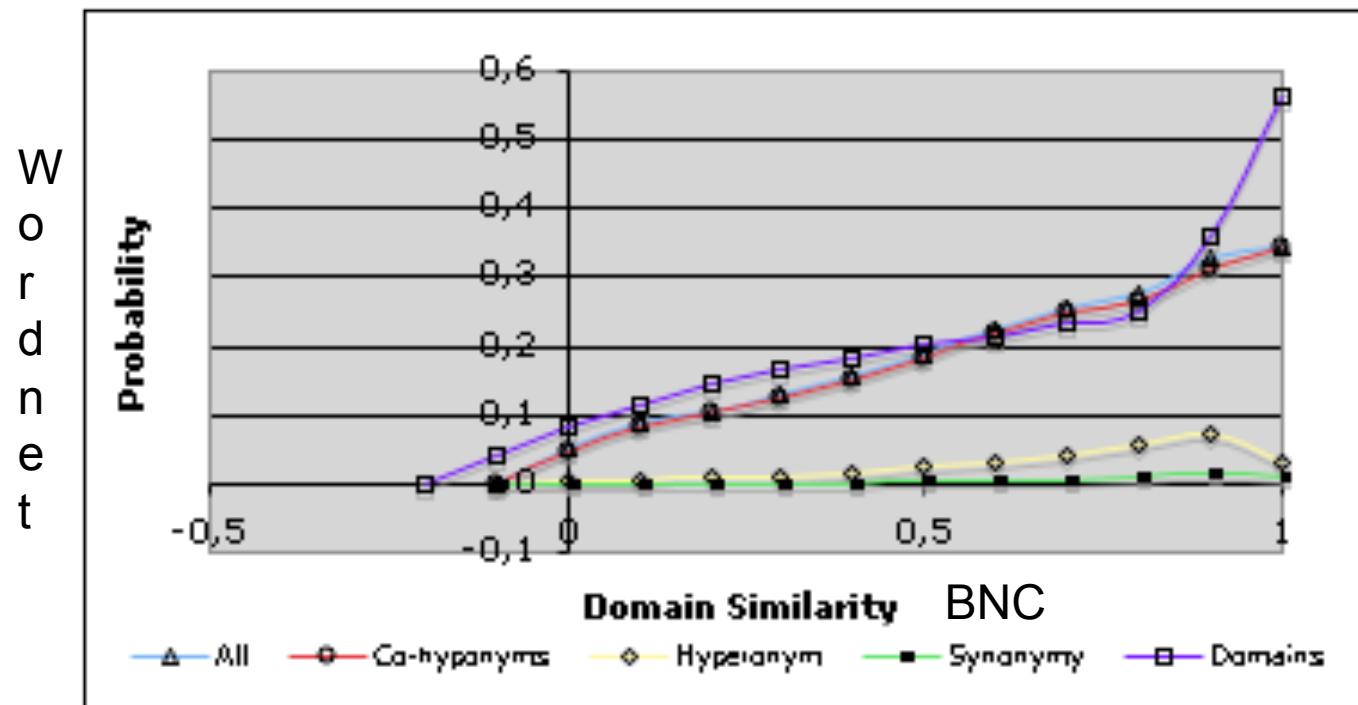
Chair

1. [Furniture] chair -- (a seat for one person)
2. [University] professorship, chair -- (the position of professor)
3. [Administration] president, chairman, chairwoman, chair, chairperson
4. [Law] electric chair, chair, death chair, hot seat

Source: *WordNet Domains*  
(Magnini and Cavaglià, 1999)

# The Domain Restriction Hypothesis

**Semantic Relations** hold mainly among terms in the same domain, while those belonging to different domains are unrelated



e.g. laptop - PC (ok) soccer – classical music (bad)

## Associations among terms and Semantic Domains

|        | MEDICINE | COMPUTER SCIENCE |
|--------|----------|------------------|
| HIV    | 1        | 0                |
| AIDS   | 1        | 0                |
| virus  | 0.5      | 0.5              |
| laptop | 0        | 1                |

(domain-) **Ambiguity** : a term belongs to many domains

(domain-) Variability: words in the same domain are semantically related

### **distributional hypothesis**

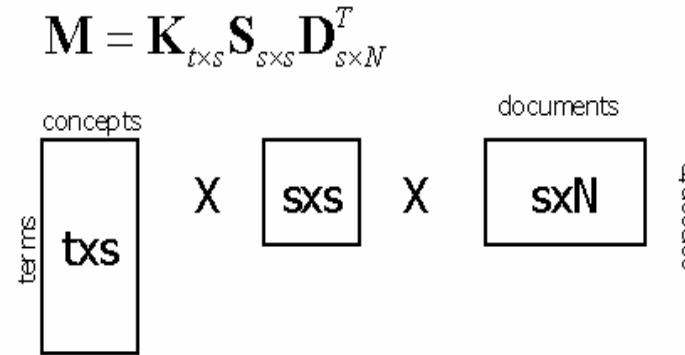
Words with similar meanings tend to occur in similar context

# Latent Semantic Analysis: Acquiring Domain Models by SVD


$$M = K_{t \times s} S_{s \times s} D^T_{s \times N}$$

terms      concepts      documents  
  concepts

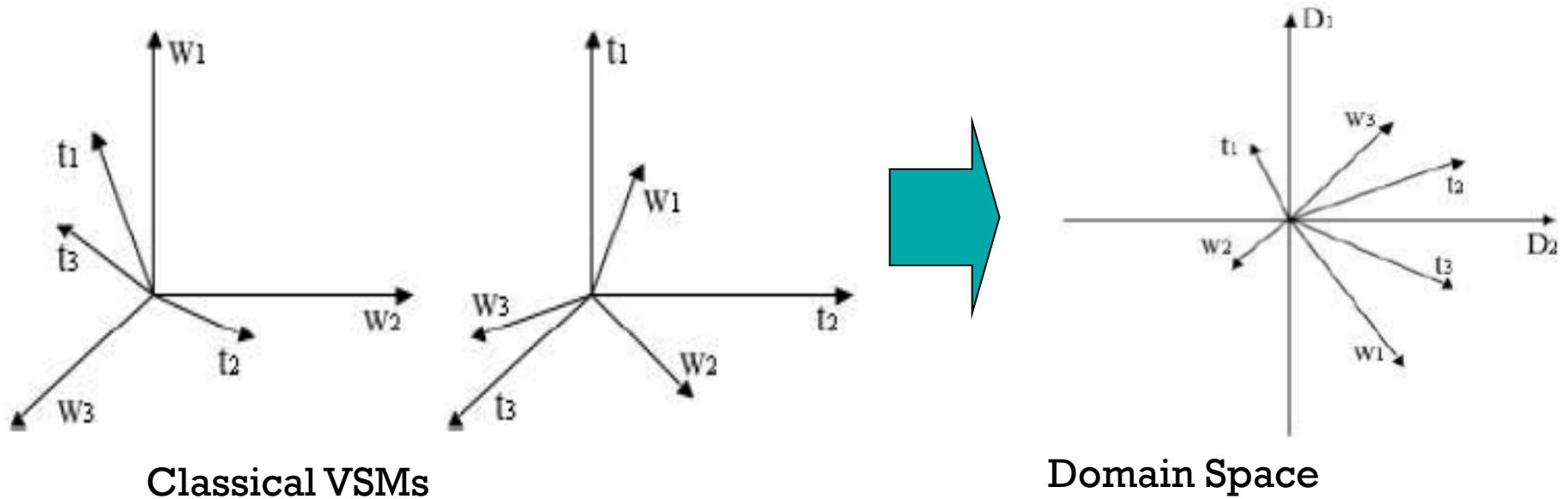
|                | $d_1$ | $d_2$ | $d_3$ | $d_4$ | $d_5$ | $d_6$ |
|----------------|-------|-------|-------|-------|-------|-------|
| <b>shuttle</b> | 1     | 0     | 1     | 0     | 0     | 0     |
| astronaut      | 0     | 1     | 0     | 0     | 0     | 0     |
| moon           | 1     | 1     | 0     | 0     | 0     | 0     |
| car            | 1     | 0     | 0     | 1     | 1     | 0     |
| truck          | 0     | 0     | 0     | 1     | 0     | 1     |


$$K = \begin{bmatrix} & dim_1 & dim_2 & dim_3 & dim_4 & dim_5 \\ shuttle & -0.44 & -0.30 & 0.57 & 0.58 & 0.25 \\ astronaut & -0.13 & -0.33 & -0.59 & 0.00 & 0.73 \\ moon & -0.48 & -0.51 & -0.37 & 0.00 & -0.61 \\ car & -0.70 & 0.35 & 0.15 & -0.58 & 0.16 \\ truck & -0.26 & 0.65 & -0.41 & 0.58 & -0.09 \end{bmatrix}$$
$$S = \begin{bmatrix} 2.16 & 0.00 & 0.00 & 0.00 & 0.00 \\ 0.00 & 1.59 & 0.00 & 0.00 & 0.00 \\ 0.00 & 0.00 & 1.28 & 0.00 & 0.00 \\ 0.00 & 0.00 & 0.00 & 1.00 & 0.00 \\ 0.00 & 0.00 & 0.00 & 0.00 & 0.39 \end{bmatrix}$$

Term Vectors are mapped into a lower dimensional Space

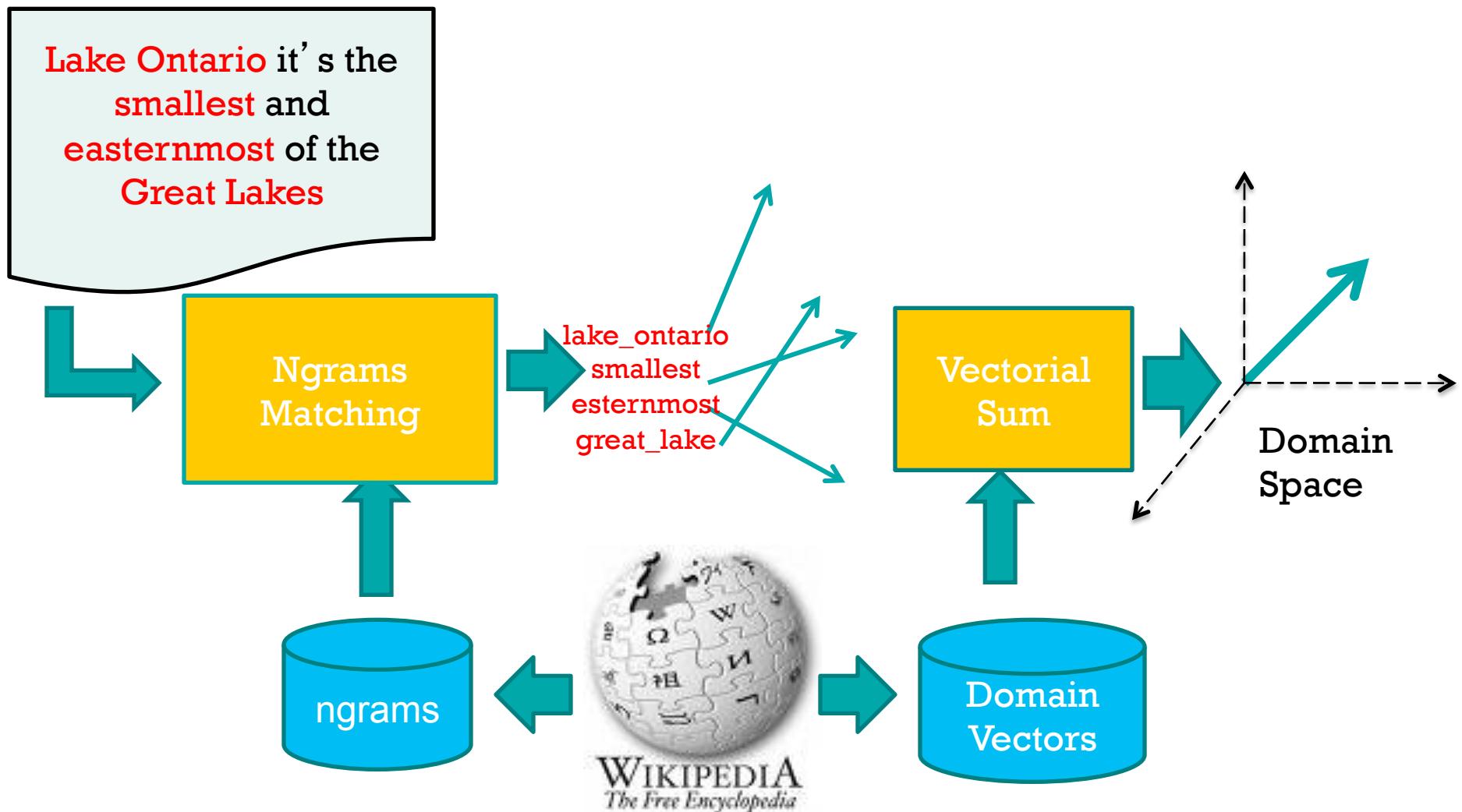
Alternative dimensionality reduction: Random Indexing, LDA

## Similarity in the Domain Space: terms and texts are projected into the same space



**Similarity among terms and documents is estimated by cosine  
(Dot product of unitary vectors is more efficient)**

## Representing text by Pseudo Vectors



## Outline

- Semantic Domains and LSA
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- LSA in Watson
- Distributional Semantics
- Inducing Meaning and Linking to Knowledge
- JoBimText and its application to Watson

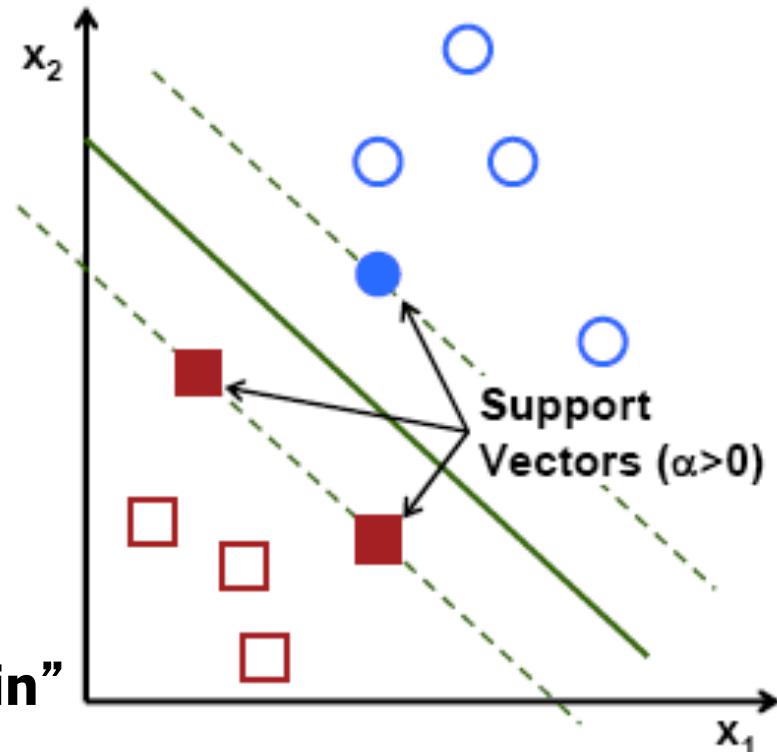
# The Domain Kernel



## Support Vector Machines

Similarity with support vectors is evaluated by the kernel function

$$\begin{aligned} f(x) &= \sum_{i=1}^T y_i \lambda_i F(x_i) \cdot F(x) + \lambda_0 = \\ &= \sum_{i=1}^T y_i \lambda_i K(x_i, x) + \lambda_0 \end{aligned}$$



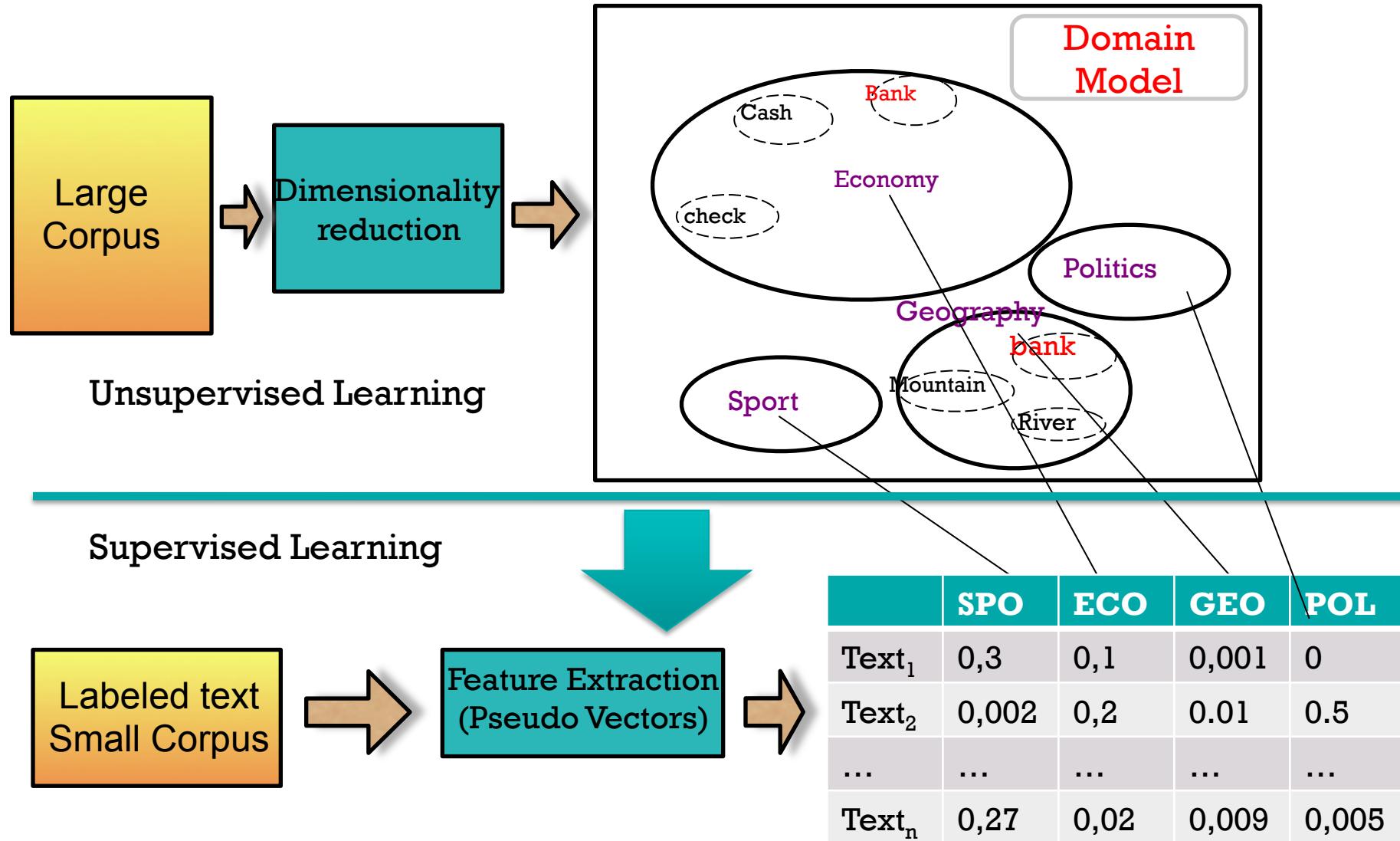
**external knowledge can be “plugged in”**

$$\mathcal{D}(\vec{t_j}) = \vec{t_j} (\mathbf{I}^{\text{IDF}} \mathbf{D}) = \vec{t'_j}$$

$\mathbf{D} =$

|        | MEDICINE | COMPUTER SCIENCE |
|--------|----------|------------------|
| HIV    | 1        | 0                |
| AIDS   | 1        | 0                |
| virus  | 0.5      | 0.5              |
| laptop | 0        | 1                |

# Domain Models for Semi Supervised Learning



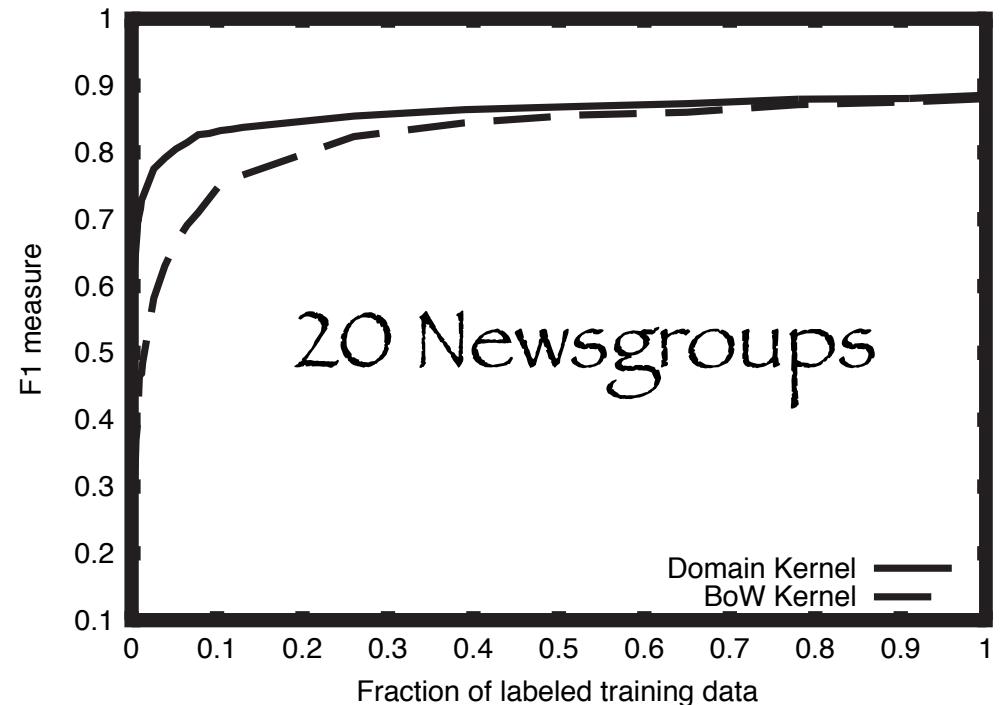
# Domain Kernels for Text



## Categorization

(Gliozzo and Strapparava, CoNLL 2005)

- Supervised TC
  - Labeled documents for each category are provided
- Semi Supervised Learning
  - Unsupervised learning from the full training set
  - Supervised learning from labeled data
- Support Vector Machines



| <i>F1</i> | <i>Domain Kernel</i> | <i>Bow Kernel</i> | <i>Ratio</i> |
|-----------|----------------------|-------------------|--------------|
| .54       | <b>14</b>            | 267               | 5%           |
| .84       | <b>146</b>           | 1380              | 10%          |
| .90       | <b>668</b>           | 6680              | 10%          |

Table 3: Number of training examples needed by  $K_D$  and  $K_{BoW}$  to reach the same micro-F1 on the *Reuters* task

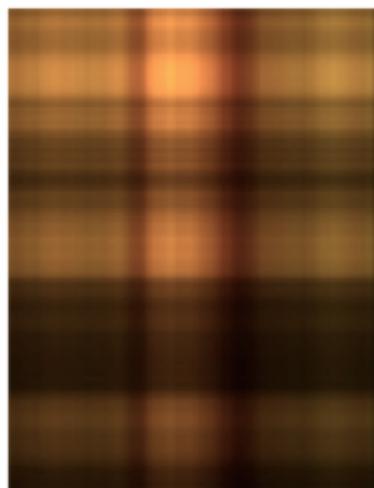
| <i>F1</i> | <i>Domain Kernel</i> | <i>Bow Kernel</i> | <i>Ratio</i> |
|-----------|----------------------|-------------------|--------------|
| .50       | <b>30</b>            | 500               | 6%           |
| .70       | <b>98</b>            | 1182              | 8%           |
| .85       | <b>2272</b>          | 7879              | 29%          |

Table 4: Number of training examples needed by  $K_D$  and  $K_{BoW}$  to reach the same micro-F1 on the *20newsgroups* task

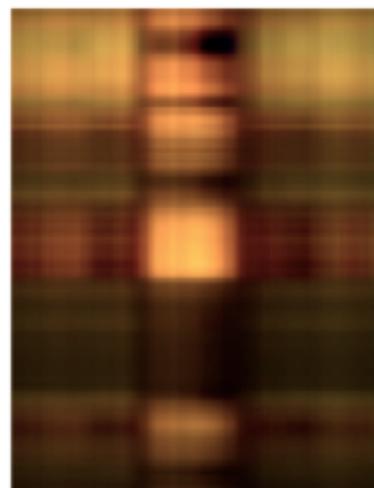
# Dimensionality reduction and learning theory



