Designing a logo using with canva

INTRODUCTION

1.1 overview

* With logo desing you have a visual commication tool to help you get your message across to the audience.
* A good logo shows what a company does and what the brand values.

1.2 purpose

* Logos are a point of identification they’re the symbol that customers use to recognize your brand.
* so your logo neads to clearly communicate who you are what you do in an instant.

2.problem definition & desing thinking

2.1 Empathy map



2.2 Ideation & Brainstorming map



3.Result



4.Advantages

* 1.Build a business
* 2.Get inspired
* 3.Grown an agency
* 4.Learn desing
* 5.Design basics
* 6.Famous design & designers
* 7.logo&branding

Disadvantages

* But an impressive logo design can bure people toward a company’s business,while a badly created logo can build a wrong impression about an enterprise.
* Your design may lack the professional look if not designed by a designer

5.Applications

* With its comprehensive digital designtoolset ,Adobe\\\ustrator is ideal for any logo ,icon,or graphic design project

6.Conclusion

* To conclude a logo by it self is a graphic element that represents the brand while a brand is a combinataion of all tangible and inlangible aspects that represent the organiration

7.Future scope

* Become a good designer with canva app.
* Create a logo for a company and advertisement with this project.