



CRISTIAN BALTAZAR

PRODUCT ENGINEER

Passionate about the digital world. The constant evolution in technology, usability and design frame this dynamic and challenging world i love being part of.

EDUCATION

UTN - FRBA
Systems Engineering

EET9 - A.J. Rodriguez
Electronic Technician

PROJECS

BCBA Rediseño

Proposal and development of the new web concept for the Bank of the Buenos Aires City.
www.bancociudad.com.ar

COKE Latam UWB

Content management and maintenance for all Coca-cola LATAM sites.

Gesto (Personal project)

Ideation, market research, design and development of HR management platform.
www.gestohr.com

SKILLS

Product

Jira, Gsuite, Notion, Miro, Analytics, Hotjar

- Design thinking
- Agile & Leadership
- Data driven

Design

Figma, Photoshop, XD, Illustrator, Sketch

- UX especialist
- Design systems skilled

Code

HTML5, CSS3, JS, React, GIT, SQL, NoSQL, bash

- Process Automation
- Microservices & Reusable code

EXPERIENCE

To date Dec 2020	Sr. Product Owner Veritran Leadership of a multidisciplinary team for the challenge of conceptual redefinition of the company's main product. Definition of methodology and design and development architecture.
Dec 2020 Sep 2019	Sr. Product Owner & Agile Coach Increase Responsible for core product. Definition of company methodology and agile coaching for development and product teams. Development of automation proposals for the company's internal flows.
Aug 2019 Apr 2017	Product Owner Garbarino Viajes Responsible for the cross product of the agency, leader of a multidisciplinary team with 5 collaborators in charge. Survey, analysis, definition and functional documentation. Product roadmap definition.
Nov 2016 Dec 2014	Product Owner Avantrip Management and leadership of a 5 collaborators team. Analysis and functional definition. Negotiation, development of product strategies, cost estimation and definition of scopes and Roadmaps. Tools automation.
Dec 2014 May 2012	Project Manager Avatar Project management throughout its life cycle using Agile philosophy. Proposal development, functional definition and teams coordination for clients such as: Purina, Coca-Cola, Disney and Banco Ciudad.
Mar 2016 Dec 2009	Developer Freelance Customer relationship. Functional analysis, design and development of web apps using HTML, CSS, JS, PHP and associated frameworks.

CONTACT

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IDIOMAS



Native



B1 (Intermediate)