

Customer Overview

HasCrCard

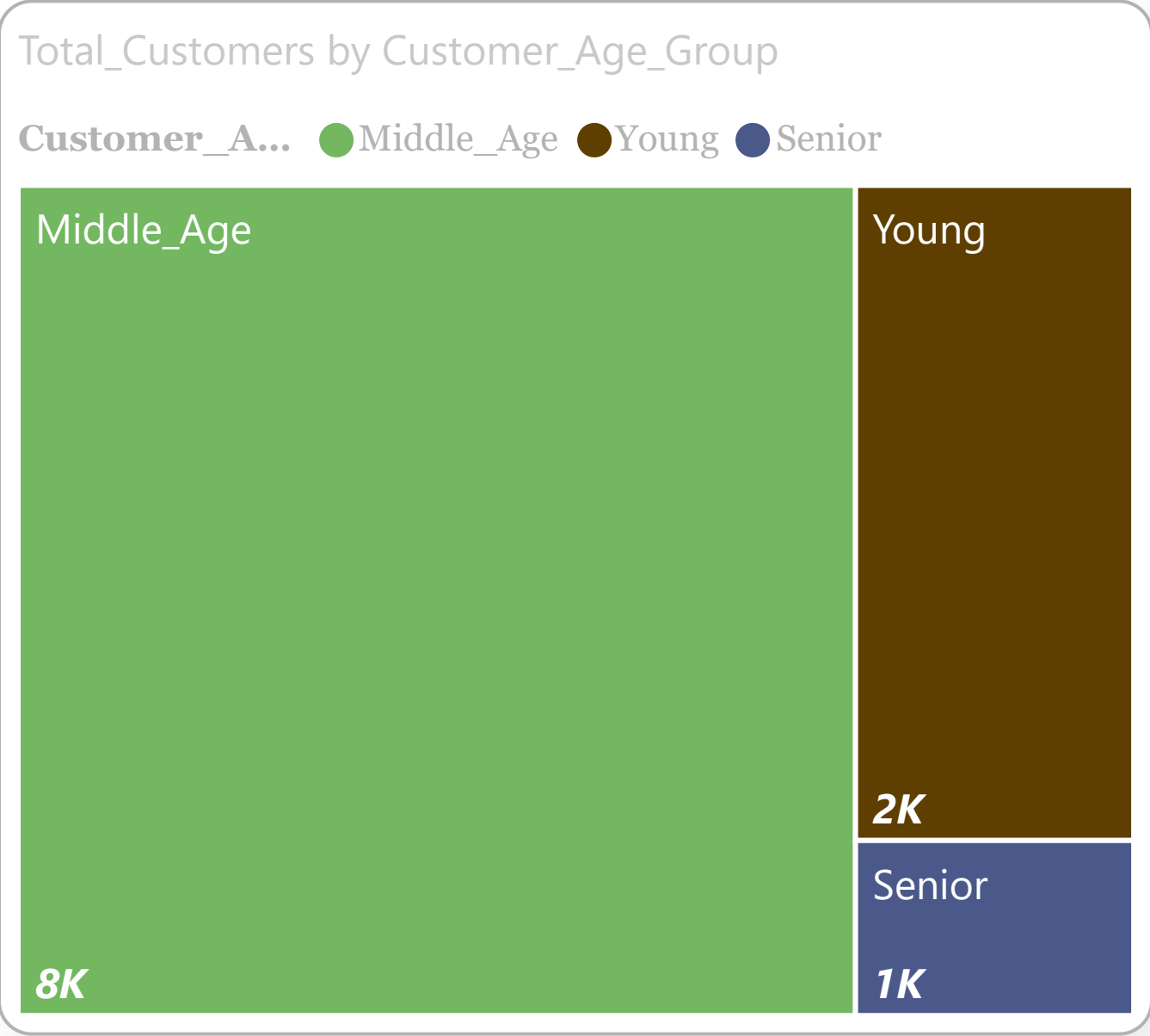