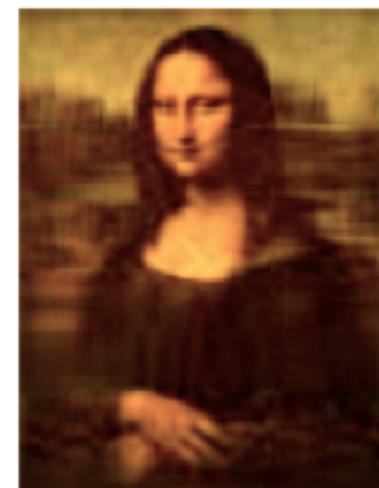
The original



1 singular value



2 singular values



16 singular values

$$m > \frac{1}{\epsilon} \left( 4 \log_2 \frac{2}{\delta} + 8VC(H) \log_2 \frac{13}{\epsilon} \right)$$

# Text Categorization Bootstrapping



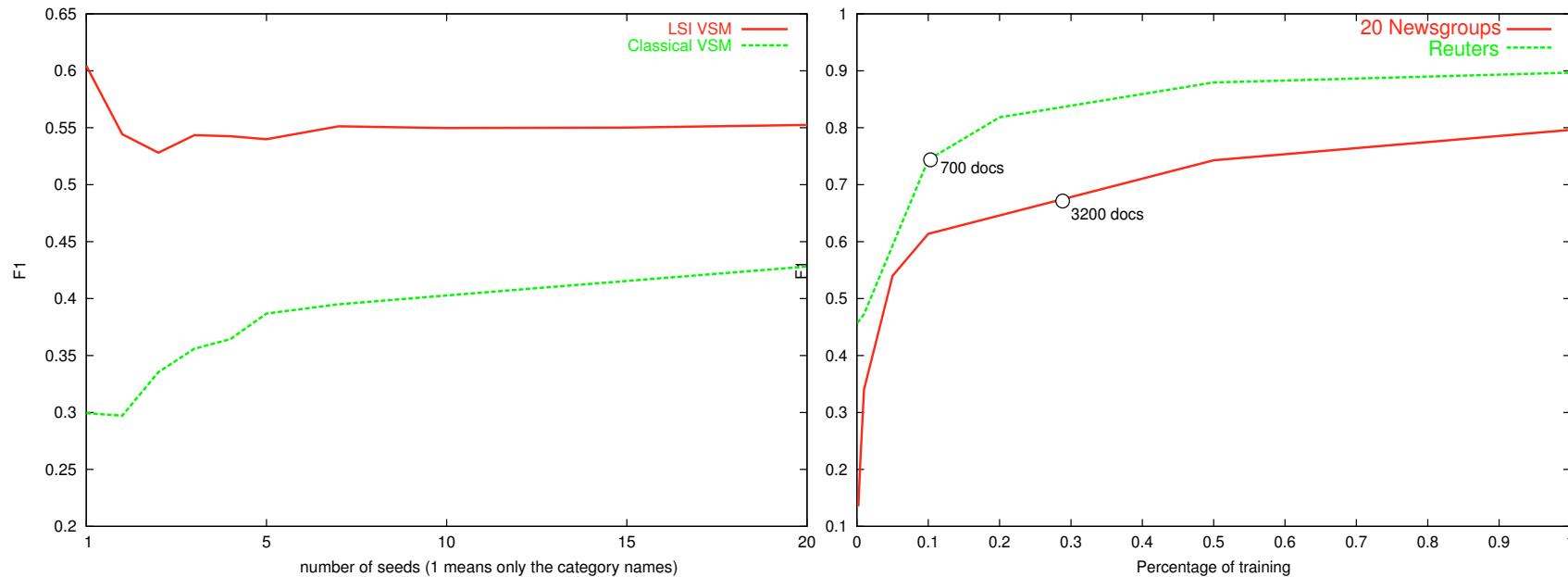
(Gliozzo, Strapparava, Dagan, ACM TSLP 6(1), 2009)

- Categories are described by seed terms (only category names) instead of labeled documents.
  - Step 1: Sets of documents for any category are retrieved
  - Step 2: Training on Docs from step 1

| 20newsgroups             |                         | Reuters-10 |               |
|--------------------------|-------------------------|------------|---------------|
| Categories               | Seeds                   | Categories | Seeds         |
| alt.atheism              | atheism#n               | acq        | acquisition#n |
| comp.graphics            | graphics#n              | corn       | corn#n        |
| comp.os.ms-windows.misc  | microsoft#n windows#n   | crude      | crude#n       |
| comp.sys.ibm.pc.hardware | ibm#n pc#n              | earn       | earn#v        |
| comp.sys.mac.hardware    | mac#n                   | grain      | grain#n       |
| comp.windows.x           | x-windows#n             | interest   | interest#n    |
| misc.forsale             | sale#n                  | money-fx   | money#n       |
| rec.autos                | car#n                   | ship       | ship#n        |
| rec.motorcycles          | motorcycle#n            | trade      | trade#n       |
| rec.sport.baseball       | baseball#n              | wheat      | wheat#n       |
| rec.sport.hockey         | hockey#n                |            |               |
| sci.crypt                | cryptography#n          |            |               |
| sci.electronics          | electronics#n           |            |               |
| sci.med                  | medicine#n              |            |               |
| sci.space                | space#n                 |            |               |
| soc.religion.christian   | christian#n christian#a |            |               |
| talk.politics.guns       | gun#n                   |            |               |
| talk.politics.mideast    | mideast#n               |            |               |
| talk.politics.misc       | politics#n              |            |               |
| talk.religion.misc       | religion#n              |            |               |

## Bootstrapp

## Comparison with Supervised



|      | <i>Our</i> | <i>IDs per cat.</i> | <i>Liu et al.</i> | <i>IDs per cat.</i> |
|------|------------|---------------------|-------------------|---------------------|
| REC  | 0.94       | 1                   | 0.95              | 5                   |
| TALK | 0.80       | 1                   | 0.80              | 20                  |
| SCI  | 0.92       | 1                   | 0.93              | 20                  |
| COMP | 0.81       | 1                   | 0.71              | 15                  |

# Domain Kernels for WSD



IBM.WATSON

(Gliozzo, Giuliano, Strapparava, ACL 2005)

## ▪ Syntagmatic Kernel

- the bank is on the corner of Nassau and Witherspoon [building]
  - that bank holds the mortgage o my home [institution]
- Word Sequence Kernels: evaluate similarity by counting the common(sparse) subsequences of words/POS in a local window  
–  $l(\text{"I go very quickly to the old school"}) > l(\text{"He goes to school"})$

$$K_n(s, t) = \sum_{u \in \Sigma^n} \sum_{\mathbf{i}: s[\mathbf{i}] = u} \sum_{\mathbf{j}: t[\mathbf{j}] = u} \lambda^{l(\mathbf{i}) + l(\mathbf{j})}$$

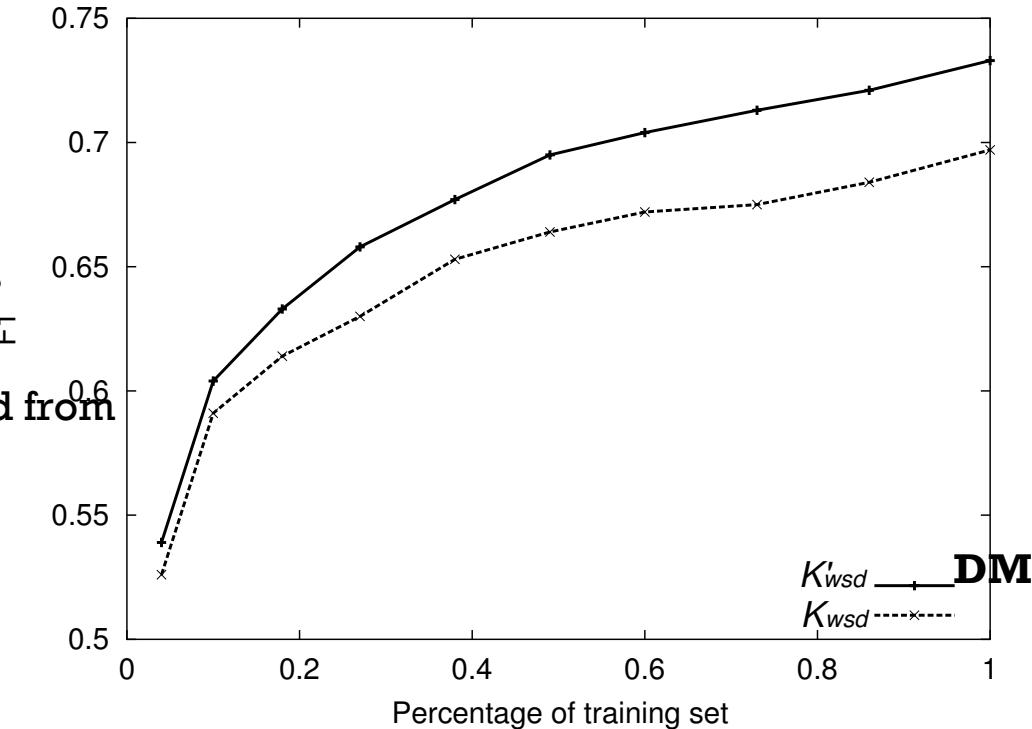
## ▪ Domain Kernel

- LSA on BNC

$$K_C(x_i, x_j) = \sum_{l=1}^n \frac{K_l(x_i, x_j)}{\sqrt{K_l(x_j, x_j)K_l(x_i, x_i)}}$$

## ▪ Kernel Combination

- Lexical Sample Task:
- Word Expert approach
  - One classifier per word
  - Word Senses are classes
- Semi supervised:
  - Domain Models acquired from unlabeled data
  - BNC for English



|         | #w | pol  | # train | # test | # unlabeled |
|---------|----|------|---------|--------|-------------|
| Catalan | 27 | 3.11 | 4469    | 2253   | 23935       |
| English | 57 | 6.47 | 7860    | 3944   | -           |
| Italian | 45 | 6.30 | 5145    | 2439   | 74788       |
| Spanish | 46 | 3.30 | 8430    | 4195   | 61252       |

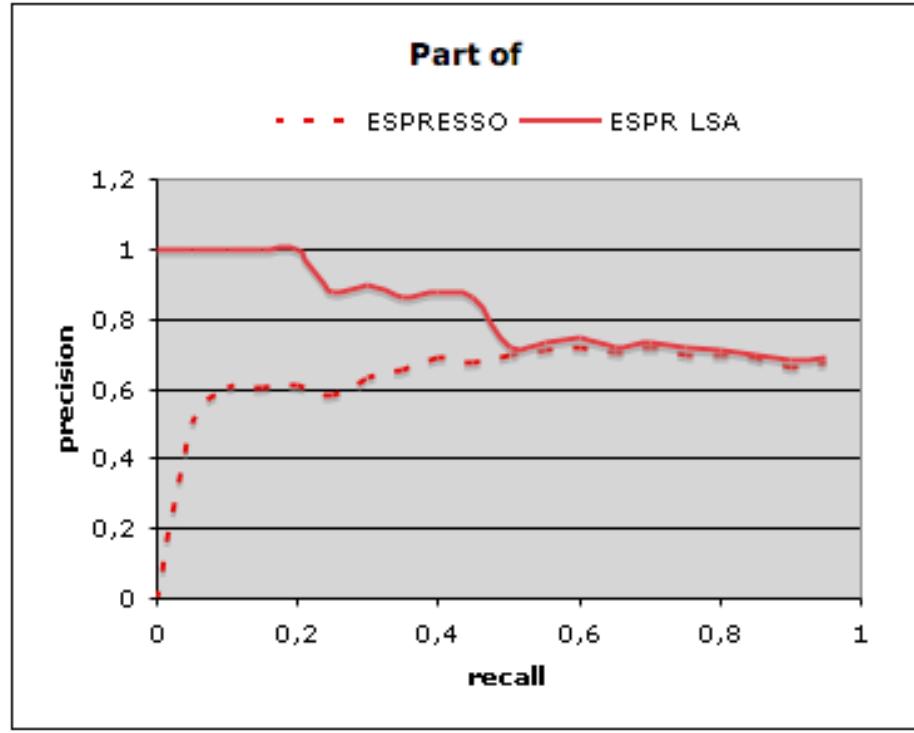
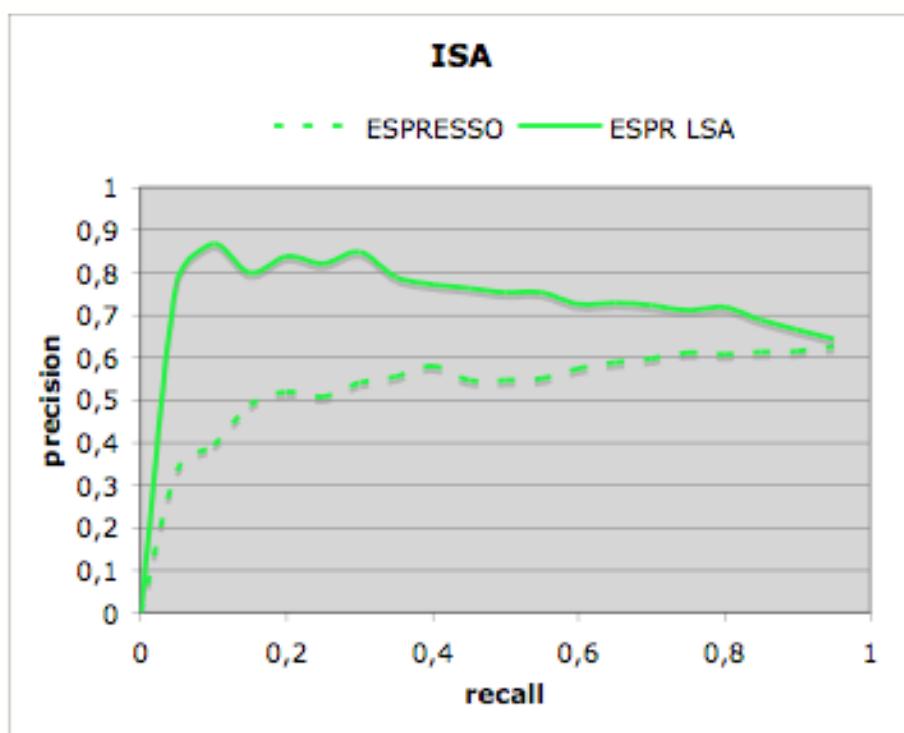
|         | MF   | Agreement | BEST | $K_{wsd}$ | $K'_{wsd}$  | DM+ | BEST+ |
|---------|------|-----------|------|-----------|-------------|-----|-------|
| English | 55.2 | 67.3      | 72.9 | 69.7      | <b>73.3</b> | 3.6 | 0.4   |
| Catalan | 66.3 | 93.1      | 85.2 | 85.2      | <b>89.0</b> | 3.8 | 3.8   |
| Italian | 18.0 | 89.0      | 53.1 | 53.1      | <b>61.3</b> | 8.2 | 8.2   |
| Spanish | 67.7 | 85.3      | 84.2 | 84.2      | <b>88.2</b> | 4.0 | 4.0   |

- ☒ Re-ranking pattern based relation extraction system domain similarity of extracted pairs
- ☒ We used ESPRESSO (Pantel and Pennacchiotti,ACL 2006)
- ☒ Benchmark: college chemistry textbook (Brown et al. 2003)

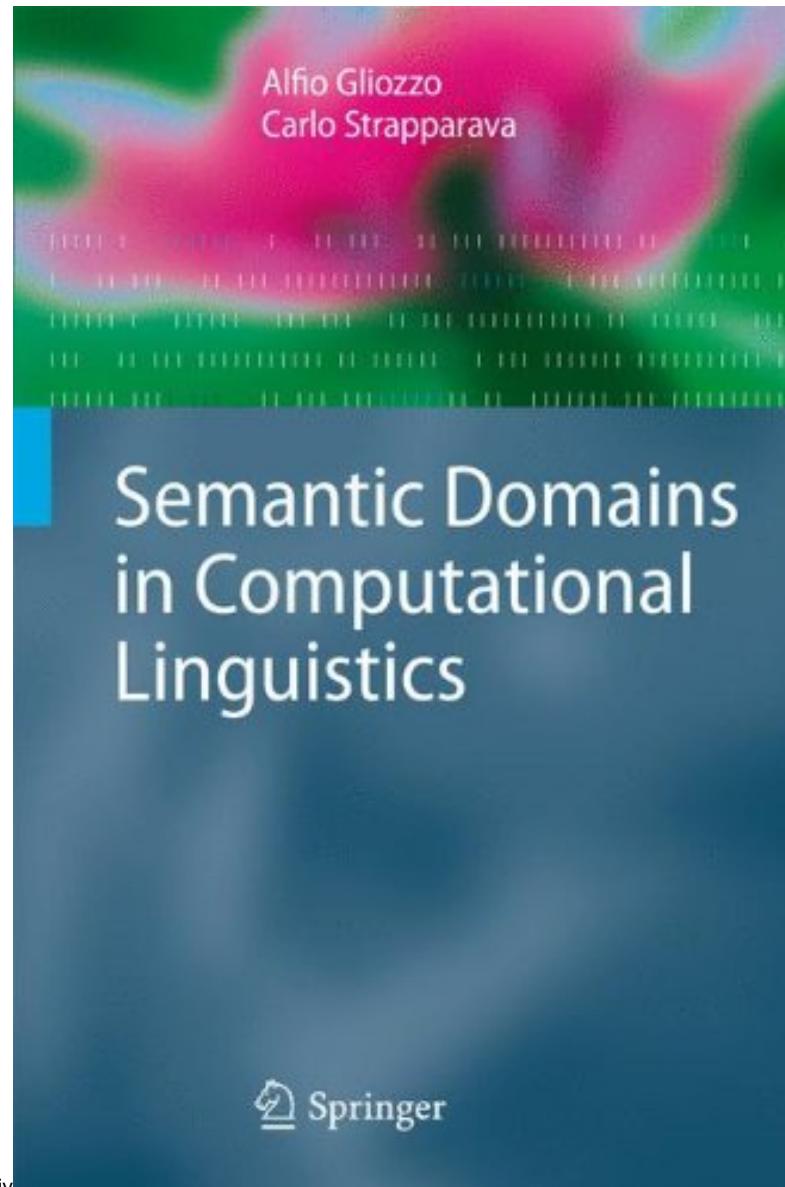
| <i>Relation</i>    | <b>ESP-</b>  | <b>ESP - LSA</b>  |
|--------------------|--|---|
| <b>X is-a Y</b>    | Aluminum ; metal<br>nitride .ion ; strong .Br<br>heat .flow ; calorimeter<br>complete .ionic .equation ; spectator | F ; electronegative .atoms<br>O ; electronegative .atoms<br>NaCN ; cyanide .salt<br>NaCN ; cyanide .salts   |
| <b>X part-of Y</b> | elements ; compound<br>composition ; substance<br>blocks ; tripeptide<br>elements ; sodium .chloride               | amino .acid .building .blocks ; tripeptide<br>acid .building .blocks ; tripeptide<br>powdered .zinc .metal ; battery<br>building .blocks ; tripeptide |
| <b>X react Y</b>   | hydrazine ; water<br>magnesium .metal ; hydrochloric .acid<br>magnesium ; oxygen<br>magnesium .metal ; acid        | magnesium .metal ; elemental .oxygen<br>nitrogen ; ammonia<br>sodium .metal ; chloride<br>carbon .dioxide ; methane                                   |
| <b>X produce Y</b> | bromine ; bromide<br>oxygen ; oxide<br>common .fuels ; dioxide<br>kidneys ; stones                                 | high .voltage ; voltage<br>reactions ; reactions<br>dr .jekyll ; hyde<br>yellow .pigments ; green .pigment  |

# Domain Driven Relation Extraction

(Gliozzo, Pennacchiotti, Pantel, HLT/NAACL 2007)



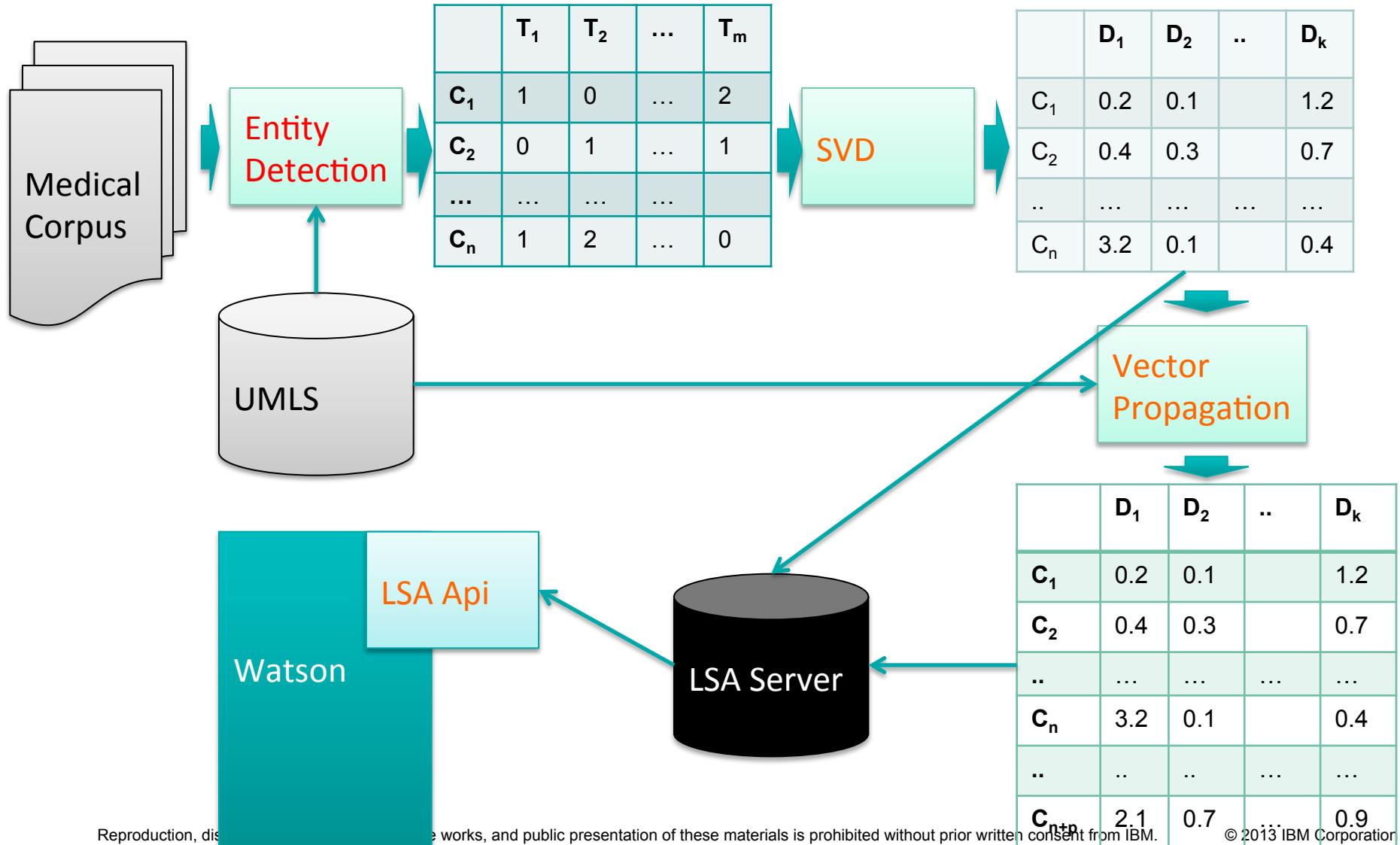
|                | ESP- | ESP-LSA     |         |
|----------------|------|-------------|---------|
| <b>is-a</b>    | 0.54 | <b>0.75</b> | (+0.21) |
| <b>part-of</b> | 0.65 | <b>0.82</b> | (+0.17) |
| <b>react</b>   | 0.75 | <b>0.82</b> | (+0.07) |
| <b>produce</b> | 0.55 | <b>0.62</b> | (+0.07) |



