Data Visualizations for Surveys Using ggplot2 & ggsurvey

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Outline

Course Objectives

Introduction to ggplot2 and ggsurvey

Intro to ggplot2 and ggsurvey

Using ggplot2

Using ggsurvey for bar charts

Using ggsurvey for box plots

Using ggsurvey for histograms

Using ggsurvey for Hexplots

Course Objectives

- ► Learn about the Grammar of Graphics
- ▶ Learn how to use ggplot2 to visualize data
- Learn how to use ggsurvey to create weighted bar and histograms
- ► Learn how to visualize crosstabs using ggsurvey
- Lean how to make other plots using ggsurvey and ggplot2

Required Software

- 1. R (version 3.3 or newer required)
- 2. RStudio highly recommended
- 3. ggplot2 R package
- 4. dplyr R package
- 5. survey & svyr R package
- 6. anesr R package
- 7. ggsurvey R package
- 8. palmerpenguins R package

Introducing ggplot2

- ggplot2 is an R package created by Hadley Wickham that uses the grammar of graphics
- ▶ ggplot2 is a part of the tidyverse which is a collection of R packages
- ▶ ggplot2 is more flexible than base R plotting
- ▶ ggplot2 looks more modern than base R plotting

Grammar of Graphics

- ► The philosopy of ggplot2 is laid out in Wickham (2010), and builds upon previous work by Wilkinson, Anand, and Grossman (2005), and Bertin (1983). (1983)
- ► The grammar of graphics is a framework for visualizations to break apart the elements of a plot:
 - 1. the data and the mapping of the aesthetic in the plot
 - 2. the geometric objects of a plot, (is it a bar chart or histogram or something else)
 - 3. the scale of the plots
 - 4. the facet specification (are we making separate plots for each level of another variable)

ggplot2 Options

Tidyverse Cheat Sheets including ggplot2 ggplot2 book

- 1. Plot types: density, histogram, boxplot, bar chart, violin plot, error bars for bar plots, maps
- 2. custom color schemes, add fill/color or shapes matching categorical variables
- 3. custom scales or coordinate styems for continuous variables
- 4. faceting to make plots for each level of a categorical variable
- 5. custom labels and legends

Dataset 1: mtcars

mtcars is a built in data set in R that takes data from the 1974 Motor Trend magazine with 11 variables relating to 32 automobile design and performance.

Variables: mpg (miles per gallon), cyl (number of cylinders), disp (displacement), hp (horsepower), drat (rear axle ratio), wt (weight in 1000lbs), qsec (0.25 mile time), vs (engine 0 = v-shape, 1 = straight), am (transmission (0=automatic, 1 = manual), gear (number of gears), carb (number of carburetors).

Example 1 ggplot2

10 -

100

```
library(ggplot2)
plot = ggplot(mtcars, aes(x = hp, y = mpg)) +
    geom_point()
plot
   35 -
   30 -
   25 -
   20 -
   15 -
```

200

hp

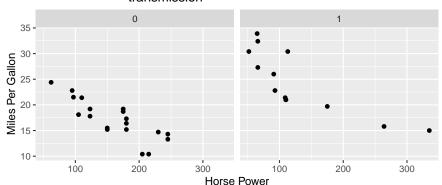
300

Example ggplot2 add facet and title

Example ggplot2 add facet and title

plotnew

MPG of Car given HP by transmission



Why ggsurvey

- ggplot2 has all the necessary components to make visualizations of survey data but the code can get messy especially when handling weights or making crosstabs.
- ggplot2 defaults to showing categorical data via counts, but proportions are often of interest with survey data especially when making comparisons across groups of different size.
- ggsurvey creates functions to make common visualizations of survey data in a single function call while preserving some of the customization features in ggplot.
- ggsurvey retains the compatibility of ggplot2 with the rest of the tidyverse
- ggsurvey has functions to handle data frames (with weight as a variable) and functions that handle svy.design objects from survey package.

ggsurvey Features

- ggsurey plot types: bar chart, histogram, boxplot, hexplot
- ▶ has faceting built in using 2d (one facets), 3d (two facets)
- uses weight argument in ggplot to handle weights
- ggsurvey is a series of "wrapper" functions that call ggplot or other tidyverse functions
- ggsurvey works with unweighted data if you add a "weight" variable that is 1 for every row

Dataset 2: apistrat from the survey package

The first dataset we will use is the apistrat data set from the survey package. This a stratified sample from a data set of all California schools with various characteristics of the schools such as type of school (stype), the Academic Performance index in 1999 and 2000 (api99, api00), if a school is year round (yr.rnd), percent of parents that are high school graduates (hsg)

```
library(survey)
data(api)
library(dplyr)
```

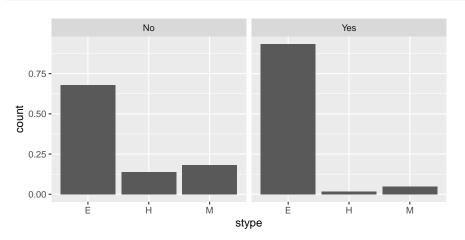
Example 2A Crosstabs with base ggplot

First let's look at the base ggplot2 code needed to produce a crosstab.

```
newdf = apistrat %>% group_by(stype, yr.rnd)%>%
  tally(, wt = pw) %>% mutate(f = n/sum(n))
plotnew = ggplot(newdf, aes(yr.rnd))+
  geom_bar(aes(weight = f))+
  facet_grid(cols = vars(stype))
```

Example 2B Crosstabs with ggsurvey

```
library(ggsurvey)
ggbarcrosstabs(apistrat, stype, yr.rnd, pw)
```



To understand the what can be done with ggsurvey, we will first look at how base ggplot2 works for non-survey data.

