domain experts

ERP Solutions
1. SAP
2. Salesforce
3. Peoplesoft
4. Ebusiness Suite
5. Oracle Apps
6. ServiceNow

These are pre-built enterprise software applications that provides services to specific bussiness area/domain/functionality

300$ million

software services organization
- Infosys
- Wipro
- Cognizant
- Tata Consultancy Services

business organization
(Tata motors)

raw material procurement
inventory
sales/marketing
distribution management
billing
hr tools
payroll

Business organization has to
1. invest huge amount of money in developing the software application
2. huge time is required.
3. high risk

1. software license is very high and needs to be in contract with them for long-term
2. High-End server grade machines with huge computing capacity
3. specialized work-force is needed for installing/configuring the erp solutions on the computers
4. customizations engineers / implementation engineers
5. erp team to monitor/administrator/maintain that software 24/7

#manufacturing (startup/moderate) (300) (#10) (#profile[nominal])
-> erp solution provider (procure) (install/implement/maintain/manage)
-> IT Services companies #manufacture software (not feasible)