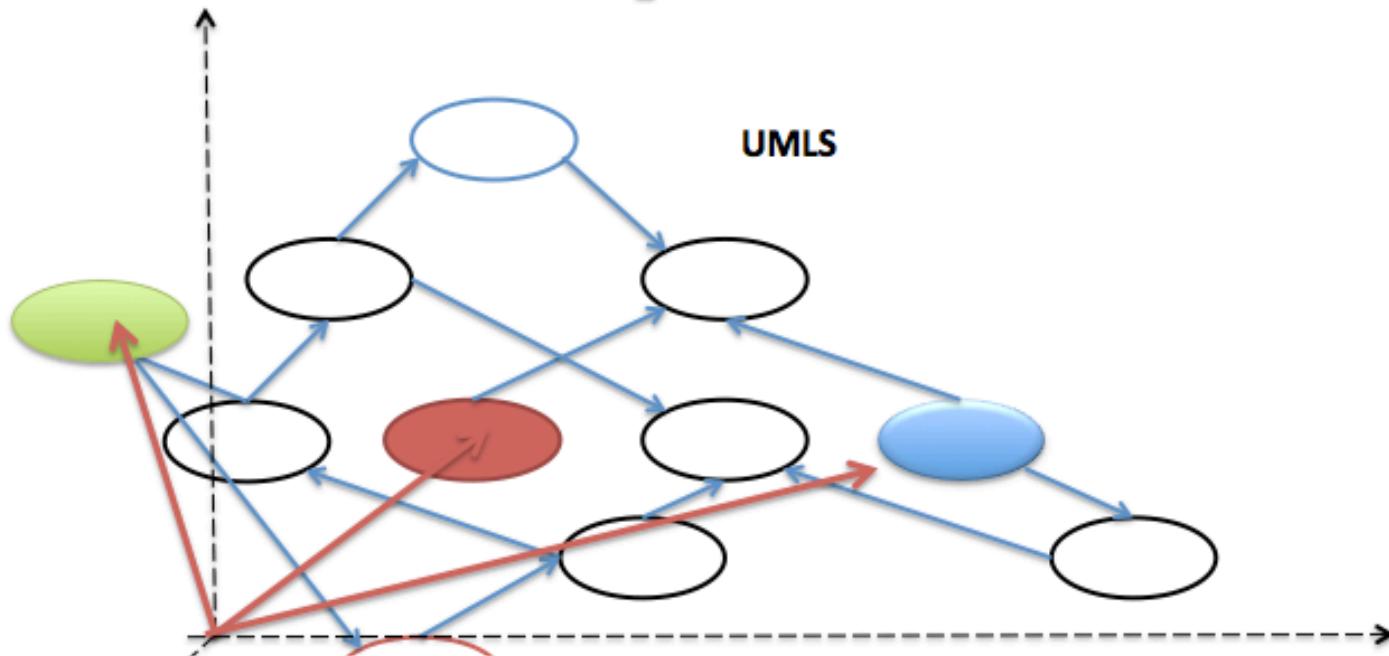
## Outline

- Semantic Domains and LSA
- Semantic Domains in NLP
- **LSA in Watson**
- Distributional Semantics
- Inducing Meaning and Linking to Knowledge
- JoBimText and its application to Watson

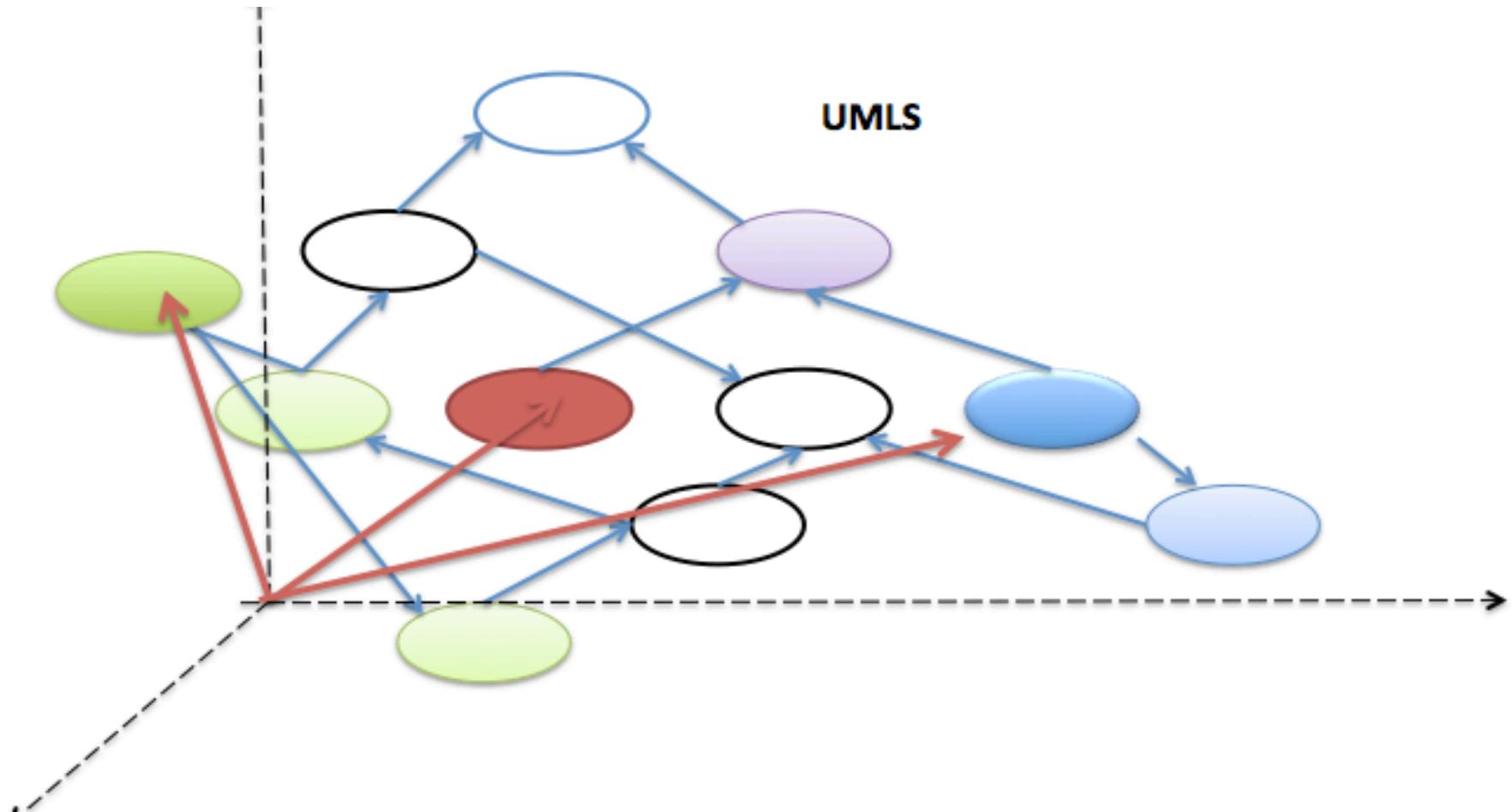
## Latent Semantic Analysis (2.0)



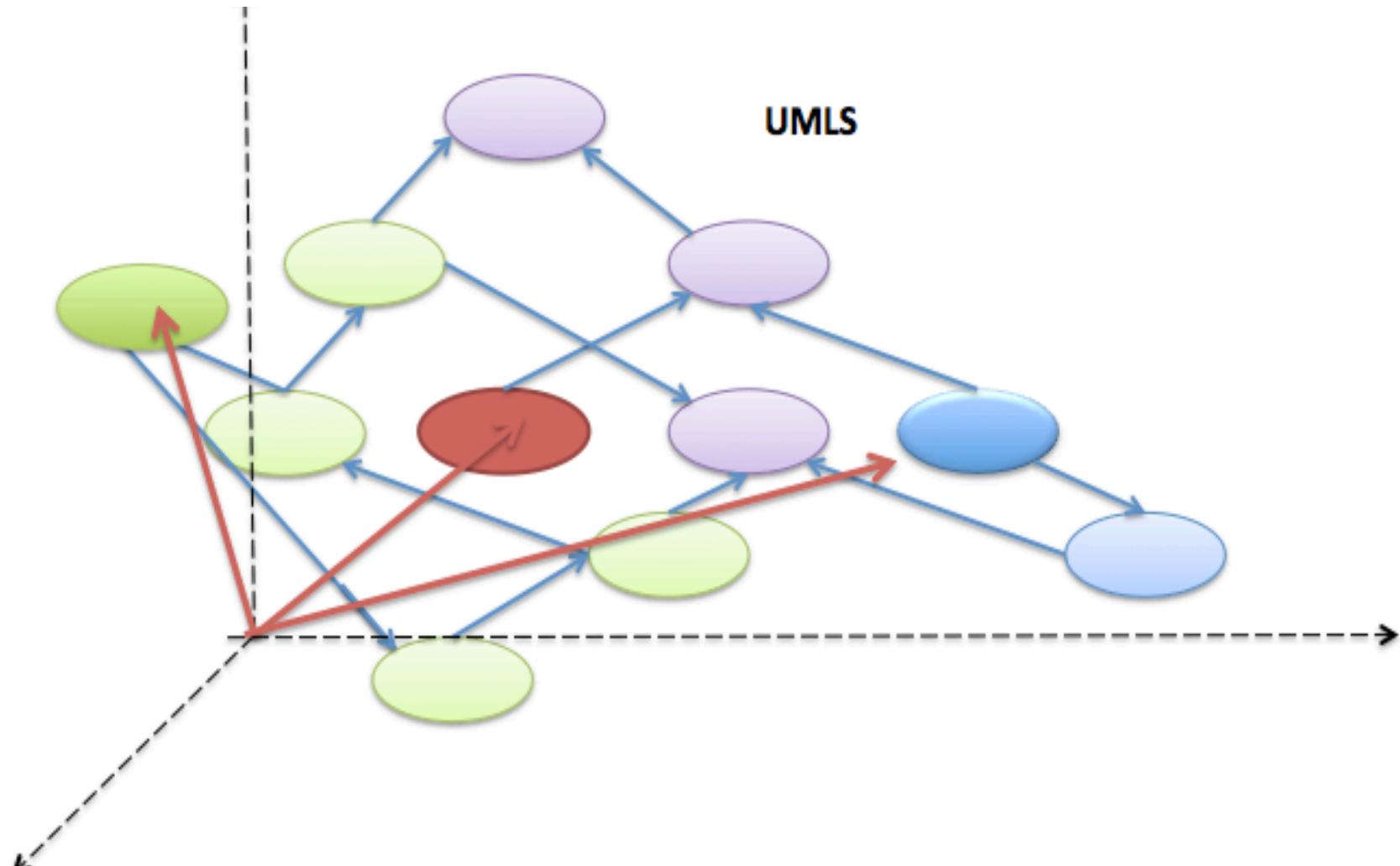
# LSA 2.0: Vector Propagation over the Network



## Vector Propagation 2/3



## Vector Propagation 3/3



## “Suicide”

|   |            |  |            |
|---|------------|--|------------|
| DANGER OF HARM TO SELF                            | 0.94843552 | Feeling hopeless                             | 0.69763276 |
| Depressive Symptoms                               | 0.85787663 | CYCLOTHYMIC REACTION                         | 0.6956163  |
| marked mood shift                                 | 0.83171128 | Mental health counselor                      | 0.6916423  |
| loss of interest in activity                      | 0.83171128 | Demoralization                               | 0.68469489 |
| Other mood affective disorders                    | 0.80852182 | Ability to maintain self-esteem              | 0.67854127 |
| Mood Disorders                                    | 0.80852182 | Normal mood                                  | 0.67817024 |
| Bipolar affective disorder, current episode manic | 0.79134531 | Despondency                                  | 0.67736145 |
| Depressive disorder NEC in SNOMEDCT               | 0.78274978 | Other and unspecified episodic mood disorder | 0.67540516 |
| change in self-esteem                             | 0.77332301 | Loss of interest                             | 0.67413379 |
| (Depression: [episode, unspecified] or [NOS (& i  | 0.76803559 | Suicidal                                     | 0.67144792 |
| Self Esteem                                       | 0.72473412 | pleasurable emotion                          | 0.67024476 |
| self-esteem as an AODC                            | 0.7247341  | Mood (psychological function)                | 0.67023923 |
| AODE on self-esteem                               | 0.7247341  | Mood:-:Point in time:^Patient:-              | 0.66983514 |
|   |            | Suicidal behavior                            | 0.6680896  |
|   |            | Adjustment disorder with depressed mood      | 0.6555974  |
|   |            | Depression aggravated                        | 0.6528632  |
|   |            | Coping with Chronic Illness Topics           | 0.64542571 |
|   |            | Mental Health and Behavior                   | 0.6454257  |
|   |            | Recurrent depression                         | 0.64434724 |
|   |            | Other specified episodic mood disorder       | 0.64310002 |
|   |            | Melancholia                                  | 0.64063775 |
|   |            | Mild recurrent major depression              | 0.63696897 |



LSA 2.0

- Used as an Answer Scorer
  - similarity between the answers and the questions
- Could be used as a Passage Scorer
  - Similarity between passages containing the candidate answer and questions

|                   | Accuracy       | Precision@70   |
|-------------------|----------------|----------------|
| LSA (CUI)         | +0.66%         | +0.47%         |
| LSA 2.0 (first 3) | +1.13% (4.46%) | +1.58%(5.229%) |

- average\_precision: +1.62% (1.215%)
- confidence\_weighted\_score: +1.5% (0.669%)
- recall@005: 1.5 (0.895%)
- recall@020: 1.3 (2.281%)

## Limitations of LSA

- SVD algorithm does not scale to WEB size
  - max 1M terms x3M documents
- Represents topicality but not paradigmatic relations (e.g. isa, synonymy, ...)
- It compresses information rather than expanding it
  - Tells you that terms are similar without explaining why
- Need for something more precise but still learnable from large corpora
  - Near-synonym
  - Taxonomy Induction
  - Sense Clustering
- Need for something in the middle (Dave Ferrucci's request)
  - Trainable from large corpora without supervision
  - More fine grained meaning representation (near synonymy vs. topicality)
  - Stronger semantic relations (may\_treat vs. associated\_with)

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## The Distributional Semantics Paradigm

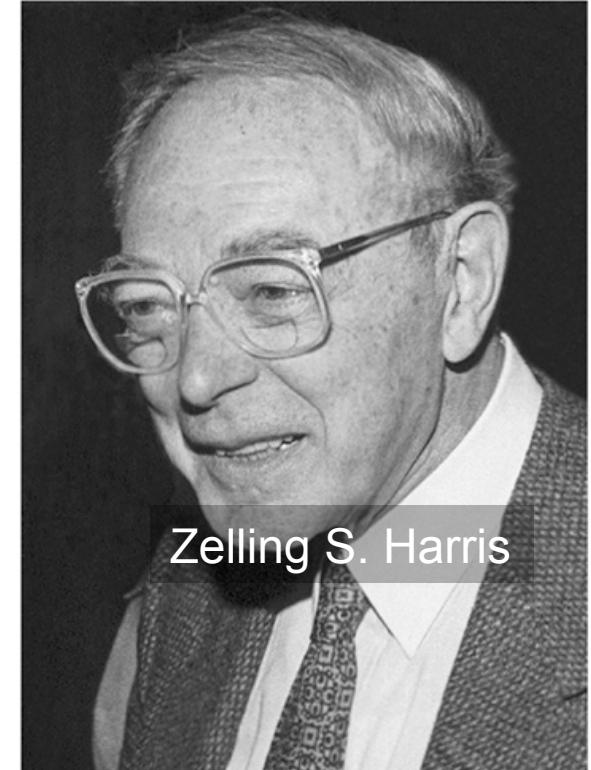
- The challenge: Fully Unsupervised Computational Semantics
  - Input: few Gigabytes of raw text in a specific domain
  - Output: Semantic Analyzer having the following capabilities
    - Term/Text Similarity beyond Keyword Matching
    - WSD, Lexical Substitution
    - Matching: terms, relations
    - Linking text to knowledge bases
  - Radical Approach:
    - Mining (clustering) big data
    - No Rules, No labeled data
- Making it scalable (Hadoop)
  - More text = more hardware = same time
  - Fast semantic parsing
  - Web size Distributional Semantics to capture background knowledge

The **Distributional Hypothesis** in linguistics is the theory that words that occur in similar contexts tend to have similar meanings (paradigmatic relations).

The Distributional Hypothesis is the basis for Distributional Semantics.

It states that the meaning of a word can be defined in terms of its context (properties).

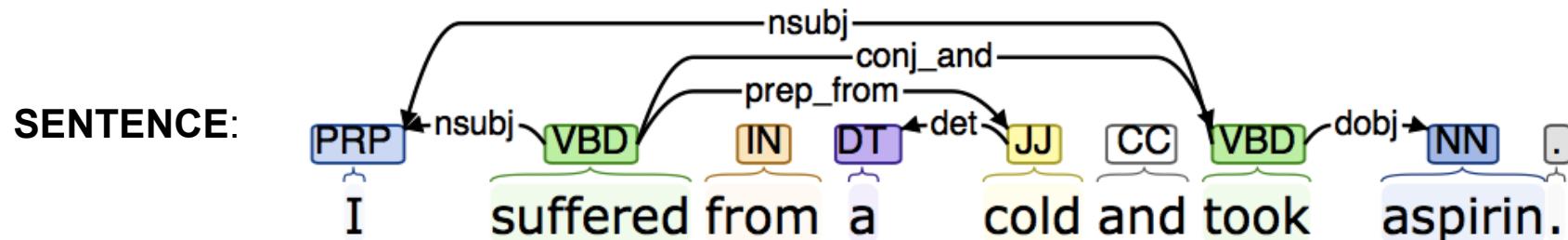
- other words in the same sentence/document (bag of words)
  - words in the immediate neighbors
  - words along dependency paths
  - Predicate Argument Structure
  - Frame
- ➔ any process that builds a structure on sentences can be used as a source for properties



Zelling S. Harris

Z. Harris. (1954). Distributional Structure. Word 10 (2/3)

## The @@ operation: JoBimPairs for Syntax Based Distributional Similarity



### Dependency Parser:

nsubj(suffered, I); nsubj(took, I); root(ROOT, suffered); det(cold, a); prep\_from(suffered, cold); conj\_and(suffered, took); dobj(took, aspirin)

### WORD-dependency PAIRS:

|          |                     |   |
|----------|---------------------|---|
| suffered | nsubj(@@, I)        | 1 |
| took     | nsubj(@@, I)        | 1 |
| cold     | det(@@, a)          | 1 |
| suffered | prep_from(@@, cold) | 1 |
| suffered | conj_and(@@, took)  | 1 |
| took     | dobj(@@, aspirin)   | 1 |

|         |                         |   |
|---------|-------------------------|---|
| I       | nsubj(suffered, @@)     | 1 |
| I       | nsubj(took, @@)         | 1 |
| a       | det(cold, @@)           | 1 |
| cold    | prep_from(suffered, @@) | 1 |
| took    | conj_and(suffered, @@)  | 1 |
| aspirin | dobj(took, @@)          | 1 |

## The @@ operation: JoBim Pairs for ngram based distributional similarity

### SENTENCE:

*I suffered from a cold and took aspirin.*

### Ngrams

w-1(suffered, I); w-2(from, I); w+1(suffered, from), w+2(suffered, a);

### Word-ngram PAIRS:

|          |               |   |
|----------|---------------|---|
| suffered | w-1(@@, I)    | 1 |
| from     | w-2(@@, I)    | 1 |
| suffered | w+1(@@, from) | 1 |
| suffered | w+2(@@, a)    | 1 |

| Jo   | Bim               |   |
|------|-------------------|---|
| I    | w-1(suffered, @@) | 1 |
| I    | w-2 (from, @@)    | 1 |
| from | w+1(suffered, @@) | 1 |
| a    | w+2(suffered, @@) | 1 |

## The @@ operation: JoBim Pairs for Topic Similarity (LSA)

### SENTENCES:

- 1) *I suffered from a cold and took aspirin.*
- 2) *Antibiotics are more effective than aspirin*

### Word-document pairs

doc(suffered,1); doc(cold, 1); doc(aspirin, 1);  
doc(antibiotics,2); doc(aspirin,2);

### Jobim Pairs:

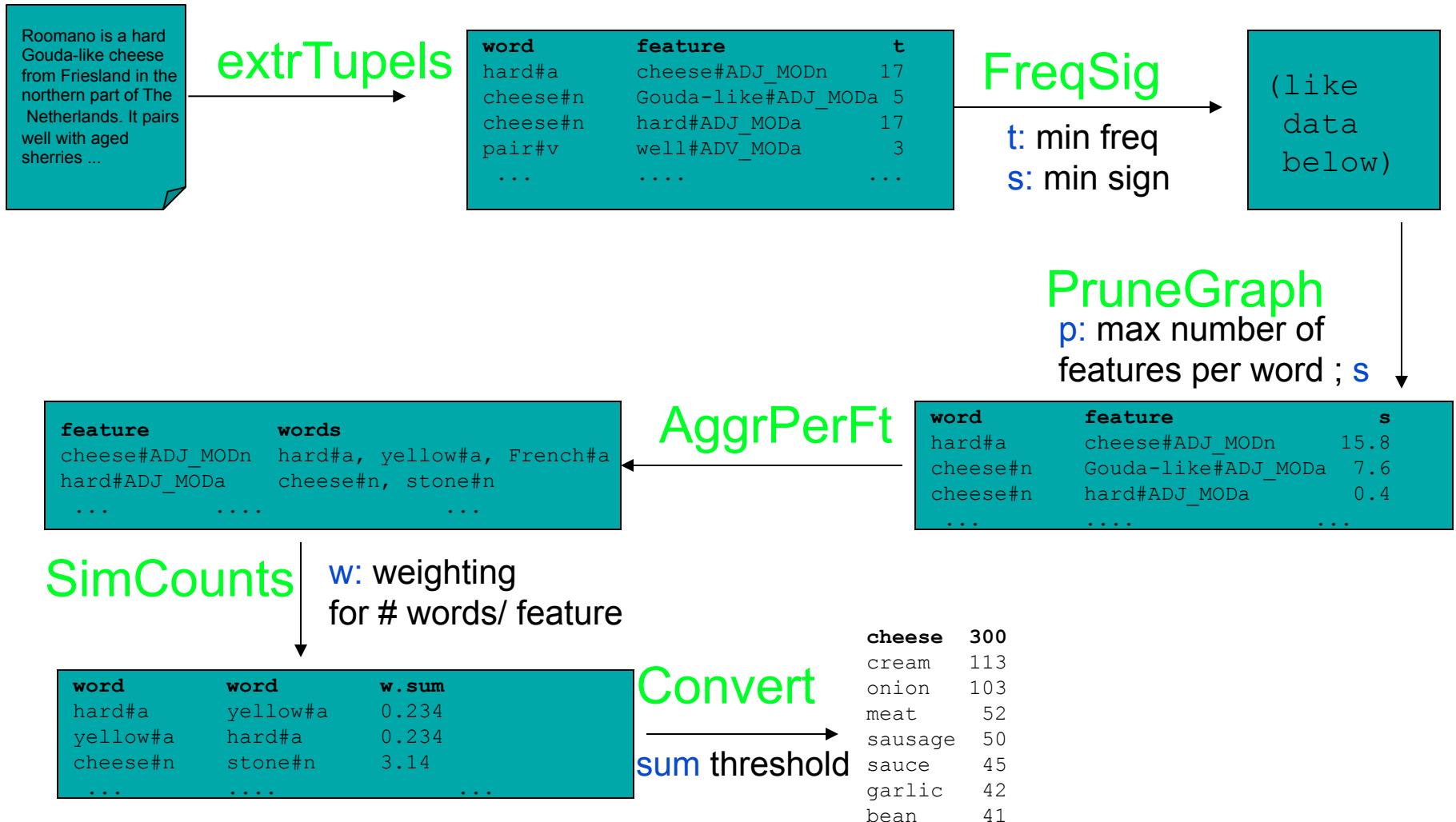
|             |            |   |
|-------------|------------|---|
| suffered    | doc(@@, 1) | 1 |
| cold        | doc(@@, 1) | 1 |
| aspirin     | doc(@@, 1) | 1 |
| antibiotics | doc(@@, 2) | 1 |
| aspirin     | doc(@@,2)  | 1 |

|   |                      |   |
|---|----------------------|---|
| 1 | doc(suffered, @@)    | 1 |
| 1 | doc(cold, @@)        | 1 |
| 1 | doc(aspirin, @@)     | 1 |
| 2 | doc(antibiotics, @@) | 1 |
| 2 | doc(aspirin,@@)      | 1 |

