Derivative Securities: Lecture 4 Introduction to option pricing, rev. 2019

Sources:

J. Hull, 7th edition

Avellaneda and Laurence (2000)

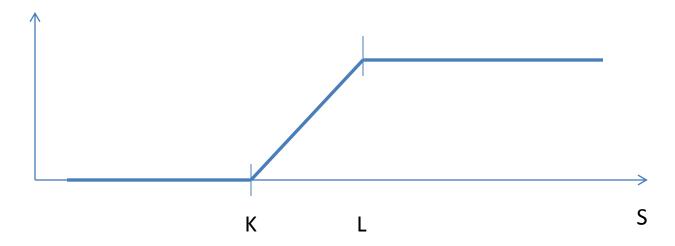
Yahoo!Finance & assorted websites

Option Pricing

- In previous lectures, we covered forward pricing and the importance of cost-of carry
- We also covered Put-Call Parity, which can be viewed as relation that should hold between European-style puts and calls with the same expiration
- Put-call parity can be seen as pricing conversions relative to forwards on the same underlying asset
- What other relations exist between options and spreads on the same underlying asset?

Call Spread

Call Spread: Long a call with strike K, short a call with strike L (L>K)



Since the payoff is non-negative, the value of the spread must be positive

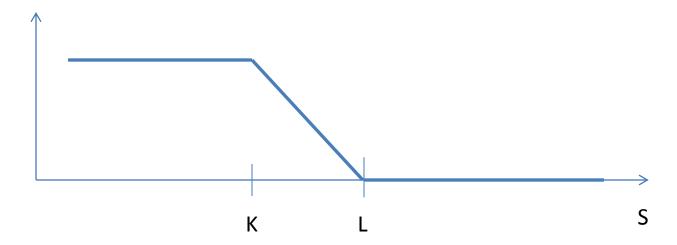
$$K < L \implies Call(K,T) > Call(L,T)$$

$$CS(K,L,T) = Call(K,T) - Call(L,T) > 0$$

Spread makes money if the price of the underlying goes up

Put Spread

Put Spread: Long a put with strike L, short a put with strike L (L>K)



Since the payoff is non-negative, the value of the spread must be positive

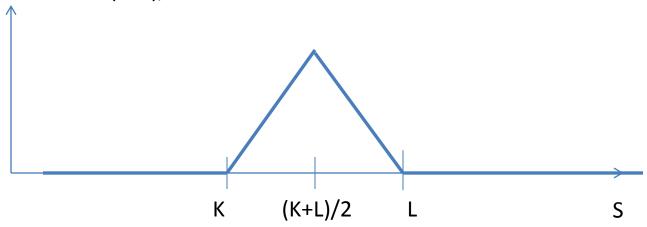
$$K < L \implies Put(K,T) < Put(L,T)$$

$$PS(K, L, T) = Put(L, T) - Put(K, T) > 0$$

Spread makes money if the price of the underlying goes down

Butterfly Spread

Butterfly spread: Long call with strike K, long call with strike L, short 2 calls with strike (K+L)/2



Since the spread has non-negative payoff, it must have positive value

$$B(K,(K+L)/2,L,T) = Call(K,T) + Call(L,T) - 2Call\left(\frac{K+L}{2},T\right) > 0$$

Butterflies make \$ if the stock price is near (K+L)/2 at expiration.

Reconstructing Call prices from Butterfly Spreads

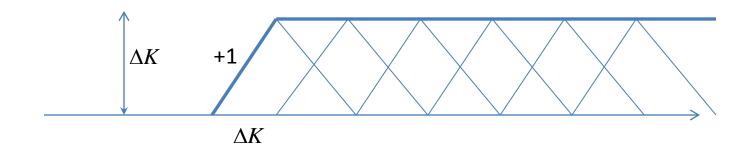
Assume for simplicity a countable number of strikes, $K_n = n\Delta K$, n = 0,1,2,3,... and that the stock price can only take values on the lattice $S_T = m\Delta K$, m = 1,2,3,...

