Privacy Policy of **MUSER**

This Application collects some Personal Data from its Users.

**Policy summary**

**Personal Data collected for the following purposes and using the following services:**

* + **Access to third party services' accounts**
    - **Access to the Facebook account**

Permissions: Access Friend Lists, Access Requests, App Notifications, Contact email, Email, List of Friends, Manage Friend Lists, Publish App Activity, Publish to the Wall and Share

* + - **Access to the Twitter account and Access to the Google Drive account**

Personal Data: Various types of Data as specified in the privacy policy of the service

* + **Contacting the User**
    - **Mailing List or Newsletter**

Personal Data: Cookie, Email address, First Name and Last Name

* + - **Phone contact**

Personal Data: Phone number

* + - **Contact form**

Personal Data: Company name, Email address, First Name, Last Name and Various types of Data as specified in the privacy policy of the service

* + **Content performance and features testing (A/B testing)**
    - **Adobe Test&Target**

Personal Data: Cookie and Usage data

* + **Handling payments**
    - **Apple Pay, Google Wallet and PayPal**

Personal Data: Various types of Data as specified in the privacy policy of the service

* + - **PayPal Carrier Payments**

Personal Data: Phone number and Various types of Data as specified in the privacy policy of the service

* + **Hosting and backend infrastructure**
    - **Vuforia**

Personal Data: Various types of Data as specified in the privacy policy of the service

* + **Infrastructure monitoring**
    - **Crashlytics**

Personal Data: Various types of Data as specified in the privacy policy of the service

* + **Interaction with external social networks and platforms**
    - **Google Friend Connect**

Personal Data: Cookie and Usage data

* + **Location-based interactions**
    - **Geolocation and Non-continuous geolocation**

Personal Data: Geographic position

* + **Managing contacts and sending messages**
    - **Postmark**

Personal Data: Email address

* + - **Twilio**

Personal Data: Phone number

* + **Registration and authentication**
    - **Facebook Authentication, Google OAuth, Instagram Authentication and Twitter OAuth**

Personal Data: Various types of Data as specified in the privacy policy of the service

* + - **Direct registration**

Personal Data: Email address, First Name, Last Name, Password, Picture, Username and Various types of Data as specified in the privacy policy of the service

* + **Social features**
    - **Inviting and suggesting friends**

Personal Data: Various types of Data as specified in the privacy policy of the service

* + - **Public profile**

Personal Data: First Name, Picture and Username

**Further information about Personal Data**

* + **Push notifications**

This Application may send push notifications to the User.

* + **Access the Address Book**

This Application may request access to your Address Book.

* + **Selling goods and services online**

The Personal Data collected are used to provide the User with services or to sell goods, including payment and possible delivery.  
  
The Personal Data collected to complete the payment may include the credit card, the bank account used for the transfer, or any other means of payment envisaged. The kind of Data collected by this Application depends on the payment system used.

* + **The Service is not directed to children under the age of 13**

Users declare themselves to be adult according to their applicable legislation. Minors may use this Application only with the assistance of a parent or guardian. Under no circumstance persons under the age of 13 may use this Application.

* + **Unique device identification**

This Application may track Users by storing a unique identifier of their device, for analytics purposes or for storing Users' preferences.

**Contact information**

* + **Data owner**

MUSER 1141 Windward Dr. Pembroke Pines Fl,MValdes@muserinspiredfitness.com

**Full policy**

**Data Controller and Owner**

MUSER 1141 Windward Dr. Pembroke Pines Fl,  
MValdes@muserinspiredfitness.com

**Types of Data collected**

Among the types of Personal Data that this Application collects, by itself or through third parties, there are: Cookie, Usage data, Email address, First Name, Last Name, Phone number, Geographic position, Username, Picture, Password and Company name.

Other Personal Data collected may be described in other sections of this privacy policy or by dedicated explanation text contextually with the Data collection.  
The Personal Data may be freely provided by the User, or collected automatically when using this Application.  
Any use of Cookies - or of other tracking tools - by this Application or by the owners of third party services used by this Application, unless stated otherwise, serves to identify Users and remember their preferences, for the sole purpose of providing the service required by the User.  
Failure to provide certain Personal Data may make it impossible for this Application to provide its services.

Users are responsible for any Personal Data of third parties obtained, published or shared through this Application and confirm that they have the third party's consent to provide the Data to the Owner.

**Mode and place of processing the Data**

**Methods of processing**

The Data Controller processes the Data of Users in a proper manner and shall take appropriate security measures to prevent unauthorized access, disclosure, modification, or unauthorized destruction of the Data.  
The Data processing is carried out using computers and/or IT enabled tools, following organizational procedures and modes strictly related to the purposes indicated. In addition to the Data Controller, in some cases, the Data may be accessible to certain types of persons in charge, involved with the operation of the site (administration, sales, marketing, legal, system administration) or external parties (such as third party technical service providers, mail carriers, hosting providers, IT companies, communications agencies) appointed, if necessary, as Data Processors by the Owner. The updated list of these parties may be requested from the Data Controller at any time.

**Place**

The Data is processed at the Data Controller's operating offices and in any other places where the parties involved with the processing are located. For further information, please contact the Data Controller.