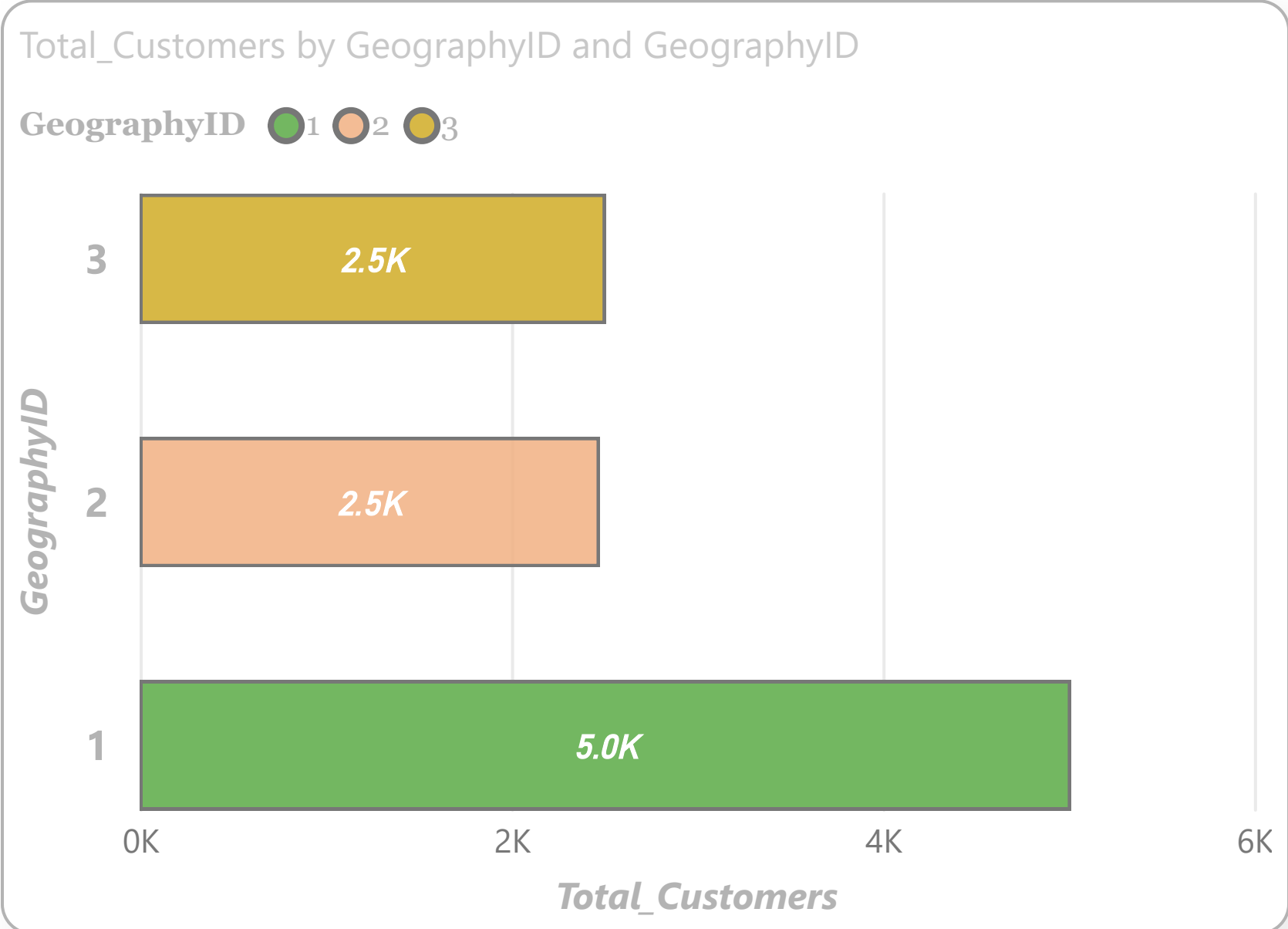
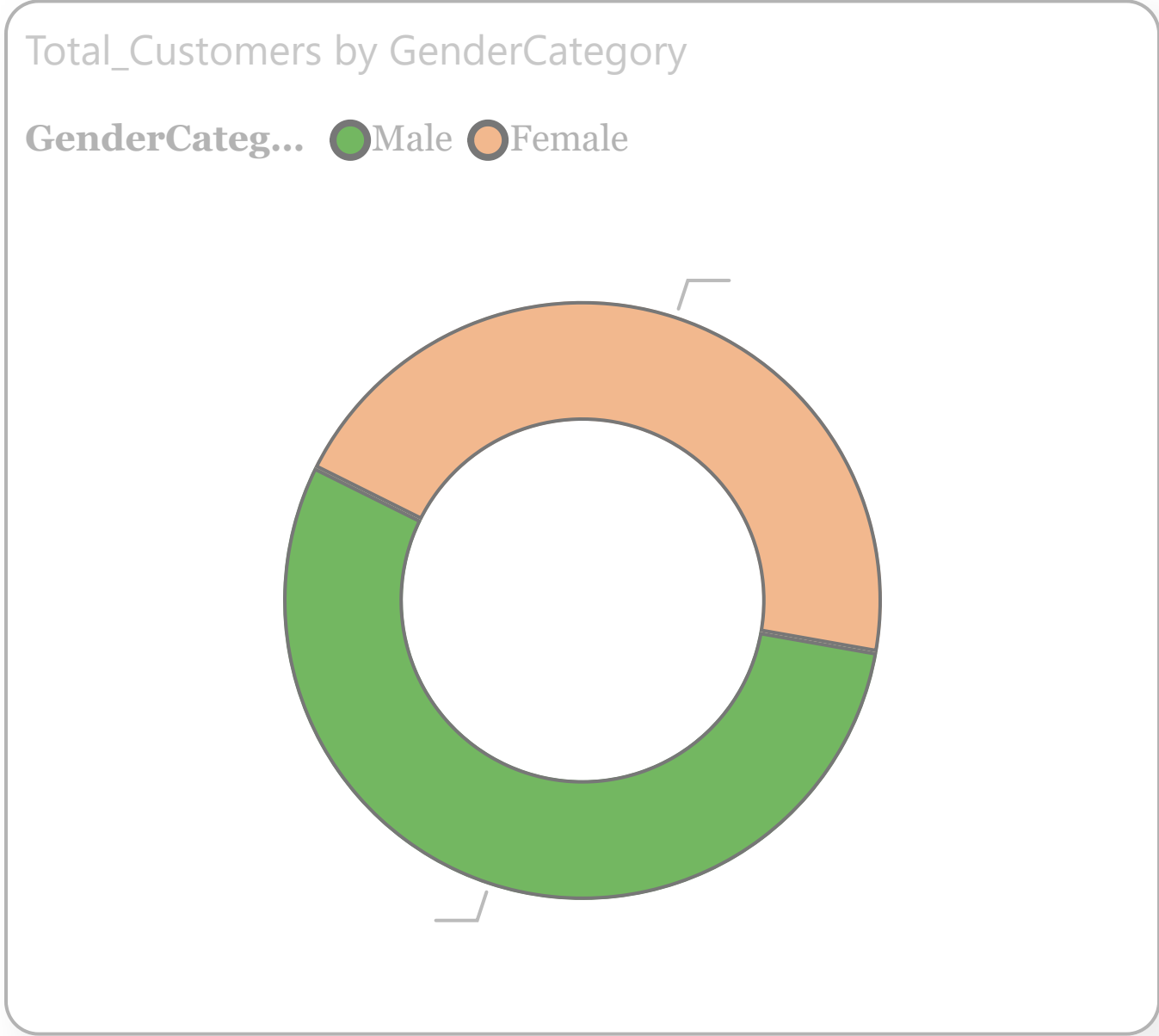