$$Call(K_n,T) = \sum_{j\geq n} \left(Call(K_j,T) - Call(K_{j+1},T)\right) = \sum_{j\geq n} CS(K_j,K_{j+1},T)$$



- A call can be viewed as a portfolio of call spreads
- A call spread can be viewed as a portfolio of butterfly spreads

$$CS(K_j, K_{j+1}, T) = \sum_{i \ge j} B(K_i, K_{i+1}, K_{i+2}, T)$$



Calls as super-positions of butterfly spreads

$$Call(K_n,T) = \sum_{j=n}^{\infty} \sum_{i \geq j} B(K_i,K_{i+1},K_{i+2},T)$$

$$\begin{split} &= \sum_{j=n}^{\infty} (j+1-n)B(K_{j}, K_{j+1}, K_{j+2}, T) \\ &= \sum_{j=n}^{\infty} (j+1-n)\Delta K \cdot \left(\frac{B(K_{j}, K_{j+1}, K_{j+2}, T)}{\Delta K} \right) \\ &= \sum_{j=n}^{\infty} (K_{j+1} - K_{n})w(K_{j+1}, T) \qquad w(K_{j+1}, T) \equiv \frac{B(K_{j}, K_{j+1}, K_{j+2}, T)}{\Delta K} \\ &= \sum_{j=n}^{\infty} (K_{j+1} - K_{n})^{+} w(K_{j+1}, T) \end{split}$$



The weights correspond to values of Butterfly spreads centered at each Kj. In particular, they are positive

From weights to probabilities

$$\sum_{1}^{\infty} w(K_{j}, T) = \frac{1}{\Delta K} \sum_{1}^{\infty} B(K_{j-1}, K_{j}, K_{j+1}, T) = \frac{1}{\Delta K} CS(0, \Delta K, T)$$

= $PV(\$1) = e^{-rT}$ (assuming that the stock can only take values > ΔK)

$$w(K_j, T) = e^{-rT} p(K_j, T),$$
 $\sum_j p(K_j, T) = 1, p(K_j, T) > 0.$

$$Call(K,T) = e^{-rT} \sum_{j} \max(K_{j} - K,0) p(K_{j},T)$$
$$= e^{-rT} E^{p} \{ \max(S_{T} - K,0) \}$$

First moment of *p* is the forward price

$$E^{p}{S} = e^{rT}Call(0,T)$$

$$= e^{rT}e^{-qT}S_{0} = S_{0}e^{(r-q)T}$$

$$= F_{0,T}$$

- A call with strike 0 is the option to buy the stock at zero at time T
 Its value is therefore the present value of the forward price (pay now,
 get stock later).
- It follows that the first moment of p is the forward price.
- It also follows that put prices are given by a similar formula, namely

$$Put(K,T) = Call(K,T) + Ke^{-rT} - Se^{-qT}$$

$$= e^{-rT}E^{p}\{(S_{T} - K)^{+}\} + e^{-rT}K - e^{-rT}F$$

$$= e^{-rT}E^{p}\{(S_{T} - K)^{+}\} + e^{-rT}E^{p}\{K - S_{T}\}$$

$$= e^{-rT}E^{p}\{(K - S_{T})^{+}\}$$

General Payoffs

- Any twice differentiable function f(S) can be expressed as a combination
- of put and call payoffs, using the formula

$$f(S) = f(0) + f'(0)(S - F) + \int_{F}^{S} (S - Y)f''(Y)dY$$
 (this is just Taylor expansion)
$$= f(0) + f'(0)(S - F) + \int_{0}^{F} (Y - S)^{+} f''(Y)dY + \int_{F}^{\infty} (S - Y)^{+} f''(Y)dY$$

Thus, a European-style payoff can be viewed as a spread of puts and calls. By linearity
of pricing,

