

AC PRAVEENKUMAR



I am a seasoned Strategist with an overall experience of **13 years** with a unique blend of **management experience** and technical background specialized as a **Business Analyst**.



- Bachelor of Technology in Information Technology – Sethu Institute Of Technology, Pulloor, Kariapatti, Anna University, Chennai, Tamil Nadu, India
- Pursuing M.Tech in Data Science and Engineering - BITS Pilani, RJ



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Core Competencies

- **Business Analysis and User Experience**
– Requirements Gathering, Conducting Requirement workshops. Creating **Wireframes, Use Cases/User Stories, Functional Specification Document,**
- **Agile and Waterfall Methodology. Product Ownership** - Handling Product, Scrum and Stakeholder Management
- End to End **Product Management** – Product Vision

Domain Experience

- **E-Commerce and Retail** Experience with products like Amazon, Tata Cliq Luxury, Overstock, Miasuki, Moroccan Oil, Big Bus Tours, SkipHop (Hybris and Magento) – **5 years**
- **Finance** – LoanBeam (Navesink Mortgage Services), Billtrust payments - **2.5 Years**
- **Tours and Travel** – Big Bus Tours– **1 year**
- **Mobile Applications** - 9 Projects - **5 years.**
- **Healthcare** - Athenahealth - **1.5 Years**
- **Other Channels** – Amazon E-book Reader (All platforms) and Audible – **3 years**



Career Timeline

**Apr' 2018 –
(Current)**

Lead Software Engineer at
Relevantz Technology
Role – **Business Analyst/UX**

**Oct' 2015 –
Apr' 2018**

Senior Software Engineer
at **Born Commerce**,
Chennai Role – **Business Analyst/QA**

**Mar' 2014 –
Oct' 2015**

Senior Software Test
Engineer at
Athenahealth, Chennai
Role - **Senior Automation QA**

**Dec' 2009 –
Mar' 2013**

Digital Associate at
Amazon, Chennai
(Dec'2010- Mar'13) and
QA Engineer at **Ascends Solution** (2009-10)
Role – **Device QA**



Executive Profile

- **4.5 years of Business Analyst** experience entailing Product Management and Product Ownership. **Master of Agile Methodology**
- Effective Business Analyst with expertise in **Requirements gathering and analysis**, Creating **Use Cases**, Creating **User stories**, **Functional Specifications**, **UX**, **Wireframes**.
- Exposure to tools such as **Tableau** and **PowerBI** to present the analysis and findings on Data.
- As a **Product Owner for 3 years** created **Product Roadmaps**, **Implementation Plan & Process flow** and managed end to end implementation of the Product. Handling **Change Request**. **Providing Product Demo and Stakeholder Management**
- Provided solutions to solve **client's pain points**.
- Review and verify test cases from the QA Team.
- Conducted **UAT sessions**, recorded the outcome and kept a check on the scope **categorizing the defects and enhancements**.
- Organized **bug bash sessions** by the end of every release to ensure utmost quality.



Technical Skills

Tools :

JIRA, AXURE, Balsamiq, MS Office, Confluence

Technologies:

Java, JavaScript, HTML, CSS, Selenium, Protractor, RestAssured, JMeter



Other Details

Visa:

Holding - B1/B2 USA VISA - valid till Feb'2027

Nationality: Indian Citizen



Project Highlights (Representative)

Athenahealth

- Was responsible for the quality of the tool and data that was generated and visualized on a Business Intelligent tool which gave more power to analysis of hospital data such as patient visit, revenue, status, subscriptions, etc.

Tata Cliq Luxury Phase 1 and 2

- Gathered requirements, ensured sign off from the client as part of discovery. Created User Stories with proper Acceptance Criteria and mapped it to the respective features as Requirements Traceability Matrix (RTM). Groomed every User Story with the development team and ensured that the team has complete clarity on the stories.
- Worked with the QA team and test every major functionality as part of the end of the sprint. Create release notes as part of every sprint closure and provide product demo to the clients.

Big-Bus Tours London

- Worked as a BA to conduct requirement elicitation for design and development of end to end online shopping experience implementing Adaptive Responsive Design to the Big Bus tours application.
- Created the vision of the product and devised the road map and the implementation plan
- Research and analysis of the product forecast comparing the competitors in the market, which led to a revamped futuristic design that brought the international tour operators become a major monopoly in the business.
- Took ownership of the Product and coordinated with the stakeholders to refine the features and requirements. Organized brainstorming sessions to come up with the high level requirements and created product backlogs. Maintained the Sprint Plan and executed the Project in Agile Methodology

Big-Bus Tours London - Phase 2 Mobile Application

- After a whooping success on Phase 1, the product team returned for phase 2 thereby requiring me to perform requirement elicitation, management, analysis and supported their hybrid Mobile App
- Worked as a BA to conduct requirement elicitation for design and development of end to end online shopping experience implementing Adaptive Responsive Design to the Big Bus tours application.

Overstock B2B and B2C

- Provided consulting solutions in designing a web application for a business to business enterprise and a chat bot for business to customer enterprise model.
- Acted as a scrum master, performing the sprint ceremonies and made sure the project is delivered on time.
- Conducted everyday sync up call with Onsite and Offshore team ensuring smooth delivery of stories within the sprint cycle.

LoanBeam - Navesink Mortgage Services, Dallas.

- Provided consulting solutions in the revamp of an excel based application into a web based application. Also involved in the analysis on the SIC paystubs that involves extraction of information from the system based on a RPA tool.
- Responsible for analysing large amount of data. Process involves cleansing and classification of loan process application and tagging it to the necessary pool for processing.

Billtrust Billing and Payments, NJ

- Responsible for analyzing large amounts of data related to invoices and payments to identify trends, patterns, and insights.
- Used tools such as Excel, SQL, or Python to extract, transform, and analyze data from the database.
- Used data visualization tools such as Tableau or Power BI to present the findings to stakeholders.
- Responsible for maintaining the database and microservices built around the management of a large volume of invoices and payments.
- Worked on various tools, including Swagger, MySql and POSTMAN to verify and ensure data retrieval and management through microservices that has been built.
- Worked closely with other teams within the organization, such as development, QA, product, and customer support teams, to ensure that the database and microservices are meeting their requirements and expectations.
- Responsible for ensuring the security and integrity of the data in the database, as well as implementing appropriate data backup and recovery procedures.
- Worked with QA Team to set performance expectations and analyzed performance reports. Based on the analysis, worked with the development team to modify the code for efficiency.