Balthasar Julius Bullmann

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EDUCATION

WHU - Otto Beisheim School of Management

Bachelor of Science, exp. degree 2020

September 2017 – present

Vallendar, Germany Kobe, Japan

Kobe University

Semester abroad (SESAMI program)

April 2019 – August 2019

Maastricht University

Maastricht, Netherlands August 2016 – August 2017

European Law, English track

German Naval Reserve Officer's career (present rank: Lieutenant at Sea)

Nautical and military training courses to become Officer of the Watch

July 2014 - June 2016

Germany

Participated in International Missions with different navies

Neues Gymnasium Bochum, Bochum, Germany

Bochum, Germany August 2006 - July 2014

Advanced Courses: English, Geography, Mathematics and German

WORK EXPERIENCE

Arvato Distribution GmbH

Gütersloh, Germany

Strategy Intern, Strategy Department (International order to cash-to-cash solutions provider) January 2019 - March 2019

Researching and elaborating a scientific study on "Trends in E-Commerce" with focus on the business context Analysing the revenue and profitability development of the customer base, broken down into existing and new customers

Elaborating a briefing document for the assessment of a potential new SAP system landscape providing the executive level

Factory Market Retail GmbH

Berlin, Germany

Entrepreneur in Residence, Product and Marketing Department (Omnichannel Business structure)

May 2018 - August 2018

Developing and improving new customer trust offences, focusing on the increase of trustworthiness

- Analysing data to connect the online segment with the offline stores
- Researching on customs and tax regulations for internationalisation purposes widening the price range

Relocately GmbH Berlin, Germany

Growth Intern, Marketing and Sales Department (International Moving Company)

May 2017 – August 2017

- Analysing prices of new products and giving a recommended course of action with the result of a successful cost reduction
- Researching and innovating new sizes of moving boxes for the use of optimizing oversea containers

German Navy Officer's training German Naval Reserve Officer's training

Flensburg, Germany July 2014 - June 2016

Internship on the tall ship "Gorch Fock" (training ship of the German Navy)

Internship on FGS Hessen (military vessel) including the NATO manoeuvre 'Good Hope VI'

INTERNATIONAL EXPERIENCES

German Navy, Germany

Wilhelmshaven, Germany

Third Navigation Officer on FGS EGV Bonn (combat support vessel)

July 2015 - June 2016

- NATO mission "ÄGÄIS" with international navies as the command vessel; Rescuing refugees from the dangerous attempts to arrive in Europe
- Ensuring the navigational security at sea and supervising one section of soldiers on board (20 soldiers)

EXTRACURRICULAR ACTIVITIES

WHU Euromasters e.V.

Vallendar, Germany

General Manager

Active party member

November 2017 – November 2018

- Managing a team of 20, organizing the largest sports event for business schools in Europe with more than 2300 participants
- Negotiating with top-tier corporations like Bertelsmann, Deloitte and Adidas about partnerships and further sponsoring
- Full responsibility for a six-digit budget exclusively financed by renowned sponsors

Christian Democratic Union & Youth Union

Bochum, Germany May 2016 - present

- Bringing the political life closer to the people, enhancing citizen's role in political decision-making processes

Spokesman of the form Crew VII/14

Flensburg, Germany

Spokesman of the Crew VII/14, German Naval Academy Mürwick

July 2014 - June 2015

Disciplinary power of judgement in the process of punishing soldiers for their aberrant behaviour

MISCELLANEOUS

IT Skills MS Office (Proficient)

German (Native), English (C1), French (A2), Dutch (A2) Languages