

teamhuddle

CODEGNAN



AGENDA



TRAINING

2000 LEARNERS

IN THE NEXT YEAR

TABLE OF CONTENTS



01

₹ Codegnan

Main source of income

02

Modes of marketing

Current ways of marketing

03

World's best marketer

Why Apple products are great?

04

We are the Steve Jobs

You are the best marketer



05 **Marketing 2.0**
Content marketing, Influencer,
Network marketing

06 **C.A.P - Codegnan Affiliate Program**
Current ways of marketing

07 **900 hours on 8 trainers**
The immense possibility

08 **Question & Answers**
Lets make things clear

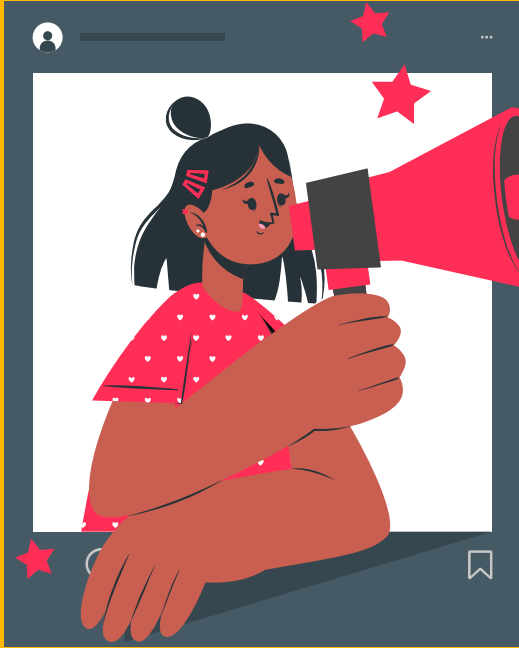


CODEGNAN

What is our main income
source?

A stylized graphic of a pair of sunglasses in a dark blue color, located in the top right corner of the image. The sunglasses have a thick frame and a single visible lens.

TRAININGS



02

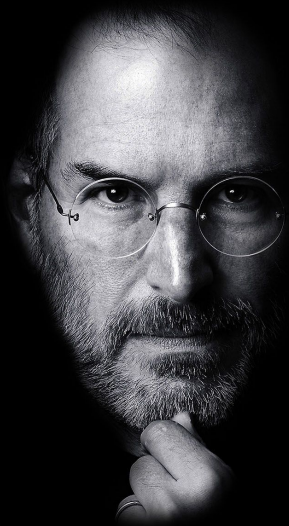
**Our modes of
marketing**

01

ORGANIC REACH THROUGH **SEO**

02

PAID MARKETING **INSTA, FB, YOUTUBE**



**World's best
marketer**

**WHY IS HE THE
BEST MARKETER
EVER?**

he **made**
Apple

he **knew**
Apple inside out

he fundamentally **believed** in
Apple



Steve jobs of Codegnan

Who **makes**
Codegnan/
Trainings

who **knows**
Codegnan in &
out

who fundamentally **believes** in
Codegnan?

**WHO IS THE BEST
MARKETER FOR
CODEGNAN?**



You are
the **Steve Jobs**
for Codegnan

MARKETING 2.0



03

NETWORK MARKETING

04

INFLUENCER MARKETING

05

CONTENT MARKETING

CODEGNAN AFFILIATE PROGRAM

Your growth is company's growth. An Initiation from Codegnan where employees are included in the growth of the company.



get
7% or 10%
on every enrollment

student gets
additional **5%** off

1100 HOURS - CONTENT CREATION



APSSDC,

We have put 1100 man hours for APSSDC in a single month.

Flooding with knowledge

According to strategy we have to make enormous content to reach that potential students

Trainers as Influencers

Every trainer is an Influencer in their respective technology, Follow the Golden 80-20 Rule

Questions & Answers