In base ggplot2 a plot is made with at least two functions: ggplot and an appriorate geom function. There are some geoms that are commonly used in addition to other geoms such as adding text or error bars.

Main Plot Geoms

	Geom function
Bar chart	geom_bar (for raw data),
	geom_col (for frequency tables)
Boxplot	geom_boxplot
Histogram	geom_histogram
Line Plot	geom_line
Scatterplot	geom_points
Hex plot	geom_hexbin (in hexbin package)
Violin plot	geom_violin

Supplemental Plot Geoms

	Geom
Error bars	geom_errorbars
Text	geom_text
Smoothing lines	geom_smooth
Line	geom_abline
horizontal line	geom_hline
vertical line	geom_vline

Dataset 3: Palmer Penguins

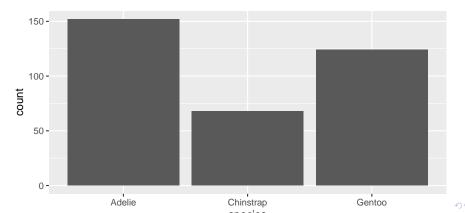
The Palmer penguins data set details information taken from penguins on the palmer archipelago. The variables are species, island, bill_length_mm, bill_depth_mm, bill_depth_mm, flipper_length_mm, body_mass_g, sex, year.

```
library(palmerpenguins)
data(penguins)
```

Example 3: A Bar Chart

First let's use the ggplot and geom_bar functions to make a bar chart of the species of penguins in the data set.

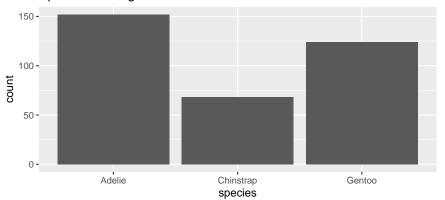
```
plot3 = ggplot(penguins, aes(species)) +
    geom_bar()
plot3
```



Title customization for Example 3

Next let's add a title to the previous plot with ggtitle.

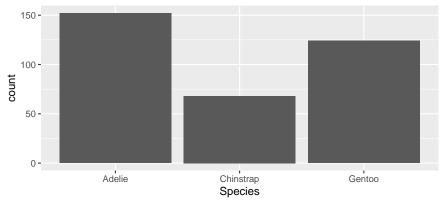
```
plot3 + ggtitle("Species of Penguins")
```



Label customization Part 1 for Example 3

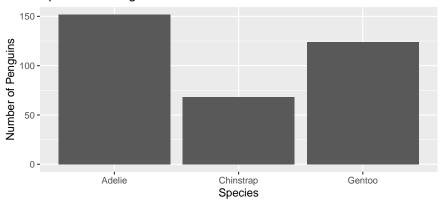
Next let's add a x axis label with xlab adds a label to the x axis.

```
plot3 + ggtitle("Species of Penguins") +
    xlab("Species")
```



Label customization Part 2 for Example 3

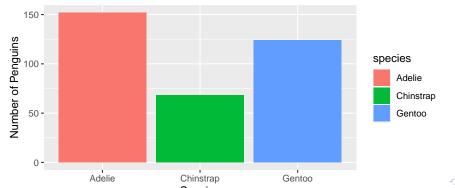
Next let's add a y axis label to the previous plot with ylab.



Color customization

We can make the bars each a different color by passing aes(fill = Species) inside $geom_bar$

```
ggplot(penguins, aes(species)) + geom_bar(aes(fill = species))
    ggtitle("Species of Penguins") + xlab("Species") +
    ylab("Number of Penguins")
```



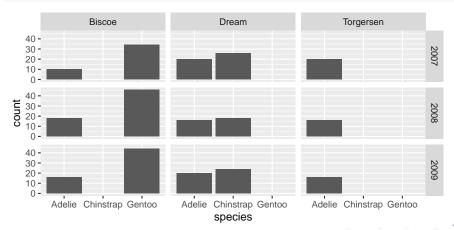
Faceting

Faceting is a common tool to compare the the distribution of one set of variables by considering another variable. Going back to Example 1, we compared the relationship between horsepower and mpg depending on the transmission of the car using facet_grid. Faceting helps to show the affect of a variable on multiple variables. Crosstabs are faceted graphs comparing the distribution of a survey question given an categorical variable.

Example 4 Bar chart of Species with Facet Grid

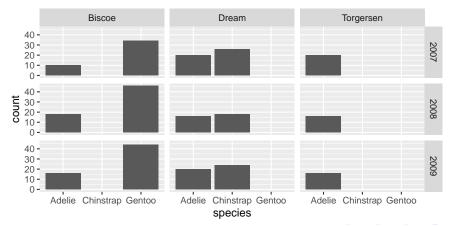
x y means x is on the horizontal axis

```
plot4 = ggplot(penguins, aes(species)) +
    geom_bar() + facet_grid(year ~ island)
plot4
```

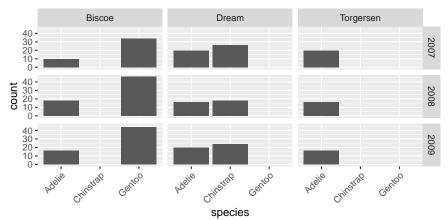


Example 4 Bar chart of Species with Facet Grid

```
plot4a = ggplot(penguins, aes(species)) +
    geom_bar() + facet_grid(rows = vars(year),
    cols = vars(island))
plot4a
```

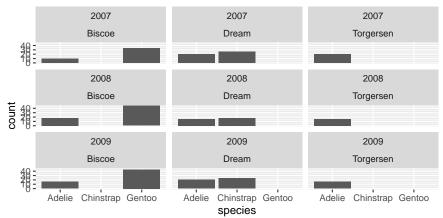


Example 4 Bar chart with Facet Grid text wrapping



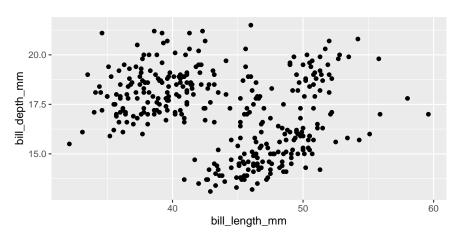
Facet Wrap

```
plot4 = ggplot(penguins, aes(species)) +
    geom_bar() + facet_wrap(vars(year, island))
plot4
```



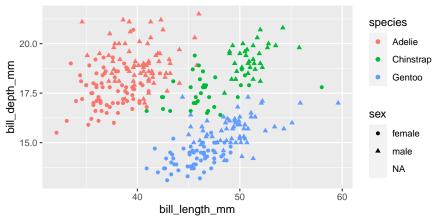
Example 5 Scatterplots

```
ggplot(penguins, aes(x = bill_length_mm,
    y = bill_depth_mm)) + geom_point()
```



Example 5 with Species and Sex

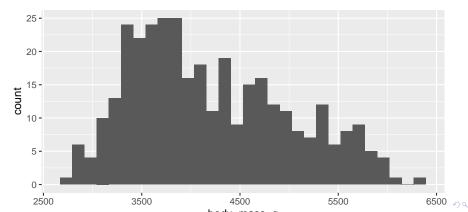
```
ggplot(penguins, aes(x = bill_length_mm,
    y = bill_depth_mm)) + geom_point(aes(color = species,
    shape = sex))
```



Example 6A Histograms

A histogram takes a continuous variable and puts it into bins and then counts the number of data points in each bin.By default geom_histogram makes 30 evenly sized bins.

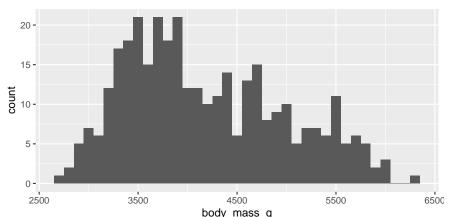
```
ggplot(penguins, aes(x = body_mass_g)) +
    geom_histogram()
```



Example 6B Histograms

We can specify the size of the bins with binwidth. I prefer to try the default bins to get a sense of the range of the data.

```
ggplot(penguins, aes(x = body_mass_g)) +
    geom_histogram(binwidth = 100)
```

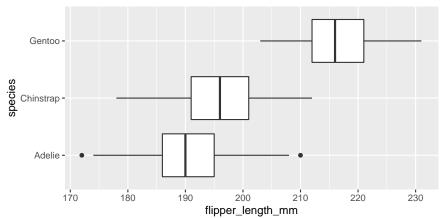


Example 7 Boxplot

A boxplot shows the minimum, 25th percentile, median, 75th percent, and maximum.

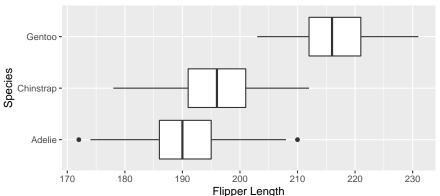
```
ggplot(penguins, aes(x = flipper_length_mm)) +
    geom_boxplot()
 0.4 -
 0.2 -
 0.0 -
-0.2 -
-0.4
                                    200
                                               210
                                                                     230
    170
               180
                          190
                                                          220
                               flipper_length_mm
```

Example 7 Boxplot by Species



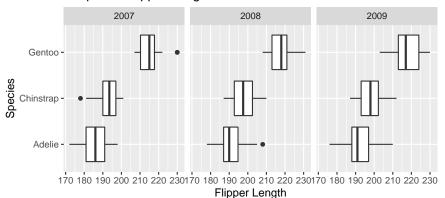
Example 7 with Title

Boxplot of Flipper Length



Example 7 with Facet for Year

Boxplot of Flipper Length



Introduction to ggsurvey vs ggplot

- ggsurvey combines the ggplot+geom+facet_grid into one function to save time
- ► For each plot type ggsurvey specifies how to do it without a facet, with one facet, and with two facets
- You can add ggtitle, xlab, ylab just like regular ggplot2
- ggsurvey is compatiable with dataframe and survey design objects (including srvyr objects)
- ▶ like in ggplot we don't put column names in quotes
- ▶ For data.frames the survey weight should a column in the data.frame