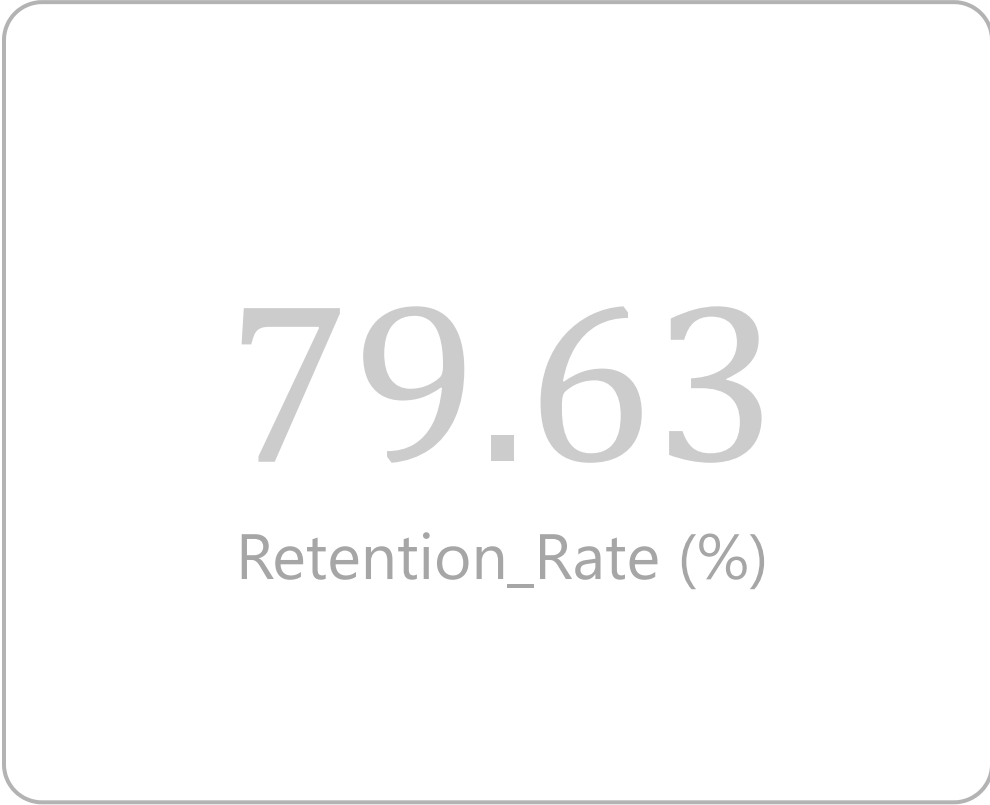
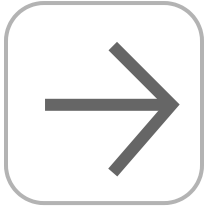
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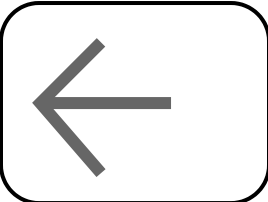
0

