

Short Pitch:

My idea for the final project is to create a personal portfolio to showcase my art and professional skills

Long Pitch:

I want to create a portfolio website to congregate the pieces of art and technical knowledge I would like to showcase in one place. The purpose of the website is to show two different aspects of my life, school and art.

Personas:

A possible persona who could be visiting my site is a recruiter for a job involving art and coding. Another persona is another young amateur artist looking to see the work of peers. Another persona could be a peer who is not knowledgeable about art. The website has to be made accessible to both people with and without knowledge of art/computer science.

Comparative/Competitive websites:

These are three similar websites to the one I want to create. They won't be in direct competition with my site because they for the most part will have different people viewing them and may be used for different purposes.

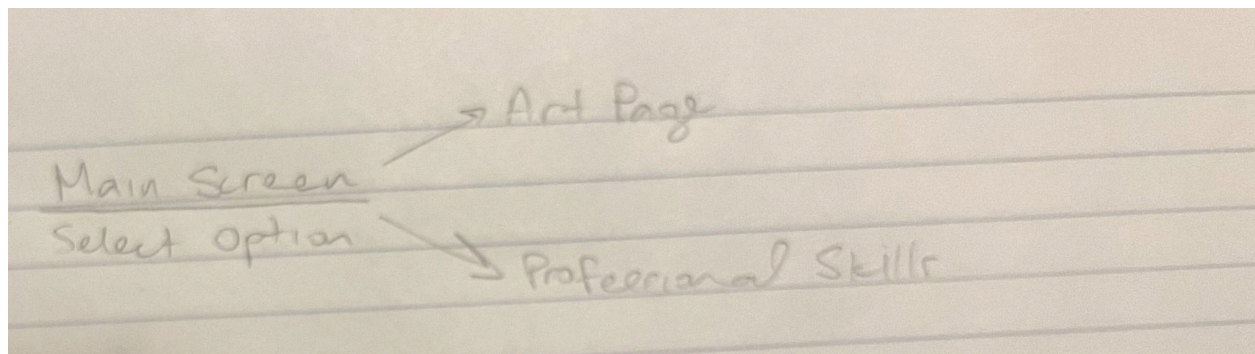
<https://www.michellecarlos.com/>

<https://www.artbyalef.com/>

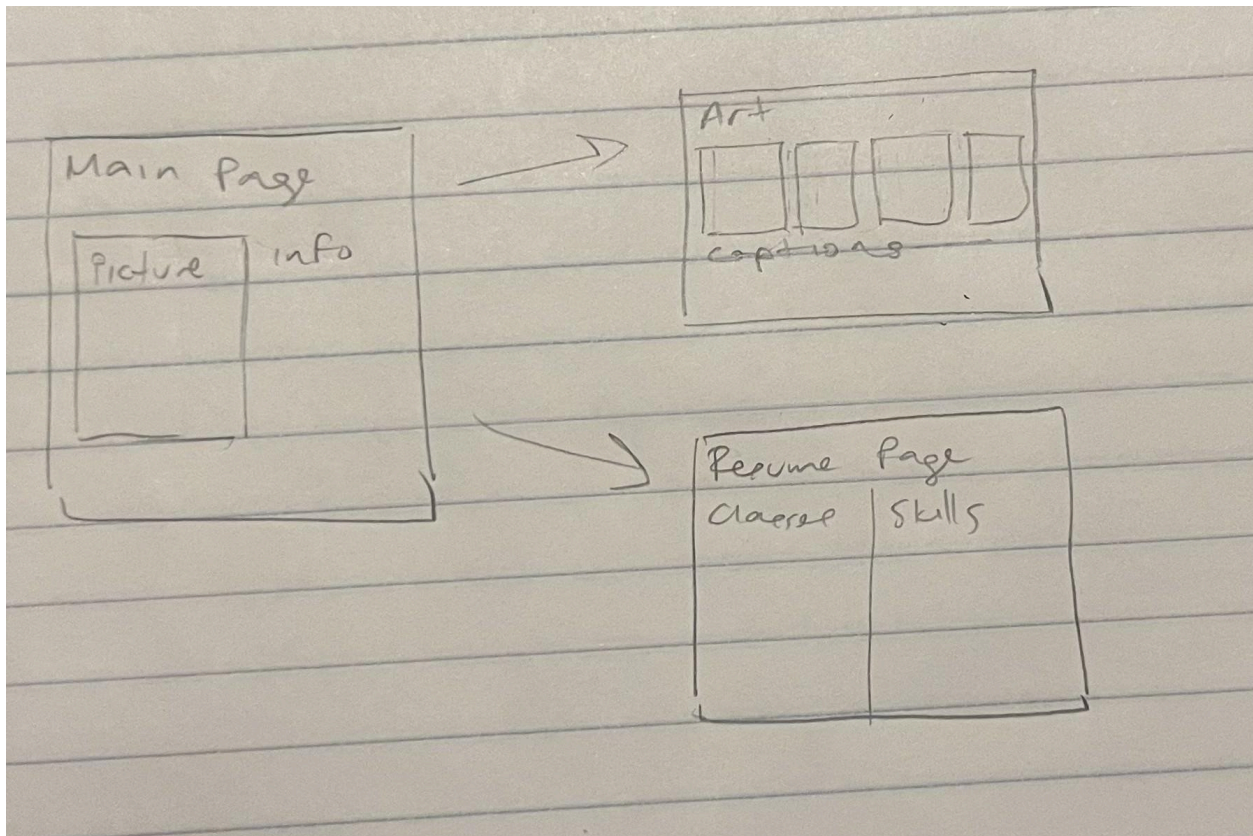
<https://jessiebearden.com/>

Shorthand Flow:

This is the shorthand flow for what the user will see and they're options when they open the site to the main page.



Wireframe:



Comp:

