

Balthazar Ely

Front End Developer/UI Engineer

balthazar-dev.com

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As a web developer with a background in graphic design, I bring a unique perspective to building beautiful and intuitive websites. I specialize in JavaScript/TypeScript, React/NextJs, HTML, and CSS/SCSS, and have experience with a variety of other technologies including Redux, Shopify, Firebase, HeadlessCMS, Express, and MongoDB. In my previous role as a designer, I honed my skills in logo design, marketing strategy, and print production, and managed over 180 apartment websites.

UI Engineer

Tonic Inc ▪ Denver

10/2021 – 2/2023

Specialized in developing custom web application interfaces for a diverse range of clients.

- Led a team in the development of a custom e-commerce site using Hydrogen/NextJs, GraphQL, TailwindCSS, SanityCMS, and Shopify's Storefront API.
- Successfully transitioned clients to new Shopify themes, creating custom functionality and reconfiguring store architecture using Liquid and JavaScript/jQuery.
- Worked on internal projects utilizing NextJs and TailwindCSS for our team.
- Assisted with the implementation of a new style guide and CDN for a client in the home mortgage industry.

Front End Developer

NeoTreks ▪ Castle Rock

3/2021 – 10/2021

Built web applications using Angular, focusing on geo-spatial and ecommerce applications.

- Constructed pixel-perfect user interfaces using Angular 11, GatsbyJS, Material, and Bootstrap to deliver visually stunning web applications.
- Prioritized building scalable code by creating reusable components, designing Material/Bootstrap themes, and taking an active role in developing the app architecture and best practices.
- Collaborated closely with backend developers to integrate GraphQL APIs with web applications, ensuring seamless and efficient communication between the frontend and backend systems.
- Leveraged previous design experience to make valuable recommendations and design visually appealing pages/graphics to enhance the user experience.

Front End Developer

OneTen (DISH Network) ▪ Denver

10/2019 – 2/2021

Specialized in creating dynamic creative optimization (DCO) HTML5 banners for brands such as Dish Network, SlingTV, Dish Latino, OnTech Smart Home Services, and Dish Commercial.

Senior Marketing Designer

Monarch Investment & Management Group • Denver

05/2014 – 03/2019

Designed marketing campaigns targeted towards prospective residents for over 140 apartment communities across the nation, while also spearheading internal marketing initiatives aimed at employee retention.

Skills

Javascript/TypeScript/jQuery

HTML5

SaSS/CSS3

Tailwind, Material, Bootstrap

Angular

React

GatsbyJS/NextJs/Hydrogen

Liquid/EJS

REST/GraphQL

Responsive Design

GSAP/Framer-Motion

Git/Github/Jira/Azure

Adobe Suite

Sketch/Figma

Logo/Print Design

Web Design

Education

General Assembly • Denver

Software Engineering Immersive

06/2019 – 10/2019

Completed a 400+ hour immersive course in full-stack web development, where I gained expertise in a wide range of technologies including HTML/CSS, JavaScript, React, Express, Python, and various other frameworks and libraries.

University of Colorado Denver • Denver

B.S. Business Administration

2010 – 2014

Emphasis in Marketing