Bar Chart Functions

Plot type	Data type	ggsurvey function
Bar Chart	data frame	ggbarweight(df, x, weights, fill)
Bar Chart	svydesign	ggbarweight_svy(surveyobj, x, fill, labeller)
Crosstab	data frame	ggcrosstab(df, x, y,weights, fill)
Crosstab	svydesign	ggcrosstab_svy(surveyobj, x, y, fill, labeller)
Crosstab		
with 2	data frame	ggcrosstab3d(df, x, y,z weights, fill, labeller)
variables		
Crosstab		
with 2	svydesign	ggcrosstab3d_svy(surveyobj, x,y,z, fill. labeller)
variables		

Dataset 4: ANES

The American National Election Study is a large multi-mode multi-wave national survey conducted every two years with a broad range of questions related both to elections and broader policy issues. It is a collaboration between Stanford University and the University of Michigan and is funded by the National Science Foundation. It has been conducted since 1948. The population for the survey is US citizens.

ANES information The anesr package accesses ANES data, and we will use the 2020 time series data which has 8280 respondents.

Install and Load ANES

```
# install.packages('devtools')
# library(devtools)
# install_github('jamesmartherus/anesr')
library(anesr)
data("timeseries_2020")
timeseries_2020 = haven::as_factor(timeseries_2020)
```

Variables in ANES

We will look at the following questions in the pre-election phase: V201114 (Right Track / Wrong Track), V201390 (Speed of Response of Federal Government to COVID-19), V201324 (State of Economy), V201151 feeling thermometer for Joe Biden, V201152 feeling thermometer for Trump. We will also consider crosstabs on the following variables V201549x (race), V201511x (education), V201600 (gender).

The relevant weight is V200010a, strata V200010d, cluster is V200010c.

Rename variables and Drop Empty Levels

```
timeseries_2020$rightwrongtrack = timeseries_2020$V201114
timeseries_2020$speedcovid = timeseries_2020$V201390
timeseries_2020$economy = timeseries_2020$V201324
timeseries_2020$race = timeseries_2020$V201549x
timeseries_2020$gender = timeseries_2020$V201600
timeseries_2020 = droplevels(timeseries_2020)
```

Removing Refusals on Demographics

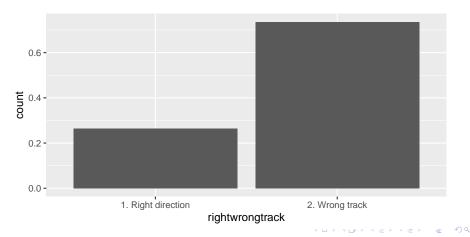
To make the plots look a little cleaner we will remove individuals who refused or said didn't know about their race, education, or gender, or refused one of our questions of interest.

```
timeseries_2020 = timeseries_2020 %>%
filter(race != "-9. Refused", race !=
    "-8. Don't know", gender != "-9. Refused",
    rightwrongtrack != "-9. Refused",
    rightwrongtrack != "-8. Don't know",
    economy != "-9. Refused", speedcovid !=
        "-9. Refused")
timeseries_2020 = droplevels(timeseries_2020)
```

Creating a Survey Design Object For ANES

```
library(srvyr)
anes_survey = svydesign(id = ~V200001, strata = ~V200010d,
    weights = ~V200010a, data = timeseries_2020)
anes_svy = as_survey(anes_survey)
```

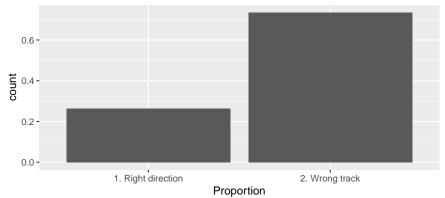
Example 8A: ggsurvey Bar chart with Data Frame



Example 8A: Adding titles to previous plot

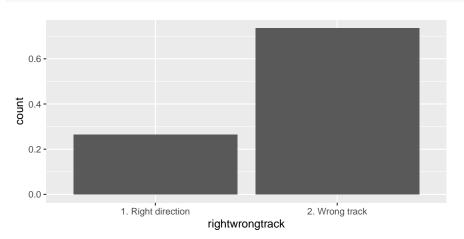
```
plot8a + ggtitle("Right Direction / Wrong Track") +
    xlab("Proportion")
```

Right Direction / Wrong Track



Example 8B: ggsurvey Bar Chart with Survey Object

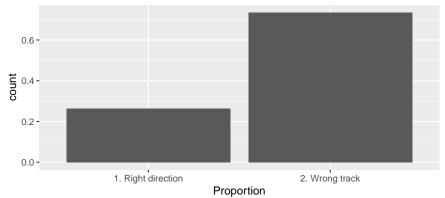
```
plot8b = ggbarweight_svy(anes_survey, rightwrongtrack)
plot8b
```



Example 8B: Adding titles to previous plot

```
plot8b + ggtitle("Right Direction / Wrong Track") +
    xlab("Proportion")
```

Right Direction / Wrong Track

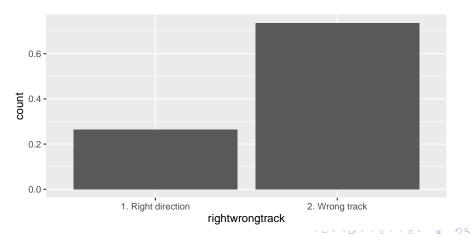


Filtering: Advanced

Sometimes we don't want to include a certain category in the plot. For instance we may want to remove the refusals from the graph. We can use the filter function from dplyr on a data frame to remove the refusals from the plot, and then pipe operator. The pipe operator passes the object on the left of the pipe into the function on the right as the first argument. At this time this only works with data frames with survey weights.