GenderCategory

(Blank)

Female





ExitCategory

■ (Blank)

□ Exit



2037

Exited\_Customers

4849

inactive\_count

GenderID 1 2

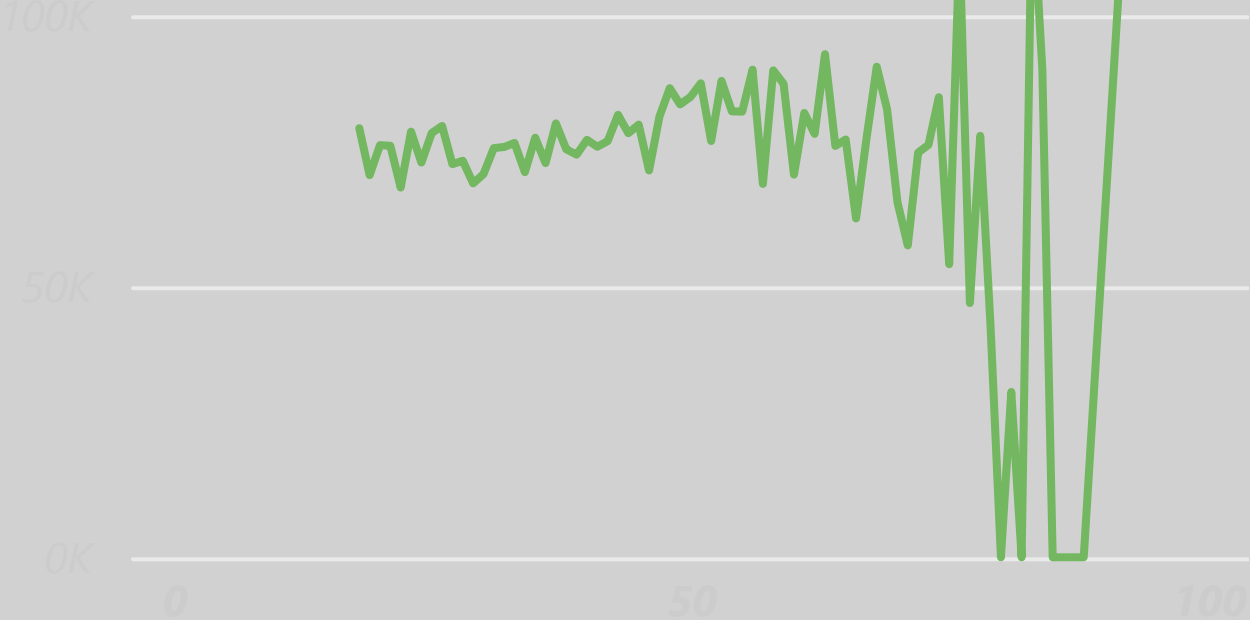


7963

Retained\_Customers



Average\_Balance



ActiveCategory

□ (Blank)