Fair value of a claim with payoff $f(S_T)$ =

$$= e^{-rT} f(0) + 0 + \int_{0}^{F} Put(Y,T) f''(Y) dY + \int_{F}^{\infty} Call(Y,T) f''(Y) dY$$

$$= e^{-rT} f(0) + e^{-rT} f'(0) E^{p} \{S_{T} - F\} + e^{-rT} E^{p} \{\int_{0}^{F} (Y - S_{T})^{+} f''(Y) dY + \int_{F}^{\infty} (S_{T} - Y)^{+} f''(Y) dY \}$$

$$= e^{-rT} E^{p} \{f(S_{T})\}$$

Fundamental theorem of pricing (one period model)

- An **arbitrage opportunity** is a portfolio of derivative securities and cash which has the following properties:
 - The payoff is non-negative in all future states of the market
 - The price of the portfolio is zero or negative (a credit)

Assume that each security has a unique price (i.e. assume bid-offer).

• If there are no arbitrage opportunities, then there exists a probability distribution of future states of the market such that, for any function f(S), the price of a security with payoff $f(S_T)$ is

$$P_f = e^{-rT} E^p \{ f(S_T) \}$$

Conversely, if such a probability exists there are no arbitrage opportunities

Practical Application to European Options

 A pricing measure is a probability of future prices of the underlying asset with the property that

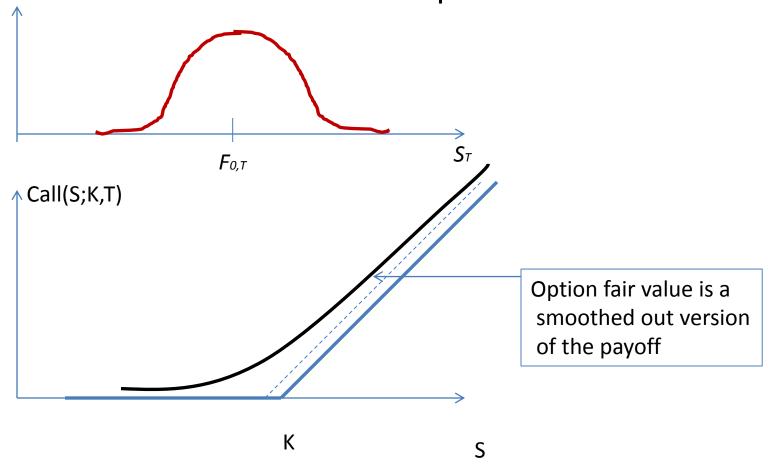
$$E^{p}\left\{S_{T}\right\} = F_{0,T}$$

 If we determine a suitable pricing measure, then all European options with expiration date T should have value given by

$$Call(K,T) = e^{-rT} E\{(S_T - K)^+\}, Put(K,T) = e^{-rT} E\{(K - S_T)^+\}$$

 The main issue is then to determine a suitable pricing measure in the real, practical world.

What does a pricing measure achieve in the case of options?



The pricing measure gives a <u>model</u> to compute the option's fair value as a function of the price of the underlying asset, the strike and the maturity

The Black-Scholes Model

Assume that the pricing measure is log-normal, i.e. log-returns are normal

$$S_T = S_0 e^X, \quad X \sim N(\mu T, \sigma^2 T)$$

$$E\{S_T\} = \int_{-\infty}^{+\infty} S_0 e^{y} e^{-\frac{(y-\mu T)^2}{2\sigma^2 T}} \frac{dy}{\sqrt{2\pi\sigma^2 T}} = S_0 e^{\mu T + \frac{\sigma^2 T}{2}} = S_0 e^{\left(\mu + \frac{\sigma^2}{2}\right)T}$$

$$\therefore \qquad \mu + \frac{\sigma^2}{2} = r - q \qquad \therefore \quad \mu = r - q - \frac{\sigma^2}{2}$$

$$X = Z\sigma\sqrt{T} - \frac{\sigma^2}{2}T + (r - q)T, \quad Z \sim N(0,1)$$

Call pricing with the Black-Scholes model

$$Call(S, K, T) = e^{-rT} E\{(S_T - K)^+\} = e^{-rT} \int_{-\infty}^{+\infty} (Se^{z\sigma\sqrt{T} - \sigma^2T/2 + (r-q)T} - K)^+ e^{-\frac{z^2}{2}} \frac{dz}{\sqrt{2\pi}}$$