# Distributional Thesaurus with MapReduce steps



**IBM WATSON**



# DT entry “paper#NN” with contexts



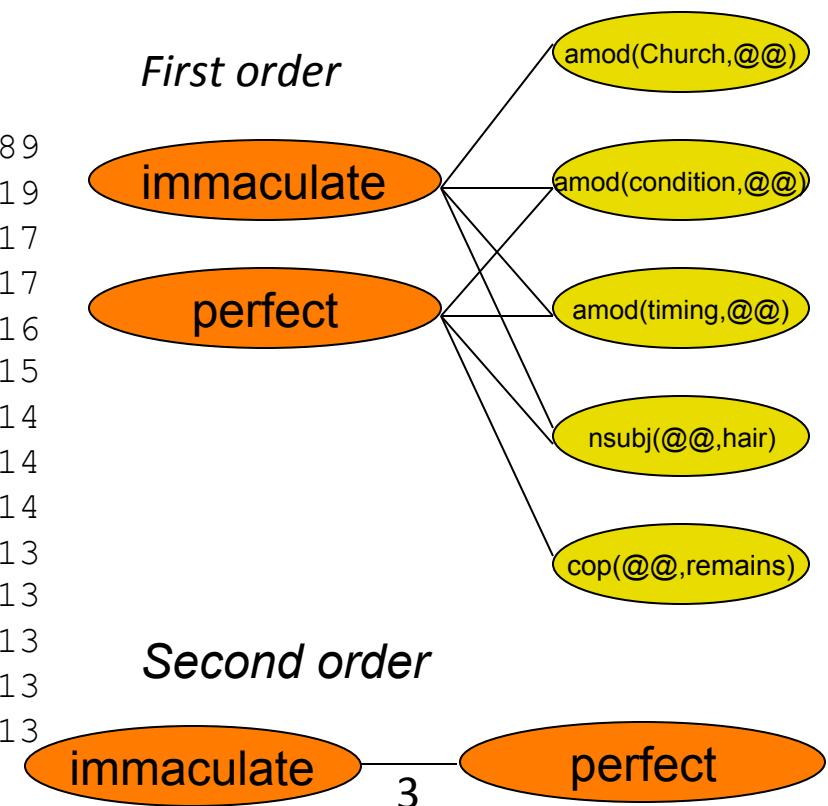
| <b>paper#NN</b> | <b>s</b> | <b>common contexts</b>   |
|-----------------|----------|--|
| newspaper#NN    | 45       | told#VBD#-dobj column#NN#-prep_in local#JJ#amod editor#NN#-poss edition#NN#-prep_of editor#NN#-prep_of hometown#NN#nn industry#NN#-nn clips#NNS#-nn shredded#JJ#amod pick#VB#-dobj news#NNP#appos daily#JJ#amod writes#VBZ#-nsubj write#VB#-prep_for wrote#VBD#-prep_for wrote#VBD#-prep_in wrapped#VBN#-prep_in reading#VBG#-prep_in reading#VBG#-dobj read#VBD#-prep_in read#VBD#-dobj read#VBP#-prep_in read#VB#-dobj read#VB#-prep_in record#NN#prep_of article#NN#-prep_in reports#VBZ#-nsubj reported#VBD#-nsubj printed#VBN#-amod printed#VBD#-nsubj printed#VBN#-prep_in published#VBN#-prep_in published#VBN#partmod published#VBD#-nsubj printed#VBN#-amod printed#VBD#-nsubj printed#VBN#-prep_in published#VBN#-prep_in published#VBN#partmod published#VBD#-nsubj sunday#NNP#nn section#NN#-prep_of school#NN#nn saw#VBD#-prep_in ad#NN#-prep_in copy#NN#-prep_of page#NN#-prep_of pages#NNS#-prep_of morning#NN#nn story#NN#-prep_in |
| book#NN         | 33       | recent#JJ#amod read#VB#-dobj read#VBD#-dobj reading#VBG#-dobj edition#NN#-prep_of printed#VBN#amod industry#NN#-nn described#VBN#-prep_in writing#VBG#-dobj wrote#VBD#-prep_in wrote#VBD#rcmod write#VB#-dobj written#VBN#rcmod written#VBN#-dobj wrote#VBD#-dobj pick#VB#-dobj photo#NN#nn co-author#NN#-prep_of co-authored#VBN#-dobj section#NN#-prep_of published#VBN#-dobj published#VBN#-dobj pass published#VBD#-dobj published#VBN#partmod copy#NN#-prep_of buying#VBG#-dobj buy#VB#-dobj author#NN#-prep_of bag#NN#-nn bags#NNS#-nn page#NN#-prep_of pages#NNS#-prep_of titled#VBN#partmod  |
| article#NN      | 28       | authors#NNS#-prep_of original#JJ#amod notes#VBZ#-nsubj published#VBN#-dobj published#VBD#-dobj published#VBN#-nsubj pass published#VBN#partmod write#VB#-dobj wrote#VBD#rcmod wrote#VBD#-prep_in written#VBN#rcmod wrote#VBD#-dobj written#VBN#-dobj writing#VBG#-dobj reported#VBD#-nsubj describing#VBG#partmod described#VBN#-prep_in copy#NN#-prep_of said#VBD#-prep_in recent#JJ#amod read#VB#-dobj read#VB#-prep_in read#VBD#-dobj read#VBD#-prep_in reading#VBG#-dobj author#NN#-prep_of titled#VBN#partmod lancet#NNP#nn   |
| magazine#NN     | 26       | editor#NN#-poss editor#NN#-prep_of edition#NN#-prep_of industry#NN#-nn copy#NN#-prep_of article#NN#-prep_in ad#NN#-prep_in published#VBD#-nsubj published#VBN#partmod published#VBN#-prep_in page#NN#-prep_of pages#NNS#-prep_of story#NN#-prep_in buy#VB#-dobj wrote#VBD#-prep_in wrote#VBD#-prep_for printed#VBN#-prep_in printed#VBN#amod reading#VBG#-dobj read#VBD#-prep_in read#VB#-dobj reported#VBD#-nsubj reports#VBZ#-nsubj column#NN#-prep_for glossy#JJ#amod told#VBD#-dobj  |
| plastic#NN      | 24       | wrapped#VBD#-prep_in wrapped#VBN#-prep_in wood#NN#conj_and sheet#NN#-prep_of sheets#NNS#-prep_of shredded#JJ#amod bits#NNS#-prep_of paper#NN#-conj_and paper#NN#conj_and cardboard#NN#-conj_and cardboard#NN#conj_and pieces#NNS#-prep_of piece#NN#-prep_of rolls#NNS#-prep_of bags#NNS#-nn bags#NN#-nn bag#NN#-nn recycled#JJ#amod cups#NNS#-nn made#VBN#-prep_from white#JJ#amod glossy#JJ#amod glass#NN#-conj_and glass#NN#conj_and   |
| metal#NN        | 23       | bits#NNS#-prep_of made#VBN#-prep_from work#NN#-nn wood#NN#conj_and scrap#NN#nn paper#NN#-conj_and piece#NN#-prep_of pile#NN#-prep_of pieces#NNS#-prep_of plastic#NN#conj_and plastic#NN#-conj_and plastic#NN#conj_or plate#NN#-nn plates#NNS#-nn recycled#JJ#amod clip#NN#-nn products#NNS#-nn put#VBD#-prep_to put#VB#-prep_to glass#NN#-conj_and glass#NN#conj_and tons#NNS#-prep_of white#JJ#amod   |

## Distributional Thesaurus (DT)

- Computed from distributional similarity statistics
- Entry for a **target** word consists of a ranked list of neighbors

| <b>meeting</b> |     |
|----------------|-----|
| meeting        | 288 |
| meetings       | 102 |
| hearing        | 89  |
| session        | 68  |
| conference     | 62  |
| summit         | 51  |
| forum          | 46  |
| workshop       | 46  |
| hearings       | 46  |
| ceremony       | 45  |
| sessions       | 41  |
| briefing       | 40  |
| event          | 40  |
| convention     | 38  |
| gathering      | 36  |
| ...            |     |

| <b>articulate</b> |    |
|-------------------|----|
| articulate        | 89 |
| explain           | 19 |
| understand        | 17 |
| communicate       | 17 |
| defend            | 16 |
| establish         | 15 |
| deliver           | 14 |
| evaluate          | 14 |
| adjust            | 14 |
| manage            | 13 |
| speak             | 13 |
| change            | 13 |
| answer            | 13 |
| maintain          | 13 |
| ...               |    |



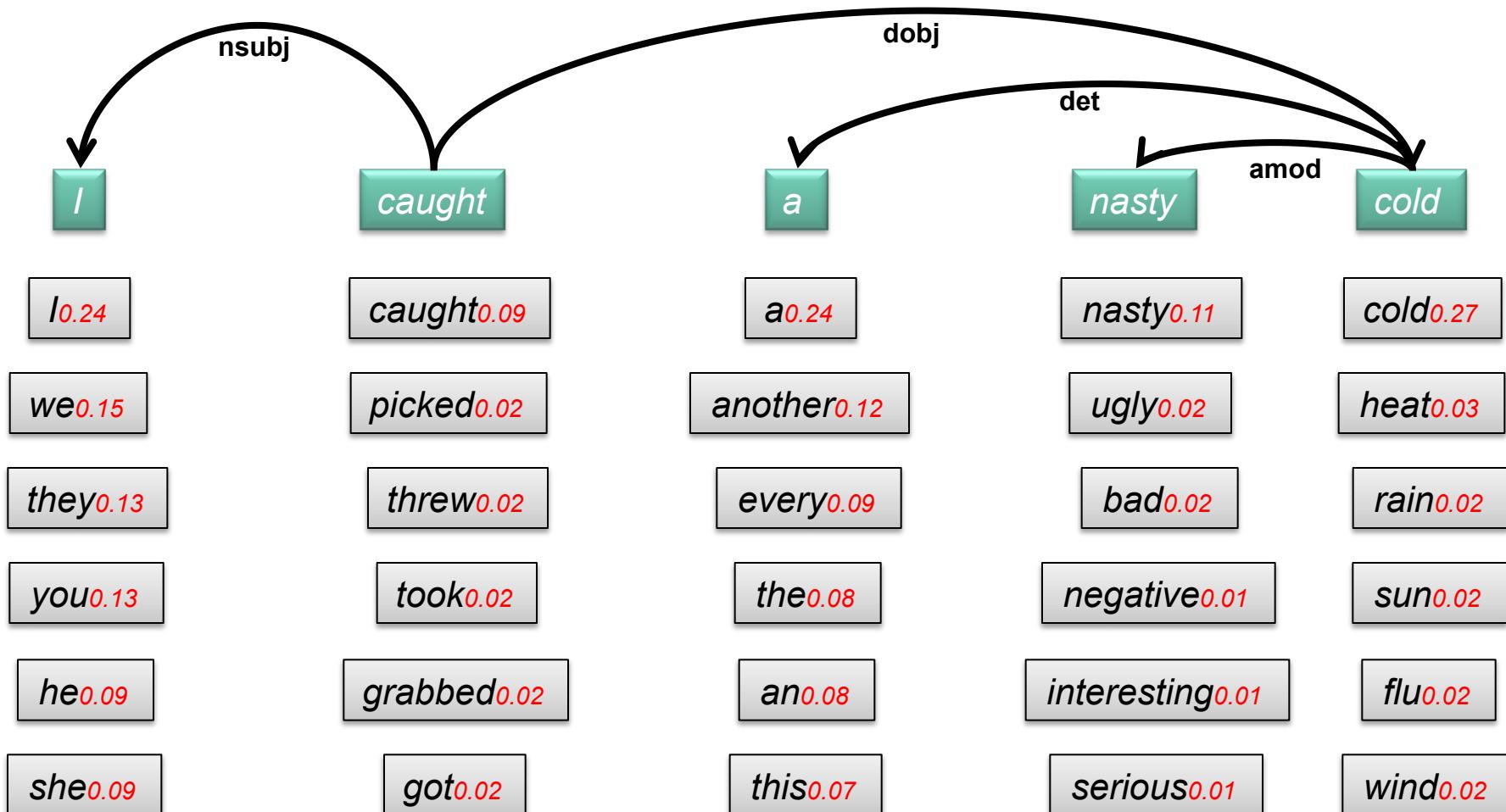
## From Distributional to Contextual Thesaurus

- Distributional Thesaurus (DT)
  - computed from global statistics
  - ranked list of most similar terms, mix of senses
  - words that have similar contexts, but will not fit in all contexts of the target
- Contextual Thesaurus (CT)
  - use DT as a source for similar terms
  - re-rank entries according to how they fit **in a given context**
  - correct senses should be ranked higher

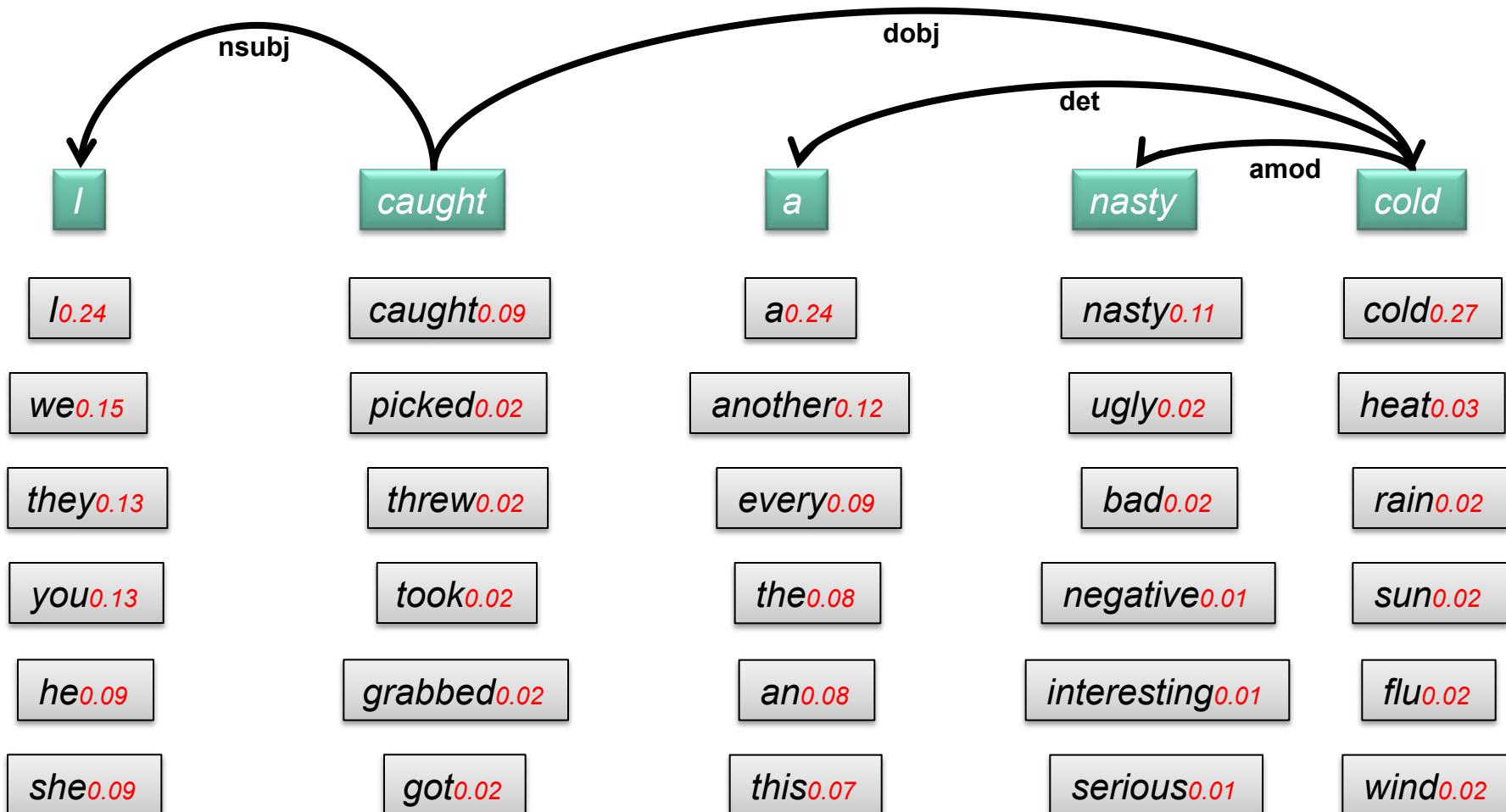
Why not use (only) a lexical resource for word sense disambiguation/expansion?

- all resources leak
- we want to be agnostic of sense distinctions
- data-driven, language- and domain-independent

## Parse and obtain priors

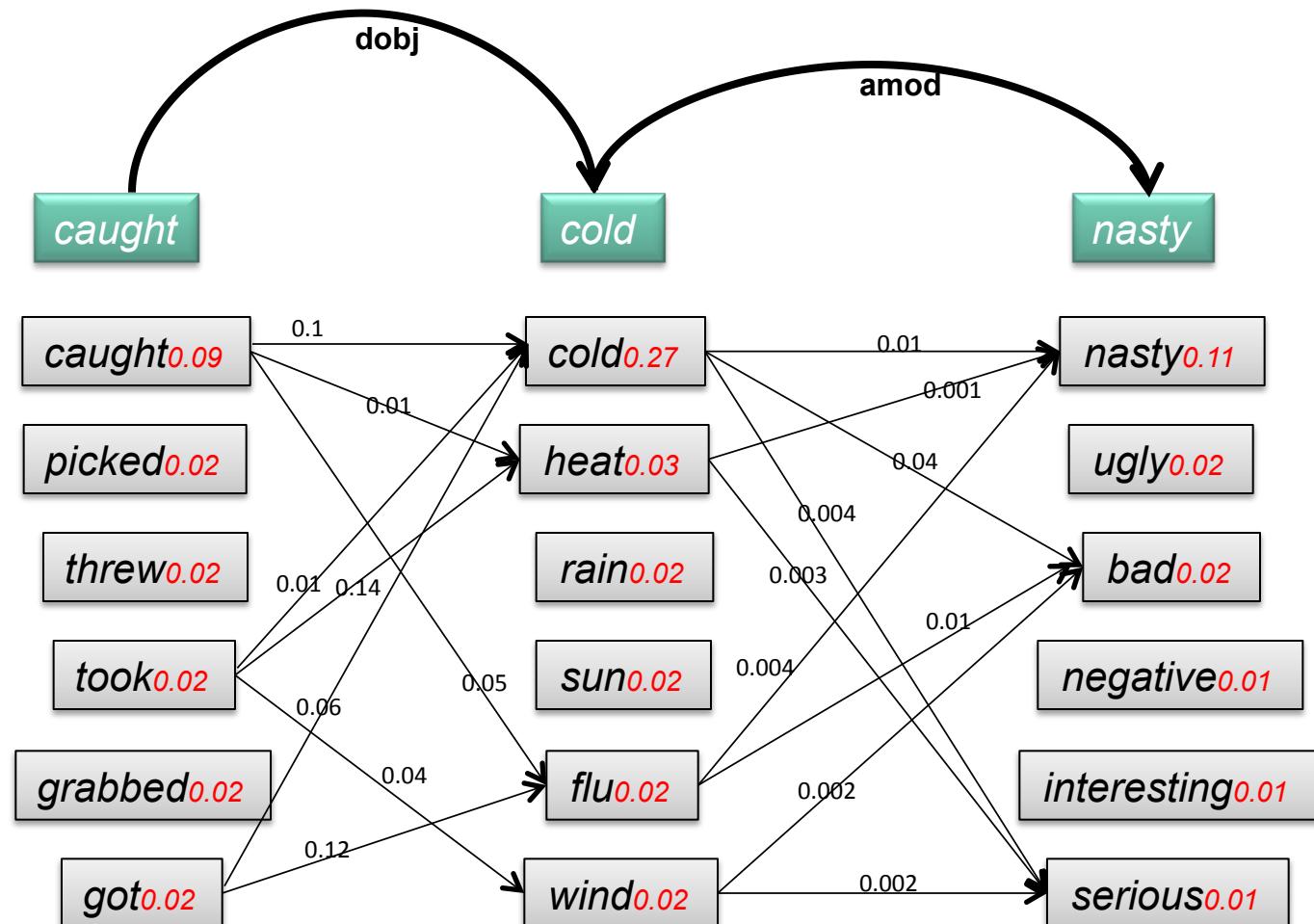


## Reorder (to simplify the example)



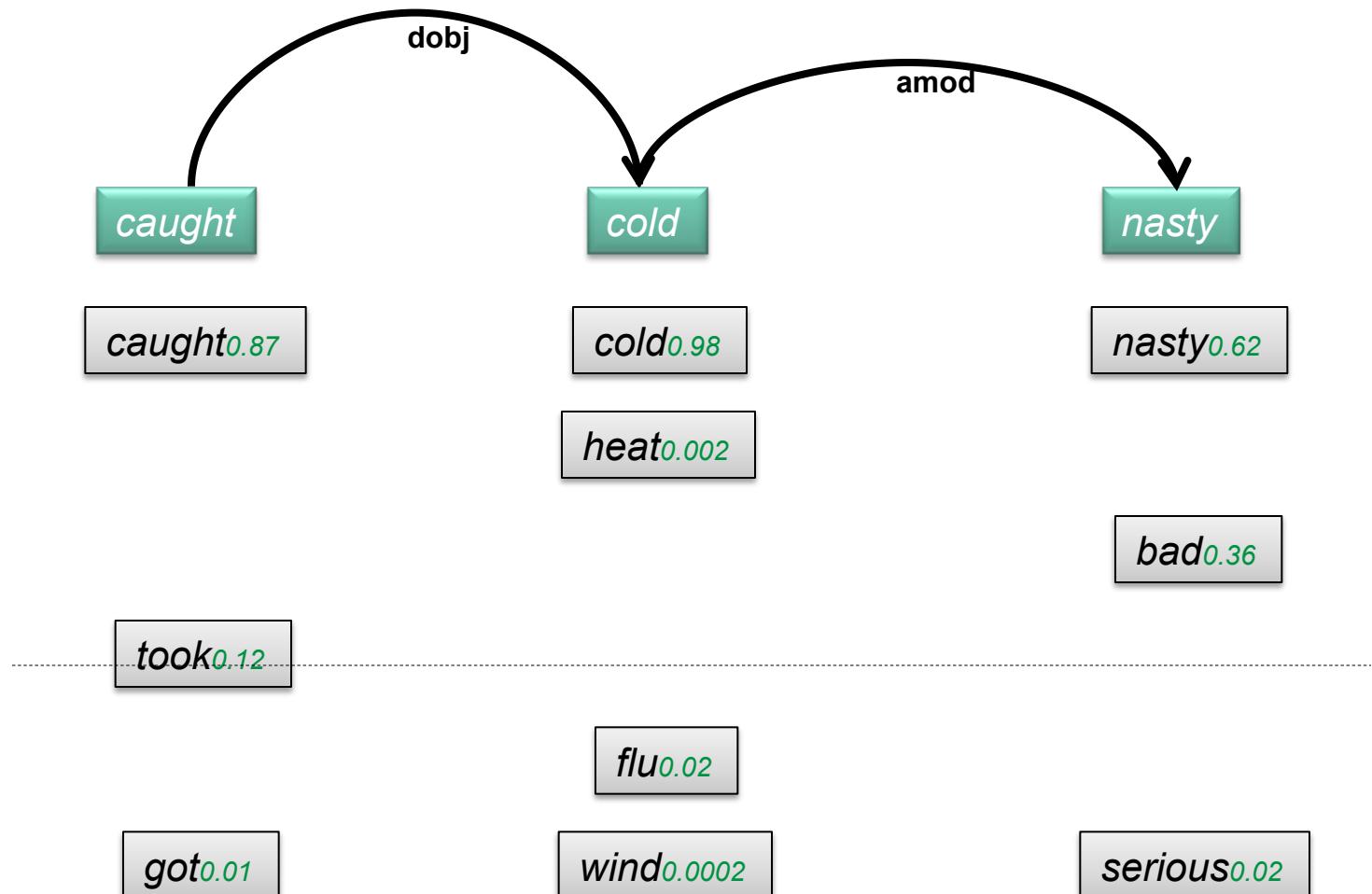
## Conditional Probabilities and Priors

- Run Viterbi algorithm over all possible paths
- Sum path probabilities per word



## Representation: probability distribution over words

- Re-rank by sum of path distributions
- cut on threshold



## POS-tagging with two-dimensional text

- POS-tagging is hard for unknown words, which have not been observed in the training
- Schema: replace the unknown words with the most similar known word from an n-gram DT
- tag new sentence with standard POS tagger

Renting out an **unfurnished** **one-bedroom** **triplex** in San Francisco  
**empty** **two-bedroom** **duplex**  
                 **three-bedroom**  
                 **two-room**

OOV acc. PTB, TreeTagger  
1-dimensional: 38.2%  
2-dimensional: 76.4%

## Simplified Lesk (SL)

A patient **fell** over a **stack** of magazines in an aisle at a physiotherapist practice.

|            |           |            |
|------------|-----------|------------|
| customer   | rose      | pile       |
| student    | dropped   | copy       |
| individual | climbed   | lots       |
| person     | increased | dozens     |
| mother     | slipped   | array      |
| user       | declined  | collection |
| passenger  | tumbled   | amount     |
| ..         | surged    | ton        |

**Zero word  
overlap**

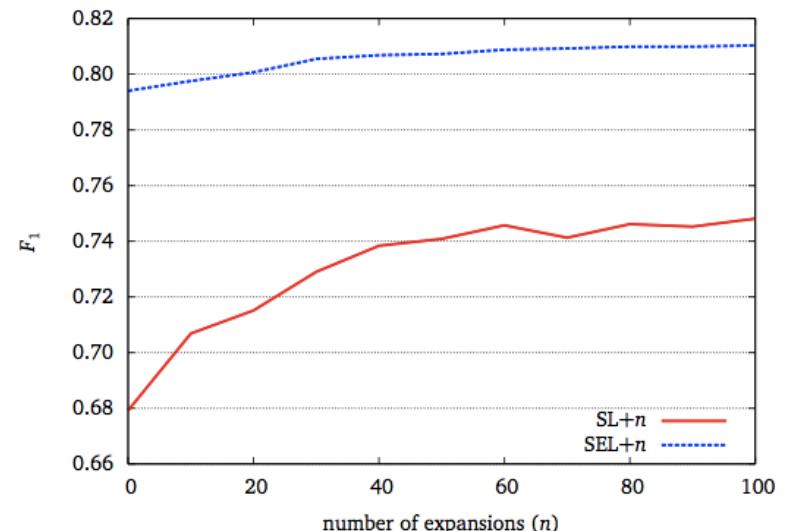
|          |              |          |
|----------|--------------|----------|
| field    | physician    | session  |
| hill     | attorney     | game     |
| line     | psychiatrist | camp     |
| river    | scholar      | workouts |
| stairs   | engineer     | training |
| road     | journalist   | meeting  |
| hall     | contractor   | work     |
| driveway | ...          | ...      |