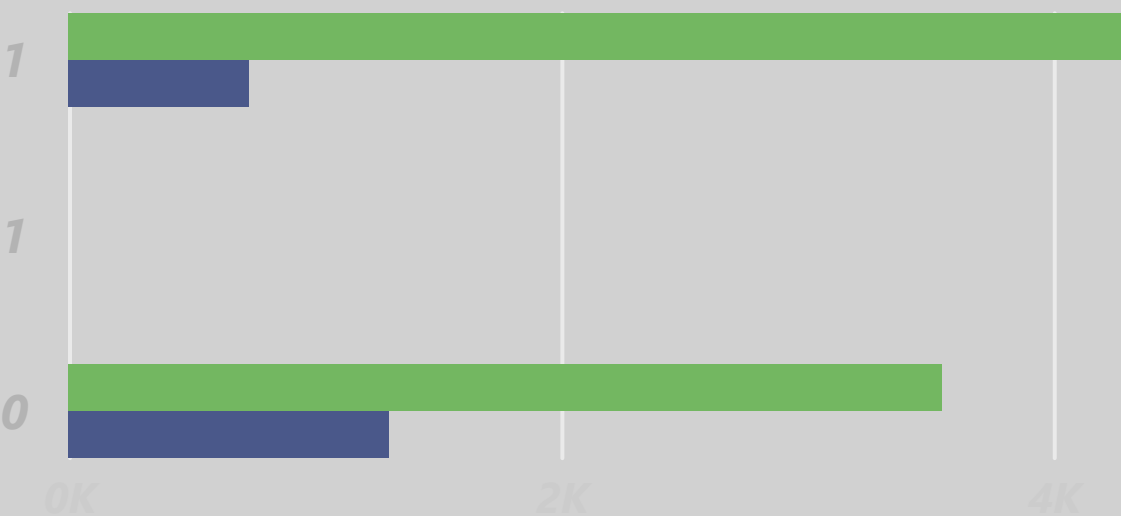
□ Active Member



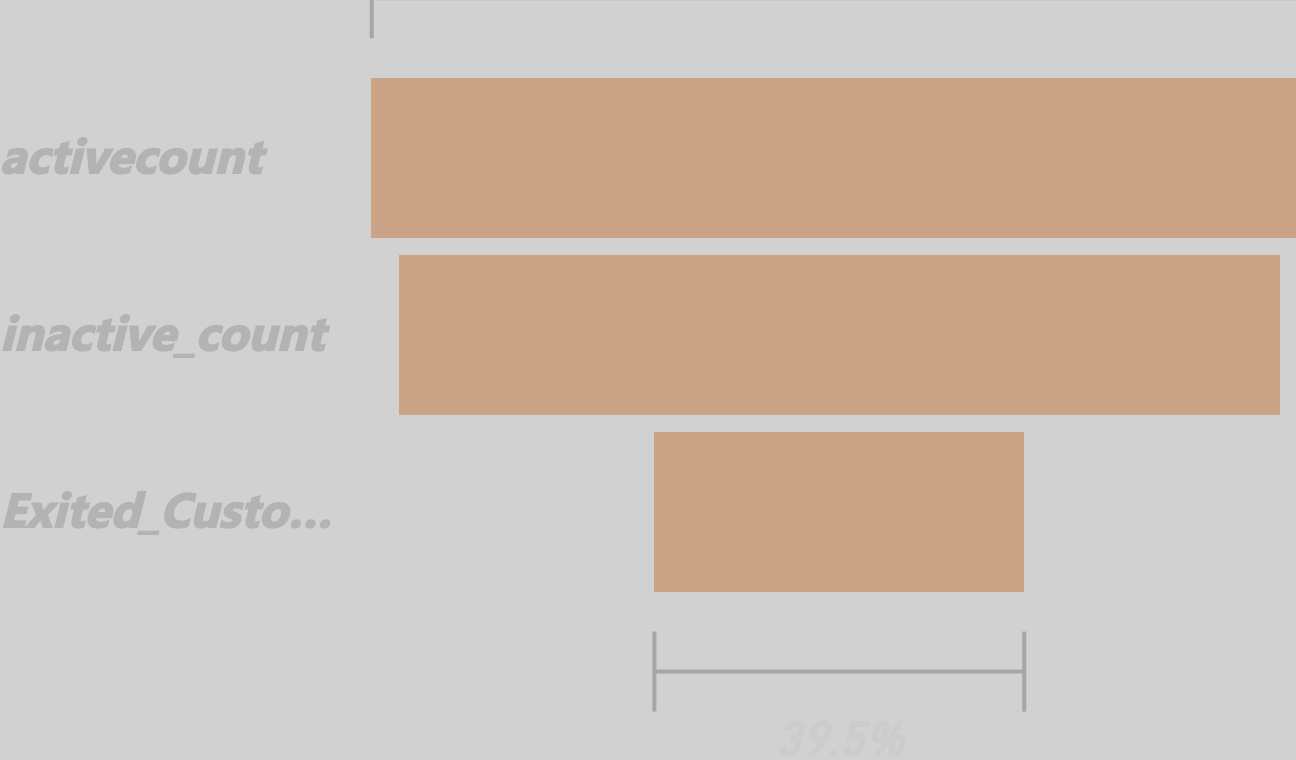
5151

activecount

Retained\_Customers Exited\_Customers



activecount inactive\_count Exited\_Custo...





