

MEGAN ALLEN

meganallendesign.com

EXPERIENCE

Experience Designer

Hoverstate • January 2020 - Present

- Design end-to-end applications on desktop and mobile while fulfilling stakeholder and technical needs
- Own creative direction & deliverables of products while managing assistant designers
- Collaborate with developers, product owners, account managers & quality assurance engineers to create digital experiences for clients
- Utilize user research, user testing, product strategy, wireframing, user interface design & prototyping best practices to fulfill design requirements

Graphic Designer

Dental CMO • April 2018 - January 2020

- Collaborated with project managers to serve clients by designing dental practices' websites, logos and print designs using Adobe Indesign, Illustrator and Photoshop
- Partnered with copy editors and web developers to create functional experiences on websites
- Assisted creative director with client, in house & social media tasks

Graphic Designer / Office Administrator

International Center for Law & Religion • August 2015 - April 2018

- Created programs, directories, and travel itineraries for conferences around the world
- Assisted five professors and program directors with class organization, event planning and travel arrangements

Behavioral Therapist

Autism & Behavioral Intervention • April - August 2016

- Provided one-on-one applied behavior analysis (ABA) therapy to children with autism-spectrum disorder and language delays

Graphic Designer/ Marketing Coordinator

Lindenmeyr Munroe • April - Aug 2014

- Researched and developed plans for new business consumer site (IBM's Websphere Commerce B-2-B platform) for \$6 billion company

SOFTWARE

- | | | |
|---------------|------------|------------------|
| • Sketch | • Figma | • Adobe Premiere |
| • Illustrator | • Invision | • Indesign |
| • Photoshop | • Adobe XD | • Lightroom |

CONTACT

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EDUCATION

2018

Bachelor's Degree
Biological Foundations of
Human Development,
Brigham Young University

2015

Associate's Degree
Science and Arts,
Brigham Young
University - Hawaii

INVOLVEMENT

Graphic Designer,
School of Family Life
Association

Research Assistant,
School of Family Life
Association

SKILLS

- End-to-end iterative design process
- Wireframing
- User journeys & process flows
- High-fi mockups & prototyping
- User research & competitive analysis
- Design strategy
- User testing
- Branding/ Graphic design