

# Designing a logo using with canva

## 1.Introduction

### 1.1 overview

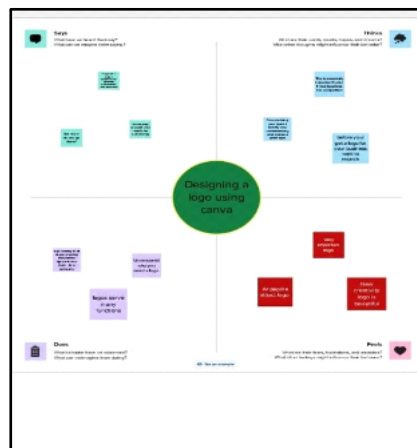
- With logo desing you have a visual commication tool to help you get your message across to the audience.
- A good logo shows what a company does and what the brand values.

### 1.2 purpose

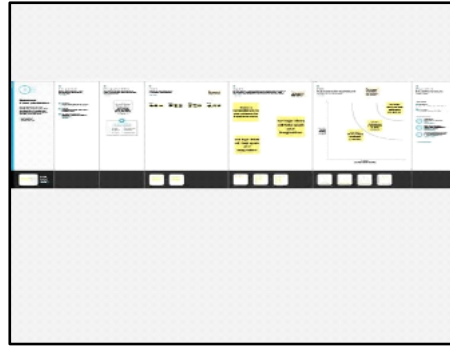
- Logos are a point of identification they're the symbol that customers use to recognize your brand.
- so your logo needs to clearly communicate who you are what you do in an instant.

## 2.problem definition & desing thinking

### 2.1 Empathy map



### 2.2 Ideation & Brainstorming map



### 3.Result



### 4.Advantages

- 1.Build a business
- 2.Get inspired
- 3.Grown an agency
- 4.Learn desing
- 5.Design basics
- 6.Famous design & designers
- 7.logo&branding

### Disadvantages

- But an impressive logo design can bure people toward a company's business,while a badly created logo can build a wrong impression about an enterprise.

- *Your design may lack the professional look if not designed by a designer*

### **5.Applications**

- *With its comprehensive digital design toolset ,Adobe Illustrator is ideal for any logo ,icon,or graphic design project*

### **6.Conclusion**

- *To conclude a logo by it self is a graphic element that represents the brand while a brand is a combination of all tangible and intangible aspects that represent the organization*

### **7.Future scope**

- *Become a good designer with canva app.*
- *Create a logo for a company and advertisement with this project.*