**Retention time**

The Data is kept for the time necessary to provide the service requested by the User, or stated by the purposes outlined in this document, and the User can always request that the Data Controller suspend or remove the data.

**The use of the collected Data**

The Data concerning the User is collected to allow the Owner to provide its services, as well as for the following purposes: Access to third party services' accounts, Registration and authentication, Handling payments, Interaction with external social networks and platforms, Contacting the User, Managing contacts and sending messages, Location-based interactions, Social features, Hosting and backend infrastructure, Infrastructure monitoring and Content performance and features testing (A/B testing).

The Personal Data used for each purpose is outlined in the specific sections of this document.

**Facebook permissions asked by this Application**

This Application may ask for some Facebook permissions allowing it to perform actions with the User's Facebook account and to retrieve information, including Personal Data, from it.

For more information about the following permissions, refer to the [Facebook permissions documentation](https://developers.facebook.com/docs/authentication/permissions/) and to the [Facebook privacy policy](https://www.facebook.com/about/privacy/).

The permissions asked are the following:

**Basic information**

By default, this includes certain User’s Data such as id, name, picture, gender, and their locale. Certain connections of the User, such as the Friends, are also available. If the user has made more of their data public, more information will be available.

**Access Friend Lists**

Provides access to any friend lists the user created

**Access Requests**

Provides read access to the user's friend requests

**App Notifications**

Send notifications

**Contact email**

Access the user's contact email address.

**Email**

Provides access to the User's primary email address

**List of Friends**

**Manage Friend Lists**

Enables the app to create, delete and edit the user's friend lists.

**Publish App Activity**

Allows the app to publish to the Open Graph using Built-in Actions, Achievements, Scores, or Custom Actions. The app can also publish other activity which is detailed in the Facebook's Publishing Permissions document.

**Publish to the Wall**

Enables the app to post content, comments, and likes to a user's stream and to the streams of the user's friends.

**Share**

Share items on the user's behalf.

**Detailed information on the processing of Personal Data**

Personal Data is collected for the following purposes and using the following services:

* **Access to third party services' accounts**
* **Contacting the User**
* **Content performance and features testing (A/B testing)**
* **Handling payments**
* **Hosting and backend infrastructure**
* **Infrastructure monitoring**
* **Interaction with external social networks and platforms**
* **Location-based interactions**
* **Managing contacts and sending messages**
* **Registration and authentication**
* **Social features**

**Further information about Personal Data**

* **Push notifications**
* **Access the Address Book**
* **Selling goods and services online**
* **The Service is not directed to children under the age of 13**
* **Unique device identification**

**Information about Cookies**

* **Content performance and features testing (A/B testing)**

Since the installation of third party Cookies and other tracking systems through the services used within this Application can not be technically controlled by the Owner, any specific references to Cookies and tracking systems installed by third parties are to be considered indicative. In order to obtain complete information, consult the privacy policy for the respective third party services listed in this document.

**Additional information about Data collection and processing**

**Legal action**

The User's Personal Data may be used for legal purposes by the Data Controller, in Court or in the stages leading to possible legal action arising from improper use of this Application or the related services.  
The User declares to be aware that the Data Controller may be required to reveal personal data upon request of public authorities.

**Additional information about User's Personal Data**

In addition to the information contained in this privacy policy, this Application may provide the User with additional and contextual information concerning particular services or the collection and processing of Personal Data upon request.

**System Logs and Maintenance**

For operation and maintenance purposes, this Application and any third party services may collect files that record interaction with this Application (System Logs) or use for this purpose other Personal Data (such as IP Address).

**Information not contained in this policy**

More details concerning the collection or processing of Personal Data may be requested from the Data Controller at any time. Please see the contact information at the beginning of this document.

**The rights of Users**

Users have the right, at any time, to know whether their Personal Data has been stored and can consult the Data Controller to learn about their contents and origin, to verify their accuracy or to ask for them to be supplemented, cancelled, updated or corrected, or for their transformation into anonymous format or to block any data held in violation of the law, as well as to oppose their treatment for any and all legitimate reasons. Requests should be sent to the Data Controller at the contact information set out above.

This Application does not support “Do Not Track” requests.  
To determine whether any of the third party services it uses honor the “Do Not Track” requests, please read their privacy policies.

**Changes to this privacy policy**

The Data Controller reserves the right to make changes to this privacy policy at any time by giving notice to its Users on this page. It is strongly recommended to check this page often, referring to the date of the last modification listed at the bottom. If a User objects to any of the changes to the Policy, the User must cease using this Application and can request that the Data Controller removes the Personal Data. Unless stated otherwise, the then-current privacy policy applies to all Personal Data the Data Controller has about Users.

**Information about this privacy policy**

The Data Controller is responsible for this privacy policy, prepared starting from the modules provided by Iubenda and hosted on Iubenda's servers.

**Definitions and legal references**

Latest update: June 03, 2015

[iubenda](https://www.iubenda.com/" \o "iubenda - Privacy Policy generator" \t "_blank) hosts this page and collects [some personal data](https://www.iubenda.com/privacy-policy/877900) about users