2024 Goals and Objectives

5 year plan - align 2024 focuses

Ensure long-term sustainability for open source on the mainframe through the Open Mainframe Project

- ➔ Open Mainframe Summit being the predominant event in the mainframe industry.
- ➔ Bringing in key vendor-neutral events and organizations in the mainframe ecosystem, namely SHARE, GSE, and VM Workshop, to be formally part of the Open Mainframe Project or tightly coordinated
- ➔ Build cross-functional working groups with organizations in related domains, namely CNCF, HyperLedger, FINOS, and CD Foundation.
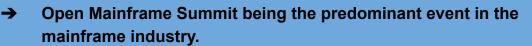
Open Mainframe Project as the agent of change in where/when/how workloads are implemented for the mainframe ecosystem

- ➔ Annual revenues at $1M USD
- ➔ Establish a project-owned and managed mainframe infrastructure for hosted project use.

Make Open Mainframe Project the primary vendor-neutral organization for community collaboration on the mainframe

- ➔ 20 mainframe customers publicly referencing their use of open-source projects as part of their mainframe workloads.
- ➔ 3 new "Zowe" impact/scope projects active at the Open Mainframe Project.
- ➔ Center of gravity for diversity and next-generation activities in mainframe

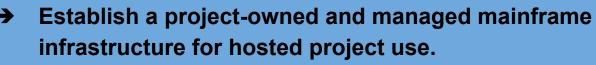**Ensure long-term sustainability for open source on the mainframe through the Open Mainframe Project**

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2024 Focus - Engage other events/communities

➔ FINOS
  ◆ Hold Open Source in Finance Forum track to engage larger financial services industry in Open Mainframe Projects.
➔ GSE/SHARE
  ◆ Hold Open Source track to educate mainframe audience on open source and how to best leverage.
➔ IBM TechXchange
  ◆ Hold Community Day to educate customers on Open Mainframe Projects and open source.

Open Mainframe Project as the agent of change in where/when/how workloads are implemented for the mainframe ecosystem

➔ **Annual revenues at $1M USD**
➔ **Establish a project-owned and managed mainframe infrastructure for hosted project use.**

2024 Focus - Get mainframe infrastructure up and running

➔ Add additional funding - target $250k funding
➔ Have all hosted projects and 10 broad open source projects using infrastructure by end of 2024

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➔ **20 mainframe customers publicly referencing their use of open-source projects as part of their mainframe workloads.**
➔ **3 new "Zowe" impact/scope projects active at the Open Mainframe Project.**
➔ **Center of gravity for diversity and next-generation activities in mainframe**

2024 Focus - Mainframe Audience Education on OSS

➔ Create open source for mainframe webinar series, which both educates the end-users but also cultivates concerns/needs.
➔ Launch end-user advisory group to provide guidance on the needs of open source with mainframe end-user organizations.
➔ Have 2-3 analysts or influencers publicly reference hosted projects or Open Mainframe Project in a positive light.
➔ Publish 6 new case studies or testimonials around the use of Open Mainframe Project sponsored work.
➔ Revitalize Zowe Conformance Program with realigned benefits for vendors, adding 4 new vendors with offerings in the program
➔ Continue diversity blog posts and events