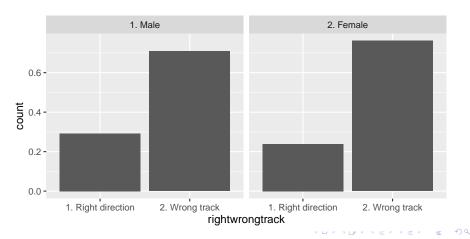
Removing Refusals and Don't Know

```
timeseries_2020 %>%
   filter(rightwrongtrack != "-9. Refused") %>%
   ggbarweight(rightwrongtrack, V200010a)
```



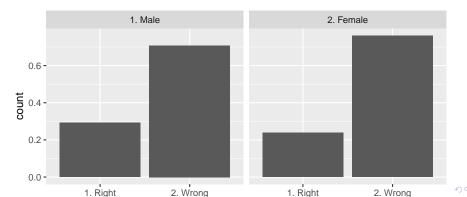
Example 9A: Bar Chart with One Crosstab For Dataframe

Sometimes the text overlaps in ggplots.

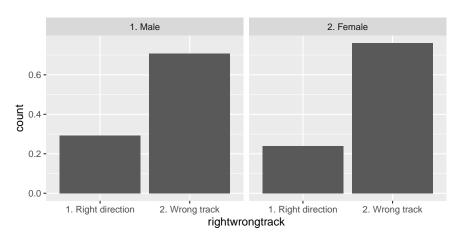


Example 9A: Text Wrap Labels

We can use the stringr package to use text wrapping for the labels on the bars.

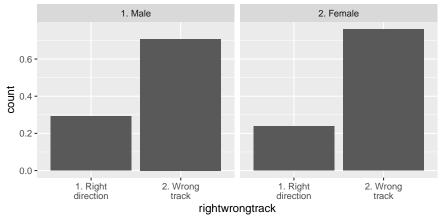


Example 9B: Bar Chart with One Crosstab For svydesign



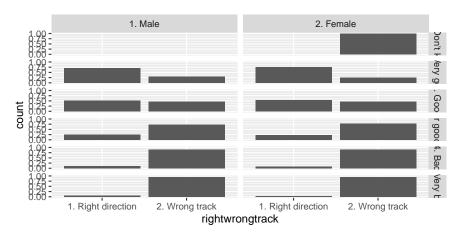
Example 9B: Text Wrap Labels

```
ggbarcrosstabs_svy(anes_survey, rightwrongtrack,
    gender) + scale_x_discrete(labels = function(x) str_wrap(x
    width = 10))
```



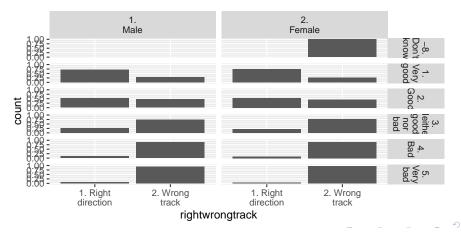
Example 10A: Bar Chart with Two Crosstab For Dataframe

ggbarcrosstabs3d(timeseries_2020, rightwrongtrack, economy, gender, V200010a)



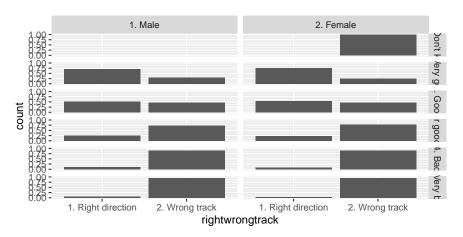
Example 10A: Add Text Wrap Labels

```
ggbarcrosstabs3d(timeseries_2020, rightwrongtrack,
  economy, gender, V200010a, labeller = label_wrap_gen(width
    multi_line = TRUE)) + scale_x_discrete(labels = functi
  width = 10))
```



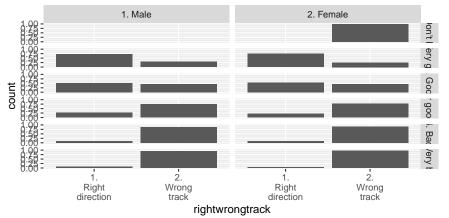
Example 10B: Bar chart with Two Crosstabs For svydesign

ggbarcrosstabs3d_svy(anes_survey, rightwrongtrack, economy, gender)



Example 10B: Text Wrap Labels

```
ggbarcrosstabs3d_svy(anes_survey, rightwrongtrack,
    economy, gender) + scale_x_discrete(labels = function(x) s
    width = 3))
```



Box Plots

A Boxplot is a way to visualize the distribution of a numeric variable such as a feeling thermometer. A boxplot highlights 5 key statistics: the minimum value, the 25th percentile, the median, the 75th percentile and the maximum value. In ggplot extreme values deemed to be outliers are marked with a dot. We will use the feeling thermometers for Joe Biden (V201151) and Donald Trump (V201152) in the 2020 ANES.

