

# BALU ARETI

Hyderabad

 +91-9989959725  [balumahendraareti@gmail.com](mailto:balumahendraareti@gmail.com)  [linkedin.com/in/balu-areti-4608ba213](https://linkedin.com/in/balu-areti-4608ba213)  [github.com/balu1006](https://github.com/balu1006)

## About Me

Dynamic MCA graduate and innovative technologist recognized for delivering impactful AI-driven solutions. Proven ability to blend advanced technical skills with creative vision to build robust projects end-to-end. Known for intuitive problem-solving, rapid learning, and a passion for applying emerging technologies to real-world challenges.

## Relevant Coursework

- |                        |                       |                           |                       |
|------------------------|-----------------------|---------------------------|-----------------------|
| • Data Structures      | • Algorithms Analysis | • Web Development         | • Systems Programming |
| • Software Methodology | • Database Management | • AI Tools and Technology | • Cloud Computing     |

## Experience

### Infosys Springboard Internship

*Intern* October 2024 – January 2025

*Remote, India*

- Completed hands-on training in Software Development and AI Technologies. Worked on real-world projects and built applications using Python, Machine Learning, and Web Development.
- Developed an Object Recognition System using Deep Learning and OpenCV.
- Learned about Agile Methodologies, Version Control, and CI/CD Pipelines.

### AWS re/Start Program in Cloud Computing

*Tech Mahindra*

December 2023 – March 2024

*Visakhapatnam, India*

- Completed a 12-week AWS re/Start program, gaining expertise in AWS Cloud services, security, and architecture.
- Achieved a certification score of 864/1000 on the AWS Cloud Practitioner exam.
- Gained practical knowledge of Linux, Python, Networking, Security, and Databases.

### META Front-end Developer (Self-Taught)

*Meta*

Feb 2023 – August 2023

*Hyderabad, India*

- Earned the Meta Front-End Developer Certificate from Coursera, mastering HTML, CSS, JavaScript, and React.
- Developed 3+ dynamic websites, improving UX/UI and conversion rates by 40%.
- Improved website speed and performance by 30% through optimizations.

## Projects

### AI-Powered Fake News Detector | *key skills used: Python, PyTorch, Flask, Docker, NLTK, Git*

May - 2025

- Orchestrated an end-to-end MLOps pipeline, from fine-tuning a **BERT** model on **Google Colab (GPU)** to deploying a full-stack web application for real-time analysis.
- Engineered a hybrid credibility engine to mitigate AI model bias, blending NLP-based predictions (**96% accuracy**) with rule-based source reputation for a more reliable assessment.
- Containerized the application using a multi-stage **Dockerfile** and deployed it as a live service on **Hugging Face Spaces**, managing the full CI/CD pipeline from Git.
- [Live Demo](#) | [GitHub Repository](#).

### Object Recognition System | *key skills used: Python, OpenCV, TensorFlow, Flask*

Jan - 2025

- Designed and developed a real-time object recognition system for detecting and classifying objects.
- Implemented custom training models using TensorFlow and OpenCV.
- Created a web-based interface for user interaction and model visualization.
- Improved accuracy by 20% through fine-tuning deep learning algorithms.
- [GitHub Repository](#).

### Personal Portfolio Website | *HTML, CSS, JavaScript, Bootstrap, SASS*

SEP 2023

- Designed and developed a fully responsive, single-page portfolio application to serve as a professional hub for showcasing 10+ of my key projects and skills.
  - Engineered a dynamic user experience by implementing interactive project filtering by category (All/Web/AI-ML) and subtle scroll-reveal animations to enhance user engagement.
  - Crafted a clean, pixel-perfect UI with a mobile-first design philosophy, ensuring a seamless and performant navigation experience across all devices.
- [Live Portfolio](#) | [GitHub Repository](#).

## Technical Skills

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**Programming Languages:** Python, JavaScript, Java, SQL, C

**Frameworks & Libraries:** PyTorch, TensorFlow, Scikit-learn, Pandas, React, Flask, OpenCV

**Developer Tools:** Docker, Git, GitHub, AWS, VS Code, IntelliJ IDEA

**Knowledge Areas:** Machine Learning & AI (Deep Learning, NLP, MLOps), Full-Stack Web Development, Cloud Computing, Data Structures, Algorithms, System Design, Agile, Google Workspace. & CI/CD

**Operating Systems:** Linux, Windows

## Education

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### Kalinga Institute of Industrial Technology (KIIT University)

2023- 2025

*Master of Computer Applications (MCA)*

Bhubaneswar, Odisha

Data Structures and Algorithms, Object-Oriented Programming, Database Management Systems, Web Development, Software Engineering, Artificial Intelligence, System Design.

### Acharya Nagarjuna University

July. 2017 – May 2021

*Bachelor of Hotel Management*

Visakhapatnam, Andhra Pradesh

Event planning, Front office, operations, Human Resource management, Hotel accounting and finance.  
vspace6pt

## Online Certificates and Certifications

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### AWS Certified Cloud Practitioner

March 2024

*Certified in fundamental AWS cloud concepts, including services, security, economics, and architecture.*

### Frontend Developer Professional Certificate

August 2023

*Frontend development, showcasing proficiency in HTML5, CSS3, and JavaScript for web development.*

### Infosys Artificial Intelligence Primer Certification

August 2024

Obtained the Infosys Artificial Intelligence Primer Certification with a score of 67.5%. Demonstrated proficiency in AI fundamentals, including machine learning, data science, natural language processing, and robotic process automation.

### Infosys Principles of Generative AI Certification

August 2024

Obtained the Principles of Generative AI Certification with a score of 85%. Demonstrated proficiency in language models like GPT-3 and generative models, and gained practical skills in using GPT models for natural language tasks.