

Project of Keerthi sweets

Introduction:

The word candy entered the English language from the Old French *çucré candi* ("sugar candy"). The French term probably has earlier roots in the Arabic *qandi*, Persian *qand* and Sanskrit *khanda*, all words for sugar.^[3]

Sugarcane is indigenous to tropical South and Southeast Asia. Pieces of sugar were produced by boiling sugarcane juice in ancient India and consumed as *khanda*.^{[4][5][6][7][8]} Between the 6th and 4th centuries BCE, the Persians, followed by the Greeks, discovered the people in India and their "reeds that produce honey without bees". They adopted and then spread sugar and sugarcane agriculture.^[9]

Before sugar was readily available, candy was based on honey.^[10] Honey was used in Ancient China, the Middle East, Egypt, Greece and the Roman Empire to coat fruits and flowers to preserve them or to create forms of candy.^[11] Candy is still served in this form today, though now it is more typically seen as a type of garnish.

Overview:

Right from Jammu Kashmir to Tamil Nadu, each state has its own significant dish and is a must try for every tourist.

Nearly all the Indian desserts include milk or ghee as their main constituent. Most desserts are made by using fruits and nuts. Usually, the southern states of India start their meals with sweet dishes, as it symbolizes a sweet beginning of the occasion. It ends on a sweet note as well.

Purpose:

Well, sweets are loved worldwide for their mouthwatering flavors and taste. But besides the zest, there are numerous benefits of eating sweets. Sweets offer several rewards for your heart and other vital organs of the body. Let us take a quick look into some of the advantages of eating sweets below.

- Enhances the Mood Immediately. It is not a shocker that sweets always make us happier. It is because whenever someone...
 - Helps to Save Energy Later. The sugars you consume from the sweets also get stored in the body for later use. The human...
 - Naturally sweetened products are more Beneficial. If you are wondering, whether sweets are good
-
- Offers an Instant Energy Source. What do you do to cheer yourself up on the days whenever you feel low? Sometimes there...
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Problem

1. Your earliest employees are unhappy.
2. You've outgrown your tools.
3. Budget has doubled but not your results.

4. You've hired too fast.
5. You're spending too much time on coordination instead of actual work.

Decisions:

1. Managerial economics is concerned with the application of economic theory and methods of decision sciences to analyse decision-making problems faced by business firms.

2. The first and most important problem faced by a business firm is the choice of a product to be produced or service to be provided. The second important problem dealt with in managerial economics is to decide by a firm about price and output of the product so as to maximise profits or to attain some other desired goal.


3. The decisions regarding these require careful analysis of the demand for its product and costs of its production. The other important decision-making problems facing business firms relate to what methods or techniques of production are to be used in the production of commodities, and how much advertisement expenditure is to be incurred for promoting the sales of their products. In deciding about all these problems, a firm has to decide how it can use its limited resources to achieve its objective most efficiently.

Empathy map:



Brain storming map

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare

🕒 1 hour to collaborate

👤 2-8 people recommended

➔

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A Team gathering

4 Members

B Set the goal

Preparation and maintenance of ZOHO Books For Keerthi Sweets

C Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

Open article ➔

1

Define your problem

Financial Billing

🕒 5 minutes

P

How mi problem

ing

minutes

PROBLEM

How might we [your problem statement]?

🧠

Key rules of brainstorming

To run an smooth and productive session

🗣️ Stay in topic.

💡 Encourage wild ideas.

🕒 Defer judgment.

👂 Listen to others.

that address your problem statement.

🕒 10 minutes

Person 1

Person 2

Person 3

Person 4

You can select a sticky and hit the pencil [switch sketch] icon to start dra



Result:

Balance sheet and profit and loss account our project

Agarwal Sweets Private Limited
Balance Sheet
Basis: Accrual
As of 30/04/2023

PDF
XLSX (Microsoft Excel)
XLS (Microsoft Excel 1997-2004 Compatible)
Export to Zoho Sheet

+ Add Temporary Note

Collapse all Expand All

ACCOUNT	TOTAL
Assets	
Current Assets	
Cash	
Petty Cash	16,010.00
Total for Cash	16,010.00
Bank	
ICICI Bank-0001	2,07,500.00

balance_sheet.xlsx Show all

Profit and loss

Agarwal Sweets Private Limited
Profit and Loss
Basis: Accrual
From 01/04/2023 To 31/03/2024

ACCOUNT	TOTAL
Operating Income	
Sales	1,71,000.00
Total for Operating Income	1,71,000.00
Cost of Goods Sold	
Cost of Goods Sold	41,500.00
Total for Cost of Goods Sold	41,500.00
	Gross Profit
	1,29,500.00
Operating Expense	
Advertising And Marketing	10,000.00
Rent Expense	20,000.00
Salaries and Employee Wages	50,000.00
Total for Operating Expense	80,000.00
	Operating Profit
	49,500.00
Non Operating Income	
Total for Non Operating Income	0.00
Non Operating Expense	
Miscellaneous Expenses	5,000.00
Total for Non Operating Expense	5,000.00
	Net Profit/Loss
	44,500.00

Advantages of concluding solutions:

Enhance thinking skills

Natural dark chocolate, for example, is abundant in antioxidants and cocoa flavanols, so every bite of this dark chocolate provides health benefits. According to research, cocoa flavanols can improve cognitive function, increase thinking skills, protect brain cells from damage, and aid in the formation of neural connections.