Process Data

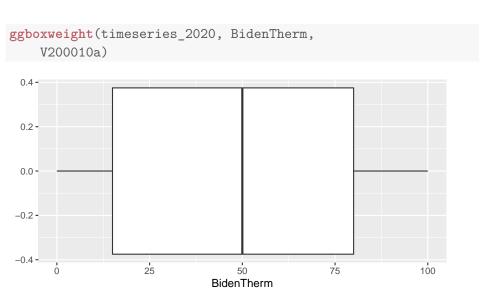
We need to first remove the refusals and convert the factor to a numeric in the data frame.

```
timeseries_2020$BidenTherm = as.numeric(as.character(timeserie
timeseries_2020$TrumpTherm = as.numeric(as.character(timeserie
anes_svy = anes_svy %>%
    mutate(BidenTherm = as.numeric(as.character(timeseries_202
anes_svy = anes_svy %>%
    mutate(TrumpTherm = as.numeric(as.character(timeseries_202
```

ggsurvey boxplot Functions

Plot type Data type		ggsurvey function	
Box Plot	data frame	ggboxweight(df, x, weights)	
Box Plot	svydesign	ggboxweight_svy(surveyobj, x)	
Box plot	data frame	ggboxweight2d(df, x, y,weights)	
with 1 Facet	data frame		
Box plot	svydesign	ggboyweight2d gay(gunyayahi y y)	
with 1 Facet	Svydesign	ggboxweight2d_svy(surveyobj, x, y)	
Box plot	data frame	ggboxweight3d(df, x, y,z weights)	
with 2 Facets	uata Ifallie		
Box plot	c, n, docien	ggboxweight3d_svy(surveyobj, x,y,z)	
with 2 Facets	svydesign		

Example 11A: Boxplot with data frame object



Example 11B: Boxplot with survey design object

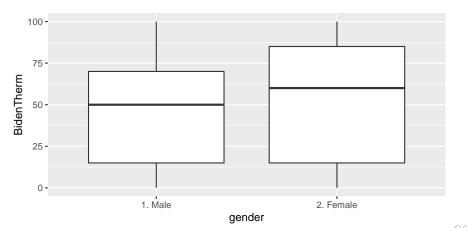
Recall that we stored the survey design object for th ANES in anes_svy.

ggboxweight_svy(anes_svy, BidenTherm) 0.4 -0.2 -0.0 --0.2 --0.4 -25 75 100

BidenTherm

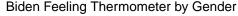
Example 12A: Boxplot with one facet with data frame object

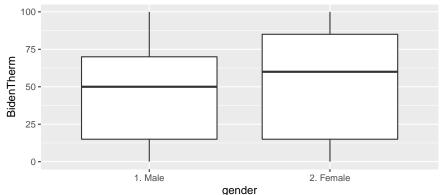




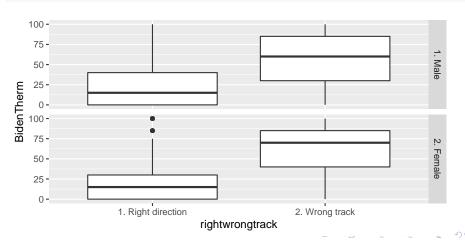
Example 12B: Boxplot with one facet with survey design object

```
ggboxweight2d_svy(anes_svy, BidenTherm, gender) +
    ggtitle("Biden Feeling Thermometer by Gender")
```

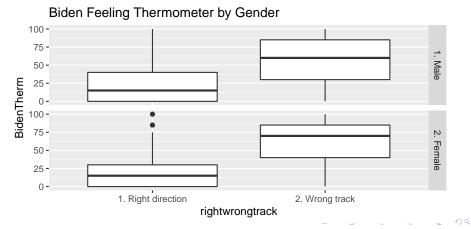




Example 12A: Boxplot with two facets with data frame object

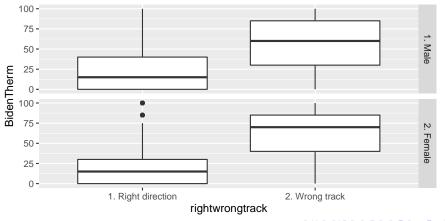


Example 12B: Boxplot with two facets with survey design object



Base ggplot solution for 12A

```
ggplot(timeseries_2020, aes(x = rightwrongtrack,
    y = BidenTherm)) + geom_boxplot(aes(weight = V200010a)) +
    facet_grid(rows = vars(gender))
```



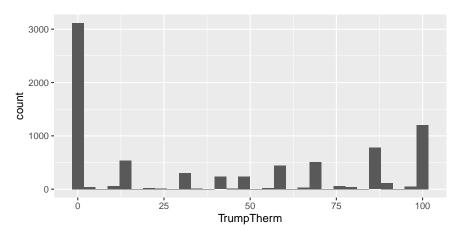
Histograms in ggsurvey

We will work with Trump'a feeling thermometer question to make histograms. Recall that

Plot type	Data type	ggsurvey function
Histogram	data frame	gghistweight(df, x, weights, binwidth)
Histogram	svydesign	gghistweight_svy(surveyobj, x, binwidth)
Histogram	data frame	gghistweight2d(df, x, y,weights, binwidth)
with 1 Facet	data frame	
Histogram	svydesign	gghistweight2d_svy(surveyobj, x, y, binwidth)
with 1 Facet	svydesigii	
Histogram	data frame	gghistweight3d(df, x, y,z weights, binwidth)
with 2 Facets	data frame	
Histogram	svydesign	gghistweight3d_svy(surveyobj, x,y,z, binwidth)
with 2 Facets	Svydesign	

