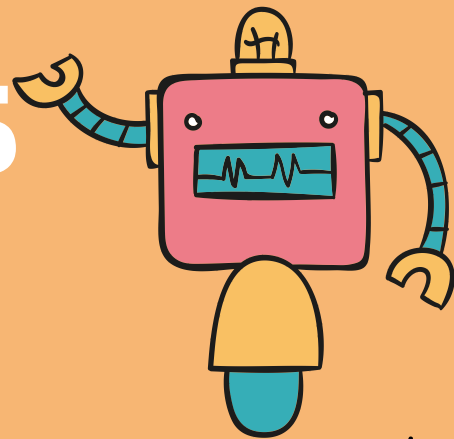
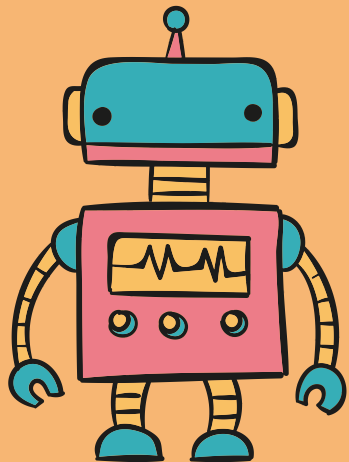
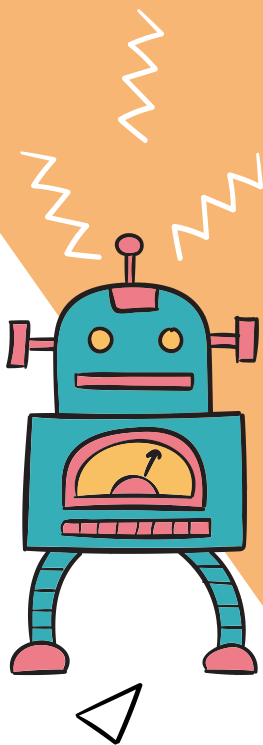


Team Project

I. Tripsitters

Vojtěch Balek, Kateřina Bártová,
Michal Lauer, Tereza Tomášková





01 Dataset

What dataset did we choose to analyze?