WordNet: S: (n) magazine (product consisting of a paperback periodic publication as a physical object) "tripped over a **pile** of magazines"

|             |              |
|-------------|--------------|
| jumped      | <b>stack</b> |
| woke        | <b>tons</b>  |
| turned      | piece        |
| drove       | heap         |
| walked      | collection   |
| blew        | bag          |
| put         | loads        |
| <b>fell</b> | mountain     |
| ..          | ..           |

| system          | part of speech |       |       |       |       |
|-----------------|----------------|-------|-------|-------|-------|
|                 | adj.           | noun  | adv.  | verb  | all   |
| MFS baseline    | 84.25          | 77.44 | 87.50 | 75.30 | 78.89 |
| random baseline | 68.54          | 61.96 | 69.15 | 52.81 | 61.28 |
| SL+0            | 75.32          | 69.71 | 69.75 | 59.46 | 67.92 |
| SL+100          | 82.18          | 76.31 | 78.85 | 66.07 | 74.81 |
| SEL+0           | 87.19          | 81.52 | 74.87 | 72.26 | 79.40 |
| SEL+100         | 88.40          | 83.45 | 80.29 | 72.25 | 81.03 |
| TKB-UO          | 78.73          | 70.76 | 74.04 | 62.61 | 70.21 |
| MII+ref         | 82.04          | 80.05 | 82.21 | 70.73 | 78.14 |
| WN++-DC         | —              | 79.4  | —     | —     | —     |

Table 2: Results ( $F_1$ ) on the SemEval-2007 corpus by part of speech

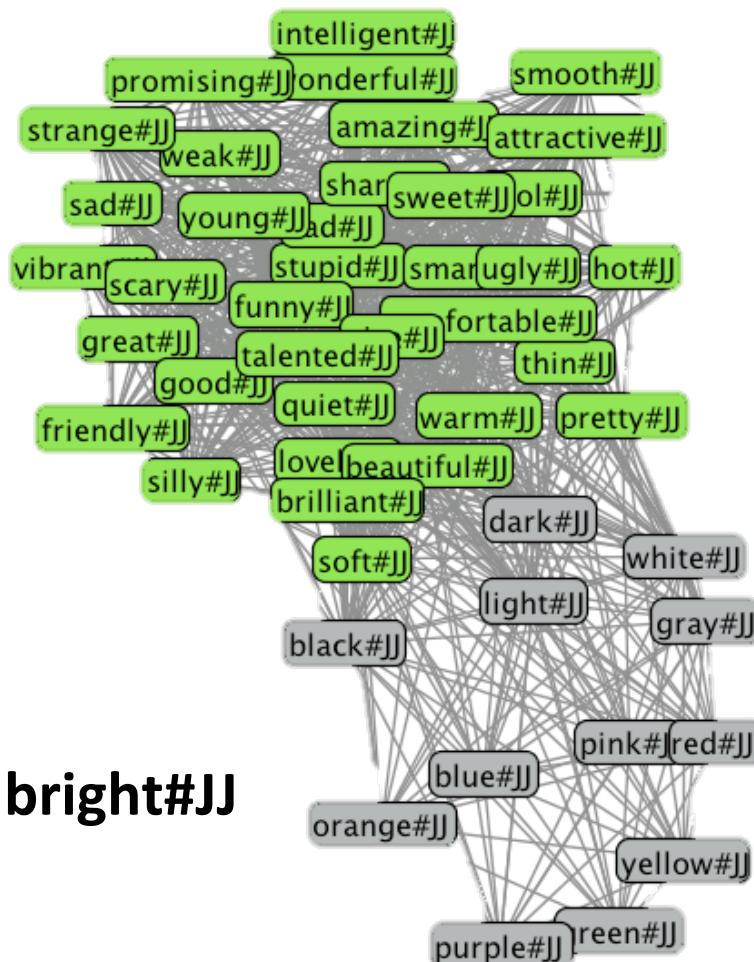


## Simplified Lesk (SL) Simplified Extended Lesk (SEL)

## Outline

- Semantic Domains and LSA
- Semantic Domains in NLP
- LSA in Watson
- Distributional Semantics
- **Inducing Meaning and Linking to Knowledge**
- JoBimText and its application to Watson

## Clustering of DT entries: Sense Induction



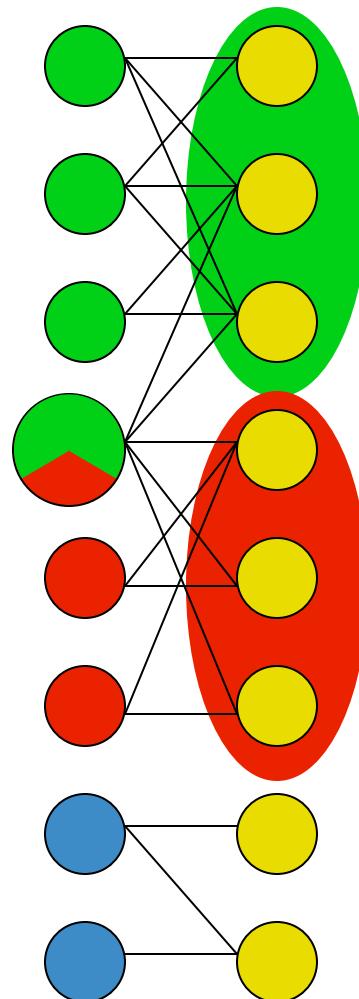
**paper#NN**

**bright#JJ**

C. Biemann (2006): Chinese Whispers - an Efficient Graph Clustering Algorithm and its Application to Natural Language Processing Problems. Proceedings of the HLT-NAACL-06 Workshop on Textgraphs-06, New York, USA.

## Ambiguity

- Ambiguous items have several senses: connect to different clusters
- Estimation of sense priors



### Applications:

- disambiguation pages
- result diversity
- refinement options
- lexical expansion

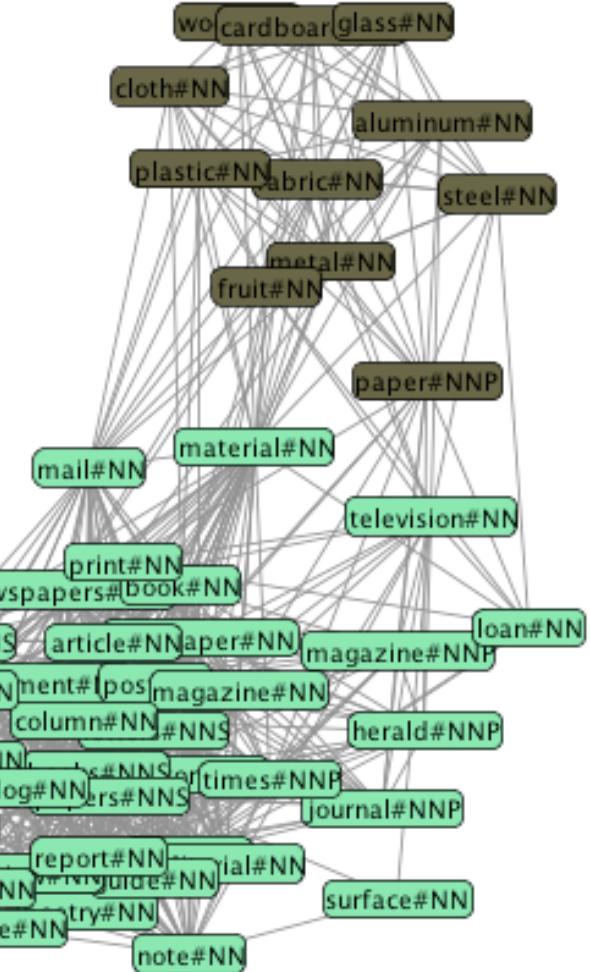
# Features for Disambiguation

## paper 0 (newspaper)

|                          |    |
|--------------------------|----|
| read#VB#-dobj            | 45 |
| reading#VBG#-dobj        | 45 |
| write#VB#-dobj           | 38 |
| read#VBD#-dobj           | 37 |
| writing#VBG#-dobj        | 36 |
| wrote#VBD#-dobj          | 34 |
| original#JJ#amod         | 27 |
| wrote#VBD#-prep_in       | 26 |
| recent#JJ#amod           | 26 |
| published#VBN#partmod    | 25 |
| written#VBN#-dobj        | 23 |
| published#VBN#-nsubjpass | 20 |
| published#VBD#-dobj      | 19 |
| copy#NN#-prep_of         | 18 |
| said#VBD#-prep_in        | 18 |
| author#NN#-prep_of       | 17 |
| pages#NNS#-prep_of       | 16 |
| told#VBD#-dobj           | 15 |
| buy#VB#-dobj             | 14 |
| published#VBN#-prep_in   | 14 |
| page#NN#-prep_of         | 14 |

## paper 1 (material)

|                      |    |
|----------------------|----|
| piece#NN#-prep_of    | 21 |
| pieces#NNS#-prep_of  | 17 |
| made#VBN#-prep_from  | 13 |
| bags#NNS#-nn         | 11 |
| white#JJ#amod        | 9  |
| paper#NN#-conj_and   | 9  |
| glass#NN#-conj_and   | 9  |
| products#NNS#-nn     | 9  |
| industry#NN#-nn      | 8  |
| plastic#NN#conj_and  | 8  |
| plastic#NN#-conj_and | 8  |
| bits#NNS#-prep_of    | 8  |
| bag#NN#-nn           | 8  |
| plastic#NN#conj_or   | 8  |
| sheet#NN#-prep_of    | 7  |
| recycled#JJ#amod     | 7  |
| tons#NNS#-prep_of    | 7  |
| glass#NN#conj_and    | 7  |
| buy#VB#-dobj         | 6  |
| plates#NNS#-nn       | 6  |
| pile#NN#-prep_of     | 6  |



These are shared by **paper** and the cluster members.

Disambiguation: find features in context.

I am **reading** an **original** paper on the **recycled** paper **industry**.

## Cluster Labeling with IS-A Relations



- Run Hearst IS-A patterns  
(e.g. NP such as NP, NP and NP) on a large collection of text and store (noisy) IS-A pairs with their frequency, if above a threshold
- Activate hypernyms from cluster entries

Typical regular polysemy in the medical domain:

influenza#0            viral gastroenteritis, bird flu, pulmonary anthrax, h1n1, tularaemia, west nile fever, mumps, influenza a, herpes zoster, respiratory infection, uri, phn, chicken pox, ...

influenza#1            trivalent influenza vaccine, antiviral, influenza vaccine, amantadine, peramivir, chemoprophylaxis, influenza vaccination, vaccine, poultry, chickenpox vaccine, ...

Hearst, M. Automatic Acquisition of Hyponyms from Large Text Corpora, Proceedings of the Fourteenth International Conference on Computational Linguistics, Nantes, France, July 1992.

## Per-Cluster IS-A Pattern Counts

|   |     |
|---|-----|
| viral gastroenteritis ISA gastroenteritis | 555 |
| viral gastroenteritis ISA illness         | 27  |
| viral gastroenteritis ISA flu             | 24  |
| viral gastroenteritis ISA stomach flu     | 24  |
| viral gastroenteritis ISA infection       | 18  |
| viral gastroenteritis ISA cause           | 15  |
| viral gastroenteritis ISA The Basics      | 14  |

|                              |     |
|------------------------------|-----|
| bird flu ISA flu             | 829 |
| bird flu ISA avian influenza | 42  |
| bird flu ISA infection       | 42  |
| bird flu ISA influenza       | 27  |
| bird flu ISA pandemic        | 27  |
| bird flu ISA avian flu       | 16  |
| bird flu ISA vaccine         | 15  |

|                                 |      |
|---------------------------------|------|
| chicken pox ISA pox             | 2390 |
| chicken pox ISA virus           | 93   |
| chicken pox ISA disease         | 92   |
| chicken pox ISA infection       | 76   |
| chicken pox ISA viral infection | 69   |
| chicken pox ISA symptom         | 43   |
| chicken pox ISA illness         | 38   |

influenza#0      viral gastroenteritis, bird flu, pulmonary anthrax, h1n1, tularaemia, west nile fever, mumps, influenza a, herpes zoster, respiratory infection, uri, phn, chicken pox ...

influenza#1      trivalent influenza vaccine, antiviral, influenza vaccine, amantadine, peramivir, chemoprophylaxis, influenza vaccination, vaccine, poultry, chickenpox vaccine, ...

|                                       |    |
|---------------------------------------|----|
| peramivir ISA inhibitor               | 10 |
| peramivir ISA option                  | 4  |
| peramivir ISA neuraminidase inhibitor | 3  |

|                          |   |
|--------------------------|---|
| antiviral ISA treatment  | 8 |
| antiviral ISA medication | 6 |
| antiviral ISA drug       | 5 |

|                                  |      |
|----------------------------------|------|
| influenza vaccine ISA vaccine    | 1532 |
| influenza vaccine ISA flumist    | 10   |
| influenza vaccine ISA intranasal | 10   |
| influenza vaccine ISA 2010-XX-XX | 8    |
| influenza vaccine ISA LAIV       | 8    |
| influenza vaccine ISA table      | 8    |
| influenza vaccine ISA contrast   | 6    |

- Sum counts of ISA hypernym per cluster
- Multiply by number of times it was found by the cluster members

Work done in the MRP project, Chris & Alfio Sept 2012

## Cluster Labeling with IS-A Patterns

influenza#0:

**infection(3310937) disease(1748000) virus(817950)**

viral gastroenteritis, bird flu, pulmonary anthrax, h1n1, tularemia, west nile fever, mumps, influenza a, herpes zoster, respiratory infection, uri, phn, chicken pox, human papillomavirus, sars, shing/c, upper respiratory tract infection, viral exanthem, hepatitis, omicron, enteric fever, respiratory viral infection, monkeypox, tonsillitis, acute respiratory disease, t, h1n1, h3n2, h1n1m, virus rubella, rotavirus infection, pneumonia, urinary tract infection, rabies, a/h1n1, varicella, gripe, bacterial pneumonia, croup, acute bronchitis, avian flu virus, rhinovirus, primary coccidioidomycosis, respiratory tract disease, rubella, influenza a virus, cold, common cold, influenza, infection, scarlet fever, infectious disease, hib, poliomyelitis, rmsf, giardiasis, siv, virus, swine influenza virus, dengue fever, h3n2, primary herpes simplex, acute infection, primary hiv infection, infectious mononucleosis, swine influenza, hepatitis b, sepsis, varivax, influenza epidemic, yellow fever, secondary bacterial pneumonia, chickenpox, cholera, bird flu virus, q fever, flu symptom, whooping cough, stomach flu, influenza pneumonia, neonatal herpes simplex virus infection, pneumococcal infection, adenoviral infection, respiratory disease, mmr, distemper, egg allergy, strain, chikungunya, swine flu, reye's syndrome, non-a, viral infection, parainfluenza, cold symptom, sinus infection, anthrax, adenovirus infection, atypical measles, malaria, poliovirus, vee, hiv, h5n1, human immunodeficiency virus, viral shedding, hepatitis b infection, hpv, eye infection, tetanus, rhinotracheitis, human rabies, coccidioidomycosis, human influenza, fetal damage, adenovirus, hbv, rotavirus, ili, hepatitis, genital herpes simplex, reactive lymphocytosis, neonatal herpes simplex, sore throat, pertussis, mono, bcg, vaccinia, hantavirus, postherpetic neuralgia, illness, respiratory syncytial virus infection, superinfection, hepatitis e, zoster, dengue, h1n1 flu, strep throat, mononucleosis, guillain-barré, influenza virus, yf, japanese encephalitis, acute respiratory infection, typhoid fever, common cold, tick fever, polio, herpangina, pneumococcal pneumonia, cowpox, viral pneumonia, jev, complication, flu, human flu, measles, chikv, symptomatic aortic stenosis, bronchitis, mumps orchitis, virus infection, avian influenza, lyme disease, fhv, hav, shigellosis, meningococcal disease, kyasanur forest disease, smallpox, meningococcal infection, sinusitis

influenza#1:

**vaccine(38566) drug(9990) agent(5004) vaccination(3960)**

trivalent influenza vaccine, antiviral agent, live attenuated influenza vaccine, inactivated influenza vaccine, adjuvants, live attenuated vaccine, neuraminidase inhibitor, oseltamivir, inactivated vaccine, oscillocoecum, tamiflu, relenza, antiviral drug, pneumococcal vaccine, rimantadine, zanamivir, shot, antiviral agent, ririmantadine, 1/4 influenza virus vaccine

**treatment(2796) inhibitor(1504) medication(792)**

**oseltamivir(752) medicine(448) zanamivir(396)**

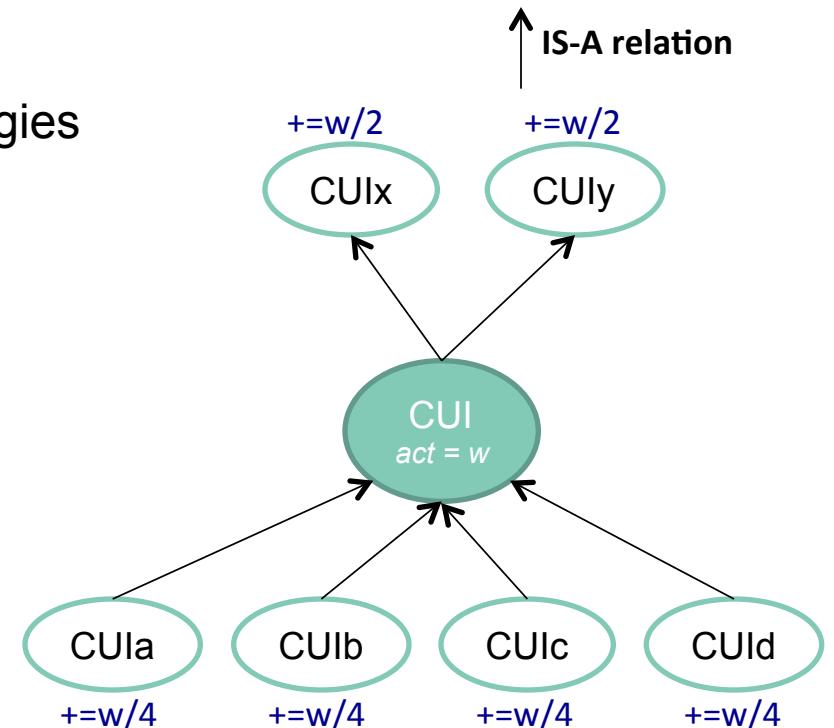
## Connecting Clusters to the UMLS Ontology

Differences between IS-A hierarchies and ontologies

- UMLS is more fine-grained than IS-A patterns
- UMLS is less noisy
- UMLS has (almost) no frequency information

Approach

- activate all CUIs in cluster
- REPEAT k times:
  - spread activation downwards from all nodes
  - spread activation upwards from all nodes



Result: Activations of target CUIs and most activated other CUIs.

Work done in the MRP project, Chris & Alfio, Sept 2012

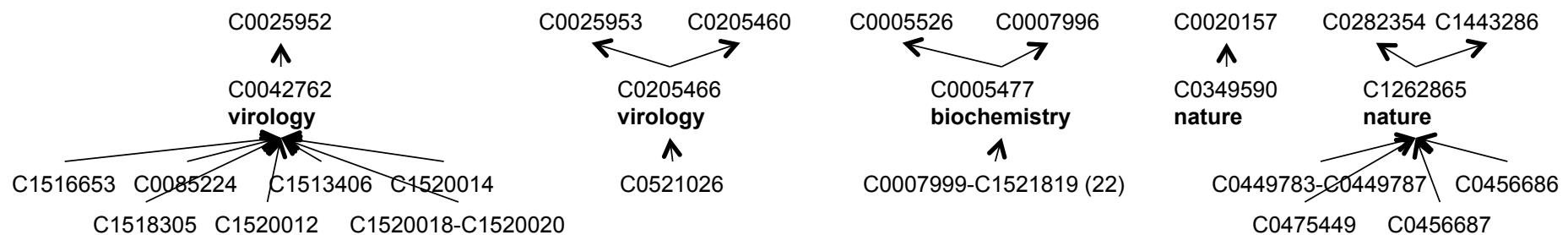
## Connecting Clusters to the UMLS Ontology example

**"anatomy" CUIs:**

C0002808: Science of Anatomy

C0700276: Anatomic structures

C1384516: anatomy aspects



Cluster 0: virology, biochemistry, nature

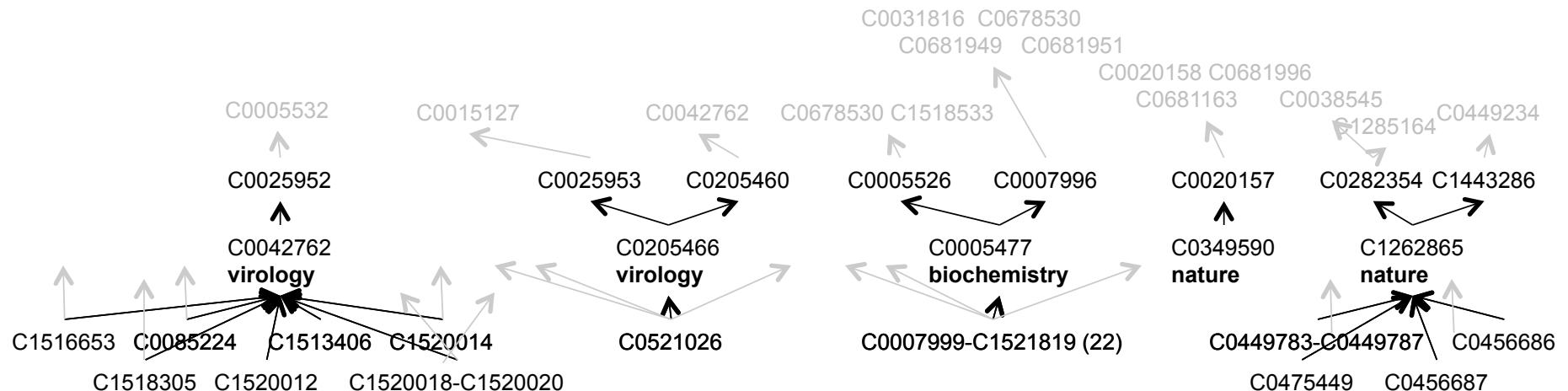
## Connecting Clusters to the UMLS Ontology example