$$= e^{-rT} \int_{A}^{+\infty} S e^{z\sigma\sqrt{T} - \sigma^{2}T/2 + (r-q)T} e^{-\frac{z^{2}}{2}} \frac{dz}{\sqrt{2\pi}} - e^{-rT} K \int_{A}^{+\infty} e^{-\frac{z^{2}}{2}} \frac{dz}{\sqrt{2\pi}} \qquad \left(A = \frac{1}{\sigma\sqrt{T}} \left(\ln\left(\frac{K}{S}\right) + \frac{\sigma^{2}T}{2} - (r-q)T \right) \right)$$

$$\left(A = \frac{1}{\sigma\sqrt{T}} \left(\ln\left(\frac{K}{S}\right) + \frac{\sigma^2 T}{2} - (r - q)T \right) \right)$$

$$= e^{-qT} S \left(\int_{A}^{+\infty} e^{z\sigma\sqrt{T} - \sigma^{2}T/2} e^{-\frac{z^{2}}{2}} \frac{dz}{\sqrt{2\pi}} \right) - e^{-rT} K \left(\int_{A}^{+\infty} e^{-\frac{z^{2}}{2}} \frac{dz}{\sqrt{2\pi}} \right)$$

$$= e^{-qT} S \left(\int_{A}^{+\infty} e^{-\frac{\left(z - \sigma\sqrt{T}\right)^2}{2}} \frac{dz}{\sqrt{2\pi}} \right) - e^{-rT} K \left(\int_{A}^{+\infty} e^{-\frac{z^2}{2}} \frac{dz}{\sqrt{2\pi}} \right)$$

$$=e^{-qT}S\left(\int_{A-\sigma\sqrt{T}}^{+\infty}e^{-\frac{z^2}{2}}\frac{dz}{\sqrt{2\pi}}\right)-e^{-rT}K\left(\int_{A}^{+\infty}e^{-\frac{z^2}{2}}\frac{dz}{\sqrt{2\pi}}\right)$$

$$=e^{-qT}S\left(\int_{-\infty}^{-A+\sigma\sqrt{T}}e^{-\frac{z^2}{2}}\frac{dz}{\sqrt{2\pi}}\right)-e^{-rT}K\left(\int_{-\infty}^{-A}e^{-\frac{z^2}{2}}\frac{dz}{\sqrt{2\pi}}\right)$$

Black-Scholes Formula

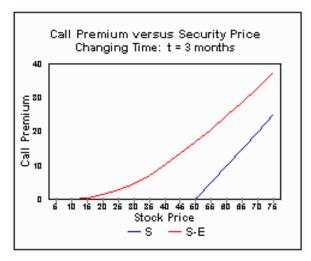
$$BSCall(S,T,K,r,q,\sigma) = Se^{-qT}N(d_1) - Ke^{-rT}N(d_2)$$

$$d_1 = \frac{1}{\sigma\sqrt{T}}\bigg(\ln\!\bigg(\frac{F_{0,T}}{K}\bigg) + \frac{\sigma^2T}{2}\bigg), \quad d_2 = \frac{1}{\sigma\sqrt{T}}\bigg(\ln\!\bigg(\frac{F_{0,T}}{K}\bigg) - \frac{\sigma^2T}{2}\bigg), \quad F_{0,T} = Se^{(r-q)T}$$

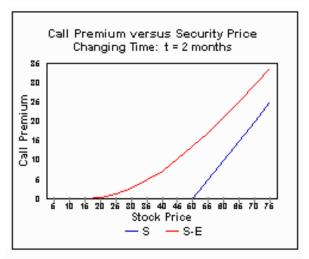
$$N(x) = \frac{1}{\sqrt{2\pi}} \int_{-\infty}^{x} e^{-\frac{z^2}{2}} dz$$

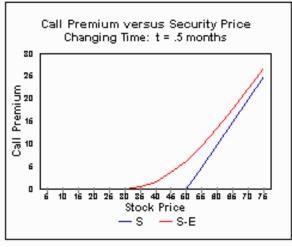
cumulative normal distribution

Black-Scholes Formula at work









Log-normality assumption: pros and cons

- The Black-Scholes has only one adjustable parameter: the <u>volatility</u>
- The <u>implied forward</u> and the <u>interest rate</u> can be derived from observable market data
- Simplicity is the most important feature of the B.-S. pricing formula.
- In applications i.e. when applied to different asset classes -- we see that it may have some drawbacks.