100.09K

Average\_Salary

## Product And Credit Analysis

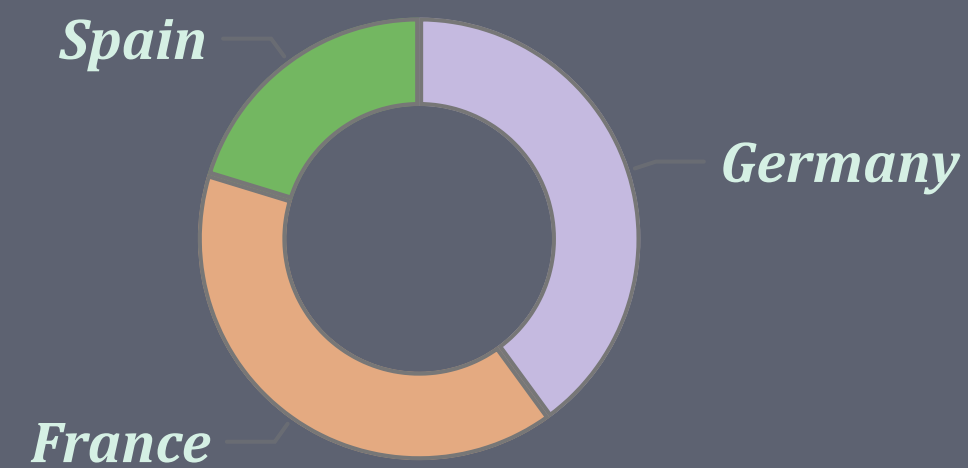
76.49K

Average\_Balance

7963

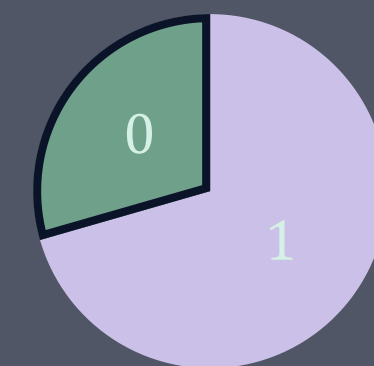
Retained\_Customers

Sum of Exited by GeographyLocation



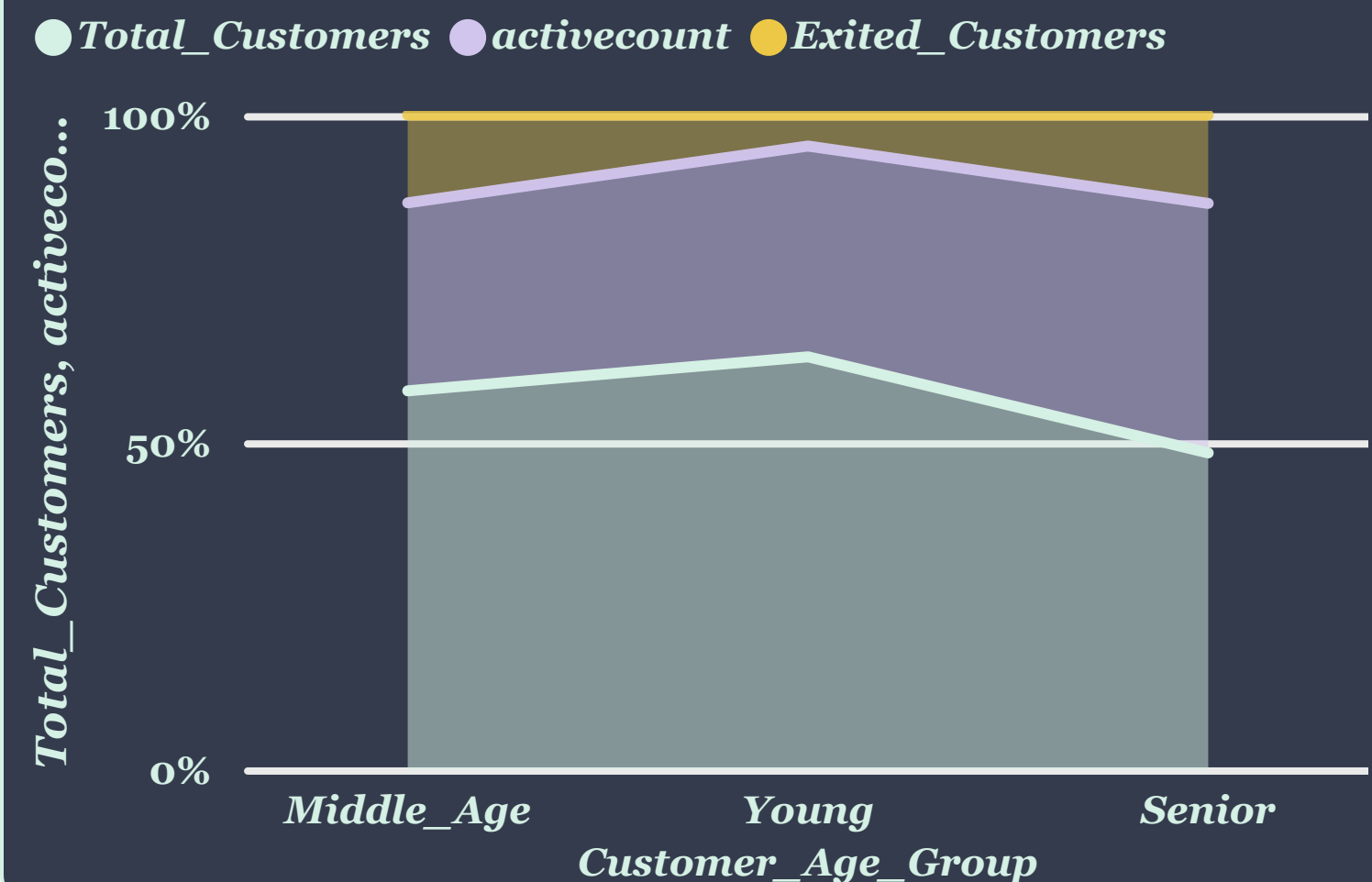
GeographyID	Exited_Customers
1	810
2	413
3	814
Total	2037