**"anatomy" CUIs:**

C0002808: Science of Anatomy

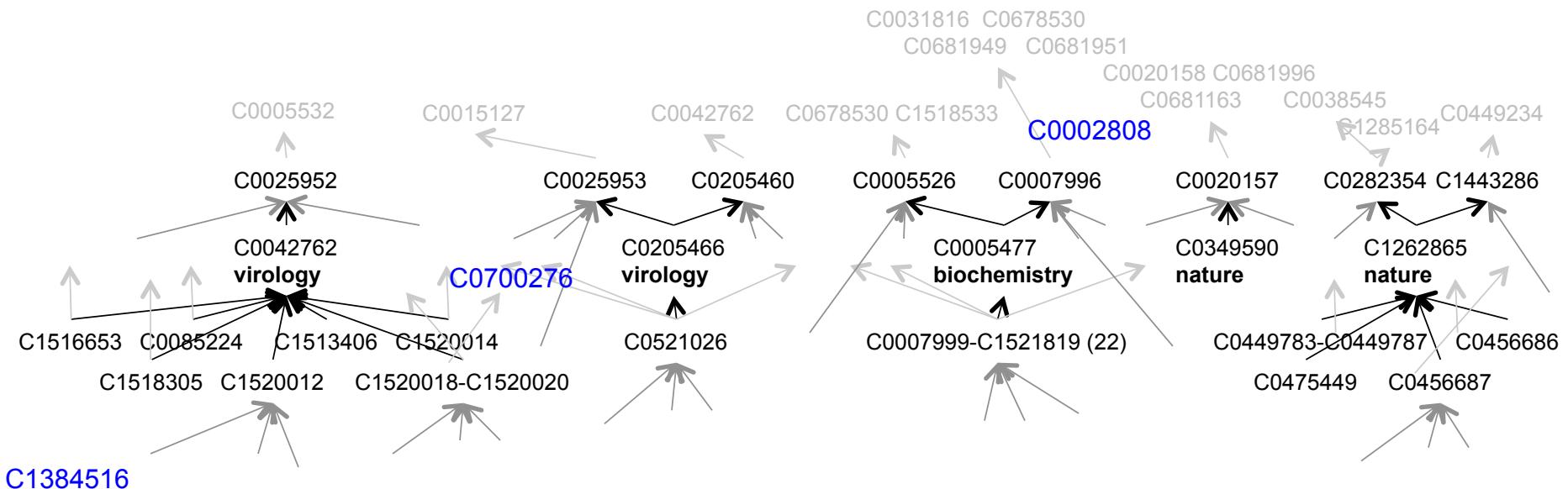
C0700276: Anatomic structures

C1384516: anatomy aspects



Cluster 0: virology, biochemistry, nature

## Connecting Clusters to the UMLS Ontology example



Cluster 0: virology, biochemistry, nature

Collect activations of  
**C0002808**  
**C0700276**  
**C1384516**

## Anatomy example

**"anatomy" CUIs:**

C0002808: Science of Anatomy  
 C0700276: Anatomic structures  
 C1384516: anatomy aspects

|                                |                               |  |
|--------------------------------|-------------------------------|--|
| anatomy#0                      | C0002808 0.175                | C0005477: Biochemistry<br>C0007996: Science of Chemistry<br>C0005526: Life Science<br>C0025952: Microbiology   |
| virology, biochemistry, nature |                               | sized, annular, thigh bone, gluteal, outer, inflamed, flexible, infarcted, involved, fibrous, affected, uninfect, latin =, injured, image2 =, palmar, stenotic, hyperemic, hyperechoic, vulnerable, tibial, removed, contralateral, metatarsophalangeal, inguinal, slender, nearby, fifth, edematous, entire, lined, intact, dorsal, caudal, anterior, large, right, left, upper, medial, delicate, swollen, one or more, proximal, hypoplastic, branchfrom =, hypoechoic, irregular, irregular, disorganized, exposed, irritated, adjacent, undeveloped, supporting, torn, supernumerary, underdeveloped, shaped, weak, translucent, internal, tortuous, inner, scaphoid, avascular, bulky, non-ossifying, pertinent, thin, small, right, left, elongated, thick, femoral, popliteal, carpal, vital, malformed, flaccid, membranous, normal, erythematous, contiguous, bulged, distant, leaky, deep, accessory, lateral, collagenous, ipsilateral, neighboring, elongated, thick, femoral, popliteal, carpal, vital, malformed, flaccid, membranous, normal, erythematous, contiguous, bulged, distant, leaky, deep, nontender, immobile, deformed, damaged, cordlike, incompetent, flat, germinal, anterior abdominal wall, tubelike, pubic, ulnar, straight, soft, dilated, distal, caption2 =, attached, redundant, cadaveric, striated, floppy, congested, posterolateral, twisted, lingual, uninvolv<br>C0013604: Edema<br>C1264758: (inactive concept)<br>C1274013: (duplicate concept)<br>C1514495: Property or Attribute<br>C1514623: Modifier / Qualifier<br>C0282354: Descriptor<br>C0015811: Bone structure of femur |
| anatomy#1                      | C0700276 5.720 C0002808 0.286 |  |
|                                |                               | cartilaginous, embryologic, surgical, cranial, hilar, bony, capsular, sonographic, extranodal, synovial, anatomical, parietal, irritative, palatal, intrathoracic, intraabdominal, pineal, underlying, genital, tubular, sternal, extrinsic, dural, skeletal, pharyngeal, reproductive, orofacial, paraspinal, ectopic, uterine, sacral, mandibular, anomalous, tarsal, osseous, penile, hepatobiliary, trabecular, anorectal, endocardial, perianal, temporal, central, bronchial, precise, subglottic, epithelial, optimum, malar, scrotal, periarticular, glottic, afferent, ligamentous, extrapulmonary, extraskeletal, cartilage, supraglottic, articular, reticular, epiphyseal, particular, cortical, temporomandibular, retroperitoneal, fascial, anatomic, C0037303: Cranium Bone<br>C0521324: Skeletal<br>C0950133: OMIM (database)<br>C0229962: Anatomic part   |

## Outline

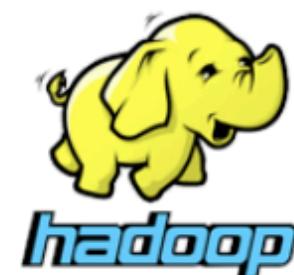
- Semantic Domains and LSA
- Semantic Domains in NLP
- LSA in Watson
- Distributional Semantics
- Inducing Meaning and Linking to Knowledge
- **JoBimText and its application to Watson**

- [www.jobimtext.org](http://www.jobimtext.org)
- Open Source Software
  - Apache License
  - SourceForge
- Contributors
  - TU Darmstadt, Germany, FG Language Technology
    - **Chris Biemann (Bim)**, Martin Riedl
  - IBM T.J. Watson Research - Watson Technologies
    - **Alfio Gliozzo (Jo)**, Michael Glass, Bonaventura Coppola
- What's there

# JobimText

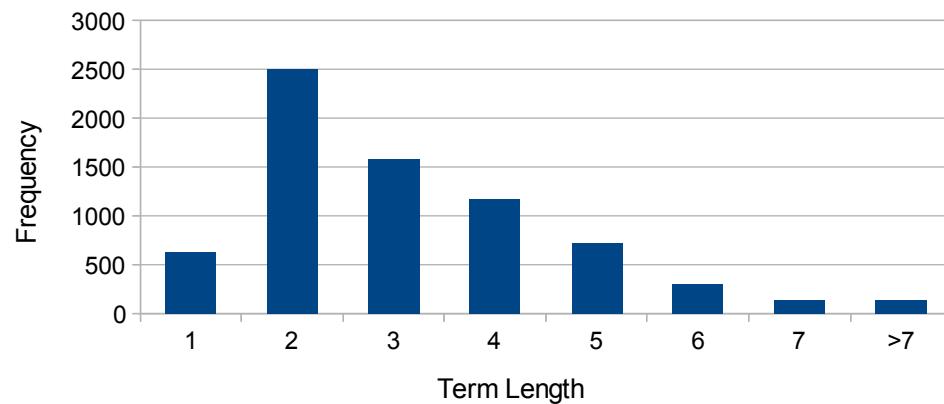
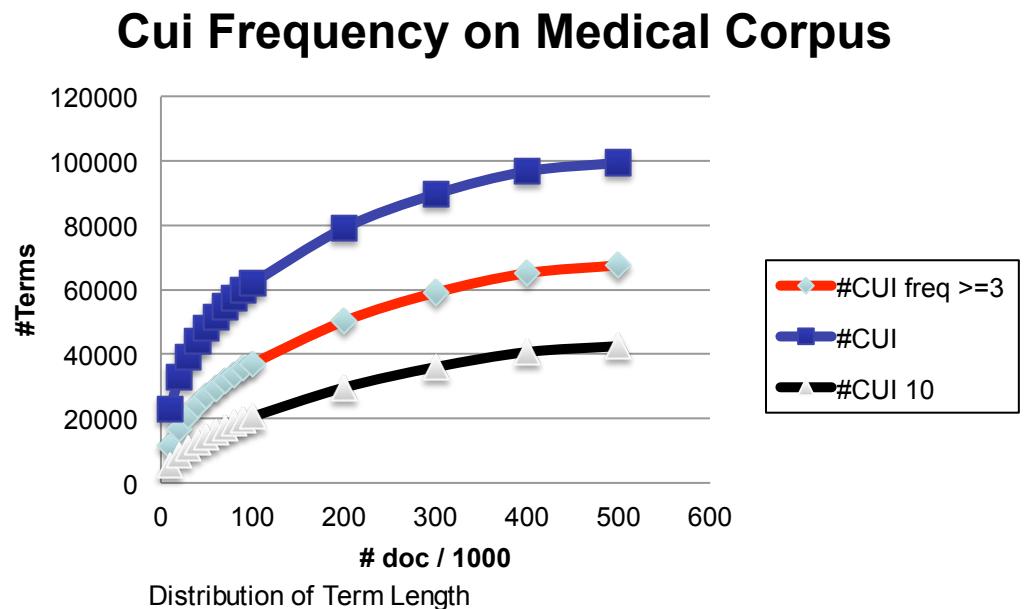
Linking Language to Knowledge  
with Distributional Semantics

- Scalable Distributional Similarity (Hadoop)
- UIMA based text processing implementing @@ operation on different languages/NLP
- Fast and Scalable Knowledge Management
- Sense Clustering, WSD, lexical substitution, Thesauri induction, Paraphrasing, Entity Linking, ...
- Machine Learning: CRF, Chinese Whisper Clustering, ...



- Input:
  - Watson Medical Corpus
    - ~ 2 Gigabytes of text
    - UMLS
- Preprocessing:
  - Medical Extended Slot Grammar (ESG) Parser
    - Dependency Parser
    - Medical Adaptation of the Jeopardy Parser
  - TWREX
    - Relation Extraction system adapted to UMLS relations
- @@ system:
  - Terms are represented by
    - syntactic dependencies
    - TWREX relations
- Unsupervised learning on a Small Hadoop Cluster
- Watson Analytics for Answer Scoring, Matching, Passage Scoring
- Demo

- For a real application we need multiwords
  - Most domain specific concepts are multiwords
- Large Corpora
  - Multiwords are usually not very frequent
- Semantic Relations provide more informative properties
  - Relation Between Different arguments of PAS



**SENTENCE:**

*I suffered from a common cold and took aspirin.*

**Dependency Parser:**

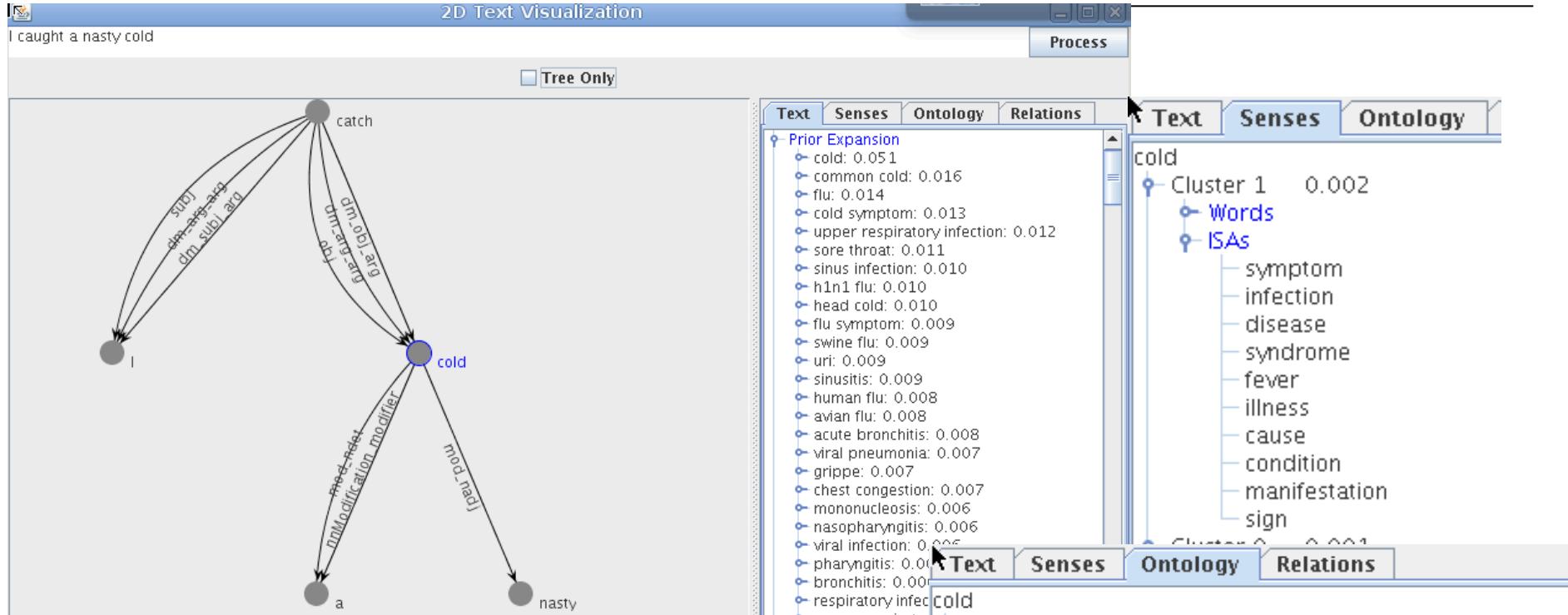
nsubj(suffered, I); nsubj(took, I); root(ROOT, suffered); det(cold, a); prep\_from(suffered, common\_cold); conj\_and(suffered, took); dobj(took, aspirin); may\_treat(aspirin, common\_cold)

**TERMS-Properties PAIRS:**

|                    |                                    |   |
|--------------------|------------------------------------|---|
| suffered           | nsubj(@@, I)                       | 1 |
| took               | nsubj(@@, I)                       | 1 |
| <b>common_cold</b> | det(@@, a)                         | 1 |
| suffered           | prep_from(@@, <b>common_cold</b> ) | 1 |
| suffered           | conj_and(@@, took)                 | 1 |
| aspirin            | <b>may_treat(@@, common_cold)</b>  | 1 |

| Jo                 | Bim                           |   |
|--------------------|-------------------------------|---|
| I                  | nsubj(suffered, @@)           | 1 |
| I                  | nsubj(took, @@)               | 1 |
| a                  | det( <b>common_cold</b> , @@) | 1 |
| <b>common_cold</b> | prep_from(suffered, @@)       | 1 |
| Took               | conj_and(suffered, @@)        | 1 |
| <b>common_cold</b> | <b>may_treat(aspirin, @@)</b> | 1 |

# JoBimText Demo

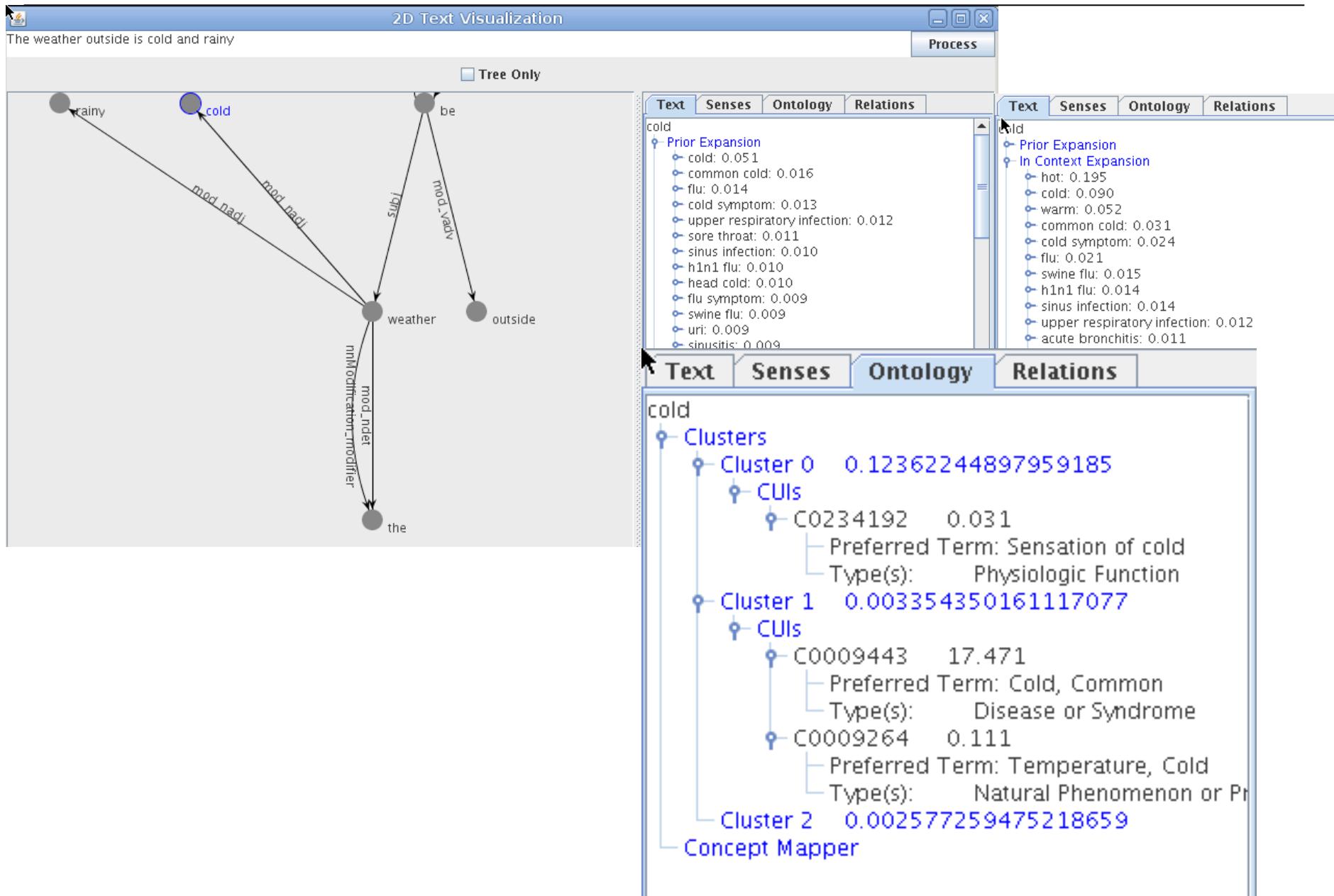


```

t upper respiratory infection: 0.012
  -> mod_chslnoun:infection: 0.332
  -> instanceOf_entitynoun:URI: 0.020
  <symptom_arg2noun:cough: 0.015
  <has_manifestation_arg2noun:cough: 0.014
  > sameAs_targetnoun:URI: 0.010
  <objverb:follow: 0.010
  <subjverb:precede: 0.009
  <has_manifestation_arg2noun:common cold:
  > has_manifestation_arg2noun:common cold:
  > cause_arg2noun:virus: 0.008
  <location_arg2noun:throat: 0.008

```

# JoBimText Demo



# JoBimText Demo: Question Processing



2D Text Visualization

What neurological condition contraindicates the use of bupropion?

Tree Only

Seizure disorder

Tree Only

seizure disorder

Text    Senses    Ontology    Relations

seizure disorder

- Cluster 0 0.005
  - Words
  - ISAs
    - seizure
    - disorder
    - epilepsy
    - syndrome
    - symptom
    - disease
    - type
    - condition
    - cause
    - manifestation

disorder

Text    Senses    Ontology    Relations

bupropion

- Prior Expansion
  - ssri: 0.382
  - desyrel: 0.164
  - remeron: 0.122
  - vsl#3: 0.097
  - antipsychotics: 0.079
  - snrri: 0.072
  - anticholinergics: 0.047
  - tricyclics: 0.019
  - desvenlafaxine: 0.015

Text    Senses    Ontology    Relations

seizure disorder

- Prior Expansion
  - seizure disorder: 0.054
  - epilepsy: 0.013
  - recurrent seizure: 0.011
  - primary generalized epilepsy: 0.011

Text    Senses    Ontology    Relations

seizure disorder

- Clusters
  - Cluster 0 0.0049833673469387735
    - CUIs
      - C0014544 230.975
        - Preferred Term: epilepsies
        - Type(s): Disease or Syndrome

Concept Mapper

## Outline

- Semantic Domains and LSA
- Semantic Domains in NLP
- LSA in Watson
- Distributional Semantics
- Inducing Meaning and Linking to Knowledge
- JoBimText and its application to Watson

# Semantic Technologies in IBM Watson™

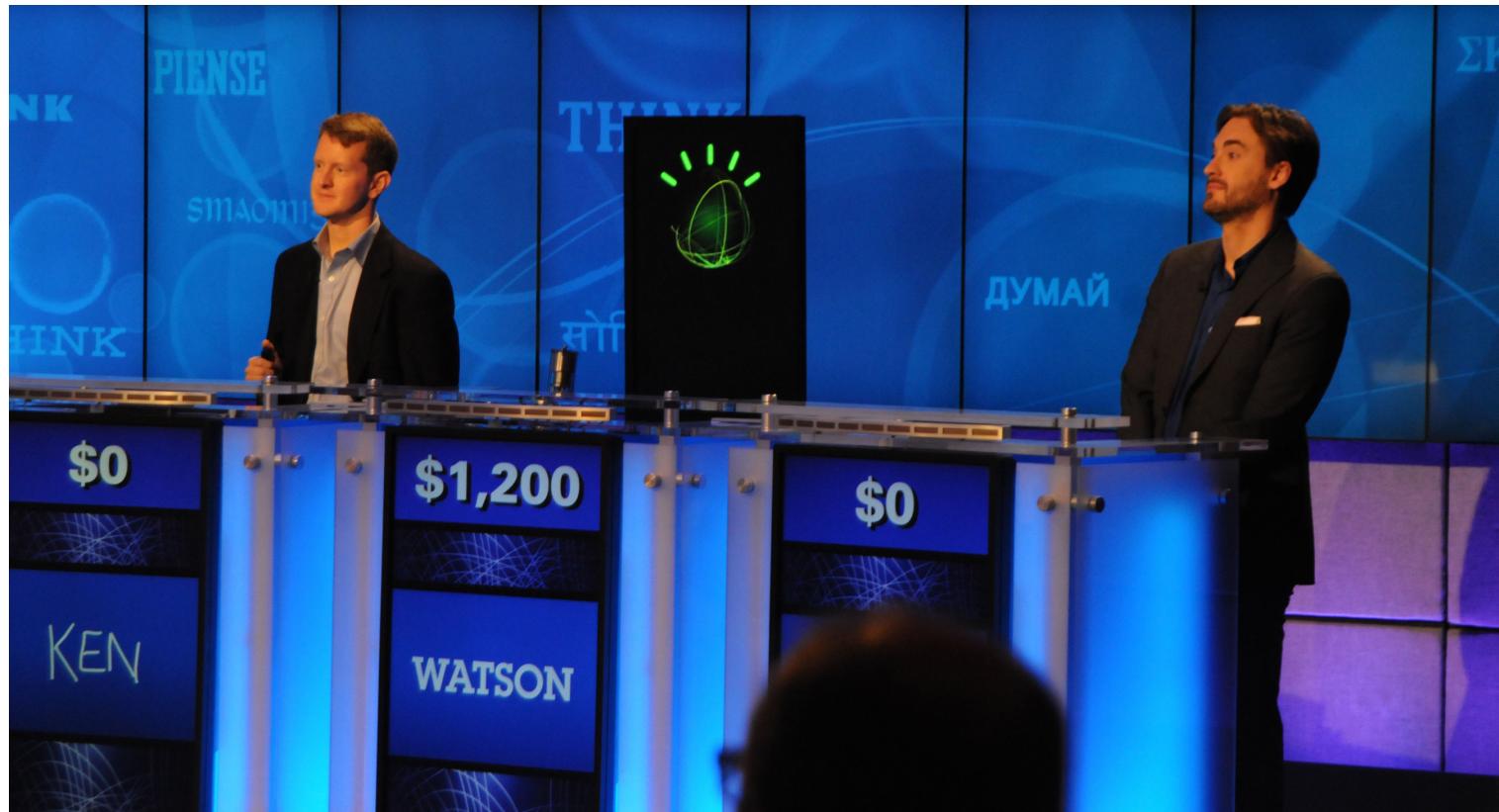
## Lesson 11 – Strategy for Jeopardy!