02 Proposed Use cases

Some of them and the best of them

03 Our Architecture

Proposed architecture for our teamwork

04 Proof of Concept

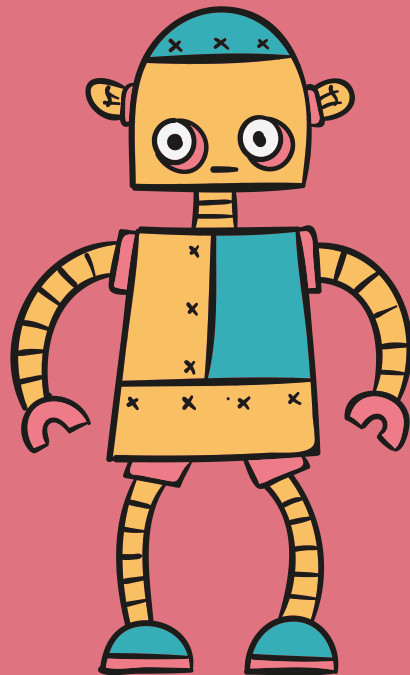
Our internet research



Dataset Yelp

Files

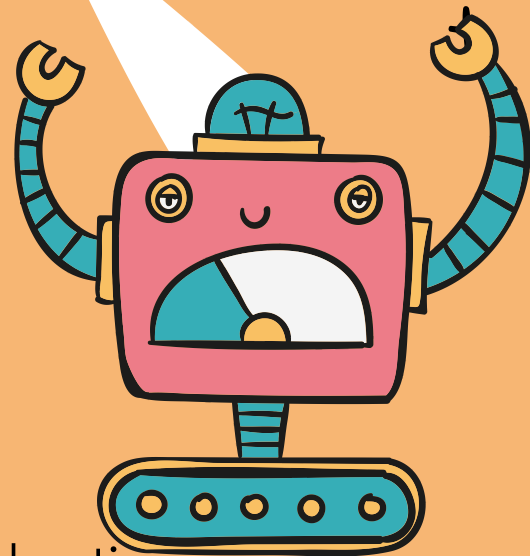
- business.json
- review.json



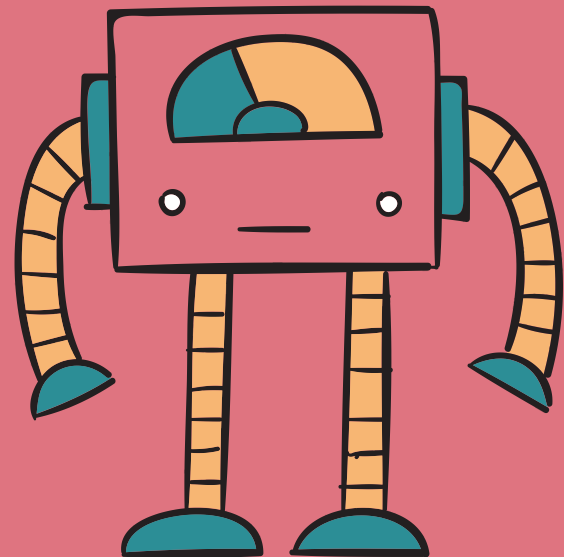
Proposed Use

cases

- What food does have bad review?
 - ◆ Potential business advantage
- Chatbot which suggests restaurants
 - ◆ Based on user preferences
- Bot that can review-bomb restaurants
 - ◆ Potentially unethical
- Text generation based on given parameters
 - ◆ Generating good/bad/funny... reviews
- Food review based on given location
 - ◆ Could be problematic because of the stochastic nature of NLP

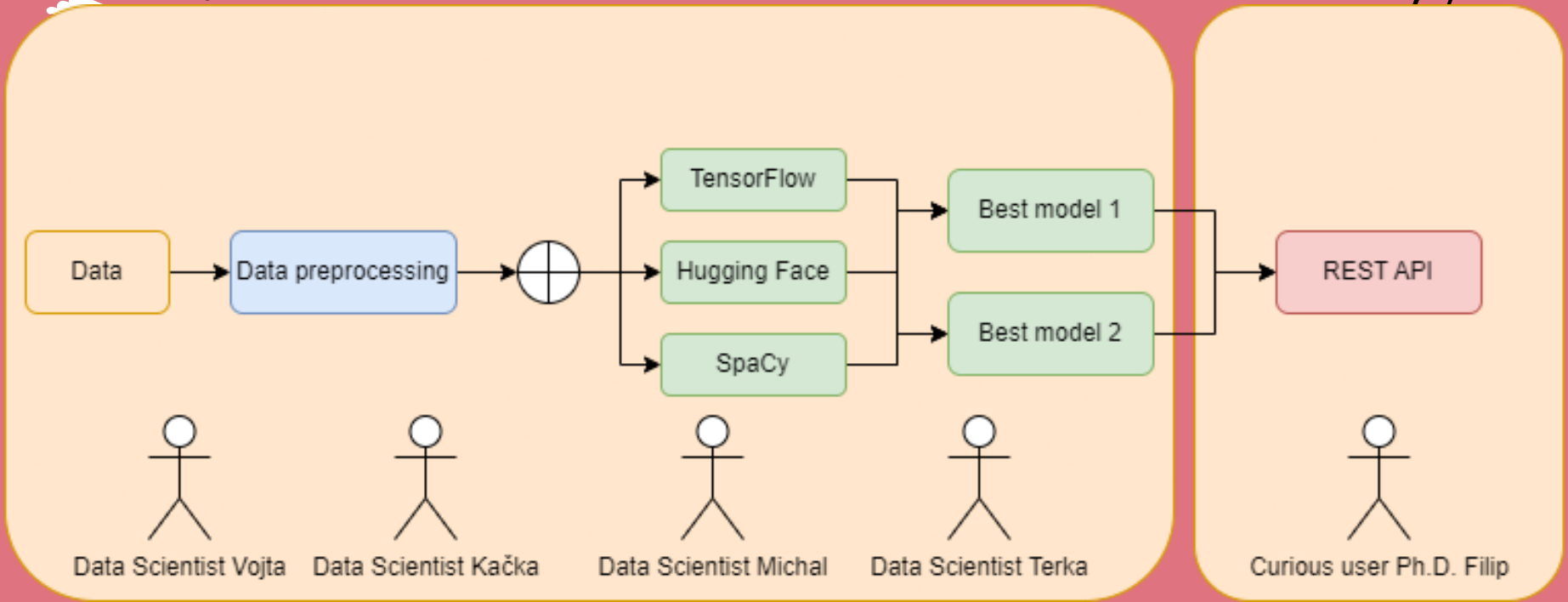


Text generation



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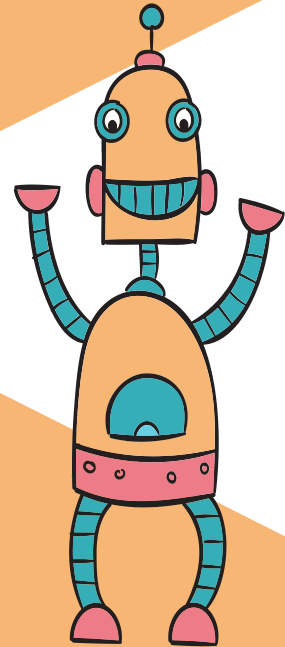