Implied Volatility

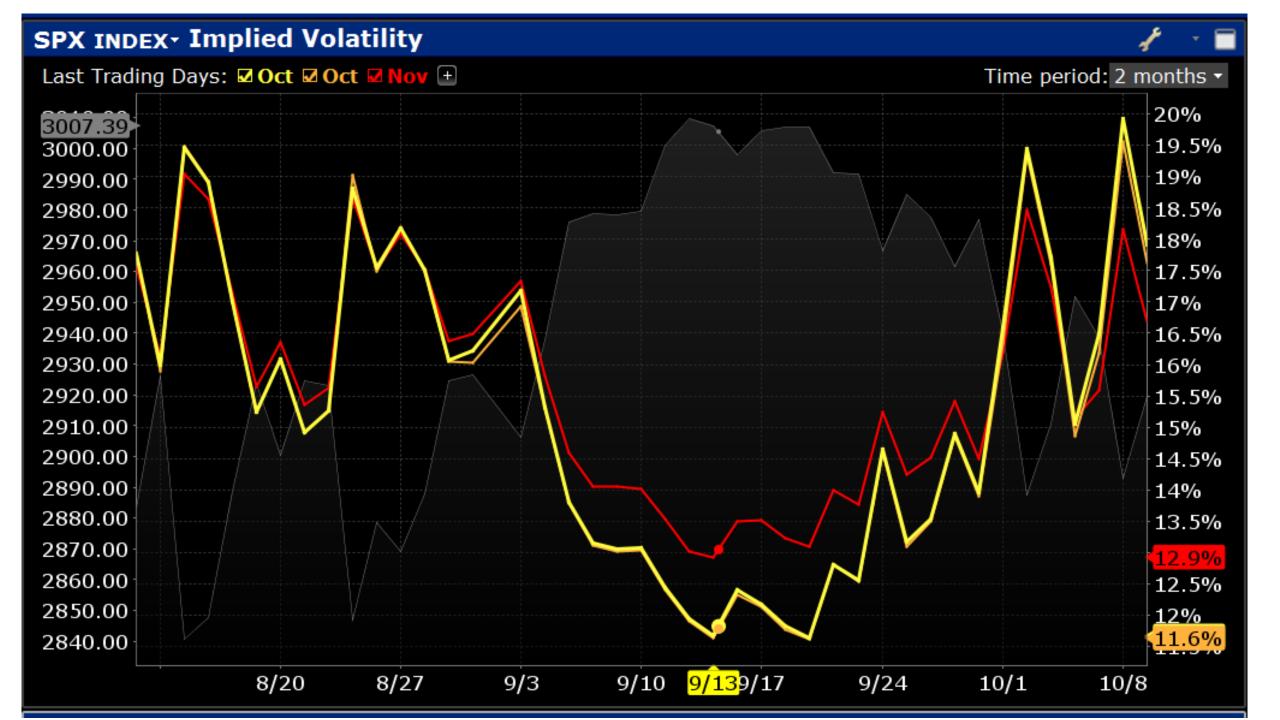
• Implied Volatility: the value of σ which makes the B.S. formula price equal to the market price.

$$\bar{C}_{mkt} = BSCall(S, T, K, r, d, \sigma_{imp})$$

- \bar{C}_{mkt} is the mid-market value (mid-point between bid & offered prices)
- Often, we focus on the dependence of σ_{imp} on strike and time-to-maturity.