Help to boost your mood

For people who like sweets, when eating them, the pleasure area of their brain gets activated and makes them happy. It's because eating sweet causes the release of the dopamine hormone, which boosts one's mood. Taking a favourite sweet from the box and combining it with a daily diet will make you happier and healthier.

Disadvantage of concluding solution:

Causes you to gain weight

Everyone enjoys sweet foods; yet, eating sweet dishes does not rapidly satisfy one's hunger, leading to an increase in the desire to consume more and obesity. Sweets and sugary beverages are high in calories, giving you energy but also causing you to gain weight.

Increase cholesterol levels in your body

Our bodies contain two types of cholesterol, one good and one bad. Good cholesterol keeps the body healthy whereas bad cholesterol harms health. It has shown that sweet or sugary foods elevate bad cholesterol quickly in the body and increase the risk of heart disease.

May increase the risk of Diabetes

Eating sweet foods raises the risk of diabetes, because sweet foods raise glucose levels, preventing the body from producing insulin. As a result, hunger is sensed, and the loss of appetite persists. It may make you more susceptible to diabetes.

Application:

The application where we used to solve those problems are as follow:

Github:

A GitHub repository can be used to store a development project. It can contain folders and any types of files (HTML, CSS, JavaScript, Document,

Data, Images). A GitHub repository should also include a licence file and a README file about the project.

Zoho Books:

Online accounting software used to manage and built your business. Zoho Corporation, is an Indian multinational technology company that makes computer software and web-based business tools. It is best known for the online suite Zoho office Suite.

Conclusion:

Indian sweets popularity in abroad can also be understood by the fact that number of branded sweet shops have expanded their business and thus have opened their branches across the world. Indian restaurants are getting business across the globe by serving Indian sweets...[show more content...](#)

- By 2018 we plan to sell at least 50 franchisees in these 5 countries.
- Apart from that by 2022 we plan to be globally present in all the developed countries and some other growing economies as well.
- We want to be a global brand recognized all over the world. After McDonalds, KFC, burger king, dominos etc.
- Kanti Sweets should be the name taken for Indian chats and sweets. We want to be the pioneer in the field of our products globally and to be number 1, leaving behind Haldiram's.
- Our sales growth should be minimum 10% every year.
- We want to share a market of minimum 5% globally in Fast food and snacks and sweets categories.

Future scope:

Every year, thousands of businesses are initiated, but 8 out of 10 businesses get shut off due to several reasons. Major reasons behind is having a futuristic approach to such business. If you are looking for Future

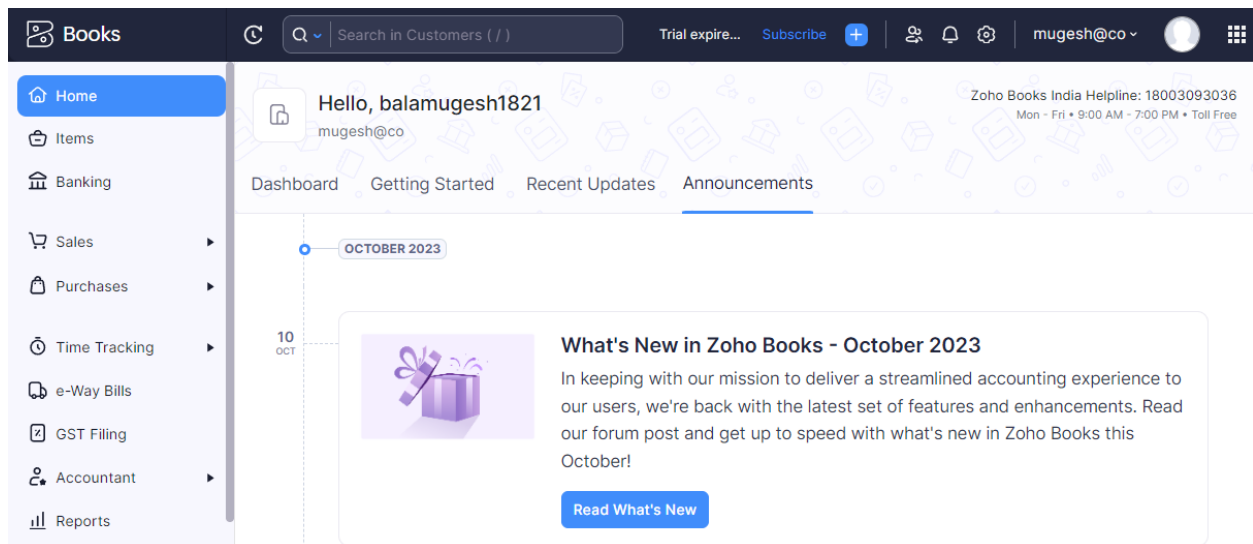
Business Ideas for 2023 and beyond, this article can help you to identify them. What are the Best Future Business Ideas in 2023 in India? Which Future Business Ideas in India for 2025 / 2030 / 2050 are promising? Which are the upcoming business ideas in India in 2023 which are most profitable.

Appendix:

We get from this project:

Keerthi sweets

Zoho books:



Zoho books:

<https://books.zoho.in/app/60024321381#/home/announcement>

Thank you