Proof of Concept (1)

Generating fake reviews (toolbaz.com)

Write a review about schnitzels from the university.

I recently had the pleasure of trying some schnitzels from the University cafeteria. I have to say, I was pleasantly surprised! The schnitzels were cooked to perfection and the flavor was outstanding. The breading was light and crispy, and the meat was cooked to a perfect medium. The schnitzel was served with a side of fries, which were also cooked to perfection. The meal was very filling and I was able to get two meals out of it. I would definitely recommend these schnitzels to anyone looking for a delicious and hearty meal. The price was very reasonable and the portion was generous. Highly recommended!



Proof of Concept (2)

Generating fake testimonials (logicballs.com)

Name

Ivana Malá

Title

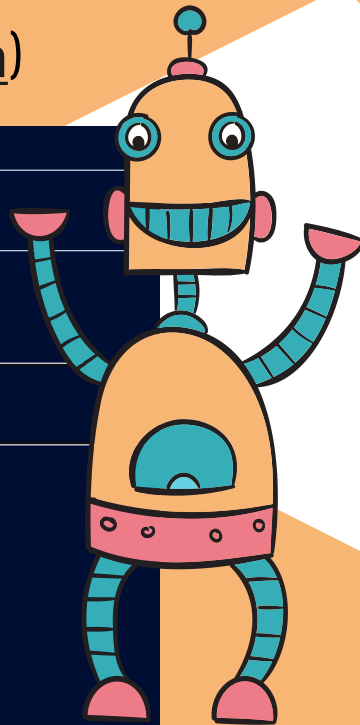
Doc.

Tone

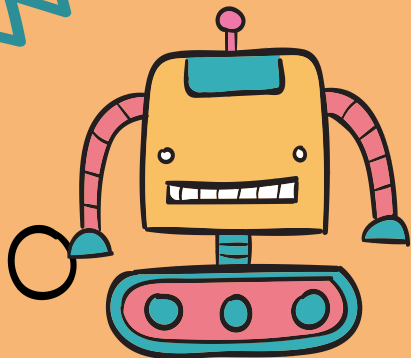
Authoritative

Generate

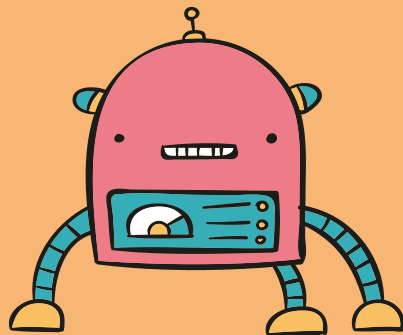
Try Premium for FREE



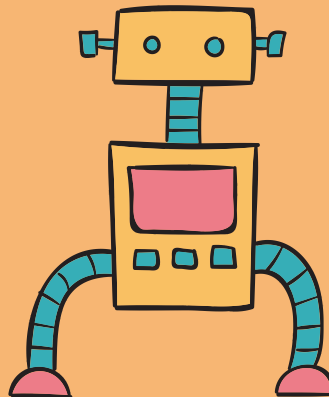
Thanks for attention!



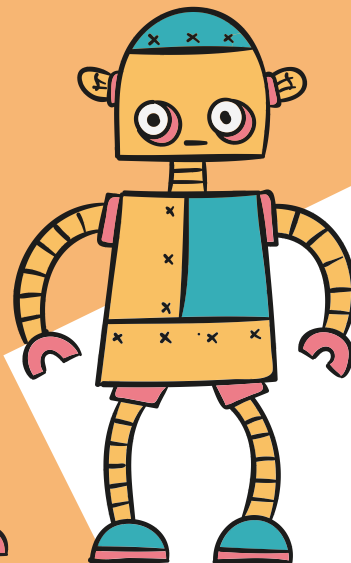
Kateřina
Bártová



Michal Lauer



Tereza
Tomášková



Vojtěch Balek