Guest Lecturer: David Gondek

TA: Or Biran



## Strategy



# Four Aspects of Jeopardy! Strategy

- 1) Daily Double wager  
blunders cost ~5-10%



- 2) Final Jeopardy wager  
blunders cost ~10-20%



- 3) Clue selection  
no DD seeking costs ~10%



- 4) Confidence threshold for buzz-in  
blunders cost ~5-10%



# Approach to Modeling Jeopardy!

- Modeling J! in great detail would be vastly more difficult than classic board games (chess, checkers, backgammon, Go, etc.)
  - huge amount of imperfect information
  - modeling range of contestant knowledge across many categories would be highly challenging
  - modeling distributions of categories, clues would be equally challenging
- We resort to extreme simplification: models average over all contestants, categories, clues!
  - average stochastic process models for regular clues, DDs, FJ, clue selection
  - keep in mind, we really want to model **humans vs. Watson**, not humans vs. humans

# Components of a J! Game Simulator

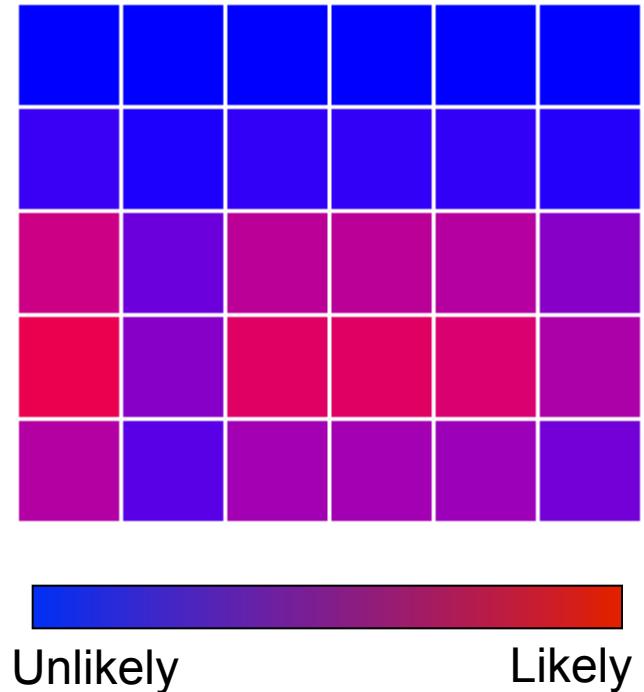


- We obtained detailed historical records of thousands of past J! episodes from J! Archive ([www.j-archive.com](http://www.j-archive.com))
- Model **Daily Double placement**
- Model **Human Contestant** performance profile
  - How often they attempt to buzz in
  - How often they are right/wrong when they win the buzz
  - Accuracy and betting patterns on Daily Doubles
  - Accuracy and betting patterns in Final Jeopardy!
- We built three different human models:
  - “**Average Contestant**” model: average over all regular J! episodes (ex-College, Teen, Celebrity ToC games)
  - “**Champion**” model: All-time top 100 player stats
  - “**Grand Champion**” model: All-time top 10 player stats

# Modeling Daily Double Placement

## □ Statistics over 9k DDs (3k Round1, 6k Round2):

- (Widely known) DDs most frequent in the high-value rows (third, fourth, fifth) with harder clues
  - Row frequencies published on J! Archive
- (Previously unknown) Some columns are more likely than others to have a DD!
  - First column most likely to have a DD
  - Second column least likely to have a DD

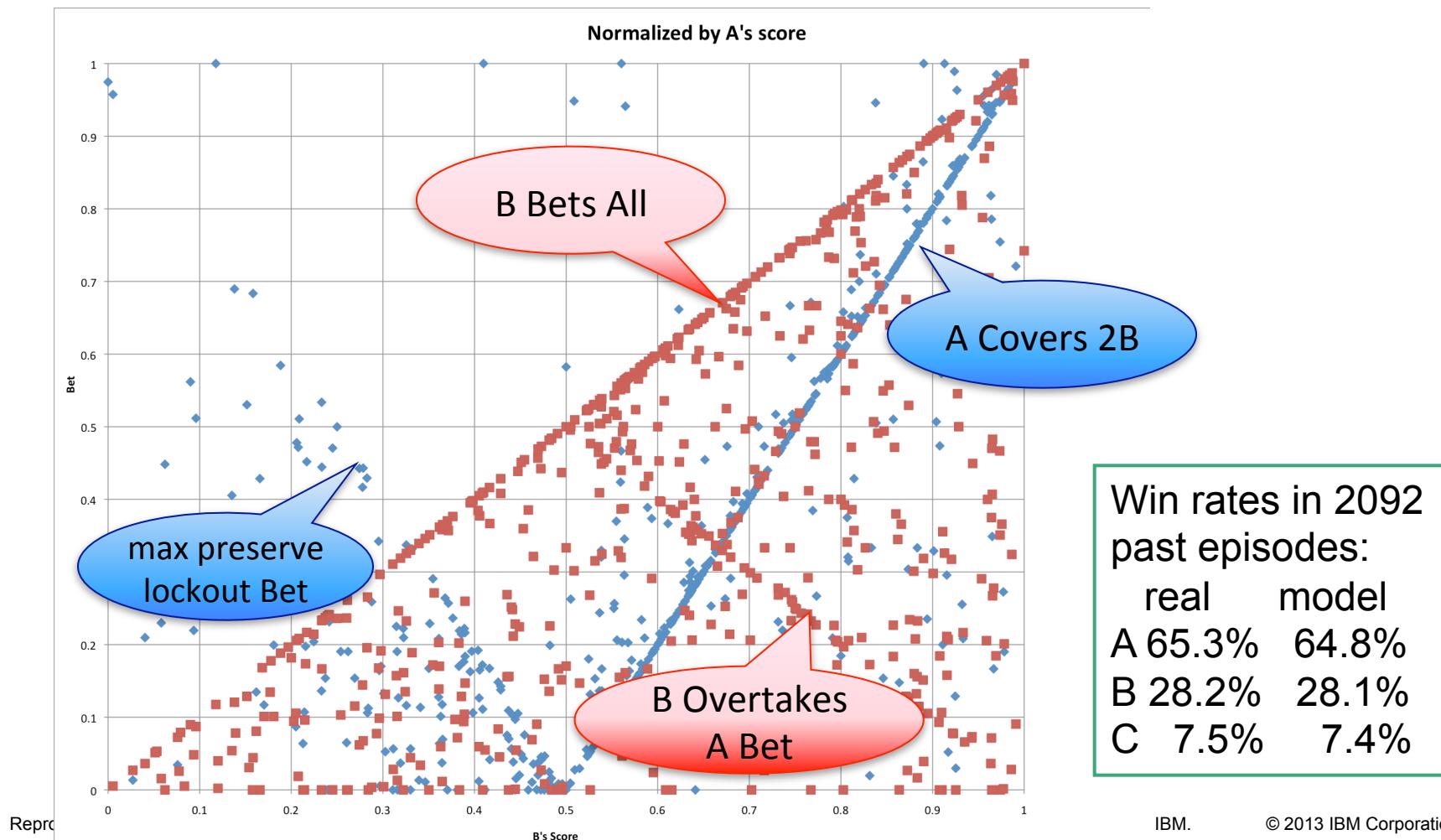


- ## □ row-column frequencies used to randomly place DDs in simulated games; Watson uses them as Bayesian prior

# Modeling Human Final Jeopardy!

Average FJ accuracy  50% FJ accuracy correlation  0.3

Bets depend on score positioning: 1<sup>st</sup> place ("A"), 2<sup>nd</sup> place ("B"), 3<sup>rd</sup> place ("C")

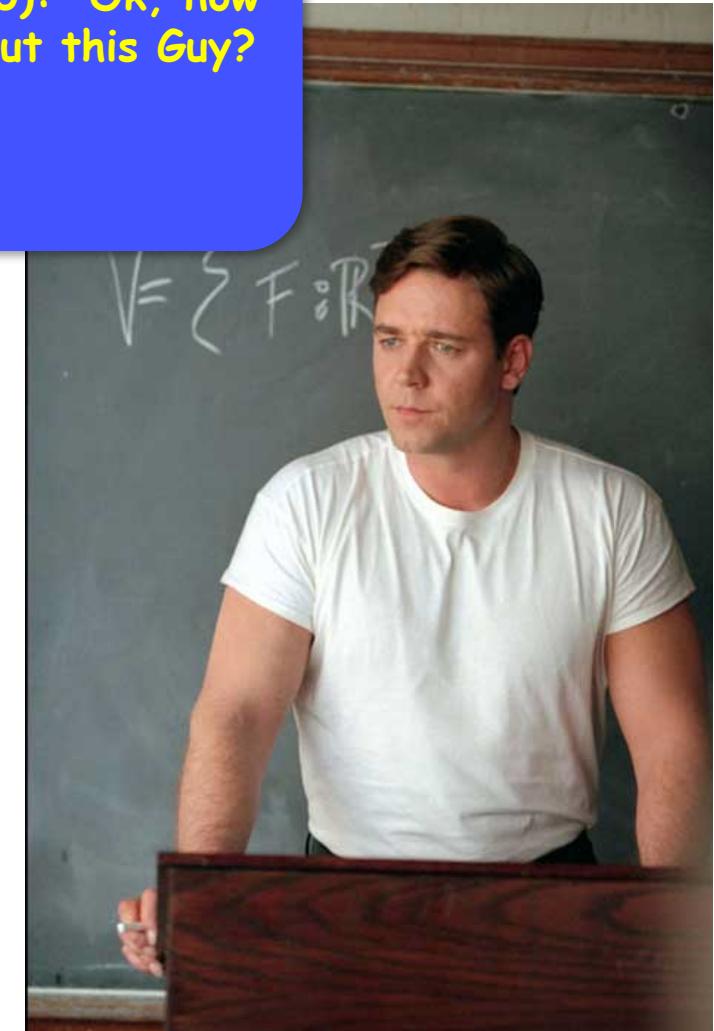


## Game Theory: Modeling Equilibria

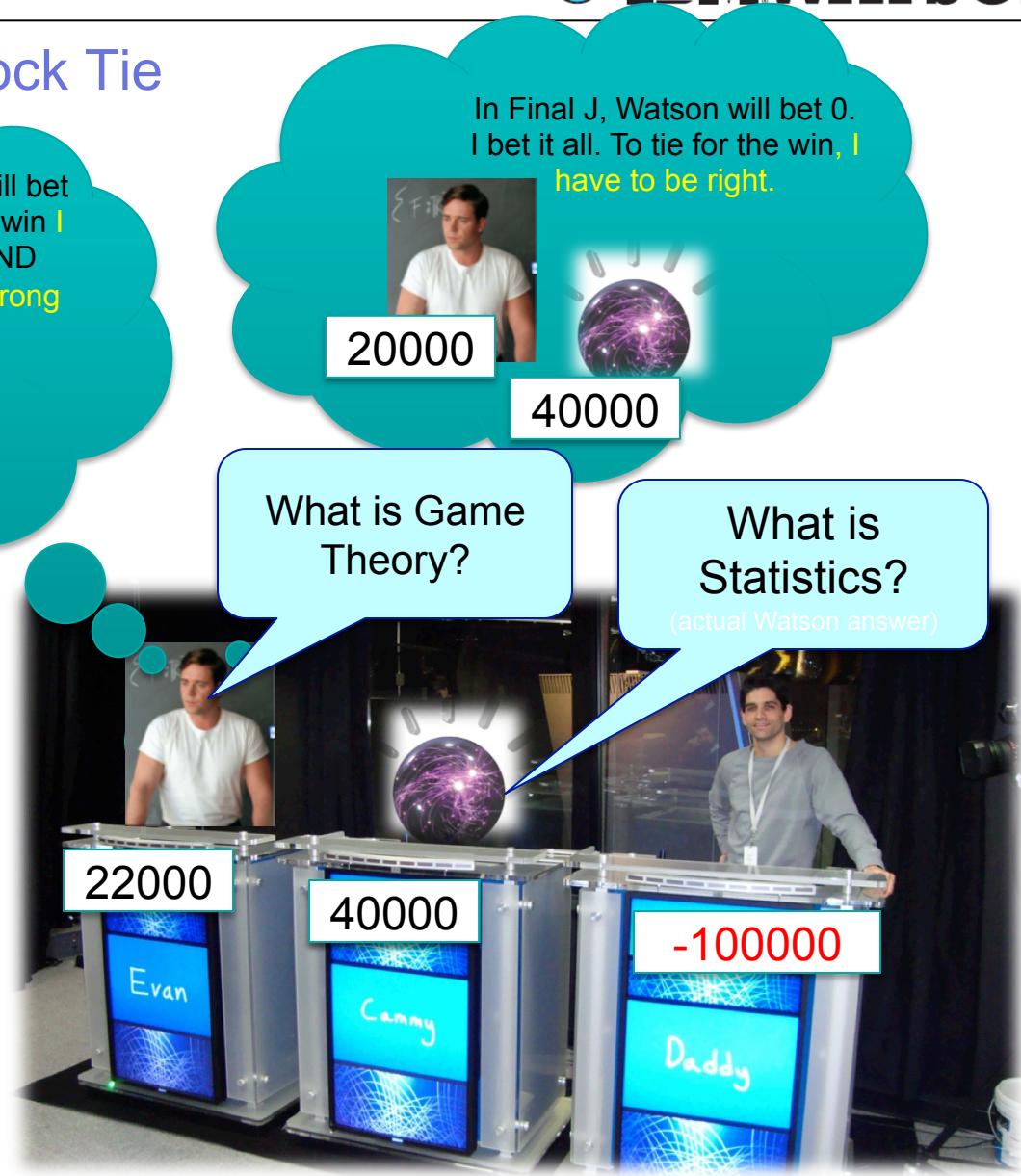
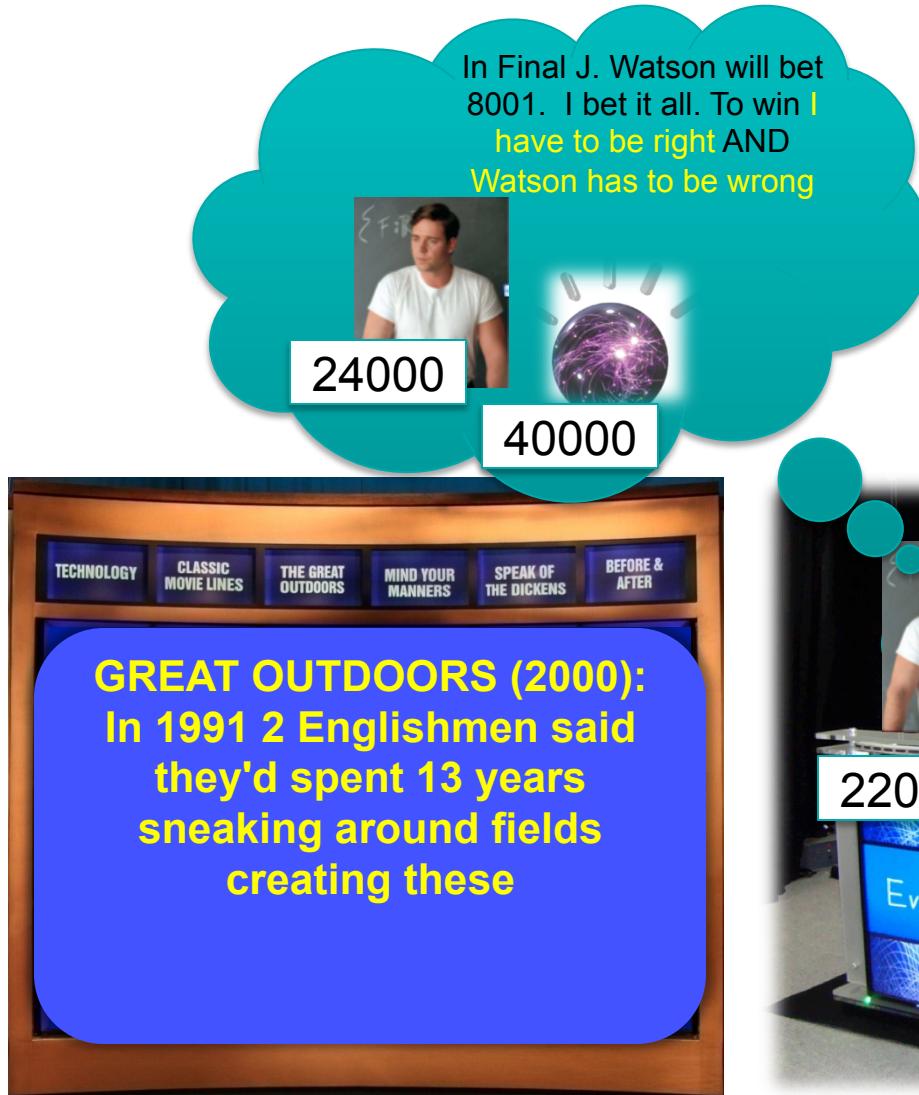
GAME THEORY  
(700): Who's  
This Guy?



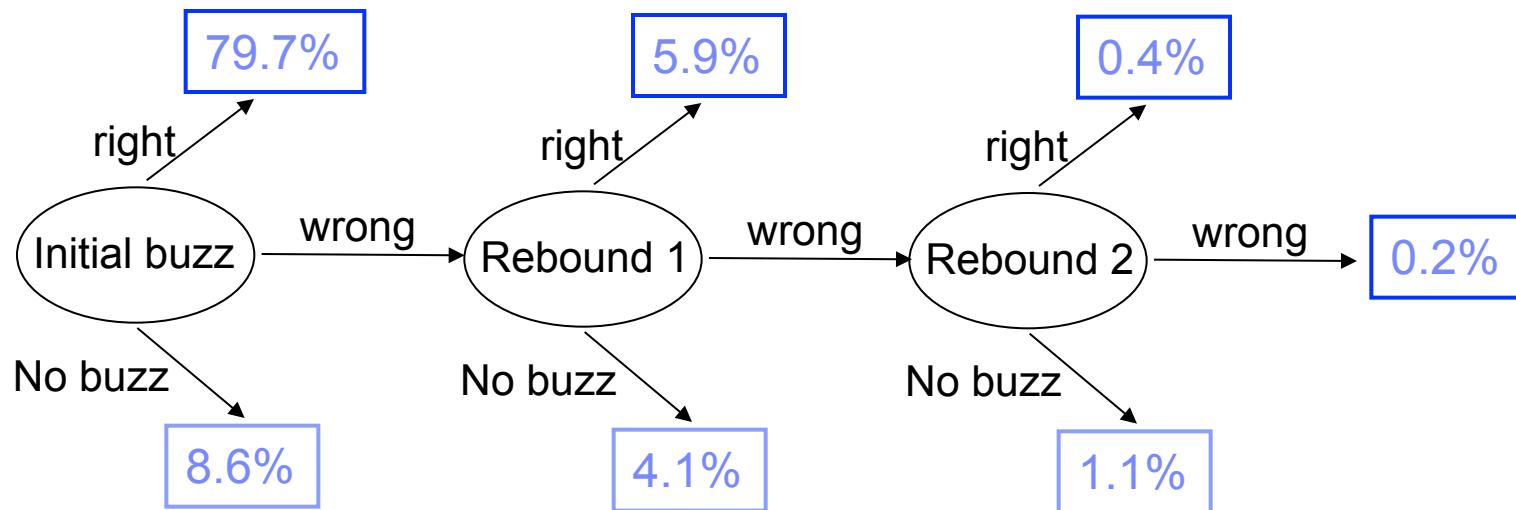
GAME THEORY  
(700): Ok, how  
about this Guy?



## The Jeopardy Challenge: Lock Tie



Statistics over 150K regular-clue (no DD) outcomes:



Derive avg. contestant precision / buzz rate model:

precision  $p = 0.88$

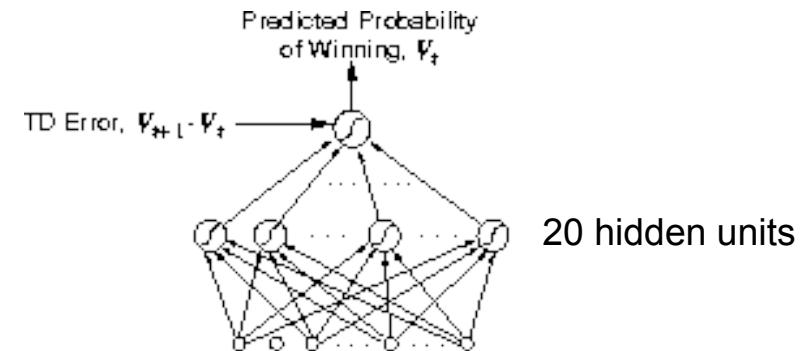
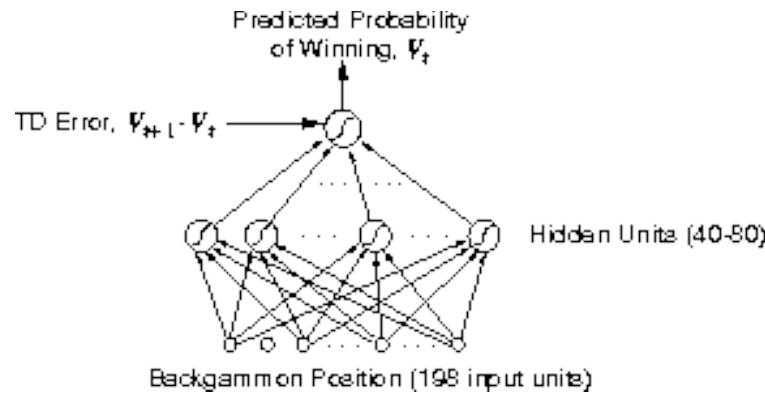
right/wrong correlation  $\chi_p = 0.2$  (known from rebound stats)

buzz attempt rate  $b = 0.61$

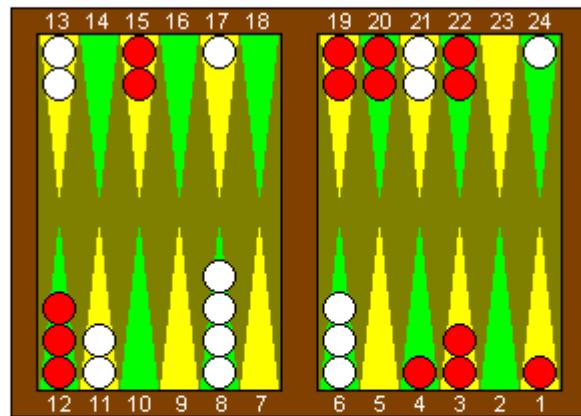
buzz/no-buzz correlation  $\chi_b = 0.2$

## Watson's Daily Double Betting Strategy

- Train an Artificial Neural Net over millions of simulated games pitting Watson vs. two simulated human opponents
- Use TD( $\pi$ ) reinforcement learning algorithm just as in TD-Gammon ☺



Jeopardy game state (23 input units)



| BRITISH HISTORY DATEBOOK | TV's SUPPORTING CASTS | POTPOURRI      | THE WHISKEY TRAIL | "ARD" STUFF | RHETT-ORIC    |
|--------------------------|-----------------------|----------------|-------------------|-------------|---------------|
| \$200                    |                       | \$200          | \$200             | \$200       | \$200         |
| \$400                    |                       | \$400          | \$400             | \$400       | \$400         |
| \$600                    | \$600                 | \$600          | \$600             | \$600       | \$600         |
|                          | \$800                 | \$800          | \$800             | \$800       | \$800         |
|                          | \$1000                | \$1000         | \$1000            | \$1000      |               |
|                          |                       |                |                   |             |               |
| Watson<br>\$1000         |                       | Gerry<br>\$200 |                   |             | Jon<br>\$1000 |

## Simplified List of “State” Variables

- Scores of three players
- Round (SingleJ, DoubleJ, FinalJ)
- # of remaining clues
- total \$ value of remaining clues
- # of remaining Daily Doubles
- player with control of board

(Watson also has in-category confidence, from right/wrong answers to previous clues in the category.)

## Computing Optimal DD Bet

- Let  $s$  = Watson's score and  $V = V(s, \dots)$  = NN output = Watson's win prob in the current game state.
- “Equity” (expected payoff) of a bet:

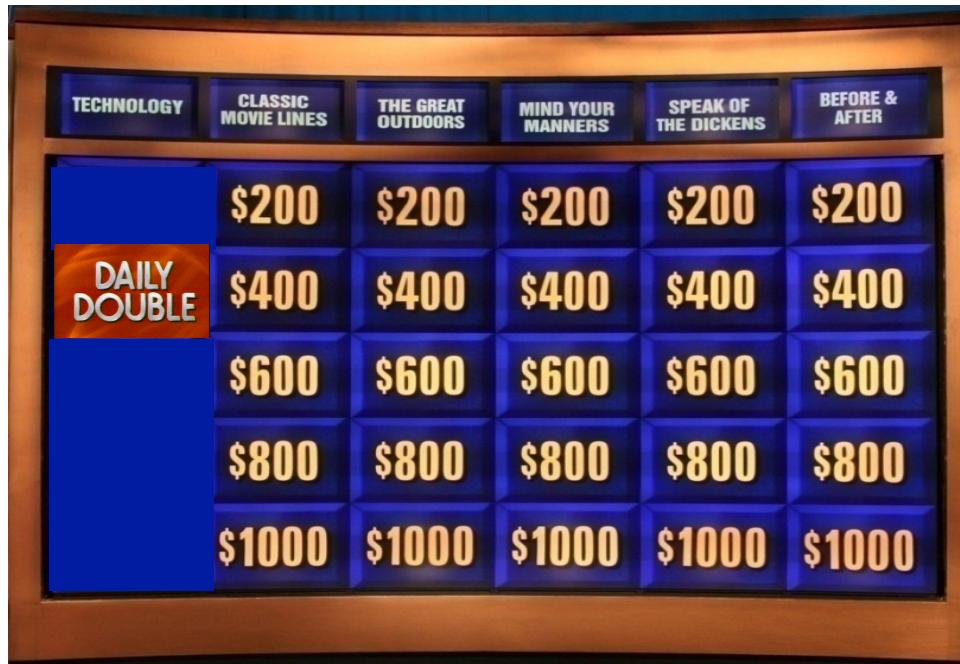
$$E(\text{bet}) = \text{conf} * V(s+\text{bet}) + (1-\text{conf}) * V(s-\text{bet})$$

where  $\text{conf}$  = Watson's in-category confidence

- Best **risk-neutral** bet maximizes  $E(\text{bet})$
- **Risk mitigation:**
  - Penalize bets with high volatility (std. deviation)
  - Prohibit bets that entail “too much” downside risk
  -  significantly reduces risk, only costs 0.3% equity

## Illustrative Example of NN DD betting

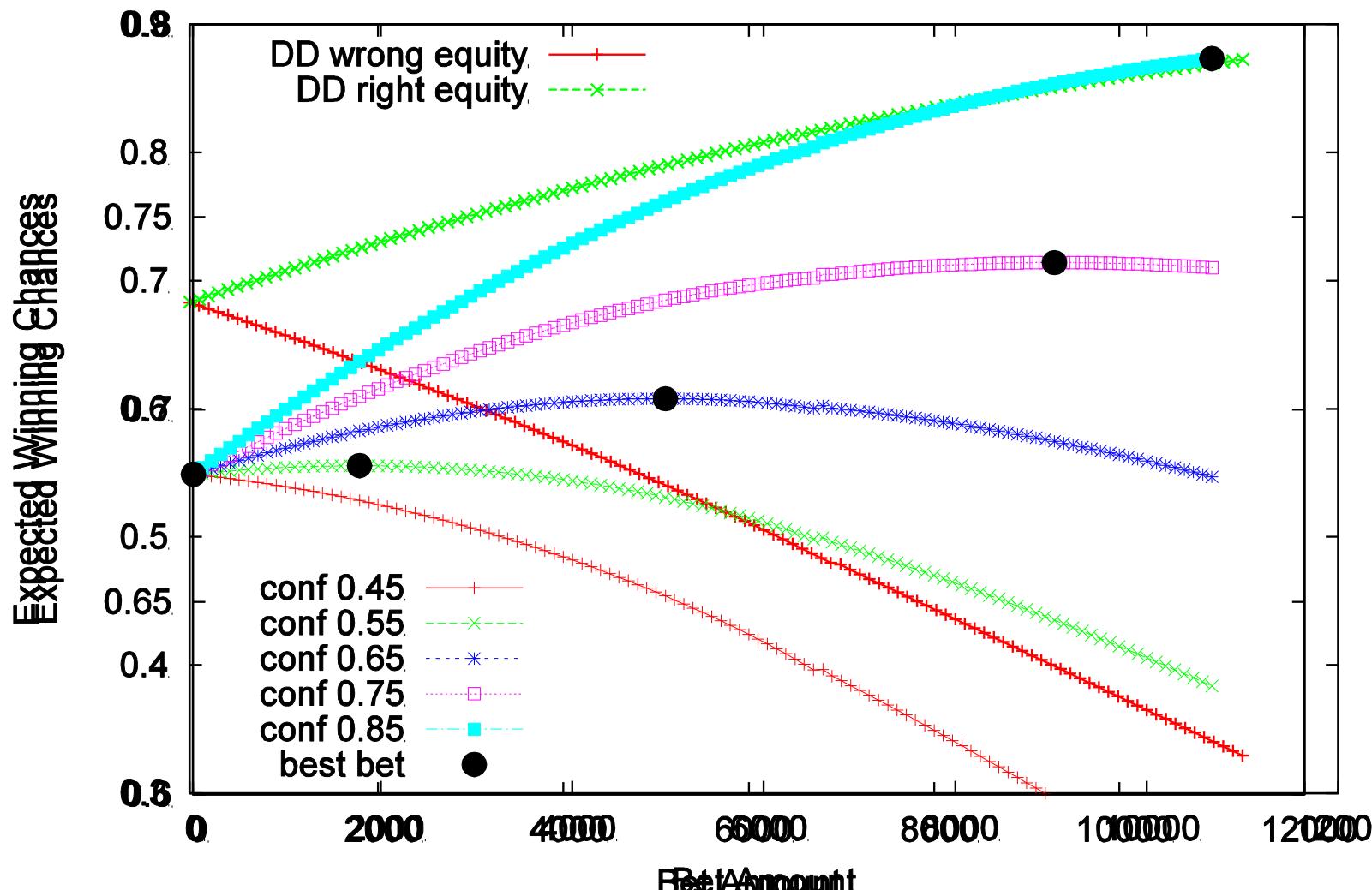
- Start of DoubleJ, Watson ran the column and then found the first DD. Watson leads (11000, 4200, 4200).



