

SOCIAL POSTS COME IN MANY SHAPES AND SIZES.

SOCIAL MEDIA PROVIDES A WAY FOR BRANDS TO EDUCATE THEIR FOLLOWERS ABOUT TOPICS RELEVANT TO THEIR INDUSTRY.

Says

SUCH POSTS CAN BE EXCLUSIVELY MADE OUT OF IMAGES OR THEY CAN ALSO CONTAIN SHORT ENGAGING CAPTIONS THAT BRING EXTRA VALUE TO THE VISUAL.

MEMES ARE USED TO SHARE FUNNY THOUGHTS AND IDEAS AND COMMENT ON POP CULTURE EVENTS.

FOR CREATIVE EXPRESSION.

EMPLOYMENT OPPORTUNITIES.

Thinks

EXPERIENCE GLOBAL EXPOSURE.

SOCIAL MEDIA MARKETING.



CREAT A SOCIAL MEDIA POST

THE MAIN PURPOSE OF SOCIAL MEDIA IS TO INCREASE BRAND AWARENESS AND VISIBILITY.

SOCIAL MEDIA HAS GROWN FROM A 'NICE TO HAVE " TO A "MUST _HAVE" DISCIPLINE.

Does



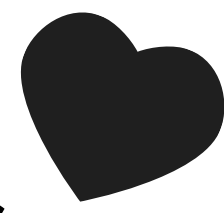
SOCIAL PLATFORMS NOT ONLY DIFFER IN THE NUMBER OF CHARACTERS, IMAGE FORMATS AND SIZES THEY PROVIDE FOR A POSTS.

SHARE YOUR POSTS ON DIFFERENT DAYS AND AT DIFFERENT TIMES OF THE DAYS.

Inadequacy about your life or appearance.

THE FULL OF SOCIAL MEDIA ADDICTION ISN'T ALL IN OUR HEADS.

Feels



THE LIKES, COMMENTS AND POSTS WE SHARE ON ESOCIAL MEDIA CAN OFTEN SEEN INCONSEQUENTIAL BUT THEY MATTER.

SOCIAL MEDIA PRESENCE IS YOUR BRAND PERSONALITY EXPRESSED IN THE BITE-SIZED VISUALS AND MESSAGE OF SOCIAL MEDIA.