

# Brainstorming, Idea Generation & Prioritization

## Brainstorming Session Notes:

The team analyzed several issues in existing project management workflows, including poor visibility, lack of automation, and absence of access restrictions. Ideas were generated around implementing a structured ServiceNow workflow to solve these issues.

### Idea 1: Manual Task Tracking System

Advantages: Easy to set up

Disadvantages: Prone to human error, lacks automation

### Idea 2: Role-Based Access in ServiceNow

Advantages: Secure, controlled data visibility

Disadvantages: Requires configuration knowledge

### Idea 3: Automated Workflow using Flow Designer

Advantages: Efficient, automatic approvals and updates

Disadvantages: Slightly complex setup

## Final Decision:

The team selected the combination of **Role-Based Access + Flow Designer Automation** as the optimal solution. This ensures that Bob has limited edit access while Alice oversees approvals.

## Conclusion:

The brainstorming process led to a structured ServiceNow implementation plan, ensuring clarity, accountability, and automation in managing project tasks between Alice and Bob.