



# CRISTIAN BALTAZAR

## PRODUCT ENGINEER

Passionate about the digital world. The constant evolution in technology, usability and design frame this dynamic and challenging world i love being part of.

## EDUCATION

UTN - FRBA  
**Systems Engineering**

EET9 - A.J. Rodriguez  
**Electronic Technician**

## PROJECS

### BCBA Rediseño

Proposal and development of the new web concept for the Bank of the Buenos Aires City.  
[www.bancociudad.com.ar](http://www.bancociudad.com.ar)

### COKE Latam UWB

Content management and maintenance for all Coca-cola LATAM sites.

### Gesto (Personal project)

Ideation, market research, design and development of HR management platform.  
[www.gestohr.com](http://www.gestohr.com)

## SKILLS



### Product

Jira, Gsuite, Notion, Miro, Analytics, Hotjar

- Design thinking
- Agile & Leadership
- Data driven



### Design

Figma, Photoshop, XD, Illustrator, Sketch

- UX especialist
- Design systems skilled



### Code

HTML5, CSS3, JS, React, GIT, SQL, NoSQL, bash

- Process Automation
- Microservices & Reusable code

## EXPERIENCE

To date  
Dec 2020

Dec 2020  
Sep 2019

Aug 2019  
Apr 2017

Nov 2016  
Dec 2014

Dec 2014  
May 2012

Mar 2016  
Dec 2009

### Sr. Product Owner | Veritran

Leadership of a multidisciplinary team for the challenge of conceptual redefinition of the company's main product. Definition of methodology and design and development architecture.

### Sr. Product Owner & Agile Coach | Increase

Responsible for core product. Definition of company methodology and agile coaching for development and product teams. Development of automation proposals for the company's internal flows.

### Product Owner | Garbarino Viajes

Responsible for the cross product of the agency, leader of a multidisciplinary team with 5 collaborators in charge. Survey, analysis, definition and functional documentation. Product roadmap definition.

### Product Owner | Avantrip

Management and leadership of a 5 collaborators team. Analysis and functional definition. Negotiation, development of product strategies, cost estimation and definition of scopes and Roadmaps. Tools automation.

### Project Manager | Avatar

Project management throughout its life cycle using Agile philosophy. Proposal development, functional definition and teams coordination for clients such as: Purina, Coca-Cola, Disney and Banco Ciudad.

### Developer | Freelance

Customer relationship. Functional analysis, design and development of web apps using HTML, CSS, JS, PHP and associated frameworks.

## CONTACT

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## LANGUAGES



Native



B1 (Intermediate)