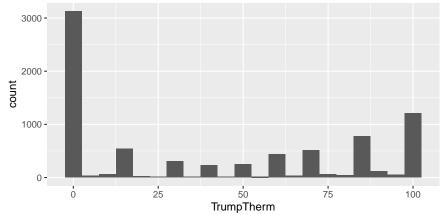
Example 13A: Histogram with data frame object





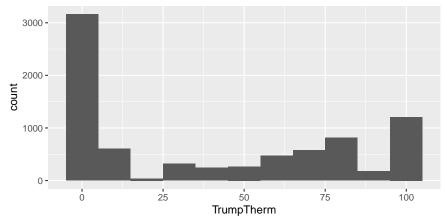
Example 13A: Histogram with data frame object

Try a binwidth of 5.



Example 13A: Histogram with data frame object

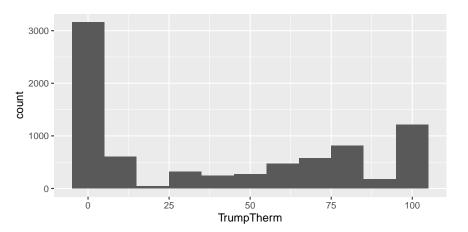
Try a binwidth of 10. This is what I prefer, and will use in the next plots.



Example 13B: Histogram with survey design object

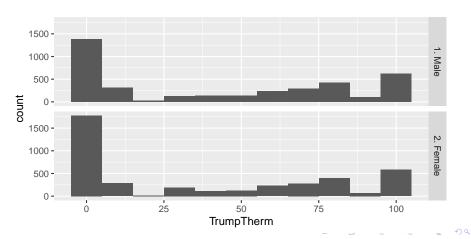
Recall that we stored the survey design object for th ANES in anes_svy.

gghistweight_svy(anes_svy, TrumpTherm, binwidth = 10)



Example 14A: Histogram with one facet with data frame object

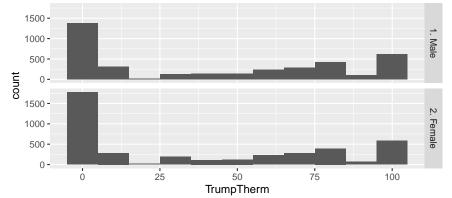
gghistweight2d(timeseries_2020, TrumpTherm,
 gender, V200010a, binwidth = 10)



Example 14B: Histogram with one facet with survey design object

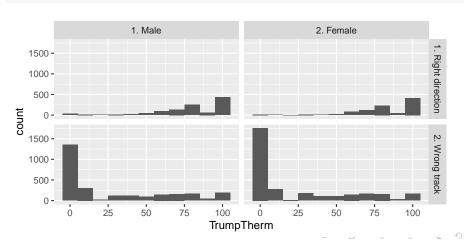
```
gghistweight2d_svy(anes_svy, TrumpTherm,
    gender, binwidth = 10) + ggtitle("Biden Feeling Thermomete
```





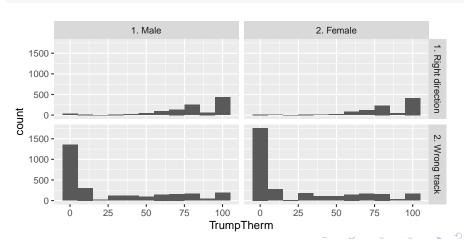
Example 15A: Histogram with two facets with data frame object

gghistweight3d(timeseries_2020, TrumpTherm,
 rightwrongtrack, gender, V200010a, binwidth = 10)



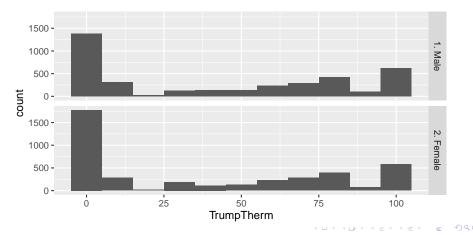
Example 15B: Histogram with two facets with survey design object

```
gghistweight3d_svy(anes_svy, TrumpTherm,
    rightwrongtrack, gender, binwidth = 10)
```



Base ggplot solution for 15A

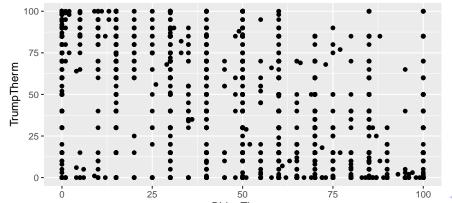
```
ggplot(timeseries_2020, aes(TrumpTherm)) +
    geom_histogram(aes(weight = V200010a),
    binwidth = 10) + facet_grid(rows = vars(gender))
```



Motivation for Hexplot

Sometimes you have multiple data points that overlap. When we plot the Trump Feeling Thermometer by the Biden Feeling Thermometer we see less points than number of observations.

```
ggplot(timeseries_2020, aes(x = BidenTherm,
    y = TrumpTherm)) + geom_point()
```