Total\_Customers by HasCrCard

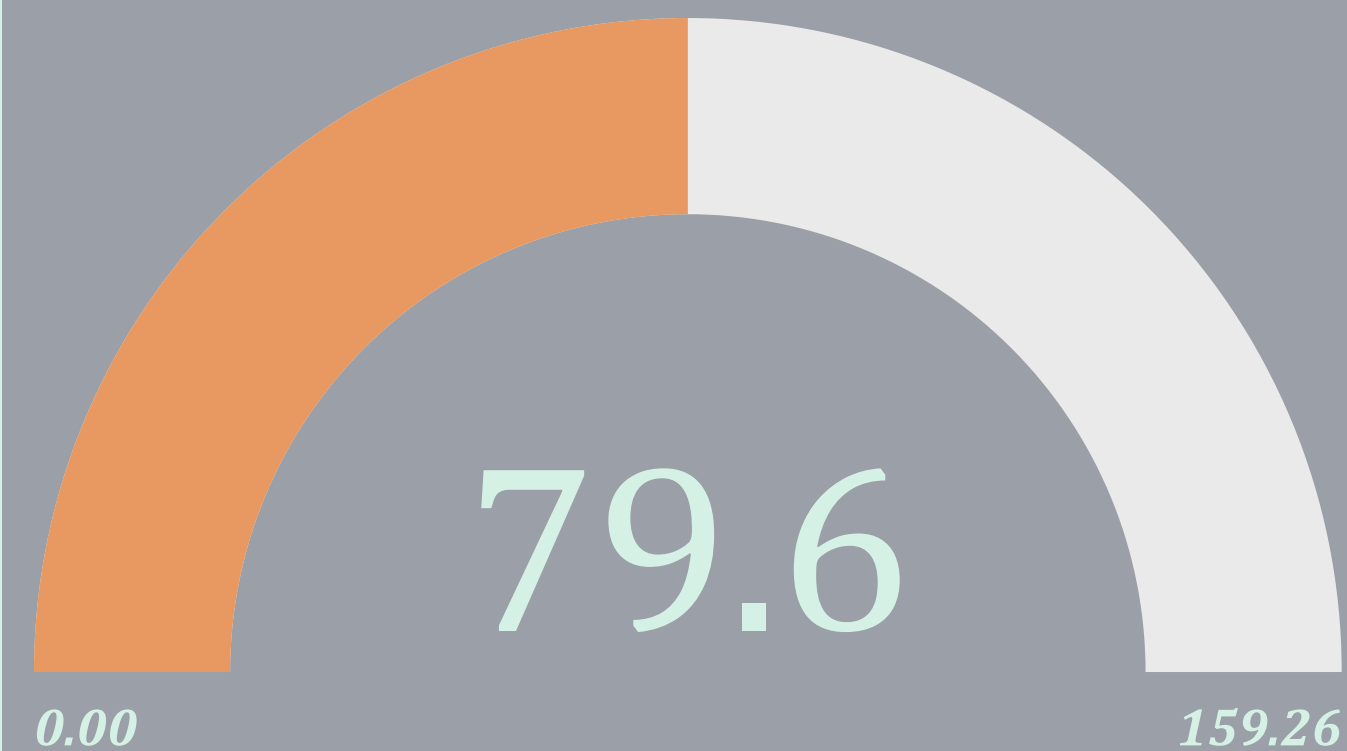


HasCr... 1 0

Total\_Customers, activecount and Exited\_Customers by Customer\_Age\_Group



Retention\_Rate (%)



Exited\_Customers by NumOfProducts