$$\sigma_{imp} = \sigma(K, T)$$





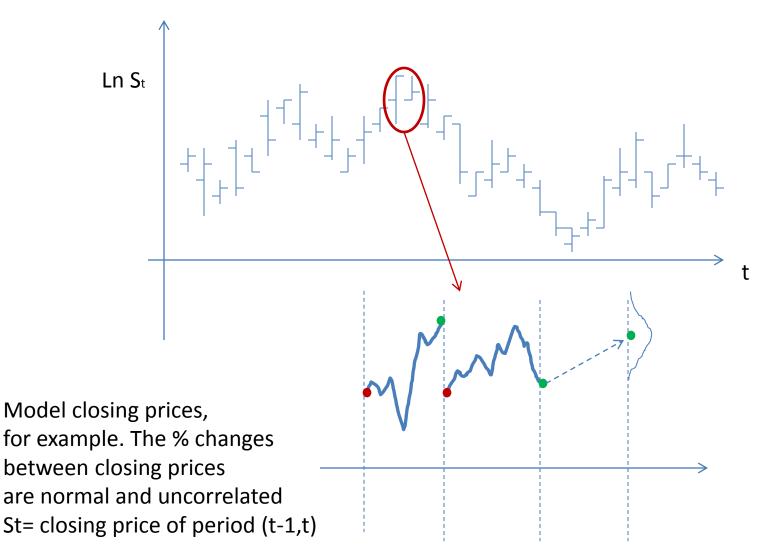
Multi-period asset model

- Derivative securities may depend on multiple expiration/cash-flow dates. Furthermore, the 1-period model described above is rigid in the sense that it cannot price American-style options.
- We consider instead a more realistic approach to pricing based on the statistics of stock returns over short periods of time (e.g. 1 day).
- We assume that the underlying price has returns satisfying

$$\frac{S_{t+\Delta t} - S_t}{S_t} = \frac{\Delta S_t}{S_t} \sim N(\mu \Delta t, \sigma^2 \Delta t)$$

We also assume that successive returns are uncorrelated.

Modeling the return of a price timeseries (OHLC)



Parameterization

$$\mu \Delta t = E \left\{ \frac{\Delta S_t}{S_t} \right\}, \qquad \sigma^2 \Delta t = E \left\{ \left(\frac{\Delta S_t}{S_t} \right)^2 \right\} - \left(E \left\{ \frac{\Delta S_t}{S_t} \right\} \right)^2$$

 μ = annualized expected return

 σ = annualized standard deviation

1% daily standard deviation => 15.9% annualized standard deviation

$$\Delta t = \frac{1}{252}, \quad \sqrt{252} = 15.9$$

Pricing Derivatives

 Let us model the value of a derivative security as a function of the underlying asset price and the time to expiration

$$V_t = C(S_t, t) \qquad 0 < t < T$$

Change in market value over one period:

$$\Delta V_{t} = \Delta C(S_{t}, t)$$

$$= \frac{\partial C(S_{t}, t)}{\partial t} \Delta t + \frac{\partial C(S_{t}, t)}{\partial S} \Delta S + \frac{1}{2} \frac{\partial^{2} C(S_{t}, t)}{\partial t^{2}} \Delta t^{2} + \frac{1}{2} \frac{\partial^{2} C(S_{t}, t)}{\partial S^{2}} (\Delta S_{t})^{2} + \dots$$

$$= \frac{\partial C(S_{t}, t)}{\partial t} \Delta t + \frac{\partial C(S_{t}, t)}{\partial S} \Delta S + \frac{1}{2} \frac{\partial^{2} C(S_{t}, t)}{\partial S^{2}} S_{t}^{2} \left(\frac{\Delta S_{t}}{S_{t}}\right)^{2} + o(\Delta t)$$

$$= \left(\frac{\partial C(S_{t}, t)}{\partial t} + \frac{1}{2} \frac{\partial^{2} C(S_{t}, t)}{\partial S^{2}} S_{t}^{2} \sigma^{2}\right) \Delta t + \frac{\partial C(S_{t}, t)}{\partial S} \Delta S_{t} + \frac{1}{2} \frac{\partial^{2} C(S_{t}, t)}{\partial S^{2}} S_{t}^{2} \left[\left(\frac{\Delta S_{t}}{S_{t}}\right)^{2} - \sigma^{2} \Delta t\right] + o(\Delta t)$$

$$= \underline{\alpha} \Delta t + \underline{\beta} \Delta S_t + \underline{\varepsilon}_t$$

