Project Report Template

1.Introduction

1.1 overview

- With logo desing you have a visual commication tool to help you get your message across to the audience.

- A good logo shows what a company does and what the brand values.

1.2 purpose

- Logos are a point of identification they're the symbol that customers use to recognize your brand.

- so your logo neads to clearly communicate who you are what you do in an instant.

2.problem definition & desing thinking

2.1 Empathy map

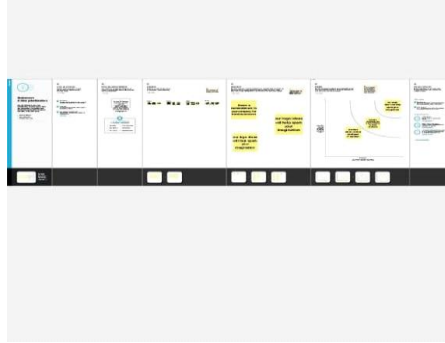### 2.2 Ideation & Brainstorming map

3.Result

4.Advantages

- 1.Build a business
- 2.Get inspired
- 3.Grown an agency
- 4.Learn desing
- 5.Design basics
- 6.Famous design & designers
- 7.logo&branding

Disadvantages

- But an impressive logo design can bure people toward a company's business,while a badly created logo can build a wrong impression about an enterprise.

- Your design may lack the professional look if not designed by a designer

5.Applications

- With its comprehensive digital designtoolset ,Adobe\\\ustrator is ideal for any logo ,icon,or graphic design project

6.Conclusion

- To conclude a logo by it self is a graphic element that represents the brand while a brand is a combinataion of all tangible and inlangible aspects that represent the organiration

7.Future scope

- Become a good designer with canva app.

- Create a logo for a company and advertisement with this project.