Balthazar Ely

Front End Developer/UI Engineer

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I am a web developer with professional experience as a graphic designer. I have professional experience with JavaScript/TypeScript, React/NextJs, HTML, and CSS/SCSS, and have experience with technologies such as Redux, Shopify, Firebase, HeadlessCMS, Express, and MongoDB. My previous professional experience as a designer includes logo design, marketing strategies, print production, and managing over 180 apartment websites.

UI Engineer

Tonic Inc - Denver

10/2021 - Present

Worked at a boutique digital agency, developing custom web applications interfaces for various clients

- Led team in developing custom ecommerce sites using Hydrogen/NextJs, GraphQL, TailwindCSS, SanityCMS, and Shopify's Storefront API.
- Transitioned clients to update Shopify themes, creating custom functionality and reconfiguring the store's architecture using Liquid and JavaScript/jQuery.
- Worked on internal projects to be used by our team with NextJs and TailwindCSS.
- Assisted with implementing a new style guide and CDN for a client in the home mortgage industry.

Front End Developer

NeoTreks - Castle Rock

3/2021 - 10/2021

Specialized in building web applications using Angular, focusing on geo-spatial and ecommerce applications.

- Built pixel-perfect user interfaces with Angular 11, GatsbyJS, Material and Bootstrap.
- Focused on building highly scalable code, including reusable components, developing Material/Bootstrap themes, and taking an active role in developing the app architecture and best practices.
- Collaborated with backend developers to assist with integrating GraphQL APIs with web applications.
- Utilized previous design experience to make recommendations and design pages/graphics when needed.

Front End Developer

OneTen (DISH Network) - Denver

10/2019 - 2/2021

Work includes creating dynamic creative optimization (DCO) HTML5 banners for Dish network, SlingTV, Dish Latino, OnTech Smart Home Services, and Dish Commercial. Develop HTML

Senior Marketing Designer

Monarch Investment & Management Group • Denver 05/2014 – 03/2019

Responsibilities included designing marketing campaigns for prospective residents in over 140 apartment communities nationwide, as well as internal marketing and employee retention.

Skills

Javascript/TypeScript/jQuery HTML5 SaSS/CSS3 Tailwind, Material, Bootstrap Angular React GatsbyJS/NextJs/Hydrogen Liquid/EJS REST/GraphQL Responsive Design GSAP/Framer-Motion Git/Github/Jira/Azure Adobe Suite Sketch/Figma

Education

Logo/Print Design Web Design

General Assembly • Denver

Software Engineering Immersive 06/2019 – 10/2019
Learned full-stack web development in a 400+hour immersive course, specializing in HTML/CSS, JavaScript, React, Express, Python, and other frameworks and libraries.

University of Colorado Denver - Denver

B.S. Business Administration 2010 – 2014 Emphasis in Marketing