

Redwood

Literature List

Price/100

Quantity

Cost (US \$)

Garden

Landscape Architecture, color, 12 pages

Illustrated booklet shows and describes redwood grades for a variety of garden applications.

63.00

Redwood Design Gallery, color, 8 pages

Dozens of photos are packed into this tabloid-sized gallery of projects featuring decks, fences, arbors, trellises and gates.

45.00

Deck Construction, black & white, 8 pages

Do-it-yourselfer's general construction information for building a redwood deck and a variety of steps and railings.

42.00

Redwood Fences for All Reasons, color, 16 pages

Idea booklet with over 30 photos. Also includes construction drawings for dozens of fence designs and step-by-step building instructions.

2.25 each
(Includes shipping)

Redwood Fences—Practical Elegance, color, 4 pages

Colorful booklet features various fence designs.

36.00

Deck Grades, Nails, Finishes, black & white, 2 pages

Answers to the most-often-asked questions about redwood for garden applications.

18.00

Project Plans, 2 color, 4-8 pages

Exciting new or updated plans for attractive and popular garden projects written for the novice to moderately skilled do-it-yourselfer. (Specify quantities)

33.00

_____ Mendocino Bench

_____ Monterey Potting Center

_____ Windsor Shade Shelter

_____ Adirondack Swing

_____ Sonoma Picnic Table

_____ Deck Over Concrete

_____ Lake Tahoe Gazebo

_____ Adirondack Chair

_____ Petaluma Planters

_____ Freestanding Deck

_____ Calistoga Spa Surround

_____ Santa Cruz Sandbox

_____ Garden Tool Shed

_____ 2x2 Baluster Railings

All Decked Out...Redwood Decks, color, 160 pages, 8 1/2"x11"

Stunning full-color book features 55 redwood decks and outdoor projects. Created by Schiffer Publishing Ltd. using 215 CRA photos. Includes a 32-page how-to-build decks section.

30.00 each
(Includes shipping)

Fancy Fences and Gates, color, 80 pages, 8 1/2"x11"

Full color book featuring all redwood fences and gates; great idea starter for backyard carpenters.

21.00 each
(Includes shipping)

Special Purpose Structural Grades for Decks,

black & white, 2 pages. Describes special purpose grades, Redwood Deck Heart and Redwood Deck Common.

18.00

Architectural Guide, color, 8 pages

Architect's guide to specifying redwood; includes lumber patterns and finishing details.

60.00

Finger-Jointed Redwood, black & white, 2 pages

Technical Data Sheet describes properties and uses of this unique knot-free redwood product.

18.00

Architectural listing continues on next page

Literature List	Price/100	Quantity	Cost (US \$)
Architectural (Continued)			
Using Redwood Siding Over Rigid Foam Sheathing , black & white, 4 pages. Discusses construction details that are critical to good siding performance when installed over rigid foam sheathing.	24.00	_____	_____
Siding Patterns and Applications , black & white, 8 pages Builder's details for applying Certified Kiln Dried siding; includes pattern profiles plus nailing and finishing information.	42.00	_____	_____
Siding Application Checklist , black & white, 2 pages Helpful Technical Data Sheet lists key points for proper installation of Certified Kiln Dried siding.	18.00	_____	_____
Fastenings & Finishes			
Exterior Finishes , color, 4 pages UPDATED Easy-to-read chart describes and illustrates the variety of exterior finishes for redwood. Our most requested piece.	36.00	_____	_____
Interior Finishes , color, 4 pages Easy-to-read chart describes and illustrates the variety of interior finishes for redwood.	36.00	_____	_____
Painting Exterior Redwood , black & white, 4 pages Technical Data Sheet describes preparation, painting and maintenance of exterior redwood.	24.00	_____	_____
No-Maintenance Option: Naturally Weathered Redwood , black & white, 2 pages. Technical Data sheet discusses the no-maintenance option of leaving redwood unfinished. NEW ITEM	18.00	_____	_____
Color Restoration of Redwood Siding and Decks , black & white, 4 pages. A guide for effectively restoring the appearance of redwood's natural color.	24.00	_____	_____
General			
Grades & Uses , color, 4 pages Illustrated guide to the general purpose redwood grades.	36.00	_____	_____
Softwood Lumber Sizes Explained , black & white, 1 page Describes differences between nominal and actual sizes for dry and green commercial softwood lumber.	18.00	_____	_____
Dimensional Stability of California Redwood , black & white, 4 pages. Technical Data Sheet discusses low, relative shrinkage of redwood.	24.00	_____	_____
Availability of California Redwood Lumber , black & white, 2 pages Technical Data Sheet discusses bright future for availability of redwood lumber.	18.00	_____	_____
Pattern Book , black & white, 28 pages Full size details of all the standard redwood lumber patterns.	6.00 each	_____	_____
Behind the RIS Grade Stamp , black & white, 2 pages Details services offered by Redwood Inspection Service and explains grade marks.	Free	_____	_____
RIS Redwood Lumber Grades and Uses Poster , color, 23"x32" Full-color photos with descriptions of general purpose grades, plus overview of applications and grade stamp definition.	Free	_____	_____
Redwood: Right in Your Own Backyard Poster , color, 20"x28" Full color poster shows the beauty and durability of a fifteen-year-old redwood deck which has been left unfinished.	2.50 each	_____	_____

