

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	15 FEB 2026
Team ID	LTVIP2026TMIDS59772
Project Name	electric motor temperature prediction using machine learning
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/brainstorm-and-idea-prioritization>

Step-1: Team Gathering, Collaboration and Select the Problem Statement

The screenshot shows a digital template for a brainstorming session. It features a sidebar on the left with a lightbulb icon and a wavy line, containing the title "Brainstorm & idea prioritization". Below the title, it says: "Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room." It includes preparation time: "10 minutes to prepare", "1 hour to collaborate", and "3-8 people recommended".

The main content area is divided into two columns. The left column contains three steps: "Before you collaborate" (with a timer for 10 minutes), "Team gathering" (with a timer for 10 minutes), and "Set the goal" (with a timer for 10 minutes). A "Learn how to use the facilitation tools" section with a "Open article" button is also present. The right column contains a step "Define your problem statement" (with a timer for 5 minutes) and a box labeled "How might we [your problem statement?]". At the bottom right is a box titled "Key rules of brainstorming" with six rules: Stay on topic, Encourage wild ideas, Defer judgment, Listen to others, Go for volume, and If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

1 Brainstorm

Write down any ideas that come to mind that address your problem statement.

⌚ 45 minutes

2 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-line label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

⌚ 30 minutes

Person A

Person B

Person C

Person D

Person E

Person F

Person G

Person H

Step-3: Idea Prioritization