Example 16A: Hexplot

A hexplot creates bins of data that is close to overlapping and the intensity of shade in the bin denotes how many data points are in each bin. Ignoring survey weights this is done using the hexbin package.

```
library(hexbin)
ggplot(timeseries 2020, aes(x = BidenTherm,
     y = TrumpTherm)) + geom_hex()
   100 -
                                                                 count
    75 -
 TrumpTherm
                                                                     750
    50 -
                                                                     500
                                                                     250
    25 -
```

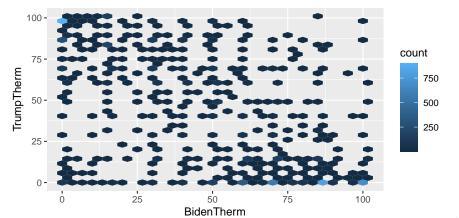
Hexplot ggsurvey functions

Plot type	Data type	ggsurvey function
Hexplot	data frame	gghexweight(df, x, y, weights)
Hexplot	svydesign	gghexweight_svy(surveyobj, x, y)
Hexplot	data frame	gghexweight2d(df, x, y, z, weights)
with 1 Facet	data frame	ggnexweightzu(di, x, y, z, weights)
Hexplot	cynydosian	gghoversight2d grav(gunvoyahi y y z)
with 1 Facet	svydesign	gghexweight2d_svy(surveyobj, x, y, z)
Hexplot	data frame	gghexweight3d(df, x, y, a, b weights)
with 2 Facet	data frame	ggnexweightsd(di, x, y, a, b weights)
Hexplot	cynydosian	gghovuvight2d gyv(gypyoyohi yyy a h)
with 2 Facet	svydesign	gghexweight3d_svy(surveyobj, x,y, a, b)

Example 16B: Weighted Hexplot With Dataframe

In example 16 we did not account for the survey weights, but gghexweight does.

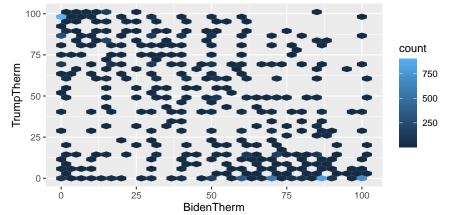
```
gghexweight(timeseries_2020, BidenTherm,
TrumpTherm, weight = V200010a)
```



Example 16C: Using a Survey object

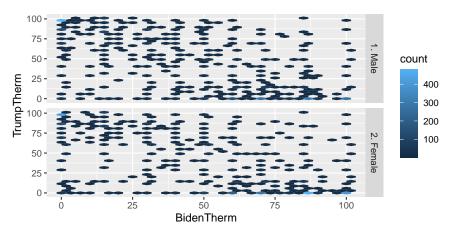
In example 16 we did not account for the survey weights, but gghexweight does.

gghexweight_svy(anes_svy, BidenTherm, TrumpTherm)

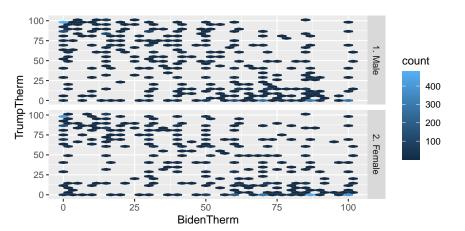


Example 17A: Weighted Hexplot with Facet For Data Frame

gghexweight2d(timeseries_2020, BidenTherm, TrumpTherm, gender, weight = V200010a)

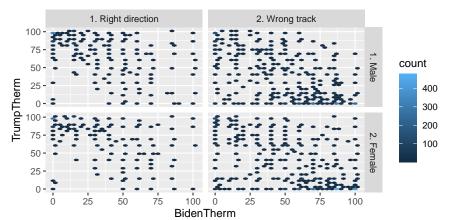


Example 17B: Weighted Hexplot with Facet For svydesign

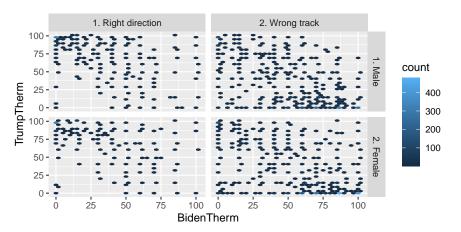


Example 18A: Weighted Hexplot with facet

```
gghexweight3d(timeseries_2020, BidenTherm,
    TrumpTherm, gender, rightwrongtrack,
    weight = V200010a)
```



Example 18B: Weighted Hexplot with facet



Conclusion

- ggsurvey is still in early development, and new features should be coming, including more customization for histograms
- ► Full compatibility with srvyr is in progress.
- ▶ In general ggsurvey is compatiable with most "add-on" functions from ggplot2 and related packages (change color scheme, scales, titles), except geoms and facet_grid.
- https://github.com/balexanderstats/ggsurvey

References

- ▶ The American National Election Studies . These materials are based on work supported by the National Science Foundation under grant numbers SES 1444721, 2014-2017, the University of Michigan, and Stanford University.
- ► Horst AM, Hill AP, Gorman KB (2020). palmerpenguins: Palmer Archipelago (Antarctica) penguin data. R package version 0.1.0. doi: 10.5281/zenodo.3960218.
- ► Hadley Wickham (2010) A Layered Grammar of Graphics, Journal of Computational and Graphical Statistics, 19:1, 3-28, DOI: 10.1198/jcgs.2009.07098