The hedging argument

- Consider a portfolio which is long 1 derivative and short β stocks.
- Assume derivative does not pay dividends

$$\beta = \beta_t = \frac{\partial C(S_t, t)}{\partial S_t}$$

Profit and loss, including financing and dividends:

$$\begin{split} PNL &= -V_t \cdot r\Delta t + \Delta V_t - \beta \left(\Delta S_t - S_t r\Delta t + S_t q\Delta t \right) \\ &= -V_t \cdot r\Delta t + \alpha \Delta t + \beta \Delta S_t + \varepsilon_t - \beta \left(\Delta S_t - S_t r\Delta t + S_t q\Delta t \right) \\ &= -V_t \cdot r\Delta t + \alpha \Delta t + \beta S_t (r - q)\Delta t + \varepsilon_t \\ &= \left(-C(S_t, t)r + \frac{\partial C(S_t, t)}{\partial t} + \frac{\partial C(S_t, t)}{\partial S} S(r - q) + \frac{1}{2} \frac{\partial^2 C(S_t, t)}{\partial S^2} S_t^2 \sigma^2 \right) \Delta t + \varepsilon_t \end{split}$$

Analyzing the residual term \mathcal{E}_t

$$\varepsilon_{t} = S_{t}^{2} \frac{\partial^{2} C(S_{t}, t)}{\partial S^{2}} \left[\left(\frac{\Delta S_{t}}{S_{t}} \right)^{2} - \sigma^{2} \Delta t \right] + o(\Delta t)$$

Conditional expectation of epsilon
$$E\{\varepsilon_t \mid S_t\} = S_t^2 \frac{\partial^2 C(S_t, t)}{\partial S^2} E\{\left(\frac{\Delta S_t}{S_t}\right)^2 - \sigma^2 \Delta t \mid S_t\} + o(\Delta t)$$

$$= S_t^2 \frac{\partial^2 C(S_t, t)}{\partial S^2} \mu^2 \Delta t^2 + o(\Delta t)$$

$$= o(\Delta t)$$

 The residual term has essentially zero expected return (vanishing exp. return in the limit Dt_>0.)

The fair value of our derivative security is...

The PNL for the long short portfolio of 1 derivative and – beta shares
has expected value

$$E\{PNL\} = \alpha \Delta t + o(\Delta t)$$

$$= \left(-C(S_t, t)r + \frac{\partial C(S_t, t)}{\partial t} + \frac{\partial C(S_t, t)}{\partial S}S(r - q) + \frac{1}{2}\frac{\partial^2 C(S_t, t)}{\partial S^2}S_t^2\sigma^2\right)\Delta t + o(\Delta t)$$

• This portfolio has no exposure to the stock price changes. Therefore, if $C(S_t,t)$ represents the ``fair value'' of the derivative, the portfolio should have zero rate of return (we already took into acct its financing). Thus:

$$\frac{\partial C(S,t)}{\partial t} + \frac{1}{2}\sigma^2 S^2 \frac{\partial^2 C(S_t,t)}{\partial S^2} + (r-q)S \frac{\partial C(S,t)}{\partial S} - C(S,t)r = 0$$

This is the Black-Scholes partial differential equation (PDE).

American-style calls & puts

 Consider a call option on an underlying asset paying dividends continuously. Since the option can be exercised anytime, we have

$$C(S,t) \ge \max(S - K,0), \quad t < T. \tag{1}$$

• The terminal condition at t=T corresponds to the final payoff

$$C(S,T) = \max(S - K,0).$$

- Thus, the function C(S,t) should satisfy the **Black-Scholes PDE** in the region of the (S,t)-plane for which strict inequality holds in (1), and it should be equal to max(S-K,0) otherwise.
- The solution of this problem is done numerically and will be addressed in the next lecture.