Literature List	Price/100	Quantity	Cost (US \$)
RIS Standard Specifications , black & white, 128 pages The official grade rule book for redwood grades as established by the Redwood Inspection Service. Convenient pocket size.	5.00 each (Includes shipping)	_____	_____
RIS Standard Specs on CD , CD Rom (other formats available) Grade rule book as electronic reference file viewable with Adobe® Acrobat® Reader (supplied on CD Rom) on Macintosh or PC platforms. Copy, cut and paste text.	10.00 each (Includes shipping)	_____	_____
Redwood Placards , two color, 12"x14" Features "Redwood — The Natural Choice" message in bold red and black. Use as bin, wrap or end tags.	\$15.00	_____	_____

Education/Conservation

Using Redwood: An Environmentally Sound Decision , black & white, 4 pages. Discusses environmental impact of using redwood.	18.00 (First 100 free)	_____	_____
Redwood Forests Certified for Sustainable Harvests , black & white, 2 pages. Technical Data Sheet discusses third-party certification of commercial redwood forestlands.	Free	_____	_____
The State of the Redwoods Today , 2 color, 16 pages Informative and factual reference booklet regarding redwood harvesting and forest management.	50.00 (First 50 free)	_____	_____
Today's Redwood Forests Folded to fit #10 envelope. Pamphlet describes differences between redwood parks and commercial forests.	Free	_____	_____
Posters , 2 color Two point-of-purchase posters graphically answer questions about redwood's growth and preservation, and properties and performance.			
8 1/2"x11"			
Growth and preservation	.50 each	_____	_____
Properties and performance	.50 each	_____	_____
18"x24"			
Growth and preservation	1.50 each	_____	_____
Properties and performance	1.50 each	_____	_____

Sales & Promotion

Redwood—Frequently Asked Questions , 4"x5", 40 pages Handy reference pocket-size book can be used alone or as follow-up training aide to <i>Selling Redwood</i> video.	3.60 each (Includes shipping)	_____	_____
Selling Redwood Video , 12 minutes Retail sales training tool covers redwood grades and uses, wood performance, fasteners, finishes and environmental issues.	30.00 each (Includes shipping)	_____	_____
Redwood—Beauty That Lasts Video , 8 minutes, 20 seconds Builder's sales tool shows variety of redwood applications, decks, fences and outdoor structures.	30.00 each (Includes shipping)	_____	_____
Dream Deck TV Commercial , 30 seconds Professional quality and broadcast-ready with space for dealer identification.	3/4" 52.50 each 1" 60.00 each (Includes shipping)	_____	_____
Doorhanger , 2 colors, 4 1/4" x 10 1/4", 100 pieces Advertising tool for deck builders; has die-cut slot for inserting business card.	30.00 /pkg. (Includes shipping)	_____	_____
Reprints, CRA Ads , full color, 1 page Reprints of CRA ads. ideal for handouts or direct mail—print your own message on the back: prices lists, package promotions.	21.00	_____	_____

Sales & Promotion (Continued)

Banner, 3 colors, 3' x 8'

Message reads: "Redwood—The Natural Choice." Durable polyvinyl, ideal for in-store/outdoor promotion or trade shows.

48.00 each

Neon Sign, 2 colors, 2' x 3'

Bold message promotes redwood decks and fences. Hang in window or on wall, or stand on flat surface.

385.00 each

Correspondence Course, eight lessons

"Redwood Basics for Sales and Marketing" will help staff to be more effective and productive. Framed certificate for graduates.

200.00 each

Reference Files

Reference files consist of CRA literature collected in a three-ring binder and organized for use by professionals.

Redwood Landscape Architect—includes only materials relevant to landscape architects.

12.00 each

(Includes shipping)

Redwood Specifier (for Builders and Architects)—contains all literature relating to architectural and garden information plus fastening and finishing details.

15.00 each

(Includes shipping)

Redwood Dealer—contains all CRA literature plus sales and promotion materials.

18.00 each

(Includes shipping)

Literature Order

Order through your redwood supplier who may be willing to share costs. Prices do not include shipping except where mpted/ California residents must add sales tax. Please remit in US funds. Credit card orders minimum \$15.00

Charge: _____

Ship: (Please include street address)

Order Number _____

To Arrive

By: _____

Order Placed By: _____

Signature

Phone: _____

For CRA use only

Date Shipped _____

Billed Invoice # _____

Literature Cost _____

Via _____

By _____

CA Residents Sales Tax _____

Shipped by _____

Shipping Cost _____

Number of Packages _____

Total _____



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Britt Lumber Company
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Mendocino Forest Products Co., LLC.
The Pacific Lumber Company
Schmidbauer Lumber Company
Simpson Timber Company