

Reuel John Dilig

Redondo Beach, USA 90278
(909) 997-1393

rjdofficemail@gmail.com

Senior Front-End Engineer with 17+ years developing high-quality, responsive UIs for large-scale, consumer-facing apps in media, entertainment, and streaming. Expert in JavaScript/TypeScript and React; strong in UI/UX principles, accessibility, and responsive design. Proven in optimizing sign-up flows, A/B testing prototypes, enhancing member engagement, and integrating partnerships in cross-platform environments. Experienced in leading teams, influencing projects, and driving inclusive user experiences for global audiences at AWS, FOX, and TBN. Open-source contributions on GitHub; familiar with analytics for performance optimization.

Skills

- **JavaScript/TypeScript (16/5 years, Expert)**
- **React.js (7 years, Advanced)**
- **UI/UX Design & Wireframing (6 years, Intermediate)**
- **Accessibility (Intermediate, boosted in multiple projects)**
- **Responsive Web Design (18 years, Intermediate)**
- **Redux (4 years)**
- **RESTful APIs (14 years)**
- **Agile Methodologies (14 years)**
- **Cross-Browser Compatibility (18 years)**
- **Git (14 years)**
- **Jest/Enzyme (3 years)**
- **Webpack (6 years)**
- **SASS/LESS (6-8 years)**
- **Google Analytics/Segment (4 years)**

Experience

React/CMS Developer

Trinity Broadcasting Network (TBN), Fort Worth, TX

June 2023 - August 2024

- Implemented subscription flows for TBNPlus.com and MeritPlus.com using React/TypeScript, optimizing sign-up experiences and introducing revenue streams via partnerships.
- Refined VoD strategies with UI/UX research, wireframing, prototyping, and A/B testing to enhance member engagement and global reach.
- Boosted accessibility and responsive design across web/TV/mobile; mentored teams on best

practices for inclusive UIs.

Front-End Developer

Amazon Web Services (AWS), Seattle, WA

July 2022 - May 2023

- Enhanced AWS QuickSight UI with JavaScript/TypeScript/React, improving engagement, accessibility, and performance in large-scale apps.
- Developed prototypes, frameworks, and unit tests (Jest/Enzyme) to drive innovation and ensure code quality across devices.
- Collaborated cross-functionally to resolve UI bugs and optimize responsive experiences.

Full Stack Developer

Diamond, Los Angeles, CA

June 2020 - May 2022

- Built responsive, consumer-facing UIs with React/TypeScript, focusing on UI/UX principles and accessibility for high-traffic platforms.
- Led integrations and optimizations, influencing project direction in agile environments.

Frontend Developer

ADP, Pasadena, CA

November 2019 - May 2020

- Enhanced Wisely app UI with React/TypeScript, improving integrity, engagement, accessibility, and responsive design.
- Ensured seamless cross-platform functionality and performance.

Front-End Developer

Fox Digital Media, Los Angeles, CA

March 2012 - August 2019

- Elevated UI/UX on FOXSports.com, FX.com, FOXNation.com (streaming/media /entertainment) using React/Redux, boosting engagement, accessibility, and responsive performance.
- Optimized video player (JW Player) with cross-platform features, A/B tests, and analytics (Conviva, Mux, Segment) for global audiences.
- Managed live coverage (e.g., 2018 FIFA World Cup) for real-time updates; crafted Emmy-winning features enhancing content delivery.
- Drove CMS migrations and developed themes/plugins for scalable UIs.

Network/UI Engineer

Medversant Technologies LLC, Los Angeles, CA

June 2008 - February 2012

- Led front-end for SaaS products, building UIs from prototypes to launch with JavaScript/HTML/CSS, improving efficiency and accessibility.
- Influenced cross-functional teams on responsive design and performance.

Front End Developer

Hythiam, Inc., Santa Monica, CA

February 2008 - May 2008

- Implemented web app designs with responsive HTML/CSS/JavaScript, ensuring accessibility and optimal functionality.

Education

Associate of Science in Computer Network Systems December 2008
ITT Technical Institute at San Dimas, CA

Languages

- **English**
- **Filipino**

Websites, Portfolios, Profiles

- <https://www.linkedin.com/in/rjdilig/>
- <https://www.rjdilig.me/>
- <https://github.com/balbonits>