Bala Preethika J

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Education

B.Tech - Computer Science and Business Systems   *April 2024*

Bannari Amman Institute of technology, Erode   *CGPA: 8.9/10*

Courses Studied: Object-Oriented Programming , Data Structures & Algorithms , Database Management Systems , Fundamentals of business statistics , Software Engineering.

Skills

Languages: C/C++ , HTML , CSS , JavaScript , SQL, Apex .
Tools and Frameworks: ReactJS , Salesforce flow Builder, Salesforce Lightning, Git/GitHub , Power BI .

Projects

- **Blood Donor Management System (Oct 2022 - Dec 2022)**

This system helps the hospital management to easily connect with the registered donors and also provides contents to be posted on social media.
Role Played: In a team of three I worked on email integration and frontend design. Skill: HTML, CSS, JavaScript, Email.Js, PHP.

- **Digital Transformation of an Organization (Dec 2023 - Jun 2024)**

Developed a software to help organization to provide enhanced customer support by providing case assitance and handle escalations for faster response.
Role Played: In a team of two I worked on development part .
Skill: Apex, LWC, Service Cloud .

Certifications

Administrator | *Salesforce*

Gained knowledge and skills that are crucial for managing and configuring Salesforce environments

Marketing Cloud Administrator | *Salesforce*

Acquired knowledge and skills essential for managing and optimizing the Salesforce Marketing Cloud environment.

Mulesoft Developer Level 1 | *Salesforce*

I got a comprehensive understanding of the MuleSoft Anypoint Platform and the skills needed to design, build, and deploy integration solutions.

Experience

Appstrail Technology | Associate Consultant   *Apr 2023 - Jun 2024*

Developed custom solutions using Apex, Visualforce, and Lightning Components to enhance the functionality of the Salesforce platform, improving user productivity