- Watson bet = \$6700 (!)

## NNDD Analysis

(110000,42200,42200) Watson Daily Double Bet



## Watson's Final Jeopardy! Betting Strategy

- Live Best-Response to Randomized Human FJ Model:
  - Analytic probabilities of the eight possible right/wrong triples
  - Draw ~10k samples of human bet pairs
  - For each legal Watson bet, compute prob (Watson wins) given the bet pair and the right/wrong probs
- Can extract logical betting rules from Best-Response output:

```
IF (B <= 2A/3) AND (B < 2C) {  
    IF( (2C-B) <= (3B-2A) ) THEN BET = 2C-B  
    ELSE BET = B  
}
```

Win rates in 2092 historic FJs:

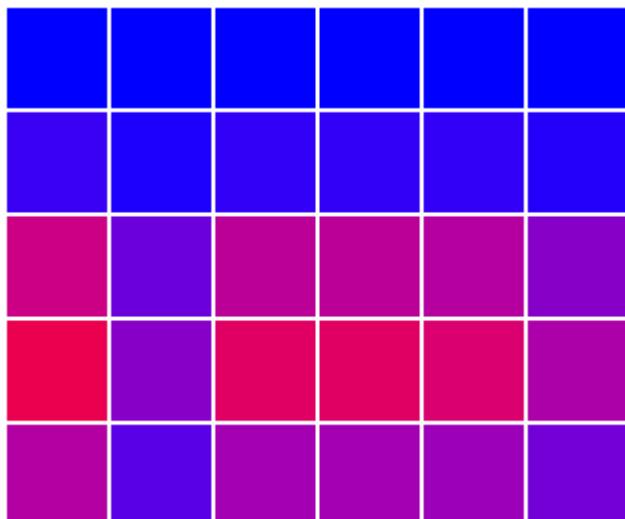
|   | human | BR    |
|---|-------|-------|
| A | 65.3% | 67.0% |
| B | 28.2% | 34.4% |
| C | 7.5%  | 10.4% |

## Watson's Clue Selection Strategy

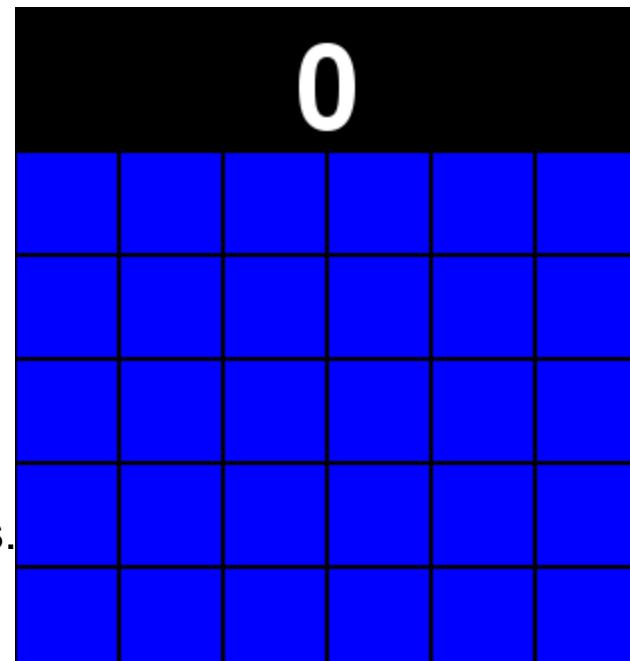
- Systematically studied trade-offs between three considerations:
  - 1. Finding Daily Doubles:
    - use historical DD locations as Bayesian prior
    - combine prior probs with revealed clue evidence using Bayes' rule to obtain posterior DD probs
  - 2. Keeping control of the board:
    - tend to stay in categories where Watson is doing well
  - 3. Learning the “gist” of a category from revealed clues
    - tend to pick low-value clues, to do better on high-value clues
- Resulting strategy that maximizes simulation win rate:
  - If DDs left, ~90% #1 and ~10% #2
  - If no DDs left, 100% #3.

## Daily Double Seeking Animation

Watson



Watson finds  
DDs in 65%  
of the time it  
takes humans.



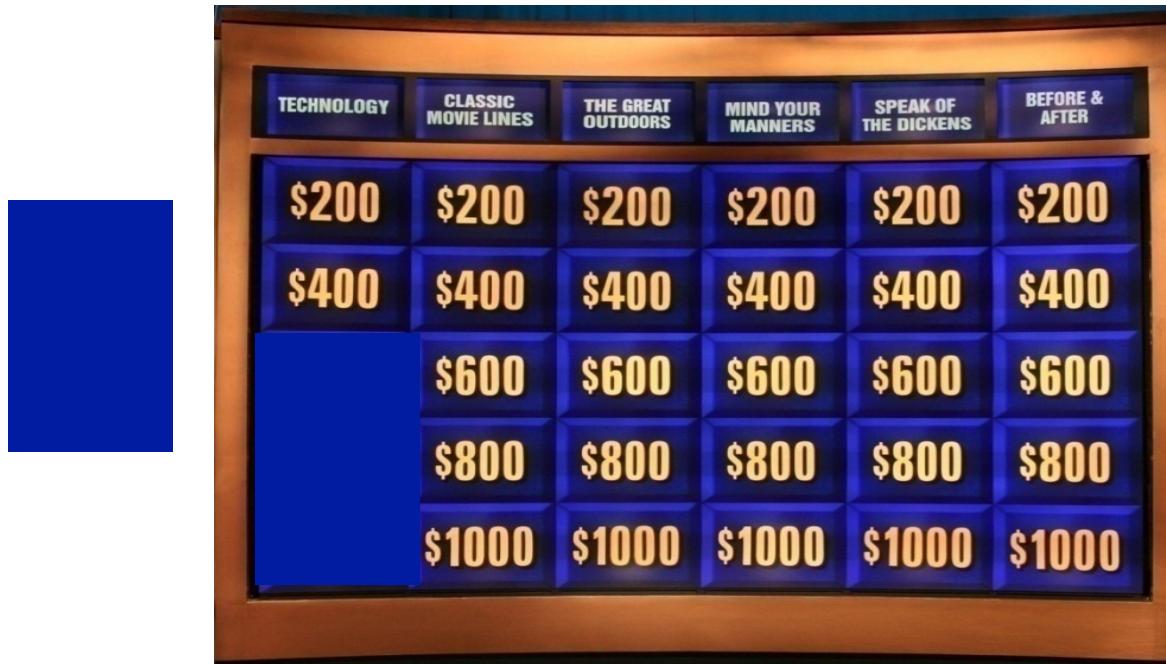
Unlikely

Likely

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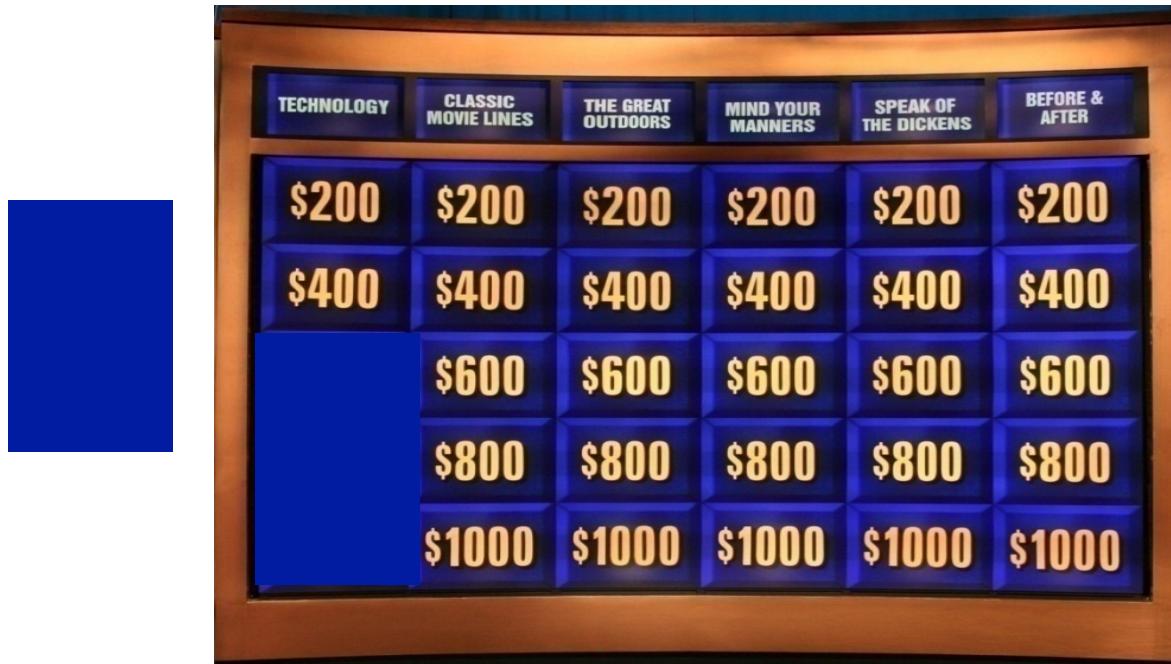
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# Square Selection: Jeopardy



It is somewhat unintuitive, but A DD is much more likely to exist behind the square in the 4<sup>th</sup> row and 5<sup>th</sup> column than in the 4<sup>th</sup> row and 6<sup>th</sup> column.

# Square Selection: Jeopardy



It is somewhat unintuitive, but A DD is much more likely to exist behind the square in the 4<sup>th</sup> row and 5<sup>th</sup> column than in the 4<sup>th</sup> row and 6<sup>th</sup> column.

# Elements of Strategy: Buzz-in Threshold



- In most typical situations the buzz-in threshold is set to 0.5
- At the end of a game,

- When Watson is close to mathematically locking out its opponents it will shift its threshold to try to achieve or retain lock-out.



| Ken    | Watson | Brad |
|--------|--------|------|
| 12,000 | 25,000 | 4000 |



- If Watson is close to getting locked out, it will generally lower the threshold

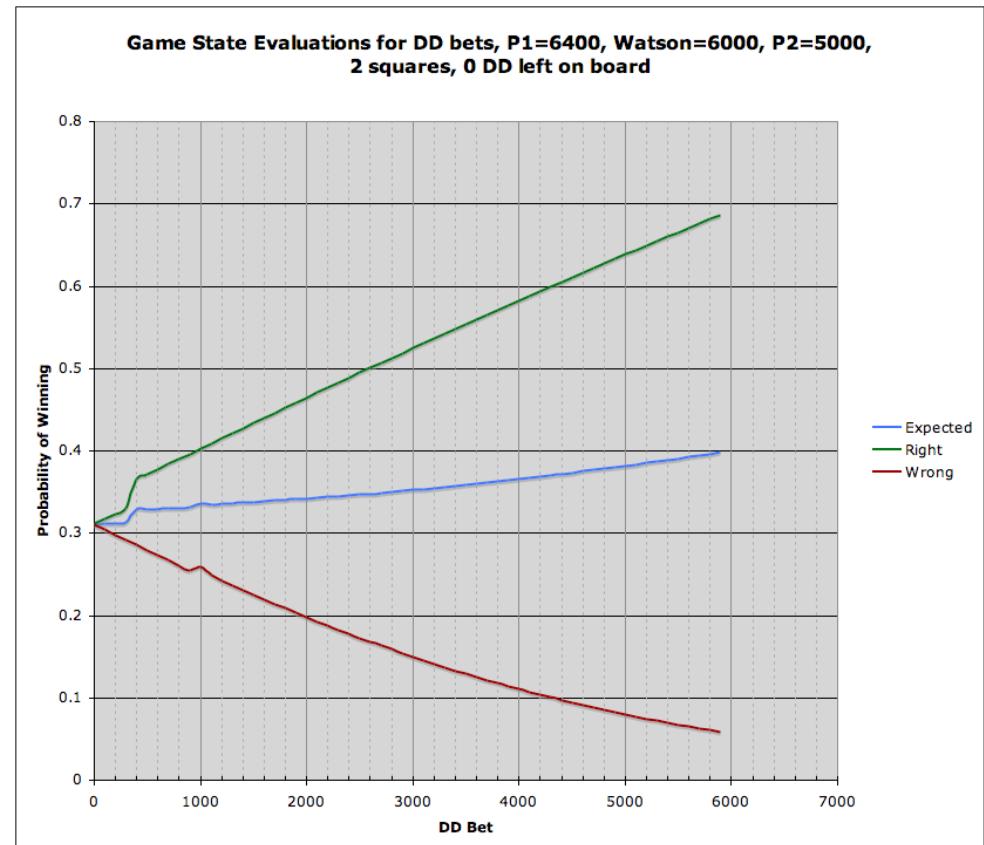
| Ken    | Watson | Brad |
|--------|--------|------|
| 25,000 | 12,000 | 4000 |

- Desperation situations that got me interested in Strategy!
- Humans tend to give up when they fall far behind, not adopting the appropriate amount of desperation – e.g. more freely buzzing in, since it is the only hope

# Elements of Strategy: Daily Double Betting

- Keys to Watson's Daily Double betting strategy:
  - Very accurate estimate of what its chance of winning, given any **game state**
  - Estimate of the probability of Watson getting the clue right in the category

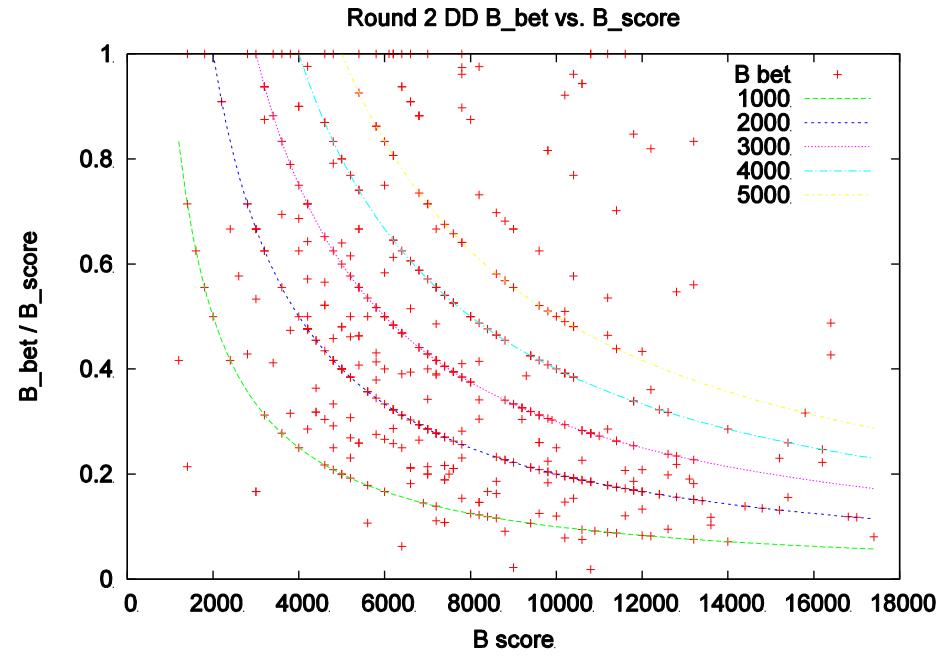
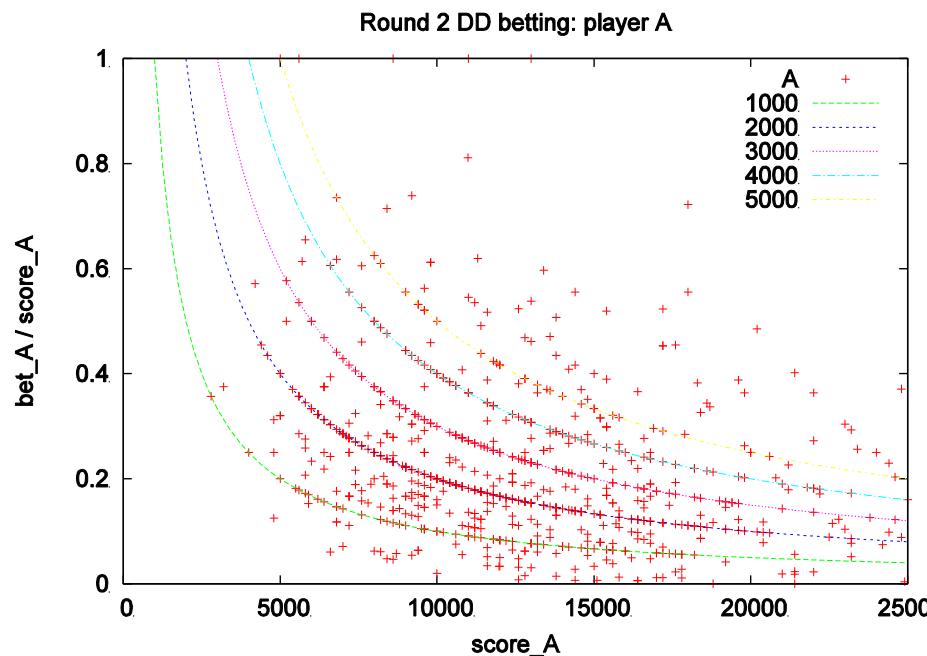
- In 2-game Tournament, 1<sup>st</sup> Final Jeopardy is similar to DD betting, with complication of modeling opponents behavior



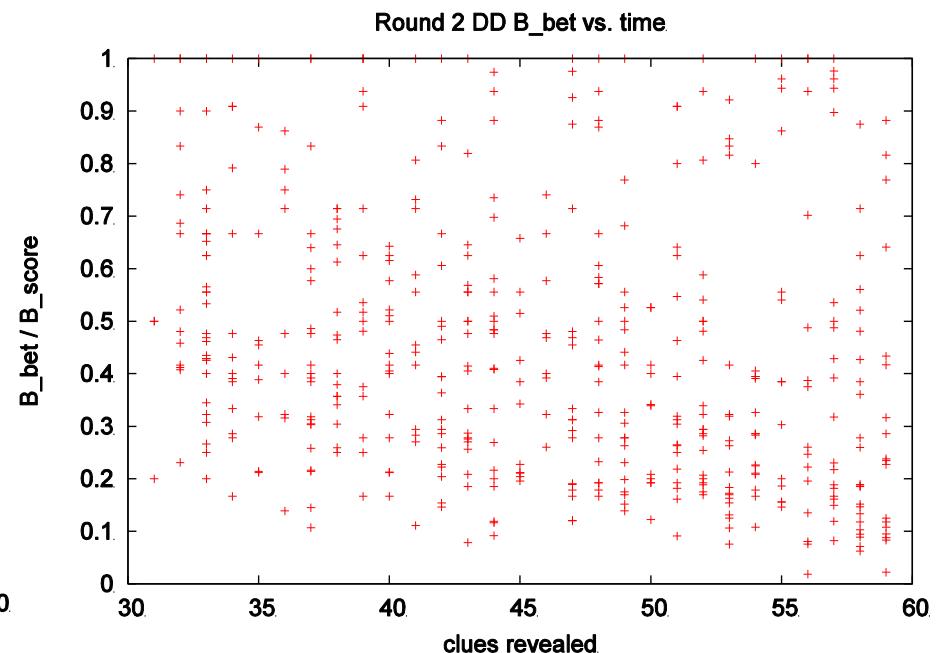
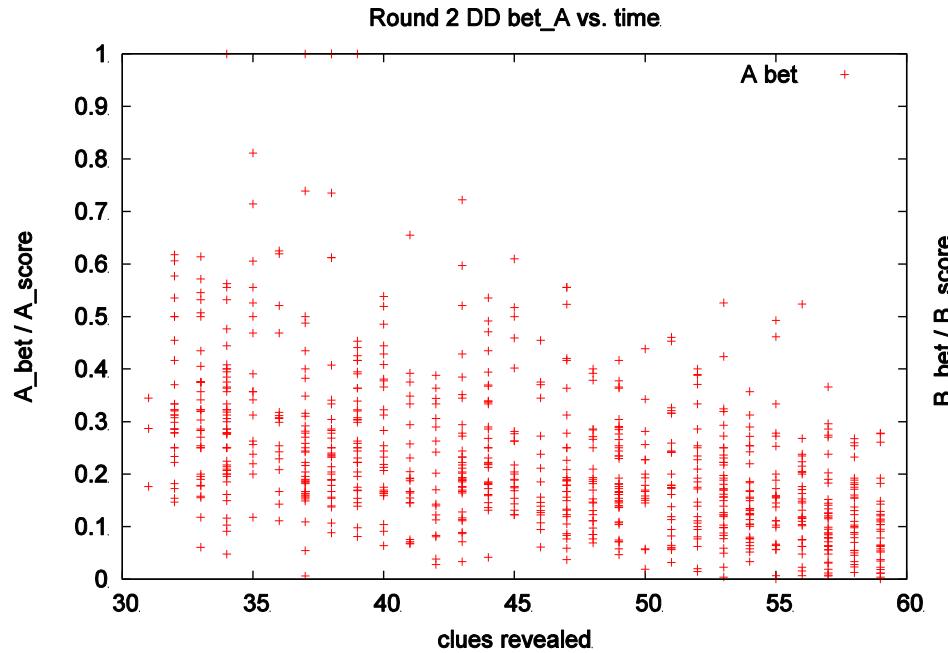
# Modeling Human DD Accuracy/Betting

Average DD Accuracy  64%

- Main observations of human DD betting behavior:
  - tend to bet round numbers, rarely  5000
  - leader (A) becomes very conservative toward end of Double J!
  - B and C also become conservative, but to a much lesser degree



# Betting vs. Time Remaining



- When playing vs. Watson, strong players quickly learn to bet DDs very aggressively!

- Mostly boring tendencies:
  - top-to-bottom within a category (strong)
  - left-to-right across categories (weaker)
  - Stronger players may jump around the board (“Forrest bounce”) and hunt DDs in the lower rows
- When playing vs. Watson, strong players quickly adopt DD seeking behavior